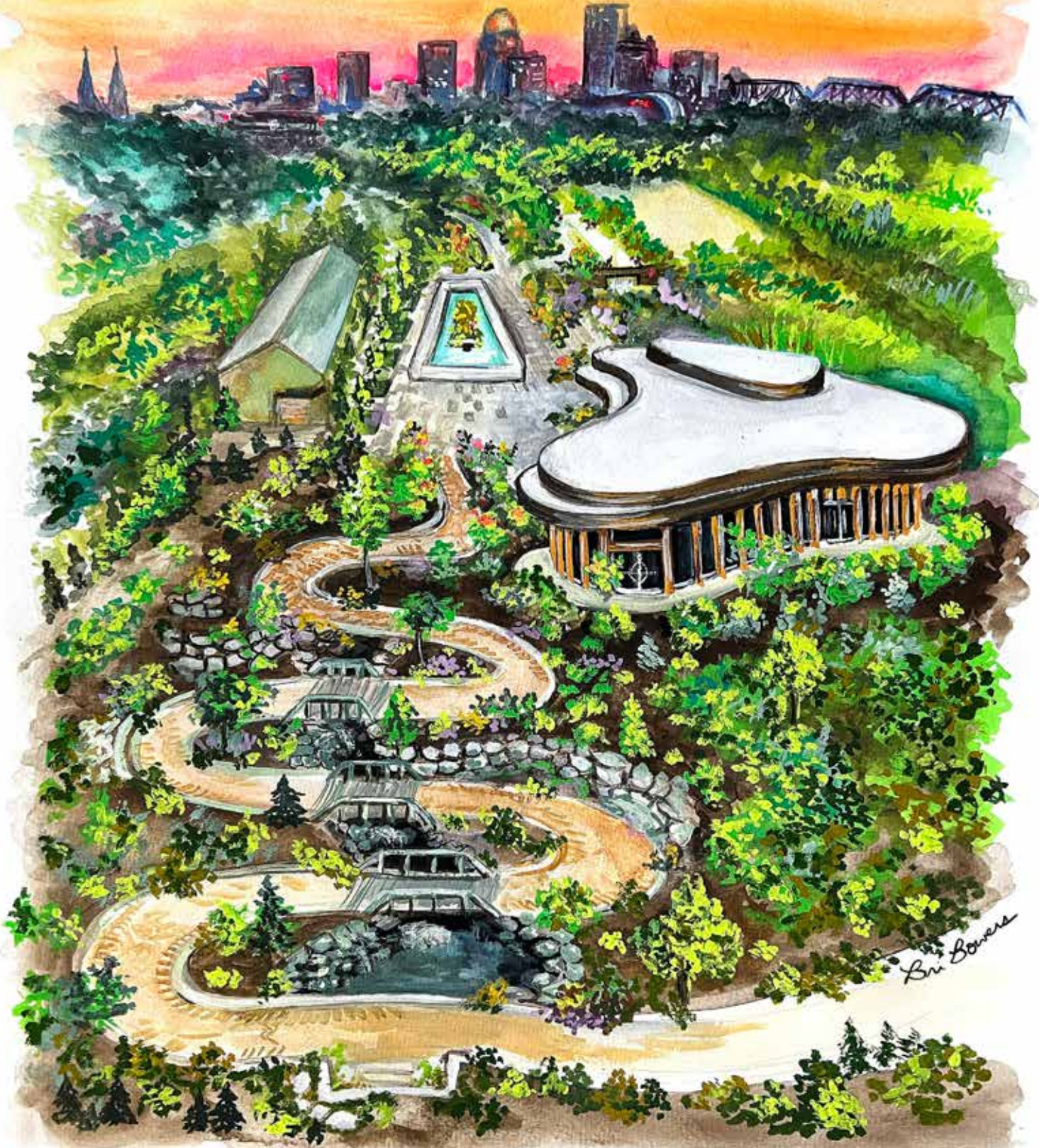


# LOUISVILLE

EST. 1778





# LIVE IN THE MOMENTS

## 2025 Racing Calendar

Derby Week and Spring Meet

APRIL/MAY						
SU	M	T	W	TH	F	S
20	21	22	23	24	25	26
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

JUNE/JULY						
SU	M	T	W	TH	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29						

September Meet

SEPTEMBER						
SU	M	T	W	TH	F	S
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

Fall Meet

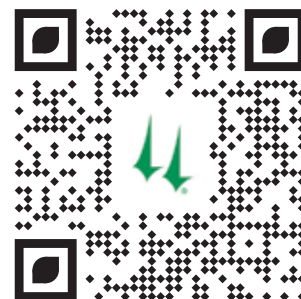
OCTOBER/NOVEMBER						
SU	M	T	W	TH	F	S
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						



- DERBY WEEK
- KENTUCKY OAKS DAY
- SPRING/SEPT./FALL MEET RACING
- KENTUCKY DERBY DAY

Join us in 2025 where excitement is extraordinary for featured events like Twilight Thursday, Downs After Dark, Family Adventure Day, Thanksgiving and more!

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# URBAN BOURBON TRAIL<sup>®</sup>



Scan to explore some of Louisville's top bourbon bars and award-winning culinary scene.



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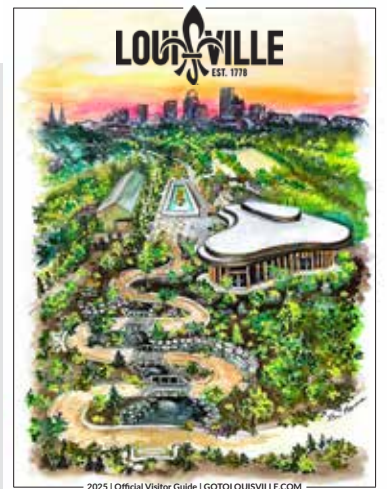
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## WHAT'S ON THE COVER?

The 2025 Visitor Guide cover proudly features an illustration of the Waterfront Botanical Gardens by Louisville artist Bri Bowers, celebrating one of the city's most inspiring green spaces. Waterfront Botanical Gardens tells a unique trash-to-treasure story of transforming a former landfill into an urban oasis where nature prospers and people thrive. Located in Louisville's Butchertown neighborhood, this living landmark is a hub for education, entertainment, community, and tourism. With sweeping skyline views of downtown Louisville, the Gardens welcome everyone to experience the beauty of nature, find inspiration, and deepen their connection to the environment.



2025 | Official Visitor Guide | GOTOLOUISVILLE.COM

In 2024, Waterfront Botanical Gardens completed Phase 1 of their Master Plan and celebrated five years since their public opening. With three remaining phases of development to go, the Gardens' story is just beginning. Thousands of visitors seek out Waterfront Botanical Gardens each month, especially for signature seasonal events like Fascinator Affair, Bonsai Weekend, Kaleidoscope Family Festival, and the annual holiday tradition — Gardens Aglitter.

Waterfront Botanical Gardens is open year round, and is currently free to visit, but guests can also support the nonprofit's growth with a \$10 suggested donation at the entrance. With a robust selection of hands-on classes and workshops for both children and adults, there is something for everyone.

Its thoughtfully curated plant collections, stunning views, and an emphasis on sustainability make Waterfront Botanical Gardens more than just a place to visit — it's an experience. As a thriving center for educational programs, cultural activities, and community gatherings, it embodies the spirit of a city that values connection and wellbeing. Visit [waterfrontgardens.org](http://waterfrontgardens.org) to learn about upcoming events and to check out the site's master plan for exciting future phases.

About the artist: Originally from Ohio, Bri Bowers moved to Louisville in 2012 from New York City where she studied Illustration at Parsons: The New School for Design. She is most widely known for her watercolor series depicting Louisville's restaurants, bars and landmarks, a series she continues to build on as the city evolves. Bri has collaborated with Jack Harlow, designing merch and tour art for his annual No Place Like Home tour. Whether it's a sticker on a bike rack or deck of cards in a coffee shop, Bri's art can be found all over the city. You can shop her work on her website [bribowers.com](http://bribowers.com) or schedule a shopping appointment in her studio in Schnitzelburg. Follow her on Instagram at [bribowers](https://www.instagram.com/bribowers).

# #LOUISVILLELOVE

Say cheese! Here's a look at some of our most loved Kodak moments from around the city this past year that were snapped by locals and visitors. While you're here, we hope you'll share your love (and photos) of Louisville and tag them #LouisvilleLove. And, who knows, we just might feature your pic in the next Louisville Visitor Guide. Be sure and follow us on Instagram @GoToLouisville.



Beloved Louisville native Jack Harlow tops the charts with his music and generosity. @stevegrider



Fog rolls off the Ohio River and into the city on an early March morning. @zstatten.photo



Simone Biles snaps a photo with one of the city's iconic mint julepe statues. @simonebiles



The annual tradition of Halloween on Hillcrest Ave., aka "Halloween Street." @gotolouisville



Thunder Over Louisville kicks off the annual Kentucky Derby Festival. @kentuckyderbyfestival



Creative millinery on display Derby Week at Churchill Downs. @kentuckyderby



Five Iron Golf opens in NuLu with virtual play on PGA Tour venues. @gotolouisville



Opened in 1912, Hauck's Corner is still a go-to spot for food, drinks, and fun. @stevegrider



Brrrrrrbon City beautiful in the January snow. @jeffradcliffphoto

# Explore Bourbon City

Starting with Evan Williams in 1783, Louisville has been home to many distillers. In the early 1900s, there were more than 50 Bourbon-related businesses along Main Street earning its nickname "Whiskey Row." In 2013, Evan Williams Bourbon Experience ushered in a renaissance, which has now seen the opening of more than a dozen distilleries and tasting rooms in the urban core, each with unique visitor experiences.



**frazier**  
Start your explorations at the Kentucky Bourbon Trail® Welcome Center located in the Frazier History Museum where a concierge service helps visitors plan their Bourbon excursions.  
829 W. Main St.

## 13 URBAN DISTILLERIES



### ANGEL'S ENVY DISTILLERY

Angel's Envy is a labor of love from multiple generations of the Henderson family. Located across the street from Louisville Slugger Field, get an up-close look at the entire operation, enjoy a tasting in the Finishing Room, a cocktail at the private bar, and the opportunity to bottle your own port barrel-finished Bourbon.  
500 E. Main St.

### BROUGH BROTHERS DISTILLERY

Kentucky's first African-American owned distillery is located in southwestern Louisville. Founded by the Yarbrough brothers, Victor, Bryson and Chris, Brough Brothers opened in 2020 and offers thirty-minute tours of its microdistillery. 1460 Dixie Hwy.

### BUZZARD'S ROOST

Buzzard's Roost micro-distillery and tasting room on historic Main Street offers guided whiskey tastings and flights as well as cocktail and Bourbon education classes. Founded in 2019, Buzzard's Roost is an independent bottler known for distinctive flavor profiles created with proprietary barrel treatment for secondary maturation. 624 W. Main St.

### COPPER & KINGS

Copper & Kings, located in Louisville's historic Butchertown neighborhood, offers tours of their eco-friendly distillery, which includes an outdoor courtyard, production floor, and the maturation cellar (where you'll find barrels aging to a variety of music). Cap off the tour at the rooftop bar boasting stunning views of downtown Louisville. 1121 E. Washington St.



### EVAN WILLIAMS BOURBON EXPERIENCE

The Evan Williams Bourbon Experience was the first distillery to open on Whiskey Row post-Prohibition, signaling a new era in Bourbon City. Here you'll find an immersive experience that celebrates the legacy of Kentucky's first distiller, Evan Williams, and the intertwined history of Bourbon and the Ohio River.  
528 W. Main St.



## **KENTUCKY PEERLESS DISTILLING CO.**

The first Peerless whiskey went into a barrel in 1889 and now the Taylor family has revitalized the brand at its distillery right off Main Street. At this intimate facility you can experience the entire whiskey-making process as the grains are milled, cooked, fermented, double-distilled and barreled as Bourbon and Rye. *120 N. 10th St.*

## **MICHTER'S FORT NELSON DISTILLERY**

Michter's saved and renovated the historically and architecturally significant Fort Nelson Building on Louisville's Museum Row and opened its doors in February 2019. In addition to tours, tastings and a gift shop, the second floor of the building features a high-end cocktail bar. *801 W. Main St.*

## **NULU WHISKEY CO.**

At this Prohibition-themed distillery located on Baxter Avenue, see how bootleggers made moonshine in the '20s as you view a collection of historical memorabilia from the era. Spend some time after your tour in the full-service Prohibition Bar. *436 Baxter Ave.*



## **OLD FORESTER**

Returning to the same building it once called home, Old Forester Distilling Co. is the culmination of a 150-year legacy. On the tour, you'll follow the Bourbon-making process from fermentation and distillation, to the in-house cooperage where barrels are handcrafted and fired, then filled and aged in an on-site rickhouse before being bottled. *119 W. Main St.*

## **OLD LOUISVILLE WHISKEY CO.**

The family-owned Old Louisville Whiskey Co. pays tribute to the Old Louisville neighborhood that inspires its Bourbons and whiskeys by aging for a minimum of seven years before bottling by hand. Experience the process first-hand on one of their tours. *4427 Poplar Level Rd.*

## **PURSUIT SPIRITS**

Located on the site of the historic Mellwood Distillery, Pursuit Spirits is known for its innovative approach to partnering with other distilleries in order to create unique whiskeys through blending. Choose from a 30- or 90-minute tour, where you'll learn about the art and science of blending. *1700 Mellwood Ave.*



## **RABBIT HOLE DISTILLERY**

Set in Louisville's NuLu neighborhood, the distillery showcases the identity, tradition, and legacy of Bourbon-making in an entirely new way. Get lost in the magic and linger in the light-filled distillery with amazing views of the skyline, river, and bridges. Guests can also indulge at a curated rooftop tasting bar. *711 E. Jefferson St.*



## **STITZEL-WELLER DISTILLERY**

Located in southwestern Louisville, the historic Stitzel-Weller Distillery first opened on Derby Day 1935. It is now home to Blade and Bow. Tours include a look at a craft still, the warehouse where rickhousing was invented, a time capsule look at a 1935 barrel cooperage and end with tastings of I.W. Harper and Blade and Bow. *3860 Fitzgerald Rd.*



## **DISTILLERY BARS**

### **Buzzard's Roost Bar & Lounge**

624 W. Main St.  
502.454.4628

### **Copper & King's Rooftop Bar & Restaurant**

1121 E. Washington St.  
502.561.0267

### **Finishing Room Bar at Angel's Envy**

500 E. Main St.  
502.890.6300

### **Garden & Gun Club at Stitzel-Weller**

3860 Fitzgerald Rd.  
502.810.3800

### **George's Bar at Old Forester**

119 W. Main St.  
502.779.2222

### **Overlook at Rabbit Hole**

711 E. Jefferson St.  
502.561.2000

### **Prohibition Craft Spirits Bar**

436 Baxter Ave.  
866.718.9320

### **The Bar at Evan Williams Bourbon Experience**

528 W. Main St.  
502.272.2623

### **The Bar at Fort Nelson Michter's American Whiskey**

801 W. Main St.  
502.389.4290

# Beyond the Distillery

Whether you've already been to a distillery and are now ready to go beyond the traditional tour, or if you're just looking for a non-distillery experience, you're in luck! History buffs and foodies alike will find many options beyond the distillery experience.

## Local Tours, Shops & Tasting Rooms

### Bourbon Barrel Foods

1201 Story Ave. | 502.333.6103  
Bar and retail shop with Bourbon-centric food products, offering tours and tastings.

### Bardstown Bourbon Company Tasting Room

730 W. Main St. | 502.233.4769  
One-of-a-kind tastings, interactive experiences, a retail shop, and full-service bar.

### Bourbon & Blush Spa

124 S. 1st St. | 502.587.7644  
Spa offering Bourbon-infused treatments for men and women.

### Castle & Key 502 (Omni Hotel)

419 S. 3rd St. | 502.313.6664 #440  
Retail destination offering curated selection of merchandise, spirits, and craft cocktails.



### Clayton & Crume

216 S. Shelby St. | 502.785.6565  
Leather goods store with a full-service bar, Stitch, named for Muhammad Ali's sparring partner Rudell Stitch.

### Evergreen Liquors - NuLu

720 E. Market St. | 502.384.4933  
Retail shop offering a wide selection of cigars and Bourbons with a taste-before-you-purchase Bourbon bar.

### Frankfort Avenue Liquors & Wine

2115 Frankfort Ave. | 502.618.2019  
Full bar and package store offering craft cocktails, Bourbon slushies, and beer.



### Justins' House of Bourbon

101 W. Market St. | 502.215.4620  
Spirits store featuring rare and vintage Bourbons, as well as cocktails and tastings.

### Louisville Food Tours

112 W. Washington St. | 502.276.5596  
Eat and drink your way down Whiskey Row on the "Phantoms of the Prohibition: Ghosts, Cocktails, & Bites Tour" as you meet the resident ghosts of historic downtown.

### Taste Fine Wines & Bourbons

634 E. Market St. | 502.409.4646  
Full service bar with indoor and outdoor seating, charcuterie boards and cheese plates, and retail store with 465+ Bourbons and wines

### Westport Whiskey & Wine Tasting Room

1115 Herr Lane | 502.708.1313  
Retail store offering a large selection of Kentucky Bourbons with a tasting room for special events and one-on-one experiences with the staff.

### Whiskey Row Walking Tour

829 W. Main St. | 855.769.9255  
Tours include multiple stops and samples at different Bourbon distilleries along Whiskey Row. Start at the Kentucky Bourbon Trail Welcome Center in the Frazier History Museum.



## Attractions

### Barrels & Billets

800 W. Main St. | 1.877.775.8443  
This experience by Hillerich & Bradsby lets you taste, blend and bottle your own whiskey aged in various woods.

### Cave Hill Cemetery

701 Baxter Ave. | 502.451.5630  
The final resting place of many people who influenced distilled spirits in the 19th century and beyond on the "Bourbon Distillers Tour of Cave Hill Cemetery."

### Frazier History Museum

829 W. Main St. | 502.753.5663  
Bourbon experiences include rotating exhibits, Ready, Set, Go! Bourbon, Craft Your Own Cocktail, Kentucky Bourbon Hug, Flight Club, and Whiskey Row Walking Tours.

### Hermitage Farm

10500 W. Highway 42, Goshen, KY  
502.398.9289  
Bourbon tastings, tours, and cocktail classes.

### Highpointe Farm and Training Center

4600 Stone River Dr., La Grange, KY  
502.222.6070  
Bourbon tastings and tours.

### Kentucky Derby Museum

704 Central Ave. | 502.637.1111  
The Bourbon & Bridles Experience starts with a tour of Churchill Downs and includes a Bourbon tasting and a Mint Julep cocktail making class.

### Oxmoor Bourbon Company

720 Oxmoor Ave. | 502.426.2126  
Historical tour and tasting experience at the famed Oxmoor Farm, established by the Bullitt family and integral to the formation of the state and the formation of the Bourbon industry.



# Take a Tour Through Bourbon Country



**T**he best way to get to know America's Native Spirit is from the experts who make and serve it every day. Walk through the distilleries and see the barrels for yourself, or cozy up to the bar for a craft cocktail. Better yet, do both and fully immerse yourself in Kentucky's Bourbon culture. These are just a few of the many spectacular tour guide companies who can plan and execute the ultimate Bourbon experience for newbies and aficionados alike. Cheers!

## **BLUEGRASS BOURBON TOURS**

BBTTours.com  
502.509.1095

## **BOURBONTOWN TOURS**

BourbonTownTours.com  
844.268.7266

## **BOURBON EXCURSIONS**

BourbonExcursions.com  
502.233.9903

## **CITY TASTE TOURS**

FunCityTours.com  
502.457.8686

## **EXECUTIVE CLASS TRANSPORTATION**

executiveclasstransport.com  
502.509.5884

## **HORSESNBOURBON LLC**

horses-n-bourbon.com  
502.3967867

## **KENTUCKY BOURBON BOYS**

KentuckyBourbonBoys.com  
502.777.0761

## **KENTUCKY LEGACY TOURS**

KyLegacyTours.com  
859.825.8685

## **LOUISVILLE FOOD TOURS**

LouisvilleFoodTours.com  
502.592.7729

## **MAGESTIC TRANSPORTATION, LLC**

RideWithMajestic.com  
502.438.9238

## **MATSON & GILMAN**

MatsonGilman.com  
812.369.1105

## **MINT JULEP EXPERIENCES**

MintJulepTours.com/Louisville  
502.583.1433

## **PEGASUS DISTILLERY EXPERIENCES**

TakePegasusDistilled.com  
502.458.1862

## **PEDAL PUB LOUISVILLE**

PedalPub.com/louisville-ky  
502.354.8822

## **SIP TOURS**

SipKentucky.com  
502.698.3502

## **TOURKENTUCKYBOURBON.COM**

TourKentuckyBourbon.com  
502.548.8302

## **TRAIL N TRACK LLC**

Trail-N-Track.com  
502.494.8805

## **TRAVEL THE TRAIL**

TravelTheKYTrail.com  
502.939.4701

## **TROLLEY TOURS**

TrolleyDeVille.com  
502.939.3415

## **UNFILTERED KENTUCKY TOURS**

UnfilteredKyTours.com  
502.966.7463

# shhh, speakeasies!

In a city with its own Whiskey Row and an Urban Bourbon Trail, you might be surprised by the number of hidden establishments where you can go back in time and have a Prohibition-era experience. Duck into one of Louisville's speakeasy-themed bars (if you can find the entrance), order a craft cocktail, and pretend December 5, 1933, was just another day and the 18th Amendment to the Constitution was never repealed.



## **Black Rabbit** 122 Sears Ave.

Unlock the secret door in this St. Matthews hidden gem for craft cocktails, wine, and small bites. Reservations recommended.

## **Gertie's Whiskey Bar** 821 E. Market St. #101

Secret yourself away in this intimate cellar with specialty cocktails and live jazz. Located downstairs in NuLu Marketplace.

## **Hell or High Water** 112 W. Washington St.

Cozy up with a book and a cocktail in a library filled with lush banquettes. Located below Whiskey Row. Reservations required.





**HereAfter**  
119 S. 7th St.

Duck down the stairs beneath The Misfit Lou to find this 19th-century inspired cocktail parlor, offering cocktails, live music, and small bites.

**The Lucky Penny**  
730 E. Market St.

Find this intimate speakeasy hidden inside the Mini Marché at the Hotel Genevieve in NuLu. Open for cocktails and bar snacks late into the night.



**Pin + Proof**  
400 S. 2nd St.

Knock down some pins on one of four bowling lanes and enjoy Prohibition-era cocktails at the Omni Hotel's speakeasy.

**Wild Swann**  
601 W. Main St.

Tucked away in the basement of the Grady Hotel are historic nooks where you can enjoy a full menu and classic cocktails.



# THE ONLY PLACE YOU CAN RIDE IN THE DERBY

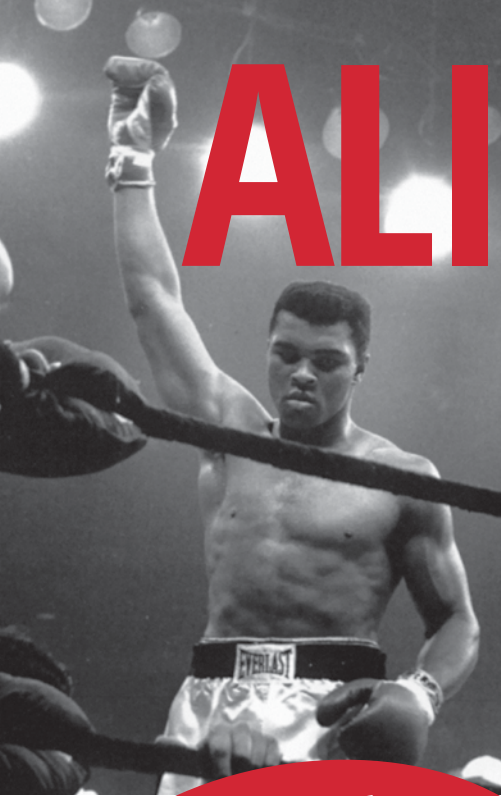


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[DERBYMUSEUM.ORG](http://DERBYMUSEUM.ORG)



# ALI'S LOUISVILLE

While loved and revered throughout the world, Ali always considered Louisville to be his home. It was in Louisville that Ali honed his ability as a boxer, and it was here he returned after winning Gold in the 1960 Rome Olympics. Ali came home often after capturing the title of Heavyweight Champion of the World, and following his retirement from boxing, he was involved with the vision and direction of the Muhammad Ali Center. And it is here, in Louisville, that “The Greatest” has his final resting place.

A global icon was lost with the death of Ali on June 3, 2016. Louisville showed its signature hospitality to thousands of visitors from around the world during a week-long tribute and memorial that saw mourners line miles of a funeral procession through city streets.

Today, fans from around the globe continue to visit Louisville to pay their respects and celebrate the legacy of Ali. The city is filled with landmarks that are the backdrops of the events and experiences that molded him into a man who was both loved and respected as a legendary sports figure, as well as a man of true principle.

“Tell ’em I’m from Louisville. I don’t want Chicago or New York or Texas to take the credit for all of what I’ve done. I want you to know ... that we in Louisville are the greatest of all time.”

## Ali Festival

Held annually in June to commemorate Ali's passing on June 3, 2016, the Ali Center hosts this multi-day, community-wide celebration with educational, inspiring, and entertaining events at locations significant to the life and legacy of global humanitarian Muhammad Ali.

[alifest.org](http://alifest.org)



## STAY

### The Brown Hotel

Ali's former home away from home, The Brown Hotel is where “The Champ” stayed while the Ali Center was being constructed. The Brown offers an Ali Suite that is decorated with memorabilia donated by Ali. The hotel's cocktail menu features the Ali Smash, made with Old Forester Rye and is said to be inspired by Joe Martin's comment to young Ali that he was “spicy as rye.”  
335 W. Broadway

### The Grady Hotel

Opened in 2021, The Grady Hotel is just steps away from the Ali Center. Guest amenities include silky bath robes reminiscent of Ali's iconic white boxing robes. 601 W. Main St.



Top left: Muhammad Ali™; Rights of Publicity and Persona Rights: ABG Muhammad Ali Enterprises LLC. [ali.com](http://ali.com). Photo by Ken Regan ©2015 Muhammad Ali Enterprises LLC.

Bottom left :The Brown Hotel Muhammad Ali Suite with Ali memorabilia, and Ali Smash cocktail.  
Bottom right: The Grady Hotel.

# Footsteps of Greatness Tour



Take the self-guided Footsteps of Greatness tour of Louisville to see the iconic spots that helped shape Ali's life.

## 1. MUHAMMAD ALI CHILDHOOD HOME

Ali lived in the West Louisville house during his childhood in the 1940s through the early 1960s. It was renovated in 2016, returning the home's exterior to its original pink color. A bronze marker is located in front of the pink house noting its historical significance (no inside admittance). 3302 Grand Ave.

## 2. WEST END SCHOOL

Formerly the Virginia Avenue Colored School, Ali attended primary school at what is now the West End School between 1948 and 1954. 3628 Virginia Ave.

## 3. CHICKASAW PARK

As a youth, Ali trained and played at this community park. 1200 Southwestern Pkwy.

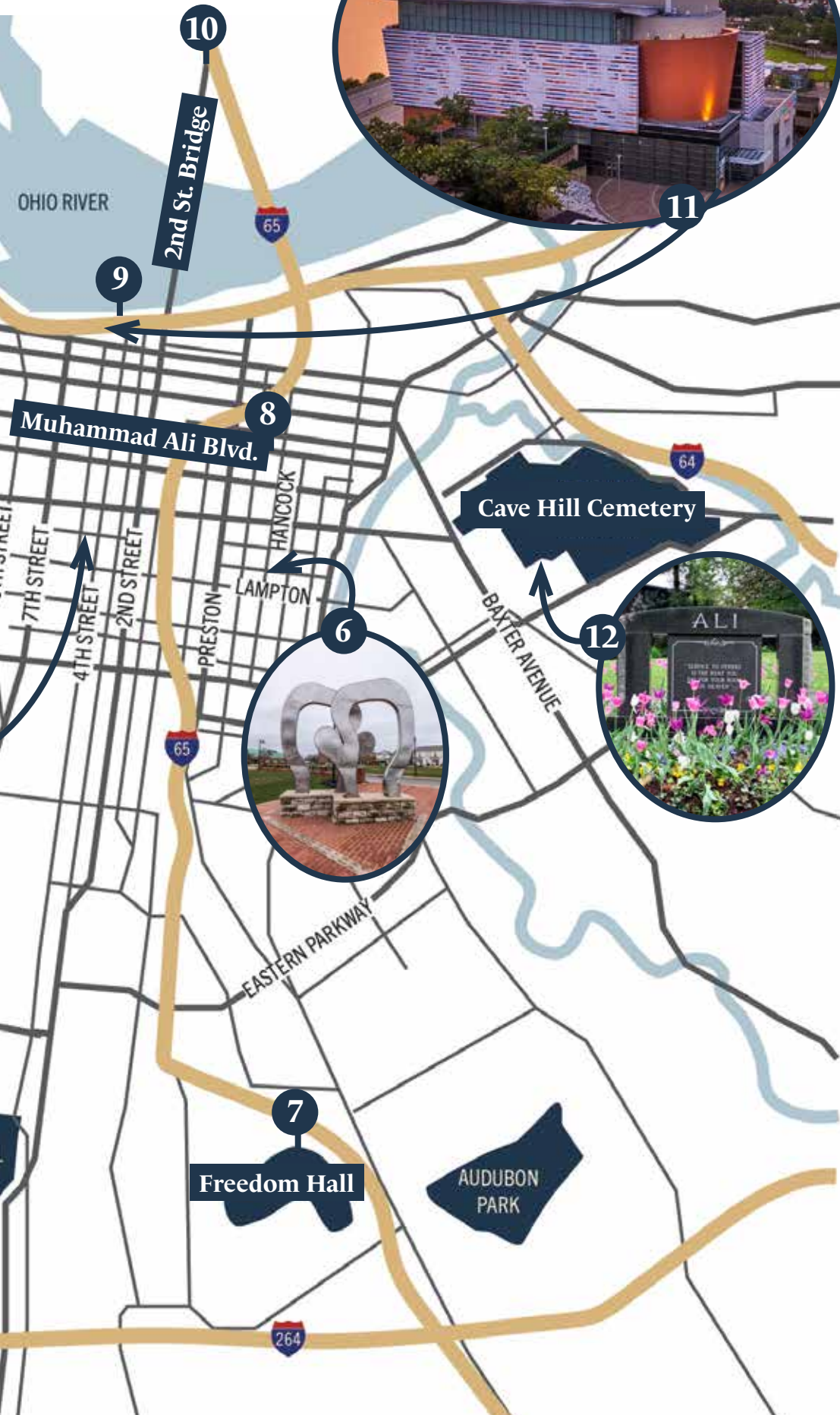
## 4. COLUMBIA GYM

Ali first learned to box at the Columbia Gym, located in the basement of the Columbia Auditorium, which is now part of Spalding University. He was invited by Joe Martin, a police officer who also worked as a boxing coach. Ali met Martin as a young teen when he reported his red bicycle stolen. He never recovered the bike, but his fate was sealed with that encounter. The gym, where Ali first practiced his cutting jabs and fast footwork, is still used by Spalding athletes today. A red bike hangs above the entrance of the building in honor of that fateful day. Across the street is the library where Ali worked his first job. 824 S. Fourth St.



## ALI ARTWORK AROUND TOWN

From Shepard Fairey's 7-story mural on the Chestnut Street YMCA to the mural pictured above on 812 S. Preston Street, painted by local artist, Kacy Jackson, there are more than a dozen public artworks celebrating the spirit of The Champ and the community he loved. Scan to discover the creative tributes that adorn the city of Ali. [gotolouisville.com/ali](http://gotolouisville.com/ali)



## 5. CENTRAL HIGH SCHOOL

Ali graduated from the West Louisville high school in 1960 the same year that he won Gold at the Rome Olympics. The school, which is still in operation today, held a celebration in Ali's honor upon his return. *1130 W. Chestnut St.*

## 6. SMOKETOWN UNITY MONUMENT

Created by local sculptor Ed Hamilton and the late artist Zephra May Miller, the 12-foot-tall stainless steel sculpture features two boxing gloves overlapping to form a heart in the middle and has stood at the corner of Hancock and Lampton Streets since 1991.

*Hancock & Lampton Streets*

## 7. FREEDOM HALL

Located at the Kentucky Exposition Center, Freedom Hall was home to Ali's first professional fight as well as his Islamic funeral prayer service. *937 Phillips Ln.*

## 8. MUHAMMAD ALI BOULEVARD

In 1978, Louisville's Walnut Street was renamed to honor "The Greatest."

## 9. ALI'S HOMETOWN HERO BANNER

*Third St. & River Rd.*

## 10. SECOND STREET BRIDGE

Legend has it that this is where Ali stood and is thought to have thrown his Olympic Gold Medal into the Ohio River after he and a friend were denied service at a local restaurant.

## 11. MUHAMMAD ALI CENTER

A vision of the Ali family, it opened in 2005 and celebrates the life and legacy of the world-class boxer and global humanitarian. The six-story multicultural center and award-winning museum features exhibits spotlighting the six core values Ali strived to live by throughout his life: Confidence, Conviction, Dedication, Respect, Giving and Spirituality. Highlights include a mock boxing ring, Ali boxing memorabilia, a theater that screens a short film showcasing Ali's life, and a full-sized boxing ring where a large projector displays "The Greatest," his signature fight. *144 N. Sixth St.*

## 12. CAVE HILL CEMETERY

The scenic 296-acre Victorian-era National Cemetery and arboretum is the final resting place of Louisville's native son. Visitors regularly leave tributes at the 7x3-foot African granite ledger with benches, which are collected and given to the Ali family. *701 Baxter Ave.*

Left: Smoketown Unity Monument.

