

Christmas in Louisville offers your group unique and magical holiday experiences. From "reindeer" thoroughbreds to an underground holiday light show, the one-of-a-kind holiday fun in Louisville promises to bring smiles and yuletide cheer to everyone involved.



2019 CHRISTMAS IN LOUISVILLE



CAN'T MISS HOLIDAY EVENTS

LIGHTS UNDER LOUISVILLE at Louisville Mega Cavern

NOVEMBER 22 - DECEMBER 31, 2019 Named Top 10 Christmas Light Shows in the US by *USA Today*, take a 30-minute ride in your own coach through part of 17 miles of underground passageways. Express lane priority is given to motorcoach groups upon arrival. Day or night, Lights Under Louisville is the only light show of its kind with two million points of light and over 850 lit characters

CHRISTMAS GIFT & DÉCOR SHOW

DECEMBER 6-8, 2019 Largest free admission Christmas show in the nation with acres of gift items and ideas for all.

LIGHT UP LOUISVILLE

FRIDAY, NOVEMBER 29, 2019 Watch as the Mayor of Louisville and Santa Claus illuminate downtown Louisville at this annual event. Activities, a "village" of treats and souvenirs, live entertainment and a parade fill the streets with holiday spirit. Our Louisville Visitor Center will be offering fun activities and giveaways.

MAGIC OF CHRISTMAS PAST Pipe Organ Concert & Movie Presentation

NOVEMBER AND DECEMBER 2019 Treat yourself to a nostalgic journey at the Louisville Memorial Auditorium; you'll go back to the silent movie age with majestic sounds of pipe organs accompanying holiday movies on the big screen. Dinner packages available.

FESTIVAL OF TREES & LIGHTS

MID-NOVEMBER 2019 An annual show of holiday spirit and décor contests held at the Louisville Slugger Field.

TRADITIONAL HOLIDAY FAVORITES

Conrad-Caldwell House in Historic Old Louisville

- Candlelight Christmas Tours - see how Louisvillians celebrated Christmas during the gilded age
- Twinkling lights, candles in the window and trees dressed to impress visitors as they tour the homes

Derby Dinner Playhouse

- Performance inspired by the Broadway musical *Elf*
- Delicious Southern-style buffet dinner

Evan Williams Bourbon Experience

- Bourbon exhibit decorated in holiday theme
- Bourbon tasting hosted by experts

Flame Run

- Be an artist for the day and create your own blown-glass holiday ornament
- Shop the annual holiday gift show

Frazier History Museum

- A *White Christmas* exhibit commemorating the 65th anniversary of this holiday film and musical
- Holiday-themed performances, as well as *Kentucky Craft Luminaries* exhibit

Kentucky Derby Museum

- Reindeer Games – holiday magic transforms racehorses into racing reindeer

Louisville Ballet

- Experience the magic of this Brown-Forman holiday tradition, *The Nutcracker*
- Behind-the-Scenes Tours

Mary M. Miller Holiday Dinner Cruise

- Two-hour dinner buffet cruise along the majestic Ohio River
- Holiday décor and themed music

Schimppf's Confectionary

- Watch holiday confections being made by hand
- Stock up on holiday sweet treats and gifts

Stoneware & Co.

- Paint your own stoneware holiday ornaments

NEW IN 2019 HOLIDAY ADD-ONS

- HOLIDAY LASER DOME
- KENTUCKY CENTER FOR THE PERFORMING ARTS
- KMAC MUSEUM
- OUTLET SHOPPES OF THE BLUEGRASS
- UNIVERSITY CLUB AT THE UNIVERSITY OF LOUISVILLE

STAY IN LOUISVILLE

...AND VISIT CREATION MUSEUM OR THE ARK ENCOUNTER



Visiting Christmas Town at the Creation Museum or Christmas Time at the Ark Encounter? Stay in Louisville, visit one of our famed attractions and receive rewards in return, including a room rebate and a personalized welcome reception. Contact Sandra for more details.



