



### Details of the Main Ticket incentive:

- To be eligible for the Main Ticket incentive, you must book a Louisville hotel through this special page on our website.
- You must PRINT out and BRING your hotel reservation confirmation email along with a Government issued PICTURE ID to the Louisville Visitor Center to redeem for your free Main Ticket within 24 hours of hotel check-in.
- The Main Ticket package picked up on site at the Visitor Center will contain:
  - (1) Free Main Ticket (good for free admission to 6 Main Street attractions)
  - Louisville Visitor Guide
  - An additional list of VIP discounts at Louisville attractions available by showing your hotel key card
- Only 1 Main Ticket will be given per reservation
- All tickets are non refundable if lost, stolen, damaged or destroyed. Tickets cannot be exchanged.
- To be eligible for this promotion you must travel by 6/30/2018
- Additional attraction tickets and Main Tickets can be pre-purchased online. Attraction tickets and Main Tickets can also be purchased onsite at the Louisville Visitor Center once you arrive.
- Most attractions are free for ages 5 and under. Kentucky Science Center charges apply for ages 2-5.

**Thank you for choosing Louisville where the question isn't what to do, but what to do first.**