

LOU^{IS}VILLE

EST. 1778

100 YEARS OF THE HOT BROWN

2026 | Official Visitor Guide | GOTOLouisville.com



2026 RACING CALENDAR

Derby Week and Spring Meet

APRIL/MAY						
SU	M	T	W	TH	F	S
19	20	21	22	23	24	25
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

JUNE						
SU	M	T	W	TH	F	S
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

September Meet

SEPTEMBER						
SU	M	T	W	TH	F	S
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27						

Fall Meet

OCTOBER/NOVEMBER						
SU	M	T	W	TH	F	S
25	26	27	28	29	30	31
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29						

DERBY WEEK

SPRING/SEPT./FALL MEET RACING

KENTUCKY OAKS DAY

KENTUCKY DERBY DAY

Join us in 2026, where excitement awaits at featured events such as Twilight Thursday, Downs After Dark, Family Adventure Day, Thanksgiving, and more!

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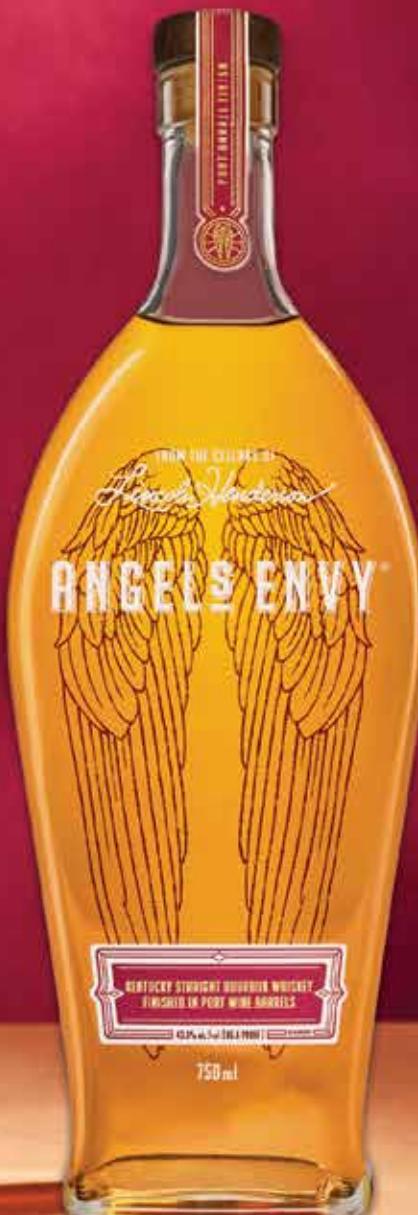


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your experience.



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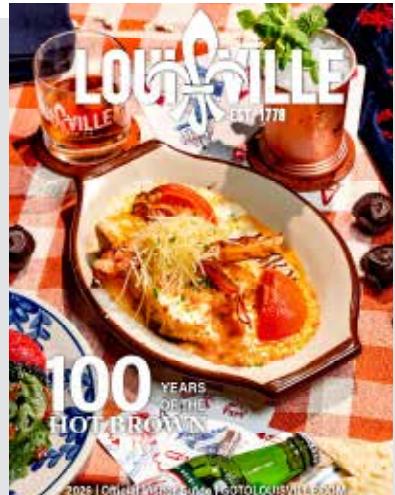
WHAT'S ON THE COVER?

In celebration of the 100th anniversary of the Hot Brown, our 2026 cover shoot took place at Louisville's historic Brown Hotel, where the Hot Brown was first created by Chef Fred K. Schmidt in 1926. A century later, you can still enjoy a Hot Brown in the original dining room where it was first served, prepared exactly as described in the original recipe: thick slices of roasted turkey breast, layered on top of Texas toast, with Roma tomatoes and Mornay sauce broiled to golden, bubbly perfection and topped with crisp bacon. Trying the Hot Brown is a bucket-list item that many visitors mark off their list when visiting Louisville, and you can find it on menus across the city, both the classic recipe and creative twists, from Hot Brown pizzas to vegetarian Hot Browns.

To set the scene for the iconic Louisville dish's 100th birthday photo, we selected classic baking and serving pieces from Stoneware & Co., which was founded in Louisville in 1815 and is one of America's oldest stoneware producers. If you visit Stoneware & Co. in Louisville's Paristown neighborhood, you'll find the blue Elodie Collection and the Hot Brown Baking Dish featured on our cover. You can even take a tour of their factory, which was Louisville's first.

Scattered around the Hot Brown, which was prepared for us by the Brown Hotel's kitchen staff, are decadent Bourbon balls and Louisville Playing Cards designed by local artist Bri Bowers celebrating famous Louisvillians like Jack Harlow, Muhammad Ali, Colonel Sanders, and the Belle of Louisville steamboat. The Hot Brown is paired with traditional Louisville drinks, including a Bourbon neat in a rocks glass from the Louisville Visitor Center, a mint julep in a commemorative Derby cup, and a bottle of Ale-8-One. Also invented in 1926, Kentucky's original soft drink, whose name is a play on "a late one," is a perfect complement to the Hot Brown which was also first served in the wee hours.

The cover scene was captured through the lens of Louisville photographer Mickie Winters, of Winters Photography Co., who has been photographing the people, places, events, and icons of Louisville and beyond since 2001 (mickiewinters.com). We hoped to capture the raucous, late-night revelry that first inspired the creation of the Hot Brown, when Chef Schmidt found a creative way to feed famished partiers who'd been dancing in the ballroom all night and perhaps entice you to indulge in the world-famous Hot Brown when you visit Louisville.





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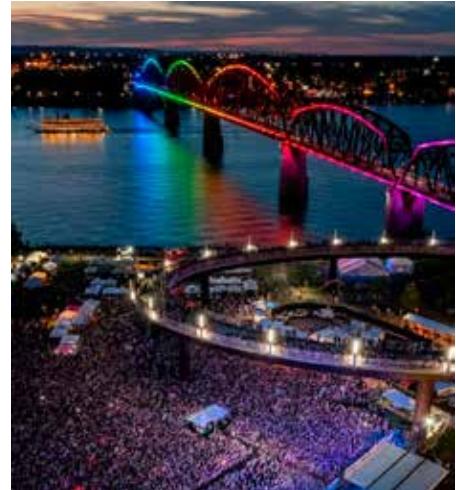
Say cheese! Here's a look at some of our most loved Kodak moments from around the city that were snapped by locals and visitors. While you're here, we hope you'll share your love (and photos) of Louisville and tag them #LouisvilleLove. And, who knows, we just might feature your pic in the next Louisville Visitor Guide. Be sure and follow us on Instagram @GoToLouisville.



Hotel Bourré Bonne brings an elevated experience to lounging poolside. [@hotelbourrebonne](#)



Feast your eyes on Noche Mexican BBQ's beautiful dining room. [@gotolouisville](#)



The Big Four Bridge shows its colors for the Kentuckiana Pride Festival. [@stevegrider](#)



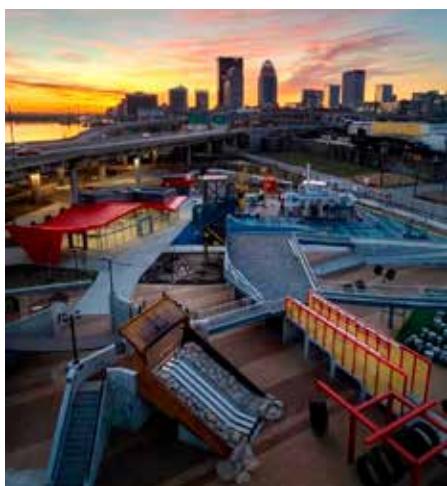
Derby week style at Churchill Downs shines bright. [@kentuckyderby](#)



Hip Hop Sweet Shop serves '90s nostalgia and the city's dopest milkshakes. [@datelistlou](#)



Settle into a Bourbon barrel booth at North of Bourbon. [@photoswithfrancis](#) | [Frankie Fiore](#)



PlayPort, a science-based playground, is Waterfront Park's newest attraction. [@stevegrider](#)



Old Louisville Bourbon Inn, ready for Halloween. [@gotolouisville](#)



Big Narnia vibes in Old Louisville. [@monavee](#)

A place for *making* MEMORIES.



At Omni Louisville Hotel, experiences are tailored to the history and rhythm of the city.

Take a dip in the heated rooftop pool, dine with family or bowl with friends while sipping signature cocktails at Pin + Proof, our Prohibition-style speakeasy. Relax at the full-service Mokara Spa or enjoy built-in entertainment and uninterrupted connectivity in one of 612 charming guest accommodations. Our downtown Louisville hotel is the perfect place for making memories.

OMNI
LOUISVILLE

Explore Bourbon City

Starting with Evan Williams in 1783, Louisville has been home to many distillers. In the early 1900s, there were more than 50 Bourbon-related businesses along Main Street earning its nickname "Whiskey Row." In 2013, Evan Williams Bourbon Experience ushered in a renaissance, which has now seen the opening of nearly two dozen distilleries and tasting rooms in the urban core, each with unique visitor experiences.



Ninth St.



START
HERE

★ **frazier**

Start your adventure at the Kentucky Bourbon Trail® Welcome Center located in the **Frazier History Museum** where a concierge service helps visitors plan their Bourbon excursions. 829 W. Main St.



Whiskey Row



Market St.

Second St.



ANGEL'S ENVY



Jefferson St.



ANGEL'S ENVY

Angel's Envy is a labor of love from multiple generations of the Henderson family. Located across the street from Louisville Slugger Field, get an up-close look at the entire operation and enjoy a tasting in the Finishing Room, a cocktail at the private bar, and the opportunity to bottle your own port barrel-finished Bourbon. 500 E. Main St.

BROUGH BROTHERS

Kentucky's first African-American owned distillery is located in southwestern Louisville. Founded by the Yarbrough brothers, Victor, Bryson, and Chris, Brough Brothers opened in 2020 and offers thirty-minute tours of its microdistillery. 1460 Dixie Hwy.

13 URBAN DISTILLERIES

BUZZARD'S ROOST



Known for the flavor created during secondary maturation, Buzzard's Roost micro-distillery offers guided whiskey tastings and flights as well as cocktail and Bourbon education classes. The Buzzard's Roost Bar & Lounge is open to the public and serves cocktails and flights. 624 W. Main St.

COPPER & KINGS



Explore the deep history of America's original spirit—long before bourbon claimed the spotlight. At Copper & Kings, you'll tour some of the largest custom pot stills in the country and step into the spaces where time and craft shape our brandy. Your visit ends on our rooftop bar, with a sweeping view of Louisville and a pour that brings the story full circle. 1121 E. Washington St.



EVAN WILLIAMS BOURBON EXPERIENCE



The Evan Williams Bourbon Experience was the first distillery to open on Whiskey Row post-Prohibition, signaling a new era in Bourbon City. Here you'll find an immersive experience that celebrates the legacy of Kentucky's first distiller, Evan Williams, and the intertwined history of Bourbon and the Ohio River. The ON3 Bar is an urban chic loft open to the public. 528 W. Main St.



Distillery Bar open to the public



KENTUCKY PEERLESS DISTILLING CO.

The first Peerless whiskey went into a barrel in 1889 and now the Taylor family has revitalized the brand at its distillery right off Main Street. At this intimate facility you can experience the entire whiskey-making process as the grains are milled, cooked, fermented, double-distilled, and barreled as Bourbon and Rye. **120 N. 10th St.**

MICHTER'S FORT NELSON



Michter's saved and renovated the historically and architecturally significant Fort Nelson building on Louisville's Museum Row and opened its doors in February 2019. In addition to tours, tastings, and a gift shop, the second floor of the building features a high-end cocktail bar. **801 W. Main St.**

NULU WHISKEY CO.



At this Prohibition-themed distillery located on Baxter Avenue, see how bootleggers made moonshine in the '20s as you view a collection of historical memorabilia from the era. Spend some time after your tour in the full-service Prohibition Craft Spirits Bar. **436 Baxter Ave.**



OLD FORESTER



Returning to the same building it once called home, Old Forester is the culmination of a 150-year legacy. On the tour, follow the Bourbon-making process from fermentation and distillation, to the in-house cooperage where barrels are handcrafted and fired, then filled and aged in an on-site rickhouse before being bottled. George's Bar features historic photos and is open to the public. **119 W. Main St.**

OLD LOUISVILLE WHISKEY CO.

The family-owned Old Louisville Whiskey Co. pays tribute to the Old Louisville neighborhood that inspires its Bourbons and whiskeys by aging for a minimum of seven years before bottling by hand. Experience the process first-hand on one of their tours. **4427 Poplar Level Rd.**



RABBIT HOLE



Set in Louisville's NuLu neighborhood, the distillery showcases the identity, tradition, and legacy of Bourbon-making in an entirely new way. Get lost in the magic and linger in the light-filled distillery with amazing views of the skyline, river, and bridges. Guests can also indulge at Overlook, a curated rooftop tasting bar. **711 E. Jefferson St.**



STITZEL-WELLER



Located in southwestern Louisville, the historic Stitzel-Weller Distillery first opened on Derby Day 1935. Now home to Blade and Bow, tours include a look at a craft still, the warehouse where rickhousing was invented, and a time capsule look at a 1935 barrel cooperage. Visit the Garden & Gun Club, one of only two in the U.S. **3860 Fitzgerald Rd.**

UNCLE BOOJIE'S



In Uncle Boojie's Bourbon tasting warehouse, sample Kentucky Straight Bourbon Whiskey pulled straight from the cask, learn the stories behind a 200-year-old family recipe, and enjoy a guided tasting that highlights the family's long-standing whiskey tradition. During the Bonded Warehouse Tour, you can choose a favorite barrel, bottle, and label your own keepsake. **700 Vine St.**

8 TASTING ROOMS

Bardstown Bourbon Co.

Experience Bourbon distilled in Bardstown, KY, through interactive education, guided tastings, craft cocktails, augmented-reality, immersive digital environments, exclusive bottles, and retail merchandise. **730 W. Main St.**

Castle & Key 502

Visit this retail destination located in the Omni Hotel, featuring Castle & Key's Frankfort-distilled Bourbon, along with a curated selection of merchandise, spirits, and craft cocktails. **400 S. 2nd St.**

Chicken Cock Whiskey

Step inside Circa 1856 Louisville, the Bardstown-distilled brand's NuLu home, where you can enjoy guided flights in their sipping room, a hidden speakeasy for Prohibition-style cocktails, and exclusive releases. **821 E. Market St.**

Green River Distilling Co.

Experience interactive displays and handcrafted cocktails, and a hidden speakeasy at The Green River tasting room, which brings the Owensboro-distilled whiskey to Whiskey Row. **714 W. Main St.**

Monk's Road

Enjoy guided tastings from Log Still Distillery in a speakeasy-style tasting room or a full culinary experience with food pairings. **131 W. Main St.**

Pursuit Spirits

Visit the Trial + Error late-night cocktail lounge and explore more than 100 Pursuit selections through guided flights, limited releases, and expertly crafted cocktails. **722 W. Main St.**

Whiskey Thief

Taste whiskey from Frankfort, KY, and thieve your own uncut Bourbon straight from the barrel. The NuLu tasting room features cocktails, merchandise, gifts, and weekly live music. **610 Nanny Goat Strut**

WhistlePig Whiskey

Step into The Vault, an intimate tasting room and whiskey bar inside a restored 1911 bank, where you can experience Vermont-distilled rye through signature cocktails, rare releases, and guided tastings. **403 E. Market St.**



Beyond the Distillery

Whether you've already been to a distillery and are now ready to go beyond the traditional tour, or if you're just looking for new ways to experience Bourbon, you're in luck! History buffs and foodies alike will find many options beyond the distillery experience.

Barrels & Billets

800 W. Main St. | 1.877.775.8443

This experience by Hillerich & Bradsby Co. lets you taste, blend, and bottle your own whiskey aged in various woods.

Bourbon Barrel Foods

1201 Story Ave. | 502.333.6103

Bar and retail shop with Bourbon-centric food products, offering tours and tastings.



Bourbon & Blush Spa

124 S. 1st St. | 502.587.7644

Spa offering Bourbon-infused treatments for men and women.

Cave Hill Cemetery

701 Baxter Ave. | 502.451.5630

Cave Hill Cemetery is the final resting place of many people who influenced distilled spirits in the 19th century and beyond. Reserve a spot on the "Bourbon Barons of Cave Hill Golf Tour" or take a self-guided tour to see the gravesites of legendary Bourbon Barons like Julian Proctor "Pappy" VanWinkle Sr.

Frazier History Museum

829 W. Main St. | 502.753.5633

Bourbon experiences include rotating exhibits, Ready, Set, Go! Bourbon, Craft Your Own Cocktail, Kentucky Bourbon Hug, Flight Club, and Whiskey Row Walking Tours.

Hermitage Farm

10500 W. Highway 42, Goshen, KY |

502.398.9289

Bourbon tastings, tours, and cocktail classes on a 700-acre horse farm.

Highpointe Farm and Training Center

4600 Stone River Dr., La Grange, KY |

502.222.6070

Bourbon tastings and tours.

Kentucky Derby Museum

704 Central Ave. | 502.637.1111

The Bourbon & Bridles Experience starts with a tour of Churchill Downs and includes a Bourbon tasting and a Mint Julep cocktail making class.

Louisville Food Tours

112 W. Washington St. | 502.591.6155

Eat and drink your way through the history of Bourbon City. Choose from tours like "Beyond the Barrel: Bourbon Food Tour," where you'll taste the story of Kentucky Bourbon in NuLu or "Phantoms of the Prohibition: Ghosts, Cocktails, & Bites Tour," where you'll meet resident ghosts of Whiskey Row.

Oxmoor Bourbon Company

720 Oxmoor Ave. | 502.426.2126

Historical tour and tasting experience at the famed Oxmoor Farm, established by the Bullitt family and integral to the formation of the state and the formation of the Bourbon industry.

Whiskey Row Walking Tour

829 W. Main St. | 855.769.9255

Tours include multiple stops and samples at different Bourbon distilleries along Whiskey Row. Start at the Kentucky Bourbon Trail Welcome Center in the Frazier History Museum.

Top left to right: Barrels & Billets.; "Pappy" VanWinkle's Grave at Cave Hill Cemetery; Hermitage Farm. Bottom Left: Louisville Food Tours' "Phantoms of Prohibition" Tour.

Take a Tour Through Bourbon Country



The best way to get to know America's Native Spirit is from the experts who make and serve it every day. Walk through the distilleries and see the barrels for yourself, or cozy up to the bar for a craft cocktail. Better yet, do both and fully immerse yourself in Kentucky's Bourbon culture. These are just a few of the many spectacular tour and transportation companies who can plan and execute the ultimate Bourbon experience for newbies and aficionados alike. Cheers!

Bluegrass Bourbon Tours
BBTTours.com
502.509.1095

BourbonTown Tours
BourbonTownTours.com
844.268.7266

Bourbon Excursions
BourbonExcursions.com
502.233.9903

BourbonTours.com
BourbonTours.com
502-754-6322

City Taste Tours
FunCityTours.com
502.457.8686

Executive Class Transportation
ExecutiveClassTransport.com
502.509.5884

HorsesNbourbon LLC
Horses-n-Bourbon.com
502.396.7867

Kentucky Bourbon Boys
KentuckyBourbonBoys.com
502.777.0761

Kentucky Legacy Tours
KyLegacyTours.com
859.825.8685

Louisville Food Tours
LouisvilleFoodTours.com
502.591.6155

Majestic Transportation, LLC
RideWithMajestic.com
502.438.9238

Matson & Gilman
MatsonGilman.com
812.369.1105

Mint Julep Experiences
MintJulepTours.com/Louisville
502.583.1433

Pegasus Distillery Experiences
TakePegasusDistilled.com
502.458.1862

Pedal Pub Louisville
PedalPub.com/louisville-ky
502.354.8822

Sip Tours
SipKentucky.com
502.698.3502

TourKentuckyBourbon.com
TourKentuckyBourbon.com
502.548.8302

Trail N Track LLC
Trail-N-Track.com
502.494.8805

Travel the Trail
TravelTheKYTrail.com
502.939.4701

Trolley Tours
TrolleyDeVille.com
502.939.3415

Unfiltered Kentucky Tours
UnfilteredKyTours.com
502.966.7463

Whiskey Row Walking Tour
whiskeyrowwalkingtour.com
855.769.9255



Top: Mint Julep Experiences Tour of Castle & Key Distillery in Woodford County, KY.
Bottom Right: Pedal Pub Louisville.

shhh, speak easies!

In a city with its own Whiskey Row and an Urban Bourbon Trail, you might not be surprised by the number of hidden establishments where you can go back in time and have a Prohibition-era experience. Duck into one of Louisville's speakeasy-themed bars (if you can find the entrance), order a craft cocktail, and pretend December 5, 1933, was just another day and the 18th Amendment to the Constitution was never repealed.



Black Rabbit

122 Sears Ave.

Unlock the secret door in this St. Matthews hidden gem for craft cocktails, wine, and small bites. Reservations recommended.

Hell or High Water

112 W. Washington St.

Cozy up with a book and a cocktail in a library filled with lush banquettetes. Located below Whiskey Row. Reservations required.

HereAfter

119 S. 7th St.

Duck down the stairs beneath The Misfit Lou to find this 19th-century inspired cocktail parlor, offering cocktails, live music, and small bites.





Jimmy Can't Dance

730 E. Market St.

Find this intimate speakeasy hidden inside the Mini Marché at the Hotel Genevieve in NuLu. Open for live jazz and cocktails late into the night.

Pin + Proof

400 S. 2nd St.

Knock down some pins on one of four bowling lanes and enjoy Prohibition-era cocktails at the Omni Hotel's speakeasy.



Stave

812 E. Market St.

Secret yourself away in this intimate cellar with specialty cocktails and live jazz. Located downstairs in Lou Lou on Market.

Wild Swann

601 W. Main St.

Tucked away in the basement of the Grady Hotel are historic nooks where you can enjoy a full menu and classic cocktails.



STOP BY THE HERITAGE CENTER

A PLACE TO HAVE A HERITAGE EXPERIENCE

Since 2011, the Kentucky Center for African American Heritage has been a member of the Kentucky Tourism, Arts, and Heritage Cabinet. As a quasi-state agency, the Heritage Center is dedicated to a statewide mission to preserve, promote, and advance the culture and heritage of African Americans in Kentucky and the legacy shared throughout the African Diaspora.

For over a decade, the Heritage Center's operation has been located in the heart of Louisville's historic Russell neighborhood on the former Louisville Street Railway Complex known as the "Trolley Barn," built in 1876. The imposing 68,000 sq. ft. campus provides multiple venues where education, enrichment, and entertainment happens.

Permanent exhibitions in the Brown-Forman Great Hall and other galleries across the Heritage Center campus include "A Salute to Muhammad Ali: A Life of Inspiration," "Black Freedom Struggle in Kentucky," "Brigadier General Charles Young: Soldier, Educator, Diplomat & Civil Rights Advocate," "The Legends of Great African American Jockeys," "Two Centuries of Black Louisville and "A Self-Guided Tour of Louisville's Civil Rights History." In addition to rotating and permanent exhibitions throughout the year, the Heritage Center produces, curates, and hosts educational, enrichment, and entertainment programs with performances of all types for children and adults alike.



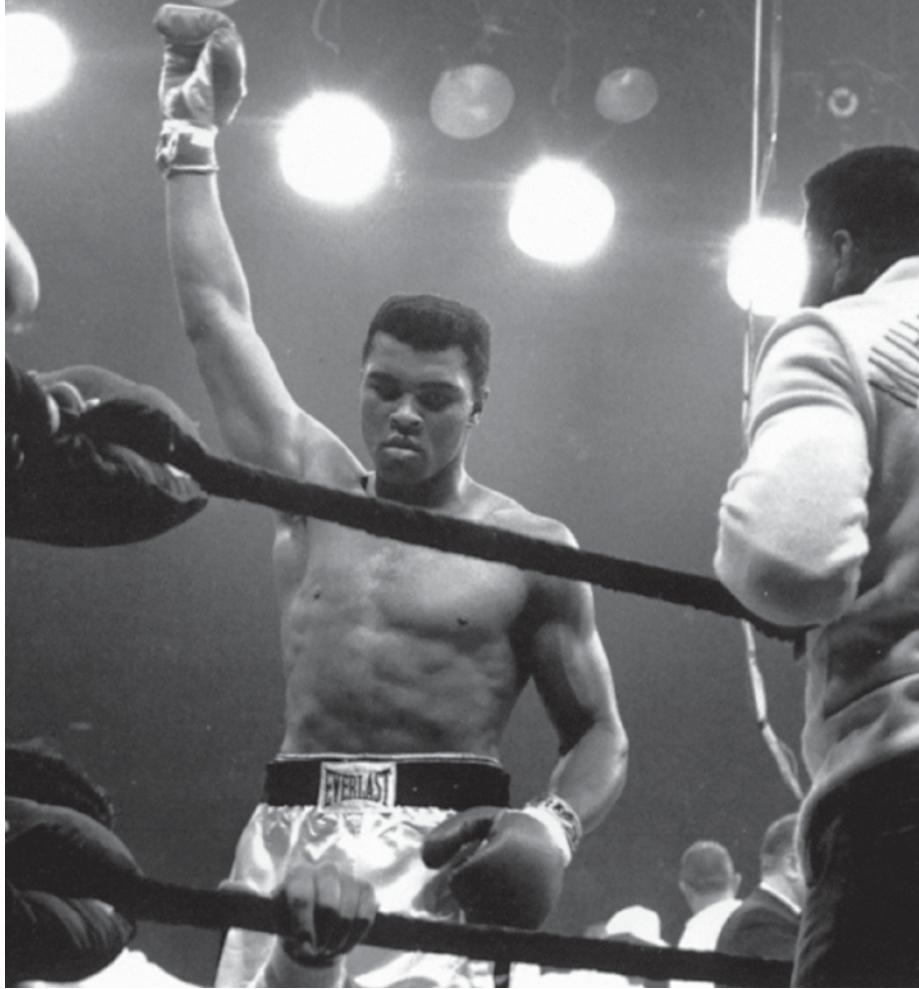
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KENTUCKY CENTER FOR AFRICAN AMERICAN HERITAGE

1701 West Muhammad Ali Boulevard | 502-583-4100 | KCAAH.ORG





Ali's Louisville

Honoring The Greatest

While loved and revered throughout the world, Ali always considered Louisville to be his home. It was in Louisville that Ali honed his ability as a boxer, and it was here he returned after winning Gold in the 1960 Rome Olympics. Ali came home often after capturing the title of Heavyweight Champion of the World, and following his retirement from boxing, he was involved with the vision and direction of the Muhammad Ali Center. And it is here, in Louisville, that "The Greatest" has his final resting place.

"Tell 'em I'm from Louisville. I don't want Chicago or New York or Texas to take the credit for all of what I've done. I want you to know ... that we in Louisville are the greatest of all time." — Muhammad Ali (1942-2016)

2026 will mark the tenth anniversary of Ali's passing on June 3, 2016, a solemn moment when the world lost a global icon. Louisville honored its native son with a week-long tribute that welcomed visitors from around the world, culminating in thousands lining the city streets to honor Ali along his funeral procession. The outpouring of love during that memorial week reflected the deep connection between Ali and the city that shaped his character, values, and unshakable belief in standing up for what is right.

Fans from around the globe continue to visit Louisville to pay their respects and celebrate the legacy of Ali. The city is filled with landmarks that are the backdrops of the events and experiences that molded him into a man who was both loved and respected as a legendary sports figure, as well as a man of true principle. Today, visitors can explore these places to gain a deeper appreciation for how Louisville influenced his journey and helped give rise to his global humanitarian impact.

The "Footsteps of Greatness" map that follows suggests a self-guided tour of these local Ali touch points.

Top left: Muhammad Ali™; Rights of Publicity and Persona Rights: ABG Muhammad Ali Enterprises LLC. ali.com. Photo by Ken Regan ©2015 Muhammad Ali Enterprises LLC.
Top to bottom right: Boxing Gloves placed at Ali Center Memorial. The Grady Hotel. The Brown Hotel Muhammad Ali Suite.

ALI FESTIVAL

May 29 – June 7, 2026

Marking the 10th Anniversary

Ali Festival honors Muhammad Ali and the spirit of unity Louisville showed following his passing on June 3, 2016. The Ali Center leads this annual multi-day, community-wide celebration featuring educational programs, inspiring speakers, youth activities, film screenings, and events at locations significant to the life and legacy of "The Greatest." Each year, the festival highlights Ali's six core principles and invites visitors to experience the city he proudly called home. In 2026, fans will return to mark the 10th anniversary of Ali's passing and celebrate the enduring global impact of Louisville's hometown hero. alifest.org



ALI-CENTRIC ACCOMMODATIONS

The Grady Hotel

Opened in 2021, The Grady Hotel is just steps away from the Ali Center. Guest amenities include silky bathrobes reminiscent of Ali's iconic white boxing robes.
601 W. Main St.



