

Louisville Tourism Commission Agenda

Thursday, September 27, 2018 at 3:00 PM EDT
LCVB Board Room, 401 W. Main Street, Louisville, KY 40202

Mission Statement: The mission of the Louisville Convention & Visitors Bureau is to position Louisville as a premier meetings, conventions, and leisure destination for the economic growth of our community.

- I. Chair Welcome and Report** – Donald Lassere
 - Approval of the July 19, 2018 Minutes
 - ASAE Update - David Greene

- II. Finance Committee Report** - Michael Grisanti

- III. Community Investment Committee** - Cleo Battle and Mary Moseley

- IV. President's Report** – Karen Williams

- V. Staff Reports**
 - Executive VP - Cleo Battle
 - Finance - Chris Kipper
 - Marketing & Communications - Stacey Yates
 - Convention Development - Doug Bennett
 - Destination Services - Zack Davis
 - Tourism - Nicole Twigg

- VI. Adjournment**