Right: Ali's Gravesite at Cave Hill Cemetery.

# #LOUISVILLELOVE

## from Locals

Let us introduce you to a few locals, sharing their #LouisvilleLove and giving you the inside scoop on where they like to eat and drink, what they do for fun, and what they love most about the city.

### What are your favorite local "Eats & Drinks"?

"No matter what neighborhood you're in, you can find great food in Louisville. Eden & Kissi is one of my favorite places. It's Afro-Caribbean cuisine. The jerk chicken tacos are amazing. The owner, David, treats everyone like family. I also love a fresh-pressed juice. Cherry Pickin' in NuLu is my go-to."

### What's your favorite Louisville attraction or experience?

"Roots 101 African American Museum is a must for tourists and locals. You will feel so many things. It's so educational. Lamont Collins has done a wonderful job creating an unforgettable experience."

### What do you love the most about Louisville?

"Really, everything! I have a segment on WLKY called "Ask Caray". I get to go out and answer questions people have about the city, and I've learned so much about the rich history. I get the pleasure of seeing Louisville in a different light, and I don't take that for granted. We have challenges as a city we have to overcome and things that need to be corrected, but what I love most is that I get to call this place home."



**Caray Grace**

*Morning anchor on WLKY, Caray Grace has a segment called "Ask Caray" where she answers questions from viewers about the area.*



**David Dominé**

### What are your favorite local "Eats & Drinks"?

"If I want diner-style breakfasts, it's Wagner's Pharmacy by the track for their omelets and biscuits. Buck's, in Old Louisville, is a favorite lunch spot with good bourbon cocktails, and on Bardstown Road I love Jack Fry's—for the shrimp and grits and warm brie salad—and Ramsi's, where I order the tortellini graciela. If I could, I'd have a hot brown every day at the Brown Hotel downtown, but I limit that to special occasions."

### What's your favorite Louisville attraction or experience?

"When entertaining first-time visitors, I always show them the Victorian mansions and gas-lit walking courts of Old Louisville, one of the largest historic preservation districts in the country. After admiring the amazing architecture, it's fun to take a tour of the Conrad-Caldwell House and have a beer at the Old Louisville Brewery. We get an Ollie Burger at Ollie's Trolley, then head over to Cave Hill Cemetery, the stunning final resting place for so many of the early residents of Old Louisville, not to mention local legends such as Muhammad Ali and Colonel Harland Sanders."

### What do you love the most about Louisville?

"There is a distinct identity here, one shaped by the things that Kentucky was—and still is—known for: horse racing, Bourbon, and tobacco. So, basically, drinking, smoking, and gambling. This has contributed to a laid-back atmosphere in a city of distinctive neighborhoods. I love our quirks and little surprises—like being the birthplace of the Happy Birthday song and a world-renowned producer of disco balls."

*Author of the best-selling true-crime memoir "A Dark Room in Glitter Ball City," David Dominé is the founder of Louisville Historic Tours.*





**Larry Johnson**

**What are your favorite local "Eats & Drinks"?**

I love Buck's Restaurant, and I also enjoy a casual diner called Wagner's. Some of my favorites include Bar-B-Que from Whiskey Row, pasta from Vincenzo's, sea bass from Brendon's Catch 23, and a great steak from Pat's Steak House. As for drinks, I often reminisce about drinks I enjoyed years ago, like a Harvey Wallbanger, Tom Collins, Sex on the Beach, or the Seelbach Cocktail. The Old Seelbach Bar has a great menu, and they can still make these drinks today.

**What's your favorite Louisville attraction or experience?**

Walking down Main Street, where the old and new come together — Louisville Slugger, the Science Center, 21c Museum Hotel, the original Seelbach Hotel, and Fort Nelson — all on the west end of Main Street. On the east end, there's Whiskey Row, NuLu, Angel's Envy, Old Forester Distillery, and great restaurants on both sides of Main Street. I also love the Derby Dinner Playhouse.

**What do you love the most about Louisville?**

My family is a big part of my love for the city. In addition to my wife, daughter, son-in-law, and grandchildren, I also have an extended family — my Seelbach family and every guest who walks through the doors of the hotel. Downtown Louisville and the Seelbach have been a love affair for 43 years.

*Seelbach Hotel historian and lobby concierge, Larry Johnson is the author of "The Seelbach: A Centennial Salute to Louisville's Grand Hotel."*

**What are your favorite local "Eats & Drinks"?**

For a special night out or date night, I love the Fat Lamb. Chef Dallas McGarity has really built something wonderful for the city. I take out-of-town guests there often. It impresses even the most well-traveled folks. I'm a vegetarian, and there are so many creative dishes. My family also enjoys El Mundo on Bardstown Road. They have covered outdoor dining, and we love having mocktails and queso together.

**What's your favorite Louisville attraction or experience?**

Cherokee Art Fair sums up so many things I adore about this town. It's got live music, artists everywhere, great people-watching, and our incredible park system. I also adore Shakespeare in the Park and all it does for the community.

**What do you love the most about Louisville?**

I grew up here, but I've lived in great cities worldwide. Something always brings me back home, and I think it's because Louisville is just the right size. The city still gets big concerts and Broadway shows, but we can also support our own amazing arts scene. We have world-class musicians, artists, writers, dancers, and actors just under our noses.



**Brigid Kaelin**

*Musician, artist, and author, Brigid Kaelin has recently toured with Elvis Costello and published a book about Louisville's Lakeside Swim Club.*



**Russ Smith**

**What are your favorite local "Eats & Drinks"?**

I enjoy cooking a lot, especially seafood, but I do enjoy several establishments around town such as Jeff Ruby's, the Omni Hotel, La Bodeguita de Mima and Watch Hill Proper. My go to drink is any of our Mr. and Mrs. Bourbon Co. products, usually neat, but I do enjoy a good spicy mezcal marg!

**What's your favorite Louisville attraction or experience?**

Derby week and now Bourbon & Beyond! This was my first year speaking on a Bourbon & Beyond panel, and it was so much fun talking to several thousand people about Bourbon and the liquor industry.

**What do you love the most about Louisville?**

What I love most about Louisville is college sports, the food here, and the Bourbon industry. I have called Louisville home now for over ten years!

*Professional basketball player who helped lead the Louisville Cardinals to a NCAA Championship, Russ Smith is the founder of Mr. and Mrs. Bourbon Co.*

# GUIDE TO GATSBY'S LOUISVILLE

by Dahlia Ghabour

Over a century ago, author F. Scott Fitzgerald was stationed in Louisville at Camp Taylor during World War I. Like many young men of the age, he was fond of bourbon and fine cigars, and he would frequently visit the city's Seelbach Hotel downtown to drink and dance with local girls.

Something of the splendor stayed with him because a few years later, on April 10, 1925, to be exact, he published the classic novel "The Great Gatsby." Many of the book's most romantic, nostalgic scenes take place in Louisville, including Tom and Daisy Buchanan's wedding.

Some scenes in the novel are so specific that it feels like you could photograph them. And while much of Fitzgerald's Louisville has disappeared, pockets of the vintage 1920s glamour still remain. To experience Fitzgerald's Louisville — Gatsby's Louisville — all you need to know is where to look.



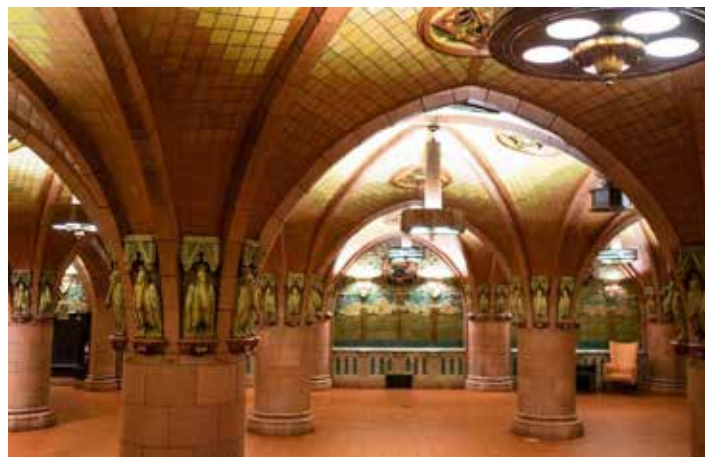
## DISCOVER THE SPLENDOR OF FITZGERALD'S ERA

### TOUR THE SEELBACH HOTEL

The most obvious and famous Gatsby location in Louisville is the Seelbach Hotel, where Fitzgerald used to revel in his youth. The grand luxury hotel was originally built in 1905 and maintains its lavish elegance today. It was also where notorious gangsters of the 1920s, such as Al Capone, Dutch Schultz, and Lucky Luciano, would play cards.

According to hotel historian Larry Johnson, a Cincinnati mobster named George Remus, or "The King of Bootleggers," also spent time at the Seelbach Hotel. Fitzgerald reportedly based the character of Jay Gatsby on Remus, and he chose the Grand Ballroom at the Seelbach as the backdrop for Tom and Daisy's wedding in the book.

On Thursdays, Fridays, and Saturdays Johnson offers free historical tours of the hotel, including iconic spots such as the ballroom, the Oakroom where the gangsters would play cards, and the Rathskeller, where Fitzgerald went dancing.  
500 S. 4th St



### WALK THE BEAUTIFUL, TREE-LINED CHEROKEE TRIANGLE

In Fitzgerald's era, the city's most exclusive neighborhoods were Old Louisville and Cherokee Parkway in what is now called the Highlands. Historians believe Fitzgerald modeled Daisy's house on an elegant Southern home in the Cherokee Triangle area, adjacent to Frederick Law Olmsted-designed Cherokee Park.

Fitzgerald describes Daisy's house with gilded words: "Her porch was bright with the bought luxury of star-shine; the wicker of the settee squeaked fashionably as she turned toward him ... Gatsby was overwhelmingly aware of the youth and mystery that wealth imprisons and preserves ... and of Daisy, gleaming like silver, safe and proud above the hot struggles of the poor."

Head to the Cherokee Triangle area, especially beautiful in twilight, with these words in mind. You can take in the sights and imagine which house could have been Daisy's.

Founded in 1895, Cherokee Golf Course sits right off Cherokee Parkway and is one of the oldest municipal courses in the U.S. Play a round at the 9-hole public course, which surely would have been the green of choice for Daisy's best friend and golf star Jordan Baker.



### HAVE DINNER AND DRINKS AT A HISTORIC RESTAURANT

Start or end your day at the Seelbach Hotel, where you can get breakfast at Gatsby's on Fourth, or order the Seelbach Cocktail at The Old Seelbach Bar. For more 1920s flair, try Bistro Le Relais or Jeff Ruby's Steakhouse, both Louisville staples for decades. Whiskey Row's oak-fired steakhouse, Repeal, pays homage to the Prohibition era with an intimate, chic design. For some beautifully crafted cocktails, check out gin-focused drinks at the vintage-style cocktail bar Darling's, a stellar sparkling wine selection at The Champagnery and a selection of craft cocktails, wine and champagne at Nouvelle Bar & Bottle. Visit Hell or Highwater for a dimly lit, full speakeasy experience.

### EXPLORE WHISKEY ROW

Fitzgerald certainly would have taken a stroll down "Whiskey Row" in his day, as well as soaked himself in Bourbons from one of its many distilleries. Today, "Whiskey Row" is an entire Bourbon district. To truly sink into the Prohibition-era atmosphere, book a Speakeasy Tasting Experience at Evan Williams for a tasting and a bit of history, or book a tour at Old Forester Distillery, the only Bourbon brand to continuously be sold before, during, and after Prohibition.

### TRY A CIGAR AT J. SHEPHERD CIGARS

J. Shepherd Cigars owner Jason Shepherd says that Fitzgerald would have smoked one of the most classic cigars: a Montecristo No. 2. "Cigars are referenced in a lot of his stories to invoke that sense of wealth," Shepherd said. "Cigarettes were cheap and grown here with burley tobacco. Cigars were more expensive... the sign of 'making it.' Today, Montecristo is still one of the most popular cigars in the world." Shepherd doesn't sell Montecristos due to Cuban embargos, but he has several dupes available and can make an excellent recommendation for a Bourbon and cigar pairing. 1429 Bardstown Rd.

### SNAP PHOTOS AT UNION STATION

Though Camp Taylor, where Fitzgerald was stationed, no longer exists, you can stop by the train station that brought him here: Union Station. The historic railroad station, which opened in 1891, was once the largest railroad station in the Southern U.S. At the height of train travel in the 1920s, the station saw 58 trains pass through a day. Its striking Romanesque architecture, iconic clock tower, intricate stonework, expansive arched windows, and barrel-vaulted ceiling welcomed countless visitors. In the novel, Fitzgerald marks Union Station as the site of Gatsby's departure from Louisville: "The track curved and now it was going away from the sun, which, as it sank lower, seemed to spread itself in benediction over the vanishing city where she had drawn her breath." Today, Union Station stands as a historic landmark and serves as office space for the Transit Authority of River City (TARC). 1000 W. Broadway

### TAKE A RIDE ON THE BELLE OF LOUISVILLE

The Belle of Louisville riverboat is a National Historic Landmark and the only remaining authentic steamboat from the American packet boat era. The charming boat has been cruising the Ohio River since 1914 and offers public cruises, including sunset and moonlight cruises, themed cruises like a "gamblers and rogues" event, prohibition-themed Bourbon cruises, historical cruises, family-friendly trips, and more. Check out the riverboat's website and reserve a ticket ahead of your trip. During your cruise, wander down into the engine room to see the inner workings of the historic vessel that would have been around while Fitzgerald was stationed in Louisville. 401 W. River Road

### VISIT CHURCHILL DOWNS

In addition to holding the title for the longest continuously running sporting event in the country, the Kentucky Derby was, and is, the pinnacle of events to "see and be seen."

Daisy and her family would have been attendees for annual events like the Kentucky Derby, where the rich and famous came to mingle and bet on horse races. The Kentucky Derby Museum offers detailed tours of the historic racetrack, and you can order a Mint Julep at the Derby Café & Bourbon Bar. Check out the "150 Years of Derby Fashion" exhibit to see how Daisy and Gatsby would have dressed for the event in the 1910s and '20s. If you're in Louisville on one of Churchill Downs' live racing days, be sure to dress in your finest as Daisy and Gatsby would have over 100 years ago. 700 Central Ave.



# Derby through the Decades

Over 150 Years of Derby Traditions & History + How to #DerbyEveryDay



## 1938

The Mint Julep becomes the official drink of the Kentucky Derby. Lawrin wins the Derby. #DerbyEveryDay by ordering one at the track during live racing days or anytime at one of the bars and restaurants along the Urban Bourbon Trail®.

## 1875

May 17, 1875. Churchill Downs Racetrack opens its gates. Fifteen three-year-old Thoroughbreds race 1.5 miles as 10,000 spectators cheer. Aristides wins the first Kentucky Derby.

## 1895

A new grandstand, topped with the famous Twin Spires, greets the Kentucky Derby crowd on May 6. Halma wins the Derby.

#DerbyEveryDay at @Kerns\_Kitchen  
Order a slice of Derby Pie at local restaurants or buy an entire pie at Kroger or A Taste of Kentucky to take home with you.



## 1954

Walter and Leandra Kern create and sell the first chocolate and nut Derby-Pie®. The local family business, Kern's Kitchen, has kept the recipe top secret ever since. Determine wins the Derby.

#DerbyEveryDay at @DerbyMuseum  
See the "Black Heritage in Racing" and "Derby Fashion Through the Ages" exhibits.



11 Black jockeys ride a total of 15 Derby winners between 1875 and 1902.

## 1875

## 1902

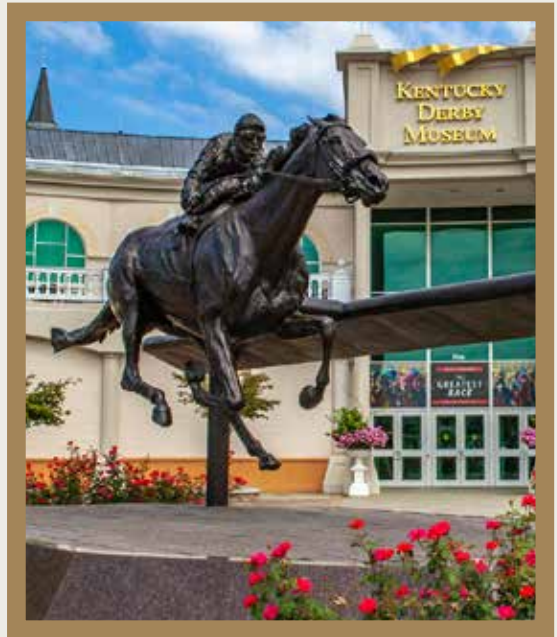
Oliver Lewis (pictured)  
William Walker  
George Garret Lewis  
Babe Hurd  
Isaac Murphy  
Erskine "Babe" Henderson  
Isaac Lewis  
Alonzo "Lonnie" Clayton  
James "Soup" Perkins  
Willie Simms  
Jimmy Winkfield



#DerbyEveryDay at @DerbyMuseum See the exhibit "Secretariat: America's Horse."

## 1973

In the 99th running of the Kentucky Derby, Secretariat wins with the fastest finishing time to date. Secretariat completed the race in 1:59:40 and went on to win the Triple Crown, the first Derby winner to do so in 25 years.



## 1970

Diane Crump is the first female jockey to ride in the Kentucky Derby. Dust Commander, ridden by Mike Manganello, wins.

## 1985

Kentucky Derby Museum opens at Churchill Downs Racetrack. Spend a Buck wins the Derby. #DerbyEveryDay by visiting the museum year-round, which includes racetrack tours and the 360-degree film "The Greatest Race."



## 2025

### 151st Running of the Kentucky Derby

The first Saturday in May hosts 150,000+ guests and is a bucket list item for many people, but you can #DerbyEveryDay by going to the track for live horse racing during the Spring (Apr. 26 - June 29), September (Sept. 11 - 28) and Fall (Oct. 26 - Nov. 30) meets.

## 1960s



Hats, a staple since the inaugural Derby in 1875, become a standout fashion accessory for women attending the race.

#DerbyEveryDay Choose a hat made by one of the Derby's celebrated milliners.





# Louisville's Centennial Classics

Louisville is a city steeped in rich history, and its early foundations continue to shape its tourism today. Founded in 1778, Louisville quickly became a key transportation and trade hub due to its strategic location along the Ohio River. Today, tourists flock to landmarks like the Louisville Slugger Museum, which celebrates the city's deep connection to baseball, and Churchill Downs, home of the famous Kentucky Derby. Additionally, Louisville's role in the bourbon industry, which dates back to the 18th century, draws visitors from around the globe, eager to explore the Kentucky Bourbon Trail. The city's historic hotels, such as the Brown Hotel and the Seelbach Hilton, have welcomed famous guests for over a century and continue to offer a glimpse into the city's storied past. These historic sites and traditions continue to attract millions, linking the city's past to its dynamic tourism industry today.



This page: Cherokee Park, top; Brown-Forman, center; Belle of Louisville, bottom left; Louisville Stoneware, bottom right.  
Next page: Louisville Free Public Library, top left; The Brown Hotel, top right.



## OVER 200 YEARS OF LOUISVILLE CLASSICS

Louisville's list of landmarks that have celebrated their centennial is long and distinguished. Take a visit to one of these historic attractions that helped create the city's unique culture and character.

1783

### EVAN WILLIAMS

Evan Williams establishes Kentucky's first commercial distillery on the banks of the Ohio River. The current distillery is located across the street from that exact location on "Whiskey Row."

1815

### STONEWARE & CO.

Jacob Lewis establishes Louisville Stoneware as the first factory in Louisville. This family craft business has been handed down generation to generation and offers factory tours, paint your own and a retail store.

1870

### OLD FORESTER

George Garvin Brown, founder of Brown-Forman, bottles, and markets Old Forester, the first Bourbon sold exclusively in sealed bottles. The current distillery is located in the same building the brand called home from 1882-1919.

1875

### CHURCHILL DOWNS

Colonel Meriwether Lewis Clark realizes his dream to showcase the Kentucky Thoroughbred industry and opens Churchill Downs. Aristides wins the first Kentucky Derby on May 17.

1884

### LOUISVILLE SLUGGER

John Hillerich makes his first baseball bat from white ash in his father's wood shop. The bats became known by the popular name, Louisville Slugger, made to this day by Hillerich & Bradsby.

1891

### OLMSTED PARKS

Louisville leaders commission Frederick Law Olmsted, the landscape architect famous for NYC's Central Park, to design Louisville's park system. It is one of only four systems in the world with tree-lined parkways connecting Olmsted parks.

1905

### THE SEELBACH

The Beaux-Arts Baroque Seelbach hotel opens, drawing a crowd of 25,000 who marvel at the lavish imported marble, French bronzes, Irish linens, European hardwoods, and Persian rugs.

1908

### FREE PUBLIC LIBRARY

Louisville's Free Public Library opens the doors of an impressive structure at Fourth and York Streets. It is still considered one of the finest examples of Beaux-Arts architecture in Kentucky.

1914

### BELLE OF LOUISVILLE

The Belle of Louisville is built in Pittsburgh and comes to Louisville in 1931. A National Historic Landmark, the Belle is still completely steam-powered and paddlewheel-propelled.

1923

### THE BROWN HOTEL

David Lloyd, the former Prime Minister of the United Kingdom, is the first person to sign the guest register at Louisville's opulent Georgian-Revival hotel decorated with stunning hand-painted coffered ceilings and rich marble accents.

1924

### PLEHN'S BAKERY

Kuno Plehn, a native of Kiel Germany, moves his bakery to St. Matthews, where it is still located and operated by the fourth generation of the family.

1925

### MIKE LINNIG'S RESTAURANT

Mike Linnig and his wife, Carrie, begin offering fresh fish sandwiches (crafted from the same recipe used today) at their roadside fresh fruit and vegetable stand. Their restaurant, now run by the third generation, is open seasonally.



# Experience Louisville's Black Heritage

Since the settlement of Louisville in 1778, the African American community has played a pivotal role in shaping the city's vibrant social, political and cultural landscape, from Bourbon to horse racing and from food traditions to political activism.

Many of the initial African American residents were brought to Louisville as enslaved workers, but there was also a small, free Black population that founded the city's first African American churches and businesses. Following the Civil War, African Americans moved to Louisville in large numbers to pursue economic opportunities, paving the way for the establishment of a bustling business and entertainment district along "Old Walnut Street" (now Muhammad Ali Boulevard), spanning 6th to 13th streets into the Russell neighborhood. At this time, the historically Black Smoketown neighborhood also began to flourish as a community where many Black residents owned their own homes and where one of the city's first African American public schools was founded in 1874. Today, Black entrepreneurs and community leaders are integral to every corner of the city.

Throughout the city, cultural institutions, exhibitions, public art installations and historical markers pay tribute to this history and commemorate the contributions of Black Louisvillians. For visitors keen on exploring this heritage, we've compiled a list of some noteworthy attractions below.

## ALBERTA O. JONES PARK

A trailblazer and civil rights champion born in 1930, Alberta O. Jones was one of the first Black women to pass the Kentucky Bar exam and the first woman appointed City Attorney in Jefferson County. A park in the California neighborhood near the location of her former law office pays tribute to her achievements and includes a music-inspired nature playground designed by Earthscape, walking paths, a picnic pavilion with grills, and a photo mural of Jones created by the community, Josh Bleeker and Louisville Visual Art. **744 S. 23rd St. | [parksalliancelou.org/albertajonespark](http://parksalliancelou.org/albertajonespark)**

## THE BEST BLACK BASEBALL TEAM YOU'VE NEVER HEARD OF

Louisville was once home to the best Black baseball team you've never heard of. In the early 1900s, the team dominated in the face of racism. They not only defeated other Black teams in their league, but white teams as well, at a time when it was unusual for them to even compete. After making headlines at the time, the team's memory faded away until the Louisville Slugger Museum & Factory acquired photos of the team and commemorated their achievements and contributions in this exhibit.

**Louisville Slugger Museum & Factory, 800 W Main St. | [sluggermuseum.com](http://sluggermuseum.com)**

## BLACK HERITAGE IN RACING COLLECTION

Jimmy Winkfield was the last African American jockey to win the Kentucky Derby, something he did in both 1901 and 1902. In fact, 15 of the first 28 Derby winners were ridden by Black jockeys. The "Black Heritage in Racing" collection at the Kentucky Derby Museum celebrates horsemen like Winkfield. The exhibit highlights the importance of African Americans to the early success of the Kentucky Derby and explores how they were erased from racing history during the era of Jim Crow segregation. The exhibit also details some modern initiatives to increase minority participation in horse racing. **Kentucky Derby Museum, 704 Central Ave. | [derbymuseum.org](http://derbymuseum.org)**

## CHARLES H. PARRISH JR. FREEDOM PARK

Charles H. Parrish, Jr. Freedom Park, located on the University of Louisville's Belknap campus, tells the story of African Americans in Louisville and the Commonwealth. With public art, historical markers, and green space, the park celebrates the contributions of some of the giants of Louisville's civil rights struggle, including Dr. Charles Parrish, Jr., the university's first Black professor.

**UofL Belknap Campus between 2nd and 3rd Streets | [louisville.edu/freedompark](http://louisville.edu/freedompark)**

## THE IDEAL BARTENDER EXPERIENCE

Step back in time to the final days of Prohibition and into the secret speakeasy at the Evan Williams Bourbon Experience. Once inside, you will meet Louisville native and renowned bartender, Tom Bullock — the first Black American to write and publish a cocktail book. Sit down and learn about the life, legacy and love of spirits from an actor portraying the man himself during this special 45-minute presentation. Along the way, you will taste premium whiskeys and even get to enjoy one of Mr. Bullock's most famous creations.

**Evan Williams Bourbon Experience, 528 W. Main St. | [evanwilliams.com/ewb-experience](http://evanwilliams.com/ewb-experience)**

## KENTUCKY BLACK TRAILBLAZERS EXPERIENCE

The Kentucky Black Trailblazers is a 19-stop Augmented Reality (AR) experience that spans six counties, celebrating the influential Black figures who shaped the history of Kentucky and beyond. At each stop, visitors can immerse themselves in the stories of these trailblazers by scanning a QR code at a historically significant location. In Louisville, the experience highlights four iconic figures: Muhammad Ali at the Muhammad Ali Center, Kentucky Derby-winning jockey Oliver Lewis at the Kentucky Derby Museum, and Civil Rights leaders Mary Cunningham Smith and Lyman T. Johnson at the Kentucky Center for African American Heritage.

**Multiple locations | [kentuckyblacktrailblazers.com](http://kentuckyblacktrailblazers.com)**



## KENTUCKY CENTER FOR AFRICAN AMERICAN HERITAGE

The Kentucky Center for African American Heritage (KCAAH) was founded in 1994 to raise awareness of the historical and cultural contributions of African Americans in Kentucky and throughout the African Diaspora. KCAAH has evolved into a vital institution providing space for the Samuel Plato Industrial and Creative Arts Institute, the Black Media Collective, community events, and oral history and genealogy training, among other things. The center also has a collection of historical photos on display throughout its 68,000-square-foot complex.

1701 W. Muhammad Ali Blvd. | [kcaah.org](http://kcaah.org)

## LOUISVILLE CEMETERY

Louisville Cemetery, established in 1886 for African Americans, is a historic resting place that commemorates the legacies of notable figures. Among them lies Sylvester Weaver, the groundbreaking blues guitarist known as the “Man with the Talking Guitar.” Buried alongside him is blues singer Sara Martin and nearby jug blower Earl McDonald. All three artists are honored by black granite markers featuring pictures and biographies, offering visitors a self-guided tour through the rich history of Louisville Cemetery. 1339 Poplar Level Rd.

## LOUISVILLE DOWNTOWN CIVIL RIGHTS TRAIL

A poignant journey through the city’s historic struggle for equality, the Louisville Downtown Civil Rights Trail winds through iconic landmarks, detailing the stories of a series of lunch counter sit-ins and demonstrations in the 1960s that shaped the course of history. It is also a stop on the United States Civil Rights Trail.

301 S. 4th St. | [civilrightstrail.com](http://civilrightstrail.com)

## MUHAMMAD ALI CENTER

Explore the inspiring legacy of Louisville native Muhammad Ali at the Muhammad Ali Center, a dynamic museum and cultural center in Louisville, which is also a stop on the United States Civil Rights Trail. For a detailed review of the center and the numerous historical locations significant to the life of Muhammad Ali, see the full article in this Visitor Guide. 144 N. 6th St. | [alicenter.org](http://alicenter.org)

## ROOTS 101 AFRICAN AMERICAN MUSEUM

Sankofa (SAHN-koh-fah) is a word from the Akan tribe of Ghana that translates to “go back and get it.” This perfectly describes the mission of Roots 101 African American Museum, which showcases African and African American history. The museum is located near Waterfront Park and Louisville’s popular Whiskey Row entertainment district, which makes it a convenient stop for downtown visitors. Roots 101 was named one of 10 winners of the USA Today Readers’ Choice Award for “Best New Attraction” in 2021 because of its permanent and short-term exhibits, performances, educational programming and community gatherings. 124 N. 1st St. | [roots-101.org](http://roots-101.org)

## (UN)KNOWN PROJECT

With a mission to support learning, healing, and reconciliation through the creation of artistic spaces and experiences, (Un)Known Project unearths and honors the names and stories of enslaved Black people in America and the global African diaspora. Located along the Louisville riverwalk, overlooking the Ohio River, two of the project’s art installations, “On the Banks of Freedom” and “In Our Elders Footprints,” are open to visitors year-round. Using Augmented Reality, visitors can engage in the history of enslavement in Kentucky.

Between 9th & 10th Streets | [unknownprojecttrail.com](http://unknownprojecttrail.com)



Left page (left to right): Tom Bullock, public domain photo; Jimmy Winkfield, photo courtesy of the Kentucky Center for African American Heritage; Sara Martin and Sylvester Weaver, public domain photo; Alberta O. Jones, photo courtesy of the Kentucky Center for African American Heritage; Muhammad Ali™; Rights of Publicity and Persona Rights: ABG Muhammad Ali Enterprises LLC. [ali.com](http://ali.com). Photos by Ken Regan ©2015 and ©2019 Muhammad Ali Enterprises LLC.

Right page (top to bottom): Black Heritage in Racing Collection at the Kentucky Derby Museum; The Ideal Bartender Experience at Evan Williams Bourbon Experience; Roots 101 African American Museum.

# Louisville's FOOD CULTURE

## ICONIC FOODIE FAVORITES

**W**ant to take in every savory, sweet and scrumptious bite that Louisville has to offer? The city has countless culinary options from all over the world, but it's also essential to try the Southern staples Louisville is known for, like the Hot Brown and fried chicken, as well as other delicious native foods, including Derby-Pie®, benedictine and burgoo. Bon appétit!



**BEER CHEESE**  
**MONNIK BEER CO.**

1036 E. Burnett Ave. | @monniklouisville  
Beer cheese with spent grain bread.



**FRIED CHICKEN**  
**LUCRETIA'S KITCHEN**

617 W. Oak St. | @lucretiaskitchen



**COUNTRY HAM**  
**GARAGE BAR**

700 E. Market St. | @garageonmarket  
Ham and cheese plate with Broadbent and Benton country hams, Kenny's Kentucky Rose cheese, Mimi's smoked blue cheese and Blue Dog baguette.



**BENEDICTINE**  
**THE IRISH ROVER**

2319 Frankfort Ave. | @irish.rover  
Cucumber and cream cheese spread first created in Louisville by Jennie Carter Benedict.



## BURGOO

### MARK'S FEED STORE

1514 Bardstown Rd. | @marksfeedstore  
Burgoo made with house-smoked meats.



## BOURBON BALLS

### MUTH'S CANDIES

630 E. Market St. | @muths\_candy



## DERBY-PIE®

### KERN'S DERBY PIE

@kerns\_kitchen

A top-secret recipe with Bourbon, chocolate chips and walnuts. Served by the slice at a variety of local restaurants and whole pies available at local groceries and stores, including A Taste of Kentucky.

## PIMENTO CHEESE

### RED HOG

2622 Frankfort Ave. | @redhogbutcher  
Pimento cheese with pepper jelly and lavosh.



## THE HOT BROWN

### THE BROWN HOTEL

335 W. Broadway | @brownhotel  
Roasted turkey breast, toast points, Mornay sauce, Pecorino Romano cheese, baked golden brown, finished with bacon and tomatoes.



1

# Louisville Creates Public Art

From vibrant murals to acclaimed sculptures, explore art woven into every corner of Louisville's neighborhoods.

Louisville has always been a city where creativity and culture thrive. From its historic roots to its modern-day vibrancy, art has always been an integral part of the community's fabric. Louisville Creates celebrates this legacy by curating and showcasing diverse works of art that transform public spaces into inspiring, engaging environments. Whether you're strolling through downtown or exploring diverse neighborhoods, you'll find art that tells the story of Louisville—its past, its people, and its passion for innovation. To find public art wherever you are in the city, visit [louisvillecreates.com](http://louisvillecreates.com).