The Brown Hotel

Ali's former home away from home, The Brown Hotel is where "The Champ" stayed while the Ali Center was being constructed. The Brown offers an Ali Suite that is decorated with memorabilia donated by Ali.
335 W. Broadway



Footsteps of Greatness Tour



Take the self-guided Footsteps of Greatness tour of Louisville to see the iconic spots that helped shape Ali's life.

1. MUHAMMAD ALI CHILDHOOD HOME

Ali lived in the West Louisville house during his childhood in the 1940s through the early 1960s. It was renovated in 2016, returning the home's exterior to its original pink color. A bronze marker is located in front of the pink house noting its historical significance (no inside admittance). 3302 Grand Ave.

2. WEST END SCHOOL

Formerly the Virginia Avenue Colored School, Ali attended primary school at what is now the West End School between 1948 and 1954. 3628 Virginia Ave.

3. CHICKASAW PARK

As a youth, Ali trained and played at this community park. 1200 Southwestern Pkwy.

4. COLUMBIA GYM

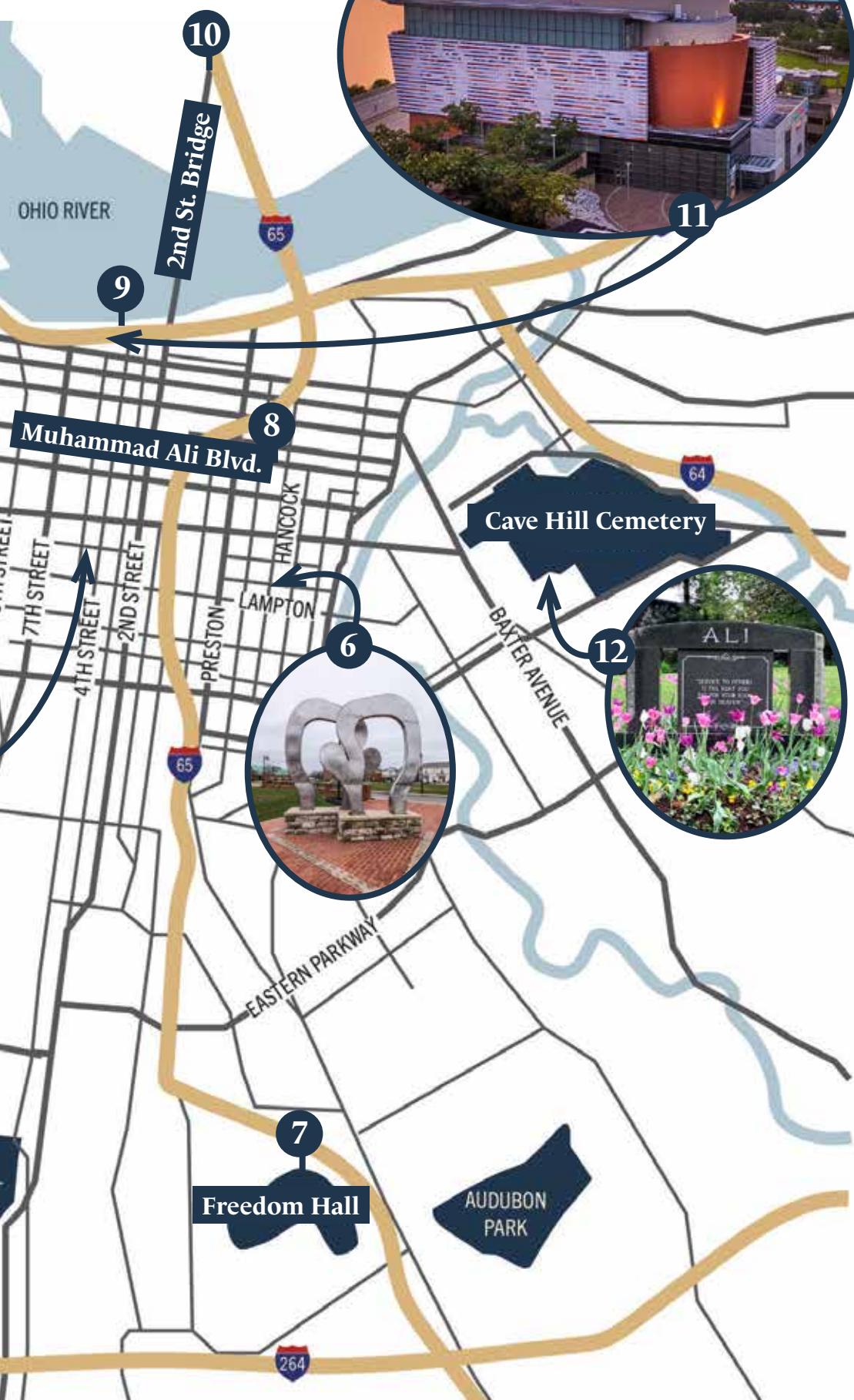
Ali first learned to box at the Columbia Gym, located in the basement of the Columbia Auditorium, which is now part of Spalding University. He was invited by Joe Martin, a police officer who also worked as a boxing coach. Ali met Martin as a young teen when he reported his red bicycle stolen. He never recovered the bike, but his fate was sealed with that encounter. The gym, where Ali first practiced his cutting jabs and fast footwork, is still used by Spalding athletes today. A red bike hangs above the entrance of the building in honor of that fateful day. Across the street is the library where Ali worked his first job. 824 S. Fourth St.



ALI ARTWORK AROUND TOWN

From Shepard Fairey's 7-story mural on the Chestnut Street YMCA to the mural pictured above on 812 S. Preston Street, painted by local artist, Kacy Jackson, there are more than a dozen public artworks celebrating the spirit of The Champ and the community he loved. To discover the creative tributes that adorn the city of Ali, visit gotolouisville.com/ali

Right: Muhammad Ali Center
Left page Ali photos: Muhammad Ali™; Rights of Publicity and Persona Rights: ABG Muhammad Ali Enterprises LLC. ali.com. Photos by Ken Regan ©2015 and ©2019 Muhammad Ali Enterprises LLC.



5. CENTRAL HIGH SCHOOL

Ali graduated from the West Louisville high school in 1960 the same year that he won Gold at the Rome Olympics. The school, which is still in operation today, held a celebration in Ali's honor upon his return. 1130 W. Chestnut St.

6. SMOKETOWN UNITY MONUMENT

Created by local sculptor Ed Hamilton and the late artist Zephra May Miller, the 12-foot-tall stainless steel sculpture features two boxing gloves overlapping to form a heart in the middle and has stood at the corner of Hancock and Lampton Streets since 1991.

Hancock & Lampton Streets

7. FREEDOM HALL

Located at the Kentucky Exposition Center, Freedom Hall was home to Ali's first professional fight as well as his Islamic funeral prayer service. 937 Phillips Ln.

8. MUHAMMAD ALI BOULEVARD

In 1978, Louisville's Walnut Street was renamed to honor "The Greatest."

9. ALI'S HOMETOWN HERO BANNER

Third St. & River Rd.

10. SECOND STREET BRIDGE

Legend has it that this is where Ali stood and is thought to have thrown his Olympic Gold Medal into the Ohio River after he and a friend were denied service at a local restaurant.

11. MUHAMMAD ALI CENTER

A vision of the Ali family, it opened in 2005 and celebrates the life and legacy of the world-class boxer and global humanitarian. The six-story multicultural center and award-winning museum features exhibits spotlighting the six core values Ali strived to live by throughout his life: Confidence, Conviction, Dedication, Respect, Giving, and Spirituality. Highlights include a mock boxing ring, Ali boxing memorabilia, a theater that screens a short film showcasing Ali's life, and a full-sized boxing ring where a large projector displays "The Greatest," his signature fight. 144 N. Sixth St.

12. CAVE HILL CEMETERY

The scenic 296-acre Victorian-era National Cemetery and arboretum is the final resting place of Louisville's native son. Visitors regularly leave tributes at the 7x3-foot African granite ledger with benches, which are collected and given to the Ali family. 701 Baxter Ave.

Left: Smoketown Unity Monument.
Right: Ali's Gravesite at Cave Hill Cemetery.

Derby through the Decades

Over 150 Years of Derby Traditions & History + How to #DerbyEveryDay



1938

The Mint Julep becomes the official drink of the Kentucky Derby. Lawrin wins the Derby. #DerbyEveryDay by ordering one at the track during live racing days or anytime at one of the bars and restaurants along the Urban Bourbon Trail®.

1875

May 17, 1875, Churchill Downs Racetrack opens its gates. Fifteen three-year-old Thoroughbreds race 1.5 miles as 10,000 spectators cheer. Aristides wins the first Kentucky Derby.

1895

A new grandstand, topped with the famous Twin Spires, greets the Kentucky Derby crowd on May 6. Halma wins the Derby.

11 Black jockeys ride a total of 15 Derby winners between 1875 and 1902.



1875

Oliver Lewis (pictured)
William Walker
George Garret Lewis
Babe Hurd
Isaac Murphy
Erskine "Babe" Henderson
Isaac Lewis
Alonzo "Lonnie" Clayton
James "Soup" Perkins
Willie Simms
Jimmy Winkfield

1902

#DerbyEveryDay at @DerbyMuseum
See the "Black Heritage in Racing" and "Derby Fashion" exhibits.

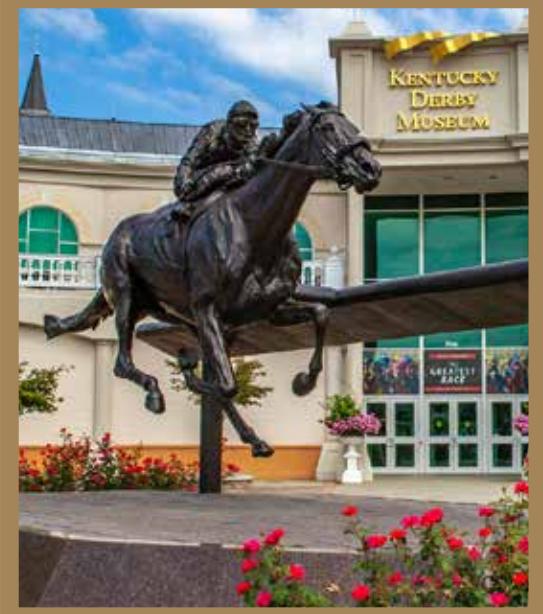


1954

Walter and Leaudra Kern create and sell the first chocolate and nut Derby-Pie®. The local family business, Kern's Kitchen, has kept the recipe top secret ever since. Determine wins the Derby.



#DerbyEveryDay at
@DerbyMuseum
See the exhibit
“Secretariat:
America’s Horse.”



1973

In the 99th running of the Kentucky Derby, Secretariat wins with the fastest finishing time to date. Secretariat completed the race in 1:59:40 and went on to win the Triple Crown, the first Derby winner to do so in 25 years.

1970

Diane Crump is the first female jockey to ride in the Kentucky Derby. Dust Commander, ridden by Mike Manganello, wins.

1985

Kentucky Derby Museum opens at Churchill Downs Racetrack. Spend a Buck wins the Derby. #DerbyEveryDay by visiting the museum year-round, which includes racetrack tours and the 360-degree film “The Greatest Race.”

2026

152nd Running of the Kentucky Derby

The first Saturday in May hosts 150,000+ guests and is a bucket list event for many people, but you can #DerbyEveryDay by going to the track for live horse racing during the Spring (April 25 - June 28), September (Sept. 10 - 27) and Fall (Oct. 25 - Nov. 29) meets.

1960s



Hats, a staple since the inaugural Derby in 1875, become a standout fashion accessory for women attending the race.

#DerbyEveryDay Choose a hat made by one of the Derby's celebrated milliners.





Louisville Originals

243 Years of History You Can Still Experience

Louisville is a city steeped in rich history, and its early foundations continue to shape its tourism today. Founded in 1778, Louisville quickly became a key transportation and trade hub due to its strategic location along the Ohio River. Today, tourists flock to landmarks like the Louisville Slugger Museum, which celebrates the city's deep connection to baseball, and Churchill Downs, home of the famous Kentucky Derby. Additionally, Louisville's role in the Bourbon industry, which dates back to the 18th century, draws visitors from around the globe, eager to explore the Kentucky Bourbon Trail®. The city's historic hotels, such as the Brown Hotel and the Seelbach Hilton, have welcomed famous guests for more than a century and continue to offer a glimpse into the city's storied past.

1783

EVAN WILLIAMS

In 1783, Evan Williams established Kentucky's first commercial distillery on the banks of the Ohio River. Today, the current distillery sits just across the street from that original location on "Whiskey Row," where the Evan Williams Bourbon Experience offers tours, guided tastings, history exhibits, and a retail space.

528 W. Main St.

1815

STONEWARE & CO.

In 1815, Jacob Lewis established Louisville Stoneware as the first factory in Louisville. This family craft business has been handed down generation to generation and offers factory tours, paint-your-own, and a retail store. **731 Brent St.**

1816

FARMINGTON HISTORIC HOME

In 1816, John and Lucy Speed completed their Federal-style home on a 550-acre hemp plantation, where Abraham Lincoln visited in 1841. Visitors can tour the restored 14-room house, which features Jeffersonian elements like two octagonal rooms, and the 18-acre grounds, which are open daily.

3033 Bardstown Rd.

1852

CATHEDRAL OF THE ASSUMPTION

In 1852, the Cathedral of the Assumption opened in the heart of downtown. Built in the Gothic Revival style, it features soaring pointed arches, stained-glass windows crafted in Germany, and an ornate interior. A National Historic Landmark, it is one of the oldest cathedrals in continual use in the United States. **433 S. 5th St.**

1858

AMERICAN PRINTING HOUSE FOR THE BLIND

In 1858, the General Assembly of Kentucky established the American Printing House for the Blind. It is now the world's largest nonprofit creating educational materials for the visually impaired and will open "the world's most accessible museum," The Dot Experience, on its campus in 2026. **1839 Frankfort Ave.**

1860

LOUISVILLE WATER TOWER

In 1860, Louisville Water Company began operation with its elegant 185-foot Water Tower and Pumping Station No. 1. Today, these National Historic Landmarks overlook the Ohio River as part of the WaterWorks Museum, which offers guided tours that explore the city's groundbreaking water history.

3505 River Rd.

1870

OLD FORESTER

In 1870, George Garvin Brown, founder of Brown-Forman, bottled and marketed the first Bourbon sold exclusively in sealed bottles. Today, visitors can tour the Old Forester distillery, which is located in the same building the brand called home from 1882-1919. **119 W. Main St.**

1875

CHURCHILL DOWNS

In 1875, Colonel Meriwether Lewis Clark realized his dream to showcase the Kentucky Thoroughbred industry and opened Churchill Downs. Oliver Lewis won the first Kentucky Derby riding Aristides on May 17. Churchill Downs is open to visitors year-round via guided tours offered daily by the Kentucky Derby Museum. **700 Central Ave.**

1884

LOUISVILLE SLUGGER

In 1884, John Hillerich made his first baseball bat from white ash in his father's wood shop. The bats became known by the popular name Louisville Slugger, made to this day by Hillerich & Bradsby Co. on Main Street. You can tour the Louisville Slugger Museum & Factory and see how bats are made, hold historic bats, and view exhibits about baseball history.

800 W. Main St.

1891

OLMSTED PARKS

In 1891, Louisville leaders commissioned Frederick Law Olmsted, the landscape architect famous for NYC's Central Park, to design Louisville's park system, one of only four in the world with tree-lined parkways connecting Olmsted parks. Today, these public parks welcome millions of visitors each year.

1905

THE SEELBACH

In 1905, the Beaux-Arts Baroque Seelbach Hotel opened, drawing a crowd of 25,000 who marveled at the lavish imported marble, French bronzes, Irish linens, European hardwoods, and Persian rugs. Today, guest rooms include a Gatsby Suite that pays tribute to F. Scott Fitzgerald, whose novel "The Great Gatsby" includes scenes set at the hotel. Free hotel tours are led by historian Larry Johnson. **500 S. 4th St.**

1908

FREE PUBLIC LIBRARIES

In 1908, Louisville's Free Public Library system opened its doors with four Carnegie-endowed branches: Downtown, Crescent Hill, Parkland, and Western, all designed in the Beaux-Arts style of architecture. Five more Carnegie libraries followed, and today the LFPL system includes 17 locations across the city.

1914

BELLE OF LOUISVILLE

In 1914, the Belle of Louisville was built in Pittsburgh, and in 1931, it made its way to Louisville, which became its permanent home. A National Historic Landmark, the Belle is still completely steam-powered and paddlewheel-propelled. You can take river cruises on the Belle of Louisville, including daytime sightseeing cruises, dinner cruises, or special event cruises.

401 W. River Rd.

1923

THE BROWN HOTEL

In 1923, David Lloyd George, a former prime minister of the United Kingdom, was the first person to sign the guest register at Louisville's opulent Georgian-Revival hotel, decorated with hand-painted coffered ceilings, and rich marble accents. Today, guest rooms include the Ali Suite, which pays tribute to Louisville's native son, who called The Brown his "home away from home."

335 W. Broadway

1924

PLEHN'S BAKERY

In 1924, Kuno Plehn, a native of Kiel, Germany, moved his bakery to St. Matthews, where it is still located and operated by the fourth generation of the family. From kuchens to German chocolate cakes, the German heritage is still evident in Plehn's popular baked goods, which draw lines out the door.

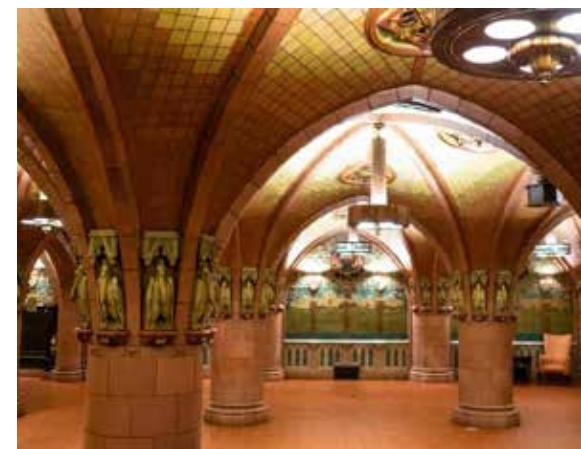
3940 Shelbyville Rd.

1925

MIKE LINNIG'S RESTAURANT

In 1925, Mike Linnig and his wife, Carrie, began offering fresh fish sandwiches (crafted from the same recipe used today) at their roadside fresh fruit and vegetable stand. Their restaurant, now run by the third generation, is open seasonally. The first fish fry of the year is an annual spring rite for many Louisvillians.

9308 Cane Run Rd.



GUIDE TO GATSBY'S LOUISVILLE

Over a century ago, when author F. Scott Fitzgerald was stationed in Louisville during World War I at Camp Taylor, he frequently visited the downtown Seelbach Hotel to drink and dance with local girls. The significance of these experiences is evident in his most famous book, "The Great Gatsby," which includes romantic and nostalgic scenes set in Louisville, including Tom and Daisy Buchanan's wedding. While much of Fitzgerald's Louisville has disappeared, pockets of the vintage 1920s glamour still remain. To experience Fitzgerald's Louisville — Gatsby's Louisville — all you need to know is where to look.



The Seelbach Lobby

DISCOVER THE SPLENDOR OF FITZGERALD'S ERA

TOUR THE SEELBACH HOTEL

Built in 1905, the Seelbach Hotel is Louisville's most famous Gatsby site. Free historical tours of the hotel include iconic spots such as the Grand Ballroom, where Tom and Daisy's wedding is set, the Oakroom, where the gangsters would play cards, and the Rathskeller, where Fitzgerald imbibed and danced. 500 S. 4th St.

STROLL THROUGH CHEROKEE TRIANGLE

Historians believe Fitzgerald modeled Daisy's house on an elegant Southern home in the Cherokee Triangle area of the Highlands, adjacent to Frederick Law Olmsted-designed Cherokee Park. Nearby is Cherokee Golf Course, one of the oldest municipal courses in the U.S., which surely would have been the green of choice for Daisy's best friend and golf star Jordan Baker.

HAVE DINNER AND DRINKS AT A HISTORIC RESTAURANT

Start or end your day at the Seelbach with breakfast at Gatsby's on Fourth or its signature Seelbach Cocktail at the Old Seelbach Bar. For 1920s-inspired dining, try Bistro Le Relais, Jeff Ruby's, or Repeal on Whiskey Row. Cocktail seekers can head to Darling's for gin, Nouvelle for wine and champagne, or Hell or Highwater for a speakeasy vibe.

EXPLORE WHISKEY ROW

Fitzgerald certainly would have taken a stroll down "Whiskey Row" in his day, as well as soaked himself in Bourbons from one of its many distilleries. To truly sink into the Prohibition-era atmosphere, book a Speakeasy Tasting Experience at Evan Williams or book a tour at Old Forester Distillery.

VISIT CHURCHILL DOWNS

Socialite Daisy and her family would have been attendees at annual events at Churchill Downs like the Kentucky Derby, where the rich and famous came to mingle and bet on horse races. The Kentucky Derby Museum offers detailed tours of the historic racetrack and features exhibits like "150 Years of Derby Fashion" that show how Daisy and Gatsby would have dressed for the event in the 1910s and '20s. 700 Central Ave.

TAKE A RIDE ON THE BELLE OF LOUISVILLE

The Belle of Louisville, a 1914 steamboat and National Historic Landmark, still cruises the Ohio River with themed, historical, and family-friendly trips. Explore the engine room during your ride on this vessel that dates to Fitzgerald's Louisville days.

401 W. River Road

TRY A CIGAR AT J. SHEPHERD CIGARS

J. Shepherd Cigars owner Jason Shepherd says that Fitzgerald would have smoked one of the most classic cigars: a Montecristo No. 2. "Cigars are referenced in a lot of his stories to invoke that sense of wealth," Shepherd said. 1429 Bardstown Rd.



SNAP PHOTOS AT UNION STATION

Though Camp Taylor is gone, you can visit Union Station, the 1891 Romanesque landmark where Fitzgerald arrived and later set Gatsby's departure from Louisville. Once the South's busiest station, it saw 58 trains daily. Today it houses TARC offices but still showcases its grand clock tower and vaulted ceilings. 1000 W. Broadway

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Hot Brown Century

*LOUISVILLE'S LEGENDARY
LATE-NIGHT CREATION TURNS 100*

During the height of the Roaring Twenties, the Brown Hotel was a hub of Jazz Age revelry. On weekend nights, the fashionable crowd, dressed in beaded gowns and tuxedos, packed the Crystal Ballroom, where they danced the Charleston as the hotel orchestra played jazz and waiters glided by with silver trays of cocktails discreetly poured despite Prohibition. In the wee hours, after the last note was struck, the famished partygoers would retreat downstairs to the restaurant.

One such night in 1926, Chef Fred K. Schmidt broke from the standard menu of ham and eggs. From the night's leftover roast turkey, slices of toast, and a pot of Mornay sauce, he layered an open-faced sandwich, placed it under the broiler until golden and bubbling, and topped it with crisp bacon.

Chef Schmidt's creation, perhaps inspired by Welsh rarebit or the croque-monsieur, was an immediate

sensation, and word of "the Brown Hotel's new hot sandwich" spread throughout the city. It soon became known simply as "the Hot Brown" and quickly became an iconic Louisville dish, as much a part of the city's character and culture as Bourbon and the Kentucky Derby.

The Hot Brown has been featured in publications like "The New York Times" and "Southern Living," celebrated by chefs from Bobby Flay to Alton Brown, and included in the world's finest cookbooks.

A century after Chef Schmidt first served the legendary late-night creation, you can still savor a bite of the Jazz Age in the original dining room where it was first served or at restaurants across the city, where you'll find not only the classic Hot Brown but creative new twists highlighted during events like the annual Hot Brown Week and this year's

centennial anniversary. In a city renowned for culinary excellence, Louisville chefs are sure to delight diners with their take on this classic dish.



Left page: The Brown Hotel Postcard circa 1930
Right page, clockwise: The Hot Brown photographed at the Brown Hotel; The Brown Hotel original entrance sign; Brown Hotel Chef and Staff, 1937; Brown Hotel Crystal Ballroom Dance, late 1930s; Brown Hotel entrance, late 1920s; original recipe for the Hot Brown. Photos and recipe courtesy of the Brown Hotel.



THE WORLD-FAMOUS HOT BROWN

Yield: 2 servings

INGREDIENTS

2 oz. Whole Butter
 2 oz. All Purpose Flour
 8 oz. Heavy Cream
 8 oz. Whole Milk
 ½ Cup of Pecorino Romano Cheese
 Plus 1 Tablespoon for Garnish
 Pinch of Ground Nutmeg
 Salt and Pepper
 14 oz. Sliced Roasted Turkey Breast, Slice Thick
 4 Slices of Texas Toast (Crust Trimmed)
 4 Slices of Crispy Bacon
 2 Roma Tomatoes, Sliced in Half
 Parmesan Cheese
 Paprika and Parsley for garnish.

PREPARATION

In a two-quart saucepan, melt butter and slowly whisk in flour until combined and forms a thick paste (roux). Continue to cook roux for two minutes over medium-low heat, stirring frequently. Whisk heavy cream and whole milk into the roux and cook over medium heat until the cream begins to simmer, about 2-3 minutes. Remove sauce from heat and slowly whisk in Pecorino Romano cheese until the Mornay sauce is smooth. Add nutmeg, salt and pepper to taste.

ASSEMBLY

For each Hot Brown, place two slices of toast with the crusts cut off in an oven safe dish – one slice is cut in half corner to corner to make two triangles and the other slice is left in a square shape - then cover with 7 ounces of turkey. Take the two halves of Roma tomato and two toast points and set them alongside the base of the turkey and toast. Next, pour one half of the Mornay sauce to completely cover the dish. Sprinkle with additional Pecorino Romano cheese. Place the entire dish under a broiler until cheese begins to brown and bubble. Remove from broiler, cross two pieces of crispy bacon on top, sprinkle with paprika and parsley, and serve immediately.



“For a dish to survive a hundred years, still the same recipe, is mind-blowing. Whenever we hire a chef, we tell him, ‘You can do anything you want, but you can’t mess with the Hot Brown. It’s got to be the original recipe.”

Marc Salmon
General Manager
The Brown Hotel



The Hot Brown 7 Ways

In 1926, the Brown Hotel's Chef Fred K. Schmidt created a rich, open-faced sandwich layered with turkey, bacon, and creamy Mornay sauce. A century later, we are still celebrating this iconic dish, dubbed "The Hot Brown," now considered Louisville's signature specialty. Local chefs are reimagining the classic with delicious new twists. From Hot Brown Pizza to a Veggie Brown, you can find creative takes on menus across the city.

Sidebar at Whiskey Row | Hot Vs. Brown Fries
@sidebar_lou



Wild Eggs | Kelsey's Kentucky Brown
@wildeggsrestaurants



Biscuit Belly | Hot Brown Open-Faced Biscuit
@biscuitbellybiscuits





Sidebar at Whiskey Row | Hot Brown Burger
@sidebar_lou



Lou Lou Food + Drink | Hot Brown Pizza
@loulouonmarket



**The Goose Eatery & Hangout
Veggie Brown**
@thegooselyndon





Experience Louisville's Black Heritage

Since the settlement of Louisville in 1778, the African American community has played a pivotal role in shaping the city's vibrant social, political, and cultural landscape, from Bourbon to horse racing and from culinary traditions to political activism.

Many of the initial African American residents were brought to Louisville as enslaved workers, but there was also a small, free Black population that founded the city's first African American churches and businesses. Following the Civil War, African Americans moved to Louisville in large numbers to pursue economic opportunities, paving the way for the establishment of a bustling business and entertainment district along "Old Walnut Street" (now Muhammad Ali Boulevard), spanning 6th to 13th Streets into the Russell neighborhood. At this time, the historically Black Smoketown neighborhood also began to flourish as a community where many Black residents owned their own homes and where one of the city's first African American public schools was founded in 1874.

Today, throughout the city, cultural institutions, exhibitions, public art installations, and historical markers pay tribute to this history and commemorate the contributions of Black Louisvillians. For visitors keen on exploring this heritage, we've compiled a list of some noteworthy attractions below.

ALBERTA O. JONES PARK

A trailblazer and civil rights champion born in 1930, Alberta O. Jones was one of the first Black women to pass the Kentucky Bar exam and the first woman appointed City Attorney in Jefferson County. A park in the California neighborhood near the location of her former law office pays tribute to her achievements and includes a music-inspired nature playground designed by Earthscape, walking paths, a picnic pavilion with grills, and a photo mural of Jones created by the community, Josh Bleeker, and Louisville Visual Art. **744 S. 23rd St. | parksalliancelou.org/albertajonespark**

CHARLES H. PARRISH JR. FREEDOM PARK

Charles H. Parrish, Jr. Freedom Park, located on the University of Louisville's Belknap campus, tells the story of African Americans in Louisville and the surrounding Commonwealth. With public art, historical markers, and green space, the park celebrates the contributions of some of the giants of Louisville's civil rights struggle, including Dr. Charles Parrish, Jr., the university's first Black professor.

