

Hometown Tourist Celebration 2017 “What I Love About My Neighborhood” Video Contest

Dates: May 8-26, 2017

Winners will be announced on May 31, 2017

Criteria: Create a video (60 seconds or less in length) telling us about your neighborhood and what you love most about it. Perhaps it's the rich history, delicious restaurants, a one-of-a-kind attraction, the friendly people, a favorite local hangout, or a hidden gem. We wanna know your favorite things about your 'hood and what makes it stand out.

Once you have your video complete, upload it to YouTube. Then submit the link to the video through the submission form on the Hometown Tourist Celebration website (www.GoToLouisville.com/HometownTourist) anytime between May 8-26, 2017. You will automatically be entered for a chance to win a \$500 cash prize. We will be selecting two winners, which will be announced on May 31, 2017. This contest is open to all Louisville and Southern Indiana-area residents.

Go to Hometown Tourist Celebration website for more contest details and the official rules.

Mark your calendar for these upcoming summer festivals:

River City Invitational Youth Poetry Slam
May 20 • Actors Theatre

Kentucky Reggae Festival
May 26-28 • The Water Tower

Kentucky Shakespeare Festival
May 31-Aug. 13 • Central Park

Southern Fried Poetry Slam
June 7-10 • The Kentucky Center

Kentuckiana Pride Festival
June 16-17 • The Belvedere

Forecastle Festival
July 14-16 • Waterfront Park

Blues, Brews & BBQ Festival
July 21-22 • The Water Tower

Brew at the Zoo
Aug. 26 • Louisville Zoo

5th Annual African Heritage Festival
Aug. 25-26 • Muhammad Ali Boulevard,
between 17th and 18th Streets

WorldFest
Sept. 1-4 • Belvedere

For more info about festivals in Louisville, visit
www.GoToLouisville.com/Events-Calendar/Annual-Events.

I Am Ali Festival

The I Am Ali Festival is a grassroots, community-wide celebration highlighting Louisville native and global humanitarian Muhammad Ali.



The summer festival kicks off on June 3, 2017 (the one-year anniversary of Ali's passing). It runs through July 15. Attractions, restaurants, hotels and other local businesses will celebrate the legacy of “The Greatest” with six weeks of events.

Each week will highlight a theme that mirrors Ali's “Six Core Principles” that guided him throughout his life.

June 3-10 – **Spirituality:** A sense of awe, reverence and inner peace inspired by a connection to all of creation and/or that which is greater than oneself.

June 11-17 – **Giving:** To present voluntarily without expecting something in return.

June 18-24 – **Respect:** Esteem for, or a sense of the worth or excellence of, oneself or others.

June 25- July 1 – **Conviction:** A firm belief that gives one the courage to stand behind that belief despite pressure to do otherwise.

July 2-8 – **Dedication:** The act of devoting all of one's energy, effort and abilities to a certain task.

July 9-15 – **Confidence:** Belief in oneself, one's abilities and one's future.

The I Am Ali Festival kicks off with a Muhammad Ali Appreciation Night at the Louisville Bats baseball game on June 3 at 6:35 p.m. at Louisville Slugger Field. Players will wear Ali-themed jerseys and there will be special tributes and events.

For more info about the I Am Ali Festival, visit
www.GoToLouisville.com/Ali.



There are a lot of reasons why the neighborhoods of Louisville are important, different and unique. So during the Hometown Tourist Celebration get out there and explore everything there is to do, see and experience.

You'll also enjoy discounts of up to 50% at participating businesses just by mentioning the Hometown Tourist Celebration promotion and showing your Kentucky or Indiana driver's license or ID, local college ID or military ID.

Find something new to love
about Louisville. Visit:

[GoToLouisville.com/
HometownTourist](http://GoToLouisville.com/HometownTourist)

or call 1-888-LOUISVILLE to learn
more about discounts.



May 8-31, 2017

FIND SOMETHING NEW TO LOVE ABOUT LOUISVILLE

MY NEIGHBORHOOD IS:

beautiful

eclectic

friendly

historic

iconic

MY 'HOOD IS:

Louisville



May 8-31, 2017

MUSEUM ROW/WHISKEY ROW

21C Museum • 502-217-6300 • www.21cmuseumhotels.com/Louisville Free, guided docent tours every Wednesday & Friday at 5 pm. Every Tuesday at 11:30 am, free hour-long guided tour of current exhibition, “21c at 10: A Global Gathering.”