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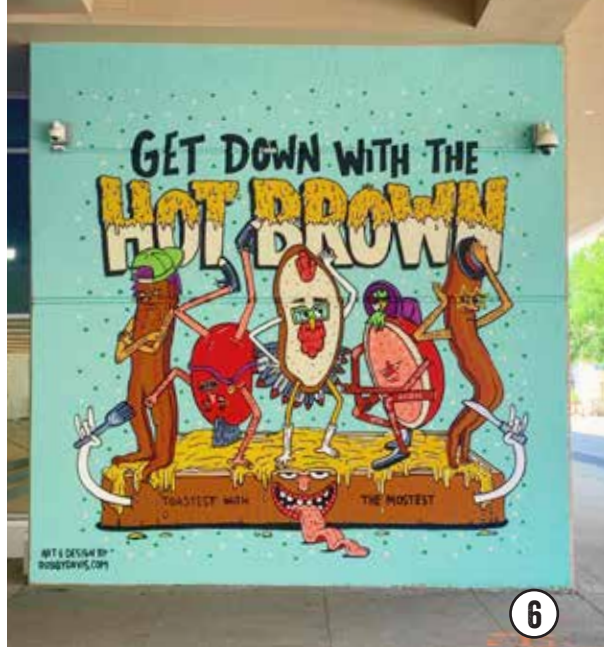


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1. "Flock of Finns" by Marvin Finn, 222 E. Witherspoon St. 2. Art by Kacy Jackson, photo by Clay Cook, Mellwood Art Center, 1860 Mellwood Ave. 3. Art by Adidas, Shively Park, 1902 Park Rd. 4. "The Messenger of Time" by BK Adams, 2510 Portland Ave. 5. Art by Kacy Jackson, NuLu Marketplace, 826 E. Main St.



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6. Art by Robby Davis, 3rd St. & Market St. 7. Art by Ashley Cathey, Photo by Harmke Kraak, 141 N. 6th St. 8. Art by Jaylin Monet Stewart, 4148 Taylor Blvd. 9. Art by Virginia Peck, 600 E. Main St. 10. Art by Jinn Bug, 133 S. 3rd St. 11. Art by Andrew McMurtrie, 120 W. Market St. 12. Art by Tom Cannady 205 S. 5th St.

# LOU'S BREWS

In the late 19th and early 20th centuries, German immigrants made Louisville one of the country's major brewing hubs. The last decade has seen a resurgence in the city's beer culture. With 32 breweries and a host of beer-centric events and festivals, it's no surprise that VinePair named Louisville among "The World's Top 10 Beer Destinations."

To fully experience Louisville's beer scene, book a tour with **Derby City Brew Tours**, plan a visit to one of the city's many beer festivals, or chart your own course by sampling some of these featured beers from each of these local breweries.

Learn more and plan a beer itinerary at [GoToLouisville.com/Beer](http://GoToLouisville.com/Beer).



**3rd Turn Brewing**  
DOUBLE HAZE PORTER  
Baltic Porter  
8.6% ABV  
[@3rdturnbrewing](#)

**Against the Grain**  
CITRA ASS DOWN  
Double IPA  
8.2% ABV  
[@atgbrewery](#)

**Akasha Brewing Co.**  
BLACK CHERRY DELIGHT  
Sour - Traditional Gose  
3.5% ABV  
[@akashabrewing](#)

**Apocalypse Brew Works**  
FALLOUT DUST  
Hoppy Blonde with Black Pepper  
4.6% ABV  
[@apocalypsebrewworks](#)

**Atrium Brewing**  
NEUER KÖLN  
Kölsch  
4.6% ABV  
[@atriumbrewing](#)

**Awry Brewing**  
HAFTHOR  
American Strong Ale  
9.5% ABV  
[@awry\\_brewing](#)

**Bluegrass Brewing Co.**  
BOURBON BARREL STOUT  
Stout  
8.1 ABV  
[@bbc\\_arena](#)

**Butchertown Brewing**  
KENTUCKIANA FLUFFER  
Dessert Stout  
11% ABV  
[@butchertownbrewing](#)

**Donum Dei Brewery**  
UNICORN  
Scotch Strong Ale  
9.0% ABV  
[@donumdeibrewery](#)

**Falls City Brewing Co.**  
HIPSTER REPELLANT  
American IPA  
6.8% ABV  
[@fallscitybeer](#)

**Floyd County Brewing Co.**  
ARTHUR OF THE BRITONS RED ALE  
American Amber/Red  
5.7% ABV  
[@floydcountybrewing](#)

**Gallant Fox Brewing Company**  
COFFEE CREAMER CREAM ALE  
Cream Ale made with Heine Bros. Coffee  
5.5% ABV  
[@gallantfoxbrewing](#)

**Goodwood Brewing Co.**  
LOUISVILLE LAGER  
Lager  
4.2% ABV  
[@goodwoodbrewing](#)

**Gordon Biersch**  
MÄRZEN  
Amber Lager  
5.3% ABV  
[@gblouisville](#)

**Gravelly Brewing Co.**  
DEBASER  
Northeast IPA  
7% ABV  
[@gravellybrewing](#)

**Great Flood Brewing**  
FIND-A-WAY IPA  
American IPA  
7% ABV  
[@greatfloodbeer](#)

**Holsopple Brewing**  
OBSCURED NEIPA  
New England IPA  
6.4% ABV  
[@holsopplebrewing](#)

**Hometown Brewing Co.**  
MÄRZEN  
6.2% ABV  
21IBU  
[@htbrewco](#)

### Hop Atomica

HEFE

Hefeweizen

4.9% ABV

@hopatomica\_louisville

### Kyros Brewing Co.

MANGO-LORIAN

Single malt, single hop

6.2% ABV

@kyrosbrewing

### Mile Wide Beer Co.

IDLEWILD

Session IPA

5% ABV

@milewidebeer

### Monnik Beer Co.

MONNIK IPA

IPA

7% ABV

@monniklouisville

### New Albanian

### Brewing Co.

ELECTOR

Imperial Red Ale

7.5% ABV

@newalbanianbrewingcompany

### Noble Funk Brewery

502 BREW

American Hefeweizen

4.2% ABV

@noblefunkbrewing

### Old Louisville Brewery

HORCHATA MILK PORTER

Porter

6.9% ABV

@oldloubrew

### Our Lady of Perpetual Hops

ALL TO WELLER

Bourbon Barrel Aged Imperial Stout

13% ABV

@ourladyofperpetualhopsbrewing

### Shippingport Brewing Co.

BUTCHERPORT GOLDEN SOUR

Sour

5.5% ABV

@shippingportbrewing



### Ten20 Craft Brewery

PEACH PIE IN

THE SKY IPA

IPA

7.5% ABV

@Ten20beer

### Trellis Brewing

ACTUALLY

Kentucky Common

5.2% ABV

@trellisbrewing

### Upland Brewing Co.

CHAMPAGNE VELVET

German lager

5.2% ABV

@uplandjeffersonville

### West Sixth NuLu

PENNYRILE PALE ALE

Pale Ale

6% ABV

@westsixthnulu

### Wild Hops Brewery

LADY OF THE STAIRS

American Stout

6.9% ABV

@wildhopsbrewery



Above: Against the Grain Brewery  
Left: Beers from a few of the local breweries

## FESTIVALS & EVENTS

### TAILSPIN ALE FEST

March

### NULU BOCK FEST

March

### KENTUCKY CRAFT BASH

June

### JTOWN BEER FEST

July

### SUMMER BEER FEST AT FRAZIER

July

### BREW AT THE ZOO

### AND WINE TOO

August

### KENTUCKY STATE FAIR BEERFEST

August

### OLD LOU BREW CRAFT BEER FESTIVAL

August

### GERMAN-AMERICAN CLUB

### OKTOBERFEST

September

### STEINS ON MAIN

September

### LOUISVILLE BEER WEEK

October



PICK UP A LOUISVILLE ALE TRAIL PASSPORT FROM ANY LOUISVILLE BREWERY.

Get your passport stamped at each brewery you visit. Collect 5 or more stamps and earn your reward!

# The Old Fashioned

## Louisville's Official Cocktail



In a city that loves to celebrate Bourbon, it's only fitting that Louisville has an official cocktail made with America's native spirit. Designated the city's official cocktail in 2015, Louisville even has its own celebration dedicated to the Old Fashioned. Old Fashioned Fortnight pays tribute to the legendary libation with Bourbon-themed events and specials around the city. The two-week schedule of events takes place annually, starting on June 1 and concluding on National Bourbon Day, which is June 14.

### HISTORY

#### ▼ Tom Bullock, *The Ideal Bartender*



The Old Fashioned is said to have been invented in the late 1800s at the Pendennis Club in downtown Louisville. Tom Bullock, who got his start at the Pendennis Club, holds the distinction of being the first African American to pen and publish a cocktail book. Published in 1917, "The Ideal Bartender" features a recipe for "The Old Fashion" along with 172 others, including a Kentucky-style Mint Julep.

Bullock is honored by a mural (above) painted by Kacy Jackson and located on the front windows of Sway, an Urban Bourbon Trail® restaurant in the Hyatt Regency Louisville.

### ON THE URBAN BOURBON TRAIL®

#### ▼ Fresh Takes *on the Old Fashioned*

You can order a traditional Old Fashioned at most any bar or restaurant in Louisville, but there's more than one way to enjoy Louisville's official cocktail.

Many of the dozens of the restaurants and bars along the Urban Bourbon Trail® serve up their own creative interpretations. **Frankfort Avenue Liquors & Wine** serves a frozen Old Fashioned (pictured left). At **River House and Raw Bar**, their Old Fashioned is served in a smoking box. **Jockey Silks Bourbon Bar** mixes a Jockey Old Fashioned with mole bitters for a spicy kick. At **Black Jockeys Lounge**, the Old Fashioned is named for Oliver Lewis, the jockey who won the very first Kentucky Derby riding Aristides. And that's just a small taste of the many options to be discovered!

[gotolouisville.com/UBT](http://gotolouisville.com/UBT)



### CRAFT YOUR OWN



#### Craft Your Own Cocktail Experience *at the Frazier History Museum*

Experience how to make the official cocktail of Louisville in the Craft Your Own Cocktail Experience, presented by Old Forester, at the Frazier History Museum. This hands-on experience is for Bourbon beginners and aficionados alike and is led by a Certified Bourbon Steward who will guide you through making a traditional Old Fashioned while sharing the history behind Louisville's quintessential cocktail.



Monday – Wednesday: 1 & 2 pm  
Thursday – Saturday: Noon  
Includes admission to the museum.



# 10 THINGS FOR UNDER \$10

Experience Louisville on a budget. Here are 10 authentic, quintessential Louisville things to eat, drink or do in the city that won't break the bank. The best part? They all cost 10 bucks or less.

## NO. 1 CAUFIELD'S NOVELTY

Caufield's Novelty has been entertaining Louisvillians since 1920. Not only will Caufield's meet all your costume needs, its room of scary animatronics, Zoltar fortune telling machine and funhouse pranks will entertain the child in everyone. There's also a huge selection of gag gifts — from Groucho glasses to water squirting gum packs. *Many novelty items are under \$10.*



## NO. 2 BIG FOUR BRIDGE

Get some fresh air during a stroll or bike ride across the Big Four Bridge. The bicycle and pedestrian bridge spans the Ohio River, connecting Louisville to Jeffersonville, Ind. The two-mile, round-trip journey offers breathtaking views of the city, river, and Waterfront Park. Be sure to take in the bridge's nightly light show, starting every evening at sunset. *Admission is free.*

## NO. 3 CAVE HILL CEMETERY

Visit the final resting place of Louisville's most famous son, Muhammad Ali. Cave Hill Cemetery is a scenic 296-acre Victorian-era National Cemetery & Arboretum. The boxing legend and global humanitarian joins other Kentucky icons, including KFC founder Col. Harland Sanders and Louisville founder George Rogers Clark. Open year-round. *Admission is free.*

## NO. 4 LOUGRASS

Enjoy free, live Bluegrass and Kentucky roots music every weekend, April - October as local venues host the LouGrass music series. Find the schedule of venues and musicians at [gotolouisville.com/lougrass](http://gotolouisville.com/lougrass). *Admission is free.*



## NO. 5 21C MUSEUM HOTEL

Pop into the 21c Museum Hotel and browse the world-class contemporary art on display by artists from all over the globe. Be sure and snap a selfie with the hotel's signature red penguins or David (inspired by Michelangelo's 16th-century statue). *Admission is free.*



## NO. 6 MUTH'S

Stop by Muth's Candies, a century-old candyshop in NuLu, to try a Modjeska, the caramel covered marshmallow candy created in 1883 by a local confectioner to honor the actress Helena Modjeska. *95 cents each.*

## NO. 7 LOGAN STREET MARKET

People watch, shop, sip and dine at Logan Street Market. Enjoy a boba tea, bagel, crêpe, latte or other delicious treats. Open Tue. - Sun. The 25+ vendors in Louisville's only public market means almost endless options under \$10.

## NO. 8 FALLS OF THE OHIO

Explore the world's largest exposed Devonian fossil bed at The Falls of the Ohio State Park, also the site where explorers Meriwether Lewis and William Clark met before embarking on their famous expedition. The Falls of the Ohio Interpretive Center brings to life giant fossil beds telling a story 390 million years in the making and features exhibits with state-of-the-art audio, video, and interactive elements. *Admission is free.*



## NO. 9 IROQUOIS PARK

Immerse yourself in nature with a visit to Iroquois Park, a 739-acre oasis designed by Frederick Law Olmsted. The park boasts a picturesque network of trails that weave through mature woodlands and past stunning vistas. Olmsted's design offers a peaceful retreat with a scenic overlook, picnic areas, and the historic Iroquois Amphitheater. Perfect for hiking, biking, or simply unwinding. *Admission is free.*

## NO. 10 FILSON HISTORICAL SOCIETY

Learn about the history of the Ohio Valley at The Filson Historical Society, home to an extensive collection of original manuscripts, letters, diaries, photographs, architectural records, books, maps, newspapers, and portraits. Free 45-60 minute guided tours are offered every weekday at 2 pm. Visitors can tour the campus, including the historic Ferguson Mansion and Wood Carriage House, and the Owsley Brown II History Center. *Online reservations required for tours. Admission is free.*



# Lou GRASS

Louisville's Celebration  
of a Kentucky Classic

Find events and to learn more at  
[LouGrassMusic.com](http://LouGrassMusic.com)

# LOUISVILLE BY DESIGN

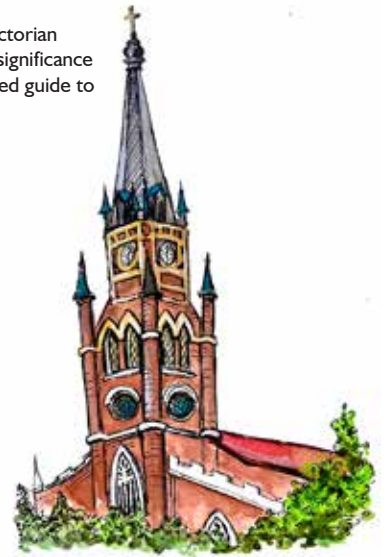
ILLUSTRATIONS BY BRI BOWERS

Louisville is well-known for its variety of architectural styles – from traditional to modern to somewhere inbetween. The Victorian mansions of Old Louisville as well as the cast-iron façades of downtown have received national attention for their historical significance and their beauty. Just as each neighborhood possesses a unique charm, so do the structures within them. Here is an illustrated guide to some of the architectural wonders you'll find while exploring the city of Louisville.



## CAST-IRON FAÇADES

Lining Louisville's West Main Street are some of the oldest buildings in the city, built between the 1850s and the early 1900s. The Revivalist and Chicago-style buildings with cast-iron façades are the largest collection, second only to SoHo in New York City. For a little fun, take a magnet and stick it to the cast-iron façades (to easily identify them, check out the sidewalk bricks in front of the columns, which are placed sideways and flecked with iron).



## NEO-GOTHIC

The Cathedral of the Assumption is a significant architectural landmark in downtown Louisville. It's the fourth oldest public building in the city, as well as the third oldest Catholic cathedral in the U.S. in continuous use. The building was built in 1852 and designed in the Neo-Gothic style. The steeple rises 287 feet above the Louisville skyline, and the Coronation window is one of the oldest surviving examples of hand-painted stained glass in the country.

## SHOTGUN HOUSES

Louisville is known for its shotgun houses. You can find them in neighborhoods like Germantown (touted for having the largest collection), Portland, Butchertown, and Clifton. Key components of its design are a narrow, rectangular footprint and a single door with two tall windows in the front. Many of the homes have very small front yards with the home close to the sidewalk or street. The rooms in a shotgun house are accessed by walking through one room to the other.



## POSTMODERNISM

One of the country's earliest examples of postmodern architecture is the pink granite skyscraper located on Louisville's Main Street. Built in 1985 and designed by Michael Graves, each side of the building is designed slightly different, up to a sloping pyramid style for the upper few floors. The north façade's loggia was designed to replicate the older architectural styles in the area so it would blend in with the original Main Street storefronts. The open-air front portion of the loggia includes a water feature.



## VICTORIAN MANSIONS

The Old Louisville neighborhood near downtown and the University of Louisville is a registered historic district that owns the bragging rights of having the largest collection of restored Victorian mansions in the country. You'll find more than 40 city blocks of Victorian-era homes in a variety of styles, including Beaux Arts, Chateausque, Italianate, Neoclassical and Queen Anne.



## TUDOR REVIVAL

Based on the 17th-century Elizabethan architecture in England, this style resembles an English country cottage. It's easily identified by its characteristic half-timbering, a decorative treatment that appears to expose structural elements. The style was one of the more popular of early 20th-century styles in Louisville in neighborhoods like Upper Clifton, Cherokee and Seneca Gardens.



# BUTCHERTOWN



One of Louisville's oldest neighborhoods, Butchertown, just east of downtown, was the city's original meatpacking district with butcher shops dominating the area in the 1800s.

These days, though one large meatpacker still anchors the area, Butchertown is in the middle of a renaissance and is seeing an influx of tasty restaurants, chic boutiques, the city's only brandy distillery, and a state-of-the-art soccer stadium.

## EAT & DRINK

Start your morning at **Butchertown Grocery Bakery**, a European-style bakery where the bread and pastries are made fresh daily.

For a locally sourced meal with a unique twist, including a variety of vegan options, try **Naïve** or **Decade** for New American cuisine with Italian and French influences. For handmade pasta, wood-fired pizza, and craft cocktails, there's **Pizza Lupo**. Tropical vibes await at **South Seas Tiki & Golf Lounge**, a cantina and tiki bar, with mini golf, live music and patio seating. Recognized as one of USA Today's 2024 Restaurants of the Year, **Nami Modern Korean Steakhouse** is one of Celebrity Chef Edward Lee's newest ventures. **Pho Ba Luu** is known for its Vietnamese specialties and Saigon street food favorites like banh mi sandwiches.

**Chick'n & Mi** specializes in Asian-inspired Southern comfort food, including a fun twist on fried chicken. **Cultured**, a cheese and charcuterie bar, features local and unique farmstead cheeses, charcuterie and a dynamic selection of carefully curated wines, beer and Bourbon. **Cured Restaurant & Salumeria** offers cocktails and locally sourced meats that are house cured by owner and artisan Alvio Lapinet.

For beer, try **TEN20 Craft Brewery**, offering a beer garden and an indoor taproom with food by **Richy's** and **MozzaPi**. Or whet your whistle at **Sergio's World of Beers** with more than 1,000 options. For whiskey, visit **Tartan House**, a cozy lounge specializing in both classic and house cocktails.



## DISCOVER

Butchertown is home to Bourbon City's only brandy distillery, **Copper & Kings**. Take a tour before enjoying classic cocktails at **Copper & Kings Rooftop Bar**, boasting stunning views of downtown Louisville.

**Play Dance Bar**, Louisville's largest LGBTQ night club, is the neighborhood hot spot for drag shows and dance parties. For live music, visit **The Whirling Tiger**. For some vintage bowling, **Vernon Lanes** is the place to roll. The historic bowling alley's eight wooden lanes are newly refurbished, but maintain a cool retro vibe, and the menu is worth a visit on its own. Or, catch a professional soccer game at **Lynn Family Stadium**, home to women's soccer team, **Racing Louisville FC**, and men's team, **Louisville City FC**. For X Games-style fun, **David Armstrong Extreme Park** features



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40,000 square feet of outdoor, concrete skating surface, as well as a 24-foot full pipe and a wooden vert ramp.

**Waterfront Park** offers history, art, recreation and relaxation along Louisville's riverfront. For stunning views, walk across the **Big Four Bridge**, spanning the Ohio River and connecting Kentucky and Indiana. Explore public art installations, including Ed Hamilton's "**Lincoln Memorial**" or enjoy multiple playgrounds and picnic areas throughout. You can also connect with nature at the **Waterfront Botanical Gardens**, offering views of downtown Louisville.

Experience the area's rich history at the **Thomas Edison House** where you'll be enlightened about the inventor's time in Louisville. A walk through this neighborhood is an architectural delight. From the iconic steeples of **St. Joseph Catholic Church** (built in 1866) to the modest shotgun houses mixed among more highly styled Italianates and Victorians with Eastlake details, walkers will notice the pattern of street names invoking the early days of the Republic (Washington, Franklin, Adams, Quincy, Buchanan, and Kentucky's own Henry Clay).

## SHOP

**Butchertown Market** is a one-stop-shop for a little retail therapy. You'll find clothing, jewelry, home décor and one-of-a-kind gifts at **Work the Metal**. **Moss Hill** makes handcrafted lotions, soaps and candles with specialty scents like Bourbon and Mint Julep. At **Bourbon Barrel Foods**, you can pick up Bourbon barrel smoked spices, small-batch soy sauce aged in Bourbon barrels and specialty bitters after taking a tour of the facility.

Master Milliner Jenny Pfanenstiel creates some of the standout hats of each Derby season at her shop, **Formé Millinery Co.** Just around the corner, you'll find **Hard Times Collective**, a vintage shop filled with eclectic goods made by local vendors. For creatives, check out **PYRO Gallery**.

**Hadley Pottery** has been handcrafting American pottery since 1940 and features a whimsical collection of everything from platters and plates to mugs and bowls. You'll note its many uses as decorative plaques among the houses and sidewalks of this historic neighborhood.

## Events

### BUTCHERTOWN ART FAIR

June | [Facebook.com/ButchertownNeighborhood](https://www.facebook.com/ButchertownNeighborhood)

### HALLOWEEN PARADE & FESTIVAL

October | [LouisvilleHalloweenFest.com](https://www.LouisvilleHalloweenFest.com)

### PORKTOBER FEST

October | [Facebook.com/ButchertownNeighborhood](https://www.facebook.com/ButchertownNeighborhood)

1. Waterfront Park
2. Vernon Lanes
3. South Seas Tiki & Golf Lounge
4. Butchertown Grocery Bakery
5. Copper & Kings
6. David Armstrong Extreme Park
7. Lynn Family Stadium
8. Shotgun Houses in Butchertown
9. Nami Modern Korean Steakhouse
10. Waterfront Botanical Gardens

# CLIFTON & CRESCENT HILL



Take a stroll along Frankfort Avenue, the main thoroughfare through the leafy and charming Crescent Hill and Clifton neighborhoods. You'll find historic homes and buildings, tree-lined streets, alfresco dining and locally owned shops peppering this railroad-lined avenue and one of the city's noted "Restaurant Rows."

## EAT & DRINK

Start your day at any one of the many outstanding breakfast and brunch locations on Frankfort Avenue. Grab a croissant at **Blue Dog Bakery**, known for their authentic artisan breads (Levain!). Or, try the Huevos Rancheros at James Beard-nominated **Con Huevos**, the biscuits and gravy at **Eggs Over Frankfort** or a full, leisurely brunch at **Morning Fork**.

**The Manhattan Project** is a great place to catch the big game on TV and grab some elevated pub food and craft cocktails. For pizza, **Parlour** has live music and outdoor seating areas. For a rotating seasonal menu and locally-sourced meats, visit **Red Hog**. For sushi, there's cozy **Osaka**. For Vietnamese favorites like pho and banh mi, there's **Eatz Vietnamese Restaurant**. **Miki's Karaoke Bar & Korean Restaurant** serves up casual Korean food and fun for all ages. Blending Japanese and Southern food cultures, **Ensō** excels in yōshoku cuisine.

Among other local favorites are **Caffe Classico** (a European cafe), **Kayrouz Delicatessen** (chili, hearty sandwiches, and draft beer), **Porcini** (fine Northern Italian cuisine), **Irish Rover** (authentic Irish pub grub), **Bourbons Bistro** (a founding member of Louisville's Urban Bourbon Trail® known for its Bourbon-inspired dishes), **Volare** (authentic Italian), **Varanese** (Mediterranean and American), **DiFabio's Casapela** (Italian), **Mesh** (innovative American fine dining), and farm-to-table **Fork & Barrel**.

Need a sugar fix? Head to **Bae's Bakery** for stuffed, gourmet, and thick cookies, brown butter brownies, cream puffs and cakes. **Gelato Gilberto** specializes in artisan ice cream with an Italian flair. **Please & Thank You** bakes what's touted as the country's best chocolate chip cookie and is among the neighborhood's many unique coffee shops.

Other java joints include **Abol Cafe**, an Ethiopian coffee shop, **Quills Coffee**, a light-filled community gathering spot, **Hotel Marty**, which also provides flexible co-working office space, **Heine Brothers' Coffee**, with a heated and covered large outdoor patio, **Witches Brew Coffee**, where you can get a Tarot Card reading with your Dragon's Blood Latte, and **Crescent Hill Coffee** next to Carmichael's books, where you can read a spell while the trains roll along the Avenue.

To start the evening or top off the night, the options are vast, from the elegant **Champagnery**, the casual **Gallant Fox Brewing Company**, the small-batch craft brewery **Apocalypse Brew Works**, **The Shop**, a beer bar with a rotating draft list featuring





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local brews, the Bourbon-centric **Silver Dollar**, which is housed in a restored 1890's firehouse, **Pretty Decent**, a botany shop and a botanically-inspired cocktail bar, to late night spots like **Hilltop Tavern**, offering delicious comfort food and bar bites, and **Burger Girl**, a 24-diner offering breakfast, burgers and sandwiches. **Frankfort Avenue Liquors & Wine** has over 600 whiskeys by the bottle and serves cocktails at their bar, including frozen Old Fashioneds.

## DISCOVER

The **Crescent Hill Reservoir and Gatehouse** became an instant tourist attraction when it first opened in 1879 and is the perfect place for a leisurely stroll. For a quick round of golf, there's the nine-hole **Crescent Hill Golf Course**, a public course founded in 1926.

The **American Printing House for the Blind** is the official supplier of educational materials for visually impaired students in the country.



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## SHOP

A variety of consignment shops line Frankfort Avenue, including **Margaret's Fine Consignments**, **Urban Kitty** and men's resaler **Evolve**. **Magnolia & Fig** is a women's clothing store known for its charm and inclusive sizing.

Looking for something a little unusual? **Just Creations** is a fair-trade marketplace with handcrafted goods from artisans in more than 45 countries. Vinyl lovers will want to peruse **Guestroom Records**, and book lovers will feel right at home at **Carmichael's Bookstore**, Louisville's oldest independent bookstore. If you're on the hunt for designer fashions, you can find them at **Peacock Boutique**, for women, and for children, next door is the whimsical clothing store **Kiddo**. Designer options for your home abound at **Posh Home** and **Summer Eliason Designs**. **The Wine Rack** is a friendly neighborhood wine, beer, and spirits store, offering wine tastings every Thursday and Friday.

Vintage, antique and resale seekers will enjoy browsing **2023 Antiques**, **Nussbaum Antiques & Fine Art**, **Redefine Design on the Avenue** and the expansive **Mellwood Antiques & Interiors** in a former meat-packing plant off Mellwood Avenue in Clifton.



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## EVENTS

### FRANKFORT AVENUE EASTER PARADE

The Saturday before Easter  
[Facebook.com/FrankfortAvenue](https://www.facebook.com/FrankfortAvenue)

### CRESCENT HILL OLD-FASHIONED 4TH OF JULY

July | [Facebook.com/FrankfortAvenue](https://www.facebook.com/FrankfortAvenue)

### HALLOWEEN ON HILLCREST

October | [HillcrestHalloween.com](https://www.hillcresthalloween.com)

1. Frankfort Ave. in Clifton
2. Con Huevos
3. Abol Cafe
4. Blue Dog Bakery
5. Bourbons Bistro
6. Crescent Hill Reservoir
7. Red Hog
8. The Silver Dollar
9. Gallant Fox

# EAST LOUISVILLE



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Louisville's eastern suburbs, mostly located between the Watterson Expressway (I-264) and the Gene Snyder Freeway (I-265), are home to thriving communities like St. Matthews, Jeffersonton, Middletown and Norton Commons. Each East Louisville community features some of the city's top restaurants, plenty of shopping and indoor recreation, and countless outdoor activities.

## ST. MATTHEWS EAT & DRINK

Breakfast lovers will delight in several options including neighborhood favorites **Cheddar Box Too** and **Highland Morning**. Both have breakfast versions of Louisville's famous sandwich – the Hot Brown. Or get your **Biscuit Belly** on with the St. Matthews location of this growing local business.

For over 100 years, **Plehn's Bakery** has been making donuts, cakes, bread and more for generations of Louisville families. You can even grab a pimento cheese or Benedictine sandwich at their old-fashioned lunch counter for a taste of nostalgia. For lunch or dinner, **Elderberry Provisions** offers casual, gourmet grab and go, from artichoke pimento cheese to jumbo lump crab cakes and decadent desserts.

World flavors abound from **ToGo Sushi** in Lyndon, Cuban staples like ropa vieja at **Mojito in Havana**, a modern twist on Asian classics at **District 6**, Vietnamese quick service at **NamNam Café**, fast-casual Venezuelan at **Señora Arepa**, and the best of Thailand including all spice levels of satay and pad thai at **Simply Thai**.

Keeping it stateside and Southern are **Lou Lou Food + Drink** with their twist on Louisville meets Louisiana and **Black Rabbit**, a speakeasy where you can enjoy cocktails and dishes like fried chicken with sawmill gravy.

The center of St. Matthews is known for its nightlife and concentration of walkable bars and pubs. Listen to live music at **Tin Roof** or **Gerstle's**, one of the city's oldest bars. Play some pinball, enjoy a cocktail and admire the art at **Never Say Die**. Rack 'em up at **The Fox Den** or take in the local pub feel of **Drake's** and **Saints Pizza Pub & SkyBar**.

At **Westport Village**, you'll find many locally-owned, independent restaurants. For breakfast, there's **Wild Eggs** and **North Lime Coffee & Donuts**. **Boombozz Pizza & Watch Bar** is perfect for game day or casual dining, **Hiko-a-Mon** serves sushi and hibachi dishes, **Jade Palace** specializes in dim sum and Chinese classics, **Los Aztecas** for Mexican favorites, **Steak & Bourbon** for hand-cut steaks and an extensive Bourbon list, and **Osteria Italian Seafood** brings coastal flavors to the heart of Louisville with fresh seafood and Italian classics. **Comfy Cow** serves handcrafted ice creams, and **Westport Whiskey & Wine** is the go-to destination for Bourbon lovers.

Heading farther east toward Middletown, find authentic French fare at **Brasserie Provence**.





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## DISCOVER

St. Matthews is filled with scenic parks, including **Seneca Park**, part of the city-wide park system designed by Frederick Law Olmsted, 17-acre **Robson Park**, 28-acre **Brown Park**, and 45-acre **St. Matthews Community Park**. For indoor fun, there's **Dave & Buster's**, an arcade, bar and restaurant, **Ten Pin Strike & Spare Family Fun Center** and Kentucky's first **Topgolf**, a three-story golf-entertainment complex, and **Puttshack**, a tech-infused mini golf experience, at Oxmoor Center.

## SHOP

At Chenoweth Square, you'll find several local boutiques. Pick up fashions and accessories at **Mamili**, **Merci** and **Lemon Tree**. For home décor, there's **Fleur de Lis**. Find unique gifts at **Cartwheels Paper & Gifts**. Nearby is **Colonial Designs**, a local favorite for flowers, fashions and home décor, **The Rocking Horse** children's boutique, **Trace Mayer Antiques** and **The Hat Girls**, where you can pick out a Derby fascinator or hat. **Westport Village** is home to more than a dozen independent boutiques and specialty stores. For women's fashion, there's **Apricot Lane Boutique**, **Collections**, **Darling State**

**of Mind**, and **Tunie's**. For home decor, there's **Bliss Home** and **Summer Classics**. For children and the young at heart, there's **Golden Keep Game Company**, **Milk & Honey**, and **Playthings**. Specialty shops include **Sea Love**, a make-your-own candle bar and boutique, and **Zi Olive**, a premium oil and vinegar shop. For your furry friends, there's **Three Dog Bakery**. Head further east for larger shopping centers and malls (**Mall St. Matthews**, **Oxmoor Center**, and **The Paddock Shops**, an outdoor shopping center) featuring national names.

## MIDDLETOWN EAT & DRINK

Whether you are looking for a quaint lunch spot with good food or a unique local barbecue joint, you can satisfy your appetite at one of many Middletown restaurants. Popular lunch spots with Southern flavor are **Cheddar Box Café** or **Cottage Café** along historic Main Street. Foodies will enjoy the adventurous small plates and wine pairings at **LouVino**. **Rumors** has been attracting locals for over 30 years with their fresh seafood and wings. Enjoy live music at the **Blind Squirrel** and **Barrel 33**. Recent

openings continue to reflect Louisville's diverse community with casual Indian at **Hyderabad House** and **VinBun Vietnamese Bistro**, serving up banh mi, pho, and more. Several local favorites have brought their popular cuisine to Middletown like **Simply Thai** and **Havana Rumba**. Looking for a pizza to share? Head to local pizzerias **Bearno's**, **Coal's Artisan Pizza**, or **Impellizzeri's** (order the breadsticks—trust us). BBQ fans need to plan a visit to **Mark's Feed Store** where they have been serving famous BBQ and sauces since 1988. New American restaurant **The House of Marigold** serves breakfast and lunch, offering an ever-changing menu of locally sourced cuisine. **I Love Juice Bar** offers fresh fruit juices, bowls, and smoothies.

