

BON APPÉTIT... in Louisville!



DAY ONE



Kentucky Show! & Kentucky Science Center - Welcome to Kentucky! KentuckyShow! is a 32-minute multimedia production that showcases the people, places, sights and sounds of the Commonwealth. Narrated by Kentucky native Ashley Judd, this show gives visitors a sense of what an utterly unique and special place Kentucky is. After the show, have an experience of scientific proportions as you become the scientist in your own lab and create tasty ice cream from start to finish.



Schimpff's Confectionary - Over 100 years old, Schimpff's is one of the oldest continuously operated family-owned candy business in the U.S. Located just minutes from downtown Louisville, a stop at Schimpff's is a must to stock up on delicious hand-made confections.

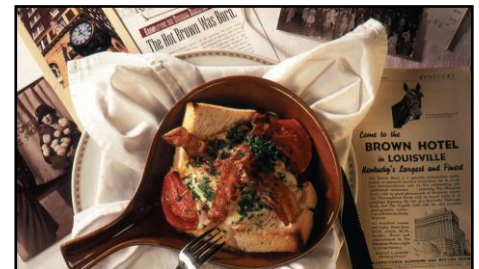


Derby Dinner Playhouse - Enjoy a delicious Southern buffet-style dinner and an evening performance at Derby Dinner Playhouse, one of the oldest and largest continuously operating professional dinner theatres in the country. For over 40 years, the theatre has delighted audiences with its productions of Broadway musicals and light-hearted comedies. Derby Dinner Playhouse puts on a professional Broadway style production filled with laughter, mystery, music and dance!

DAY TWO



Kentucky Derby Museum and Churchill Downs Backstretch Breakfast - Begin the day at two of the most iconic and beloved Kentucky institutions. Enjoy a traditional Southern breakfast as you watch the morning workouts of some of the finest thoroughbreds in the world. Tours the museum that is dedicated to the "fastest two minutes" in sports,-- the Kentucky Derby.



Lunch at the Brown Hotel - A true Louisville Original, America's most celebrated sandwich... that truly isn't a sandwich at all. Since 1926, the Brown Hotel's Hot Brown has been tempting the palates of guests from across the world. Come experience a Louisville original at the Brown Hotel.



Louisville Slugger Museum & Factory Tour the World- famous bat factory. Admire the world's largest baseball bat before going inside to see how Louisville Sluggers are made. Have an all-star experience by swinging a bat just like Babe Ruth's, facing down a 90 mph fastball and sharing a dugout with Mickey Mantle.



DAY TWO CONTINUED



Evan Williams Bourbon Experience

The Evan Williams Bourbon Experience on Louisville's historic "Whiskey Row," is a 15,000 square foot facility featuring an artisanal distillery, tours and tastings. This state-of-the-art distillery celebrates the legacy of Evan Williams, Kentucky's first distiller and the namesake of Heaven Hill's flagship Bourbon brand.

Bristol Bar & Grille - Enjoy dinner at one of Louisville's original restaurants. A true local favorite, the Bristol Bar & Grille has been around for 37 year. Its menu offers American Bistro fare with an extensive wine and spirits selection.



Additional Group-Friendly Dining Options

- Beano's
- Buca di Beppo
- Buckhead Mountain Grill
- Captain's Quarters
- Claudia Sanders Dinner House
- Eddie Merlot's
- Hard Rock Cafe
- Joe Huber Family Farm & Restaurant
- Joe's Crab Shack
- Kingfish on the River
- Mark's Feed Store Bar-B-Q
- Old Spaghetti Factory
- TGI Friday's
- The Oakroom at the Seelbach
- University Club at U of L
- Z's Oyster Bar

DAY THREE



The Café - Come hungry, because The Café offers ample portions of fresh, home-cooked food with a Southern accent served with love in a comfortable, eclectic setting is why The Cafe has gathered loyal customers and friends since 1996.



Louisville Stoneware - Established in 1815, Louisville Stoneware is one of the oldest stoneware manufacturers in the U.S. It has dedicated itself to the tradition and craftsmanship of transforming clay into enduring, functional art for the home, kitchen and garden.



Belle of Louisville - Enjoy a scrumptious dinner aboard a treasured National Historic Landmark. The Belle is over 100 years old and is the oldest operating steamboat in the nation. Sit back and take in the marvelous views of Louisville as your cruise along the Ohio River.



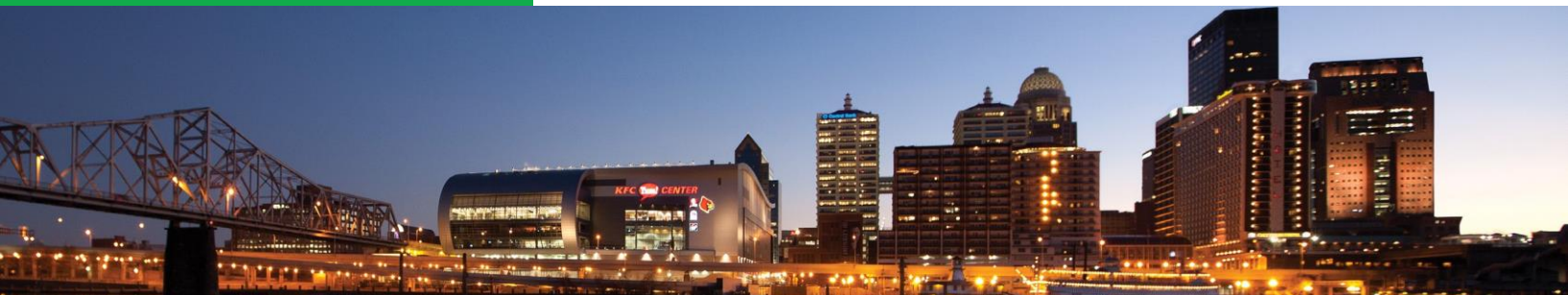
Eat Your Bourbon at Bourbon Barrel Foods - Located inside historic Butchertown Market, learn how to cook with some of Bourbon Barrel Foods' favorite recipes. You'll have a chance to enjoy the recipes demonstrated.



Copper & Kings - Copper & Kings is an American brandy company based in Butchertown. They make a dynamic American style brandy, uncommon, unadulterated pure pot-stilled natural American brandy that is distilled in copper potstills and matured in bourbon barrels.



The Bard's Town - Come enjoy a Shakespearean-themed menu and sit back and see a show, or simply enjoy our cozy dining experience on its own! Food, drink, entertainment...you can't lose with ye olde Bard!



For itinerary and tour planning assistance contact Sandra Robertson with the Tourism Development Department of the Louisville Convention and Visitors Bureau at 800-626-5646 or by email to srobertson@gotolouisville.com