UofL Belknap Campus between 2nd and 3rd Streets | louisville.edu/freedompark

BLACK BALLPLAYERS AT THE SLUGGER MUSEUM

Celebrate the achievements of baseball greats like Jackie Robinson, Ken Griffey Jr., and Derek Jeter as you explore the Louisville Slugger Museum's "Black Ballplayers" exhibit. Discover the inspiring story of "the best Black baseball team you've never heard of"—the Louisville Unions—who rose to dominance in the early 1900s despite the barriers of racism. You'll also get an up-close look at some of the game's most legendary bats, including the one Hank Aaron swung for his historic 700th home run.

Louisville Slugger Museum & Factory, 800 W. Main St. | sluggermuseum.com

BLACK HERITAGE IN RACING AT KENTUCKY DERBY MUSEUM

The "Black Heritage in Racing" exhibit at the Kentucky Derby Museum highlights the tremendous impact of Black horsemen in Thoroughbred racing. This permanent exhibit honors the legacy of the Black jockeys who rode 15 of the first 28 Derby champions and celebrates modern contributions like the stories of Raymond Daniels and Greg Harbut, owners of 2020 Derby contender Necker Island.

Kentucky Derby Museum, 704 Central Ave. | derbymuseum.org

KENTUCKY AFRICAN AMERICAN HERITAGE TRAIL

Embark on a fascinating journey of discovery. This often untold history comes alive across dozens of sites that highlight the important contributions of African Americans to the state's culture and heritage. Several stops in Louisville include the Abraham Lincoln Memorial, Farmington Historic Home, Filson Historical Society, Frazier History Museum, Locust Grove, Louisville Cemetery, Oxmoor Farm, Simmons College of Kentucky, Western Branch Louisville Free Public Library, and the York Memorial Sculpture.

Multiple locations | kentuckytourism.com/aaht

KENTUCKY BLACK TRAILBLAZERS EXPERIENCE

The Kentucky Black Trailblazers is a 19-stop Augmented Reality (AR) experience that spans six counties, celebrating the influential Black figures who shaped the history of Kentucky and beyond. At each stop, visitors can immerse themselves in the stories of these trailblazers by scanning a QR code at a historically significant location. In Louisville, the experience highlights four iconic figures: Muhammad Ali at the Muhammad Ali Center, Kentucky Derby-winning jockey Oliver Lewis at the Kentucky Derby Museum, and Civil Rights leaders Mary Cunningham Smith and Lyman T. Johnson at the Kentucky Center for African American Heritage.

Multiple locations | kentuckyblacktrailblazers.com

KENTUCKY CENTER FOR AFRICAN AMERICAN HERITAGE

Located in the historic Louisville Street Railway Complex, the Kentucky Center for African American Heritage (KCAAH) celebrates the history and contributions of African Americans in Kentucky. Its 68,000-square-foot campus welcomes visitors daily for self-guided tours. Explore historical photos in the Great Hall, browse rotating temporary exhibits, and experience permanent installations such as "Two Centuries of Black Louisville: Civil Rights at a Glance," "Black Freedom Struggle," and a compelling tribute to Muhammad Ali. **1701 W. Muhammad Ali Blvd.** lcaah.org

LOCUST GROVE

Join the Guided House Tour at Locust Grove to uncover the lives of the Croghan and Clark families alongside the approximately 100 enslaved people whose skill and labor shaped this historic 19th-century farmstead. In 60 to 90 minutes, experience daily routines, work, and legacy brought vividly to life.

561 Blankenbaker Ln. locustgrove.org

LOUISVILLE CEMETERY

Louisville Cemetery, established in 1886 for African Americans, is a historic resting place that commemorates the legacies of notable figures. Among them lies Sylvester Weaver, the groundbreaking blues guitarist known as the "Man with the Talking Guitar." Buried alongside him is blues singer Sara Martin and nearby jug blower Earl McDonald. All three artists are honored by black granite markers featuring pictures and biographies, offering visitors a self-guided tour through the rich history of Louisville Cemetery. **1339 Poplar Level Rd.**

LOUISVILLE DOWNTOWN CIVIL RIGHTS TRAIL

A poignant journey through the city's historic struggle for equality, the Louisville Downtown Civil Rights Trail winds through iconic landmarks, detailing the stories of a series of lunch counter sit-ins and demonstrations in the 1960s that shaped the course of history. It is also a stop on the United States Civil Rights Trail.

301 S. 4th St. louisvilledowntown.org/downtown-walking-tour

MUHAMMAD ALI CENTER

Explore the inspiring legacy of Louisville native Muhammad Ali at the Muhammad Ali Center, a dynamic museum and cultural center in Louisville, which is also a stop on the United States Civil Rights Trail. For a detailed review of the center and the numerous historical locations significant to the life of Muhammad Ali, see the full article in this Visitor Guide. **144 N. 6th St.** alicenter.org

ROOTS 101 AFRICAN AMERICAN MUSEUM

Where legacies matter. Immerse yourself in engaging exhibits, captivating artifacts, and thought-provoking narratives that illuminate the depth and richness of African American history, culture, innovation, and art. Roots 101 offers unique stories and experiences for every visitor in honor and celebration of the achievements and resilience of the African American community.

124 N. 1st St. roots-101.org

(UN)KNOWN PROJECT

With a mission to support learning, healing, and reconciliation through the creation of artistic spaces and experiences, (Un)Known Project unearths and honors the names and stories of enslaved Black people in America and the global African diaspora. Located along the Louisville riverwalk, overlooking the Ohio River, two of the project's art installations, "On the Banks of Freedom" and "In Our Elders Footprints," are free and open to visitors year-round. Using Augmented Reality, visitors can engage in the history of enslavement in Kentucky. **Between 9th & 10th Streets** unknownprojecttrail.com

Left page (left to right): Tom Bullock, public domain photo; Jimmy Winkfield, photo courtesy of the Kentucky Center for African American Heritage; Sara Martin and Sylvester Weaver, public domain photo; Alberta O. Jones, photo courtesy of the Kentucky Center for African American Heritage; Muhammad Ali™: Rights of Publicity and Persona Rights: ABG Muhammad Ali Enterprises LLC. ali.com. Photos by Ken Regan ©2015 and ©2019 Muhammad Ali Enterprises LLC.

Right page (top to bottom): Historic Locust Grove; (Un)Known Project; Roots 101 African American Museum.





Louisville Creates

Public Art

From vibrant murals to acclaimed sculptures,
explore art woven into every corner
of Louisville's neighborhoods.

Louisville has always been a city where creativity and culture thrive. From its historic roots to its modern-day vibrancy, art has been an integral part of the community's fabric. Louisville Creates celebrates this legacy by curating and showcasing diverse works of art that transform public spaces into inspiring, engaging environments. Whether you're strolling through downtown or exploring diverse neighborhoods, you'll find art that tells the story of Louisville—its past, its people, and its passion for innovation. To find public art wherever you are in the city, visit louisvillecreates.com.

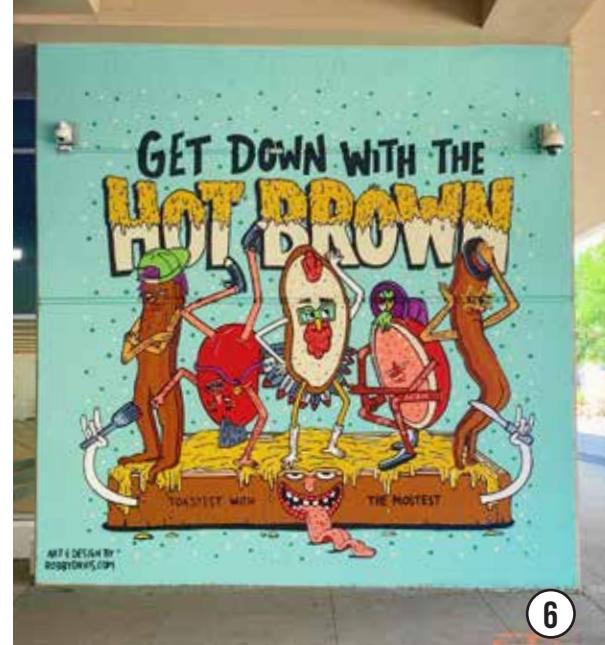


1. "Flock of Finns" by Marvin Finn, 222 E. Witherspoon St. 2. "Music Heals the Soul" by J. Graham Brown School, 527 W. Jefferson St. 3. "Muhammad Ali" by Monty Welt, 1001 Logan St.

4. "The Messenger of Time" by BK Adams, 2510 Portland Ave. 5. "The Unified Race by Kacy Jackson, NuLu Marketplace, 826 E. Main St. 6. Art by Robby Davis, 3rd St. & Market St.



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7. Mural by Often Seen Rarely Spoken, 5th & Jefferson Sts. 8. Art by Jaylin Monet Stewart, 4148 Taylor Blvd. 9. Art by Damon Thompson (pictured), Broadway & Logan Sts.

10. "Lonnie's Lincoln" by Lonnie Walker, 315 Bingham Way 11. "Run for the Roses" by Andy Perez, 315 Bingham Way 12. "Frederick Douglass" by Chimel Ford, 416 W. Muhammad Ali Blvd.



23 Local Breweries & Year-Round Celebrations

Rooted in the city's German brewing traditions of the late 19th and early 20th centuries, Louisville's beer scene boasts nearly two dozen breweries. Each one is as distinctive as the neighborhood it calls home and takes great pride in its unique brewing techniques. Below are the 23 breweries with taprooms you can visit. Whether you hop on a Derby City Brew Tour, raise a glass at a local beer festival, or explore brewpubs on your own, Louisville offers plenty of ways to savor its brew culture. Start planning your beer adventure at GoToLouisville.com/Beer.

BREWERY

SIGNATURE TOUCH

FOOD | PATIO | MUSIC

Butchertown

Butchertown Brewing

Located in Mellwood Art Center, where you can order Rainbow colored flights of fruit-driven sours.



Ten20 Craft Brewery

Lagers, ales & IPAs, amazing patio view, and a game deck with bowling, pool, shuffleboard, and foosball.



Clifton

Apocalypse Brew Works

Self-dubbed "the Fallout Shelter," popular beers include "Fallout Dust" and "Cream-ation."



Gallant Fox Brewing Co.

Named for 1930 Derby winner with diverse brews like "Straight Outta Clifton" and "Banana Moon Boots."



Downtown

Bluegrass Brewing Co.

A downtown favorite for a pregame/preshow award-winning beer like "Bearded Pat's Barleywine."



East End

Holsopple Brewing

Microbrewery with unique brews flavored with blueberry, toasted hemp seeds, cinnamon, and more.



3rd Turn Brewing

Located in historic Gaslight Square in an 1878 church, where you can enjoy a "Swooly" (spicy Kölsch + fruit).



Germantown/Schnitzelburg

Hop Atomica

Brewery, distillery, and restaurant with classic and experimental beer, like "S'mores' Campfire."



Monnik Beer Co.

Cozy spot to enjoy sublime Belgian-style beer, high quality bitters, IPAs, ales, and more.



Highlands

Awry Brewing

Great rooftop view, cool vibes, TTRPG nights, and a variety of classic beer styles, from imperial stouts to pilsners.



Mile Wide Beer Co.

Every classic beer and a few iconoclasts on tap in a huge, welcoming space with a view of the brewing ops.



BREWERY**SIGNATURE TOUCH****FOOD | PATIO | MUSIC****NuLu****Akasha Brewing Co.**

From the historic, pre-prohibition "Fehr's XL" beer to local Kombucha, there's something on tap for everyone.

**Falls City Brewing Co.**

Brewing since 1905 and known as Louisville's original beer, their "Hipster Repellent" beer says it all.

Goodwood Brewing Co.

Beer aged in Bourbon barrels and Saturday bluegrass jams—grab a guitar and "Bourbon Barrel Stout."

**Gravely Brewing Co.**

Music selection as good as their award-winning "Doc's Dunkelweizen."

**West Sixth NuLu**

Located in NuLu Marketplace, where you can people watch and enjoy a flagship IPA, ale, or porter.

**Old Louisville****Noble Funk Brewery**

Huge interior where you can view the brewhouse and an exterior with putting green, ping pong, and cornhole.

**Old Louisville Brewery**

Microbrewery with open mic nights, lots of character, and all the classic styles on tap.

**Portland****Shippingport Brewing Co.**

Their beer is as diverse as their events (book clubs to burlesque), like the "Ravenswing Schwarzbier."

**Shelby Park/Smoketown****Atrium Brewing**

Located in a cool 1890s building where they serve the classic beers and ever-changing innovative brews.

**Trellis Brewing**

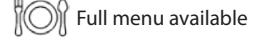
Local grains only! Storied brick factories towering nearby make for dramatic, unique environs.

**Wild Hops Brewery**

Located in Logan Street Market, where you'll find all the classics and some surprises, plus a Bourbon bar.

South Louisville**Hometown Brewing Co.**

Craft beer and artisanal pizza share a space, where the award-winning Foxbody 5.0 lager is brewed.



Full menu available



Patio



Regularly Hosts Live Music

BEER FESTIVALS & EVENTS**TAILSPIN ALE FEST**

March

NULU BOCK FEST

March

KENTUCKY CRAFT BASH

June

JTOWN BEER FEST

July

SUMMER BEER FEST AT FRAZIER

July

KENTUCKY STATE FAIR BEERFEST

August

OLD LOU BREW CRAFT BEER FESTIVAL

August

GERMAN-AMERICAN CLUB**OKTOBERFEST**

September

STEINS ON MAIN

October

LOUISVILLE BEER WEEK

October



The Old Fashioned

Louisville's Official Cocktail



In a city that loves to celebrate Bourbon, it's only fitting that Louisville has an official cocktail made with America's only native spirit. Designated the city's official cocktail in 2015, Louisville celebrates the Old Fashioned annually during Old Fashioned Fortnight, which pays tribute to the legendary libation with Bourbon-themed events and specials around the city. The two-week schedule of events takes place annually, starting on June 1 and concluding on National Bourbon Day, which is June 14. If you're not in Louisville in June, here's how to enjoy the Old Fashioned year-round.

HISTORY

▼ Tom Bullock, The Ideal Bartender



Bullock is honored by the mural (pictured left) painted by Kacy Jackson and located on the front windows of Sway restaurant in the Hyatt Regency Louisville.

The Old Fashioned is said to have been invented in the late 1800s at the Pendennis Club in downtown Louisville. Tom Bullock, who got his start at the Pendennis Club, holds the distinction of being the first African American to pen and publish a cocktail book. Published in 1917, "The Ideal Bartender" features a recipe for "The Old Fashion" along with 172 others, including a Kentucky-style Mint Julep.

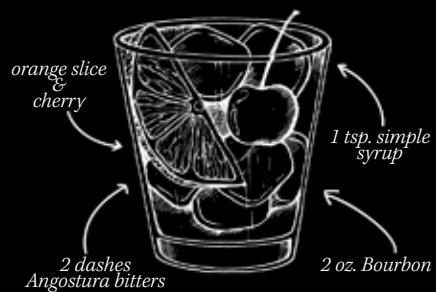
ON THE URBAN BOURBON TRAIL®

▼ Fresh Takes on the Old Fashioned

You can order a traditional Old Fashioned at most any bar or restaurant in Louisville, but there's more than one way to enjoy Louisville's official cocktail. Dozens of Louisville restaurants and bars serve up their own creative interpretations. Pictured below, left to right, is a small taste of the many options to be discovered: **River House** serves their Old Fashioned in a smoking box. **North of Bourbon's** Old Fashioned is called the "Weekends in Ponchatoula" and speaks to their menu's Louisiana roots. At **Jackdaw's** coffee shop/bar enjoy a Blackberry Old Fashioned. **Repeal Oak-Fired Steakhouse** serves a Bacon Old Fashioned with hints of maple syrup, and **Frankfort Avenue Liquors & Wine** serves their Old Fashioned frozen.



CRAFT YOUR OWN



Mix it Up at a Cocktail Class

Try the "Craft Your Own Cocktail Experience" at the Frazier History Museum (fraziermuseum.org) or the "Perfect Old Fashioned Cocktail Class" at Old Forester Distillery (oldforester.com).

10 FREE & FUN THINGS TO DO

Experience Louisville on a budget. From historic sites and riverfront strolls to art, music, and family fun, these free experiences showcase the city's character, creativity, and charm.

NO. 1

CAUFIELD'S NOVELTY

Caufield's Novelty has been entertaining Louisvillians since 1920. Not only will Caufield's meet all your costume needs, its room of scary animatronics, Zoltar fortune telling machine, and funhouse pranks will entertain the child in everyone. There's also a huge selection of gag gifts — from Groucho glasses to water squirting gum packs. Enjoying the creepy vibes is totally free.



NO. 2

BIG FOUR BRIDGE

Get some fresh air during a stroll or bike ride across the Big Four Bridge. The bicycle and pedestrian bridge spans the Ohio River, connecting Louisville to Jeffersonville, Ind. The two-mile, round-trip journey offers breathtaking views of the city, river, and Waterfront Park. Be sure to take in the bridge's nightly light show, starting every evening at sunset.

NO. 3

CAVE HILL CEMETERY

Visit the final resting place of Louisville's most famous son, Muhammad Ali. Cave Hill Cemetery is a scenic 296-acre Victorian-era National Cemetery & Arboretum. The boxing legend and global humanitarian joins other Kentucky icons, including KFC founder Col. Harland Sanders and Louisville founder George Rogers Clark. Open year-round.

NO. 4

LOUGRASS

Enjoy free, live Bluegrass and Kentucky roots music every weekend, April - October as local venues host the LouGrass music series. Find the schedule of venues and musicians at LouGrassMusic.com.



NO. 5

21C MUSEUM HOTEL

Pop into the 21c Museum Hotel and browse the world-class contemporary art on display by artists from all over the globe. Be sure and snap a selfie with the hotel's signature red penguins or David (inspired by Michelangelo's 16th-century statue).



NO. 6

PLAYPORT

Climb aboard at PlayPort, a one-of-a-kind play area at Waterfront Park that pays homage to the Ohio River's cultural and industrial heritage. Shaded seating areas make it a comfortable stop for families, and the park's scenic riverfront trails are just steps away.

NO. 7

WATERFRONT BOTANICAL GARDENS

Explore Waterfront Botanical Gardens, where you can enjoy thoughtfully curated plant collections, tranquil walking paths, and sweeping views of downtown. The Gardens are open Wed.-Sun. (weekends only in winter).

NO. 8

DAVE ARMSTRONG EXTREME PARK

One of the nations premier skate parks, Dave Armstrong Extreme Park welcomes skateboarding, in-line skating, and biking for all ages and skill levels. This Metro Park spans 40,000 square feet of outdoor concrete terrain, plus a wooden vert ramp, and its signature 24-foot full pipe. Open 24 hours a day, Dave Armstrong Extreme Park is a must-visit destination for anyone looking to ride, practice, or just take in the action.



NO. 9

IROQUOIS PARK

Immerse yourself in nature with a visit to Iroquois Park, a 739-acre oasis designed by Frederick Law Olmsted. The park boasts a picturesque network of trails that weave through mature woodlands and past stunning vistas. Olmsted's design offers a peaceful retreat with a scenic overlook, picnic areas, and the historic Iroquois Amphitheater. Perfect for hiking, biking, or simply unwinding.

NO. 10

FILSON HISTORICAL SOCIETY

Learn about the history of the Ohio Valley at The Filson Historical Society, home to an extensive collection of original manuscripts, letters, diaries, photographs, architectural records, books, maps, newspapers, and portraits. Free 45-60 minute guided tours are offered Monday and Thursday at 2 pm. Visitors can tour the campus, including the historic Ferguson Mansion, Wood Carriage House, and the Owsley Brown II History Center. *Online reservations required for tours.*

#LOUISVILLELOVE

from Locals

Let us introduce you to a few locals sharing their #LouisvilleLove and giving you the inside scoop on where they like to eat and drink, what they do for fun, and what they love most about the city.



Bernie Lubbers

What are your favorite local "Eats & Drinks"?

“Pat’s Steakhouse, where Pat himself butchers the meat every day. Highlands Bar & Grill for good eats and drinks in a great neighborhood joint with TVs to watch your favorite teams. Bourbon’s Bistro for a carefully curated Bourbon section, and you’ll find the icons of whiskey seated at the bar. Neat Bourbon Bar is similar in that ‘you never know who’s going to walk in that front door.’ It’s the vintage pours that people come in for. There are so many other local gems, like Jack Fry’s, Left Field Lounge, and Big Bar.”

What’s your favorite Louisville attraction or experience?

“It’s got to be Churchill Downs. Start with lunch at Check’s Café, Kern’s Korner, Bambi Bar, or Wagner’s Pharmacy, then go hit the track! Nowhere else can you pay \$10 and march right up to the finish line and experience some of the world’s top athletes. On top of that, you might just leave the track with \$500 more in your pocket from a \$2 Exacta box wager.”

What do you love the most about Louisville?

“If you’re bored in Louisville, then it’s your own damned fault. Any night, you can enjoy live music or entertainment. Some of my favorite venues for live music are Mellwood Tavern, Z Bar, Whirling Tiger, and Golden Nugget. You can also find out where live bluegrass music is happening around the city at LouGrassMusic.com.”

Heaven Hill Global Whiskey Ambassador Emeritus Bernie Lubbers is a musician, stand-up comic, and author. He hosts “Bourbon Through Bluegrass” at the Frazier History Museum, where he brings the stories of Bourbon and Kentucky to life with bluegrass music.



Nicole Burks

What are your favorite local "Eats & Drinks"?

“We work a ton, but during our free time, we love to visit Veronica’s Mexican Restaurant. The staff is amazing, and the food is always fresh and consistent. I always order the Birria Platter. It’s huge and comes with quesabirria tacos, egg rolls, a personal pizza, and three consomés for dipping.”

What’s your favorite Louisville attraction or experience?

“Derby and Thunder Over Louisville are two of my favorite attractions. You have to experience both at least once.”

What do you love the most about Louisville?

“Community is the best thing about Louisville. You will never meet a stranger, and the food scene is amazing.”

Big Nita’s Cheesecakes founder and owner Nicole Burks turned a \$100 startup into a viral internet sensation with her over-the-top cheesecakes.

What are your favorite local "Eats & Drinks"?

“For Mexican, my favorite is the Hidalgo enchiladas and the barbacoa de borrego at Limón and Sal Mexican Kitchen. In this restaurant, they make corn tortillas by hand, and that is very important when it comes to a Mexican restaurant, so I appreciate it very much. Mexican is my favorite, but Southern food is delicious too. I like The Service Station Restaurant’s BBQ Platter and their Service Station Burger.”

What's your favorite Louisville attraction or experience?

“Churchill Downs is a great place to visit. They have a museum where you can learn about the history of the place, and they offer a guided tour where you can see the track and the stables. It is also a good feeling to visit the track where the most important horse race in the United States, the Kentucky Derby, is run.”

What do you love the most about Louisville?

“The friendliness of the people. It’s something very distinctive in Louisville. They always have a smile to give.”



Cristobal Resendiz Trejo

Churchill Downs groom Cristobal Trejo has worked with trainer Michael Tomlinson for 31 years. He is featured in the 2025 documentary “Backside.”

What are your favorite local "Eats & Drinks"?

“I may be a little biased, but my number one favorite would have to be Blak Koffee’s ‘Blak Boy Joy’ (iced) paired with our homemade chicken salad with grapes, served on a toasted buttery croissant. Outside of Blak Koffee, I absolutely love seafood, so Brendon’s Catch 23 at Fourth Street Live! is definitely at the top of my list.”

What's your favorite Louisville attraction or experience?

“As a lover of history, one of my favorite places is Roots 101. Mr. Lamont has truly captured the essence of Africa, curating incredible art and relics from the motherland that are always fresh and inspiring. My most cherished experiences are Kentucky Oaks and Derby. I love everything about that first week of May—the fashion, the beautiful hats, the galas, and the electric energy that fills the city.”

What do you love the most about Louisville?

“There are so many things I love about Louisville, it’s hard to choose just one. First and foremost, I appreciate the affordability of our city, its rich history, and the beautiful Victorian homes that line the streets of Old Louisville. But if I had to pick my absolute favorite aspect, it would be the festivals—from the Kentucky Derby Festival, of course, to the St. James Art Fair, WorldFest, Bourbon & Beyond, and the Kentucky State Fair. Louisville truly knows how to celebrate community and culture!”



Ronyale Smith

Blak Koffee founder and owner Ronyale Smith is an entrepreneur working to create spaces that empower and connect her neighbors.

What are your favorite local "Eats & Drinks"?

“Porcini is a favorite of mine—the food is consistent, the atmosphere is great, and so is the service. I always look forward to Osteria’s ever-changing menu. The Village Anchor is a wonderful place to sit outside on a summer night; it feels just like home. All three have excellent staff and incredible service. Of course, every visitor needs to try a Hot Brown, where it was invented—at the Brown Hotel. We serve it for breakfast, lunch, and dinner, and you can even order it from room service.”

What's your favorite Louisville attraction or experience?

“I love distillery tours—going to the tasting rooms and discovering a great new spirit. I’ve lived in Louisville for 23 years, and I still enjoy every trip to Churchill Downs. I always take out-of-town guests to the Muhammad Ali Center; it’s a real treasure, especially because you get to see the world through Ali’s eyes.”

What do you love the most about Louisville?

“I love how friendly people in Louisville are, and how much there is to do. Any night you want to eat at a good restaurant, there’s always something new to try. My wife and I enjoy walking on the Big Four Bridge on weekend mornings and going to Waterfront Wednesdays. There’s truly always something happening.”



Marc Salmon

The Brown Hotel General Manager Marc Salmon has spent 23 years at the landmark property and serves as its official historian.

LouGRASS

Louisville's Celebration
of a Kentucky Classic

Find events and to learn more at
LouGrassMusic.com

LOUISVILLE BY DESIGN

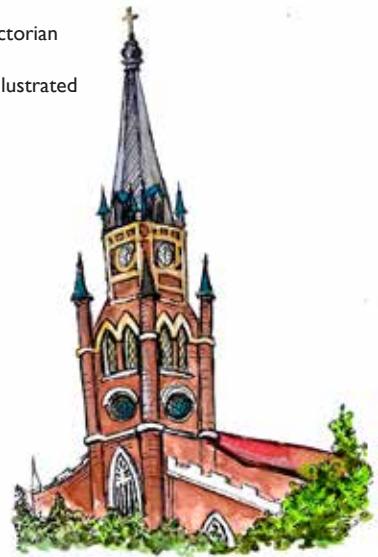
ILLUSTRATIONS BY BRI BOWERS

Louisville is well-known for its variety of architectural styles – from traditional to modern to somewhere inbetween. The Victorian mansions of Old Louisville as well as the cast-iron façades of downtown have received national attention for their historical significance and beauty. Just as each neighborhood possesses a unique charm, so do the structures within them. Here is an illustrated guide to some of the architectural wonders you'll find while exploring the city of Louisville.



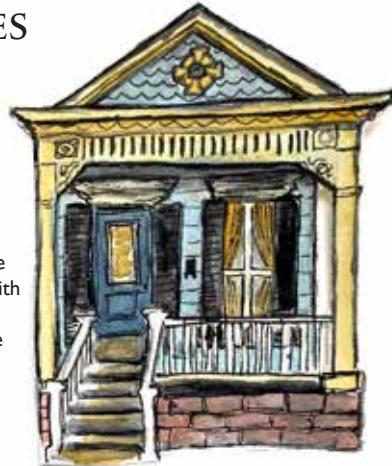
CAST-IRON FAÇADES

Lining Louisville's West Main Street are some of the oldest buildings in the city, built between the 1850s and the early 1900s. The Revivalist and Chicago-style buildings with cast-iron façades are the largest collection, second only to SoHo in New York City. For a little fun, take a magnet and stick it to the cast-iron façades (to easily identify them, check out the sidewalk bricks in front of the columns, which are placed sideways and flecked with iron).



SHOTGUN HOUSES

Louisville is known for its shotgun houses. You can find them in neighborhoods like Germantown (touted for having the largest collection), Portland, Butchertown, and Clifton. Key components of its design are a narrow, rectangular footprint and a single door with two tall windows in the front. Many of the homes have very small front yards with the home close to the sidewalk or street. The rooms in a shotgun house are accessed by walking through one room to the other.