## DISCOVER

Middletown is a vibrant suburb that offers small-town charm. Restored cottages are home to friendly, locally owned shops and restaurants. Explore the centuries-old history of the community at **Middletown Historical Museum** or get outdoors at **Beckley Creek Park**. Part of the **Parklands of Floyds Fork**, this park features a community garden, walking trails, picnic areas, a fishing lake, as well as agricultural fields at the site of a former distillery.

## SHOP

Don't forget to browse the boutiques along Middletown's historic Main Street, including **Chick A D's**, **Gather**, and **Prickly Pear Boutique**, featuring women's accessories and home décor. Unique fashions, jewelry, home décor, and gifts can be found at **Two Chicks & Company**. Find all things Kentucky at **A Taste of Kentucky**, or discover treasures at **Red Barn Antique & Art Emporium**.

## JEFFERSONTOWN EAT & DRINK

Come dinnertime, plan a night of "games, grains (beer and Bourbon) and grub" at **Rebar** or line up for the popular burgers at **Mussel & Burger Bar**. Try **3rd Turn Brewing** for a pub-style gathering spot with 20 taps. **Barcelona Bistro** offers tapas, paella, sangria, and more Spanish treats.

## DISCOVER

Year round, visitors can explore Kentucky's natural legacy and early settlement history at **Blackacre**, Kentucky's first State Nature Preserve. The 170-acre farm and 1785 homestead includes an 18th-century cottage, spring house, barn, and pre-Civil War farmhouse. Indoor family fun is found at **Malibu Jack's**, **Activate Games**, and **Kingpin Lanes**. Ride go-karts and throw axes at **Full Throttle Adrenaline Park**.



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# NORTON COMMONS EAT & DRINK

A walkable urbanist community, Norton Commons is quickly building a reputation as a shopping and dining destination. Start your day with morning tea and a pastry at **Fleur de Tea**, something fresh from **I Love Juice Bar**, coffee at **Quills**, or a robust Mexican breakfast at **Con Huevos**. The options for lunch and dinner are extensive, with many options within walking distance from one another. There's **Alchemy Restaurant** for Venezuelan fusion, **The Chef's Table** for an intimate, interactive dinner with local guest chefs, **Blondie & Jim's Bistro** for gourmet Southern cuisine, **Karem's Grill & Pub** for classic American fare, **Sushi Master**, **Tea Station Asian Bistro**, **Gusatvo's Mexican Grill**, **Fiesta Time Amigos**, **Waldo's Chicken and Beer**, and **Old School New York Pizza**. **Commonwealth Tap** is a cozy neighborhood bar, **Atrium Brewing** has 20+ beers on tap, and **Watch Hill Proper** offers more than 1,500 American whiskeys. For artisan-made, Italian ice-cream, there's **Gelato Gilberto** or the unicorn cake ice cream at **Sugar Tree Sweet Shop**.

## SHOP

For fashion and accessories, there's **LuluBelles**, **Nicole & B**, and **SPARK; Motion** for luxury and vintage clothing and shoes; **Liz and Roo** for luxury baby bedding; and **Underpinnings Lingerie**. For metaphysical gifts, step into the magical **Bodhi Tree**.

## EVENTS

### ST. MATTHEWS

#### ST. MATTHEWS FARMERS MARKET

Saturdays Spring - Fall | [SMFarmersMarket.com](http://SMFarmersMarket.com)

#### LIGHT UP ST. MATTHEWS

December | [StMatthewsChamber.com](http://StMatthewsChamber.com)

### MIDDLETOWN

#### SPRING AND SUMMER CONCERT SERIES

Monthly May - October | [CityofMiddletownKy.org](http://CityofMiddletownKy.org)

### JEFFERSONTOWN

#### JTOWN BEER FEST

July | [JtownBeerFest.com](http://JtownBeerFest.com)

#### SUNSET MUSIC SERIES

September - October | [VisitBlackacre.org](http://VisitBlackacre.org)

#### GASLIGHT FESTIVAL

September | [JTownChamber.com](http://JTownChamber.com)

### NORTON COMMONS

#### NORTON COMMONS ART FESTIVAL

May | [NortonCommons.com](http://NortonCommons.com)

#### MUSIC BY THE WATER

Monthly May - August | [NortonCommons.com](http://NortonCommons.com)

#### AMERICAN WHISKEY FESTIVAL

August | [WatchHillProper.com](http://WatchHillProper.com)

1. Norton Commons Amphitheater
2. Mamili Boutique
3. Biscuit Belly
4. Watch Hill Proper
5. Topgolf
6. Brasserie Provence
7. Black Rabbit
8. Blackacre
9. House of Marigold
10. Robsion Park
11. Parklands of Floyds Fork



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# GERMANTOWN



Germantown was named after the influx of German immigrants who first settled into the neighborhood in the mid-1800s. The area is dotted by one of the largest collections of shotgun houses in the country. A popular local saying is that there's a dive bar on every corner. Recently, the neighborhood has become a mix of the old and new, maintaining its rich history while welcoming hip eateries and bars.

## EAT & DRINK

Kick off your morning at **Big Bad Breakfast**, **Early Bird Bagel Shop** or **Bean**, where you can watch them roast your coffee beans before exploring the neighborhood. There's also **Breakfast AF** and **Pizza AF** for delicious eats and dessert next door at **Baked AF**.

**Full Stop** is your one-stop shop for basics from coffee, burgers and everything in between. **Hammerheads'** selection of house-smoked meats and duck-fat fries have attracted a huge following to this tiny restaurant. Look for the stuffed hammerhead shark just above the entrance.

**Four Pegs Smokehouse & Bar** is a welcoming gastropub that serves smoked foods and inventive dishes for carnivores and vegetarians alike and is located in a historic building that's been a landmark in Germantown for 150 years.

Local favorite **Check's Café** has been a Germantown neighborhood tradition for more than 60 years. It's the kind of place where cold beer and inexpensive, tasty food (German and American dishes) go hand in hand. Rolled oysters or fried bologna, anyone?

**Hauck's Corner** is also one of the most historic sites in the area. Opened as Hauck's Handy Store in 1912, this is where the World Championship Dainty Contest got its start (keep reading). Its menu includes classics like the bologna sandwiches and beer that made the original Hauck's a local favorite.

Nearby, **Germantown Social** offers a casual dining experience with a mix of comfort food and drinks. If you have a taste for Italian, there's **Sarino**. Or, order up a slice of New York-style pizza at **The Post**. Dine while seated in an oversized Bourbon barrel at **North of Bourbon**, one of The New York Times' 50 Favorite Restaurants in 2024. Their menu, with expansive Bourbon offerings spilling over five pages, celebrates the connection between New Orleans and Louisville forged by the exporting of Bourbon downriver.

**Dairy Kastle** and **Dairy Del** have been Louisville summer traditions for decades. If you're here during the warm weather months, pop by their walk-up counters for a soft serve ice cream, chili dogs and other summer treats that'll serve up nostalgia with the yumminess.

Looking for something out of the ordinary, that tastes extraordinary? Stop by **Nord's Bakery** for one of their legendary maple bacon doughnuts. **Sis Got Tea** is Louisville's Black-, queer-, woman-owned tea shop and cafe, a welcoming sober space where you can relax and enjoy a hot cup of tea.





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For craft beer enthusiasts, **Awry Brewing** offers a full array of brews from ales to kombucha, a pub grub menu, and a rooftop patio, providing a perfect vantage point for soaking in the Germantown neighborhood. **Monnik Beer Co.** is a Schnitzelburg gathering place with twenty taps and a full menu, including vegetarian and vegan options. The newest addition to the neighborhood's brewery scene, **Hop Atomica** brews an extensive range of beers and offers a menu featuring wood-fired pizzas, salads, and sandwiches. For nightlife, **Zanzabar** has established a reputation among locals for being a go-to live music venue featuring both local and national acts. It's also home to a vintage arcade. **The Merryweather** hosts a rotation of unique pop-up food vendors, from Lou Oyster Cult to Huddy Dawgs, and has full-service bar that's open late. Karaoke enthusiasts will appreciate **21st in Germantown**, where you can sing seven nights a week. Spin the drinks wheel at **The Pearl of Germantown** if you're feeling indecisive, and enjoy tunes on the jukebox or live DJs on the weekend at this buzzing neighborhood hangout. Relax on the roomy patio at **Nachbar**, a laid back dive bar.

## DISCOVER

Schnitzelburg is home to the annual **World Championship Dainty Contest** in July. Since 1971, this imported German game has drawn people to Goss Avenue. The game calls for a broomstick handle, the wood dainty (similar in size to sidewalk chalk, sharpened to a point at both ends) and an open street. Players (who must be 45 or older) hit the dainty like a baseball. The person who hits their stick the farthest wins.

## SHOP

There is a trove of vintage and vinyl treasures to be found in this area. **The Nitty Gritty** is a classic vintage and costume shop that has been outfitting locals for decades. It anchors a row of brightly painted shops along Barret Avenue where you'll find **Fat Rabbit Thrift & Vintage**, **Barret Babes**, **Ultra-Pop**, **Butcher Cabin Books**, which specializes in horror, **Goldheart: Stones and Such**, **Derby City Market** and **ShopBar**, a curated boutique and full bar housed in a 100-year-old garage with a patio. Around the corner, find **Artist & Craftsman Supply**. Over on Goss Avenue, find more vintage at **The Neon Flea** and **What the Lou**, the latter giving '80s MTV vibes with its records, rock tees and sports jerseys.

## EVENTS

- SCHNITZELBURG WALK**  
May & September | [Schnitzelburg.org](http://Schnitzelburg.org)
- WORLD CHAMPIONSHIP DAINTY CONTEST**  
July | [Schnitzelburg.org/dainty](http://Schnitzelburg.org/dainty)

1. Hauck's 2. Dairy Kastle 3. Dairy Del 4. World Championship Dainty Contest 5. Hop Atomica 6. Shops on Barret Ave. 7. North of Bourbon 8. Monnik 9. Hammerheads 10. Check's 11. The Nitty Gritty

# THE HIGHLANDS



The Highlands is home to Louisville's original "Restaurant Row" and is also known for local nightlife and shopping. Between restaurants, bars, boutiques, and galleries, you'll also find inviting retreats in the many independent coffee and tea shops. With its Victorian homes and turn-of-the-century architecture, the Highlands is as quirky as it is charming.

## EAT & DRINK

The Highlands is a foodie haven, boasting an array of eateries that cater to every palate. Kick off your culinary adventure with Latin-inspired dishes at **Seviche**, where you'll find celebrity chef Anthony Lamas whipping up his signature delights. **La Suerte** beckons with authentic Mexican fare, and taco aficionados will want to try **Las Margaritas**, **Taco City**, **I Love Tacos**, and **Noche Mexican BBQ**.

**Joy Luck** introduces diners to a world of Pan-Asian cuisine, while **Heart & Soy/Roots** elevates plant-based Asian dining. For sushi, try **Dragon King's Daughter**, **Sapporo**, or **Daisuki**. **GOGI 1055 Korean BBQ** is perfect for barbecue enthusiasts who want to grill their own meats. If you're in the mood for noodles, there's **Ramen House**, **Kiwami Ramen**, and **Pho Cafe**.

At the elegant **ROC**, enjoy flavors from owner Rocco Cadolini's native Sorrento, Italy. **Paseo** prepares Southern European-inspired dishes in their wood-fired oven. For a Southern French menu, **La Chasse** delights, and **Mom's Kitchen** serves fast, casual Indian favorites. **Fat Lamb Modern Kitchen & Bar** features American cuisine with Mediterranean and Southern influences. For more casual, but equally delicious, Mediterranean, try **Shiraz**.

**Jack Fry's**, a Louisville icon, charms diners with its upscale Southern-inspired dishes. There's also fried chicken-forward **The Eagle**. Locals swear by the green chili wontons at **Bristol Bar & Grille**.

Pizza lovers will want to try a pie at **Impellizzeri's** or **Wheated**. Sink your teeth into a burger or grab a scoop of homemade ice cream at **80/20 @ Kaelin's**. If you can't decide on one cuisine, sample from the extensive international menu at **Ramsi's Café on the World**. For late-night pizza, there's **Spinelli's**. Cap off your culinary adventure with a sweet treat from "The Cookie Lady" at **Kizito Cookies** or homemade goodness from **Georgia's Sweet Potato Pie Company**.

The Highlands is also home to a bounty of coffee shops, tea houses, local breweries and bars. Indulge in the delightful world of bubble tea at **Fun Boba Tea**, **The Bep Teahouse**, **Tiger Sugar**, and **Boba Tea & Ice Cream**. The local brew culture offers an array of options, including **TEN20 Craft Brewery**, **Great Flood**, **Gravely**, **Hi-Wire Brewing**, **Mile Wide Beer Co.**, and **River City Drafthouse**. **Holy Grale**, a gastropub located in a 1905 former Unitarian church, has rare beers from around the world. The adjacent **Gralehaus** serves breakfast and lunch and is





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Louisville's only "Bed and Beverage." The Highlands nightlife is legendary and neighborhood bars are a great place to play pool, listen to live music, or perform karaoke. **Beyond the Sun** offers nightly live music and entertainment from top DJs while serving steaks, pasta and seafood. **The Hub** is a favorite late-night dance spot. The 1920s-inspired **Neat Bourbon Bar & Bottle Shop** serves 200+ varieties of Bourbon. With its elegant Art Nouveau decor, **Darling's** is a lovely spot for a handcrafted cocktail. **Epiphany** is a craft cocktail bar bringing farm-to-table to the beverage world. Check out some of the neighborhood's LGBTQ bars, **Chill Bar** and **Big Bar**, conveniently in walking distance from each other. The Highlands is also home to several Irish pubs, including **Molly Malone's**, **O'Shea's**, **Flanagan's** and **Shenanigans**.

## DISCOVER

If you're looking for adventure, there's **Louisville Mega Cavern**, home to underground zip lines and a ropes course. For family fun, visit the **Louisville Zoo**. Hike, stroll, picnic, or just relax at **Tyler Park** and **Cherokee Park**, a 400-acre park designed in 1891 by Frederick Law Olmsted. Take a walk through 296 acres at **Cave Hill Cemetery and Arboretum**, the final resting place of Muhammad Ali and Colonel Harlan Sanders.

## SHOP

Bardstown Road is lined with unique, locally owned shops. For fashionistas, there's **BAZ** and **BEA**, **Clay & Cotton**, **Discoveries**, **Dot Fox**, **Pitaya**, and **Surprise Lily**. If you're shopping for vintage, there's **Acorn Apparel**, **The Capsule**, **The Groovy Aura**, **hey tiger**, and **Vintage Banana**. For art enthusiasts, **Edenside Gallery** and **Enchanted Elm Arts & Gifts** showcase local talent. **Leatherhead** has been offering quality leather goods for over half a century, and **Electric Ladyland** has been a psychedelic beacon since 1978. **Carmichael's Bookstore** was established the same year and is still a centerpiece of the community. Music lovers will want to visit **Better Days East**, **Matt Anthony's Record Shop**, **Surface Noise**, and **The Great Escape**, where comic lovers will also find themselves at home.

## EVENTS

### ST. PATRICK'S PARADE

March | [LouisvilleIrish.com](http://LouisvilleIrish.com)

### CHEROKEE TRIANGLE ART FAIR

April | [CherokeeTriangle.com/art-fair](http://CherokeeTriangle.com/art-fair)

### LOUISVILLE PRIDE FESTIVAL

September | [wLouisvillePride.com](http://wLouisvillePride.com)

### BOO AT THE ZOO

October | [LouisvilleZoo.org](http://LouisvilleZoo.org)

### LIGHTS UNDER LOUISVILLE

November - December | [LightsUnderLouisville.com](http://LightsUnderLouisville.com)

### BARDSTOWN ROAD AGLOW

December | [BardstownRoadAglow.org](http://BardstownRoadAglow.org)

1. Cherokee Triangle 2. Epiphany 3. Paseo 4. Bardstown Road St. Patrick's Parade 5. Big Bar 6. Gralehaus 7. Neat Bourbon Bar 8. Highlands' Homes 9. Louisville Zoo

# NULU



The East Market District of downtown, called NuLu (New Louisville), is known for its unique art galleries, specialty stores, antique shops, and award-winning culinary scene named one of “The Best Food Neighborhoods in the USA” by AFAR in 2024.

## EAT & DRINK

Start your day at **Quill’s Coffee** located in a 19th-century firehouse or at **Please & Thank You**, a café and record shop nationally known for its famous chocolate chip cookies. **Biscuit Belly** serves hearty biscuit sandwiches with Southern twists (try the chocolate gravy or coffee-braised brisket). You can sip on superfood smoothies at **Lueberry Acai** or cold-pressed juice at **Cherry Pickin’**.

For lunch or casual dinner, there’s **Feast BBQ** and **Royals Hot Chicken** — both spots serve Bourbon via an Ale-8-One Bourbon slushie. House-ground, grass-fed burgers are served alongside 75+ Bourbons at **Grind Burger Kitchen**. While strolling through the neighborhood, stop by **Louisville Cream** for a cone of premium small-batch ice cream.

NuLu boasts one of Louisville’s hottest dining scenes, including **MeeshMeesh Mediterranean**. You’ll need a reservation, but this Levantine focused restaurant is worth the wait. Try **Bar Vetti** for house-made pasta and seasonal shared plates. Locals rave about the wok-seared lima beans from **Mayan Café**, and the chocolate “cigar” at **La Bodeguita de Mima Cuban Restaurant & Rum Bar**. For a New Orleans experience, **Lou Lou on Market** has weekly live jazz. You can order a Voodoo Punch with bayou-inspired dishes or duck downstairs into **The Stave** for a Bourbon. Located in Hotel Genevieve, look behind the yellow door in the **Mini Marché** for a speakeasy called **Lucky Penny** or head to the sixth floor for roof-top views and cocktails at **Bar Genevieve**. Other NuLu rooftop spots where the view will rival the food and drinks for your attention include **Guacamole Modern Mexican** and **High Stakes Rooftop Grill**.

**NuLu Marketplace** offers many options, including **Emmy Squared Pizza**, **The Local Seltzery**, and **Gertie’s Whiskey Bar**. For craft brew devotees, **Akasha Brewing Co.**, **Goodwood Brewing Co.**, and **West Sixth Brewing** are all part of Louisville’s thriving beer scene.

From lazy afternoons to pumped up late nights, NuLu is filled with bars and lounges to suit any mood. **Garage Bar** is a casual neighborhood spot where ping pong matches are in full swing on the patio all afternoon, and the menu features pizzas from their wood-fired brick oven. **Nouvelle Bar & Bottle** is a stylish wine bar serving more than 40 varieties by the glass. **Bar Nada Nada** serves natural wines, Mediterranean-inspired cocktails, and small bites. **Taj Louisville**, located in a storied space that dates back to the 1770s, has signature drinks and a BYOF (bring your own food)







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policy. Grab a margarita at **Galaxie**, a light-filled watering hole and late-night dance spot. **Corridor Bar** is an intimate cocktail bar open until the wee hours.

## DISCOVER

For a heart-thumping adventure, try indoor rock climbing at **Climb NuLu** or tee up on a PGA Tour venue at **Five Iron Golf** with ten TrackMan golf simulators. Enjoy an authentic Bourbon experience at **Angel's Envy** or **Rabbit Hole Distillery**, where you can take intimate tours, capped off with guided tastings. **Whiskey Thief Distilling Co.** is a tasting experience, offering unique, straight-from-the-barrel unfiltered whiskey

Located in a newly renovated 145-year-old church, Bob's Dylan's Heaven's Door Bourbon brand has recently established **The Last Refuge**. Visit for live music, a bar and restaurant all in an exquisite venue. At **Taste Fine Wines & Bourbons**, you can sample before you buy at the tasting bar. From tasting notes to music notes, **NoraeBar** is a Korean-inspired karaoke bar, offering a main stage and private karaoke rooms. Visit **The Craftery** for DIY crafting and drinks.

During the warmer months, catch a minor league **Louisville Bats** baseball game at nearby **Louisville Slugger Field**.

## SHOP

East Market Street is peppered with local shops, including **Peace of the Earth** (locally-made bath products), **Muth's Candies** (home of the famous Modjeska – a caramel-covered marshmallow confection), **Red Tree** (home furnishings), **Mahonia** (floral and plant boutique), **Revelry** (jewelry, art, apparel and more by local artists), **Six Sisters Boutique** (women's clothing and accessories), **Woman-Owned Wallet** (feminist gift shop), **Sugar Town Vintage** (known for their renowned Mystery Outfit Bags), **Jones & Daughters** (clothing, home goods and gifts), **Hazel + Hunt** (men's and women's casual apparel), **Pappy & Company** (fine Bourbon-inspired products), and **Evergreen Liquors** (full-service liquor shop). If you can't decide whether to shop, have a cocktail, or explore Louisville lore, visit **Clayton & Crume**. Inside their flagship store, you'll find the bar **Stitch**, named for celebrated boxer Rudell Stitch who sparred with the up-and-coming Muhammad Ali in a small boxing gym that previously occupied the same space.

## EVENTS

### NULU BOCK FEST

March | [Nulu.org](http://Nulu.org)

### KENTUCKIANA PRIDE PARADE

June | [KyPride.com](http://KyPride.com)

### NULU FEST

September | [Nulu.org](http://Nulu.org)

### LOUISVILLE'S GREAT CHILI COOKOFF

October | [LouisvillesGreatChiliCookOff.com](http://LouisvillesGreatChiliCookOff.com)

1. E. Market St. in NuLu 2. Revelry Boutique + Gallery 3. La Bodeguita de Mima 4. Bar Nada Nada 5. Lou Lou on Market 6. Bar Genevieve 7. The Last Refuge 8. Bock Fest 9. Red Tree 10. Shops on Market St.

# OLD LOUISVILLE



Old Louisville is known for having the largest collection of restored Victorian homes in the country and is the third largest Historic Preservation District in the United States.

Built as a suburb in the 1870s, this neighborhood consists of more than 40 city blocks of Victorian era homes – considered some of the oldest, largest and most beautifully preserved homes in the city.

Amid the rich architecture of this community, you'll also find a high concentration of quaint bed and breakfasts, inns, and unique dining options surrounded by the beauty of mature magnolia and oak trees.

## EAT & DRINK

Start your day at **North Lime Coffee & Donuts** with made-from-scratch donuts and professionally crafted espresso in a renovated 19th-century building.

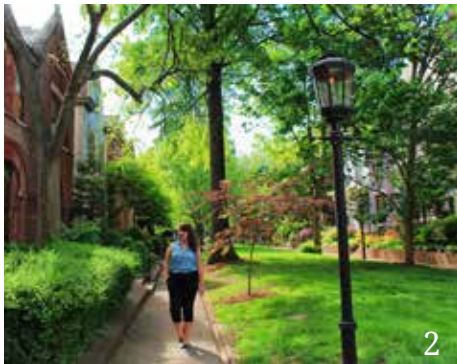
**Old Louisville Tavern** is known for hand-patty burgers and house-cut fries, and **Burger Boy** is open 24/7 with a full breakfast menu. A Louisville institution since 1947, **Dizzy Whizz** is famous for their Whizzburger, a double-decker hamburger with a secret special sauce. For a nostalgic jaunt, walk up to the trolley car to place your order for a tasty burger at **Ollie's Trolley**, one of three remaining locations in the country. **The Granville Pub**, established in 1939, is another classic spot where you can get a great burger and where you can also watch a game, play pool or darts, and listen to live music. **Mag Bar** is another neighborhood classic where you can listen to live music while enjoying drinks and bar bites.

**Renshoku Ramen** has a variety of Japanese, including JFC (Japanese Fried Chicken), and rice bowls. For Jamaican, **Roof Top Grill** gets rave reviews for their Caribbean classics while **Falafel Oasis** is an excellent choice for Middle Eastern delicacies. If you're craving soul food, **Lucretia's Kitchen** is a great stop.

**610 Magnolia** is considered one of the city's finest restaurants. Chef-owner Edward Lee (a James Beard award-winner who starred on "Iron Chef America" and "Top Chef") blends European techniques with seasonal, local, and organic products during a six-course, prix-fixe dinner.

**Buck's Restaurant & Bar** combines European luxury and modern style with linen tablecloths, artfully mismatched china, white flowers adorning the bar, and live piano music nightly in the historic Mayflower building.

Craft beer lovers will want to visit **Old Louisville Brewery**, a microbrewery and neighborhood community hangout, and **Noble Funk Brewing Company**, where you'll also find **Noble Hearth Craft Pizza**. Another neighborhood pizza spot is **Pizza Donisi**. **Birdie & Vi's** is a friendly antique store with a patio and casual bar, where the owners spin vinyl for the customers while their lazy cat naps. **Fleur de Tea** offers carefully sampled and sourced teas from around the globe,





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while **Old Louisville Coffee Co-op**, another neighborhood hangout, stays open late to host open mics, poetry readings, comedy, and art. **The House Lounge** is a neighborhood bar providing a relaxing atmosphere for the LGBTQ+ community.

## DISCOVER

For lovers of the Bard, check out **Kentucky Shakespeare**, presenters of one of the longest running free Shakespeare festivals in the country. Check out nightly performances during the summer at Frederick Law Olmsted-designed Central Park.

Each fall, they also offer a spooky ticketed event at their Old Louisville headquarters. Stop in and admire the architecture at the **Louisville Free Public Library**. At the **Speed Art Museum**, art lovers of all ages can see paintings and sculptures from around the world. Kentucky's oldest and largest art museum hosts special events each month and includes an outdoor art park, piazza, and a restaurant, **est. 1927 by Marigold**, whose name pays tribute to the date the museum was established.

History buffs will want to tour the **Conrad-Caldwell House**, with its ornate stained glass and handcrafted woodwork, and take in the programming at **The Filson Historical Society**.

**Louisville Memorial Auditorium** offers rich history and architectural beauty while offering a variety of concerts and stage productions. Also, check out Old Louisville's variety of walking tours with themes from historical to architectural to ghostly, where you can see neighborhood landmarks like the "Pink Palace" and the Witches' Tree.

## EVENTS

### OLD LOUISVILLE SPRINGFEST

May | [TTNALouisville.org](http://TTNALouisville.org)

### KENTUCKY SHAKESPEARE FESTIVAL

May - August | [KyShakespeare.com](http://KyShakespeare.com)

### MAG BAR MUSIC FEST

July | [MagBarLouisville.com](http://MagBarLouisville.com)

### OLD LOU BREW CRAFT BEER FESTIVAL

August | [OldLouisville.org](http://OldLouisville.org)

### ST. JAMES COURT ART SHOW

October | [StJamesCourtArtShow.com](http://StJamesCourtArtShow.com)

### GARVIN GATE BLUES FESTIVAL

October | [GarvinGateBluesFestival.com](http://GarvinGateBluesFestival.com)

### VICTORIAN GHOST WALK

October | [LouisvilleHistoricTours.com](http://LouisvilleHistoricTours.com)

### OLD LOUISVILLE

### HOLIDAY HOME TOUR

December | [OldLouisville.org](http://OldLouisville.org)

1. Central Park 2. Belgravia Ct. 3. St. James Court Fountain 4. Old Louisville Brewery 5. Lucretia's Kitchen 6. St. James Court Art Show 7. Shakespeare in the Park, photo by Zachary Burrell 8. Conrad-Caldwell House 9. 610 Magnolia 10. Speed Art Museum

# PORTLAND



Located on the banks of the Ohio River on the western edge of downtown, Portland has a history deeply tied to the river. In its early years, the neighborhood was an independent river city that served as a port for the boats transporting people and goods around the Falls of the Ohio. During that time period, Portland's bustling commercial activity attracted many new residents to the area. Today, this growing neighborhood is once again attracting new businesses and residents.

## EAT & DRINK

A good way to start the day in this historic neighborhood is with a **Cup of Joy**. Coffee, baked goods, biscuits and gravy, and lunch are on hand at this non-profit local ministry. In fact, Portland offers other community-minded culinary adventures as well.

Everyone has a place and diners pay what they can afford at **The Table**. Run by volunteers, the restaurant serves lunch Monday through Friday and offers classic soup, salad and sandwiches. **Annie's Pizza** is a popular neighborhood spot for casual eat-in or carry-out dining.

For a traditional butcher shop with custom hand-cut and carefully prepared meats, as well as traditional deli sandwiches, visit family-owned **Galan's Meat Market & Deli**.

Catering company **Porkland BBQ** is open for a dine-in fish fry and barbecue too, every Friday for lunch and dinner with all proceeds supporting the nonprofit Love City Inc.

**Kyros Brewing Co.** is open Friday through Sunday and offers indoor and outdoor spaces where they host live music and family friendly events like silent disco and movie nights.

**The Sally Forth Taproom** is a friendly neighborhood spot where you'll find a variety of lunch and dinner specials and local craft beer on tap, including those brewed at the adjoining **Shippingport Brewing Co.**, which takes its name from Shippingport Island, a stopping point centuries ago for cargo boats on the Ohio River near the Falls of the Ohio. Owner and brewer Amelia Pillow has created a warm and homey space for the neighborhood and visitors alike that flock to the weekly trivia nights for a brew and a hot-pressed sandwich.



## DISCOVER

Located at the Ninth Street underpass, **The Louisville Knot** is a standout piece of Louisville's Public Art. This giant sculpture of the city's name makes for a highly Instagrammable setting and marks the entrance to Portland.

Portland's tradition of fierce independence is exemplified at **Peerless Distilling Co.**, which is operated by the fourth and fifth generation of the Kraver/Taylor family. Book a distillery tour or tasting to sample their fine Bourbons and ryes.

On the Louisville Riverwalk, you'll find public art installations by **(Un)Known Project**, "On



the Banks of Freedom” and “In Our Elders Footprints,” which pay tribute to formerly enslaved Kentuckians and their passage to freedom. Visitors can use their cell phones to engage in a free augmented reality experience titled “Footprints Through Time.”

The Portland Museum is a magnet for history buffs. The museum uses models, life-sized characters, photographs and film to tell the story of the former river town. During a tour, you’ll learn about the Falls of the Ohio, Portland Wharf and how the canal was built, along with some fascinating facts from a bygone era. Just a block away, you’ll find the Outsider Art Museum & Gallery, which opened in late 2023 with an inaugural exhibition featuring the art of Louisvilleian Mark Anthony Mulligan and has recently installed a 25-foot sculpture of a blue horse draped in 130 cloths, titled “The Messenger: Time.” E&S Gallery Inc. is a nationally-renowned African-American owned and operated fine art and custom framing gallery.

For a little outdoor adventure, Lannan Memorial Park offers baseball, tennis and basketball and features scenic river views of the Portland Canal. The Portland Wharf Park is home to a walking path and trails. Watch riverboats “lock” through the Falls of the Ohio from a viewing station at the McAlpine Locks and Dam Visitors Area. For indoor fun, visit the 13,000-square-foot Sprak Skatepark, which boasts a one-of-a-kind custom-built street course and a 40’ wide mini ramp that’s fun for everyone from beginners to professionals.

Nearby, the United States Marine Hospital is a National Historic Landmark and is noted by the National Park Service as the best remaining antebellum hospital in the country. The exterior of this Greek Revival landmark and its historical marker are easily accessible, but the interior is closed to the public.

You can enjoy an arts and cultural experience at Louisville Visual Arts and The Dolfinger studios. For shopping or design-inspiration browsing, the showroom at Barry Wooley Designs is filled with unique furniture, artwork and accessories.

Since 1920, Caufield’s Novelty Shop has been the heartbeat of Halloween in Louisville. The shop sells unique party decorations and costumes for all occasions throughout the year. Muhammad Ali was a frequent customer, and Lance Burton and Mac King both worked there when they were aspiring magicians.

## EVENTS

### PORTLAND FESTIVAL

June | [PortlandFestival.org](http://PortlandFestival.org)

### PORTLAND ART & HERITAGE FAIR

September | [PortlandArtFair.com](http://PortlandArtFair.com)

### OPEN STUDIO WEEKEND

October | [LouisvilleVisualArt.org](http://LouisvilleVisualArt.org)

1. Lannan Memorial Park 2. Kentucky Peerless Distilling Co. 3. (Un)Known Project, photo courtesy of Cultivating Perception 4. Sprak Skatepark 5. Shippingport Brewing Co. & Sally Forth Taproom 6. Caufield’s 7. The Table 8. Portland Museum 9. Outsider Art Museum & Gallery

# SHELBY PARK AND SMOKETOWN



A historically Black neighborhood since the Civil War, named for the numerous smoke-producing kilns that once fired bricks in Smoketown and for the centerpiece 16-acre Shelby Park designed by Frederick Law Olmsted, the Smoketown and Shelby Park neighborhoods, located southeast of downtown, are diverse and vibrant art-filled communities.

## EAT & DRINK

Restaurants like **Shirley Mae's Cafe** capture the essence of the Smoketown neighborhood. Shirley Mae's serves up soul food classics like chicken fried pork chops, smoked pork ribs, cornbread dressing, turnip greens, and an array of irresistible desserts. At **Toasty's Tavern**, you can buy the staff a round for only \$15 and order some of their classic bar food, from cheeseburgers to Bánh mi dogs. Head to **Perso** for traditional Roman-style 'za or get adventurous and order the chef's table, a three-course family-style experience. Located out back, you'll find **Segreto**, a secret garden bar. Check out **Atrium Brewing** for craft beer on tap and a menu by **Red Top Hot Dogs**. The newly established **Trellis Brewing** built their taproom and brewery in the midst of the towering brick ruins of the neighborhood's former factories, making for a most dramatic and unique venue.