Belle of Louisville/Spirit of Jefferson • 502-574-2992 www.belleoflouisville.org • Buy 1 adult sightseeing ticket, get one free-same cruise • Limit 4 per person. Not valid special events. Cannot upgrade to meal.

Evan Williams Bourbon Experience • 502-272-2611 www.evanwilliams.com/visit • \$3 off adult traditional tour & tasting Not valid for other tour types.

Frazier History Museum • 502-753-5663 • www.fraziermuseum.org \$5 off adult general admission • Does not include “The Hunger Games: The Exhibition.”

Kentucky Science Center • 502-561-6100 www.kysciencecenter.org • \$3 off Discover ticket.

Louisville Slugger Museum & Factory • 877-775-8443 www.sluggermuseum.com • 2 for 1 admission (Sundays only)

Muhammad Ali Center • 502-584-9254 • www.alicenter.org \$7 admission.

Sons of the American Revolution • 502-589-1776 • www.sar.org Free library admission-value of \$5.

The Kentucky Center for the Performing Arts • 502-562-0100 www.kentuckycenter.org • Enjoy a free tour of The Kentucky Center’s modern art collection • Monday-Friday, 10 am-6 pm. Call 502-566-5241 for more information.

Ah, Whatta’ Bout Mimi • 502-583-4933 • www.whattaboutmimi.com 1/2 lb. of candy FREE with 1/2 lb. of candy (equal or lesser value) purchase • In store only.

Actors Theatre of Louisville • 502-584-1205 www.actorstheatre.org • Purchase a VIP experience for your performance of Dracula, A Christmas Carol, or the Santaland Diaries for \$15 (40% off). Regular price: \$25 • Must purchase a ticket to Dracula, A Christmas Carol, or The Santaland Diaries.

Café Magnolia at Galt House Hotel • 502-565-4201 www.galthouse.com/dining/café-magnolia • Purchase one entrée get a free dessert • Not valid with another offer or coupon. One offer per person.

KMAC • 502-589-0102 • www.kmacmuseum.org 10% off in gift shop and café.

Hampton Inn Downtown • 502-585-2200 www.louisvilledowntown.hamptoninn.com • 10% Discount off our standard rate.

Aloft Louisville Downtown • 502-583-1888 www.aloftlouisvilledowntown.com • 10% off food purchase in the Corner Restaurant & Bar • excludes alcohol.

Courtyard by Marriott-Downtown Louisville • 502-562-0200 www.marriott.com/sfdft • Daily drink specials in The Bistro. Check Hometown Tourist website for more information.

Bristol Bar & Grille Downtown • 502-582-1995 bristolbarandgrille.com • 4 wontons free with purchase of an entrée Valid at downtown location only. 1 order per table.

Down One Bourbon Bar & Restaurant • 502-566-3259 www.downonebourbonbar.com • Purchase one entrée get a free dessert • Not valid with another offer or coupon. One offer per person.

Luigi’s an Italian Pizzeria • 502-589-0005 • www.luigispizzeria.com 50% off of pasta item when purchase a second one at regular price Not valid with any other promotions or discount.

Rivue Restaurant & Lounge • 502-568-4239 • www.rivue.com Purchase one entrée get a free dessert • Not valid with another offer or coupon. One offer per person.

Patrick O’Shea’s • 502-708-2488 • www.osheaslouisville.net 10% discount on food only. • Not applicable for alcohol or on private events.

Koi Gallery at the Galt House Hotel & Suites • 502-569-4586 www.koibydelanor.com • 10% discount of Gallery owned art, jewelry and décor art • Not valid on art on consignment.

SOUTH FOURTH ST

Howl at the Moon • 502-562-9400 • www.howlatthemoon.com Free Happy Hour Parties, Promo Goodies • Must be booked 48 hours in advance and not during special events.