VICTORIAN MANSIONS

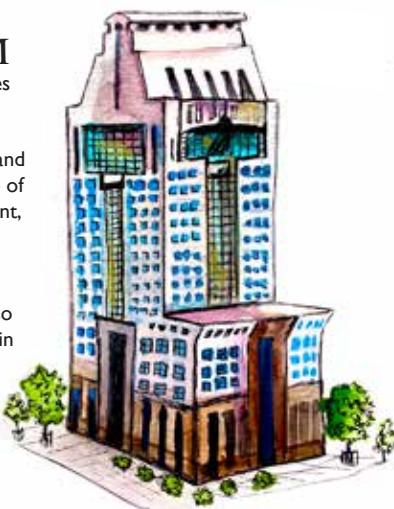
The Old Louisville neighborhood near downtown and the University of Louisville is a registered historic district that owns the bragging rights of having the largest collection of restored Victorian mansions in the country. You'll find more than 40 city blocks of Victorian-era homes in a variety of styles, including Beaux Arts, Chateauesque, Italianate, Neoclassical, and Queen Anne.

NEO-GOTHIC

The Cathedral of the Assumption is a significant architectural landmark in downtown Louisville. It's the fourth oldest public building in the city, as well as the third oldest Catholic cathedral in the U.S. in continuous use. The building was built in 1852 and designed in the Neo-Gothic style. The steeple rises 287 feet above the Louisville skyline, and the Coronation window is one of the oldest surviving examples of hand-painted stained glass in the country.

POSTMODERNISM

One of the country's earliest examples of postmodern architecture is the pink granite skyscraper located on Louisville's Main Street. Built in 1985 and designed by Michael Graves, each side of the building is designed slightly different, up to a sloping pyramid style for the upper few floors. The north façade's loggia was designed to replicate the older architectural styles in the area so it would blend in with the original Main Street storefronts. The open-air front portion of the loggia includes a water feature.



TUDOR REVIVAL

Based on the 17th-century Elizabethan architecture in England, this style resembles an English country cottage. It's easily identified by its characteristic half-timbering, a decorative treatment that appears to expose structural elements. The style was one of the more popular of early 20th-century styles in Louisville in neighborhoods like Upper Clifton, Cherokee, and Seneca Gardens.



BUTCHERTOWN



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One of Louisville's oldest neighborhoods, Butchertown, just east of downtown, was the city's original meatpacking district with butcher shops dominating the area in the 1800s.

These days, though one large meatpacker still anchors the area, Butchertown is in the middle of a renaissance and is seeing an influx of tasty restaurants, chic boutiques, the city's only brandy distillery, and a state-of-the-art stadium.

EAT & DRINK

Start your morning at **Butchertown Grocery Bakery**, a European-style bakery where the bread and pastries are made fresh daily, or the café at **Haymarket**, which offers coffee, cold-pressed juices, smoothies, breakfast items, and sandwiches.

For a locally sourced meal with a unique twist, try **Naïve Latin-Inspired Kitchen + Bar** or **Decade** for New American cuisine with Italian and French influences. For handmade pasta, wood-fired pizza, and craft cocktails, there's **Pizza Lupo**. **YachtSea** is famous for what locals call the best piña colada in town. Try one with their oysters and gourmet hot dogs. For more tropical vibes, there's also **South Seas Tiki & Golf Lounge**, a cantina and tiki bar with mini golf, live music, and patio seating. **MoonDog** is known for its Vietnamese specialties and Saigon street food favorites like bánh mì sandwiches. **Chick'n & Mi** specializes in Asian-inspired Southern comfort food, including a fun twist on fried chicken. **Cultured**, a cheese and charcuterie bar, features local and unique farmstead cheeses, charcuterie, and a dynamic selection of carefully curated wines, beer, and Bourbon. **CURED Restaurant & Salumeria** offers cocktails and locally sourced meats that are house-cured by owner and artisan Alvio Lapinet. Get in line early at **Big Nita's Cheesecakes** for one of their uber popular desserts.

For beer, try **TEN20 Craft Brewery**, offering a beer garden and an indoor taproom with a taqueria and pizzeria on site. Or whet your whistle at **Sergio's World Beers** with more than 1,000 options. For Scotch whiskey, visit **Tartan House**, a cozy lounge specializing in both classic and house cocktails.

DISCOVER

Butchertown is home to Bourbon City's only brandy distillery, **Copper & Kings**. Take a tour before enjoying classic cocktails at **Copper & Kings Rooftop Bar**, boasting stunning views of downtown Louisville.

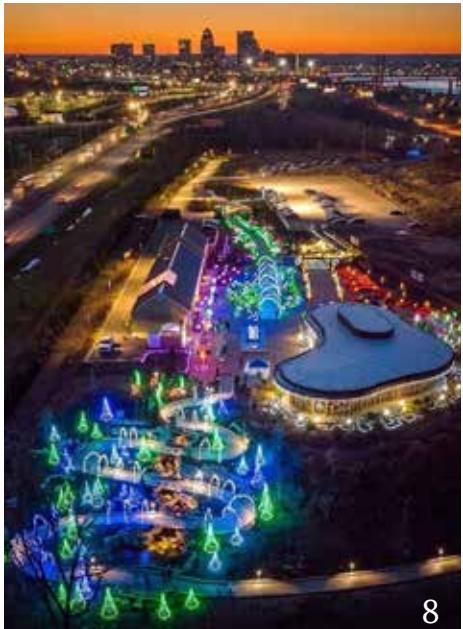
Play Dance Bar, Louisville's largest LGBTQ nightclub, is the neighborhood hot spot for drag shows and dance parties. For live music, visit **The Whirling Tiger**. For some vintage bowling, **Vernon Lanes** is the place to roll. The historic bowling alley's eight wooden lanes are newly refurbished, but maintain a cool retro vibe, and the menu is worth a visit on its own. Or, catch a professional soccer game at **Lynn Family Stadium**, home to women's



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soccer team, **Racing Louisville FC**, men's team, **Louisville City FC**, and the city's newest team, the **Louisville Kings**, part of the United Football League. For X Games-style fun, **David Armstrong Extreme Park** features 40,000 square feet of outdoor concrete skating surface, as well as a 24-foot full pipe and a wooden vert ramp.

Named the Best Riverwalk in the U.S. by USA Today's 2025 Readers' Choice Awards, **Waterfront Park** offers art, history, and recreation. For stunning views, walk across the **Big Four Bridge**, spanning the Ohio River and connecting Kentucky and Indiana. Explore public art installations, including Ed Hamilton's "**Lincoln Memorial**," or enjoy multiple playgrounds and picnic areas throughout. You can also connect with nature at the **Waterfront Botanical Gardens**, offering views of downtown Louisville.

A walk through this neighborhood is an architectural delight—from the iconic steeples of **St. Joseph Catholic Church** (built in 1866) to the one-room **Thomas Edison House** and the modest shotgun houses mixed among more highly styled Italianates and Victorians with Eastlake details.

SHOP

Butchertown Market is a one-stop shop for a little retail therapy. You'll find clothing, jewelry, home décor, and one-of-a-kind gifts at **Work the Metal**. **Moss Hill** makes handcrafted lotions, soaps, and candles with specialty scents like Bourbon and Mint Julep. At **Bourbon Barrel Foods**, you can pick up Bourbon barrel smoked spices, small-batch soy sauce aged in Bourbon barrels, and specialty bitters after taking a tour of the facility.

Master Milliner Jenny Pfannerstiel creates some of the standout hats of each Derby season at her shop, **Formé Millinery Co.** Just around the corner, you'll find **Hard Times Collective**, a vintage shop filled with eclectic goods made by local vendors. For creatives, check out **PYRO Gallery**, an artist cooperative with more than 20 artists who work across a variety of media.

Hadley Pottery has been handcrafting American pottery since 1940 and features a whimsical collection of everything from platters and plates to mugs and bowls. You'll note its many uses as decorative plaques among the houses and sidewalks of this historic neighborhood.

Events

BUTCHERTOWN ART FAIR

June | [Facebook.com/ButchertownNeighborhood](https://www.facebook.com/ButchertownNeighborhood)

BIG FOUR ARTS FESTIVAL

September | [BigFourBridgeArtsFestival.com](https://www.BigFourBridgeArtsFestival.com)

GARDENS AGLIMMER

December | [WaterfrontGardens.org](https://www.WaterfrontGardens.org)

1. St. Joseph Church
2. Vernon Lanes
3. Copper & Kings
4. Shotgun Houses
5. Butchertown Grocery Bakery
6. David Armstrong Extreme Park
7. Lynn Family Stadium
8. Waterfront Botanical Gardens
9. MoonDog
10. Waterfront Park

CLIFTON & CRESCENT HILL



Take a stroll along Frankfort Avenue, the main thoroughfare through the leafy and charming Crescent Hill and Clifton neighborhoods. You'll find historic homes and buildings, tree-lined streets, alfresco dining, and locally owned shops peppering this railroad-lined avenue and one of the city's noted "Restaurant Rows."

EAT & DRINK

Start your day at any one of the many outstanding breakfast and brunch locations on Frankfort Avenue. Grab a croissant at **Blue Dog Bakery**, known for their authentic artisan breads (Levain!). Try the huevos rancheros at James Beard-nominated **Con Huevos**, a burrito con huevos at **Good Morning Breakfast & Lunch**, biscuits and gravy at **Eggs Over Frankfort**, or settle in for a leisurely brunch at **Morning Fork**.

The **Manhattan Project** is a great place to catch the big game with elevated pub food and craft cocktails. Craving pizza? Head to **New York Pizza Company** or **Parlour**. For burgers and shakes, try **SmashD**. **Red Hog** highlights locally sourced meats on a rotating seasonal menu. For sushi, there's cozy **Osaka**. For Vietnamese favorites like pho and banh mi, there's **Eatz Vietnamese Restaurant**. At **Miki's Karaoke Bar & Korean Restaurant** you'll find casual Korean food, and **Kiwa** offers Louisville's only Korean teahouse.

Among other local favorites are **Caffe Classico** (a European cafe), **Kayrouz Delicatessen** (chili and hearty sandwiches), **Porcini** (fine Northern Italian cuisine), **Irish Rover** (authentic Irish pub grub), **Bourbons Bistro** (known for its Bourbon-inspired dishes), **Volare** (authentic Italian), **Varanese** (Mediterranean and American), **The Grape Leaf** (Mediterranean), **Adelita** (Mexican), and **Mesh** (innovative American fine dining).

Need a sugar fix? Head to **Bae's Baeckery** for cookies, brownies, and cakes or **Pinnamel Patisserie & Café** for pastries as beautiful as they are delicious. **Gelato Gilberto** specializes in artisan ice cream with an Italian flair, while **Retta's** serves ice cream by the scoop and whiskey by the drink. **Please & Thank You** bakes what's touted as the country's best chocolate chip cookie and is among the neighborhood's many unique coffee shops.

Other java joints include **Abol Café**, an Ethiopian coffee shop; **Quills Coffee**, a light-filled community gathering spot; **Hotel Marty**, a mixed-use space with artisanal brews; **Heine Brothers' Coffee**, offering a large covered and heated patio; **Witches Brew Coffee**, where you can get a Tarot card reading with your Dragon's Blood Latte; and sister shops **Crescent Hill Coffee** and **SuperTonic Elixr Café**, next to Carmichael's Books, where you can read a spell while watching trains roll along. To start the evening or top off the night, the options are vast. Sip fine vintages and enjoy live jazz at **The Wine Room by JBell Wine Co.**, or keep things casual at **Gallant Fox Brewing Company** or **Apocalypse Brew Works**, both



known for small-batch craft beers. **Frankfort Avenue Liquors & Wine** pours cocktails (including frozen Old Fashioneds!) and boasts over 600 whiskeys by the bottle. **Pretty Decent** serves botanically inspired cocktails in their botany shop. **The Shop** features a rotating draft list of local brews. And for late nights, there's **Dive Bar on Frankfort** and **Burger Girl**, a 24-hour diner offering breakfast, burgers, and sandwiches.

DISCOVER

The 1879 **Crescent Hill Reservoir and Gatehouse** is the perfect place for a leisurely stroll. For a round of golf, there's the public nine-hole **Crescent Hill Golf Course**.

The **American Printing House for the Blind** will open **The Dot Experience** in fall 2026. It is set to be the world's most accessible museum for the visually impaired with exhibits that include significant artifacts, such as Helen Keller's desk and Stevie Wonder's piano. Across the street, you'll find the **Clifton Multisensory Art Installation**, a mural made of hand-carved ceramic tiles depicting scenes from this vibrant neighborhood, which is also home to **Wheelhouse Art**, a welcoming space featuring works by local artists.

SHOP

Consignment shops line Frankfort Avenue, including **Margaret's Fine Consignments**, **Urban Kitty**, and men's resale shop **Evolve**. Looking for something a little unusual? **Just Creations** is a fair-trade marketplace with handcrafted goods from more than 45 countries. Vinyl lovers will want to peruse **Guestroom Records**, and book lovers will feel right at home at **Carmichael's Bookstore**, Louisville's oldest independent bookstore. Women's clothing store **Magnolia & Fig** is known for its charm and inclusive sizing. You can find designer fashions at **Peacock Boutique**, and next door is the whimsical children's clothing store **Kiddo**. Designer options for your home abound at **Posh Home** and **Summer Eliason Designs**. **The Wine Rack** is a friendly neighborhood shop, offering wine tastings every Thursday and Friday. Vintage, antique, and resale seekers will enjoy **2023 Antiques, Bartertown, Nussbaum Antiques & Fine Art, Redefine Design on the Avenue**, and the expansive **Mellwood Antiques & Interiors** in a former meatpacking plant off Mellwood Avenue in Clifton.

EVENTS

FRANKFORT AVENUE EASTER PARADE

The Saturday before Easter

[Facebook.com/FrankfortAvenue](https://www.facebook.com/FrankfortAvenue)

CRESCENT HILL OLD-FASHIONED 4TH OF JULY

July | [Facebook.com/FrankfortAvenue](https://www.facebook.com/FrankfortAvenue)

HALLOWEEN ON HILLCREST

October | HillcrestHalloween.com

1. Frankfort Ave.
2. Pretty Decent
3. Abol Cafe
4. Red Hog
5. Retta's
6. Wheelhouse Art
7. Gallant Fox
8. Silas House & Jim James at Guestroom Records
9. Clifton Multisensory Art Installation, photo by Jessie Kriech-Higdon

EAST LOUISVILLE



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Louisville's eastern suburbs, mostly located between the Watterson Expressway (I-264) and the Gene Snyder Freeway (I-265), are home to thriving communities like St. Matthews, Jeffersontown, Middletown, and Norton Commons. Each East Louisville community features some of the city's top restaurants, plenty of shopping and indoor recreation, and countless outdoor activities.

ST. MATTHEWS EAT & DRINK

Breakfast lovers will delight in several options including neighborhood favorites **Cheddar Box Too** and **Highland Morning**. Or get your **Biscuit Belly** on with the St. Matthews location of this growing local business. All three spots have breakfast versions of Louisville's famous sandwich—the Hot Brown. New to the neighborhood, Nepalese coffee shop **Phalcha** is known for its stunning and delicious coffee flights.

For over 100 years, **Plehn's Bakery** has been making donuts, cakes, bread, and more. You can even grab a pimento cheese or Benedictine sandwich at their old-fashioned lunch counter for a taste of nostalgia. For lunch or dinner, **Elderberry Provisions** offers casual, gourmet grab-and-go.

World flavors abound from **ToGo Sushi** in Lyndon; Cuban staples like ropa vieja at **Mojito in Havana**; a modern twist on Asian classics at **District 6**; Vietnamese quick service at **NamNam Café**; and the best of Thailand, including all spice levels of satay and pad thai, at **Simply Thai**.

Keeping it stateside and Southern are **Lou Lou Food + Drink**, with their twist on Louisville-meets-Louisiana, and **Black Rabbit**, a speakeasy where you can enjoy cocktails and dishes like fried chicken with sawmill gravy. **Bourbon & Burgers** has all its name implies, along with delectable boozy shakes.

The center of St. Matthews is known for its nightlife and concentration of walkable bars and pubs. Listen to live music at **Tin Roof** or **Gerstle's**, one of the city's oldest bars. Rack 'em up at **The Fox Den**, or take in the local pub feel of **Drake's** and **Saints Pizza Pub & SkyBar**.

At **Westport Village**, you'll find many locally-owned, independent restaurants. For breakfast, there's **Wild Eggs** and **North Lime Coffee & Donuts**. **Boombozz Pizza & Watch Bar** is perfect for game day or casual dining; **Hiko-a-Mon** serves sushi and hibachi dishes; **Jade Palace** specializes in dim sum and Chinese classics; **Los Aztecas** for Mexican favorites; **Steak & Bourbon** for hand-cut steaks and an extensive Bourbon list; and **Osteria Italian Seafood** brings coastal flavors to the heart of Louisville. **Comfy Cow** serves handcrafted ice creams, and **Westport Whiskey & Wine** is a go-to destination for Bourbon lovers.

Heading farther east toward Middletown, find authentic French fare at **Brasserie Provence**.



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also has a dancefloor and three sand volleyball courts. **Hyderabad House** serves casual Indian, and **VinBun Vietnamese Bistro** serves banh mi, pho, and more. Several local favorites have brought their popular cuisine to Middletown, like **Simply Thai** and **Havana Rumba**.

Looking for a pizza to share? Head to local pizzerias **Bearno's**, **Coal's Artisan Pizza**, or **Impellizzeri's** (order the breadsticks—trust us). Barbecue fans need to plan a visit to **Mark's Feed Store**, where they have been serving famous barbecue and sauces since 1988.

New American restaurant **The House of Marigold** serves breakfast and lunch, offering an ever-changing menu of locally sourced cuisine.

DISCOVER

Middletown is a vibrant suburb that offers small-town charm. Find restored cottages that are home to friendly, locally owned shops and restaurants. Explore the town's centuries-old history at **Middletown Historical Museum**, or get outdoors at **Beckley Creek Park** (part of **The Parklands of Floyds Fork**), which features a community garden, walking trails, picnic areas, and a fishing lake, as well as agricultural fields at the site of a former distillery.

SHOP

Don't forget to browse the boutiques along Middletown's historic Main Street. **Chick A D's** sells a wide variety of gifts, **Gather**, featuring women's accessories and home décor. Unique fashions, jewelry, home décor, and gifts can be found at **Two Chicks & Company Boutique**. Find all things Kentucky at **A Taste of Kentucky**, or discover treasures at **Red Barn Antique & Art Emporium**.

JEFFERSONTOWN EAT & DRINK

Come dinnertime, plan a night of "games, grains (beer and Bourbon), and grub" at **Recbar** or line up for the popular burgers at **Mussel & Burger Bar**. Located in historic Gaslight Square in an 1878 church, **3rd Turn Brewing** is a pub-style gathering spot with 20 taps. **Barcelona Bistro Bar** offers tapas, paella, sangria, and other Spanish treats.

DISCOVER

Year round, visitors can explore Kentucky's natural legacy and early settlement history at **Blackacre**, Kentucky's first State Nature Preserve. The 170-acre farm and 1785 homestead includes an 18th-century cottage, spring house, barn, and pre-Civil War farmhouse. Indoor family fun is found at **Malibu Jack's**, **Activate Games**, and **Kingpin Lanes**. Ride go-karts and throw axes at **Full Throttle Adrenaline Park**.

1. Norton Commons 2. Phalcha 3. District 6
4. Topgolf 5. Watch Hill Proper 6. Brasserie Provence 7. Black Rabbit

DISCOVER

St. Matthews is filled with scenic parks, including **Seneca Park**, part of the city-wide park system designed by Frederick Law Olmsted, 17-acre **Robsion Park**, 28-acre **Brown Park**, and 45-acre **St. Matthews Community Park**. For indoor fun, there's **Dave & Buster's**, an arcade, bar and restaurant; **Ten Pin Strike & Spare Family Fun Center**; Kentucky's first **Topgolf**, a three-story golf-entertainment complex; and **Puttshack**, a tech-infused mini-golf experience, at Oxmoor Center.

SHOP

At Chenoweth Square, you'll find several local boutiques. Pick up fashions and accessories at **Mamili**, **Merci**, and **Lemon Tree**. For home décor, there's **Fleur de Lis**. Find unique gifts at **Cartwheels Paper & Gifts**.

Nearby is **Colonial Designs**, a local favorite for flowers, fashions and home décor; **The Rocking Horse** children's boutique; **Trace Mayer Antiques**; and **The Hat Girls**, where you can pick out a Derby fascinator or hat.

Westport Village is home to more than a dozen independent boutiques and specialty stores. For women's fashion, there's **Apricot Lane Boutique**, **Collections**, **Darling State**

MIDDLETOWN EAT & DRINK

Whether you are looking for a quaint lunch spot with good food or a unique local barbecue joint, you can satisfy your appetite at one of many Middletown restaurants. Popular lunch spots with Southern flavor are **Cheddar Box Café** or **Cottage Café** along historic Main Street. Foodies will enjoy the adventurous small plates and wine pairings at **LouVino**. **Rumors** has been attracting locals for over 30 years with their fresh seafood and wings. Enjoy live music at **Barrel 33** and **The Blind Squirrel**, which



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NORTON COMMONS EAT & DRINK

A walkable urbanist community, Norton Commons is a lively shopping and dining destination. Start your day with a pastry from **Crust and Crumb**, tea at **Fleur de Tea**, a fresh blend from **I Love Juice Bar**, coffee from **Quills**, or a hearty Mexican breakfast at **Con Huevos**. The options for lunch and dinner are extensive, with many options within walking distance of one another. There's **Alchemy Restaurant** for Venezuelan fusion; **The Chef's Table** for an intimate, interactive dinner with local guest chefs; **Karem's Grill & Pub** for classic American fare; **Sushi Master**; **Tea Station Asian Bistro**; **Gustavo's Mexican Grill**; **Fiesta Time Amigos**; **Waldo's Chicken & Beer**; and **Old School New York Pizza**. **Commonwealth Tap** is a cozy neighborhood bar, **Atrium Brewing** has 20+ beers on tap, and **Watch Hill Proper** offers more than 1,500 American whiskeys. For ice cream, there's **How Sweet It Is** and **Gelato Gilberto**.

SHOP

For fashion and accessories, there's **LuluBelles**, **Nicole & B**, **Spark Boutique**; and **Underpinnings Lingerie**. For luxury and vintage clothing and shoes, there's **Motion**. For luxury baby bedding, there's **Liz and Roo**. For metaphysical gifts, step into the magical **Bodhi Tree**.

EVENTS

ST. MATTHEWS

ST. MATTHEWS FARMERS MARKET

Saturdays Spring - Fall | SMFarmersMarket.com

LIGHT UP ST. MATTHEWS

December | StMatthewsChamber.com

MIDDLETOWN

SPRING AND SUMMER CONCERT SERIES

Monthly May - October | CityofMiddletownKy.org

JEFFERSONTOWN

JTOWN BEER FEST

July | JtownBeerFest.com

SUNSET MUSIC SERIES

September - October | VisitBlackacre.org

GASLIGHT FESTIVAL

September | JTownChamber.com

NORTON COMMONS

NORTON COMMONS ART FESTIVAL

May | NortonCommons.com

MUSIC BY THE WATER

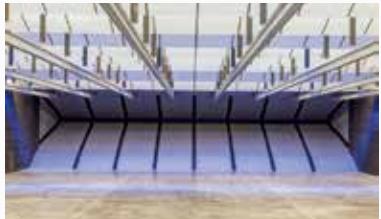
Monthly May - August | NortonCommons.com

AMERICAN WHISKEY FESTIVAL

August | WatchHillProper.com

8. Blackacre 9. House of Marigold 10. The Blind Squirrel 11. Parklands of Floyds Fork

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GERMANTOWN & SCHNITZELBURG



Germantown and Schnitzelburg were shaped by waves of German immigrants who first settled into the neighborhood in the mid-1800s, leaving behind a legacy visible in one of the country's largest collections of shotgun houses and the many taverns. A popular local saying is that there's a dive bar on every corner. These neighborhoods blend old and new, preserving the classics while also welcoming many new trendy bars and restaurants.

EAT & DRINK

Kick off your morning at **Big Bad Breakfast** or **Bean**, where you can watch them roast your coffee beans before exploring the neighborhood. There's also **Breakfast AF** and **Pizza AF** for delicious eats and dessert next door at **Baked AF on Goss**. Nepalese coffee shop **Phalcha** is a great spot for a creative beverage flight morning or night.

Full Stop is your one-stop shop for basics from coffee, burgers, and everything in between. **Hammerheads'** selection of house-smoked meats and duck-fat fries has attracted a huge following to this tiny restaurant. Look for the stuffed hammerhead shark just above the entrance.

Four Pegs Smokehouse & Bar is a welcoming gastropub that serves smoked foods and inventive dishes for carnivores and vegetarians alike and is located in a historic building that's been a landmark in Germantown for 150 years. Local favorite **Check's Café** has been a Germantown neighborhood tradition for more than 60 years. It's the kind of place where cold beer and inexpensive, tasty food (German and American dishes) go hand in hand. Rolled oysters or fried bologna, anyone?

Hauck's Corner is also one of the most historic sites in the area. Opened as Hauck's Handy Store in 1912, this is where the World Championship Dainty Contest got its start (keep reading). Its menu includes classics like the bologna sandwiches and beer that made the original Hauck's a local favorite.

If you have a taste for Italian, head to **Sarino** for fresh pasta. Or, order up a slice of New York-style pizza at **The Post**. Dine while seated in an oversized Bourbon barrel at **North of Bourbon**, one of The New York Times' 50 Favorite Restaurants in 2024. Their menu, with expansive Bourbon offerings spilling over five pages, celebrates the connection between New Orleans and Louisville forged by the exporting of Bourbon downriver.

New to the neighborhood are **Jaymar Japanese Grill & Sushi** and **Franny's**, which specializes in fresh oysters. For ice cream, there's newcomer **We Scream Ice Cream**, while neighborhood classics **Dairy Kastle** and **Dairy Del** have been Louisville summer traditions for decades. If you're here during the warm weather months, pop by their walk-up counters for a soft serve ice cream, chili dogs and other summer treats that'll serve up nostalgia with the yumminess.

Looking for something out of the ordinary that tastes extraordinary? Stop by **Nord's**



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Bakery for one of their legendary maple bacon doughnuts. For craft beer enthusiasts, **Awry Brewing** offers a full array of brews from ales to kombucha, a pub grub menu, and a rooftop patio, providing a perfect vantage point for soaking in the Germantown neighborhood. **Monnik Beer Co.** is a Schnitzelburg gathering place with twenty taps and a full menu, including vegetarian and vegan options. The newest addition to the neighborhood's brewery scene, **Hop Atomica** brews an extensive range of beers and offers a menu featuring wood-fired pizzas, salads, and sandwiches.

For nightlife, **Zanzabar** has established a reputation among locals for being a go-to live music venue featuring both local and national acts. It's also home to a vintage arcade. **The Merryweather** hosts a rotation of unique pop-up food vendors, from Lou Oyster Cult to Huddy Dawgs, and has a full-service bar that's open late. Karaoke enthusiasts will appreciate **21st in Germantown**, where you can sing seven nights a week. Spin the drinks wheel at **The Pearl of Germantown** if you're feeling indecisive, and enjoy tunes on the jukebox or live DJs on the weekend. Relax on the roomy patio at **Nachbar**, a laid-back dive bar.

DISCOVER

Since 1971, Schnitzelburg has been home to the annual **World Championship Dainty Contest** in July. In this imported German game, players (who must be 45 or older) use a broomstick handle to hit a wood dainty. Whoever hits their stick the farthest down Lydia Street wins.

SHOP

There is a trove of vintage and vinyl treasures to be found in this area. **The Nitty Gritty** is a classic vintage and costume shop that has been outfitting locals for decades. It anchors a row of brightly painted shops along Barret Avenue where you'll find **Fat Rabbit Thrift & Vintage**, **Barret Babes**, **Ultra-Pop**, **Art Savvy Gallery**, **Butcher Cabin Books**, which specializes in horror, **Goldheart: Stones and Such**, **Derby City Market**, and **Grady Goods**, which features gifts made by local artisans. Around the corner, find **Artist & Craftsman Supply**, **Really Good Vintage**, on Texas Ave., well, the name says it all. Over on Goss Ave., find even more vintage at **The Neon Flea** and **What the Lou**, the latter giving '80s MTV vibes with its records, rock tees, live music, comedy shows, and zine launches.

EVENTS

SCHNITZELBURG WALK
May & September | Schnitzelburg.org
WORLD CHAMPIONSHIP DAINTY CONTEST
July | Schnitzelburg.org/dainty

1. Hauck's
2. North of Bourbon
3. Hop Atomica
4. What the Lou
5. The Nitty Gritty
6. Shops on Barret Ave.
7. Monnik
8. The World Championship Dainty Contest
9. Hammerheads
10. Dairy Del
11. Dairy Kastle

THE HIGHLANDS



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The Highlands is home to Louisville's original "Restaurant Row" and is also known for local nightlife and shopping. Between restaurants, bars, boutiques, and galleries, you'll also find inviting retreats in the many independent coffee and tea shops. With its Victorian homes and turn-of-the-century architecture, the Highlands is as quirky as it is charming.