The late-night **Canary Club** bills itself as "Louisville's natty wine bar," the "natty" referencing "natural wines," which you can enjoy with delightful, yet unexpected, bar bite combos like caviar and potato chips. Next door is **The Breeze**, a coffee shop and retail space filled with wine, gourmet food, and unique gifts. **Logan Street Market** is home to 25+ independently owned businesses, where you can sample a world of flavors, including sweet and savory fillings at **La Maison aux Crêpes**, Jewish comfort food at **Cold Smoke Bagels**, Venezuelan at **Full Arepa KY**, West African fused with French, Italian, and American cuisine at **Ziba's Bistro**, and Asian favorites at **Fresh Out The Box**. It's all local at **The Farmer's Table**, and for fresh seafood, fish, shrimp, and even alligator, stop by **Gulf Coast Connection**. For coffee, head to **Safai**, for Chinese elixir drinks, try **Super Tonic Herbs**, and for fresh pressed organic juices, there's **Mint It**. Just across the street, **FOKO** serves fresh Mexican and American-Southern fusion for breakfast and lunch with cafecitos, fresh juices, and matcha teas.



## DISCOVER

Art, artists, and artisans abound in these neighborhoods with public murals setting a colorful background for the community's galleries and artist studios. **Art Sanctuary** provides affordable gallery space to many local artists and is home to the Va Va Vixens, a premier burlesque variety troupe that regularly



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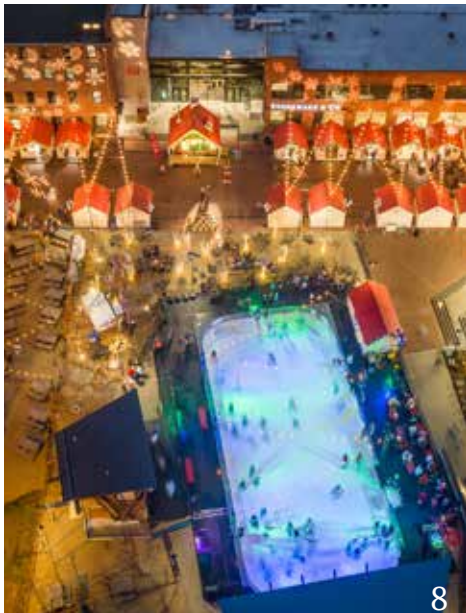


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performs on the Art Sanctuary stage. **Gallerie Hertz Art Gallery** has been representing and showcasing regional, national and international artists for 28 years. The **Idlewild Butterfly Farm** puts nature's art on exhibit with a collection of butterflies and live exotic insects from around the globe.

## SHOP

Visit the internationally renowned **Anchal Project**, where you'll find one-of-a-kind textiles. **Aurora Gallery & Boutique** is an artist-focused gallery, offering artwork, ceramics, and jewelry. **Logan Street Market** also offers unique shopping. There's **Colonel Dee's Spices**, **Flourish CBD**, one-of-a-kind creations from local artists at **The Kinder Artist**, Kentucky-themed gifts at **Heart & Hooves**, handcrafted soap, lotion, and candles at **Noir 5**, and other assorted pop-up shops. Outside of Logan Street Market, you'll want to make some time for products with practical purpose at **Misc. Goods Co.**



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## PARISTOWN

Adjacent to Smoketown, start your day in nearby Paristown with breakfast at **The Café**, where comforting Southern-accented options will fill you up as you dine under a mix of antique chandeliers and sip coffee in artful mugs from neighboring **Stoneware & Co.** A short walk on Swan Street will take you to **Fleur de Flea Vintage Urban Market**, a 35,000 sq. ft. warehouse with 150+ vendors. Paristown is also home to **The Village Market**, Louisville's first collective food hall, where you'll find **Banditz Pizza**, **Bunz Burgerz**, **Jeff's Donuts**, **Noche Mexican BBQ**, and **Sarap Filipino Eatery**.

A growing art and entertainment district, Paristown is home to **Old Forester's Paristown Hall**, a live performance venue booking national and regional acts. Next door is **Christy's Garden**, an urban garden that hosts community events and is one of Paristown's many nontraditional, outdoor performance spaces.



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## EVENTS

**SPRING INTO DERBY**  
April | [Paristown.com](http://Paristown.com)

**2BUCK INVITATIONAL MURAL FESTIVAL**  
September | [2BuckInvitational.com](http://2BuckInvitational.com)

**FÊTE DE NOËL WINTER HOLIDAY FESTIVAL**  
November - December | [Paristown.com/FeteDeNoel](http://Paristown.com/FeteDeNoel)

1. Shelby Park 2. Trouble Mural 3. Va Va Vixens at Art Sanctuary, photo by Kevin Spalding 4. The Breeze 5. Perso 6. Misc. Goods Co. 7. Toasty's Tavern 8. Holidays in Paristown 9. Full Arepa KY 10. Logan Street Market

# SOUTH FOURTH STREET



As the city's primary retail and entertainment corridor for much of the 19th and 20th centuries, Fourth Street was the place to see and be seen. Folks flocked to the area to enjoy an evening out at the theater, dine and shop. Today, the 500 and 600 blocks of South Fourth Street are a must-visit destination for dining, nightlife, and attractions.

## EAT & DRINK

Treat yourself to a Mint Julep or an Old Fashioned at **The Brown Hotel Lobby Bar & Grill** before ordering up Louisville's Official Sandwich – the world famous Hot Brown. It was created at the hotel in the 1926 and has been a fixture on the menu ever since, inspiring other versions across the state.

For elevated views and cuisine, go to **8UP Elevated Drinkery & Kitchen**. This open-air rooftop bar and restaurant is located on the 8th floor of the Hilton Garden Inn Downtown. During the winter months, you'll find themed igloos, perfect for parties and special occasions. The historic Seelbach Hotel is the location of Tom and Daisy's wedding in F. Scott Fitzgerald's classic novel *The Great Gatsby*. Head to the **Old Seelbach Bar**, which conjures an opulent, early 1900s vibe worthy of Jay Gatsby himself, to order a prohibition-era-inspired Seelbach cocktail.

Look for the Tom Bullock mural outside of **Sway**, the Hyatt Regency Louisville's restaurant, which serves farm-to-fork Southern-inspired fare.

If you're in the mood for seafood or steak, there's **Brendon's Catch 23**. This official stop on the city's Urban Bourbon Trail® boasts a selection of more than 100 Bourbons. There's also **Steak & Bourbon**, a Louisville restaurant that just opened its second location across the street from **Derby City Gaming**.

Fourth Street Live! is filled with restaurants to suit any taste or mood. It's home to **Guy Fieri's Smokehouse**, where the celebrity chef's passion for barbecue is evident. For meat lovers, **Brazeiros Brazilian Steakhouse** serves up carnivorous delights and gourmet sides. For Italian, there's **Benfinita** and **Scarpetta**. For margaritas, tacos and more, there's **Locos**. For German-crafted beer and eclectic American food, there's **Gordon Biersch Brewery**. **Pizza Bar** boasts a vast array of pies and slices, and for your sweet tooth, there's **The Fudgery**. A short walk south on Fourth Street, you'll find even more restaurants and bars. For Mexican food, there's **La Terraza** and **Mi Casita on 4th**. For pizza, there's **Spinelli's Pizzeria** and **Sicilian Pizza & Pasta**, offering an array of melt-in-your-mouth pizzas, including the Kentucky Hot Brown, which is piled high with roast turkey, bacon and cheese sauce.

For a craft cocktail, **Meta** is a must. You'll find classics as well as playfully modern concoctions. The elegant **Black Jockeys Lounge** offers great food, live music, and cocktails like the Oliver Lewis that invite a deep dive into the rich history of the black jockey.







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## DISCOVER

Experience the thrill of **Derby City Gaming Downtown**, a newly opened 43,000-square-foot entertainment complex with three unique bars and lounges, live entertainment, sports betting, and historical racing machines.

See a show at the **Louisville Palace**, which originally opened as a movie theater in 1928 and now hosts internationally renowned musicians, comedians, and performing arts events. The Palace is famous for its ornate interior, baroque architecture, and design. Nearby, **Mercury Ballroom** is another great place to catch performances by both national and up-and-coming artists.

Embark on an adventure at **Locked-In: The Louisville Escape Game**, where you and your group engage in immersive challenges and puzzles.

Louisville entertainment district **Fourth Street Live!** is an epicenter of nightclubs. With 35+ HDTVs, **The Sports & Social Club** is a great place to watch the game and enjoy classic pub food. For dancing, head to **Howl at the Moon**, a dueling piano bar. For bull riding, mosey over to **PBR Louisville**, and for a comedy show, check out **Laugh Louisville**.

One block over, the Neo-Gothic **Cathedral of the Assumption** is one of Louisville's architectural landmarks. Built in 1852, the cathedral still celebrates mass daily and welcomes visitors.

## SHOP

Discover the region's first Bourbon-certified chocolatier and Bourbon Truffles in the adorable chocolate shop **Art Eatables**. Just around the corner is **Beaded Treasures**, where women entrepreneurs hand craft jewelry using semi-precious gemstones. A few blocks away is the **K.U.L.A. Art Gallery** filled with contemporary artwork and **The Mysterious Rack** offers a wide variety of handcrafted hats perfect for the Kentucky Derby. Fourth Street Live! also hosts a variety of events, such as Hot Country Nights, The MELANnaire Marketplace, and many others. A downtown shopping trip is not complete without a stop at the **Louisville Visitor Center** to pick up Louisville-themed gifts to enjoy at home.

## EVENTS

### CINCO DE MAYO

May | 4thStreetLive.com

### LOUISVILLE STREET FOOD FESTIVAL

July | 4thStreetLive.com

### DIA DE LOS MUERTOS

November | 4thStreetLive.com

### NYE LIVE!

New Year's Eve | 4thStreetLive.com

1. 4th St. & Muhammad Ali Blvd.
2. Black Jockeys Lounge
3. NYE on Fourth Street Live!
4. 8UP Elevated Drinkery & Kitchen
5. Cathedral of the Assumption
6. The Brown Hotel's Hot Brown
7. Brendon's Catch
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8. Derby City Gaming
9. Louisville Palace Theatre
10. Steak & Bourbon

# SOUTH POINTS SCENIC AREA



In recent years, South Louisville has experienced a renaissance. Young families have moved into this area of second-and-third-generation residents, and many have come from across the globe. With this mix of old and new, the area has become a multicultural community that's rich and diverse.

## EAT & DRINK

Start your morning before heading to Churchill Downs like many horsemen do with biscuits and gravy or a Pam & Jack's omelette at **Wagner's**. The old-time pharmacy with a soda fountain has been a Louisville institution since 1922. Located on the premises of Churchill Downs Racetrack and inside the Kentucky Derby Museum, the **Derby Café & Bourbon Bar** features iconic Louisville food like Derby-Pie®, the Hot Brown, and burgoo.

Across from Iroquois Park, **Colonial Gardens**, a revitalized historic entertainment complex, is home to a cluster of local eateries: **The B.A. Colonial**, where you can indulge in Bourbon, burgers, sandwiches and salads, **Back Deck BBQ**, famous for their ribs and smoked wings, **Hokkaido Ramen & Sushi Bar**, **Costa del Sol Restaurant & Grill**, and **Craft House Pizza**.

Delicious and inexpensive international dining options abound in South Louisville, including Vietnamese restaurants **A Chau Restaurant**, **Da Lat's Cafe**, **Cafe Thuy Van**, **Annie's Café**, and **Vietnam Kitchen** (a top pick of many Louisville chefs). Savor Salvadoran flavors at **La Guanaquita**, explore Ethiopian cuisine at **Habesha**, and enjoy Asian fusion from breakfast to dinner at **Yummi Yummi Sushi Restaurant**.

**Week-End Burgers**, open every day except Sunday, is known for fresh beef burgers made the classic way, good, tasty, and messy. If you have a taste for barbecue, you'll enjoy **Rubbies**, a local favorite for 30+ years, and the rustic **Shack in the Back BBQ** in Fairdale.

**Mike Linnig's** has been serving up fried fish, frog legs, shrimp, pan-fried oysters, turtle soup and more since 1925. Nestled in a shady grove along the Ohio River, you can have your seafood served to you indoors or out, all while enjoying the view. If you're in town on a Saturday from March through November, stop by the **Suburban Social Club Fish Fry** for an authentic South Louisville tradition since 1927. There, you'll find "Green River" style fish, sold by the pound (cash only) alongside slaw, fries and signature marinated onions.

In the heart of Beechmont, you'll find the **The StrEatery**, a food hall, with a variety of vendors representing the diversity in this foodie-rich neighborhood: **Anko Japanese Kitchen & Sushi**, **Fresh Out the Box Asian Street Food**, **Str8 Drop Wings**, **Mochi Dog** (a new-age doughnut vendor), **CharCUTerie Creations**, and **Da Tea**. Just next door, you can get fueled up at **Sunergos**, a micro-roastery and coffee shop that also highlights local artists.





## DISCOVER

The South Points Scenic Area along the Ohio River is surrounded by thousands of acres of forested knobs and open space and is a prime destination for outdoor recreation. **Jefferson Memorial Forest**, the largest municipal urban forest in the country, is the site of more than 40 miles of scenic woodland trails for hiking, trail running, and equestrian use. For mountain biking or fishing, don't miss a visit to **Waverly Park**. South Points is also home to Olmsted-designed **Iroquois Park**, which hosts concerts in the **Iroquois Amphitheater** and is also the site of the annual Jack O' Lantern Spectacular. **Kentucky Kingdom and Water Park** offers adrenaline-packed adventure with over 70 thrilling rides and attractions, including 5 world-class roller coasters and areas designed especially for families and young children. See firsthand how Bourbon and whiskey are made from start to finish at the legendary **Stitzel-Weller Distillery**, home to the **Garden & Gun Club** — one of only two in the country.

Enjoy some of the most beautiful views of the Ohio River Valley while hiking or biking the **Louisville Loop**, which stretches from **Riverside**, the **Farnsley-Moremén Landing** through West Louisville and into downtown.

History aficionados can explore a 19th-century farm on the Ohio River at the **Farnsley-Moremén House**. Or, take in **The Little Loomhouse**, which is on the National Register of Historic Places and is the biggest repository of original and classic textile patterns in the United States.

Experience live racing and sip a Mint Julep at **Churchill Downs**, home of the legendary Kentucky Derby, during the spring, September and fall meets. Experience the thrill and traditions of the Kentucky Derby every day at the **Kentucky Derby Museum**, where a 360-degree high-definition multimedia show, exhibits, a café, and gift shop await visitors.

## EVENTS

### CHURCHILL DOWNS LIVE HORSE RACING

Spring, September & Fall Meets

[ChurchillDowns.com](http://ChurchillDowns.com)

### KENTUCKY DERBY

First Saturday in May | [KentuckyDerby.com](http://KentuckyDerby.com)

### BEECHMONT SUMMER CONCERT SERIES

June-July | [Beechmont.org](http://Beechmont.org)

### BEECHMONT OPEN AIR MARKET

June-October | [Beechmont.org](http://Beechmont.org)

### KENTUCKY STATE FAIR

August | [KyStateFair.org](http://KyStateFair.org)

### PUMPKINS AT KENTUCKY KINGDOM

October | [KentuckyKingdom.com](http://KentuckyKingdom.com)

### JACK O' LANTERN SPECTACULAR

October | [JackOLanternLouisville.org](http://JackOLanternLouisville.org)

### CHRISTMAS AT KENTUCKY KINGDOM

December | [kentuckykingdom.com](http://kentuckykingdom.com)

1. Iroquois Park
2. Kentucky Derby Museum
3. Kentucky Kingdom
4. Annie's Cafe
5. Wagner's
6. Churchill Downs
7. Derby Café & Bourbon Bar
8. Stitzel-Weller
9. Iroquois Amphitheater

# SOUTHERN INDIANA



Located just one mile north of Louisville, Southern Indiana is a quick hop over the bridge from downtown and has charming riverfront communities with revitalized, walkable downtowns, historical attractions and an up-and-coming restaurant scene.

## CLARKSVILLE

Clarksville is home to the **Falls of the Ohio State Park**, where the 390-million-year-old exposed fossil beds steal the show. The Falls is the site where explorers Meriwether Lewis and William Clark met before embarking on the famous Lewis & Clark Expedition. **The Falls of the Ohio Interpretive Center** features exhibits with state-of-the-art audio, video and interactive elements. The **George Rogers Clark Home Site** is located west of the Falls of The Ohio. Known for almost 200 years as “Clark’s Point,” it allows for spectacular views of the Falls and the Ohio River.

Looking for some fresh air and exercise? **The Ohio River Greenway** is a seven-mile stretch of pathway along the edge of Jeffersonville, Clarksville, and New Albany that can be explored by bike or foot. Right around the corner, you’ll find the **Widow’s Walk Ice Creamery**. This charming bright yellow Victorian-style home serves up sweet treats and is a great place to relax and take in the riverfront views.

Be entertained at **Derby Dinner Playhouse**, one of the oldest and largest continually operating professional dinner theatres in the country. Play some pickleball at **Goodbounce Pickle Yard**, where you can also grab a tasty beverage.

## JEFFERSONVILLE

A short walk across the **Big Four Bridge** will land you in Jeffersonville at the **Big Four Station Park**, which features green space, fountains, a pavilion, and a playground.

Grab a bite at **TOWN**, an Italian-American pub with eclectic menu items. For craft beer and pub fare, there’s **Red Yeti**, **Upland Brewing Co.**, and **Pearl Street Taphouse**. Pizza and craft beer go hand in hand at **Parlour** with its expansive outdoor patio. For Mexican, there’s **La Catrina Tacos & Tequila**.

**NoCo Arts & Cultural District** is a hub for creativity. The 22-block area is home to an art center, artist studios, a private maker space, and museums, including the **Vintage Fire Museum**. Stop by **Schimpff’s** – one of the oldest, continuously operated, family-owned candy businesses in the United States. For more sugary treats, you can find delicious cakes and other bakery goodies at **Sweets by Morgan**, or frozen yogurt at **Pearl Street Treats**.

Take a step back in time to the Great Steamboat Era with a tour of the **Howard Steamboat Museum**, which offers a treasure trove of models, photographs, paintings, and other artifacts.

**RiverStage** – Southern Indiana’s premier





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outdoor entertainment venue – is a great place to catch a concert.

Unwind at **Match Cigar Bar** where you can sit on a leather chair, listen to jazz on vinyl, and sip on a fine Bourbon or a handcrafted cocktail. Across the street, you'll find the **Southern Indiana Visitor Center**, a helpful resource with staff ready to answer questions and a gift shop filled with souvenirs, art, and memorabilia curated by **Regalo**.

## NEW ALBANY

Head to **MESA, A Live Dining Show**, where you can converse with some of the area's

hottest chefs as they prepare meals right before your eyes. Try **Dragon King's Daughter** for an Asian-fusion experience. For small plates and big steaks, there's **Brooklyn and the Butcher**. Be sure to check out their speakeasy while you're there. For tacos, margaritas, and a great river view, there's **Agave & Rye**. Try the rustic-chic gastropub **The Exchange Pub + Kitchen**, the Old-World feel of **Pints & Union**, or try **Board and You Bistro & Wine Bar** for charcuterie and a full dinner menu. For dessert, head to the colorful **Sweet Stuff Bakery** for a cookie or pastry.

The area is also home to several breweries, including **Floyd County Brewing Company**,

**New Albanian Brewing Co. Pizzeria & Public House**, and **Donum Dei**, New Albany's only "brewstillery."

For stylish clothing and accessories, shop the racks at local favorites **Dress & Dwell**, **Him & Her Boutique**, or **House of K**. For gifts, there's **Regalo** and **The Wildflower**, and for home décor, there's **Madhouse**.

For art and history lovers, there's **The Floyd County Carnegie Library Cultural Arts Center**, a museum and contemporary art gallery. Take a tour of the historic **Culbertson Mansion**, which tells the story of an influential dry goods merchant and one of Indiana's richest men. Have a family-friendly good time at **River Run Family Waterpark**. For those in search of mystery and magic, visit **J&B Magic Shop and Theater** or **The New Albany Wicked Walk**. For skateboarders, **New Albany Flow Park** is a one-of-a-kind skateable work of art. Old-school pinball and vintage arcade games can be found at **Recbar 812**.

## Other Points of Interest

Feeling lucky? Just 20 minutes west of Louisville is **Caesars Southern Indiana Hotel & Casino**, which hosts concerts and is home to a hotel, restaurants, golf course, and nightclub. In the mood for fried chicken and all the fixings? Starlight, Indiana, is the site of **Joe Huber's Family Farm & Restaurant**, about a 20-mile drive from downtown Louisville. You could spend the entire day here or at neighboring **Joe Huber's Family Farm & Restaurant**, **Huber Winery & Vineyards**, and **Starlight Distillery**. **Charlestown State Park**, located near Charlestown, is a 5,100-acre park with interpretive programs, hiking, camping, and a boat launch on the Ohio River. Enjoy the scenic outdoors with miles of trails and views along the Ohio River and Fourteen Mile Creek. Charlestown State Park is also home to the historical **Rose Island**, an abandoned resort and theme park. Access Indiana's longest trail and enjoy a beach at **Deam Lake State Recreation Area**.

## EVENTS

**ABBEY ROAD ON THE RIVER**  
May | [AROTR.com](http://AROTR.com)

**NEW ALBANY BICENTENNIAL PARK  
SUMMER CONCERT SERIES**  
May - July | [newalbanycityhall.com/bicentennialpark](http://newalbanycityhall.com/bicentennialpark)

**ROLLIN' ON THE RIVER BEER FESTIVAL**  
June | [RollingOnTheRiverFest.com](http://RollingOnTheRiverFest.com)

**HARVEST HOMECOMING**  
October | [HarvestHomecoming.com](http://HarvestHomecoming.com)

1. Jeffersonville Overlook
2. Falls of the Ohio
3. Upland Brewing Co.
4. NoCo Arts & Cultural District
5. New Albany Bicentennial Park
6. Agave & Rye
7. Culbertson Mansion
8. Rose Island
9. Huber Winery & Vineyards
10. Charlestown State Park
11. Pints & Union

# WEST LOUISVILLE



West Louisville contains nearly a dozen neighborhoods bordering the Ohio River, including Algonquin, Hallmark, Park DuValle, Parkland, Russell, California, Chickasaw, and Shawnee. The area celebrates its strong African American heritage with historical attractions, including The Kentucky Center for African American Heritage, Muhammad Ali's boyhood home, St. Stephen Church, Simmons College of Kentucky and the recently established Louisville Urban League Sports and Learning Campus.

## EAT & DRINK

Start your day at **Blak Koffee**, with locations in the Russell and Parkland neighborhoods, where you'll find a full breakfast and lunch menu, including many house-made specialties like chicken and waffles. If you're craving soul food early in the day, try **Brunch & Soul** while **Tino's Taste of Heaven** serves up the classics and dessert too for lunch and early dinner. You can't miss the Ali mural out front. For BBQ, both **Gore's SmokeOut BBQ** and **Stevie J's** offer carry out smoky goodness. Fried chicken connoisseurs will want to sample cash-only **Indi's** where the lines move fast for the spicy treats that await. For sweeter treats, **Hip Hop Sweet Shop** serves up over-the-top milkshakes, parfaits and other desserts with bright decor celebrating Hip Hop musicians and music. A landmark in the Russell neighborhood for more than 40 years, **Club Cedar** is known for having the best and cheapest drinks in the city, along with DJs and live music. **Joe's Palm Room** was the place to be in the '50s, a jazz club where you might run into Redd Foxx, Joe Louis, Dizzy Gillespie, Richard Pryor or Muhammad Ali. The legend lives on today with live music, karaoke, theme nights, and indoor tailgating on UofL game days.

If you're in the Shawnee neighborhood, order up a tasty picnic to take to Shawnee Park from **Soulful Choices**, located just across the street from the park on Broadway, or head over to **Mani's Cafe** for burgers, chicken, fish, loaded Philly steak fries, and pasta salads. Enjoy all-day breakfast at **Southern Hospitality Bar and Grill** on Broadway, where you'll find cinnamon brown sugar French toast along with a wide-ranging lunch and dinner menu covering pizza, wings, burgers, and seafood. You'll want to take off your coat and stay awhile for the pool table and darts.

Located in the Parkland neighborhood, **Big Momma's Soul Kitchen** is a no-frills joint that gets rave reviews for its soul food classics, including fried chicken, pork chops, and hearty sides. **The Fish House & Grill** is a California neighborhood favorite.

## DISCOVER

Fans of "The Greatest" won't want to miss the chance to cruise by **Muhammad Ali's childhood home** in Parkland. Ali lived in the house as a youth in the 1940s through the early





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1960s. A bronze marker is located in front of the house (outside photo opportunities available – no inside admittance). In 2023, internationally renowned artist Shepard Fairey, who also created Barack Obama’s iconic political poster image, visited Louisville to paint a seven-story mural of Muhammad Ali on the Chestnut Street Family YMCA.

The **Kentucky Center for African American Heritage** features rotating exhibits that pay homage to the rich cultural heritage of African Americans in Kentucky.

**Union Station**, a railroad depot from the 1890s, is a sight to behold with exceptional architectural features inside and out. The station served 58 trains a day during the height of rail travel in the 1920s. Today, it serves as the offices of the Transit Authority of River City (TARC) and is open to the public.

Along the Ohio River, 285-acre Frederick Law Olmsted-designed **Shawnee Park** is home to a riverwalk, biking paths, recreation fields, and a public 18-hole golf course, considered one of the city’s most “player-friendly.” Shawnee Park also plays host to the **Dirt Bowl**, a summer-long community basketball tournament that’s been a tradition for more than 50 years. Tennis courts, picnic sites and a fishing lake make up nearby **Chickasaw Park**, and you can take a dip in the swimming pool at **Algonquin Park**. The newly opened **Alberta O. Jones Park** features a large playground, walking paths, a picnic pavilion, and a mural honoring the pioneering attorney and civil rights champion.

**St. Stephen Church**, the largest African American church in the region, welcomes visitors who would like to tour the Baptist church and community center’s four-block campus. **Simmons College of Kentucky** – a historic co-ed African American university – has gained recognition for forming a significant partnership with the National Baptist Convention of America International, which has resulted in the national organization relocating its corporate headquarters to the city. The Russell neighborhood is home to the **Louisville Urban League Sports and Learning Campus**, a 24-acre, multi-sport complex that includes the Norton Healthcare Sports and Learning Center and Humana Outdoor Track & Field, a prized host of local, regional, and national indoor and outdoor track meets and other events. Their outdoor track is available to the public daily.



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## EVENTS

### TASTE OF WEST LOUISVILLE

June | [LouisvilleKy.gov](http://LouisvilleKy.gov)

### WEST LOUISVILLE APPRECIATION FESTIVAL

July | [AlphaLambda1906.org/event-details](http://AlphaLambda1906.org/event-details)

### WINTER WONDERLAND AT SHAWNEE PARK

December | [Facebook.com/OneWestLouisville](https://www.facebook.com/OneWestLouisville)

1. Kentucky Center for African American Heritage
2. Alberta O. Jones Park
3. Blak Koffee
4. Norton Healthcare Sports and Learning Center
5. St. Stephen Church
6. Shawnee Park, photo courtesy of Olmsted Parks Conservancy
7. Hip Hop Sweet Shop
8. The Palm Room
9. Muhammad Ali mural by Shepard Fairey

# WHISKEY ROW/MUSEUM ROW



Lining downtown Louisville's Main Street is one of the country's largest collections of cast-iron facades, Revivalist and Chicago School-style buildings. Built in the late 19th and early 20th centuries, this historic architecture is second only to SoHo in New York City.

Louisville's Whiskey Row has seen a revival with new distilleries and attractions re-inhabiting the area that once served as home to the Bourbon industry from the mid-to-late 1800s. Museum Row is home to notable museums all within a few walkable blocks.

Named one of the best Main Streets in America, this downtown thoroughfare is a must for Bourbon experiences and some of the city's most iconic attractions.

## EAT & DRINK

No matter your taste buds, the Whiskey Row/Museum Row area has an abundance of dining options. For breakfast or lunch, there's **Wiltshire Pantry Bakery & Cafe**. If it's pizza you're craving, there's **Luigi's** or **The Misfit Lou**, which also serves pizza, along with sandwiches. **The Main Eatery**, **In Season**, **Addis**, and **Corner** are go-to lunch spots for locals. Two Louisville mainstays, **Bristol Bar & Grille** and **Bluegrass Brewing Company** are great options for a classic American lunch or dinner. For straightforward Southern cuisine, there's **Merle's Whiskey Kitchen**, **Doc Crow's Southern Smokehouse & Raw Bar** or **Dasha Barbours Southern Bistro**. For a tasty burger, try **Sidebar**, **Nic & Norman's**, or **Mussel & Burger Bar**. For Mexican, there's **Down One Bourbon Bar & Restaurant** or **Zombie Taco at Bar Moxy**. For quick, yummy pub fare, there's **O'Shea's Downtown** and **Troll Pub Under the Bridge**. For upscale dining, **Proof on Main** puts an unexpected twist on southern-inspired cuisine. **Monk's Road Boilerhouse** serves American classics with New York-Italian influences and also has a tasting room and speakeasy-style bar. Choosing from the many outstanding steakhouses, like **Morton's**, **Jeff Ruby's** or **Repeal**, is not easy, but there's no wrong choice here. Inside the Galt House Hotel you'll find **Walker's Exchange** and **Swizzle**, a rotating restaurant and bar high atop the hotel overlooking the Ohio River. Satisfy your sweet tooth with a stop at **Ehrler's Ice Cream**, a 150-year-old area tradition.



## DISCOVER

The **Evan Williams Bourbon Experience** gives visitors an insider's look at the process of crafting Kentucky Bourbon at an artisanal distillery. **Old Forester Distillery's** tour has an on-site cooperage, urban rickhouse and bottling line, along with **George's Bar**. After an extensive restoration, **Michter's Fort Nelson Distillery** is set in the 19th-century building named for the historic fort. Distillery tours end with tastings and guests are welcome in **The Bar at Fort Nelson**, an elegant second floor space overlooking Main Street. At Hillerich &





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Bradsby Co.'s **Barrels & Billets**, you'll learn about the art of whiskey making and create your own blend that you can take home. **Bardstown Bourbon Company** features a cocktail bar along with interactive education and tasting experiences.

**The KFC Yum! Center** is a 22,000-seat arena that continuously plays host to a who's who of performances, including the globally broadcast funeral of Muhammad Ali.

Founded in 1964, **Actors Theatre of Louisville** occupies a theater complex with three stages for performances. **The Kentucky Center for the Performing Arts**, just a few blocks away, is home to the Louisville Ballet, Louisville Orchestra, StageOne Family Theatre and the PNC Bank Broadway in Louisville series, as well as numerous community theater performances throughout the year. **The Louisville Comedy Club** brings local and national comedic acts to Whiskey Row.

Museum Row on Main Street boasts several one-of-a-kind attractions within its stretch of walkable blocks. From history to Bourbon to modern art, there is something for everyone, including the **Frazier History Museum** (home of the Kentucky Bourbon Trail® Welcome Center), **Louisville Slugger Museum & Factory**, **Kentucky Science Center**, **KMAC Museum**, **Muhammad Ali Center**, **Roots 101 African-American Museum**, and **21c Museum Hotel**, whose art exhibits are free and open 24/7 to the public.

For nightlife, there are hidden speakeasies **Wild Swann** and **Hell or High Water**. If you're looking for live music, head to **Stevie Ray's Blues Bar** or **Number 15**.

Relax after a night out at **Pelo West** or **Bourbon & Blush**, both offering a wide range of salon and spa services.

## SHOP

**Art Eatables** is a premier Bourbon chocolatier known for its Bourbon chocolate truffles. **Duluth Trading Co.** is home to men's and women's clothing and accessories, including its popular "Buck Naked"™ underwear line. **The Shoppes at The Galt House Hotel** include gift shops and men's and women's clothing boutiques. All of the museum gift shops offer unique items among other souvenirs.

## EVENTS

### ALI FESTIVAL

June | [AliCenter.org](http://AliCenter.org)

### SUMMER BEER FEST AT FRAZIER

July | [FrazierMuseum.org/beer-fest](http://FrazierMuseum.org/beer-fest)

### WORLDVEST

Labor Day Weekend | [LouisvilleKy.gov](http://LouisvilleKy.gov)

### STEINS ON MAIN

September | [LouisvilleDowntown.org/steins-on-main](http://LouisvilleDowntown.org/steins-on-main)

1. 21c Museum Hotel
2. Kentucky Science Center
3. Louisville Slugger Museum & Factory
4. KFC Yum! Center
5. Old Forester Distilling Co.
6. Bardstown Bourbon Co.
7. Repeal Oak Fired Steakhouse, photo by Tabitha Booth
8. Merle's Whiskey Kitchen
9. Muhammad Ali Center



# Top 15 THINGS TO DO IN LOUISVILLE

Here is a glimpse at Tripadvisor’s 15 most highly ranked Louisville attractions. Whether you want to seek adventure, explore history, or delve into Kentucky’s native spirit, there is something for everyone to enjoy.

## LOUISVILLE MEGA CAVERN

One hundred exhilarating underground acres await at the Louisville Mega Cavern. For thrill seekers, there’s MEGA ZIPS, a fully underground adventure tour with six zip lines up to one hundred feet above the cavern floor. For history and science enthusiasts, there’s the Historic Tram Tour, where you’ll ride in the MEGA TRAM as you learn about the cavern’s geology, history (including what was once the top-secret use of the cavern), environmental aspects, and the mining techniques used from the 1930s to 1970s when the cavern was a limestone quarry. For those craving an adrenaline rush, the MEGA QUEST aerial ropes course is one of only twenty courses of its kind in the country. In November and December, the Mega Cavern is transformed into Lights Under Louisville, a nationally recognized holiday light show.

