

# PARTNERSHIP APPLICATION



Email form to: [partner@gotolouisville.com](mailto:partner@gotolouisville.com)

Fax to: 502-736-3488

Mail to: **LCVB, Attn: Partnership Department**  
One Riverfront Plaza  
401 West Main Street, Suite 2300  
Louisville, KY 40202

## Business Information

Information listed below will be used in our publications and on **GoToLouisville.com**.

### Company Name:

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Main Phone: \_\_\_\_\_ Toll-Free: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook: \_\_\_\_\_ Twitter: \_\_\_\_\_

### Main Contact Name:

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Direct Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

### Additional Contact:

(List an additional staff member you wish to be associated with your account.)

Name & Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### Billing Contact Name:

Title: \_\_\_\_\_

Address (if different): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

# BUSINESS CATEGORIES



Please select your Primary Business Category and one Subcategory from the list below. Your business will appear under these categories in our publications, on GoTolouisville.com and will be used when sending out leads & bid opportunities. Additional Category and Subcategories are \$100 each.

## Accommodations:

- Bed & Breakfast
- Campsites & RV Parks
- Extended Stay
- Vacation Rentals
- Other: \_\_\_\_\_

## Convention Services

- Advertising, Associations & Non-Profit Organizations
- Audio Visual Services
- Balloons
- Caterer
- Copying & Duplicating
- Courier/Shipping/Fulfilment
- Disc Jockeys
- Event Booking Services
- Event Rental Services
- Event Décor/Planning/Production
- Event Entertainment/Speakers/Facilitators
- Event Staging/Exhibit Services
- Event Web Conferencing
- Florists
- Food & Beverage Distributer
- Gift & Specialty Items
- Graphic Design/Marketing
- Media/Publication/Event Websites
- Photography
- Printers
- Promotional Organizations & Products
- Public Relations/Fund Development/Market Studies
- Signs/Banners/Posters
- Special Event Venues
- Team Building
- Temporary Staffing Services
- Video Production
- Website Development
- Other: \_\_\_\_\_





**Entertainment**

- Amusement/Water Parks
- Art Galleries
- Brewing/Winery/Distilleries
- Casinos/Gaming
- Cultural & Heritage Resources
- Entertainment Venues/Live Music
- Family Friendly/Children's Attractions

- Nightlife
- Parks/Caves/Gardens
- Performing Arts
- River Boat Cruises
- Seasonal Events & Festivals
- Tours
- Other: \_\_\_\_\_

**Shopping**

- Culinary Shopping
- Malls/Outlets/Lifestyle Centers
- Retail & Specialty Shops

- Spas/Salons
- Other: \_\_\_\_\_

**Sports & Recreation**

- Adventure/Extreme Sports
- Golf, Biking/Segways/Karting
- Spectator Sports

- Sports Venues
- Shooting Ranges/Paintball
- Other: \_\_\_\_\_

**Transportation**

- Airline
- Airport
- Auto & Truck Rental
- Limousines/Luxury Car Services

- Shuttle Services
- Public Transportation
- Private/Group Tour Transportation
- Other: \_\_\_\_\_





Check the box to indicate your level of partnership:

- Hospitality Partnership \$350
- Promotional Partnership \$600
- Digital Marketing Partnership, \$2,500+ \_\_\_\_\_
- Strategic Partner, \$5,000+ \_\_\_\_\_
- Inclusion of Additional Business Location or Category, \$100
- Certified Tourism Ambassador Program Enrollment, \$39
- Brochure distribution at Visitor Center and Concierge Desk at large conventions and events, \$100

### **Accommodation Partnership**

- Inside Jefferson County, \$500 + \$5 per room
- Outside Jefferson county, \$500 + \$10 per room

Total Amount \$ \_\_\_\_\_

### **Paying Via:**

Cash  Check #: \_\_\_\_\_

Visa/MC  Amex  Discover

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card (please print): \_\_\_\_\_

### **Authorization**

In completing this partner application, I hereby consent to have our business information included in all partner listings and to receive communications with the LCVB, its partners or other entities that may obtain the partner listing from our website or various publications. I understand that my Partnership investment payments are payable annually in advance, are non-refundable and must be paid in full to receive Partnership benefits. The LCVB and its Commission retain the right to reject or discontinue partnership if any invoices are more than 90 days in arrears, or for unbecoming conduct and reasons that may be detrimental to the destination.