EAT & DRINK

Kick off your culinary adventure with Latin-inspired dishes at **Seviche**, where you'll find celebrity chef Anthony Lamas whipping up his signature delights. **La Suerte** beckons with authentic Mexican fare, and taco aficionados will want to try **Taco City**, **Tacos D Amor**, and **Noche Mexican BBQ**.

Heart & Soy/Roots elevates plant-based Asian dining. For sushi, try **Dragon King's Daughter**, **Sapporo**, **Daisuki**, or **Yi Sushi Omakase**. **HaiFry** serves Osaka-style Japanese cuisine, and **GOGi 1055 Korean BBQ** is perfect for barbecue enthusiasts who want to grill their own meats. For noodles, there's **Kiwami Ramen** and **Pho Cafe**.

At the elegant **ROC**, enjoy flavors from owner Rocco Cadolini's native Sorrento, Italy. **Paseo** prepares Southern European-inspired dishes in their wood-fired oven. For a French menu, **M. Peppers** is a delightful bistro. **Kashmir** is a longtime favorite for Indian. **Hurry for Curry** serves Nepalese, Tibetan, and Indian dishes, and **Mom's Kitchen A.K.A. KOKO + RAE** serves fast, casual Indian favorites and Caribbean cuisine. **Fat Lamb Modern Kitchen & Bar** features American cuisine with Mediterranean and Southern influences. For more casual, but equally delicious, Mediterranean, try **Shiraz**. **Jack Fry's**, a Louisville icon, charms diners with its upscale Southern-inspired dishes. There's also fried chicken-forward **The Eagle**. Locals swear by the green chili wontons at **Bristol Bar & Grille**.

Good Belly is a New York deli-inspired sandwich shop with a "from-scratch" kitchen. **Drip n Dough** has gourmet hot dogs, coffee, and doughnuts. Pizza lovers will want to try a pie at **Impellizzeri's**, **Wheated**, or **Spinelli's**, which is open late. Sink your teeth into a burger or grab a scoop of homemade ice cream at **80/20 @ Kaelin's**. If you can't decide on one cuisine, sample from the extensive international menu at **Ramsi's Café on the World**.

Cap off your culinary adventure with a sweet treat from "The Cookie Lady" at **Kizito Cookies**, gâteaux from **La Pâtisserie Française**, or homemade goodness from **Georgia's Sweet Potato Pie Company**. Indulge in the delightful world of bubble tea at **Fun Boba Tea**, **The Bep Teahouse**, **Tiger Sugar**, and **Boba Tea & Ice Cream**. The local brew culture offers an array of options, including **Big Rock Bar & Brewery**, **Mile Wide Beer Co.**, **Pints & Union**, **River City Drafthouse**, and **Rose Hill Lagerhaus**. **Holy Grail**, a gastropub located in a 1905 former Unitarian church, has rare beers from around



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the world. Next door, **Bar Grale** serves natural wines, and **Grale Goods** offers breakfast and baked goods. Stop in to **Gralehaus** for coffee or brunch.

The Highlands' nightlife is legendary with clusters of bars and clubs within walking distance of one another. **Beyond the Sun** offers nightly live music and entertainment from top DJs while serving steaks, pasta, and seafood. **The Hub** is a favorite late-night dance spot. The 1920s-inspired **Neat Bourbon Bar & Bottle Shop** serves 200+ varieties of Bourbon. With its elegant Art Nouveau décor, **Darling's** is a lovely spot for a handcrafted cocktail. **Epiphany** is a craft cocktail bar bringing farm-to-table to the beverage world. **The Louisville Cigar Company** has a full bar and heated patio. **Chill Bar** and **Big Bar** are two of the neighborhood's popular LGBTQ bars. The Highlands is also home to several Irish pubs, including **Molly Malone's**, **O'Shea's**, **Flanagan's**, and **Shenanigans**.

DISCOVER

If you're looking for adventure, there's **Louisville Mega Cavern**, home to underground zip lines and a ropes course. For more family fun, visit the **Louisville Zoo**. Hike, stroll, picnic, or just relax at **Tyler Park** and **Cherokee Park**, a 400-acre park designed in 1891 by Frederick Law Olmsted. Take a walk through 296 acres at **Cave Hill Cemetery and Arboretum**, the final resting place of Muhammad Ali and Colonel Harland Sanders.

SHOP

Bardstown Road is lined with unique, locally owned shops. For fashionistas, there's **BAZ and BEA**, **Clay & Cotton**, **Discoveries**, **Pitaya**, and **Surprise Lily**. If you're shopping for vintage, there's **Acorn Apparel**, **The Capsule**, **The Groovy Aura**, **hey tiger**, and **Vintage Banana**. For art enthusiasts, **Edenside Gallery** and **Enchanted Elm Arts & Gifts** showcase local talent. **Leatherhead** has been offering quality leather goods for over half a century, and **Electric Ladyland** has been a psychedelic beacon since 1978, the same year **Carmichael's Bookstore** was established. Music lovers will want to visit **Better Days East**, **Book & Music Exchange**, **Guest Room Records**, **Matt Anthony's Record Shop**, **Surface Noise**, and **The Great Escape**.

EVENTS

ST. PATRICK'S PARADE

March | LouisvilleIrish.com

CHEROKEE TRIANGLE ART FAIR

April | CherokeeTriangle.com/art-fair

LOUISVILLE PRIDE FESTIVAL

September | LouisvillePride.com

BOO AT THE ZOO

October | LouisvilleZoo.org

LIGHTS UNDER LOUISVILLE

November - December | LightsUnderLouisville.com

BARDSTOWN ROAD AGLOW

December | BardstownRoadAglow.org

1. Bardstown Rd. 2. Noche Mexican BBQ 3. Cave Hill Cemetery

4. Rose Hill Lagerhaus 5. Paseo 6. Big Bar 7. Gralehaus 8. Neat Bourbon Bar

9. Highlands' Homes 10. Louisville Zoo

NULU



The East Market District of downtown, called NuLu (New Louisville), is known for its unique art galleries, specialty stores, antique shops, and award-winning culinary scene named one of “The Best Food Neighborhoods in the USA” by AFAR in 2024.

EAT & DRINK

Start your day at **Quills Coffee** located in a 19th-century firehouse or at **Please & Thank You**, a café and record shop nationally known for its chocolate chip cookies. **Biscuit Belly** serves hearty biscuit sandwiches with Southern twists. For something fresh, there's **Jump Start Smoothies** or **Cherry Pickin'** for cold-pressed juice.

For lunch or casual dinner, there's **Feast BBQ** and **Royals Hot Chicken**, both of which serve Ale-8-One Bourbon slushies. House-ground, grass-fed burgers are served alongside 75+ Bourbons at **Grind Burger Kitchen**. While strolling through the neighborhood, stop by **Louisville Cream** for a cone of premium small-batch ice cream.

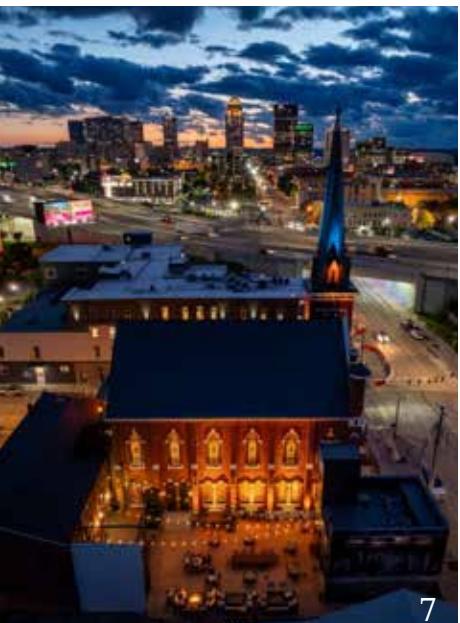
NuLu boasts one of Louisville's hottest dining scenes, including **MeeshMeesh Mediterranean**. You'll need a reservation, but this Levantine-focused restaurant is worth the wait. **Sake a Gogo** serves sushi, sashimi, and sake in an elevated setting. **Bar Vetti** serves house-made pasta and seasonal shared plates. For fast casual Italian street food, try **Pasta Garage**. Locals rave about the wok-seared lima beans from **Mayan Café**, and the chocolate “cigar” at **La Bodeguita de Mima Cuban Restaurant & Rum Bar**. For a New Orleans experience, **Lou Lou on Market** serves Cajun and has live jazz in their speakeasy, **The Stave**. At Hotel Genevieve, look behind the yellow door in the **Mini Marché** for a speakeasy called **Jimmy Can't Dance** or head to the sixth floor for rooftop views and cocktails at **Bar Genevieve**. Other NuLu rooftop spots where the views will rival the food and drinks include **Guacamole Modern Mexican** and **High Stakes Rooftop Grill**.

NuLu Marketplace offers many options, including **Emmy Squared Pizza**, **Tacos D'Amor**, and **Circa 1856**. **Mashup Food Hall**, a massive new dining destination, brings together a diverse lineup of local favorites and newcomers, including **721 Mint It** juice bar, **Barcelona Bistro Express**, **Cold Smoke Bagels**, **Dripped & Drizzled**, **Nexus Bar Bites**, **Red Top Hot Dogs**, **Mable's Southern Kitchen**, and **Wiltshire Pantry**, all anchored by a central bar.

NuLu is filled with bars and lounges to suit any mood. **Garage Bar** is a casual neighborhood spot where ping pong matches are in full swing on the patio. **Nouvelle Bar & Bottle** serves more than 40 varieties by the glass, and **Bar Nada Nada** features all natural wines. **Taj Louisville** has signature drinks, live music, and Karaoke. **Galaxie** is a light-filled watering hole and late-night dance spot. For an intimate



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experience, check out **Jane**, known for inventive cocktails, or **Seven**, a chic spot perfect for late-night drinks. For a retro neighborhood watering hole, head to **High Horse Bar**. For craft brew devotees, **Akasha Brewing Co.**, **Goodwood Brewing Co.**, **Gravely**, and **West Sixth Brewing** are all part of Louisville's thriving beer scene.

DISCOVER

Try indoor rock climbing at **Climb NuLu** or tee up on a PGA Tour venue at **Five Iron Golf** with TrackMan golf simulators. Enjoy an authentic Bourbon experience at **Angel's Envy** or **Rabbit Hole Distillery**, where you can take tours, capped off with guided tastings. At **Whiskey Thief Distilling Co.**, you can try straight-from-the-barrel unfiltered whiskey. Located in a newly renovated 145-year-old church, Bob Dylan's Heaven's Door Bourbon brand has recently established **The Last Refuge**. Visit for live music, a bar and restaurant all in an exquisite venue. At **Taste Fine Wines & Bourbons**, you can sample before you buy at the tasting bar. Visit **The Craftery** for DIY crafting and drinks. During the warmer months, catch a minor league **Louisville Bats** baseball game at nearby **Louisville Slugger Field**.

SHOP

East Market Street is peppered with local shops, including **Peace of the Earth** (locally-made bath products), **Muth's Candies** (home of the famous Modjeska), **Red Tree** (home furnishings), **Revelry** (jewelry, art, apparel, and more by local artists), **Six Sisters Boutique** (women's clothing and accessories), **Woman-Owned Wallet** (feminist gift shop), **Sugar Town Vintage** (known for their renowned Mystery Outfit Bags), **Jones & Daughters** (clothing, home goods and gifts), **Hazel + Hunt** (men's and women's casual apparel), and **Evergreen Liquors** (full-service liquor shop). If you can't decide whether to shop, have a cocktail, or explore Louisville lore, visit **Clayton & Crume**. Inside their flagship store, you'll find the bar **Stitch**, named for Rudell Stitch and located in the same space where he and Muhammad Ali once sparred.

EVENTS

NULU BOCK FEST

March | Nulu.org

KENTUCKIANA PRIDE PARADE

June | KyPride.com

NULU FEST

September | Nulu.org

LOUISVILLE'S GREAT CHILI COOKOFF

October | Louisville'sGreatChiliCookOff.com

KENTUCKY VETERANS PARADE & CELEBRATION

November | KyVetParade.com

1. E. Market St. in NuLu 2. Meesh Meesh 3. Nouvelle Bar & Bottle

4. Bock Fest 5. Red Tree 6. Bar Genevieve 7. The Last Refuge, photo by Steve Grider, courtesy of The Last Refuge 8. Bar Nada Nada 9. Lou Lou on Market 10. Shops on E. Market St.

OLD LOUISVILLE



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Old Louisville is known for having the largest collection of restored Victorian homes in the country and is one of the largest historic preservation districts in the United States.

Built as a suburb in the 1870s, this neighborhood consists of more than 40 city blocks of Victorian-era homes—considered some of the oldest, largest, and most beautifully preserved homes in the city.

Amid the rich architecture of this community, you'll also find a high concentration of quaint bed and breakfasts, inns, and unique dining options surrounded by the beauty of mature magnolia and oak trees.

EAT & DRINK

610 Magnolia is considered one of the city's finest restaurants. Chef-owner Edward Lee (a James Beard Award-winner who starred on "Iron Chef America" and "Top Chef") blends European techniques with seasonal, local, and organic products during a six-course, prix-fixe dinner. **Buck's Restaurant & Bar** combines European luxury and modern style with linen tablecloths, artfully mismatched china, white flowers adorning the bar, and live piano music nightly in the historic Mayflower building.

Burger Boy, open 24/7 with a full breakfast menu, is a classic diner perfect for the first or the last meal of the day. For burgers, barbecue, and Southern comfort food, you can fill up at **The Service Station**, a full-service restaurant located in a former fueling station. A Louisville institution since 1947, **Dizzy Whizz** is famous for their Whizzburger, a double-decker hamburger with a secret special sauce.

Old Louisville Tavern is known for their hand-patty burgers and house-cut fries. For a nostalgic jaunt, walk up to the cash-only trolley car to place your order for a tasty burger at **Ollie's Trolley**, one of two remaining locations in the country. **The Granville Pub**, established in 1939, is another longtime favorite, where you can get a great burger and also watch a game, play pool or darts, and listen to live music.

Mag Bar is also a neighborhood classic where you can listen to live music while enjoying drinks and bar bites. If you're craving soul food, **Lucretia's Kitchen** is a must-stop for homestyle comfort food. For Indian, head to family-owned-and-operated **Jimmy's Corner Market**, where "Mom" prepares classic dishes in the kitchen. For Middle Eastern, **Falafel Oasis** is an excellent choice.

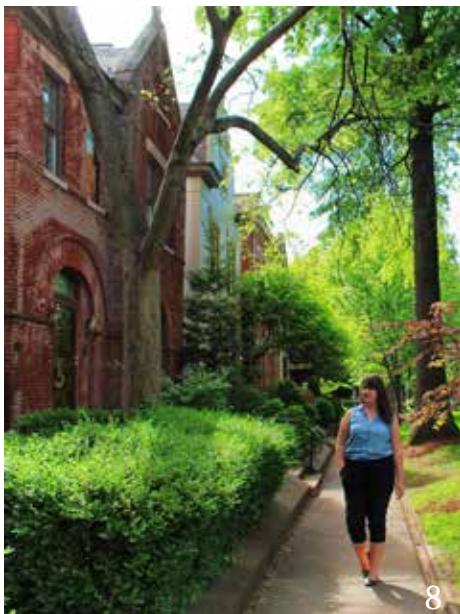
Craft beer lovers will want to visit **Old Louisville Brewery**, a microbrewery and neighborhood community hangout, and **Noble Funk Brewing Company**, where you'll also find **Noble Hearth Craft Pizza**. Another neighborhood pizza spot is **Pizza Donisi**. **Birdie & Vi's** is a friendly vintage store with a patio and casual bar, where the owners spin vinyl for the customers while their lazy cat naps. **Fleur de Tea** offers carefully sampled and sourced teas from around the



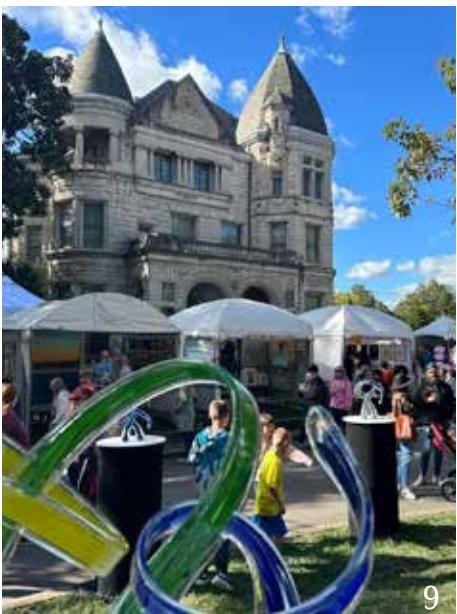
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globe, while neighborhood hangout **Old Louisville Coffee Co.** stays open late to host open mics, poetry readings, comedy, and art. **The House Lounge** is a neighborhood bar providing a relaxing atmosphere for the LGBTQ+ community.

DISCOVER

For lovers of the Bard, check out **Kentucky Shakespeare**, presenters of one of the longest-running free Shakespeare festivals in the country. Check out nightly performances during the summer at Frederick Law Olmsted-designed Central Park. Each fall, they also offer a spooky ticketed event at their Old Louisville headquarters.

Stop in and admire the architecture at the **Louisville Free Public Library**. At the **Speed Art Museum**, art lovers of all ages can see paintings and sculptures from around the world. Kentucky's oldest and largest art museum hosts special events each month and includes an outdoor sculpture park, piazza, and a restaurant, **est. 1927 by Marigold**, whose name pays tribute to the date the museum was established.

History buffs will want to tour the **Conrad-Caldwell House**, with its ornate stained glass and handcrafted woodwork, and take in the programming at **The Filson Historical Society**.

Louisville Memorial Auditorium offers rich history and architectural beauty while hosting a variety of concerts and stage productions. Also, check out Old Louisville's variety of walking tours with themes from historical to architectural to ghostly, where you can see neighborhood landmarks like the "Pink Palace" and the Witches' Tree.

EVENTS

OLD LOUISVILLE SPRINGFEST

May | TTNALouisville.org

KENTUCKY SHAKESPEARE FESTIVAL

May - August | KyShakespeare.com

MAG BAR MUSIC FEST

July | MagBarLouisville.com

OLD LOU BREW CRAFT BEER FESTIVAL

August | OldLouisville.org

ST. JAMES COURT ART SHOW

October | StJamesCourtArtShow.com

GARVIN GATE BLUES FESTIVAL

October | GarvinGateBluesFestival.com

VICTORIAN GHOST WALK

October | LouisvilleHistoricTours.com

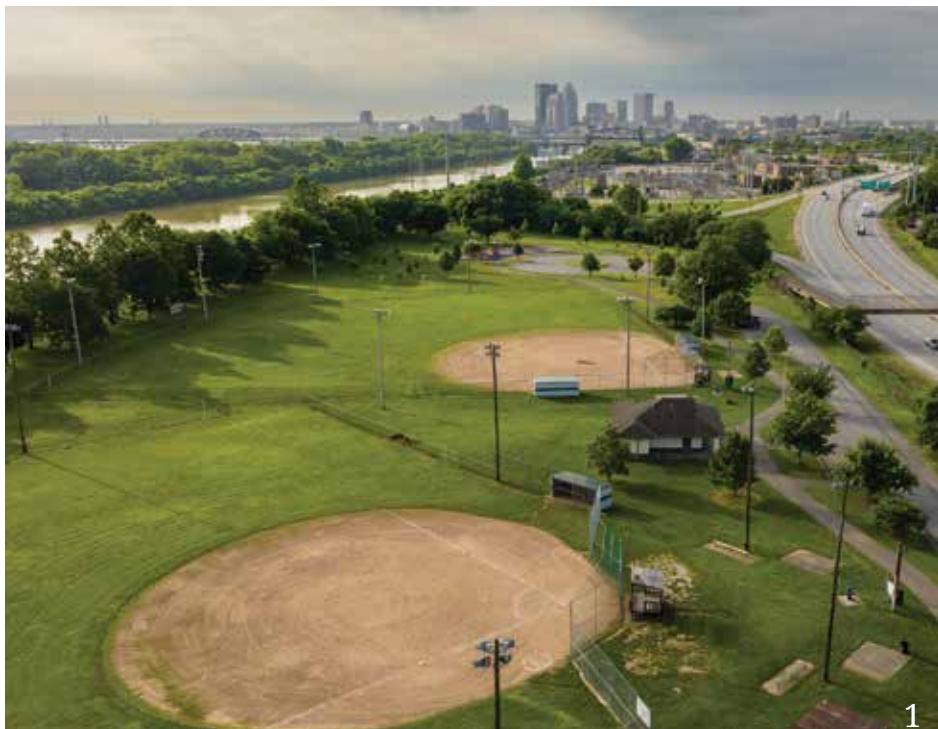
OLD LOUISVILLE

HOLIDAY HOME TOUR

December | OldLouisville.org

1. Old Louisville
2. Buck's Restaurant
3. St. James Court Fountain
4. Old Louisville Brewery
5. Lucretia's Kitchen
6. Central Park Theater
7. Shakespeare in the Park, photo by Zachary Burrell
8. Belgravia Ct.
9. Conrad-Caldwell House
10. Speed Art Museum

PORLAND



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Located on the banks of the Ohio River on the western edge of downtown, Portland has a history deeply tied to the river. In its early years, the neighborhood was an independent river city that served as a port for the boats transporting people and goods around the Falls of the Ohio. During that time period, Portland's bustling commercial activity attracted many new residents to the area. Today, this growing neighborhood is once again attracting new businesses and residents.

EAT & DRINK

A good way to start the day in this historic neighborhood is with a **Cup of Joy**. Coffee, baked goods, biscuits and gravy, and lunch are on hand at this nonprofit local ministry. In fact, Portland offers other community-minded culinary adventures as well.

Everyone has a place and diners pay what they can afford at **The Table**. Run by volunteers, the restaurant serves lunch Monday through Friday and offers classic soup, salad, and sandwiches. **Annie's Pizza** is a popular neighborhood spot for casual eat-in or carry-out dining.

For a traditional butcher shop with custom hand-cut and carefully prepared meats, as well as traditional deli sandwiches, visit family-owned **Galan's Meat Market & Deli**.

Catering company **Porkland BBQ** is open for a dine-in fish fry and barbecue every Friday for lunch and dinner with all proceeds supporting the nonprofit Love City Inc.

The **Sally Forth Taproom** is a friendly neighborhood spot where you'll find a variety of lunch and dinner specials and local craft beer on tap, including those brewed at the adjoining **Shippingport Brewing Co.**, which takes its name from Shippingport Island, a stopping point centuries ago for cargo boats on the Ohio River near the Falls of the Ohio. Owner and brewer Amelia Pillow has created a warm and homey space for the neighborhood and visitors alike who flock to the weekly trivia nights for a brew and a hot-pressed sandwich.

DISCOVER

Located at the Ninth Street underpass, **The Louisville Knot** is a standout piece of Louisville's Public Art. This giant sculpture of the city's name makes for a highly Instagrammable setting and marks the entrance to Portland.

Portland's tradition of fierce independence is exemplified at **Peerless Distilling Co.**, which is operated by the fourth and fifth generations of the Kraver/Taylor family. Book a distillery tour or tasting to sample their fine Bourbons and ryes.

On the Louisville Riverwalk, you'll find public art installations by **(Un)Known Project**, **"On the Banks of Freedom"** and **"In Our Elders' Footprints,"** which pay tribute to formerly enslaved Kentuckians and their passage to freedom. Visitors can use their cell



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phones to engage in a free augmented reality experience titled “Footprints Through Time.” **The Portland Museum** is a magnet for history buffs. The museum uses models, life-sized characters, photographs, and film to tell the story of the former river town. During a tour, you’ll learn about the Falls of the Ohio, Portland Wharf, and how the canal was built, along with some fascinating facts from a bygone era. Just a block away, you’ll find the **Outsider Art Museum & Gallery**, which opened in late 2023 with an inaugural exhibition featuring the art of Louisvillian Mark Anthony Mulligan and has recently installed a 25-foot sculpture of a blue horse draped in 130 clocks, titled “The Messenger: Time.” **E&S Gallery Inc.** is a nationally renowned African American-owned and -operated fine art and custom framing gallery.

For a little outdoor adventure, **Lannan Memorial Park** offers baseball, tennis, and basketball and features scenic river views of the Portland Canal. The **Portland Wharf Park** is home to a walking path and trails. Watch riverboats “lock” through the **Falls of the Ohio** from a viewing station at the **McAlpine Locks and Dam Visitors Area**. **PlayPort**, the newest addition to Waterfront Park, pays homage to the area’s cultural and industrial heritage with Ohio River-themed playground equipment. For indoor fun, visit the 13,000-square-foot **Sprak Skatepark**, which boasts a one-of-a-kind custom-built street course and a 40’ wide mini ramp that’s fun for everyone from beginners to professionals.

Nearby, the **United States Marine Hospital** is a National Historic Landmark and is noted by the National Park Service as the best remaining antebellum hospital in the country. The exterior of this Greek Revival landmark and its historical marker are easily accessible, but the interior is closed to the public.

You can enjoy an arts and cultural experience at **Louisville Visual Arts** and **The Dolfinger** studios. For shopping or design-inspiration browsing, the showroom at **Barry Wooley Designs** is filled with unique furniture, artwork, and accessories.

Since 1920, **Caufield’s Novelty Shop** has been the heartbeat of Halloween in Louisville. The shop sells unique party decorations and costumes for all occasions throughout the year. Muhammad Ali was a frequent customer, and Lance Burton and Mac King both worked there when they were aspiring magicians.

EVENTS

PORTLAND FESTIVAL

June | PortlandFestival.org

PORTLAND ART & HERITAGE FAIR

September | PortlandArtFair.com

OPEN STUDIO WEEKEND

October | LouisvilleVisualArt.org

1. Lannan Memorial Park
2. Portland Art & Heritage Fair
3. Shippingport Brewing Co. & Sally Forth Taproom
4. (Un)Known Project, photo courtesy of Cultivating Perception
5. Sprak Skatepark
6. Playport
7. The Table
8. Kentucky Peerless Distilling Co.
9. Outsider Art Museum & Gallery
10. Caufield's

SHELBY PARK AND SMOKETOWN



A historically Black neighborhood since the Civil War, named for the numerous smoke-producing kilns that once fired bricks in Smoketown and for the centerpiece 16-acre Shelby Park designed by Frederick Law Olmsted, the Smoketown and Shelby Park neighborhoods, located southeast of downtown, are diverse and vibrant art-filled communities.

EAT & DRINK

The walk-up window at **La Pana Bakery & Cafe**, featuring Oaxacan-inspired pastries, is perfect for grabbing a quick coffee, breakfast, or snack. Just around the corner, their sister restaurant **FOKO** serves fresh Mexican and American-Southern fusion for breakfast and lunch with cafecitos, fresh juices, and matcha teas. Cuban café and cocktail bar **Sweet Colada** is one of the latest contributions Louisville's thriving Cuban community has made to the dining and cultural scene. Also new to the neighborhood is **La Guanaquita** 2, the second location of a popular local Salvadoran and Honduran restaurant. For a double cheeseburger and fries so good it has a cultlike following, head over to **Toastys Tavern**, where they also make a mean Bánh mì dog and have vegan options on the menu. For a fully vegan menu, try **Shahar**, which also has a coffee and cocktail bar. For farm-to-table wood-fired pizzas, there's **Locals Food Hub & Pizza Pub**, which uses locally sourced ingredients, house-made sauces, Kentucky cheeses, and farm-raised meats.

A classic Smoketown restaurant, **Shirley Mae's Cafe** is cash-only and is open Thursday through Sunday, but well worth planning a lunch or dinner for soul food classics like chicken fried pork chops, smoked pork ribs, cornbread dressing, turnip greens, and an array of irresistible desserts.

Perso serves fresh Italian dishes as beautifully presented as they are carefully prepared, and the chef's table, a three-course family-style meal, is always a delightful culinary adventure. Located out back, you'll find **Segreto**, a secret garden bar.

Check out **Atrium Brewing** for craft beer on tap and don't miss out on the **Crave Wave** food truck on site. The newly established **Trellis Brewing** built their taproom and brewery in the midst of the towering brick ruins of the neighborhood's former factories, making for a most dramatic and unique venue. The late-night **Canary Club** bills itself as "Louisville's natty wine bar," the "natty" referencing "natural wines," which you can enjoy with delightful, yet unexpected, bar bite combos like caviar and potato chips. Next door is **The Breeze**, a coffee shop and retail space filled with wine, gourmet food, and unique gifts. **Nook & Nowhere** is a new coffeehouse, bar, and bookstore with plenty of cozy spots for reading, including a patio just behind the neighborhood's famous "Whiskey Got Me into Trouble" mural.