## LOUISVILLE SLUGGER MUSEUM & FACTORY

Hillerich & Bradsby Co. has been making the Louisville Slugger since 1884, and you don’t have to be a die-hard baseball fan to enjoy visiting the factory where the world’s most famous baseball bat is manufactured. However, baseball enthusiasts will get a particular thrill out of seeing Babe Ruth’s 1927 record-setting bat and Hank Aaron’s 700th home run bat. Take a factory tour to see how the Louisville Slugger is made and depart with a souvenir mini bat.



## KENTUCKY DERBY MUSEUM

Experience the thrill and traditions of the Kentucky Derby every day at the Kentucky Derby Museum, located on the grounds of Churchill Downs. Learn about the history of the Derby, tour the track at Churchill Downs, sip a Mint Julep in the museum cafe, and watch the 18-minute epic film, “The Greatest Race,” a 360-degree, high-definition media experience. Exhibits, many of which are interactive, take visitors through every stage of a Thoroughbred’s life and give an in-depth look into the history of the sport’s most celebrated jockeys and horses. Favorite exhibits include “Secretariat” and “Black Heritage in Racing.”





## CHURCHILL DOWNS

The home of the Kentucky Derby since 1875, Churchill Downs is one of the country's most beautiful and historic racetracks. Derby week races can see more than 100,000 fans for Thurby, a Kentucky-celebration day on Thursday, Oaks on Friday, and Derby on the first Saturday in May. Churchill Downs also hosts live Thoroughbred racing in spring, summer and fall, including night races under the lights.



## CONRAD-CALDWELL HOUSE MUSEUM

Travel back to the Gilded Age at the Conrad-Caldwell House Museum. Also known as "Conrad's Castle," it holds court amidst the largest concentration of Victorian homes in the country and is one of the finest examples of Richardsonian Romanesque architecture in Louisville. Constructed in 1895 by renowned architect Arthur Loomis, of Clarke & Loomis, the Conrad-Caldwell house has been restored with historical detail to the Edwardian era. Learn about the history of one of Louisville's most beautiful homes and the families who lived there by taking a self-guided or docent-led tour.



## BIG FOUR BRIDGE

Take in the sights of the Ohio River as you cross this pedestrian bridge linking the waterfronts of Kentucky and Indiana. Set out on foot or bike the one-mile span for picturesque views of the Ohio River, Waterfront Park and the Louisville skyline. After sunset, a rotating LED light show illuminates the bridge, setting a vibrant scene for an after-dark walk.

## MUHAMMAD ALI CENTER

Muhammad Ali's legacy continues at this immersive museum, which begins with a 14-minute film introducing viewers to his "Six Core Principles: Confidence, Conviction, Dedication, Respect, Spirituality and Giving." Ali's boxing career is showcased with exhibits and memorabilia, including the interactive "Train with Ali" exhibit, where you can shadow box with "The Greatest." Ali's life and achievements are put in historical context with the Vietnam War and the civil rights movement.





## STITZEL-WELLER

Bourbon aficionados regard Stitzel-Weller as hallowed ground, as a cathedral of the industry and a must-see stop on the Kentucky Bourbon Trail®. Five brass keys hung on the door when the distillery first opened on Derby Day in 1935. When you visit Stitzel-Weller, you'll discover the significance of the keys and learn about the past, present and future of Bourbon. In 2021, Stitzel-Weller established its Garden & Gun Club, one of only two in the country, where you'll want to have a cocktail and experience Southern hospitality in an intimate and elevated environment.

## DERBY CITY GAMING

Derby City Gaming, a Churchill Downs property, offers an exciting blend of horse racing history and modern gaming. Featuring over 1,000 state-of-the-art gaming machines, the venue also includes simulcast racing, lively bars, restaurants, a chop house, and hotel.



Photo courtesy of Churchill Downs

## WAVERLY HILLS SANITORIUM

Known for its role as a tuberculosis hospital in the early 1900s, Waverly Hills is an official site on the U.S. National Register of Historic Places. Unofficially, it is also known as one of the most haunted places in the world. Its somber past, striking Gothic architecture, and eerie atmosphere make it a popular destination for history buffs and paranormal enthusiasts alike. March through August, Waverly offers ghost tours, historical tours, and overnight paranormal investigations.



## EVAN WILLIAMS BOURBON EXPERIENCE

The Evan Williams Bourbon Experience was the first distillery to open on Whiskey Row since Prohibition, signaling a whole new era in Bourbon City. Here you'll find an immersive experience that transports you back to the 1780s and celebrates the legacy of Evan Williams, Kentucky's first distiller, whose original still was located just a block away. History and Bourbon buffs alike will appreciate the multimedia experience that explores the intertwined history of Bourbon and the Ohio River city.

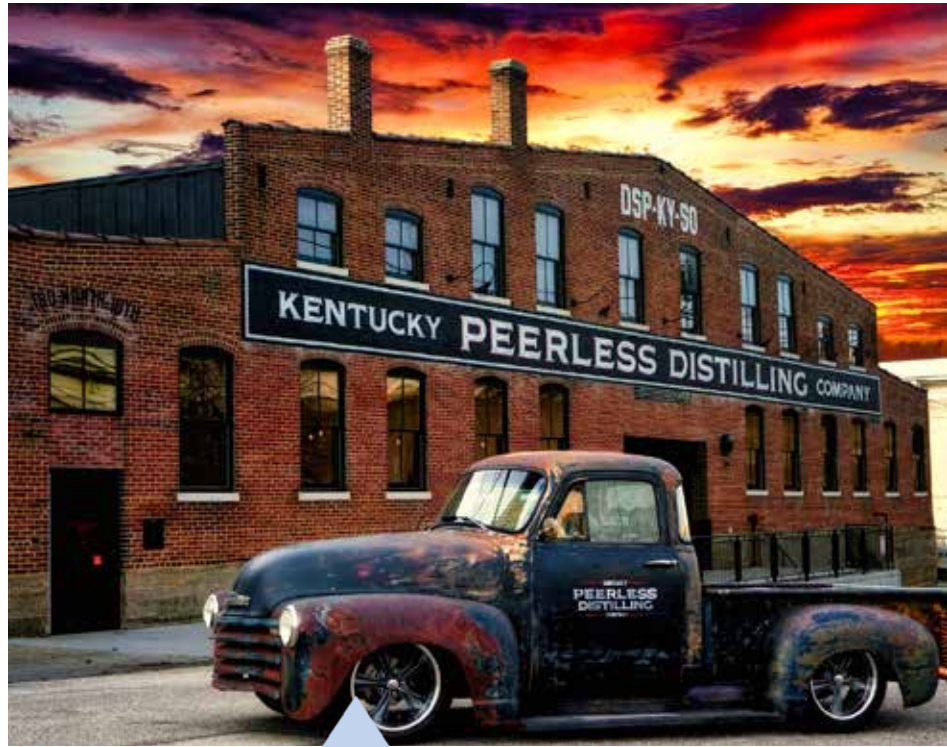
## CAVE HILL CEMETERY

The final resting place of Muhammad Ali and Colonel Harland Sanders, Cave Hill Cemetery also contains 600 species of trees and shrubs and is the city's only accredited arboretum. Its 296 acres also include lakes, mausoleums, sculptures, and the graves of 228 Confederate and 6,100 Union soldiers. Whether you visit to pay respects, learn about history and botany or just for a lovely walk, Cave Hill Cemetery has much to offer and is free and open to the public.



## LOUISVILLE ZOO

From rhinos, giraffes, and polar bears, seals, sloths, and snow leopards, experience some of the world's most majestic animals up close as you explore the habitats of Africa, Australia, Central and South America all in one day. The Louisville Zoo is home to more than 1,400 animals across 130 acres, including the award-winning Islands, Gorilla Forest, and Glacier Run exhibits.



## KENTUCKY PEERLESS DISTILLING CO.

The first Peerless whiskey was barreled in 1889, but operations shut down during WWI to conserve corn supplies. After being shuttered for almost a century, the Taylor family has revitalized the brand at the distillery right off Main Street. At this state-of-the-art facility you can authentically experience the entire whiskey-making process as the grains are milled, cooked, fermented, double-distilled and barreled to become Bourbon and Rye.

## FRAZIER HISTORY MUSEUM

From Lewis and Clark to disco balls, learn about the history of Kentucky at the Frazier History Museum, which is also the official starting point of The Kentucky Bourbon Trail®. See one of the world's largest collections of toy soldiers and historical miniatures and a wide array of arms and artifacts, including Teddy Roosevelt's "Big Stick," Custer's pistols, and Geronimo's bow and arrows.





# KENTUCKY KINGDOM THEME and WATER PARK

**Kentucky Kingdom Theme and Water Park** is one of the most thrilling destinations in the region. With more than 70 rides and attractions, including 5 world-class roller coasters and dozens of thrill rides and classic favorites, this exciting theme park has something for everyone, no matter what age or height.

**Kentucky Flyer**, a classic wooden coaster, offers 1,288 feet of fun and is one of many family-friendly attractions, like **King Louie's Playland**, which is designed especially for preschoolers and features one of the largest selections of children's rides in the region, many of which parents can ride along with their little ones.

Other fan favorites include the **Giant Wheel**, which offers a panoramic view from heights up to 150 feet, and **Storm Chaser**, which is the first coaster in America to feature a barrel roll drop from a 10-story lift hill.

Don't forget your bathing suit because you'll want to enjoy the three million gallons of family fun in the water park. Among its highlights are two wave pools, including the newest additions – the **Family Wave Lagoon** and **Adventure River**. **Deep Water Dive** is one of the world's tallest body slides at 12-stories, and **Tornado** takes you into the eye of the storm with a seven-story plunge, ending in a giant funnel that spins you round and round.

In addition to the 70+ rides and attractions, enjoy non-stop entertainment and event offerings throughout the season. Grab a seat and take your favorite movies for a ride at the **5D Cinema**, which gives you an immersive experience that engages all of your senses. Thursday through Sunday in October, the park will welcome guests of all ages to experience **Pumpkins at Kentucky Kingdom**, which showcases more than 1,000 illuminated pumpkins and larger-than-life pumpkin sculptures. November 28 through January 3, **Christmas at Kentucky Kingdom** lights up the season with a dazzling display of more than one million lights, a 175-foot-long snow tubing hill, and visits with Santa and his reindeer.

## 2025 SEASON

Kentucky Kingdom Opening Day: May 10

Water Park: Opening Day: May 24

Open Weekends Only: May 10 – May 18 and

Aug. 9 – Sept. 28

Open Select Days: Oct. 2 – Jan. 3

Visit [KentuckyKingdom.com](http://KentuckyKingdom.com) for the full calendar.

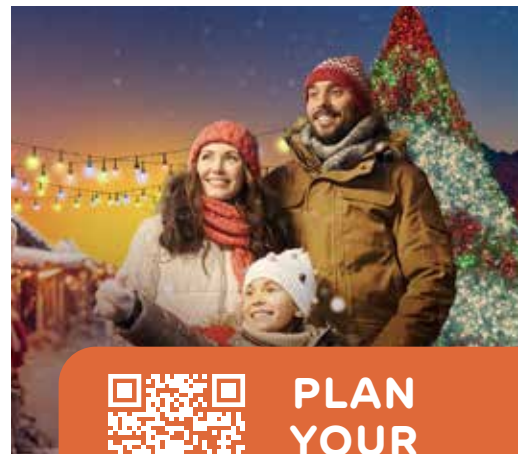


Photos courtesy of Kentucky Kingdom

**KENTUCKY  
KINGDOM**  
THEME & WATER PARK



# LOUISVILLE'S FAMILY PLACE TO PLAY



**PLAN  
YOUR  
VISIT!**

# ANNUAL FESTIVALS & EVENTS



Named one of the best cities for festivals and events in North America, Louisville offers an abundance of opportunities for fun regardless of the season. Whether you're into the arts, music, history, eating, or shopping, there is something to see and do for everyone.

The following list of popular events and festivals is by no means comprehensive. Times, dates and locations are subject to change, so please check event websites in advance and also scan the code below to visit the [gotolouisville.com](http://gotolouisville.com) calendar of events.



New events are added daily and you can search by date or event type to customize your travel plans.

Pictured above: Kentuckiana Pride Festival

## JANUARY

### Louisville Boat, RV & Sportshow

[louisvilleboatshow.com](http://louisvilleboatshow.com)

For over 60 years, some of the most sought-after equipment in RV, camping, boating and water sports assemble for the Louisville, Boat, RV & Sportshow.

## FEBRUARY

### Bourbon Classic

[bourbonclassic.com](http://bourbonclassic.com)

The Bourbon Classic is four days of tastings, workshops and Bourbon-paired meals. Events are hosted by leading chefs, distillers, mixologists and Bourbon experts at hotels, restaurants and distilleries throughout the city.

### Louisville Jewish Film Festival

[jewishlouisville.org](http://jewishlouisville.org)

The Louisville Jewish Film Festival has a 25-year history of presenting movies and short films along with speaking engagements by actors, writers and producers featured in the festival.

### National Farm Machinery Show

[farmmachineryshow.org](http://farmmachineryshow.org)

The National Farm Machinery Show offers the most complete selection of cutting-edge agricultural products, equipment and services available in the farming industry. Business professionals from around the world gain knowledge and hands-on access to various technological advancements needed for the upcoming farming season during the four-day show.

## MARCH

### NuLu Bock Beer Fest

[nulu.org](http://nulu.org)

Bock, meaning goat in German and also a type of German lager, is the theme of this free, family-friendly street festival in the NuLu neighborhood that brings together fun goat races, local Bock beer, and a wurst making competition.

### St. Patrick's Parade

[louisvilleirish.com](http://louisvilleirish.com)

Louisville's Ancient Order of the Hibernians hosts an epic parade each year in The Highlands, led by Louisville's Irish Person of the Year,

who serves as the Grand Marshal and leads the parade down Baxter Avenue and Bardstown Road.

### Tailspin Ale Fest

[tailspinalefest.com](http://tailspinalefest.com)

Featuring more than 250 craft beers, a Bourbon barrel beer bar, live music, silent disco, and airplane displays on site at historic Bowman Field Airport.



## WILD LIGHTS AT THE LOUISVILLE ZOO

Mid-March through mid-May, the Louisville Zoo hosts one of the largest lantern festivals in the country. Each evening, thousands of handmade silk-covered lanterns illuminate a 1.4-mile walkway through the zoo. Highly reviewed by visitors, Wild Lights is a magical outdoor experience for all ages that transforms the zoo into a delightful wonderland. [louisvillezoo.org/events](http://louisvillezoo.org/events)



APRIL

**Cherokee Triangle Art Fair**

[cherokeetriangle.com/art-fair](http://cherokeetriangle.com/art-fair)  
The juried art fair, held on Cherokee Parkway the weekend before Derby, has more than 200 artists' booths where patrons can view and purchase original art. It's gained acclaim for quality arts and crafts, and features live music, entertainment, food, and family-friendly fun.

**Kentucky Derby Festival**

[kdf.org](http://kdf.org)  
The nation's largest civic celebration turns the Kentucky Derby into a weeks-long party featuring more than 70 events. Highlights include **Thunder Over Louisville** (the nation's largest annual fireworks extravaganza), the **Great Balloon Race**, the **Great Steamboat Race**, **Marathon/miniMarathon** and the **Pegasus Parade**. Check the KDF website for a complete rundown of all events.



Kentucky Derby Festival Great Steamboat Race

MAY

**Abbey Road on the River**

[arotr.com](http://arotr.com)  
Held Memorial Day Weekend in Jeffersonville, Ind., directly across the river from downtown Louisville, Abbey Road on the River is the largest Beatles tribute festival in America. This five-day art, music, and food festival attracts more than 60 bands across 7 stages with 25,000+ attendees.



The Kentucky Derby

**Gazebo Festival**

[gazebofest.com](http://gazebofest.com)  
Gazebo Festival, founded by Louisville-native Jack Harlow, showcases both national and local talent and highlights Louisville's food, culture and scenic waterfront.

**The Kentucky Derby**

[kentuckyderby.com](http://kentuckyderby.com)  
The most prestigious horse race in America and the first jewel of the Triple Crown will take place the first Saturday in May. Held the day before Derby, the **Kentucky Oaks** is Thoroughbred racing's most prestigious race for three-year-old fillies. Thursday before Derby is locally known as **Thurby**, a day that celebrates Kentucky heritage.



THE WFPK WATERFRONT WEDNESDAY CONCERT SERIES

Waterfront Wednesday is Louisville's most popular after-work concert series. These free, family-friendly concerts at Louisville Waterfront Park showcase local and emerging recording artists as heard on radio station 91.9 WFPK FM. Taking place on the Big Four lawn the last Wednesday of the month, April through September, Waterfront Wednesday offers cash bars and upscale festival food. [lpm.org/music](http://lpm.org/music)



## JUNE

### Ali Festival

[alifest.org](http://alifest.org)  
Hosted by the Muhammad Ali Center, the Ali Festival is a community-wide celebration highlighting Louisville native and global humanitarian Muhammad Ali.

### Funk Festival

[funkfesttour.com](http://funkfesttour.com)  
This annual two-day concert series brings national R&B and hip hop talent to Louisville Waterfront Park.

### Juneteenth Festival

[louisvillejuneteenthfest.com](http://louisvillejuneteenthfest.com)  
A multiday festival including live music, dozens of vendors, and Bourbon-infused events celebrate this national holiday.

### Kentucky Craft Bash

[kycraftbash.com](http://kycraftbash.com)  
Kentucky Guild of Brewers serves beers from breweries around the Commonwealth at this annual bash held at Waterfront Park with over 70 local breweries and more than 200 different varieties of beer.

### Kentuckiana Pride Parade and Festival

[kypride.com](http://kypride.com)  
Held on Waterfront Park's Big Four Lawn, the Kentuckiana Pride Festival features musical acts, entertainment, and a parade through NuLu.

### Old Fashioned Fortnight

[gotolouisville.com/off](http://gotolouisville.com/off)  
As the official cocktail of the city of Louisville, the Old Fashioned has a special place in the heart of Bourbon City. Every year during the first two weeks of June, Old Fashioned Fortnight shines the spotlight on this spirited bourbon concoction.  
Pictured above: Kentuckiana Pride Festival

## JULY

### JTown Beer Fest

[jtownbeerfest.com](http://jtownbeerfest.com)  
The Jeffersontown Craft Beer Fest takes place in the heart of downtown Jeffersontown. This 21+ event features more than 50 craft breweries, wines, food trucks, and live music.

### Summer Beer Fest at Frazier

[fraziermuseum.org/beer-fest](http://fraziermuseum.org/beer-fest)  
One of the largest beer tasting events in Kentucky takes place on Main Street in front of the Frazier History Museum with local and national breweries, food trucks, and live music.

### Waterfront Independence Festival

[ourwaterfront.org](http://ourwaterfront.org)  
Louisville has a longstanding tradition of gathering at Waterfront Park on July 4th. Celebrations include live musical performances and, of course, a fireworks show.

### World Championship of Dainty

[schnitzelburg.org/dainty](http://schnitzelburg.org/dainty)  
Held in the Germantown and Schnitzelburg neighborhoods, the three-day Dainty Fest hosts the annual World Championship of Dainty, a traditional German street game. Crowds gather to eat bologna sandwiches, listen to ragtime music, and watch contestants swing a whittled broom stick in hopes of being crowned a World Champion.

## AUGUST

### Brew at the Zoo and Wine, Too!

[louisvillezoo.org](http://louisvillezoo.org)  
It's a wild night at the zoo as guests enjoy tastings from craft breweries and wineries, alongside animal exhibits, local restaurant samples, and live music.

### Kentucky State Fair

[kystatefair.org](http://kystatefair.org)  
This annual summer tradition attracts 600,000+ people to its mix of musical entertainment, midway rides, livestock shows and competitions.

### NSRA Street Rod Nationals Plus

[nsra-usa.com](http://nsra-usa.com)  
Recognized as the world's largest automotive participation event, 11,000+ street rods are showcased each year.

### Old Lou Brew Craft Beer Festival

[oldlouisville.org](http://oldlouisville.org)  
This historic Louisville neighborhood hosts live music and local breweries with activities centered around the Old Louisville Visitors Center.

### World Championship Horse Show

[kystatefair.org](http://kystatefair.org)  
This prestigious seven-day event, held in conjunction with the Kentucky State Fair, crowns world-champion Saddlebreds. More than 2,000 horses compete for \$1M+ in awards.



## KENTUCKY SHAKESPEARE FESTIVAL

Kentucky Shakespeare Festival, held in Old Louisville's Central Park, has been presenting the Bard's works for more than a half-century. Performances, held Wednesday through Sunday evening, from the end of May through early August, are free and non-ticketed. The oldest free, independently operated Shakespeare Festival in North America is produced by the nonprofit, professional theater company Kentucky Shakespeare.  
[kyshakespeare.com](http://kyshakespeare.com)

SEPTEMBER

**Big Four Arts Festival**

*bigfourbridgeartsfestival.com*  
Held on the scenic Big Four Lawn, this award-winning two-day event features 150+ juried artists, international cuisine, children's activities and entertainment.

**Bourbon & Beyond**

*bourbonandbeyond.com*  
With 100 musical acts across multiple stages over four days, the lineup includes some of the most popular and award-winning acts in the music industry. The festival also offers gourmet food and Bourbon experiences.

**Jeffersontown Gaslight Festival**

*jtowngaslight.com*  
One of the region's largest and most popular street festivals, this eight-day event is centered in the small-town ambiance of Gaslight Square and hosts a motorcycle rally, car show, golf scramble, 5K run, parade, balloon glow, children's play area, live entertainment, and over 200 arts, crafts and commercial booths.

**Louder Than Life**

*louderthanlifefestival.com*  
Hosting around 70 rock and metal acts over four days with performances over three stages, this festival offers a wide range of award-winning Bourbons, whiskey, spirits, craft beer and food that celebrate Louisville's culture

**Louisville Pride Festival**

*louisvillepride.com*  
This Highlands street fest celebrates art, entertainment, food and, of course, the LGBTQ community on popular Bardstown Road.

**NuLu Festival**



FALL RACE MEETS

Churchill Downs offers live Thoroughbred horse racing action twice in the fall. Catch racing the second half of September and again throughout the month of November – including night racing under the lights and Thanksgiving Day races. *churchilldowns.com*

*nulu.org/Nulu-Fest*

This street festival celebrates the continued growth and revitalization of Louisville's East Market District and features live music curated by Louisville's own sonaBLAST! Records, regional micro-brewed beers, and numerous food and retail booths by local vendors. The event is free, family-friendly and open to the public.

**Okterfest at the German American Club**

*nulu.org/Nulu-Fest*  
The annual two-day celebration features German food, imported beers, live music, and plenty of lederhosen. American Club

**WorldFest**

*louisvilleky.gov*  
For four days over Labor Day Weekend, Louisville hosts the region's premier international festival, featuring three entertainment stages showcasing an eclectic mix of performers; a vendor village with nearly 150 international-themed arts, crafts, merchandise and food booths; a Naturalization Ceremony swearing-in nearly 150 immigrants as United States citizens; and a WorldFest Global Village that highlights cultures and customs from all over the world.

SEPTEMBER IS NATIONAL BOURBON HERITAGE MONTH

Visit the bars and restaurants along Louisville's Urban Bourbon Trail® *gotolouisville.com/UBT*

Attend the Kentucky Bourbon Festival in Bardstown, Ky. *kybourbonfestival.com*

Check out *bourboncountry.com* for more Bourbon-related events and activities around the state.



KISS at Louder Than Life. Photo by Steve Thrasher, courtesy of Danny Wimmer Presents.



WorldFest

# Festivals & Events



## HALLOWEEN IN LOUISVILLE

Louisville is home to more Halloween events and attractions than many cities in the United States with more than 20 haunted attractions, numerous Halloween events and parties, a haunted theater and one of the world's scariest places. Check out [louisvillehalloween.com](http://louisvillehalloween.com) for a comprehensive list.



## OCTOBER

### Boo at the Zoo

[louisvillezoo.org/halloween](http://louisvillezoo.org/halloween)

This not-too-scary Halloween event is fun for the whole family with costumed characters handing out candy and storybook scenes staged throughout the zoo.

### Bourbon & Belonging

[bourbonandbelonging.com](http://bourbonandbelonging.com)

The first LGBTQ+ inclusive Bourbon festival in the country debuted in 2024. Spanning eight cities across Kentucky, this event celebrates bourbon culture through an inclusive lens, featuring tastings, tours, and activities.

### Garvin Gate Blues Festival

[garvingatebluesfestival.com](http://garvingatebluesfestival.com)

The Garvin Gate Blues Festival is the largest free neighborhood street music festival in Louisville. A celebration of the Blues, the festival is held in the Old Louisville neighborhood of Garvin Place.

### Harvest Homecoming New Albany, Ind.

[harvesthomecoming.com](http://harvesthomecoming.com)

A family-oriented festival in New Albany, Indiana, Harvest Homecoming draws hundreds of thousands of visitors to its parade, crafts and food booths, farmers market, children's rides, and riverfront activities.

### Hot Brown Showdown

[hotbrownshowdown.com](http://hotbrownshowdown.com)

From Hot Brown pizzas to Hot Brown tacos, sample many different takes and interpretations of Louisville's most famous dish, as competing restaurants vie for the title of The Best Hot Brown.

### Jack O'Lantern Spectacular

[jackolanternlouisville.org](http://jackolanternlouisville.org)

The 1/3-mile trail through the Jack O'Lantern Spectacular in Iroquois Park is an outdoor art show illuminated by 5,000 carved pumpkins during the month of October.

### Louisville Beer Week

[louisvillebeerweek.org](http://louisvillebeerweek.org)

Louisville Beer Week is a grassroots collaboration "by Louisville beer nerds" to host a nine-day celebration of Louisville's historic and growing craft beer community.

### Louisville's International Festival of Film

[louisvillefilmfestival.org](http://louisvillefilmfestival.org)

Louisville's International Festival of Film (LIFF) screens artistic films from around the world, including a focus on films made in and about Kentucky.

### Portland Art & Heritage Fair

[portlandartfair.com](http://portlandartfair.com)

For more than ten years, this free family-fun event hosted by the Portland Museum brings together local artists, craftsmen, and performers to showcase Portland's rich heritage and creative community.

### Pumpkins at Kentucky Kingdom

[kentuckykingdom.com](http://kentuckykingdom.com)

Kentucky Kingdom is transformed by larger-than-life pumpkin sculptures that illuminate the park after dark and set the mood for trick-or-treating and carnival games.



Top right: Pumpkins at Kentucky Kingdom  
Bottom right: St. James Court Art Show

### St. James Court Art Show

[stjamescourtartshow.com](http://stjamescourtartshow.com)

The St. James Court Art Show is a juried fine arts and contemporary craft show featuring 600+ artists from around the U.S. held among the country's largest collection of Victorian homes in the heart of historic Old Louisville.

### Ultimate Halloween Parade & Festival

[ultimatehalloweenfest.com](http://ultimatehalloweenfest.com)

One of the region's largest Halloween celebrations, featuring over a dozen events in and around the Butchertown neighborhood. Highlights include live music, a balloon glow and parade.

### Urban Bourbon Half Marathon

[urbanbourbonhalf.com](http://urbanbourbonhalf.com)

The Urban Bourbon Half Marathon race starts and ends downtown with a scenic trip through Cherokee Park. Enjoy food, drinks and live music following the race at Fourth Street Live! Must be 21 to enter.

### Victorian Ghost Walk

[louisvillehistorictours.com](http://louisvillehistorictours.com)

Recommended by The New York Times, David Dominé's Victorian Ghost Walk® celebrates America's Most Haunted Neighborhood with a cast of real-life characters who return from the grave to tell their spooky stories.



## NOVEMBER

### **Colorfest at Bernheim Forest** *bernheim.org*

See some of the region's most spectacular fall foliage during this two-day annual festival. Giant slides, nature games, and Forest Giants await.

### **Festival of Faiths** *festivoffaiths.org*

Festival of Faiths is a weeklong festival featuring exhibits, music, film, art and more. This celebration allows attendees to learn about different faiths and celebrates the diversity of religions in the Louisville area.

### **Lights Under Louisville** *lightsunderlouisville.com*

Mid-November through December, Louisville MEGA Cavern's passageways are transformed into an underground holiday lights spectacular that you can tour from inside your own vehicle.

### **North American International Livestock Exposition & Championship Rodeo** *livestockexpo.org*

The North American International Livestock Exposition is the world's largest all-breed, purebred livestock exposition. Accompanying the event, is the North American Quarter Horse Show and the North American Championship Rodeo.

### **Paristown Fête de Noël** *paristown.com*

Mid-November through December, enjoy a six-week winter festival at Paristown's Fête de Noël, featuring

an outdoor ice-skating rink in a delightful holiday setting with pop-up shops by Louisville's premier retailers, concessions, and dining.

## DECEMBER

### **Bardstown Road Aglow** *bardstownroadaglow.org*

Thousands of revelers gather together to enjoy local shopping, feasting and merriment along the beloved corridors of Bardstown Road and Baxter Avenue.

### **Brown-Forman Nutcracker** *louisvilleballet.org/holidaymagic*

A treasured holiday tradition, The Brown-Forman Nutcracker is a classic for audiences of all ages with delightful details specific to the city of Louisville.

### **Christmas Gifts and Décor Show** *louisvillechristmasshow.com*

The nation's largest free admission Christmas show takes place at the Kentucky Expo Center with 650 exhibitors and acres of gift items and ideas for anyone and everyone.

### **Christmas at Kentucky Kingdom** *kentuckykingdom.com*

A display of over one million lights and Christmas decor throughout Kentucky Kingdom set the stage for this holiday celebration that includes a 175-foot long snow tubing hill and the opportunity to meet Santa and his reindeer.

### **Gardens Aglitter** *waterfrontgardens.org*

Wander the Beargrass Creek pathway under icicle arches and through an illuminated outdoor wonderland at the Waterfront Botanical Gardens.

### **Light Up Louisville** *louisvilleky.gov/government/city-events/light-louisville*

A parade down Jefferson Street precedes the arrival of Santa Claus, who assists with the giant plug-in that lights up Louisville for the holidays. There is also a Vendor Village, Santa's Workshop, and fireworks to enjoy.

### **Old Louisville Holiday Home Tour** *oldlouisville.org/holiday-home-tour*

The first full weekend in December, the Holiday Home Tour gives visitors a rare glimpse inside these historic Victorian mansions and townhouses stylishly dressed for the holidays.

### **Yuletide at Yew Dell** *yewdellgardens.org/yuletide*

View the dazzling light and decor displays, including a model train setup, and say hello to Santa at Yew Dell Botanical Gardens.



Pictured above, top: Light Up Louisville  
Bottom right: Paristown Fête de Noël

# a city with the **5** major Arts organizations

**L**ouisville is home to the five arts organizations widely recognized as the cultural pillars essential to a vibrant arts scene. With a resident orchestra, ballet, theater, opera and art museum, the city offers abundant opportunities to engage in the arts with a rich calendar of concerts, plays, performances, and exhibits.



## The Louisville Orchestra

Founded in 1937, the nationally renowned Louisville Orchestra is led by one of the country's most acclaimed conductors, Teddy Abrams. @louisvilleorchestra

## Louisville Ballet

Founded in 1952, Louisville Ballet performs treasured classics and innovative new works with 5-6 productions each season. @louballet



Leigh Anne Albrechta and Ryo Suzuki as Marie and the Nutcracker Prince in "The Brown-Forman Nutcracker." Photo by Josh Mauser.

## Actors Theatre

Founded in 1964, Actors Theatre presents reimagined classics and contemporary work on its three stages located downtown on Main Street. @actorstheatre



LaShondra Hood, Brittany Patillo and Mark Mozingo in "Dracula, A Feminist Revenge Fantasy." Photo courtesy of Actors Theatre.

## Kentucky Opera

Founded in 1952, Kentucky Opera performs 3-4 mainstage productions each season at the historic Brown Theatre, just steps away from the 16,000 sq. ft. Opera Center, where rehearsals, costume building, and community gatherings are held. @kyopera



"La bohème." Photo by Philip Groshong.

## The Speed Art Museum

Founded in 1925, the J.B. Speed is Kentucky's oldest and largest art museum. The permanent collection holds 12,000+ pieces from ancient Egyptian to contemporary art. Find world-class temporary exhibits throughout the year. @speedartmuseum



19th-Century European and American Art Gallery.

# The Theater Scene

Louisville's theater scene includes a diverse community of companies. You can catch live performances throughout the year from intimate productions at theaters like The Henry Clay to Broadway shows at The Kentucky Center. Below is just a sampling of what the area's ever-evolving theater scene has to offer.

**ACT Louisville Productions** is a semi-professional theater company that provides opportunities and access for young performers, pairing them with top professional talent in productions like "The Wizard of Oz," "The Sound of Music," and "The Prom."

**Actors Theatre** anchors Louisville's theater scene with three stages located in their Main Street headquarters. Actors Theatre seeks to integrate art, storytelling and technology for the purpose of social transformation.

**Bunbury Theatre Company**, one of three Henry Clay Theatre resident companies, produces theater by and about the Jewish community and collaborates with ShPlel identity, a theater incubator and producer in Chicago and Louisville.

**CenterStage**, the resident theater company at the Trager Family Jewish Community Center, has been a mainstay in Louisville's theater scene for more than a century. It is known for elaborate, crowd-pleasing musical productions, such as "Mamma Mia!," "Hair" and "Dreamgirls."

**The Chamber Theater** produces classic drama with a focus on late 19th and early 20th century plays.

**Commonwealth Theatre Center**, Louisville's conservatory program, stages productions by and for young people, including the annual Young Playwrights Festival in February and the Young American Shakespeare Festival in May.