Jim Beam Urban Stillhouse • 502-855-8392 • www.jimbeam.com 50% off bottle engraving • Does not apply to previously purchased items

Louisville Ghost Walks • 502-689-5117 www.louisvilleghostwalks.com • \$5 off regular admission of \$15 Must call for reservations, valid on Friday nights at 7:30 pm

Louisville Visitor & Information Center • 502-379-6109 www.gotolouisville.com • 25% discount off merchandise • Not valid on candy, sale or special merchandise.

Hilton Garden Inn Louisville Downtown • 502-584-5175 www.louisvilledowntown.HGI.com • Stay & Eat on us! - Overnight rate includes Breakfast in 8Up restaurant • Blackout dates apply based on availability.

The Brown Hotel • 502-209-7346 • www.brownhotel.com Up to 20% off room accomodations • Based on availability.

Bourbon Raw • 502-568-9009 • www.bourbonraw.com Enjoy food and drink specials all day for local residents. Check Hometown Tourist website for more information.

Hard Rock Café • 502-568-2202 • www.hardrock.com/cafes/louisville 15% off food and beverage • Excludes Happy Hour prices and alcoholic beverages.

Art Eatables • 502-589-0210 • www.arteatables.com 10% discount and free sample • One per customer.

Hyatt Regency Louisville • 502-581-1234 • www.louisville.hyatt.com 20% discount off of the best available rate • Book with corporate rate ID 95631. Subject to availability.

Birracibo • 502-915-8113 • www.birracibo.com 10% off any food purchase • Dine in only.

Guy Fieri’s Smokehouse • 502-919-7299 www.guyfieriSmokehouse.com • 10% off any food purchase • Dine in only.

Sports & Social Club • 502-568-1400 • www.thesportsandsocialclub.com 10% off any food purchase • Dine in only.

Tavern on 4th • 502-588-8888 • www.tavernon4thky.com 10% off any food purchase • Dine in only.

Kentucky Opera • 502-561-7934 • www.kyopera.org 1/2 price Standing Room General Admission tickets to “Sidecar.” Phone orders only. Cannot be combined with other discounts.

BUTCHERTOWN

Copper & Kings Distillery • 502-561-0267 • copperandkings.com 1/2 price distillery tour=\$7.50 plus tax. • Availability subject to change. Does not apply to onsite distillery events.

Mint Julep Tours • 502-583-1433 • www.mintjuleptours.com \$10 off public tour and 10% off gift shop purchase.

SOUTH POINTS SCENIC AREA

Kentucky Derby Museum • 502-637-1111 • www.derbymuseum.org Buy one general admission, get one general admission FREE of equal or lesser value. • Not to be combined with any other offer.

Kentucky Kingdom • 502-813-8200 • www.kentuckykingdom.com \$10 off General Admission at gate • In addition to valid ID, guest must mention promotion by name.

Riverside, the Farnsley-Moremen Landing • 502-935-6809 www.riverside-landing.org • Buy one adult admission get one free.

Four Points by Sheraton • 502-753-5555 www.fourpointslouisvilleairport.com • 10% off • Booking code SETHOME. Limited number of rooms available, blackout dates apply, cannot be combined with other discounts.

Go Ape Treetop Adventure • 814-574-5271 • www.goape.com Promo code “HOMETOWN30” to receive 30% off all reservations at Louisville location • Not available on: Black Friday, Memorial Day, Labor Day, or 4th of July.

Little Loomhouse • 502-367-4792 • www.littleloomhouse.org One free Historical Tour (\$5 value) • Wed-Fri. 10 am-2 pm & Sat. 11 am-4pm.

EAST END

Bluegrass Indoor Karting • 502-297-9899 www.bluegrassindoorkarting.com • 10% off any racing experience.

Sky Zone Trampoline Park • 502-909-3500 www.skyzone.com/Louisville • \$4 off any 60/90/120 minute jump pass.

Historic Locust Grove • 502-897-9845 • www.locustgrove.org Buy one admission, get one free • Not during Locust Grove special event like the Gardener’s Fair, May 12-14.

Chateau Bourbon B & B • 502-290-6553 www.chateaubourbon.com • Free pair of souvenir glasses and (4) bourbon truffles per stay.

Westport Whiskey & Wine • 502-708-1313 www.westportwhiskeyandwine.com • 10% off Bourbon tastings in the Tasting Room • Subject to availability.