Logan Street Market is home to 25+ independently owned businesses, where you



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can sample a world of flavors, including sweet and savory fillings at **La Maison aux Crêpes**; Jewish comfort food at **Cold Smoke Bagels**; Venezuelan at **Full Arepa KY**; Palestinian cuisine at **Jerusalem Kitchen**; Korean favorites at **K-Bop**; vegan comfort food at **V-Grits**; and West African fused with French, Italian, and American cuisine at **Ziba's Bistro**. For coffee, head to **Safai**, and there's also **Pizza Bomb** and **Soda Bomb**.

DISCOVER

Art, artists, and artisans abound in these neighborhoods with public murals setting a colorful background for the community's galleries and artist studios. **Galerie Hertz Art Gallery** has been representing and showcasing regional, national, and international artists for 28 years. The **Idlewild Butterfly Farm** puts nature's art on exhibit with a collection of butterflies and exotic insects.

SHOP

Visit the internationally renowned **Anchal Project** for one-of-a-kind textiles. For new and vintage clothing, jewelry, and gifts, visit **Lady Luck Boutique**. For vintage streetwear and an extensive sneaker inventory, from beaters to cherries, visit **The Capsule**. For well-crafted essentials, visit **Misc. Goods Co.**, where you'll find everything from leather goods to toiletries. **Logan Street Market** also offers unique shopping: **Bluepop Art**, **CeyoLanka Family**, **Flourish CBD**, **Harper's Emporium**, and **The Kinder Artist**.

PARISTOWN

Adjacent to Smoketown, start your day in nearby Paristown with breakfast at **The Café**, where comforting Southern-accented options will fill you up as you dine under a mix of antique chandeliers and sip coffee in artful mugs from neighboring **Stoneware & Co.** A short walk on Swan Street will take you to **Fleur de Flea Vintage Urban Market**, a 35,000 sq. ft. warehouse with 150+ vendors. Paristown is also home to **The Village Market**, Louisville's first collective food hall, where you'll find **Banditz Pizza**, **Bunz Burgerz**, **Jeff's Donuts**, and **Uncle Boojie's Distilling Co.** A growing art and entertainment district, Paristown is home to **Old Forester's Paristown Hall**, a live performance venue booking national and regional acts. Next door is **Christy's Garden**, one of Paristown's many nontraditional, outdoor performance spaces.

EVENTS

SPRING INTO DERBY

April | Paristown.com

2BUCK INVITATIONAL MURAL FESTIVAL

September | 2BuckInvitational.com

FÊTE DE NOËL WINTER HOLIDAY FESTIVAL

November - December | Paristown.com/FeteDeNoel

1. Shelby Park 2. Trouble Mural 3. La Pana Bakery & Cafe 4. Canary Club 5. Perso 6. Murals at Shelby & Camp Sts. 7. Shahar 8. Lady Luck Boutique 9. The Village Market 10. Full Arepa 11. Holidays in Paristown

SOUTH FOURTH STREET



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As the city's primary retail and entertainment corridor for much of the 19th and 20th centuries, Fourth Street was the place to see and be seen. Folks flocked to the area to enjoy an evening out at the theater, dine, and shop. Today, the 500 and 600 blocks of South Fourth Street are a must-visit destination for dining, nightlife, and history.

EAT & DRINK

Treat yourself to a Mint Julep or an Old Fashioned at **The Brown Hotel Lobby Bar & Grill** before ordering up Louisville's Official Sandwich, the world-famous Hot Brown. It was created at the hotel in 1926 and has been a fixture on the menu ever since, inspiring other versions across the state.

For elevated views and cuisine, go to **8UP Elevated Drinkery & Kitchen**. This open-air rooftop bar and restaurant is located on the 8th floor of the Hilton Garden Inn Downtown. During the winter months, you'll find themed igloos, perfect for parties and special occasions. Look for the Tom Bullock mural outside of **Sway**, the Hyatt Regency Louisville's restaurant, which serves farm-to-fork Southern-inspired fare. For a casual lunch or dinner, **Safier Mediterranean Deli** is a favorite with locals. Next door, **Metztli Modern Mexican Cuisine & Bar** brings a modern twist to traditional Mexican flavors.

For luxury dining, there's **Brendon's Catch 23**, which offers steak and seafood, and **Steak & Bourbon**, both of which have extensive Bourbon lists and offer a premier dining experience.

Fourth Street Live! is filled with restaurants to suit any taste or mood. It's home to **Guy Fieri's Smokehouse**, where the celebrity chef's passion for barbecue is evident. For meat lovers, **Brazeiros Brazilian Steakhouse** serves up carnivorous delights and gourmet sides. For Italian, there's **Benmita. Pizza Bar** boasts a vast array of pies and slices, and for your sweet tooth, there's **The Fudgery**.

A short walk south on Fourth Street, you'll find even more restaurants and bars. If you're looking for a comfortable spot to watch a game and feast on elevated bar food, head to **Parley Sports Bar**. For Mexican food, there's **La Terraza** and **Mi Casita on 4th**. For pizza, there's **Spinelli's Pizzeria** and **Sicilian Pizza & Pasta**, offering an array of melt-in-your-mouth pizzas, including the Kentucky Hot Brown, which is piled high with roast turkey, bacon, and cheese sauce. For a craft cocktail, **Meta** is a must. You'll find classics as well as playfully modern concoctions. For DJs, dancing, and VIP service, check out **Midnight Club**.

DISCOVER

Experience the thrill of **Derby City Gaming Downtown**, a newly opened 43,000-square-foot entertainment complex with three unique bars and lounges, live entertainment, sports



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betting, and historical racing machines. See a show at the **Louisville Palace**, which originally opened as a movie theater in 1928 and now hosts internationally renowned musicians, comedians, and performing arts events. The Palace is famous for its ornate interior, baroque architecture, and design. Nearby, **Mercury Ballroom** is another great place to catch performances by both national and up-and-coming artists.

Louisville entertainment district **Fourth Street Live!** is an epicenter of nightclubs. With 35+ HDTVs, **The Sports & Social Club** is a great place to watch the game and enjoy classic pub food. For dancing, head to **Howl at the Moon**, a dueling piano bar. For bull riding, mosey over to **PBR Louisville**. Fourth Street Live! also hosts a variety of events, such as Hot Country Nights, The MELANnaire Marketplace, and many others.

One block over, the Neo-Gothic **Cathedral of the Assumption** is one of Louisville's architectural landmarks. Built in 1852, the cathedral still celebrates Mass daily and welcomes visitors. Take a free tour of the historic Seelbach Hotel, where you'll see the Rathskeller and the Grand Ballroom, the location of Tom and Daisy's wedding in F. Scott Fitzgerald's classic novel *The Great Gatsby*. Afterward, head to the **Old Seelbach Bar**, which conjures an opulent, early 1900s vibe worthy of Jay Gatsby himself, to order a Prohibition-era-inspired Seelbach cocktail.

For a respite from the buzz of downtown, enjoy the many public art installations, play one of the four custom-designed outdoor pianos, or take a walk through the **Trager MicroForest**.

SHOP

Discover the region's first Bourbon-certified chocolatier and Bourbon Truffles in the adorable chocolate shop **Art Eatables**. A few blocks away, **Griffin Hatters** offers a wide variety of handcrafted hats perfect for the Kentucky Derby. A downtown shopping trip is not complete without a stop at the **Louisville Visitor Center** to pick up Louisville-themed gifts to enjoy at home.

EVENTS

CINCO DE MAYO

May | 4thStreetlive.com

LOUISVILLE STREET FOOD FESTIVAL

July | 4thStreetlive.com

CARNAVALES DE SWEET HAVANA

August | 4thStreetlive.com

DIA DE LOS MUERTOS

November | 4thStreetlive.com

NYE LIVE!

New Year's Eve | 4thStreetLive.com

1. 4th St. & Muhammad Ali Blvd.
2. 8UP Elevated Drinkery & Kitchen
3. NYE on Fourth Street Live!
4. Cathedral of the Assumption
5. Dia de los Muertos on 4th Street Live!
6. Downtown Tunes Piano
7. Brendon's Catch 23
8. Derby City Gaming
9. Louisville Palace Theatre
10. Steak & Bourbon

SOUTH LOUISVILLE



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In recent years, South Louisville has experienced a renaissance. Young families have moved into this area of second- and third-generation residents, and many have come from across the globe. With this mix of old and new, the area has become a multicultural community that's rich and diverse.

EAT & DRINK

Start your morning before heading to Churchill Downs like many horsemen do with biscuits and gravy or a Pam & Jack's omelet at **Wagner's Pharmacy**. The old-time pharmacy with a soda fountain has been a Louisville institution since 1922. Located on the premises of Churchill Downs Racetrack and inside the Kentucky Derby Museum, the **Derby Café & Bourbon Bar** features iconic Louisville food like Derby-Pie®, the Hot Brown, and burgoo. Across from Iroquois Park, **Colonial Gardens** is home to a cluster of local eateries: **The B.A. Colonial**, where you can indulge in Bourbon and burgers; **Back Deck BBQ**, famous for their ribs and smoked wings; **Hokkaido Ramen & Sushi Bar**; **Costa del Sol Restaurant & Grill**; and **Craft House Pizza**.

Delicious and inexpensive international dining options abound in South Louisville, including Vietnamese restaurants **A Chau Restaurant**, **Da Lat's Café**, **Annie's Café**, and **Vietnam Kitchen** (a top pick of many Louisville chefs). Savor Salvadoran flavors at **La Guanaquita**. Explore Ethiopian cuisine at **Habesha**. Enjoy Asian fusion from breakfast to dinner at **Yummi Yummi Sushi Restaurant**, and stop by **Sweet Havana** for pastries, sandwiches, and authentic Cuban treats.

Week-End Burgers, open every day except Sunday, is known for fresh beef burgers made the classic way, good, tasty, and messy. Bring cash and enjoy the old-school vibes at **Bonnie & Clyde's Pizza Parlor**, where you can watch your pizza as it is being made. If you have a taste for barbecue, you'll enjoy **Rubbies**, a local favorite for 30+ years, along with the rustic **Shack in the Back BBQ** in Fairdale.

Mike Linnig's has served up fried fish, frog legs, shrimp, pan-fried oysters, turtle soup, and more since 1925. It's nestled in a shady grove along the Ohio River, where you can have your seafood served indoors or out, all while enjoying the view. If you're in town on a Saturday from March through November, stop by the **Suburban Social Club Fish Fry** for an authentic South Louisville tradition since 1927. There, you'll find "Green River" style fish, sold by the pound (cash only) alongside slaw, fries, and signature marinated onions.

In the heart of Beechmont, you'll find **The StrEaterY**, a food hall with a diversity of vendors representing this foodie-rich neighborhood: **Anko Japanese Kitchen & Sushi**, **Fresh Out the Box Asian Street Food**, **Str8 Drop Wings**, **CharCUTErie Creations**, and **Mr. C's Cheesecake**. Next door, get fueled up at **Sunergos**, a micro-roastery and coffee shop that also highlights local artists.



DISCOVER

The South Points Scenic Area along the Ohio River is surrounded by thousands of acres of forested knobs and open space and is a prime destination for outdoor recreation. **Jefferson Memorial Forest**, one of the largest urban forests in the country, is the site of more than 40 miles of scenic woodland trails for hiking, trail running, and equestrian use. For mountain biking or fishing, don't miss a visit to **Waverly Park**. South Points is also home to Olmsted-designed **Iroquois Park**, which hosts concerts in the **Iroquois Amphitheater** and is also the site of the annual Jack O'Lantern Spectacular. **Kentucky Kingdom Theme and Water Park** offers adrenaline-packed adventure with over 70 thrilling rides and attractions, including 6 world-class roller coasters and areas designed especially for families and young children. See firsthand how Bourbon and whiskey are made from start to finish at the legendary **Stitzel-Weller Distillery**, home to the **Garden & Gun Club**—one of only two in the country.

Enjoy some of the most beautiful views of the Ohio River Valley while hiking or biking the **Louisville Loop**, which stretches from **Riverside, the Farnsley-Moremen Landing** through West Louisville and into downtown.

History aficionados can explore a 19th-century farm on the Ohio River at the **Farnsley-Moremen House**. Or, take in **The Little Loomhouse**, which is on the National Register of Historic Places and is the biggest repository of original and classic textile patterns in the United States.

Experience live racing and sip a Mint Julep at **Churchill Downs**, home of the legendary Kentucky Derby, during the spring, September and fall meets. Experience the thrill and traditions of the Kentucky Derby every day at the **Kentucky Derby Museum**, where a 360-degree high-definition multimedia show, exhibits, a café, and gift shop await visitors.



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EVENTS

CHURCHILL DOWNS LIVE HORSE RACING

Spring, September & Fall Meets

ChurchillDowns.com

KENTUCKY DERBY

First Saturday in May | KentuckyDerby.com

BECHMONT SUMMER CONCERT SERIES

June-July | Beechmont.org

BECHMONT COMMUNITY MARKET

June-October | Beechmont.org

KENTUCKY STATE FAIR

August | KyStateFair.org

PUMPKINS AT KENTUCKY KINGDOM

October | KentuckyKingdom.com

JACK O' LANTERN SPECTACULAR

October | JackOLanternLouisville.org

CHRISTMAS AT KENTUCKY KINGDOM

December | kentuckykingdom.com

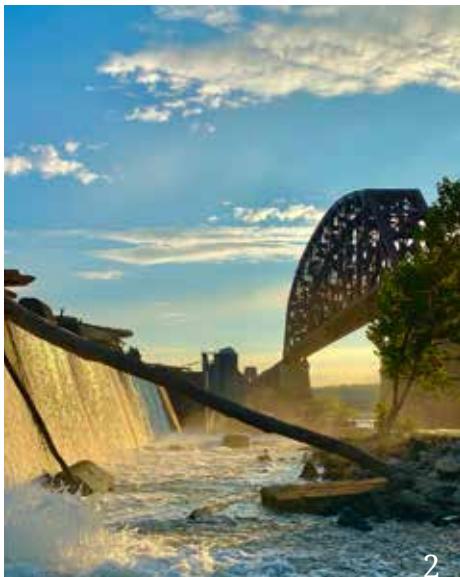
1. Iroquois Park 2. Kentucky Derby Museum

3. Kentucky Kingdom 4. Annie's Cafe 5. Wagner's

6. Churchill Downs 7. Derby Café & Bourbon Bar

8. Stitzel-Weller 9. Iroquois Amphitheater

SOUTHERN INDIANA



Located just one mile north of Louisville, Southern Indiana is a quick hop over the bridge from downtown and has charming waterfront communities with revitalized, walkable downtowns, historical attractions, and an up-and-coming restaurant scene.

CLARKSVILLE

Clarksville is home to the **Falls of the Ohio State Park**, where the 390-million-year-old exposed fossil beds steal the show. The Falls is the site where explorers Meriwether Lewis and William Clark met before embarking on the famous Lewis & Clark Expedition. **The Falls of the Ohio Interpretive Center** features exhibits with state-of-the-art audio, video, and interactive elements. Looking for some fresh air and exercise? **The Ohio River Greenway** is a seven-mile stretch of pathway along the edge of Jeffersonville, Clarksville, and New Albany that can be explored by bike or on foot. Right around the corner, you'll find the **Widow's Walk Ice Creamery**. The shop, located beside a charming bright yellow Victorian-style home, serves up sweet treats and is a great place to relax and take in the riverfront views. Be entertained at **Derby Dinner Playhouse**, one of the largest and longest-running professional dinner theaters in the country. Play pickleball at **Goodbounce Pickleball Yard**, where you can also grab a tasty beverage.

JEFFERSONVILLE

A short walk across the **Big Four Bridge** will land you in Jeffersonville at the **Big Four Station Park**, which features green space, fountains, a pavilion, and a playground. Grab a bite at **TOWN**, an Italian-American pub with eclectic menu items. For craft beer and pub fare, there's **Red Yeti**, **Upland Brewing Co.**, and **Pearl Street Taphouse**. Pizza and craft beer go hand in hand at **Parlour** with its expansive outdoor patio. For Mexican, there's **La Catrina Tacos & Tequila**. **Union Restaurant & Gameyard** offers creative cocktails, outdoor games, and a lively social scene. **Game on the River** features exotic meats served in lodge-themed dining rooms. **O'Shea's** and **Drake's** both bring crowd-pleasing pub fare, craft beer, and a friendly neighborhood atmosphere.

NoCo Arts & Cultural District is a hub for creativity. The 22-block area is home to an art center, artist studios, a private maker space, and museums, including the **Vintage Fire Museum**. Stop by **Schimpff's Confectionery** for a candy-making demonstration. Named the best candy store in the country by USA Today readers, it's one of the oldest, continuously operated, family-owned candy businesses in the U.S. For more treats, there's **Sweets by Morgan** and **Pearl Street Treats**.

Take a step back in time to the Great Steamboat Era with a tour of the **Howard Steamboat Museum**. **RiverStage** is a great place to catch a concert. Unwind at **Match Cigar Bar**,



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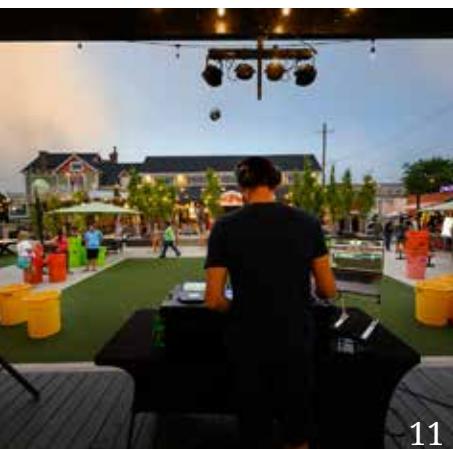
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where you can sit on a leather chair, listen to jazz on vinyl, and sip on a fine Bourbon or a handcrafted cocktail. Across the street, you'll find the **Southern Indiana Visitor Center**, a helpful resource with staff ready to answer questions and a gift shop filled with souvenirs, art, and memorabilia curated by **Regalo Gifts**.

NEW ALBANY

Spend some time at **Cultivated Table & Sip House**, a cozy café offering gourmet coffee and freshly baked goods. Grab brunch at **Sleepy Rooster**, where breakfast options include classic and Mexican dishes. If you're looking

for something quirky, grab lunch at **Lady Tron's**, a retro, outer space-themed diner.

Head to **MESA, A Live Dining Show**, where you can converse with some of the area's hottest chefs as they prepare meals right before your eyes. Enjoy a fine dining experience at **The Fair**, featuring American cuisine with global influences. For small plates and big steaks, there's **Brooklyn and the Butcher**—be sure to check out their Lantern Room. For tacos, margaritas, and a great river view, there's **Agave & Rye**, and for hand-patty burgers and house-cut fries there's **The Tavern**. Try the rustic-chic gastropub **The Exchange Pub + Kitchen** or **Board and You Bistro & Wine**

Bar for charcuterie and a full dinner menu. For dessert, head to the colorful **Sweet Stuff Bakery** for a cookie or pastry.

The area is also home to several breweries, including **Floyd County Brewing Company**, **New Albanian Brewing Co. Pizzeria & Public House**, and **Donum Dei**, New Albany's only "brewstillery." **Distillery 64** offers a speakeasy-style tasting room where you can sample their spirits and enjoy a cocktail. For stylish clothing and accessories, shop the racks at local favorites **Dress & Dwell**, **Him & Her Boutique**, or **House of K**. For gifts, there's **Regalo Gifts** and **The Wildflower**, and for home décor, there's **Madhouse**.

For art and history lovers, there's **The Floyd County Carnegie Library Cultural Arts Center**, a museum and contemporary art gallery. Take a tour of the historic **Culbertson Mansion**, which tells the story of an influential dry goods merchant and one of Indiana's richest men. During summer months, have a family-friendly good time at **River Run Family Waterpark**. For those in search of mystery and magic, visit **J&B Magic Shop and Theater** or **The New Albany Wicked Walk**. For skateboarders, **New Albany Flow Park** is a one-of-a-kind skateable work of art. Game lovers will enjoy old-school pinball and the vintage arcade at **Recbar 812**.

Other Points of Interest

Feeling lucky? Just 20 minutes west of Louisville is **Caesars Southern Indiana Hotel & Casino**, which hosts concerts and is home to a hotel, restaurants, golf course, and nightclub. In the mood for fried chicken and all the fixings? Starlight, Indiana, is the site of **Joe Huber's Family Farm & Restaurant**, about a 20-mile drive from downtown Louisville. You could spend the entire day here or at neighboring **Huber's Orchard & Winery** and **Starlight Distillery**.

Charlestown State Park is a 5,100-acre park with interpretive programs, hiking, camping, and a boat launch on the Ohio River. Enjoy the scenic outdoors with miles of trails and views along the Ohio River and Fourteen Mile Creek. Charlestown State Park is also home to the historic **Rose Island**, an abandoned resort and theme park. Access Indiana's longest trail and enjoy a beach at **Deam Lake State Recreation Area**.

EVENTS

ABBEY ROAD ON THE RIVER

May | [AROTR.com](#)

NEW ALBANY BICENTENNIAL PARK

SUMMER CONCERT SERIES

May - July | [newalbanycityhall.com/bicentennialpark](#)

ROLLIN' ON THE RIVER BEER FESTIVAL

June | [RollingOnTheRiverFest.com](#)

HARVEST HOMECOMING

October | [HarvestHomecoming.com](#)

1. Jeffersonville Overlook 2. Falls of the Ohio

3. Upland Brewing Co. 4. NoCo Arts & Cultural District 5. New Albany Bicentennial Park 6. Agave & Rye 7. Culbertson Mansion 8. Rose Island 9. Huber Winery & Vineyards 10. Charlestown State Park

11. Union Restaurant & Gameyard

WEST LOUISVILLE



West Louisville contains nearly a dozen neighborhoods bordering the Ohio River, including Algonquin, Hallmark, Park DuValle, Parkland, Russell, California, Chickasaw, and Shawnee. The area celebrates its strong African American heritage with historical attractions, including The Kentucky Center for African American Heritage, Muhammad Ali's boyhood home, St. Stephen Church, Simmons College of Kentucky, and the recently established Louisville Urban League Sports and Learning Campus.

EAT & DRINK

Start your day at **Blak Koffee**, with locations in the Russell and Parkland neighborhoods, where you'll find a full breakfast and lunch menu, including many house-made specialties like chicken and waffles. If you're craving soul food early in the day, try **Brunch & Soul**, while **Tino's Taste of Heaven** serves up the classics, and dessert too, for lunch and early dinner. You can't miss the Ali mural out front. For BBQ, both **Gore's SmokeOut BBQ** and **Stevie J's** offer carryout smoky goodness. Fried chicken connoisseurs will want to sample cash-only **Indi's**, where the lines move fast for the spicy treats that await. For sweeter treats, **Hip Hop Sweet Shop** serves up over-the-top milkshakes, parfaits, and other desserts with bright decor celebrating Hip Hop musicians and music. A landmark in the Russell neighborhood for more than 40 years, **Club Cedar** is known for having the best and cheapest drinks in the city, along with DJs and live music. **Joe's Palm Room** was the place to be in the '50s, a jazz club where you might run into Redd Foxx, Joe Louis, Dizzy Gillespie, Richard Pryor, or Muhammad Ali. The legend lives on today with live music, karaoke, theme nights, and indoor tailgating on UofL game days.

If you're in the Shawnee neighborhood, order up a tasty picnic to take to Shawnee Park from **Soulful Choices**, located just across the street from the park on Broadway, or head over to **Mani's Cafe** for burgers, chicken, fish, loaded Philly steak fries, and pasta salads. Enjoy all-day breakfast at **Southern Hospitality Bar and Grill** on Broadway, where you'll find cinnamon brown sugar French toast along with a wide-ranging lunch and dinner menu covering pizza, wings, burgers, and seafood. You'll want to take off your coat and stay awhile for the pool table and darts.

Located in the Parkland neighborhood, **Big Momma's Soul Kitchen** is a no-frills joint that gets rave reviews for its soul food classics, including fried chicken, pork chops, and hearty sides. **The Fish House & Grill** is a California neighborhood favorite.

DISCOVER

Fans of "The Greatest" won't want to miss the chance to cruise by **Muhammad Ali's childhood home**. Ali lived in the house on Grand Avenue as a youth in the 1940s through



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the early 1960s. A bronze marker is located in front of the house (outside photo opportunities available – no inside admittance). In 2023, internationally renowned artist Shepard Fairey, who also created Barack Obama's iconic political poster image, visited Louisville to paint a seven-story mural of Muhammad Ali on the Chestnut Street Family YMCA.

The **Kentucky Center for African American Heritage** features rotating exhibits that pay homage to the rich cultural heritage of African Americans in Kentucky.

Union Station, a railroad depot from the 1890s, is a sight to behold with exceptional architectural features. The station served 58 trains a day during the height of rail travel in the 1920s. Today, it serves as the offices of the Transit Authority of River City (TARC) and is open to the public.

Along the Ohio River, the 285-acre Frederick Law Olmsted-designed **Shawnee Park** is home to a riverwalk, biking paths, recreation fields, and a public 18-hole golf course, considered one of the city's most "player-friendly." Shawnee Park also plays host to the **Dirt Bowl**, a summer-long community basketball tournament that's been a tradition for more than 50 years. Tennis courts, picnic sites, and a fishing lake make up nearby **Chickasaw Park**, and you can take a dip in the swimming pool at **Algonquin Park**. The newly opened **Alberta O. Jones Park** features a large playground, walking paths, a picnic pavilion, and a mural honoring the pioneering attorney and civil rights champion.

St. Stephen Church, the largest African American church in the region, welcomes visitors who would like to tour the Baptist church and community center's four-block campus, and **Simmons College of Kentucky** is a historic co-ed African American university. The Russell neighborhood is home to the **Louisville Urban League Sports and Learning Campus**, a 24-acre, multi-sport complex that includes the Norton Healthcare Sports and Learning Center and Humana Outdoor Track & Field, a prized host of local, regional, and national indoor and outdoor track meets and other events. Their outdoor track is available to the public daily.

Located inside the Amped Tech & Learning Center, **The MELANnaire Marketplace™** Louisville Makers Gift & Experience Shop showcases handmade gifts, apparel, art, treats, and souvenirs produced by local Black makers.

EVENTS

TASTE OF WEST LOUISVILLE

June | LouisvilleKy.gov

WEST LOUISVILLE APPRECIATION FESTIVAL

July | AlphaLambda1906.org/event-details

WINTER WONDERLAND AT SHAWNEE PARK

December | Facebook.com/OneWestLouisville

1. Kentucky Center for African American Heritage
2. Alberta O. Jones Park
3. Blak Koffee
4. Norton Healthcare Sports and Learning Center
5. St. Stephen Church
6. Shawnee Park, photo courtesy of Olmsted Parks Conservancy
7. Hip Hop Sweet Shop
8. The Palm Room
9. Muhammad Ali mural by Shepard Fairey

WHISKEY ROW/MUSEUM ROW



Louisville's Whiskey Row and Museum Row are packed with distilleries, attractions, and museums that showcase Bourbon, history, science, art, and culture. Along Main Street, you'll discover one of the country's largest collections of cast-iron facades, Revival-style and Chicago-style architecture from the late 19th and early 20th centuries. Not only is Main Street the historic commercial heart of the Bourbon industry, it remains the most significant urban Bourbon destination in the world.

EAT & DRINK

Kickstart your day at **Blackbeard Espresso** or **Wiltshire Pantry Bakery & Cafe**, which is also a go-to lunch spot for locals, along with **The Main Eatery, In Season, Addis Grill**, and **Corner**. Two Louisville mainstays, **Bristol Bar & Grille** and **Bluegrass Brewing Company**, are also great options for a classic American lunch or dinner.

For straightforward Southern cuisine, there's **Merle's Whiskey Kitchen**, **Doc Crow's Southern Smokehouse & Raw Bar**, or **Dasha Barbours Southern Bistro**. For a tasty burger, try **Sidebar**, **Nic & Norman's**, or **Mussel & Burger Bar**. For Mexican, there's **Down One Bourbon Bar & Restaurant** or **Zombie Taco** at **Bar Moxy**. For quick, yummy pub fare, there's **O'Shea's Downtown** and **Troll Pub Under the Bridge**. If it's pizza you're craving, there's **Luigi's** or **The Misfit Lou**, which also serves pizza, along with sandwiches.

For upscale dining, **Proof on Main** puts an unexpected twist on Southern-inspired cuisine. **Vincenzo's** brings the old school Italian. **Monk's Road Boiler House** is a luxury chophouse from Log Still Distillery with a tasting room and speakeasy-style bar. Choosing from the many outstanding steakhouses, like **Morton's**, **Jeff Ruby's, Steakhouse Bourré Bonne**, or **Repeal**, is not easy, but there's no wrong choice here. Inside the Galt House Hotel, you'll find **Walker's Exchange** and **Swizzle**, a rotating restaurant and bar high atop the hotel overlooking the Ohio River.