**Derby Dinner Playhouse**, located just across the river in Clarksville, Indiana, is one of the country's oldest professional dinner theaters. Derby Dinner Playhouse stages both Broadway musicals and lighthearted comedies throughout the year.

**Eve Theatre** produces plays, often written by women playwrights from Kentucky, about women's experiences.

**Faith Works Studios** offers opportunities for young people to perform in professional productions like "Footloose" and "Dreamgirls."

**Kentucky Shakespeare** puts on a free, non-ticketed Shakespeare festival in Old Louisville's Central Park, Wednesday through Sunday nights during the summer. Each fall, they also stage a spooky performance at their headquarters in Old Louisville, and in winter, a classic adaptation, like "The Importance of Being Earnest."

**Looking for Lilith** is an ensemble theater company that re-examines history and questions the contemporary moment from women's perspectives.

**Mind's Eye Theatre Company** is known for their cult classic productions as seen in their 2024 performance of "Evil Dead: The Musical."

**Pandora Productions**, one of three Henry Clay Theatre resident companies, is dedicated to producing works about and for the LGBTQ+ community, often producing comedies and musicals like "Little Shop of Horrors."

**PNC Broadway Across Louisville** brings blockbuster shows to Whitney Hall. The 2024-25 Season includes "Les Miserable," "Mamma Mia!" "Moulin Rouge!" "Peter Pan," "& Juliet," "Shucked," and "The Wiz" (pictured below).

**Redline Performing Arts**, located in West Louisville, is a community resource with emphasis on recruiting young talent. Their 2024 Season included "Single Black Female," "Crowns," "Kinky Boots," and "The Color Purple."

**StageOne** has been staging theater for ages 5-15 for more than 75 seasons. They cater to the younger crowd while offering theater for everyone. A perennial favorite is "The Best Christmas Pageant Ever."

**Teatro Tercera Llamada** produces Spanish and bilingual theater.

**Time Slip Theatre** brings musical offerings to Louisville stages with productions like "Murder Ballad," "The Rocky Horror Picture Show" and "Cruel Intentions: the '90s Musical."

**The University of Louisville's African American Theatre Program** stages two works each academic year by new and established Black dramatists.



"The Wiz," part of the PNC Broadway Louisville 2024-25 Season, photo by Jeremy Daniel.

# LOUISVILLE 5 WAYS

## SPORTS FAN

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*Louisville Slugger Museum & Factory*

### STAY

AC Hotel by Marriott Downtown  
Why? It's less than a half mile from Louisville Slugger Field and Dave Armstrong Extreme Park and less than a mile from Lynn Family Soccer Stadium and the KFC Yum! Center.

### VISIT

- Churchill Downs
- Dave Armstrong Extreme Park
- Kentucky Derby Museum
- KFC Yum! Center
- Lynn Family Stadium, home to LouCity FC and Racing Louisville FC
- Muhammad Ali Center
- Louisville Slugger Field, home to the Louisville Bats
- Louisville Slugger Museum & Factory

### EAT

Against the Grain Public House, located at Louisville Slugger Field with upscale sandwiches, burgers, barbecue, salads and, of course, hotdogs.

### AFTER HOURS

Black Jockeys Lounge

## BOURBON CONNOISSEUR

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### STAY

Hotel Distil  
Why? It's located on Louisville's historic Whiskey Row.

### VISIT

- The Kentucky Bourbon Trail® Welcome Center on the first floor of the Frazier History Museum to plan your Bourbon Trail Experience and pick up your Kentucky Bourbon Trail Passport & Field Guide.
- Any or all of Louisville's Urban Distilleries or growing number of tasting rooms.

### EAT

Bourbons Bistro, an official stop on the Urban Bourbon Trail®

### AFTER HOURS

Neat Bourbon Bar & Bottle Shop, which specializes in vintage Bourbons and features a full bar with award-winning cocktails. Head next door to shop for an amazing selection of hard-to-find Bourbons.



# HISTORY BUFF



Roots 101 African American Museum

## STAY

The Brown Hotel and The Seelbach Hilton Hotel Why? Both are listed on the National Register of Historic Places.

## VISIT

- Belle of Louisville
- Conrad-Caldwell House & Museum
- Filson Historical Society
- Frazier History Museum
- Locust Grove
- Riverside, The Farnsley-Moremeyn Landing
- Roots 101 African American Museum
- Thomas Edison House

## EAT

Buck's Restaurant, where you can enjoy a walk through the nation's largest collection of Victorian mansions before you dine in the historic Mayflower building.

## AFTER HOURS

Hell or Highwater, a Prohibition-themed speakeasy located beneath historic Whiskey Row.

# ART LOVER



21c Museum Hotel's "Asleep in the Cyclone" art installation and guest room.

## STAY

21c Museum Hotel Why? The museum hosts free rotating exhibits of the world's best contemporary art and even has an installation "Asleep in the Cyclone" that doubles as a guest room.

## VISIT

- KMAC Museum
- Little Loomhouse
- Portland Museum
- Speed Art Museum
- Stoneware and Co.
- (Un)Known Project
- 20+ Art Galleries

## EAT

Proof on Main, where you can dine in the midst of "Fallen Fruit: The Practices of Everyday Life," a site-specific art installation.

## AFTER HOURS

Never Say Die Bar

# MUSIC LOVER



Jack Harlow performing at his December 2019 show at Old Forester's Paristown Hall.

## STAY

Hilton Garden Inn Louisville Downtown Why? It's a 1-minute walk from Mercury Ballroom and the Louisville Palace Theatre.

## VISIT

- Headliners Music Hall
- Iroquois Amphitheater
- Kentucky Center for the Performing Arts
- KFC Yum! Center
- Mercury Ballroom
- Number 15
- Old Forester's Paristown Hall
- The Palace Theatre

## EAT

Merle's Whiskey Kitchen, where you can enjoy live music along with Southern cooking and a large selection of Bourbon.

## AFTER HOURS

Stevie Ray's Blues Bar

# Take home a little bit of Louisville

Treat yourself to one (or several!) of these Louisville-themed gifts that you can find when you stop by the Louisville Visitor Center and other gift shops located in the city's many museums. From unique art objects to iconic souvenirs, here are a few options you can take home with you to remember your visit to Bourbon City.



**LOUISVILLE SLUGGER PERSONALIZED MINI BAT AND WOOD GRAIN BASEBALL**  
\$29.99 and \$11.99, Louisville Slugger Museum & Factory Gift Shop



**FUSION DECANTER & GLASSES BY ALICE STURZINGER**  
\$150 and \$35 (each glass), Speed Art Museum Gift Shop



**MENS DERBY HAT AND WOMENS DERBY FASCINATOR**  
\$39.95 and \$89.95, Louisville Visitor Center



**RIVERBOAT WHISTLE**  
\$7, Belle of Louisville Boat-tique



**LEROY NEIMAN POSTER**  
\$21.99, Muhammad Ali Center Gift Shop



**LOUISVILLE CITY BOWL**  
**BY DAN AND NISHA FERGUSON**  
\$750, KMAC Contemporary Art Museum Gift Shop



**KENTUCKY DERBY GARLAND BAG**  
**ARISTIDES BY JOEL CHAURAN**  
\$250, Kentucky Derby Museum Gift Shop



**DISCO BALL 8" AND DISCO BALL TUMBLER**  
\$130 and \$8.50, Frazier History Museum Gift Shop



# ACCOMMODATIONS | EATS | THINGS TO DO | SHOPPING | TRANSPORTATION

Listings below are official partners of Louisville Tourism.

## ACCOMMODATIONS

### CENTRAL LOUISVILLE

**Best Western Premier Louisville Airport/Expo Center Hotel**

[bwploouisville.com](http://bwploouisville.com)

**Candlewood Suites Louisville**

[ihg.com](http://ihg.com)

**Clarion Pointe Louisville East**

[clarionpointlouisvilleeast.com](http://clarionpointlouisvilleeast.com)

**Comfort Inn Southwest**

[comfortinn.com](http://comfortinn.com)

**Comfort Inn & Suites**

[comfortinn.com](http://comfortinn.com)

**Comfort Suites Airport**

[choicehotels.com](http://choicehotels.com)

**Courtyard by Marriott Louisville Airport**

[marriott.com](http://marriott.com)

**Crowne Plaza Louisville Airport Expo Center**

[cplouisville.com](http://cplouisville.com)

**Days Inn & Suites by Wyndham Louisville SW**

[wyndhamhotels.com](http://wyndhamhotels.com)

**Days Inn by Wyndham Louisville Airport Fair and Expo Center**

[daysinnlouisvilleairport.com](http://daysinnlouisvilleairport.com)

**Derby City Gaming & Hotel**

[hotel.derbycitygaming.com](http://hotel.derbycitygaming.com)

**Econo Lodge Airport**

[choicehotels.com](http://choicehotels.com)

**Fairfield by Marriott Inn & Suites Louisville Airport**

[marriott.com](http://marriott.com)

**Four Points by Sheraton Louisville Airport**

[fourpointslouisvilleairport.com](http://fourpointslouisvilleairport.com)

**Hampton Inn Louisville-Airport**

[hilton.com](http://hilton.com)

**Hilton Garden Inn Louisville Airport**

[louisvilleairport.stayhgi.com](http://louisvilleairport.stayhgi.com)

**Holiday Inn Express Louisville Airport Expo Center**

[ihg.com/holidayinnexpress](http://ihg.com/holidayinnexpress)

**Holiday Inn Louisville Airport - Fair/Expo**

[ihg.com](http://ihg.com)

**Holiday Inn Louisville Airport South**

[ihg.com](http://ihg.com)

**Home2 Suites by Hilton Louisville Airport Expo Center**

[hilton.com](http://hilton.com)

**Homewood Suites Airport**

[hilton.com](http://hilton.com)

**Howard Johnson by Wyndham Airport**

[wyndhamhotels.com](http://wyndhamhotels.com)

**Legacy Hotel & Conferences**

[inside.sbts.edu/legacy](http://inside.sbts.edu/legacy)

**Progress Park Airstream Resort & Event Venue**

[progressparkky.com](http://progressparkky.com)

**Red Roof Inn Louisville Fair & Expo**

[redroof.com](http://redroof.com)

**Residence Inn by Marriott Louisville Airport**

[marriott.com](http://marriott.com)

**Sleep Inn Louisville Airport & Expo**

[choicehotels.com](http://choicehotels.com)

**SpringHill Suites by Marriott Louisville Airport**

[marriott.com](http://marriott.com)

**Staybridge Louisville - Expo Center**

[ihg.com](http://ihg.com)

**Studio 6 Suites Airport/Expo Center**

[motel6.com](http://motel6.com)

**Super 8 by Wyndham Louisville Airport**

[wyndhamhotels.com](http://wyndhamhotels.com)

**Wingate by Wyndham Louisville Fair and Expo**

[wyndhamhotels.com](http://wyndhamhotels.com)

### DOWNTOWN

**21c Louisville**

[21cmuseumhotels.com](http://21cmuseumhotels.com)

**Aloft Louisville Downtown**

[marriott.com](http://marriott.com)

**Brown Hotel, The**

[brownhotel.com](http://brownhotel.com)

**Cambria Hotel Louisville Downtown**

[cambriahotellouisville.com](http://cambriahotellouisville.com)

**Canopy by Hilton Louisville Downtown**

[hilton.com](http://hilton.com)

**Courtyard by Marriott Louisville Downtown**

[marriott.com](http://marriott.com)

**Econo Lodge Downtown**

[econodowntown.com](http://econodowntown.com)

**Embassy Suites by Hilton Louisville Downtown**

[hilton.com](http://hilton.com)

**Fairfield Inn & Suites by Marriott Louisville Downtown**

[marriott.com](http://marriott.com)

**Galt House Hotel**

**The Trademark Collection by Wyndham**

[galthouse.com](http://galthouse.com)

**Grady Hotel**

[thegradyhotel.com](http://thegradyhotel.com)

**Hampton Inn Louisville Downtown**

[hilton.com](http://hilton.com)

**Hilton Garden Inn Louisville Downtown**

[hilton.com](http://hilton.com)

**Holiday Inn Louisville Downtown**

[ihg.com](http://ihg.com)

**Homewood Suites by Hilton Louisville Downtown**

[hilton.com](http://hilton.com)

**Hotel Distil, Autograph Collection**

[marriott.com](http://marriott.com)

**Hotel Louisville**

[hotellouisville.org](http://hotellouisville.org)

# ACCOMMODATIONS

**Hyatt Regency Louisville**  
hyatt.com

**Louisville Marriott Downtown**  
marriott.com

**Moxy Louisville Downtown**  
marriott.com

**Omni Louisville Hotel**  
omnihotels.com/hotels/louisville

**Residence Inn by Marriott  
Louisville Downtown**  
marriott.com

**Seelbach Hilton Louisville, The**  
seelbachhilton.com

**SpringHill Suites by  
Marriott Louisville Downtown**  
marriott.com

**Tempo by Hilton Louisville NuLu**  
hilton.com

**TownePlace Suites by  
Marriott Louisville Downtown**  
marriott.com

## EAST END

**Aloft Louisville East**  
marriott.com

**Baymont by Wyndham Louisville East**  
wyndhamhotels.com

**Best Western Louisville East**  
bestwestern.com

**Comfort Suites East**  
choicehotels.com

**Country Inn & Suites by Radisson  
Louisville East, KY**  
choicehotels.com

**Courtyard by Marriott Louisville East**  
marriott.com

**Courtyard by Marriott  
Louisville Northeast**  
marriott.com

**Drury Inn & Suites Louisville East**  
druryhotels.com

**Drury Inn & Suites Louisville North**  
druryhotels.com

**Embassy Suites by Hilton Louisville East**  
hilton.com

**Fairfield Inn & Suites by  
Marriott Louisville East**  
marriott.com

**Fairfield Inn & Suites by  
Marriott Louisville Northeast**  
marriott.com

**Hampton Inn & Suites Louisville East**  
hilton.com

**Hampton Inn Louisville Northeast**  
hilton.com

**Hawthorn Suites by  
Wyndham Louisville East**  
wyndhamhotels.com

**Hilton Garden Inn Louisville East**  
hilton.com

**Hilton Garden Inn Louisville Northeast**  
hilton.com

**Hilton Garden Inn  
Louisville Mall St. Matthews**  
hilton.com

**Holiday Inn Louisville East - Hurstbourne**  
hihurstbourne.com

**Homewood Suites by Hilton Louisville East**  
hilton.com

**Hyatt House Louisville East**  
hyatt.com

**Hyatt Place Louisville East**  
louisvilleeast.place.hyatt.com

**La Quinta Inn & Suites by  
Wyndham Louisville NE/Old Henry**  
wyndhamhotels.com

**Marriott Louisville East**  
marriott.com

**Residence Inn by Marriott  
Louisville East Oxmoor**  
marriott.com

**Residence Inn by Marriott  
Louisville East Old Henry**  
marriott.com

**SpringHill Suites by Marriott Louisville  
Hurstbourne/North**  
marriott.com

**Staybridge Suites Louisville-East**  
ihg.com

**TownePlace Suites by  
Marriott Louisville Northeast**  
marriott.com

**Wingate by Wyndham Louisville East**  
wyndhamhotels.com

## HIGHLANDS

**Bellwether Hotel**  
thebellwetherhotel.com

**Myriad Hotel**  
myriadhotel.com

## NULU

**Home2 Suites by Hilton Louisville Downtown NuLu**  
hilton.com

**Hotel Genevieve**  
bunkhousehotels.com/hotel-genevieve

**AC Hotel Marriott Louisville Downtown**  
marriott.com

## REGIONAL

**Hampton Inn Louisville I-65 @ Brooks Rd.**  
hilton.com

**Holiday Inn Express and Suites**  
ihg.com

**Tru by Hilton Shepherdsville  
Louisville South**  
hilton.com

## SOUTHERN INDIANA

**Fairfield Inn & Suites by Marriott Louisville North**  
marriott.com

**Hampton Inn Louisville - North/Clarksville**  
hilton.com

**Hampton Inn New Albany Louisville West**  
hilton.com

**Holiday Inn Express New Albany**  
ihg.com

**Sheraton Louisville Riverside Hotel**  
marriott.com

## SHORT-TERM RENTALS/B&Bs

**1818 Historic Bourbon Manor Bed & Breakfast Inn,  
Bourbon Bar, and Day Spa**  
bourbonmanor.com

**Blade & Bow Suite, The**  
nbnr15.com/blade-and-bow-suite

**Bluegrass Country Estate**  
bluegrasscountryestate.com

**Bourbon Manor Bed & Breakfast**  
bourbonmanor.com

**Butcher Rose, The**  
thebutcherrose.com

**Central Park Bed & Breakfast**  
centralparkbandb.com

**Chateau Bourbon**  
chateaubourbon.com

**Charred Oaks Inn**  
charredoaksinn.com

**Inn at Spring Run Farm, The**  
theinnatpringrunfarm.com

**Inn at Woodhaven**  
innatwoodhaven.com

**Maple Hill Manor**  
maplehillmanor.com

**Samuels House, The**  
thesamuelshouse.com

**Swepson Guesthouse, The**  
swepsonguesthouse.com

## BUTCHERTOWN

**Butchertown Grocery Bakery**[order.toasttab.com/online/butchertown](http://order.toasttab.com/online/butchertown)**Copper & Kings Rooftop Bar & Restaurant**[copperandkings.com/pages/rooftop](http://copperandkings.com/pages/rooftop)**Decade Restaurant**[decaderestaurant.com](http://decaderestaurant.com)**Cultured Cheese and Charcuterie Bar**[culturedcheeseshop.com](http://culturedcheeseshop.com)

## CLIFTON &amp; CRESCENT HILL

**Bourbons Bistro**[bourbonsbistro.com](http://bourbonsbistro.com)**Con Huevos Restaurant**[conhuevos.com](http://conhuevos.com)**Momma's Mustard Pickles & BBQ**[mommassbbq.com](http://mommassbbq.com)**Parlour Frankfort Avenue**[eatparlourpizza.com](http://eatparlourpizza.com)**Porcini**[porcini502.com](http://porcini502.com)**Silver Dollar, The**[whiskeybythedrink.com](http://whiskeybythedrink.com)**Varanese**[varanese.com](http://varanese.com)**Volare Ristorante**[volare-restaurant.com](http://volare-restaurant.com)

## DOWNTOWN

**8Up Elevated Drinkery & Kitchen**[8uplouisville.com](http://8uplouisville.com)**Against the Grain Smokehouse**[atgbrewery.com](http://atgbrewery.com)**Barrel Bar and Grill**[facebook.com/barrelbarandgrill](http://facebook.com/barrelbarandgrill)**Bearno's**[bearnos.com](http://bearnos.com)**Black Jockeys Lounge**[blackjockeyslounge.com](http://blackjockeyslounge.com)**Bluegrass Brewing Co. Main St.**[bbcbrew.com](http://bbcbrew.com)**Bob's Steak & Chop House Louisville**[bobs-steakandchop.com](http://bobs-steakandchop.com)**Brazeiros Churrascaria Brazilian Steakhouse**[brazeiros.com](http://brazeiros.com)**Brendon's Catch 23**[bcatch23.com](http://bcatch23.com)**Brew & Sip Coffee Bar**[brewandsipcoffeebar.com](http://brewandsipcoffeebar.com)**Bristol Bar & Crille Downtown**[bristolbarandgrille.com](http://bristolbarandgrille.com)**Corner Flavors of Kentucky**[cornerlouisville.com](http://cornerlouisville.com)**Doc Crow's Southern Smokehouse & Raw Bar**[doccrow.com](http://doccrow.com)**Down One Bourbon Bar**[downonebourbonbar.com](http://downonebourbonbar.com)**Ehrler's Ice Cream**[ehrlers.com](http://ehrlers.com)**English Grill at the Brown Hotel**[brownhotel.com](http://brownhotel.com)**Falls City Market**[fallscitymarket.com](http://fallscitymarket.com)**Gordon Biersch Brewery Restaurant**[gordonbiersch.com](http://gordonbiersch.com)**Guy Fieri's Smokehouse**[4thstlive.com/eat-and-drink/guy-feris-smokehouse](http://4thstlive.com/eat-and-drink/guy-feris-smokehouse)**Heine Brothers**[heinebroscoffee.com](http://heinebroscoffee.com)**J. Graham's Cafe & Bar**[brownhotel.com/dining/j-grahams-cafe](http://brownhotel.com/dining/j-grahams-cafe)**Jeff Ruby's Steakhouse Louisville**[jeffruby.com](http://jeffruby.com)**Jimmy John's Sub Shop**[jimmyjohns.com](http://jimmyjohns.com)**Jockey Silks Bourbon Bar**[jockeysilksbourbonbar.com](http://jockeysilksbourbonbar.com)**Joe's Crab Shack**[joescrabshack.com](http://joescrabshack.com)**Locos Louisville**[locoslouisville.com](http://locoslouisville.com)**Los Aztecas Mexican Cuisine**[losaztecas.net](http://losaztecas.net)**Luigi's Pizzeria**[luigispizzeria.com](http://luigispizzeria.com)**Merle's Whiskey Kitchen**[merleswhiskeykitchen.com](http://merleswhiskeykitchen.com)**Morton's, The Steakhouse**[mortons.com](http://mortons.com)**Mussel & Burger Bar**[mussel-burger-bar.com](http://mussel-burger-bar.com)**Neighborhood Services**[omihotels.com/hotels/louisville/dining/neighborhood-services](http://omihotels.com/hotels/louisville/dining/neighborhood-services)**Old Spaghetti Factory**[osf.com](http://osf.com)**Parlour**[eatparlourpizza.com](http://eatparlourpizza.com)**Patrick O'Shea's**[osheaslouisville.net](http://osheaslouisville.net)**Pizza Bar**[pizzabarky.com](http://pizzabarky.com)**Porch Kitchen & Bar**[porchlouisville.com](http://porchlouisville.com)**Potbelly Sandwich Shop Downtown**[potbelly.com](http://potbelly.com)**Proof on Main**[proofonmain.com](http://proofonmain.com)**Repeal Oak-Fired Steakhouse**[repeallouisville.com](http://repeallouisville.com)**Sidebar at Whiskey Row**[sidebarlouisville.com](http://sidebarlouisville.com)**SWAY Restaurant & Bar**[hyattregencylouisville.com](http://hyattregencylouisville.com)**Swizzle Dinner & Drinks**[swizzle25.com](http://swizzle25.com)**Troll Pub Under the Bridge, The**[trollpub.com](http://trollpub.com)**Vincenzo's Italian Restaurant**[vincenzositalianrestaurant.com](http://vincenzositalianrestaurant.com)**Walker's Exchange**[walkerslouisville.com](http://walkerslouisville.com)**Wild Eggs Downtown**[wildeggs.com](http://wildeggs.com)**Wiltshire Pantry Bakery & Cafe-Downtown**[wiltshirepantry.com](http://wiltshirepantry.com)**Zombie Taco**[zombietacolouisville.com](http://zombietacolouisville.com)

## EAST END

**Brasserie Provence**[brasserieprovence.com](http://brasserieprovence.com)**Bristol Bar & Crille Hurstbourne**[bristolbarandgrille.com](http://bristolbarandgrille.com)**Captain's Quarters Riverside Grille**[cqquarters.com](http://cqquarters.com)**Charr'd Bourbon Kitchen & Lounge**[marriott.com/en-us/hotels/sdfls-louisville-marriott-east](http://marriott.com/en-us/hotels/sdfls-louisville-marriott-east)**Chuy's Mexican Restaurant**[chufs.com](http://chufs.com)**Gelato Gilberto**[gelatogilberto.com](http://gelatogilberto.com)**Grassa Gramma**[grassagramma.com](http://grassagramma.com)**Gustavo's at Norton Commons**[gustavomexgrill.com](http://gustavomexgrill.com)**Highland Morning**[places.singleplatform.com/highland-morning/menu](http://places.singleplatform.com/highland-morning/menu)**Hiko-A-Mon Modern Japanese**[hikoamon.com](http://hikoamon.com)**I Love Juice Bar Middletown**[ilovejuicebar.com](http://ilovejuicebar.com)**Louisville Tea Company**[louisvilleteacompany.com](http://louisvilleteacompany.com)

**LouVino Douglass Hills**  
 louvino.com/douglass-hills

**Mark's Feed Store Bar-B-Q (Shelbyville Rd)**  
 marksfeedstore.com

**Martini Italian Bistro**  
 martinilouisville.com

**Momma's Mustard Pickles & BBQ Hurstbourne**  
 mommasbbq.com

**Recbar**  
 recbarlouisville.com

**River House Restaurant and Raw Bar**  
 riverhouselou.com

**Village Anchor Pub & Roost, The**  
 villageanchor.com

**Watch Hill Proper Bourbon Bar & Kitchen**  
 watchhillproper.com

**Westport Village**  
 westportvillage.com

## GERMANTOWN

**21st in Germantown**  
 21stgermantown.com

**Big Bad Breakfast**  
 bigbadbreakfast.com/locations/louisville

**Four Pegs Smokehouse & Bar**  
 fourpegs.net

**Logan Street Market**  
 loganstmarket.com

## HIGHLANDS

**80/20@Kaelin's**  
 8020atkaelins.com

**Black Italian, The**  
 theblackitalian.com

**Bristol Bar & Grille Bardstown**  
 bristolbarandgrille.com

**Café, The**  
 thecafetogo.com

**Fat Lamb Modern Kitchen and Bar, The**  
 fatlambloisville.com

**Flanagan's Ale House**  
 flanagansalehouse.com

**Georgia's Sweet Potato Pie Co.**  
 georgiasweets.com

**Highland Morning**  
 places.singleplatform.com/highland-morning/menu

**Jack Fry's**  
 jackfrys.com

**Le Moo**  
 lemoorestaurant.com

**Mark's Feed Store Bar-B-Q Highlands**  
 marksfeedstore.com

**Molly Malone's Irish Pub & Restaurant**  
 mollymalonesirishpub.com

**O'Shea's Irish Pub**  
 oseaslouisville.net

**Ramsi's Cafe On The World**  
 ramsiscafe.com

**Red Hot Roasters**  
 redhotroasters.com

**Roc Restaurant**  
 rocrestaurant.com

**Seviche - A Latin Restaurant**  
 sevicherestaurant.com

**Wiltshire Pantry Bakery and Café-Highlands**  
 wiltshirepantry.com

**Za's Pizza**  
 zaspizza.com

## NULU

**Biscuit Belly: Louisville-NuLu**  
 biscuitbelly.com

**Garage Bar**  
 garageonmarket.com

**La Bodeguita de Mima**  
 ole-restaurants.com

**Louisville Cream**  
 louisvillecream.com

**Mayan Cafe**  
 themayancafe.com

## OLD LOUISVILLE

**LuCretia's Kitchen**  
 lucretiaskitchen.com

## SOUTH LOUISVILLE

**Brew & Sip Coffee Bar**  
 brewandsipcoffeebar.com

**Book & Bourbon Southern Kitchen**  
 flylouisville.com/dining

**Bourbon Academy Tasting Room**  
 flylouisville.com/dining

**Cracker Barrel**  
 crackerbarrel.com

**Derby Café at the Kentucky Derby Museum**  
 derbycafe.com

**Kem's Cafe & Bar**  
 ihg.com

**Mark's Feed Store Bar-B-Q (Dixie Hwy)**  
 marksfeedstore.com

**Mike Linnig's**  
 mikelinnigsrestaurant.com

**Wagner's Pharmacy**  
 wagnerspharmacy.com

## REGIONAL

**Barn8 Farm Restaurant & Bar**  
 hermitagefarm.com/food-bourbon/barn8-restaurant

**Bottle & Bond Kitchen and Bar**  
 bardstownbourbon.com/dine/menu

**Mark's Feed Store Bar-B-Q Southern Indiana**  
 marksfeedstore.com

**Old Talbott Tavern, The**  
 talbotts.com

**Parlour Jeffersonville**  
 eatparlourpizza.com

**Parlour New Albany**  
 eatparlourpizza.com

**Union Restaurant & Gameyard**  
 uniongameyard.com

## AMUSEMENT PARKS

**Holiday World & Splashin' Safari**  
holidayworld.com

**Kart Kountry**  
gokartkountry.com

**Kentucky Kingdom Theme & Water Park**  
kentuckykingdom.com

## ANNUAL FESTIVALS

**Garvin Gate Blues Festival**  
facebook.com/garvingatebluesfestival

**Kentucky Bourbon Festival Inc.**  
kybourbonfestival.com

**St. James Court Art Show**  
stjamescourartshow.com

## ARTS

**Actors Theatre of Louisville**  
actorstheatre.org

**Broadway Across America**  
BroadwayinLouisville.com

**Bunbury Theatre Company**  
bunburytheatre.org

**Capacity Contemporary Exchange**  
capacitycontemporary.com

**Commonwealth Theatre Center**  
ctclou.org

**Derby Dinner Playhouse**  
derbydinner.com

**Jewish Community of Louisville**  
jewishlouisville.org

**Kentucky Author Forum**  
kentuckyauthorforum.com

**Kentucky Performing Arts**  
kentuckyperformingarts.org

**Kentucky Shakespeare**  
kyshakespeare.com

**Louisville Ballet**  
louisvilleballet.org

**Louisville Memorial Auditorium**  
louisvillememorialauditorium.com

**Louisville Orchestra, The**  
louisvilleorchestra.org

**PNC Broadway in Louisville**  
louisville.broadway.com

**StageOne Family Theatre**  
stageone.org

**Stephen Foster Story, The**  
stephenfoster.com

**W.L. Lyons Brown Theatre**  
kentuckyperformingarts.org

## BOURBON EXPERIENCES

**Angel's Envy Distillery**  
angelsenvy.com

**Barrels and Billets**  
barrelsandbillets.com

**Barton 1792 Distillery**  
1792bourbon.com

**Bourbon Barrel Foods**  
bourbonbarrelfoods.com

**Brough Brothers Distillery**  
broughbrothers.com

**Buffalo Trace Distillery**  
buffalotracedistillery.com

**Bulleit Distilling Co. Visitor Experience**  
bulleit.com

**Buzzard's Roost Spirits**  
buzzardsroostwhiskey.com

**Copper & Kings American Brandy**  
copperandkings.com

**Evan Williams Bourbon Experience**  
EvanWilliams.com/visit-us

**George's Bar**  
oldforester.com/distillery

**Heaven Hill Bourbon Experience**  
HeavenHillDistillery.com

**James B. Beam American Outpost**  
jimbeam.com

**Jeptha Creed Distillery**  
jepthacreed.com

**Kentucky Artisan Distillery**  
kentuckyartisananddistillery.com

**Kentucky Peerless Distilling Co.**  
kentuckypeerless.com

**Liquor Lab Louisville**  
liquorlab.com

**Log Still Distillery**  
logstilldistillery.com

**Michter's Fort Nelson Distillery**  
michters.com

**Nulu Whiskey Co.**  
nuluwhiskies.com

**Old Forester Distillery**  
oldforester.com

**Rabbit Hole Distillery**  
rabbitholedistillery.com

**Stitzel-Weller Experience**  
stitzelwellerdistillery.com/visit-us

**Watch Hill Proper Bourbon Bar & Kitchen**  
watchhillproper.com

**Willett Distillery**  
kentuckybourbonwhiskey.com

**Woodford Reserve Distillery**  
woodfordreserve.com

## CAT CAFÉS

**Lucky Cat Cafe**  
luckycatcafe.org

**Purrfect Day Cat Cafe**  
purrfectdaycafe.com

## CONCIERGE SERVICES

**InSync with You**  
insyncwithyou.com

## EDUCATIONAL EXPERIENCES

**Asia Institute - Crane House**  
cranehouse.org

**Backside Learning Center, The**  
backsidelearningcenter.org

**Dinosaur World**  
dinosaurworld.com

**Falls of the Ohio State Park and Foundation**  
falls-of-the-ohio.org

**Filson Historical Society, The**  
filsonhistorical.org

**Gheens Science Hall & Rauch Planetarium**  
louisville.edu/planetarium

**Historic Old Louisville Neighborhood and Visitors Center**  
oldlouisville.org

**Indiana Caverns**  
indianacaverns.com

**Kentucky Science Center**  
kysciencecenter.org

**Little Loomhouse**  
littelloomhouse.org

**Louisville Folk School**  
louisvillefolkschool.org

**Louisville Water Tower Park**  
louisvillewatertower.com

**Louisville Zoo**  
louisvillezoo.org

**Marengo Cave**  
marengocave.com

**National Society of the Sons of the American Revolution, The - Genealogical Research Library & Museum**  
sar.org/sar-genealogical-research-library