Pinot’s Palette • 502-409-4572 • www.pinotpalette.com/Louisville \$10 off Adult public classes • Must register in person in-studio to receive offer.

Louisville Chorus • 502-968-6300 • www.louisvillechorus.org Buy one get one free for “Masterworks, A Child’s World & Celebrating KY225 Statehood” (5/21/17).

The Parklands of Floyds Fork • 502-584-0350 www.TheParklands.org • Blue Moon Canoe & Kayak is offering a 15% rental discount on paddling equipment. Call 502-753-9942 or email bluemooncanoeeky@gmail.com for reservations • Cannot be combined with other discounts.

OLD LOUISVILLE

Conrad-Caldwell House Museum • 502-636-5023 www.conradcaldwell.org • \$2 off regular admission.

Historic Old Louisville Walking Tour • 502-635-5244 www.oldlouisville.org • Half price Historic Old Louisville Walking tours Tours take place Tues-Sat. at 1:30 pm from the Visitor Center in Central Park. Student tickets are always only \$5 w/ID(no discount).

1888 Historic Rocking Horse Manor • 502-583-0408 www.rockinghorse-bb.com • 10% courtesy discount.

Speed Art Museum • 502-634-2700 • www.speedmuseum.org Free general admission for children (up to age 17) and 10% off memberships • Kentucky and Southern Indiana only.

Shakespeare in the Park • 502-574-9900 • www.kyshakespeare.com Free Shakespeare in the Parks Tour of “Julius Caesar.” May 7-Locust Grove; May 7-Hounz Lane Park; May 12-New Albany Amphitheatre; May 13-Story Avenue Park; May 19-Big Four Station Park.

PORTLAND

Old 502 Winery & Gift Shop • 502-540-5650 • www.old502.com \$1.00 off tastings.

WEST LOUISVILLE

Muhammad Ali Childhood Home Museum • 502-890-5995 • www.alichildhoodmuseum.com • \$1.00 off regular admission.

Kentucky Center for African American Heritage • 502-583-4100 • www.kcaah.org • Admission to most exhibits and events is free. Currently hosting “A Salute to Muhammad Ali: A Life of Inspiration” photo exhibition.

HIGHLANDS

Louisville Zoo • 502-459-2181 • www.louisvillezoo.org \$2 off child or adult general admission • Valid on general admission only, not valid on packages.

Stoneware & Co. • 502-582-1900 • www.louisvillestoneware.com Two for one tour tickets plus 15% shopping discount • Discount on full price items. No “paint your own pottery” or already discounted items.

Asiatique • 502-451-2749 • www.asiatiquerestaurant.com 20% off food on ticket • No happy hour.

NULU

Louisville City FC • 502-384-8799 • www.LouisvilleCityFC.com Use promo code HTC2017 for 16% to 20% discount on tickets, depending on seat location, to any June 2017 home game. • Valid for June 2017 home games.

Wheel Fun Rentals • 502-589-2453 • www.WheelFunRentals.com \$5 off Segway tours & bike rentals.

CRESCENT HILL & CLIFTON

American Printing House for the Blind Museum • 502-895-2405 • www.aph.org/museum • Visitors may choose 1 free item from selected gift shop items.

Varanese Restaurant • 502-899-9904 • www.varanese.com Three Course Prix Fixe Dinner for 2 is just \$50.

5-0-Lou • 502-212-0927 • www.5-0-Lou.com 10% off entire purchase.

WaterWorks Museum @ Louisville Water Tower Park • 502-897-1481 • www.louisvillewatertower.com • Free Louisville Pure Tap reusable Water Bottle with general admission • Limit one per visitor, admission rates apply.

River House Restaurant & Raw Bar • 502-897-5000 www.riverhouselouisville.com • Three Course Pre-Fix for \$59 (plus tax & gratuity) a couple • Valid only dinner (starting at 4 pm). Not available on Fridays or Saturdays.

OUTSIDE JEFFERSON CO.

Bernheim Arboretum & Research Forest • 502-995-8512 www.bernheim.org • Free Weekend Admission (Value of \$5 per vehicle).

Dinosaur World • 207-773-4345 • www.dinosaurworld.com \$2 off per adult, up to four. Active duty military receives free admission year round • Cannot be combined with other offers.

