

AFRICAN-AMERICAN ITINERARY THE HERITAGE TOUR

OUTLET SHOPPES OF
THE BLUEGRASS

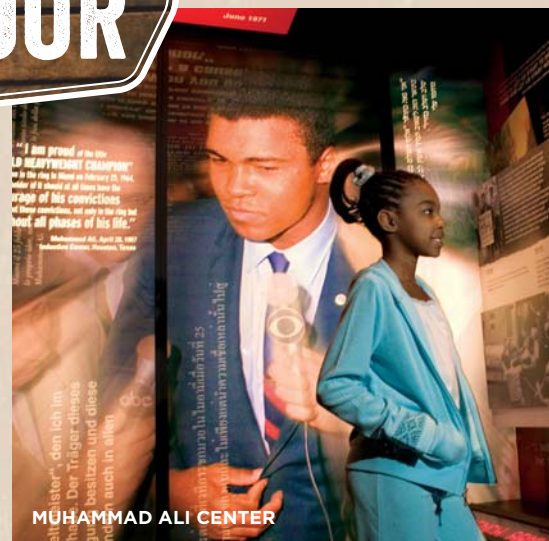
KENTUCKY
DERBY
MUSEUM



DAY ONE



MUHAMMAD ALI'S
BOYHOOD HOME



MUHAMMAD ALI CENTER

KENTUCKY DERBY MUSEUM AND CHURCHILL DOWNS BREAKFAST

Enjoy a traditional Southern breakfast as you watch the morning workouts of some of the finest thoroughbreds in the world. Tour the museum that is dedicated to the "fastest two minutes in sports" – the Kentucky Derby. The museum pays homage to the history of African-American jockeys who rode the winners of 15 of the first 28 "run for the roses."

FARMINGTON HISTORIC HOME



Completed in 1816, Farmington Historic Home was the center of a thriving 550-acre hemp plantation that was sustained by nearly 60 enslaved African Americans who lived in cabins on the property. In the summer of 1841, Abraham Lincoln visited Farmington for three weeks. The Speed family (owners of the house) became important during Lincoln's Presidency and the Civil War.

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OUTLET SHOPPES OF THE BLUEGRASS

The region's best outlet mall features 90-plus choice designer shops – Coach, Kate Spade, J. Crew, Guess, H & M, Ann Taylor and Polo Ralph Lauren to name a few. It is also one of only seven outlet malls in the US to have Italian clothing retailer Gucci as a tenant. Located approximately 30 minutes east of Louisville.

MUHAMMAD ALI'S BOYHOOD HOME

Ali lived in the West Louisville house during his childhood in the 1940s through the early 1960s. The home was recently renovated (and returned to its original pink state) and reopened for public tours as a museum in spring 2016.

MUHAMMAD ALI CENTER

A vision of the Ali family, the Center celebrates the life and legacy of the world-class boxer and global humanitarian. The six-story multicultural center and museum tells the story of the greatest boxer of all time, but also preserves and shares his legacy and ideals of Ali as a man.

SCULPTURES OF YORK AND ABRAHAM LINCOLN

Ed Hamilton, a local African-American artist whose work is both nationally and internationally known, has two of his most important



works on Louisville's waterfront. Hamilton's sculpture of York depicts William Clark's slave who became an important member of the Lewis & Clark expedition. Hamilton's Lincoln Memorial was done in honor of Lincoln's Bicentennial Celebration.

LUNCH AT THE BRISTOL BAR AND GRILLE



Enjoy lunch at one of Louisville's original restaurants. A true local favorite, the Bristol Bar & Grille has been around for 37 years. Its menu

offers American Bistro fare with an extensive wine and spirits selection.



AFTER DAY ONE YOU'LL BE ASKING: IS TWO DAYS ENOUGH?

EVAN WILLIAMS BOURBON EXPERIENCE



An authentic Kentucky experience should include some bourbon. Kentucky is the birthplace of the drink, and the state still produces 95% of the world's supply. The Evan Williams Bourbon Experience, located on historic Whiskey Row, features an artisanal distillery, tours and tastings.

LOUISVILLE SLUGGER MUSEUM AND FACTORY



Batter up! It takes a special place to craft the bats of Major League Baseball. Experience history in the making on your guided tour through the factory where world-famous Louisville Slugger bats are made.

HOTEL REFRESH



DERBY DINNER PLAYHOUSE

Enjoy a delicious Southern buffet-style dinner and an evening performance at Derby Dinner Playhouse, one of the oldest and

largest continuously operating professional dinner theatres in the country. For over 40 years, the theatre has delighted audiences with its productions of Broadway musicals and lighthearted comedies.

OVERNIGHT ACCOMMODATIONS IN LOUISVILLE

DAY TWO

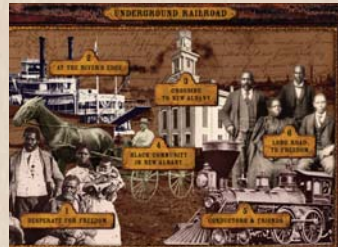
BREAKFAST AT THE CAFÉ



Begin the day at one of Louisville's most popular breakfast spots. Ample portions of fresh,

Southern-style goodness, served-up with love, is why The Café has been the preferred gathering place for loyal customers and friends since 1996.

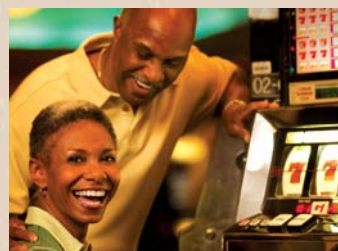
THE CARNEGIE CENTER



You'll travel across the Ohio River to New Albany, Indiana, to visit the Carnegie Center and its perma-

nent exhibit, "Ordinary People, Extraordinary People: Men and Women of the Underground Railroad." This unique exhibit explores the lives of real people, both free and enslaved, whose selfless acts of courage helped fugitive slaves find hope and freedom.

HORSESHOE SOUTHERN INDIANA



There's no better place to play table games and the slots than at Horseshoe Casino, where the best odds

and highest limits are offered. The casino also

offers a full-service spa, dining options that range from casual to upscale, shopping and entertainment that brings the best shows, concerts and events to the region.

OTHER PLACES OF INTEREST...



LOUISVILLE CIVIL RIGHTS HISTORY

"A Self-Guided Tour of Louisville's Civil Rights History" highlights over 20 stops where history was made. Places such as Simmons College, a black university that opened in

1879 giving African Americans a place to earn a college degree.



LOUISVILLE DOWNTOWN CIVIL RIGHTS TRAIL

This self-guided tour marks the spots in downtown Louisville

where non-violent demonstrations were held against the restaurants, department stores and other white-owned establishments that excluded African Americans altogether or treated them differently from other customers.

DEPART LOUISVILLE WITH MEMORIES THAT WILL LAST A LIFETIME

For itinerary and tour planning assistance, contact Sandra Robertson with the Tourism Development Department at the Louisville Convention & Visitors Bureau
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