DISCOVER

Every few steps on a walk down Whiskey Row, you'll find distilleries, tasting rooms, Bourbon experiences, and distillery bars. At the west end of Main Street is **Michter's Fort Nelson Distillery**, where you can tour a restored 19th-century building named for the historic fort, sample a lineup of Michter's award-winning whiskeys, and enjoy a cocktail in **The Bar at Fort Nelson**. At Hillerich & Bradsby Co.'s **Barrels & Billets**, learn the art of whiskey making and even craft your own custom blend to take home. Step inside the **Bardstown Bourbon Company** to experience interactive tastings and sip cocktails in their bar. At **Pursuit Spirits**, choose from a range of experiences from a visit to their cocktail lounge, **Trial + Error**, to tastings and private barrel selections. At **Green**



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River Tasting Room, explore interactive Bourbon exhibits and enjoy handcrafted cocktails. Nearby, **Buzzard's Roost**, a micro-distillery, invites you to take part in guided tastings, whiskey education classes, and flights at their bar. At **Evan Williams Bourbon Experience**, tour the first distillery to open on Whiskey Row after Prohibition, or just stop by the chic **ON3 Bar**. At **Old Forester Distilling Co.**, learn about the Bourbon-making process from fermentation to barrel firing in the on-site cooperage and aging in the urban rickhouse, or just raise a glass at **George's Bar**.

The **KFC Yum! Center** is a 22,000-seat arena that continuously plays host to a who's who of performances. Founded in 1964, **Actors Theatre of Louisville** occupies a theater complex with three stages. The **Kentucky Center for the Performing Arts**, just a few blocks away, is home to the Louisville Ballet, Louisville Orchestra, and the PNC Bank Broadway in Louisville series. The **Louisville Comedy Club** brings local and national comedic acts to Whiskey Row.

Museum Row on Main Street offers many one-of-a-kind attractions, including the **Frazier History Museum** (home of the Kentucky Bourbon Trail® Welcome Center), **Louisville Slugger Museum & Factory**, Kentucky Science Center, **KMAC Museum**, **Muhammad Ali Center**, **Roots 101 African-American Museum**, **Flame Run Glass Studio and Gallery**, and **21c Museum Hotel**, with free exhibits open 24/7 to the public.

For nightlife, there are hidden speakeasies **Hereafter**, **Wild Swann**, and **Hell or High Water**. If you're looking for live music, head to **Stevie Ray's Blues Bar** or **Goodwood Brewing + Spirits**, which has multiple bars and food. Relax after a night out at **Woodhouse Spa**, a full-service spa, or at **Pelo West** and **Bourbon & Blush**, both of which offer a spa and a full range of salon services.

SHOP

Art Eatables is a premier Bourbon chocolatier known for its Bourbon chocolate truffles. **Duluth Trading Co.** is home to men's and women's clothing and accessories. The **Shoppes at The Galt House Hotel** include gift shops and men's and women's clothing boutiques. All of the museum gift shops offer unique items among other souvenirs.

EVENTS

ALI FESTIVAL

June | AliCenter.org

SUMMER BEER FEST AT FRAZIER

July | FrazierMuseum.org/beer-fest

WORLDFEST

Labor Day Weekend | LouisvilleKy.gov

STEINS ON MAIN

October | LouisvilleDowntown.org/steins-on-main

1. 21c Museum Hotel 2. Kentucky Science Center

3. Louisville Slugger Museum & Factory 4. KFC Yum! Center

5. Old Forester Distilling Co. 6. Bardstown Bourbon Co.

7. Repeal Oak Fired Steakhouse

8. Merle's Whiskey Kitchen 9. Muhammad Ali Center

Top 15 THINGS TO DO IN LOUISVILLE

Here is a glimpse at Tripadvisor's 15 most highly ranked Louisville attractions. Whether you want to seek adventure, explore history, or delve into Kentucky's native spirit, there is something for everyone to enjoy.

LOUISVILLE MEGA CAVERN

One hundred exhilarating underground acres await at the Louisville Mega Cavern. For thrill seekers, there's Mega Ziplines, an underground adventure one hundred feet above the cavern floor with neon lights and electrifying music. For history and science enthusiasts, there's the Historic Tram Tour, where you'll ride in the Mega Tram as you learn about the cavern's geology, history (including what was once the top-secret use of the cavern), and the mining techniques used when the cavern was a limestone quarry. For those craving an adrenaline rush, the Mega Quest aerial ropes course is one of only twenty courses of its kind in the country. In November and December, the Mega Cavern is transformed into Lights Under Louisville, a nationally recognized holiday light show.

LOUISVILLE SLUGGER MUSEUM & FACTORY

Hillerich & Bradsby Co. has been making the Louisville Slugger since 1884, and you don't have to be a die-hard baseball fan to enjoy visiting the factory where the world's most famous baseball bat is manufactured. However, baseball enthusiasts will get a particular thrill out of seeing Babe Ruth's 1927 record-setting bat and Hank Aaron's 700th home run bat. Take a factory tour to see how the Louisville Slugger is made and depart with a souvenir mini bat.



KENTUCKY DERBY MUSEUM

Experience the thrill and traditions of the Kentucky Derby every day at the Kentucky Derby Museum, located on the grounds of Churchill Downs. Learn about the history of the Derby, tour the track at Churchill Downs, sip a Mint Julep in the museum cafe, and watch the 18-minute epic film, "The Greatest Race," a 360-degree, high-definition media experience. Exhibits, many of which are interactive, take visitors through every stage of a Thoroughbred's life and give an in-depth look into the history of the sport's most celebrated jockeys and horses. Favorite exhibits include "Secretariat" and "Black Heritage in Racing."



CHURCHILL DOWNS

The home of the Kentucky Derby since 1875, Churchill Downs is one of the country's most beautiful and historic racetracks. Derby week races can see more than 100,000 fans for Thurby, a Kentucky-celebration day on Thursday, Oaks on Friday, and Derby on the first Saturday in May. Churchill Downs also hosts live Thoroughbred racing in spring, summer, and fall, including night races under the lights.



CONRAD-CALDWELL HOUSE MUSEUM

Travel back to the Gilded Age at the Conrad-Caldwell House Museum. Also known as "Conrad's Castle," it holds court amidst the largest concentration of Victorian homes in the country and is one of the finest examples of Richardsonian Romanesque architecture in Louisville. Constructed in 1895 by renowned architect Arthur Loomis, of Clarke & Loomis, the Conrad-Caldwell House has been restored with historical detail to the Edwardian era. Learn about the history of one of Louisville's most beautiful homes and the families who lived there by taking a self-guided or docent-led tour.



BIG FOUR BRIDGE

Take in the sights of the Ohio River as you cross this pedestrian bridge linking the waterfronts of Kentucky and Indiana. Set out on foot or bike the one-mile span for picturesque views of the Ohio River, Waterfront Park, and the Louisville skyline. After sunset, a rotating LED light show illuminates the bridge, setting a vibrant scene for an after-dark walk.

MUHAMMAD ALI CENTER

Muhammad Ali's legacy continues at this immersive museum, which begins with a 14-minute film introducing viewers to his "Six Core Principles: Confidence, Conviction, Dedication, Respect, Spirituality and Giving." Ali's boxing career is showcased with exhibits and memorabilia, including the interactive "Train with Ali" exhibit, where you can shadow box with "The Greatest." Ali's life and achievements are put in historical context with the Vietnam War and the Civil Rights Movement.





STITZEL-WELLER

Bourbon aficionados regard Stitzel-Weller as hallowed ground—a cathedral of the industry and a must-visit on the Kentucky Bourbon Trail®. Learn the story behind the five brass keys that hung on the door when the distillery first opened on Derby Day in 1935 as you trace Bourbon's past, present, and future. For the ultimate in Southern Charm, rich history, and elevated hospitality, you'll want to stop by the onsite Garden & Gun Club, one of only two in the country.

OLD FORESTER DISTILLING

Learn how George Garvin Brown revolutionized Bourbon by bottling for quality in 1870, and explore every step of production—from the bubbling fermentation tanks and copper stills to barrel making and charring. The distillery is located in the same building where George worked, and you can soak up more of the history at the onsite bar named for the founder himself.



WAVERLY HILLS SANITORIUM

Known for its role as a tuberculosis hospital in the early 1900s, Waverly Hills is an official site on the U.S. National Register of Historic Places. Unofficially, it is also known as one of the most haunted places in the world. Its somber past, striking Gothic architecture, and eerie atmosphere make it a popular destination for history buffs and paranormal enthusiasts alike. Waverly offers ghost tours, historical tours, and overnight paranormal investigations.



EVAN WILLIAMS BOURBON EXPERIENCE

The Evan Williams Bourbon Experience was the first distillery to open on Whiskey Row since Prohibition, signaling a whole new era in Bourbon City. Here you'll find an immersive experience that transports you back to the 1780s and celebrates the legacy of Evan Williams, Kentucky's first distiller, whose original still was located just a block away. History and Bourbon buffs alike will appreciate the multimedia experience that explores the intertwined history of Bourbon and the Ohio River city.

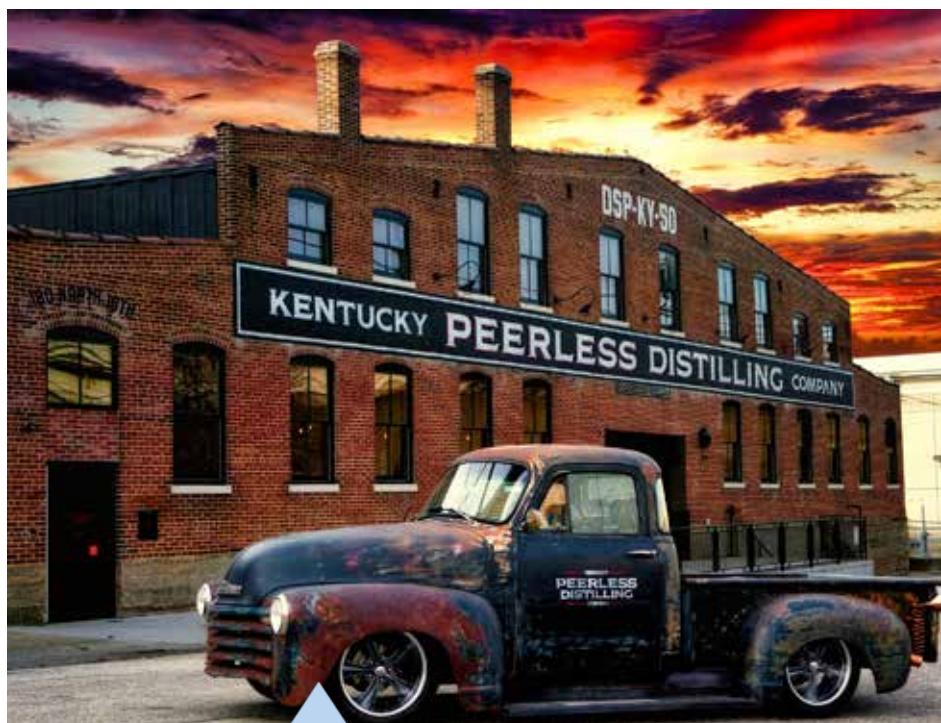
CAVE HILL CEMETERY

The final resting place of Muhammad Ali and Colonel Harland Sanders, Cave Hill Cemetery also contains 600 species of trees and shrubs and is the city's only accredited arboretum. Its 296 acres also include lakes, mausoleums, sculptures, and the graves of 228 Confederate and 6,100 Union soldiers. Whether you visit to pay respects, learn about history and botany, or just for a lovely walk, Cave Hill Cemetery has much to offer and is free and open to the public.



LOUISVILLE ZOO

From rhinos, giraffes, and polar bears, seals, sloths, and snow leopards, experience some of the world's most majestic animals up close as you explore the habitats of Africa, Australia, Central and South America all in one day. The Louisville Zoo is home to more than 1,400 animals across 130 acres, including the award-winning Islands, Gorilla Forest, and Glacier Run exhibits.



KENTUCKY PEERLESS DISTILLING CO.

The first Peerless whiskey was barreled in 1889, but operations shut down during WWI to conserve corn supplies. After being shuttered for almost a century, the Taylor family has revitalized the brand at the distillery right off Main Street. At this state-of-the-art facility, you can authentically experience the entire whiskey-making process as the grains are milled, cooked, fermented, double-distilled, and barreled.

FRAZIER HISTORY MUSEUM

From Lewis and Clark to disco balls, learn about the history of Kentucky at the Frazier History Museum, which is also the official starting point of The Kentucky Bourbon Trail®. See one of the world's largest collections of toy soldiers and historical miniatures and a wide array of arms and artifacts, including Teddy Roosevelt's "Big Stick," Custer's pistols, and Geronimo's bow and arrows.



KENTUCKY KINGDOM THEME and WATER PARK

Kentucky Kingdom Theme and Water Park is one of the region's most thrilling destinations, offering more than 70 rides and attractions that range from family-friendly fun to heart-pounding thrills. The park boasts six world-class roller coasters, including the brand-new **Flying Fox**—a perfect first coaster with speeds up to 37 mph, no inversions, and a low ride height requirement of 38 inches. Other favorites include the classic wooden **Kentucky Flyer**, the high-flying **Storm Chaser** with its barrel roll drop from a 10-story lift hill, and the iconic **Giant Wheel**, rising 150 feet for panoramic views of Louisville.

Younger guests will find plenty to explore in **Discovery Meadow**, a new immersive family zone unveiled in 2025 that celebrates Kentucky's spirit, with three new family rides, 11 re-themed attractions, a shaded playground, games, and locally inspired food. Don't forget your bathing suit because you'll want to enjoy the three million gallons of family fun in the water park. Among the highlights are two wave pools, including the **Family Wave Lagoon and Adventure River**, the 12-story **Deep Water Dive**, one of the world's tallest body slides, and **Tornado**, a seven-story plunge that ends in a giant funnel that spins you round and round.

In addition to the 70+ rides and attractions, enjoy nonstop entertainment and events throughout the season. Grab a seat and take your favorite movies for a ride at the **5D Cinema**, which gives you an immersive experience that engages all senses. Enjoy weekends at the park for holiday celebrations. October 2 through November 1, **Pumpkins at Kentucky Kingdom** showcases more than 1,000 glowing pumpkins, larger-than-life sculptures, and rides after dark. November 21 through January 2, **Christmas at Kentucky Kingdom** lights up the winter with more than 1.5 million twinkling lights, a 175-foot-long tubing hill covered in real snow, festive foods, and visits with Santa and his reindeer.

2026 SEASON

Kentucky Kingdom Opening Day: May 9
Water Park: Opening Day: May 23
Open Weekends Only: May 9 – May 17 and Aug. 15 – Sept. 13
Open Select Days: Oct. 2 – Jan. 2
Visit KentuckyKingdom.com for the full calendar.



Photos courtesy of Kentucky Kingdom

NEW **FLYING FOX** RIDE SPRING 2026



**PLAN
YOUR VISIT!**



ANNUAL FESTIVALS & EVENTS



JANUARY

Named one of the best cities for festivals and events in North America, Louisville offers an abundance of opportunities for fun regardless of the season. Whether you're into the arts, music, history, eating, or shopping, there is something to see and do for everyone.

The following list of popular events and festivals is by no means comprehensive. Times, dates, and locations are subject to change, so please check event websites in advance and also scan the code below to visit the gotolouisville.com calendar of events.



New events are added daily and you can search by date or event type to customize your travel plans.

Louisville Boat, RV & Sportshow

louisvilleboatshow.com

For over 60 years, some of the most sought-after equipment in RV, camping, boating, and water sports assemble at the Kentucky Expo Center.

FEBRUARY

Bourbon Classic

bourbonclassic.com

The Bourbon Classic is four days of tastings, workshops, and Bourbon-paired meals. Events are hosted by leading chefs, distillers, mixologists, and Bourbon experts at hotels, restaurants, and distilleries throughout the city.

Louisville Jewish Film Festival

jewishlouisville.org

The Louisville Jewish Film Festival has a 25-year history of presenting movies and short films along with speaking engagements by actors, writers, and producers.

National Farm

Machinery Show

farmmachineryshow.org

The National Farm Machinery Show offers the most complete selection of cutting-edge agricultural products, equipment, and services available in the farming industry. Business professionals from around the world gain knowledge and hands-on access to various technological advancements needed for the upcoming farming season during the four-day show.

MARCH

NuLu Bock Beer Fest

nulu.org

Bock, meaning goat in German and also a type of German lager, is the theme of this free, family-friendly street festival in the NuLu neighborhood that brings together fun goat races, local Bock beer, and a wurst-making competition.

St. Patrick's Parade

louisvilleirish.com

The Ancient Order of Hibernians' annual St. Patrick's Parade is the centerpiece of all-day party that turns Baxter Ave. and Bardstown Rd. into

a celebratory sea of green. Crowds line the parade route, spilling into the neighborhood's many restaurants and bars with Irish Pubs like Molly Malones, O'Shea's, Flanagan's, and Shenanigans at the heart of the action. The 53rd Annual St. Patrick's Parade will take place on March 14.

Tailspin Ale Fest

tailspinalefest.com

Featuring more than 250 craft beers, a Bourbon barrel beer bar, live music, silent disco, and airplane displays on site at historic Bowman Field Airport.



GAME ON, LOUISVILLE!

In March, Louisville's hometown sports teams kick off their seasons. Catch baseball with the Louisville Bats, men's and women's soccer with Louisville City FC and Racing Louisville, and spring football with the city's newest team, the Louisville Kings. The Bats play home games at Slugger Field while soccer and football teams share Lynn Family Stadium (pictured above) as their home venue.

Pictured above: Kentuckiana Pride Festival

APRIL

Cherokee Triangle Art Fair

cherokeetriangle.com/art-fair

The juried art fair, held on Cherokee Parkway the weekend before Derby, has more than 200 artists' booths where patrons can view and purchase original art. It's gained acclaim for quality arts and crafts and features live music, entertainment, food, and family-friendly fun.

Kentucky Derby Festival

kdf.org

The nation's largest civic celebration turns the Kentucky Derby into a weeks-long party featuring more than 70 events. Highlights include Thunder Over Louisville (the nation's largest annual fireworks extravaganza), the Great Balloon Race, the Great Steamboat Race, Marathon/miniMarathon, and the Pegasus Parade. Check the KDF website for a complete rundown of all events.

MAY

Abbey Road on the River

arotr.com

Held Memorial Day Weekend in Jeffersonville, Ind., directly across the river from downtown Louisville, Abbey Road on the River is the largest Beatles tribute festival in the U.S. This five-day art, music, and food festival attracts more than 60 bands across 7 stages.

Fleur de Flea

thefleurdeflea.com

Kentucky's largest outdoor vintage market pops up along the river twice a year over Memorial Day and Labor Day holiday weekends. Enjoy food trucks, pop-up bars, craft beer, and DJ sets as you browse more than 200 vendors with vintage clothing, antiques, vinyl, collectibles, and all kinds of nostalgia.

The Kentucky Derby

kentuckyderby.com

The most prestigious horse race in America and the first jewel of the Triple Crown takes place the first Saturday in May. Held the day before Derby, the Kentucky Oaks is Thoroughbred racing's most prestigious race for three-year-old fillies. Thursday before Derby is locally known as Thurby, a day that celebrates Kentucky heritage.

Old Louisville Springfest

ttnalouisville.org

Old Louisville Springfest fills Toonerville Trolley Park each May with Louisville's best handmade vendors, gourmet food trucks, and live music all day long. This free neighborhood festival brings artists, makers, and families together for a full day of shopping, eating, and celebrating Historic Old Louisville.



Kentucky Derby Festival Great Steamboat Race



The Kentucky Derby



THE WFPK WATERFRONT WEDNESDAY CONCERT SERIES

Waterfront Wednesday is Louisville's most popular after-work concert series. These free, family-friendly concerts at Louisville Waterfront Park showcase local and emerging recording artists as heard on radio station 91.9 WFPK FM. Taking place on the Big Four lawn the last Wednesday of the month, April through September, Waterfront Wednesday offers cash bars and upscale festival food. lpm.org/music



JUNE

Ali Festival

alifest.org

Hosted by the Muhammad Ali Center, the Ali Festival is a community-wide celebration highlighting Louisville native and global humanitarian Muhammad Ali.

Juneteenth Festival

louisvillejuneteenthfest.com

A multiday festival including live music, dozens of vendors, and Bourbon-infused events celebrate this national holiday.

Kentucky Craft Bash

kycraftbash.com

Kentucky Guild of Brewers serves beers from breweries around the Commonwealth at this annual bash held at Waterfront Park with over 70 local breweries and more than 200 varieties of beer.

Kentuckiana Pride Parade & Festival

kypride.com

Held on Waterfront Park's Big Four Lawn, the Kentuckiana Pride Festival features musical acts, entertainment, and a parade through NuLu.

La Caja China

labodeguitademima.com

Louisville celebrates the culture of its growing Cuban community with a block party in NuLu, featuring Cuban food, live music, cigars, dominoes, and cocktails.

Old Fashioned Fortnight

gotolouisville.com/off

A two-week celebration of the Old Fashioned, Louisville's official cocktail. Held the first two weeks of June, Fortnight shines the spotlight on the city's spirited Bourbon concoction.

JULY

JTown Beer Fest

jtownbeerfest.com

The Jeffersontown Craft Beer Fest takes place in the heart of downtown Jeffersontown. This 21+ event features more than 50 craft breweries, wines, food trucks, and live music.

Louisville Street Food Festival

streetfoodfests.com/event/louisville

This street food fest brings the area's best food trucks and restaurants to Fourth Street Live! Sample delicious flavors while enjoying axe throwing, mechanical bull riding, a giant chocolate fountain, eating challenges, family-friendly activities, a shopping market, and cooking demonstrations.

Summer Beer Fest at Frazier

fraziermuseum.org/beer-fest

One of the largest beer tasting events in Kentucky takes place on Main Street in front of the Frazier History Museum with local and national breweries, food trucks, and live music.

Waterfront Park Fourth of July

ourwaterfront.org

Louisville has a longstanding tradition of gathering at Waterfront Park on July 4th. Celebrations include live musical performances and, of course, a fireworks show.

World Championship of Dainty

schnitzelburg.org/dainty

Held in the Germantown and Schnitzelburg neighborhoods, the three-day Dainty Fest hosts the annual World Championship of Dainty, a traditional German street game. Listen to ragtime music, eat bologna sandwiches, and see who is crowned a World Champion.

AUGUST

Carnavales de Sweet Havana

carnavalessweethavana.com

A two-day block party at Fourth Street Live! that welcomes all for a celebration of Cuban music and culture.

Kentucky State Fair

kystatefair.org

This annual summer tradition attracts 600,000+ people to its mix of musical entertainment, midway rides, livestock shows, and competitions.

NSRA Street Rod Nationals Plus

nsra-usa.com

Recognized as the world's largest automotive participation event, 11,000+ street rods are showcased each year at the Kentucky Expo Center.

Old Lou Brew Craft Beer Festival

oldlouisville.org

This historic Louisville neighborhood hosts live music and local breweries with activities centered around the Old Louisville Visitors Center.

Sky Soul Festival

skysoulfestival.com

Live music, immersive art, wellness practices, and cultural expression come together at Waterfront Park. The Sky Soul Festival welcomes everyone and seeks to connect the community.

World Championship Horse Show

kystatefair.org

This prestigious seven-day event, held in conjunction with the Kentucky State Fair, crowns world-champion Saddlebreds. More than 2,000 horses compete for \$1M+ in awards.



KENTUCKY SHAKESPEARE FESTIVAL

Kentucky Shakespeare Festival, held in Old Louisville's Central Park, has been presenting the Bard's works for more than a half-century. Performances, held Wednesday through Sunday evening, from the end of May through early August, are free and non-ticketed. The oldest free, independently operated Shakespeare Festival in North America is produced by the nonprofit, professional theater company Kentucky Shakespeare. kyshakespeare.com

Pictured above: Kentuckiana Pride Festival

SEPTEMBER

Big Four Arts Festival

bigfourbridgeartsfestival.com
Held on the scenic Big Four Lawn, this award-winning two-day event features 150+ juried artists, international cuisine, children's activities, and entertainment.

Bourbon & Beyond

bourbonandbeyond.com
With over 100 musical acts across multiple stages over four days, the lineup includes some of the most popular and award-winning artists in the music industry. The festival also offers gourmet food and Bourbon experiences.

Jeffersontown Gaslight Festival

jtowntgaslight.com
One of the region's largest and most popular street festivals, this eight-day event is centered in the small-town ambiance of Gaslight Square and hosts a motorcycle rally, car show, golf scramble, 5K run, parade, balloon glow, children's play area, live entertainment, and over 200 arts, crafts, and commercial booths.

Louder Than Life

louderthanlifefestival.com
Hosting around 175 rock and metal acts over four days with performances over seven stages, this festival offers a wide range of award-winning Bourbons, whiskey, spirits, craft beer, and food that celebrate Louisville's culture

Louisville Pride Festival

louisvillepride.com
This free Highlands street fest celebrates art, entertainment, food, and, of course, the LGBTQ community on popular Bardstown Road.



FALL RACE MEETS

Churchill Downs offers live Thoroughbred horse racing action twice in the fall. Catch racing the second half of September and again throughout the month of November – including night racing under the lights and Thanksgiving Day races. churchilldowns.com

NuLu Festival

nulu.org/nulu-fest
This street festival celebrates the continued growth and revitalization of Louisville's East Market District and features live music, regional micro-brewed beers, Bourbons, and numerous food and retail booths by local vendors. The event is free, family-friendly, and open to the public.

Oktoberfest at the German American Club

gaclouisville.org
An annual two-day celebration hosted by the German American Club Louisville, Oktoberfest features German food, imported beers, live music, and plenty of lederhosen.

WorldFest

louisvilleky.gov
For four days over Labor Day Weekend, Louisville hosts the region's premier international festival, featuring three entertainment stages showcasing an eclectic mix of performers; a vendor village with nearly 150 international-themed arts, crafts, merchandise, and food booths; a Naturalization Ceremony swearing-in nearly 150 immigrants as United States citizens; and a WorldFest Global Village that highlights cultures and customs from all over the world.

SEPTEMBER IS NATIONAL BOURBON HERITAGE MONTH

Visit the bars and restaurants along Louisville's Urban Bourbon Trail® gotolouisville.com/UBT

Attend the Kentucky Bourbon Festival in Bardstown, Ky. kybourbonfestival.com

Check out bourboncountry.com for more Bourbon-related events and activities around the state.



KISS at Louder Than Life. Photo by Steve Thrasher, courtesy of Danny Wimmer Presents.



WorldFest

Festivals & Events



HALLOWEEN IN LOUISVILLE

Louisville is home to more Halloween events and attractions than many cities in the United States with more than 20 haunted attractions, numerous Halloween events and parties, a haunted theater and one of the world's scariest places. Check out louisvillehalloween.com for a comprehensive list.



OCTOBER

Boo at the Zoo

louisvillezoo.org/halloween

This not-too-scary Halloween event is fun for the whole family with costumed characters handing out candy and storybook scenes staged throughout the zoo.

Bourbon & Belonging

bourbonandbelonging.com

The first LGBTQ+ inclusive Bourbon festival in the country debuted in 2024. Spanning eight cities across Kentucky, this event celebrates Bourbon culture through an inclusive lens, featuring tastings, tours, and activities.

Garvin Gate Blues Festival

garvingatebluesfestival.com

The Garvin Gate Blues Festival is the largest free neighborhood street music festival in Louisville. A celebration of the Blues, the festival is held in the Old Louisville neighborhood of Garvin Place.

Harvest Homecoming

New Albany, Ind.

harvesthomecoming.com

A family-oriented festival in New Albany, Ind., Harvest Homecoming draws hundreds of thousands of visitors to its parade, crafts, food booths, farmers market, children's rides, and riverfront activities.

Jack O'Lantern Spectacular

jackolanternlouisville.org

The 1/3-mile trail through the Jack O'Lantern Spectacular in Iroquois Park is an outdoor art show illuminated by 5,000 carved pumpkins during the month of October.

Louisville Beer Week

facebook.com/LouisvilleBeerWeek

Louisville Beer Week is a nine-day grassroots collaboration "by Louisville beer nerds" to celebrate Louisville's historic and growing craft beer community.

Louisville Book Festival

louisvillebookfestival.com

This free, public event brings together dozens of authors, illustrators, and exhibitors for author panels, book signings, workshops, children's story hours, and activities for all ages.

Portland Art & Heritage Fair

portlandartfair.com

For more than ten years, this free family-fun event hosted by the Portland Museum brings together local artists, craftsmen, and performers to showcase Portland's rich heritage and creative community.

Pumpkins at Kentucky Kingdom

kentuckykingdom.com

Kentucky Kingdom Theme Park is transformed by larger-than-life pumpkin sculptures that illuminate the park after dark and set the mood for trick-or-treating and carnival games.