Kentucky Artisan Distillery • 502-822-3042 www.kentuckyartisandistillery.com • 1/2 price tour ticket • Must be 21+ to receive tastings with tour.

Yew Dell Botanical Garden • 502-241-4788 • www.yewdellgardens.org 2 for 1 admission • Not valid with other offers/discounts.

Kentucky Horse Park • 859-233-4303 • www.kyhorsepark.com Buy one admission and get another admission of equal or lesser value for free.

Buffalo Trace Distillery • 502-223-5936 • www.buffalotracedistillery.com 15% of all Gift Shop Merchandise • Excludes alcohol & barrel products.

Jeptha Creed Distillery • 502-487-5007 • www.jepthacreed.com \$2 off a tour.

Oldham Farm Tours • 502-222-0056 • www.oldhamfarmtours.com Choose from 15 hands-on farm tours for \$5 per person • Valid for advanced reservations made through the Oldham KY Tourism office only. Must call (502)222-0056 for reservations.

1810 Historic Bourbon Manor Bed & Breakfast Inn, Bourbon Bar and Day Spa • 502-350-1010 • www.bourbonmanor.com 50% off a second night stay • Not valid on Fridays or Saturdays or Holidays.

VARIOUS LOCATIONS

The Louisville Quest • 502-458-7882 • www.thelouisvillequest.com 10% off a regular adult Quest, when you register in May for any 2017 Quest • Use coupon code “hometown” when registering online.

Thirsty Pedaler • 502-354-8822 • www.thethirstypedaler.com \$25 off private tours booked in May to local residences • Must be used in May and needs to be for a private tour.

City Taste Tours • 502-457-8686 • www.citytastetours.com \$5 off each ticket.

Louisville Bicycle Tours • 855-502-2453 www.louisvillebicycletours.com • City Highlights Tour-20% discount (regularly \$50, now only \$40 ticket) • Minimum of 4 people needed.

National Historic Landmarks of Louisville Pick up a National Historic Landmarks of Louisville passport at the Louisville Visitor Center and explore 8 historic locations around town. Turn in your completed passport to the Visitor Center to receive a FREE gift.

Wick’s Pizza • www.wickspizza.com Our NEW beer cheese and sticks is FREE with the purchase of any 12” or larger pizza • Not valid with other offers, coupons or specials. One per party, per ticket, per day. Discount valid at all Wick’s Pizza locations. Code 5059

SOUTHERN INDIANA

Derby Dinner Playhouse • 812-288-8281 • www.derbydinner.com Buy one ticket at regular price, get one FREE on May 24, May 31 and June 7 only • Subject to availability. Not valid on previously ordered tickets. Limit 2.

Indiana Caverns • 812-972-0473 • www.indianacaverns.com Buy one adult tour ticket and get one child (4-12) Free. • Not valid with any other discounts or Memorial Day weekend, May 27-29, 2017.

Schimpff’s Confectionary • 812-283-8367 • www.schimpffs.com Free 1/4 pound of Schimpff’s Cinnamon Red Hots. Free admission to candy museum, kitchen and vintage 1891 candy store.

Squire Boone Caverns • 812-732-4381 • www.squireboonecaverns.com Buy one cavern tour and get a second cavern tour free (equal or lesser value) • Not valid with group rates or other discounts

Sheraton Louisville Riverside • 812-284-6711 • www.sheratonlouisville.com 20% Discount room rate from our Best Available Rate • Subject to availability.

Southern Indiana Visitor Center/Tourism Bureau 812-280-5566 • www.gosoin.com • Free t-shirt at SolN Visitor Center Limited supply. One per Indiana, Kentucky, local military or student ID.

Culbertson Mansion State Historic Site • 812-944-9600 www.indianamuseum.org • Floyd, Clark & Harrison County residents receive half price (\$5) admission and Louisville Metro residents receive \$2 off (\$8 admission). • Must mention promotion at time of checkout.

Paoli Peaks • 812-723-4696 • www.paolipeaks.com 4-pack of snow tubing for 2017-2018 season for \$80. Go to www.skipeakresorts.com/shopPP/ to purchase • Tubing package expires at end of season or on March 19, 2018.