



# GRAB YOUR GROUP GET INCENTIVES

Book Louisville and you'll be rewarded. Check out all of our incentives below and pick the one that's right for you.

## TWO BY TWO INCENTIVE

Book one experience from each of the categories below and "get two" rewards in return.

**BOOK TWO...**  
(Book one from each category)

**Hub Experiences...**

- Belle of Louisville
- Frazier History Museum
- Kentucky Derby Museum
- Louisville Slugger Museum & Factory

**Spoke Experiences...**

- The Ark Encounter
- The Creation Museum

**...AND GET TWO**

**1. \$10 Room Rebate** (for up to 25 rooms). Overnight stay must be booked in a Louisville hotel.

**2. A Personalized Welcome Reception** with Red Carpet Arrival at the Louisville Visitor Center. We will include a free souvenir for each member of your group.

This incentive is available only one time per six-month period, and is honored only after a rooming list and itinerary has been provided to Louisville Tourism. Group must be present in Louisville. Restrictions may apply.

## 15 ROOMS TO LOVE (BOOK 15 ROOMS)

Share a \$500 souvenir shopping spree at the Louisville Visitor Center with your group or enjoy \$250 cash, just for yourself.

Eligible clients must book one overnight with at least 15 rooms or more before December 2019 and cannot have booked Louisville in the past two years. Cash reward received once rooming list has been successfully provided to Louisville Tourism and tour group is present in Louisville.





## **FREE 2-HOUR STEP ON GUIDED TOUR**

*(BOOK 15 ROOMS)*

Experience the best of both sides of the river. Book one destination in either Louisville or Southern Indiana for at least one night and you'll get a FREE 2-hour step-on guided tour for two locations.



## **FREE STUDENT T-SHIRTS (BOOK 1+ NIGHTS)**

Identify and unify your student group with a free shirt for all of your students. This great souvenir is available to all student groups who book at least one night in a Louisville accommodation.



## **RED CARPET ARRIVAL PROGRAM**

Let us start your group's visit with a personalized welcome at their hotel, complete with a red carpet rollout. It's Hollywood with a splash of Southern Hospitality.



## **LOVING LOUISVILLE LOYALTY CLUB**

Once you experience the Louisville Love, we know you'll be back. For those loyal customers we want to show you the love with our Loving Louisville Loyalty Club rewards. It's simple. Book Louisville, get rewarded. That's it!



## **GRAB YOUR INCENTIVE NOW**

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