2019 HOLIDAY HOTEL HEADQUARTER OPTIONS

THE BROWN HOTEL

Contact group sales to learn about the following packaged options:

- One of Louisville's most legendary historic hotels and the birthplace of the iconic Hot Brown. All packages below include beautiful accommodations at the historic Brown Hotel, along with a breakfast buffet or a plated Breakfast Hot Brown.
- **Holidays at the Brown**
- **Hot Brown Three-Course Lunch with Chef Demonstration**
- **Holiday Mocktail and Cocktail Tea Party**

DRURY INN & SUITES LOUISVILLE EAST

- Holiday discounts offered
- Holiday themed in-room gift

FOUR POINTS BY SHERATON

Conveniently located blocks from the Kentucky Derby Museum & Churchill Downs

- **Two Night Package including:** tickets to five attractions (Frazier History Museum, Louisville Slugger Museum & Factory, Kentucky Derby Museum, Louisville Mega Cavern and Conrad-Caldwell House); one boxed lunch for the group; Derby Dinner Playhouse holiday dinner show; two breakfasts at hotel.
- **Two Night Package Upgrade* including:** tickets to five attractions (Frazier History Museum, Louisville Slugger Museum & Factory, Kentucky Derby Museum, Louisville Mega Cavern and Conrad-Caldwell House); one boxed lunch for the group; Derby Dinner Playhouse holiday dinner show; two breakfasts at hotel; *Dinner and Christmas entertainment at the hotel one night.

Options include:

- Bourbon experience of tasting and discussion with Executive Bourbon Steward
- Live Music with dinner
- Christmas Arts and Crafts with choice of make your own ornament or picture frame activity with picture from dinner included.

GALT HOUSE HOTEL

HOLIDAY IN THE 'VILLE PACKAGE

- Overnight accommodations
- Welcome reception
- Breakfast in casual dining restaurant,
- Kentucky Derby Museum with Reindeer Games Holiday-themed Lucky Shoes
- Stoneware & Co. tour and paint-your-own pottery
- Louisville Slugger Museum
- Frazier History Museum
- Conrad-Caldwell House Museum Victorian Tea & Tour
- Lights Under Louisville
- Derby Dinner Playhouse
- Roundtrip baggage handling, taxes and gratuities

HAMPTON INN LOUISVILLE DOWNTOWN

Enjoy friendly service at a great location in the heart of downtown Louisville. **2019 Holiday Season package includes:**

- Sleeping room rate includes Hot Breakfast
- Complimentary Bus Parking
- Holiday Themed Reception
- Holiday Themed Welcome Gift
- \$89.00 Rates based on availability
- \$4.00 Round trip baggage handling (Optional)

HILTON GARDEN INN MALL ST. MATTHEWS

SHOP, DINE, SHOP

- Shopping excursion to The Outlet Shoppes of the Bluegrass including a goodie bag of coupons and a boxed lunch provided by the hotel
- Private dinner at the hotel prepared by our award-winning chef
- Enjoy more shopping across the street at Mall St. Matthews and Oxmoor Center

Overnight accommodations including:

- Breakfast
- Bus parking
- Luggage assistance (additional fee)

FAMILY TIME

- Tickets to Light Under Louisville at the Louisville Mega Cavern
- Dinner and a holiday show at Derby Dinner Playhouse
- Breakfast with Santa at the hotel
- Holiday themed in-room gift
- Overnight accommodations include:
 - Breakfast
 - Bus parking
 - Luggage assistance (additional fee)

HOLIDAY INN EXPRESS LOUISVILLE DOWNTOWN

A KENTUCKY HUG FOR THE HOLIDAYS

- Tickets to Frazier History Museum and Evan Williams Bourbon Experience
- Private bourbon tasting at Peerless Distillery

Overnight accommodations including:

- Breakfast
- Bus parking
- Luggage assistance (additional fee)

SHOW ME THE HOLIDAYS

- Tickets to Lights Under Louisville at the Louisville Mega Caverns
- Tickets to A Christmas Carol at Actors Theatre
- Walk across the street to Flame Run and blown-your-own glass ornament

Overnight accommodations including:

- Breakfast
- Bus parking
- Luggage assistance (additional fee)



The Brown Hotel Lobby, Louisville, KY



For itinerary and tour planning assistance, contact Sandra Robertson of Louisville Tourism
800.626.5646 • srobertson@gotolouisville.com • gotolouisville.com