**Old Bardstown Village - Civil War Museum of the Western Theater**  
bardstownmuseumrow.org

**Red Fern Riding Center**  
redfernriddingcenter.com

**(Un)Known Project**  
ideasxlab.com/unknown

## ENTERTAINMENT COMPLEXES

**Five Iron Golf**  
fiveirongolf.com/locations/louisville-nulu

**Full Throttle Adrenaline Park**  
gofullthrottle.com

**Huber Orchard & Winery**  
huberwinery.com

**Main Event Entertainment**  
mainevent.com

**Ovrdrive**  
ovrdrivefun.com

**Topgolf**  
topgolf.com/us/louisville

## ENTERTAINMENT DISTRICTS

**Fourth Street Live!**  
4thstlive.com

**Norton Commons**  
nortoncommons.com

**South Points Scenic Area**  
southpoints.org

## GAMING

**Churchill Downs**  
churchilldowns.com

**Derby City Gaming**  
derbycitygaming.com

**Derby City Gaming Downtown**  
downtown.derbycitygaming.com

## GOLF COURSES

**Bobby Nichols Golf Course**  
metroparksgolf.net

**Chariot Run Golf Club**  
chariotrungolf.com

**Charlie Vettiner Golf Course**  
metroparksgolf.net

**Cherokee Golf Course**  
metroparksgolf.net

**Crescent Hill Golf Course**  
metroparksgolf.net

**Fuzzy Zoeller's Champions Pointe Golf Club**  
cbcpgolf.com

**Fuzzy Zoeller's Covered Bridge Golf Club**  
cbcpgolf.com

**Iroquois Golf Course**  
metroparksgolf.net



**Long Run Golf Course**  
metroparksgolf.net

**Seneca Golf Course**  
metroparksgolf.net

**Shawnee Golf Course**  
metroparksgolf.net

**Sun Valley Golf Course**  
metroparksgolf.net

## HISTORIC HOMES

**Farmington Historic Plantation**  
historichomes.org

**Historic Locust Grove**  
locustgrove.org

**Whitehall Louisville's Estate Garden**  
historicwhitehall.org

## LIVE ENTERTAINMENT

**Bourbon Hall**  
bourbonhall.live

**Headliners Music Hall**  
headlinerslouisville.com

**Louisville Palace, The**  
livenation.com

**Mercury Ballroom, The**  
livenation.com

## MUSEUMS

**21c Louisville Museum**  
21cmuseumhotels.com

**American Printing House for the Blind**  
aph.org

**Carnegie Center For Art & History**  
carnegiecenter.org

**Conrad-Caldwell House Museum**  
conrad-caldwell.org

**Frazier History Museum**  
fraziermuseum.org

**Historic RailPark & Train Museum**  
historicroailpark.com

**Kentucky Center for African-American Heritage**  
kcaah.org

**Kentucky Derby Museum**  
derbymuseum.org

**KMAC Museum**  
kmacmuseum.org

**Louisville Slugger Museum & Factory**  
sluggermuseum.com

**Muhammad Ali Center**  
alicenter.org

**National Corvette Museum, The**  
corvettemuseum.org

**Portland Museum**  
portlandky.org

**Roots 101 African American Museum**  
roots-101.org

**Speed Art Museum, The**  
speedmuseum.org

**Vintage Fire Museum and Safety Education Center**  
vintagefiremuseum.org

## NATURE

**Bernheim Arboretum & Research Forest**  
bernheim.org

**Hidden Hill Nursery & Sculpture Garden**  
hiddenhillnursery.com

**Jefferson Memorial Forest**  
wildernesslouisville.org

**Louisville Nature Center**  
louisvillenaturecenter.org

**Metro Parks and Recreation**  
louisvilleky.gov/government/parks

**Parklands of Floyds Fork, The**  
theparklands.org

**Waterfront Botanical Gardens**  
waterfrontgardens.org

**Waterfront Park**  
ourwaterfront.org

**Yew Dell Botanical Gardens**  
yewdellgardens.org

## NIGHTLIFE

**Bunghole Bourbon Bar & Lounge, The**  
bourbonmanor.com

**Caravan Comedy Club, The**  
thelaughingderby.com

**Chill Bar Highlands**  
facebook.com/chillbarlouisville

**Commonwealth Tap, Wine, Bourbon & Beer Bar**  
commonwealthtap.com

**Flamenco Louisville**  
flamencolouisville.org

**Goose Island Beer Bridge**  
4thstlive.com/eat-and-drink/goose-island-beer-bridge

**Harrods Creek Tavern**  
(502) 919-8812

**Hell or High Water Bar**  
hellorhighwaterbar.com

**Howl at the Moon**  
howlatthemoon.com/louisville

**Laugh Louisville**  
laughlouisville.com

**Levee Bourbon Lounge**  
leveebourbonlounge.com

**Lewis + Louis Bourbon Tasting**  
omnihotels.com/hotels/louisville/dining

**Library Bar**  
omnihotels.com/hotels/louisville/dining/library

**Mile Wide Beer Co.**  
milewidebeer.com

**Neat Bourbon Bar + Bottle Shop**  
neatbottlebar.com

**Number 15**  
nubr15.com

**Overlook at Rabbit Hole Distillery**  
rabbitholedistillery.com

**PBR Louisville**  
4thstlive.com/eat-and-drink/pbr-louisville

**Pin + Proof**  
omnihotels.com/hotels/louisville/dining/pin-and-proof

**Stevie Ray's Blues Bar**  
stevieraysbluesbar.com

**TAJ Louisville**  
(877) 825-6858

**The Craftery Bar**  
thecrafterybar.com

**The Local Seltzery NuLu**  
thelocalseltzery.com

**The Sports & Social Club**  
4thstlive.com/eat-and-drink/the-sports-and-social-club

**West Sixth Nulu**  
westsixth.com/nulu

## RIVERBOATS

**Belle of Louisville Riverboats**  
belleoflouisville.org

**CQ Princess, Captain's Quarters Yacht Charters**  
cqpriverside.com

## SPECTATOR SPORTS

**Kentucky Speedway**  
kentuckyspeedway.com

**Louisville Bats**  
batsbaseball.com

**Louisville City FC**  
louisvillecityfc.com

**Racing Louisville FC**  
racingloufc.com

## SPORTS & FITNESS

**Breathe Yoga**  
(502) 263-3682

**Endless Summer Paddle Company**  
endlesssummerpaddle.com

**Paoli Peaks**  
paolipeaks.com

## TOURS

**Bluegrass Bourbon Tours**  
bbttours.com

**Bluegrass Concierge**  
thebluegrassconcierge.com

**Bourbon Excursions**  
bourbonexcursions.com

**BourbonTown Tours**  
bourbontowntours.com

**City Taste Tours of Louisville**  
citytastetours.com

**David Dominé's Louisville Historic Tours**  
louisvillehistorictours.com

**Derby City Brew Tours**  
derbycitybrewtours.com

**Driftwood Fishing Guide Services**  
driftwoodfishingguideservices.com

**Historic Old Louisville Guided Tours**  
oldlouisville.org/guided-tours

**Hermitage Farm**  
hermitagefarm.com

**Horse Country**  
visithorsecountry.com

**horsesNbourbon LLC**  
horses-n-bourbon.com

**Kentucky Bourbon Boys**  
kentuckybourbonboys.com

**Kentucky Bourbon Tours**  
tourkentuckybourbon.com

**Kentucky Lincoln Trail**  
abelincoln.tours

**Kentucky Peerless Distilling Tours**  
kentuckypeerless.com

**Louisville Food Tours**  
louisvillefoodtours.com

**Louisville Ghost Walks**  
louisvilleghostwalkingtour.com

**Louisville Mega Cavern & Mega Zips All Underground Ziplines & Adventure**  
louisvillemegacavern.com

## THINGS TO DO CONT.

**Louisville Trolley**  
louisvilletrolley.com

**Miller Bourbon Barrel Tours**  
millerttransportation.com/tours

**Mint Julep Experiences**  
mintjuleptours.com

**Oldham Farm Tours**  
oldhamfarmtours.com

**Pegasus Distillery Experiences**  
takepegasusdistilled.com

**Sip Tours LLC**  
sipkentucky.com

**Stoneware & Co.**  
stonewareandco.com

**Trail N Track LLC**  
trail-n-track.com

**Travel The Trail**  
traveltheytrail.com

**Trolley de 'Ville Fun Tours & Charters**  
trolleydeville.com

**Unfiltered KY Tours**  
unfilteredkytours.com

**Wejunket**  
wejunket.com

**Whiskey Row Walking Tour**  
whiskeyrowwalkingtour.com

## WINERIES

**Huber Orchard & Winery**  
huberwinery.com

**OLD 502 Winery**  
old502.com

## SHOPPING

### BUTCHERTOWN

**Formé Millinery**  
formemillinery.com

**Louabull**  
louabull.com

**Mellwood Arts and Entertainment Center**  
mellwoodartcenter.com

**Work The Metal**  
workthemetals.com

### CLIFTON & CRESCENT HILL

**Frankfort Avenue Liquor & Wine**  
louisvilledrinks.com

**Moss Hill Bath & Body Collection**  
mosshill.net

## DOWNTOWN

**Ah, Whatta 'Bout Mimi!**  
whattaboutmimi.com

**Art Eatables**  
arteatables.com

**Bader's Food Mart**  
(502) 584-8412

**E & S Gallery, Inc.**  
eandsgallery.com

**Flame Run Hot Glass Studio and Gallery**  
flamerun.com

**Frazier History Museum Store, The**  
fraziermuseum.org

**Galerie Hertz Art Gallery**  
galeriehertz.com

**Hadley Pottery Co.**  
hadleypottery.com

**KMAC Museum**  
kmacmuseum.org

**Louisville Slugger Museum & Factory Store**  
sluggermuseum.com

**MELANnaire Marketplace**  
melannaire.com

**Pix Shoes of Louisville**  
pix-shoes-of-louisville.business.site

**Waterfront Wine and Spirits**  
(502) 822-3033

## EAST END

**A Taste of Kentucky**  
atasteofkentucky.com

**Hat Shop, The**  
thehatshoppe.com

**Louisville Tea Company**  
louisvilleteacompany.com

**Mall St. Matthews**  
mallstmatthews.com

**Najla's Inc.**  
najlas.com

**Nanz & Kraft Florists**  
nanzandkraft.com

**Outlet Shoppes of the Bluegrass, The**  
theoutletshoppesofthebluegrass.com

**Oxmoor Center**  
oxmoorcenter.com

**Paddock Shops**  
paddockshops.com

**Roundhouse Electric Trains, Inc.**  
roundhouseky.com

**Westport Village**  
westportvillage.com

**Westport Whiskey & Wine**  
westportwhiskeyandwine.com

## GERMANTOWN

**Lovely Earthlings**  
lovelyearthlings.com

**Unorthodox**  
unorthodoxshop.com

## HIGHLANDS

**Edenside Gallery**  
(502) 459-2787

**Fleur de Flea Vintage Urban Markets**  
thefleurdeflea.com

**Kizito Cookies**  
kizito.com  
**Stoneware & Co.**  
stonewareandco.com

## NULU

**Clayton & Crume**  
claytonandcrume.com

**Maddox & Rose Marketplace**  
maddoxandrosemarketplace.com

**Muth's Candies**  
muthscandy.com

**Peace of the Earth**  
peaceoftheearth.com

**Revelry Boutique Gallery**  
revelrygallery.com

**The Dog Shop**  
thedogshopky.com

## REGIONAL

**Gifts by Tiphonie**  
giftsbytiphanie.com/home

**Kelli's Gift Baskets, LLC**  
gottagetabasket.com

**Schimpff's Confectionery**  
schimpffs.com

## SOUTH

**Jefferson Mall**  
shopjefferson-mall.com

## SPAS & SALONS

**Bourbon & Blush**  
bourbonandblushspa.com

**Beards and Beers**  
beardsandbeers.com

**Mokara Spa**  
omnihotels.com/hotels/louisville/spa

## TRANSPORTATION

### AIRPORT

**Louisville Muhammad Ali International Airport**  
flylouisville.com

### AUTO RENTAL

**Alamo Rent A Car**  
alamo.com

**Enterprise Rent-a-Car**  
enterprise.com

**National Car Rental**  
nationalcar.com

**Sternberg Truck & Van Rental**  
sternbergtruckrental.com

### CHARTERED & CAR LUXURY SERVICES

**Executive Class Transportation**  
executiveclasstransport.com

**Executive Transportation**  
louisvilletransport.com

**Good Vibes Transportation**  
justgoodvibes.com

**JACO Limousine & Transportation**  
jacolimo.com

**Louisville Guest Services**  
justgoodvibes.com

**Majestic Transportation**  
ridewithmajestic.com

**Miller Transportation, Inc.**  
millerttransportation.com

**Mint Julep Experiences**  
mintjuleptours.com

**Jefferson Tours and Charters**  
jeffersontransportation.com

**Pegasus Chartered Services**  
takepegasuschauffured.com

**Price 4 Limo Louisville**  
price4limo.com

**Shofur**  
shofur.com

**Xtreme Transportation**  
xtremetransportation.com

### TAXI SERVICE

**Ztrip**  
ztrip.com

### PUBLIC TRANSPORTATION

**RiverLink**  
riverlink.com

**TARC**  
ridetarc.org



# LOUISVILLE'S VISITOR CENTERS

Whether you're arriving by plane or exploring downtown, Louisville's Visitor Centers are your go-to information hubs—thoughtfully designed to reflect Bourbon City's hospitality, history, and a touch of Southern charm to ensure unforgettable first impressions.

## Downtown Louisville Visitor Center

Located in the heart of the city, the Downtown Louisville Visitor Center at 4th & Jefferson Streets has been reimagined to celebrate Louisville's heritage with equestrian-inspired décor, Muhammad Ali memorabilia, and bourbon-themed details, including a cozy bar area used for special events and tastings with local distilleries. It's here that you can plan your Bourbon City adventures with the help of knowledgeable staff and find assistance with hotels, attractions, and dining.

From bourbon-inspired keepsakes to artisan-made goods, the center offers the perfect keepsakes for a truly memorable visit. Explore an exclusive collection of Louisville apparel and locally-crafted souvenirs.

**Address:** 301 South 4th Street

**Hours:** Mon. - Sat.: 10AM - 5 PM EST; Sun.: 12 PM - 5 PM EST

*Present this page at the Downtown Visitor Center to receive a free gift along with 25% off your purchase.*



## Airport Welcome Center

The newly constructed Airport Welcome Center at Louisville Muhammad Ali International Airport offers a warm introduction to Bourbon City. Conveniently located on the lower level near baggage claim, this information center provides travelers with expert guidance on dining, accommodations, attractions, and all things bourbon.

Throughout the year, be on the lookout for special events, such as bourbon and food tastings, ensuring you get to experience Louisville's legendary hospitality from the moment you arrive until the moment you depart.

**Address:** 600 Terminal Drive

**Hours:** Open daily: 10 AM - 6 PM EST



# DOWNTOWN LOUISVILLE

Scan



Scan QR Code for complete TARC routes, schedules, trip planning, mobile tokens, system alerts and more info.

## Frequency

- 4 Fourth Street
- 10 Dixie Rapid
- 23 Broadway
- 28 Preston
- 94 Cardinal Shuttle

## Local

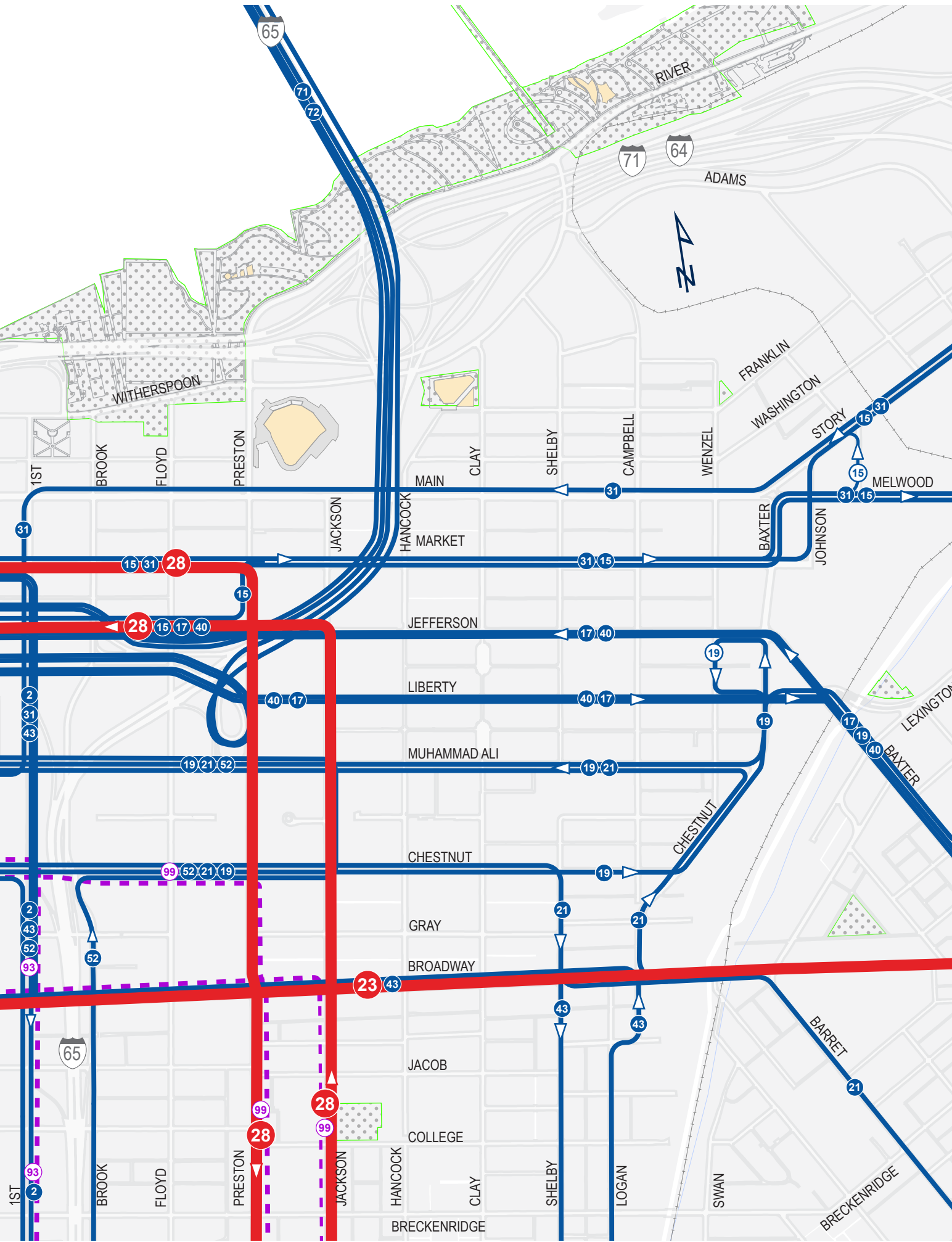
- 2 Second Street
- 6 Sixth Street
- 12 Twelfth Street
- 15 Market Street
- 17 Bardstown Road
- 18 Dixie Highway
- 19 Muhammad Ali Blvd
- 21 Chestnut Street
- 22 Twenty Second Street
- 25 Oak - Westport Crosstown
- 27 Hill Street
- 29 Eastern Parkway
- 31 Shelbyville Road
- 40 Taylorsville Road
- 43 Portland - Poplar Level
- 52 Medical Center Circulator
- 63 Crums Lane
- 71 Jeffersonville-Louisville-New Albany
- 72 Clarksville

## Limited Trip Service

- 75 Bluegrass Circulator
- 93 UPS - UofL - Downtown Shuttle
- 99 UPS - West Louisville

- Dixie Rapid Station
- Charging Station





















# LOUISVILLE

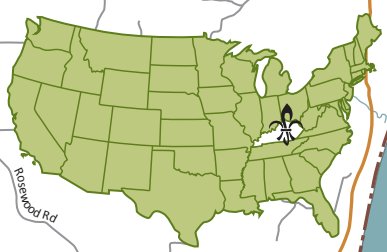
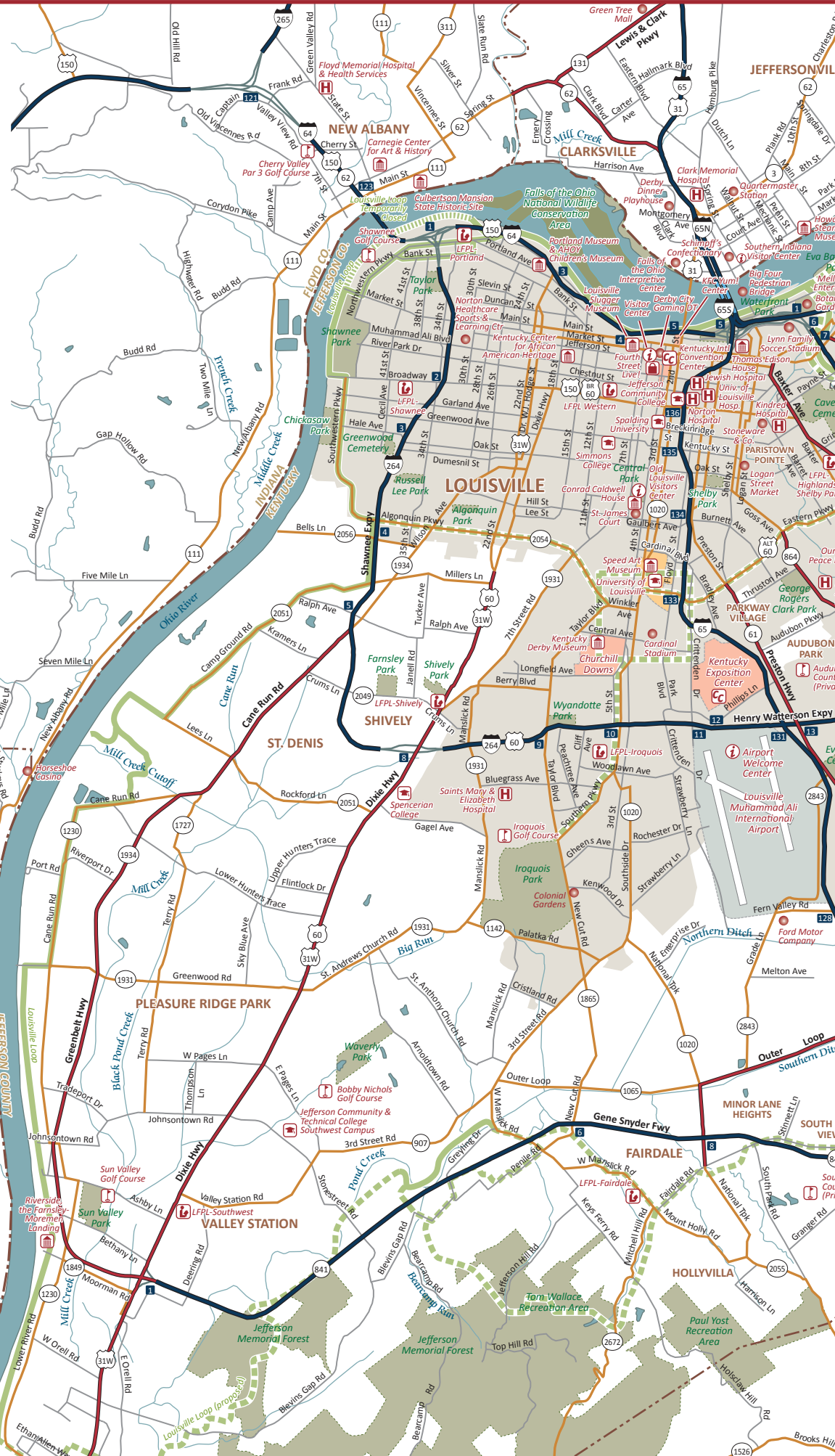
EST. 1778

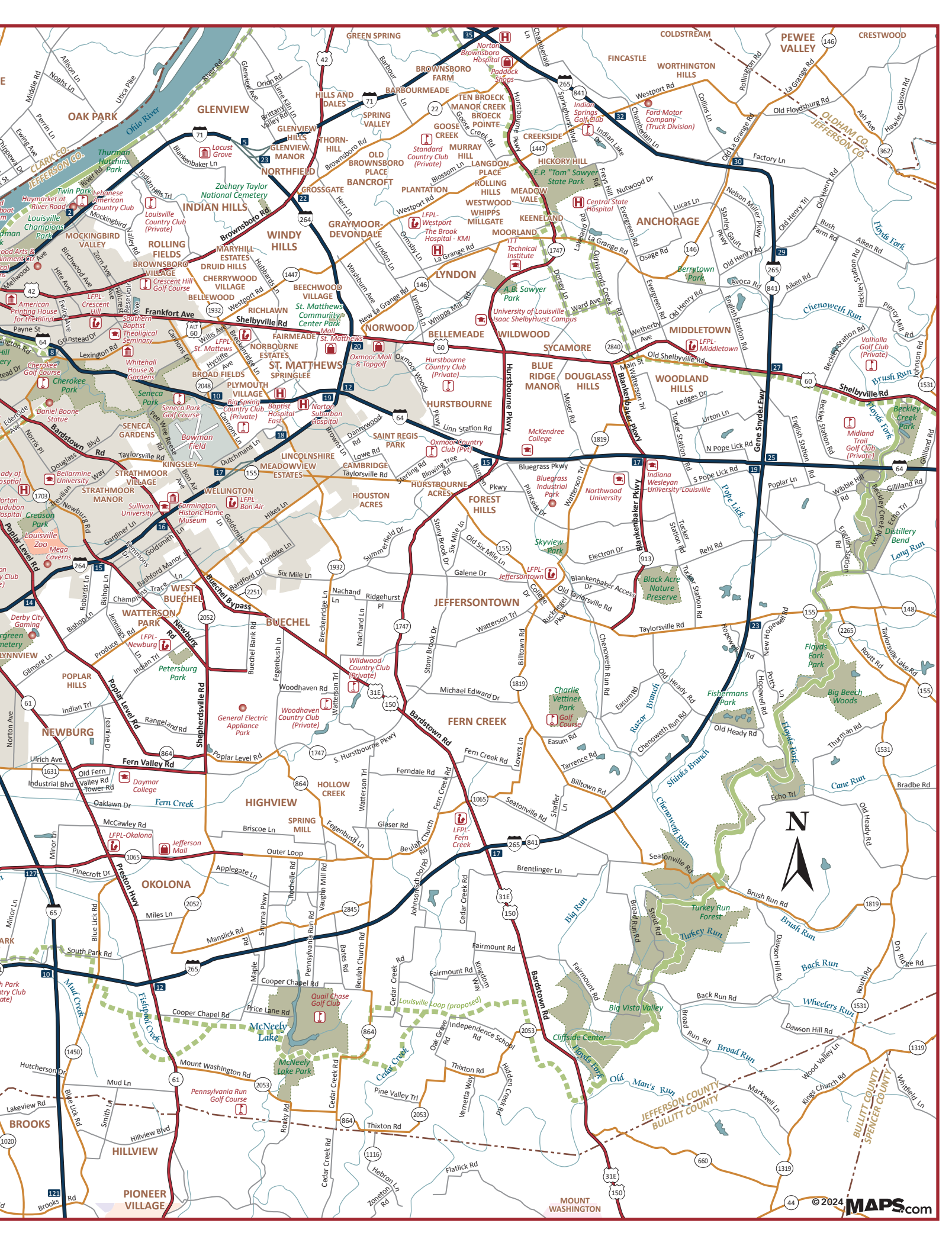
LOUISVILLE TOURISM  
 Visitor Information Center located at  
 4th and Jefferson Streets  
 1-888-LOUISVILLE (1-888-568-4784)  
 www.gotolouisville.com  
 info@gotolouisville.com

-  Freeway/ Toll Bridge
-  Divided Highway
-  Other Highway
-  Major Street
-  Visitors Center
-  College
-  Convention Center
-  Golf Course
-  Hospital
-  Museum
-  Shopping Mall
-  Louisville Free Public Library (LFPL)
-  Other Points of Interest
-  Highway Exit
-  Louisville Loop Complete
-  Proposed

2 mi

2 km

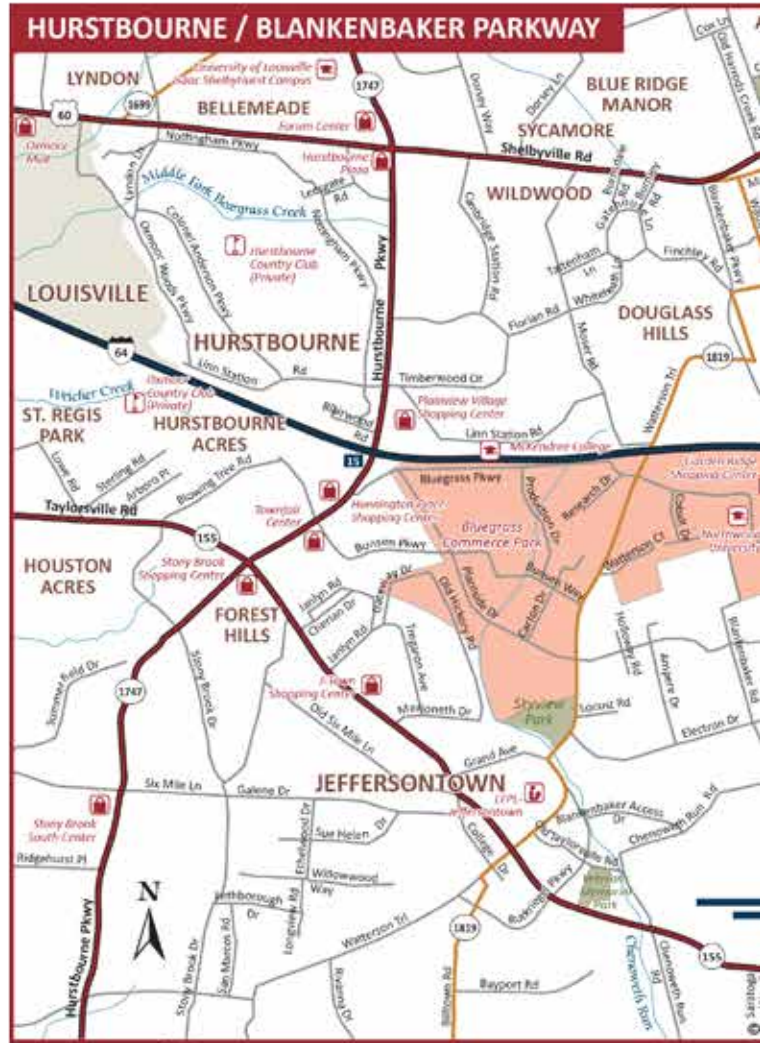




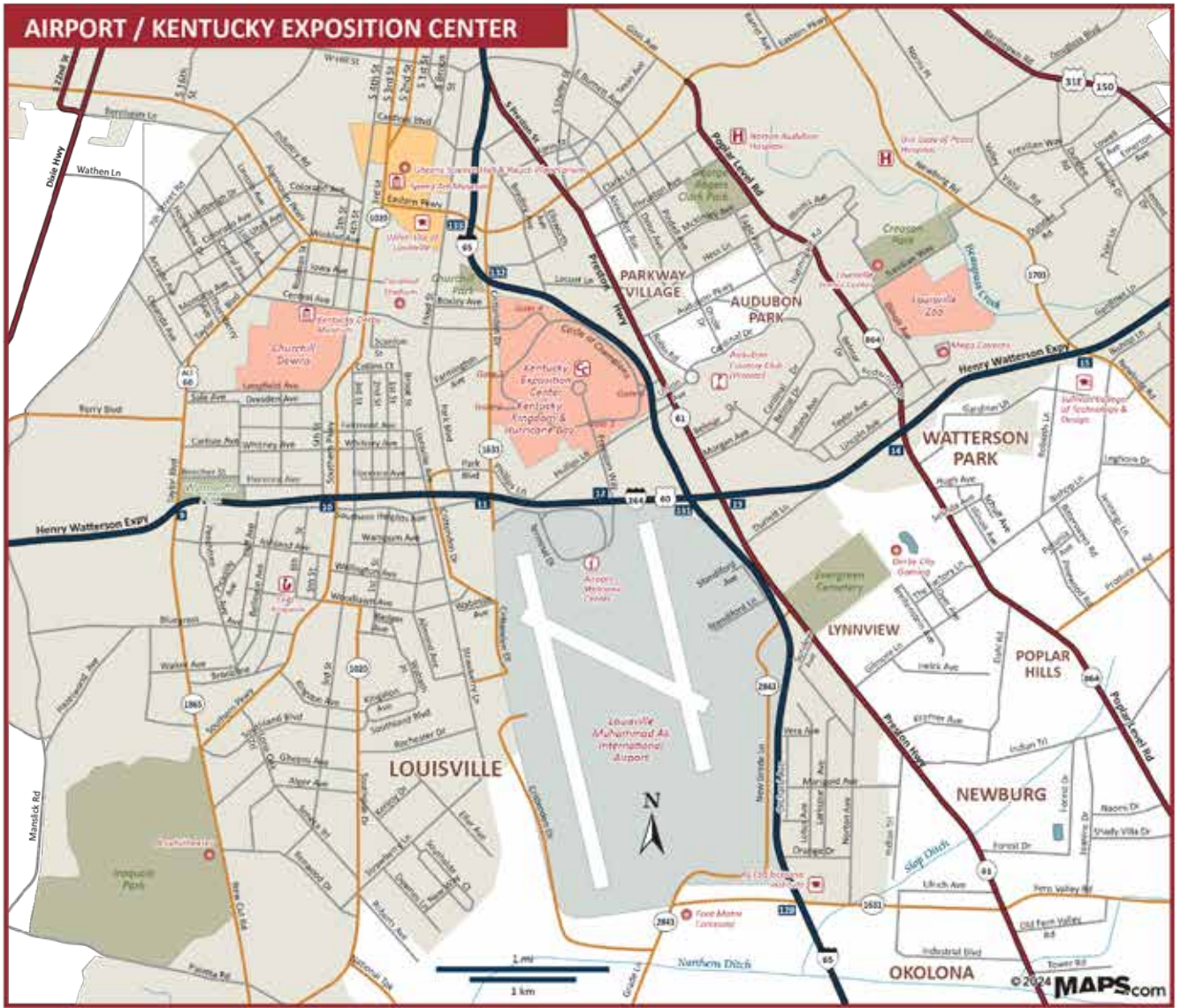


- Freeway/ Toll Bridge
- Divided Highway
- Other Highway
- Major Street
- Ramp
- Louisville Loop Complete
- - - Proposed
- Visitors Center
- College
- Convention Center
- Golf Course
- Hospital
- Museum
- Shopping Mall
- Louisville Free Public Library (LFPL)
- Other Points of Interest
- Highway Exit

Current hours of operation for the TARC bus system: 502-585-1234, [www.ridetarc.org](http://www.ridetarc.org), [info@ridetarc.org](mailto:info@ridetarc.org).







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