By signing this partnership application, you agree your organization maintains adequate business insurances and maintains all state or federal licenses and permits. You also agree your organization is responsible for updates to personnel, descriptions, contact information, etc.

Signature: \_\_\_\_\_

# BUSINESS DESCRIPTION



Please provide a brief 35-word description for your listing to help us in the promotion of your organization:

Note: The LCVB will edit for spelling errors, style, format and length all copy provided for public consumption.

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## About Your Business

Primary Business Location: \_\_\_\_\_

Additional Business Locations: \_\_\_\_\_

Hours of Operation (check dates and note hours):

Mon  Tue  Wed  Thu  Fri  Sat  Sun

Hours: \_\_\_\_\_

## Business Ownership Status [optional]

In order to assist you with niche market opportunities, please indicate if any of the categories below fit your company's profile (check all that apply):

African American

Female

Asian

LGBT

Hispanic

Other \_\_\_\_\_

## Payment Accepted (check all that apply):

Cash

Visa/MC

Check

Discover

AMEX

## ADA Accessible

Yes

No

## Parking (check all that apply):

Complimentary

Pay

On-site

Valet

On-Street

**Special Discount Rates (check all that apply):**

- |                                     |  |
|-------------------------------------|--|
| <input type="checkbox"/> AAA        | <input type="checkbox"/> Military  |
| <input type="checkbox"/> AARP       | <input type="checkbox"/> Seasonal  |
| <input type="checkbox"/> Government | <input type="checkbox"/> Senior Citizen  |
| <input type="checkbox"/> Group      | <input type="checkbox"/> Show Us Your Badge Discount/Promotion<br>(please list description:) _____ |
| <input type="checkbox"/> Corporate  | _____  |
| <input type="checkbox"/> Long-term  | _____  |

**ACCOMMODATION INFORMATION**

Number of Rooms: \_\_\_\_\_

Number of Suites: \_\_\_\_\_

Total rooms + Suites: \_\_\_\_\_

Number of Double Rooms: \_\_\_\_\_

**Amenities (check all that apply):**

- |   |  |
|---|--|
| <input type="checkbox"/> ADA Accessible             | <input type="checkbox"/> Jacuzzi Tubs            |
| <input type="checkbox"/> A/V Services               | <input type="checkbox"/> Kitchens/Kitchenettes   |
| <input type="checkbox"/> Baggage Handling           | <input type="checkbox"/> Laundry Facilities      |
| <input type="checkbox"/> Bus/RV Parking             | <input type="checkbox"/> Lounge/Bar              |
| <input type="checkbox"/> Business Center            | <input type="checkbox"/> Meeting Facilities      |
| <input type="checkbox"/> Business Services          | <input type="checkbox"/> Mini-Bars               |
| <input type="checkbox"/> Childcare Referrals        | <input type="checkbox"/> Pets Acceptable         |
| <input type="checkbox"/> Concierge On-site          | <input type="checkbox"/> Pool                    |
| <input type="checkbox"/> Free Continental Breakfast | <input type="checkbox"/> Restaurant              |
| <input type="checkbox"/> Free Parking               | <input type="checkbox"/> Safe/Safety Deposit Box |
| <input type="checkbox"/> Free Wi-Fi                 | <input type="checkbox"/> Shuttle Service         |
| <input type="checkbox"/> Fitness Center             | <input type="checkbox"/> Spa/Salon               |
| <input type="checkbox"/> Internet Connection        | <input type="checkbox"/> Sundry Shop             |
| <input type="checkbox"/> Iron/Ironing Boards        | <input type="checkbox"/> Valet Service           |