St. James Court Art Show

stjamescourtartshow.com

The St. James Court Art Show is a juried fine arts and contemporary craft show featuring 600+ artists from around the U.S. held among the country's largest collection of Victorian homes in the heart of historic Old Louisville.



Top right: Pumpkins at Kentucky Kingdom
Bottom right: St. James Court Art Show

Steins on Main

louisvilledowntown.org/steins-on-main

Steins on Main brings an Oktoberfest celebration to Downtown, featuring German-inspired bites, games, and contests, live music, and pours from more than a dozen local breweries. Hosted by Louisville Downtown

This outdoor festival invites the community to celebrate Louisville's German heritage.

Ultimate Halloween

Parade & Festival

ultimatehalloweenfest.com

One of the region's largest Halloween celebrations, featuring over a dozen spooktacular events. Highlights include live music, a balloon glow, and parade.

Urban Bourbon Half Marathon

urbanbourbonhalf.com

The Urban Bourbon Half Marathon race starts and ends downtown with a scenic trip through Cherokee Park. Enjoy food, drinks, and live music following the race at Fourth Street Live! Must be 21+ to participate.

Victorian Ghost Walk

louisvillehistorictours.com

Recommended by The New York Times, David Domine's Victorian Ghost Walk® celebrates America's Most Haunted Neighborhood with a cast of real-life characters who return from the grave to tell their spooky stories.



NOVEMBER

Christmas at Kentucky Kingdom

kentuckykingdom.com

A display of over one million lights and Christmas decor throughout Kentucky Kingdom set the stage for this holiday celebration that includes a 175-foot long snow tubing hill and the opportunity to meet Santa and his reindeer.

Colorfest at Bernheim Forest

bernhheim.org

See some of the region's most spectacular fall foliage during this two-day annual festival. Giant slides, nature games, and Forest Giants await.

Festival of Faiths

festivaloffaiths.org

Festival of Faiths is a weeklong festival featuring exhibits, music, film, art, and more. This celebration allows attendees to learn about different faiths and celebrates the diversity of religions in the Louisville area.

Lights Under Louisville

lightsunderlouisville.com

Mid-November through December, Louisville MEGA Cavern's passageways are transformed into an underground holiday lights spectacular that you can tour from inside your own vehicle.

North American International

Livestock Exposition &

Championship Rodeo

livestockexpo.org

The world's largest all-breed, purebred livestock exposition partners with the North American Quarter Horse Show and the North American Championship Rodeo.

NuLu Jinglefest

nulu.org/jingle

Take a sleigh ride together to the trendy East Market District for a street celebration filled with festive programming, like live holiday music, a photo booth, face painting, petting zoo, visits with Mr. and Mrs. Claus, and more.

Kentucky Veterans Parade

www.kyvetparade.com

The Kentucky Veterans Parade honors the courage and sacrifice of those who have served. Enjoy the shops and restaurants along the parade route in NuLu while celebrating local veterans.

DECEMBER

Bardstown Road Aglow

bardstownroadaglow.org

Thousands of revelers gather together to enjoy local shopping, feasting, and merriment along the beloved corridors of Bardstown Road and Baxter Avenue.

Brown-Forman Nutcracker

louisvilleballet.org/holidaymagic

A treasured holiday tradition, The Brown-Forman Nutcracker is a classic for audiences of all ages with delightful details specific to Louisville.

Christmas Gifts and Décor Show

louisvillechristmasshow.com

The nation's largest free admission Christmas show takes place at the Kentucky Expo Center with 650 exhibitors and acres of gift items and ideas for anyone and everyone.

Gardens Aglimmer

waterfrontgardens.org

Wander the Beargrass Creek pathway under icicle arches and through an illuminated outdoor wonderland at the Waterfront Botanical Gardens.

Light Up Louisville

louisvilleky.gov

A parade down Jefferson Street precedes the arrival of Santa Claus, who assists with the giant plug-in that lights up Louisville for the holidays. There is also a Vendor Village, Santa's Workshop, and fireworks to enjoy.

Old Louisville Holiday Home Tour

oldlouisville.org/holiday-home-tour

The first full weekend in December, the Holiday Home Tour gives visitors a rare glimpse inside these historic Victorian mansions and townhouses stylishly dressed for the holidays.

Yuletide at Yew Dell

yewdellgardens.org/yuletide

View dazzling light and decor displays, including a model train setup, and say hello to Santa at Yew Dell Botanical Gardens.



PARISTOWN FÊTE DE NOËL

Mid-November through the New Year Holiday, enjoy a six-week winter festival at Paristown's Fête de Noël, featuring an outdoor ice-skating rink in a delightful holiday setting with pop-up shops by Louisville's premier retailers, concessions, and dining. paristown.com

Pictured above, top: Light Up Louisville

a city with the 5 major Arts organizations

Louisville is home to the five arts organizations widely recognized as the cultural pillars essential to a vibrant arts scene. With a resident orchestra, ballet, theater, opera, and art museum, the city offers abundant opportunities to engage in the arts with a rich calendar of concerts, plays, performances, and exhibits.



Louisville Ballet

Founded in 1952, Louisville Ballet performs treasured classics and innovative new works with 5-6 productions each season. @louballet



Leigh Anne Albrechta and Ryo Suzuki as Marie and the Nutcracker Prince in "The Brown-Forman Nutcracker." Photo by Josh Mauser.

Kentucky Opera

Founded in 1952, Kentucky Opera performs 3-4 mainstage productions each season at the historic Brown Theatre, just steps away from the 16,000 sq. ft. Opera Center, where rehearsals, costume building, and community gatherings are held. @kyopera



"La boheme." Photo by Philip Groshong.

The Louisville Orchestra

Founded in 1937, the nationally renowned Louisville Orchestra is led by one of the country's most acclaimed conductors, Teddy Abrams. @louisvilleorchestra

Actors Theatre

Founded in 1964, Actors Theatre presents reimagined classics and contemporary work on its three stages located downtown on Main Street. @actorstheatre



Company of "A Christmas Carol." Photo by Jonathan Roberts.

The Speed Art Museum

Founded in 1925, the J.B. Speed is Kentucky's oldest and largest art museum. The permanent collection holds 12,000+ pieces from ancient Egyptian to contemporary art. Find world-class temporary exhibits throughout the year. @speedartmuseum



19th-Century European and American Art Gallery.

The Theater Scene

Louisville's theater scene includes a diverse community of companies. You can catch live performances throughout the year, from intimate productions at theaters like The Henry Clay to Broadway shows at The Kentucky Center. Below is just a sampling of what the area's ever-evolving theater scene has to offer.

Actors Theatre anchors Louisville's theater scene with three stages located in its Main Street headquarters. Actors Theatre seeks to integrate art, storytelling, and technology for the purpose of social transformation.

Bunbury Theatre Company, a Henry Clay Theatre resident company, stages socially conscious new works and classics, creating an intimate, engaging theater experience. The 2026 Season will include Beckett's "Endgame."

CenterStage, the resident theater company at the Trager Family Jewish Community Center, is known for elaborate, crowd-pleasing musical productions, such as "The Sound of Music" and "Fiddler on the Roof."

The Chamber Theater produces classic drama with a focus on late 19th- and early 20th-century plays.

Derby Dinner Playhouse, located just across the river in Clarksville, Indiana, is one of the country's oldest professional dinner theaters. Derby Dinner Playhouse stages both Broadway musicals and lighthearted comedies throughout the year.

FaithWORKS Performing Arts brings compelling productions and live music to the historic Russell Theater, staging concert series alongside productions such as "Dearly Beloved" and "Sojourner Truth."

Kentucky Shakespeare puts on a free, non-ticketed Shakespeare festival in Old Louisville's Central Park, Wednesday through Sunday nights during the summer. Each fall, they also stage a spooky performance at their headquarters in Old Louisville, and in winter, a classic adaptation, like Jane Austen's "Emma."

Looking for Lilith is an ensemble theater company that re-examines history and questions the contemporary moment from women's perspectives.

Mind's Eye Theatre Company is known for their cult classic productions as seen in their 2025 performance of "Evil Dead: The Musical."

Pandora Productions, one of the Henry Clay Theatre resident companies, is dedicated to theater about and for the LGBTQ+ community, often producing comedies and musicals like "TL;DR: Thelma Louise: Dyke Remix."

PNC Broadway in Louisville brings blockbuster shows to Whitney Hall. The 2025-26 Season includes "MJ The Musical," "Water for Elephants," "Kimberly Akimbo," "The Great Gatsby," "Beauty and the Beast," "The Book of Mormon," "Hamilton," and "The Outsiders."

Redline Performing Arts is a community theater company focused on arts justice. They often perform musicals like "Kinky Boots," "Rent," and "Dreamgirls."

StageOne Family Theatre has been staging theater for ages 5-15 for more than 75 seasons. They cater to the younger crowd while offering theater for everyone. A perennial favorite is "The Best Christmas Pageant Ever."

Time Slip Theatre is known for the annual production of "The Rocky Horror Picture Show" and other musicals like "Jagged Little Pill."

The University of Louisville's African American Theatre Program stages two works each academic year by new and established Black dramatists.



"The Great Gatsby," part of the PNC Broadway Louisville 2025-26 Season, photo by MurphyMade.

LOUISVILLE 5 WAYS

SPORTS FAN



Louisville Slugger Museum & Factory

STAY

Tempo by Hilton NuLu

Why? "Wellness Rooms" feature Peloton bikes and it's less than a half mile from Louisville Slugger Field and Dave Armstrong Extreme Park and less than a mile from Lynn Family Soccer Stadium and the KFC Yum! Center.

VISIT

Churchill Downs

- Climb NuLu
- Dave Armstrong Extreme Park
- Five Iron Golf
- Kentucky Derby Museum
- KFC Yum! Center
- Lynn Family Stadium, home to LouCity FC, Racing Louisville FC, and the Louisville Kings
- Muhammad Ali Center
- Louisville Slugger Field, home to the Louisville Bats
- Louisville Slugger Museum & Factory

EAT

The Manhattan Project, a gastropub in Clifton with an upscale menu and multiple TVs tuned to all the games.

AFTER HOURS

First Turn Sports Bar at Derby City Gaming Downtown or Parlay Sports Bar.

BOURBON CONNOISSEUR



STAY

Hotel Bourré Bonne and Hotel Distil

Why? Both offer Bourbon-inspired ambience and amenities, each located in the heart of Louisville's Bourbon District.

VISIT

- The Kentucky Bourbon Trail® Welcome Center on the first floor of the Frazier History Museum to plan your Bourbon Trail experience.
- Any or all of Louisville's urban distilleries or growing number of tasting rooms.

EAT

Bourbons Bistro, one of the world's best Bourbon bars and restaurants. Menu favorites include pork chops, steak frites, shrimp and grits, and bread pudding.

AFTER HOURS

Neat Bourbon Bar & Bottle Shop, which specializes in vintage Bourbons and features a full bar with award-winning cocktails. Head next door to shop for an amazing selection of hard-to-find Bourbons.

HISTORY BUFF



Frazier History Museum

STAY

The Brown Hotel and The Seelbach Hilton Hotel
Why? Both are listed on the National Register of
Historic Places.

VISIT

- Belle of Louisville
- Conrad-Caldwell House & Museum
- Filsom Historical Society
- Frazier History Museum
- Locust Grove
- Portland Museum
- Riverside, The Farnsley-Moremen Landing
- Roots 101 African American Museum

EAT

Buck's Restaurant, where you can enjoy a walk through
the nation's largest collection of Victorian mansions before
you dine in the historic Mayflower building.

AFTER HOURS

Hell or Highwater, a Prohibition-themed speakeasy
located beneath historic Whiskey Row.

ART LOVER



21c Museum Hotel's "Asleep in the Cyclone" art installation and guest room.

STAY

21c Museum Hotel

Why? The museum hosts free rotating exhibits of the
world's best contemporary art and even has an installation
"Asleep in the Cyclone" that doubles as a guest room.

VISIT

- KMAC Museum
- Little Loomhouse
- Outsider Art Museum & Gallery
- Speed Art Museum
- Stoneware and Co.
- (Un)Known Project
- 20+ Art Galleries

EAT

Decade, which features rotating exhibits showcasing
local and regional artists and is a close walk to some of
Louisville's favorite galleries—PYRO, Paul Paletti, garner
narrative, and Revelry.

AFTER HOURS

The Lounge at Proof on Main, where you can relax in
the midst of "Fallen Fruit: The Practices of Everyday
Life," a site-specific art installation.

MUSIC LOVER



STAY

Hilton Garden Inn Louisville Downtown

Why? It's a 1-minute walk from Mercury Ballroom and the
Louisville Palace Theatre.

VISIT

- Headliners Music Hall
- Iroquois Amphitheater
- Kentucky Center for the Performing Arts
- KFC Yum! Center
- Mercury Ballroom
- Old Forester's Paristown Hall
- The Palace Theatre

EAT

Merle's Whiskey Kitchen, where you can enjoy
live music along with Southern cooking and a
large selection of Bourbon.

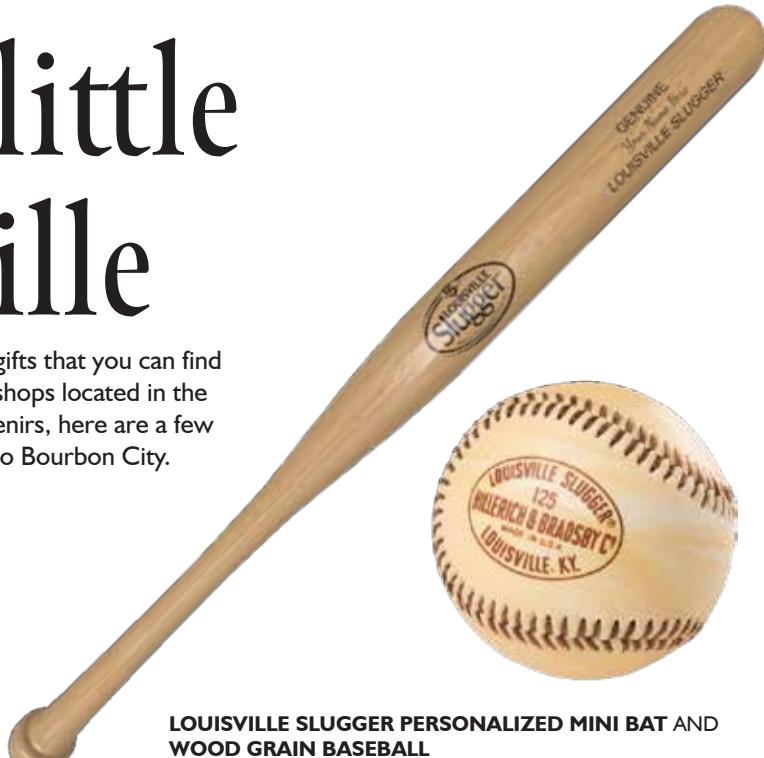
AFTER HOURS

Stevie Ray's Blues Bar and The Last Refuge, the flagship
location for Bob Dylan's Heaven's Door Spirits.

My Morning Jacket at the Louisville Palace, photo by Michael Stewart.

Take home a little bit of Louisville

Treat yourself to one (or several!) of these Louisville-themed gifts that you can find when you stop by the Louisville Visitor Center and other gift shops located in the city's many museums. From unique art objects to iconic souvenirs, here are a few options you can take home with you to remember your visit to Bourbon City.



LOUISVILLE SLUGGER PERSONALIZED MINI BAT AND WOOD GRAIN BASEBALL

\$29.99 and \$11.99, Louisville Slugger Museum & Factory Gift Shop



FUSION DECANTER & GLASSES BY ALICE STURZINGER

\$150 and \$35 (each glass),
Speed Art Museum Gift Shop



MENS DERBY HAT AND WOMENS DERBY FASCINATOR

\$39.95 and \$89.95, Louisville Visitor Center



RIVERBOAT WHISTLE
\$7, Belle of Louisville Boat-tique



LOUISVILLE CITY BOWL
BY DAN AND NISHA FERGUSON
\$750, KMAC Contemporary Art Museum Gift Shop



LEROY NEIMAN POSTER
\$21.99, Muhammad Ali Center Gift Shop



KENTUCKY DERBY GARLAND BAG
ARISTIDES BY JOEL CHAURAN
\$250, Kentucky Derby Museum Gift Shop



DISCO BALL 8" AND DISCO BALL TUMBLER
\$130 and \$8.50, Frazier History Museum Gift Shop



ACCOMMODATIONS | EATS | THINGS TO DO | SHOPPING | TRANSPORTATION

Listings below are paid hospitality business network subscribers or official advertisers.

ACCOMMODATIONS

CENTRAL LOUISVILLE

Baymont Inn & Suites Airport South
baymontinns.com

Best Western Louisville Airport/Expo
bestwestern.com

Cottonwood Airport & Expo Hotel Louisville
cottonwoodlouisville.com

Comfort Inn Southwest
comfortinn.com

Comfort Inn & Suites Airport Fair & Expo Center
comfortinn.com

Comfort Suites Louisville Airport
choicehotels.com

Courtyard by Marriott Louisville Airport
marriott.com

Crowne Plaza Louisville Airport Expo Center
ihg.com/crownneplaza

Days Inn & Suites by Wyndham Louisville SW
wyndhamhotels.com

Days Inn by Wyndham Louisville Airport Fair and Expo Center
daysinnlouisvilleairport.com

Derby City Gaming & Hotel
hotel.derbycitygaming.com

Fairfield by Marriott Inn & Suites Louisville Airport
marriott.com

Four Points by Sheraton Louisville Airport
fourpointslouisvilleairport.com

Hampton Inn Louisville-Airport
hilton.com

Hilton Garden Inn Louisville Airport
louisvilleairport.stayhgi.com

Holiday Inn Express Louisville Airport Expo Center
ihg.com/holidayinnexpress

Holiday Inn Louisville Airport - Fair/Expo
ihg.com

Holiday Inn Louisville Airport South
ihg.com

Home2 Suites by Hilton Louisville Airport Expo Center
hilton.com

Homewood Suites Airport
hilton.com

Residence Inn by Marriott Louisville Airport
marriott.com

Sleep Inn Louisville Airport & Expo
choicehotels.com

SpringHill Suites by Marriott Louisville Airport
marriott.com

Staybridge Louisville - Expo Center
ihg.com

TownePlace Suites by Marriott Louisville Airport
marriott.com/SDFTS

Tru by Hilton Louisville Airport
hilton.com

Wingate by Wyndham Louisville Fair and Expo
wyndhamhotels.com

DOWNTOWN

21c Museum Hotel Louisville
21cmuseumhotels.com

Aloft Louisville Downtown
marriott.com

Brown Hotel, The
brownhotel.com

Cambria Hotel Louisville Downtown
cambriahotelouisville.com

Courtyard by Marriott Louisville Downtown
marriott.com

CozySuites
cozysuites.com

Econo Lodge Downtown
econodowntown.com

Embassy Suites by Hilton Louisville Downtown
hilton.com

Fairfield Inn & Suites by Marriott Louisville Downtown
marriott.com

Galt House Hotel The Trademark Collection by Wyndham
galthouse.com

Grady Hotel
thegradyhotel.com

Hampton Inn Louisville Downtown
hilton.com

Hilton Garden Inn Louisville Downtown
hilton.com

Holiday Inn Express & Suites Louisville Downtown
ihg.com

Holiday Inn Louisville Downtown
ihg.com

Homewood Suites by Hilton Louisville Downtown
hilton.com

Hotel Bourre Bonne, a Curio Collection by Hilton
hilton.com

Hotel Distil, Autograph Collection
marriott.com

Hyatt Regency Louisville
hyatt.com

Louisville Marriott Downtown
marriott.com

Moxy Louisville Downtown
marriott.com

Omni Louisville Hotel
omnihotels.com/hotels/louisville

Residence Inn by Marriott Louisville Downtown
marriott.com

Seelbach Hilton Louisville, The
seelbachhilton.com

ACCOMMODATIONS

SpringHill Suites by
Marriott Louisville Downtown
marriott.com

TownePlace Suites by
Marriott Louisville Downtown
marriott.com

EAST END

Aloft Louisville East
marriott.com

Candlewood Suites Louisville Northeast
ihg.com/candlewood/hotels

Clarion Pointe Louisville East
clarionpointlouisvilleeast.com

Comfort Suites East
choicehotels.com

Courtyard by Marriott Louisville East
marriott.com

Courtyard by Marriott
Louisville Northeast
marriott.com

Embassy Suites by Hilton Louisville East
hilton.com

Fairfield Inn & Suites by
Marriott Louisville East
marriott.com

Fairfield Inn & Suites by
Marriott Louisville Northeast
marriott.com

Hampton Inn & Suites Louisville East
hilton.com

Hampton Inn & Suites Oxmoor
hilton.com

Hampton Inn Louisville East Hurstbourne
hilton.com

Hampton Inn Louisville-Northeast
hilton.com

Hawthorn Suites by Wyndham Louisville East
wyndhamhotels.com

Hilton Garden Inn Louisville East
hilton.com

Hilton Garden Inn Louisville Northeast
hilton.com

Hilton Garden Inn
Louisville Mall St. Matthews
hilton.com

Holiday Inn Louisville East Hurstbourne
ihg.com

Home2 Suites by Hilton Louisville East
hilton.com

Homewood Suites by Hilton Louisville East
hilton.com

Hyatt House Louisville East
hyatt.com

La Quinta Inn & Suites by
Wyndham Louisville NE/Old Henry
wyndhamhotels.com

Marriott Louisville East
marriott.com

Residence Inn by Marriott Louisville East/Oxmoor
marriott.com

SpringHill Suites by Marriott Louisville
Hurstbourne/North
marriott.com

Staybridge Suites Louisville-East
ihg.com

Wingate by Wyndham Louisville East
wyndhamhotels.com

Wyndham Garden Louisville East
wyndhamhotels.com

HIGHLANDS

Bellwether Hotel
thebellwetherhotel.com

Myriad Hotel
myriadhotel.com

NULU

AC Hotel Marriott Louisville Downtown
marriott.com

Home2 Suites by Hilton Louisville Downtown NuLu
hilton.com

Hotel Genevieve
bunkhousehotels.com/hotel-genevieve

Tempo by Hilton Louisville NuLu
hilton.com

SOUTHERN INDIANA

Fairfield Inn & Suites by Marriott Louisville
Jeffersoville
marriott.com

Hampton Inn Louisville - North/Clarksville
hilton.com

Hampton Inn New Albany Louisville West
hilton.com

Holiday Inn Express New Albany
ihg.com

Sheraton Louisville Riverside Hotel
marriott.com

StayAPT Suites Louisville North-Clarksville
stayapt.com

BED & BREAKFAST

Bourbon Manor Bed & Breakfast
bourbonmanor.com

Central Park Bed & Breakfast
centralparkbandb.com

Chateau Bourbon
chateaubourbon.com

Charred Oaks Inn
charredoaksinn.com

Inn at Spring Run Farm, The
theinnatspringrunfarm.com

Inn at Woodhaven
innatwoodhaven.com

Old Louisville Fleur de Lis Bed & Breakfast
oldlouisvillefleurdelisbedbreakfast.com

CAMPGROUNDS

Louisville South KOA Holiday
koa.com

Progress Park Airstream Resort & Event Venue
progressparkky.com

GUESTHOUSE

Deaconess Guesthouse
deconessguesthouse.com

Louis X, The
thelouisvilleexperience.com

Mallard Hall Estate
mallardhallky.com

Maya's Bourbon Riverfront
mayasbourbonriverfront.com

Swepson Guesthouse, The
swepsonguesthouse.com

Winston on Market, The
thewinstonlux.com

REGIONAL

Hampton Inn Louisville I-65 @ Brooks Rd.
hilton.com

Holiday Inn Express and Suites
ihg.com

Tru by Hilton Shepherdsville
Louisville South
hilton.com

BUTCHERTOWN

Butchertown Grocery Bakery
order.toasttab.com/online/butchertown

Copper & Kings Rooftop Bar & Restaurant
copperandkings.com/pages/rooftop

Cultured Cheese and Charcuterie Bar
culturedcheeseshop.com

Decade Restaurant
decaderestaurant.com

CLIFTON & CRESCENT HILL

Bourbons Bistro
bourbonsbistro.com

Con Huevos Restaurant
conhuevos.com

Momma's Mustard Pickles & BBQ
mommasbbq.com

Parlour Frankfort Avenue
eatparlourpizza.com

Porcini
porcini502.com

Varanese
varanese.com

Volare Ristorante
volare-restaurant.com

DOWNTOWN

8Up Elevated Drinkery & Kitchen
8uplouisville.com

Barrel Bar and Grill
facebook.com/barrelbarandgrill

Bearno's on Market
bearnos.com

Bluegrass Brewing Co. Main St.
bbcbrew.com

Bob's Steak & Chop House Louisville
bobs-steakandchop.com

Brazeiros Churrascaria Brazilian Steakhouse
brazeiros.com

Brendon's Catch 23
bcatch23.com

Brew & Sip Coffee Bar
brewandsipcoffeebar.com

Bristol Bar & Grille Downtown
bristolbarandgrille.com

Corner Flavors of Kentucky
cornerlouisville.com

Doc Crow's Southern Smokehouse & Raw Bar
doccrows.com

Down One Bourbon Bar
downonebourbonbar.com

Ehrler's Ice Cream

ehrlers.com

English Grill at the Brown Hotel
brownhotel.com

Falls City Market
fallscitymarket.com

Guy Fieri's Smokehouse
4thstlive.com/eat-and-drink/guy-fieris-smokehouse

Heine Brothers' Coffee
heinebroscoffee.com

High Stakes Rooftop Grill

highstakesgrill.com

J. Graham's Cafe & Bar
brownhotel.com/dining/j-grahams-cafe

Jeff Ruby's Steakhouse Louisville
jeffruby.com

Jimmy John's Sub Shop
jimmyjohns.com

Jockey Silks Bourbon Bar
jockeysilksbourbonbar.com

Joe's Crab Shack
jescrabshack.com

Library Bar

omnihotels.com/hotels/Louisville/dining/library

Los Aztecas Mexican Cuisine
losaztecas.net

Luigi's Pizzeria

luigispizzeria.com

Merle's Whiskey Kitchen
merleswhiskeykitchen.com

Morton's, The Steakhouse
mortons.com

Mussel & Burger Bar
mussel-burger-bar.com

Neighborhood Services Bar + Restaurant

omnihotels.com/hotels/louisville/dining/neighborhood-services

Old 502 Winery
old502.com

Old Spaghetti Factory
osf.com

Parlour
eatparlourpizza.com

Patrick O'Shea's
osheaslouisville.net

PBR Louisville
pbrlouisville.com

Pizza Bar
pizzabarky.com

Porch Kitchen & Bar
porchlouisville.com

Potbelly Sandwich Shop Downtown

potbelly.com

Proof on Main
proofonmain.com

Repeal Oak-Fired Steakhouse
repeallouisville.com

Sidebar at Whiskey Row
sidebaratwhiskeyrow.com.com

Sports and Social Club, The
4thstlive.com/eat-and-drink/the-sports-and-social-club

SWAY Restaurant & Bar

hyattregencylouisville.com

Swizzle Dinner & Drinks
swizzle25.com

Troll Pub Under the Bridge, The
trollpub.com

Vincenzo's Italian Restaurant
vincenzositalianrestaurant.com

Walker's Exchange
walkerslouisville.com

Wild Eggs Downtown
wildeggs.com

Wiltshire Pantry Bakery & Cafe-Downtown
wiltshirepantry.com

Zombie Taco
zombietacolouisville.com

EAST END

Brasserie Provence
brasserieprovence.com

Bristol Bar & Grille Hurstbourne
bristolbarandgrille.com

Captain's Quarters Riverside Grille
cqriverside.com

Charr'd Bourbon Kitchen & Lounge
marriott.com/en-us/hotels/sdfls-louisville-marriott-east

Chuy's Mexican Restaurant
chuys.com

Gelato Gilberto
gelatogilberto.com

Grassa Gramma
grassagramma.com

Gustavo's at Norton Commons
gustavosmexgrill.com

Harrods Creek Tavern
facebook.com/harrodcreektavern

Highland Morning
highlandmorningky.com

Hiko-A-Mon Modern Japanese
highlandmorningky.com

EATS

I Love Juice Bar Middletown
facebook.com/JuiceBarMiddletown

Louisville Tea Company
louisvilleteacompany.com

LouVino Douglass Hills
louvino.com

Mark's Feed Store Bar-B-Q (Shelbyville Rd)
marksfeedstore.com

Martini Italian Bistro
martinilouisville.com

Momma's Mustard Pickles & BBQ Hurstbourne
mommasbbq.com

Recbar
recbarlouisville.com

River House Restaurant and Raw Bar
riverhouselouisville.com

Village Anchor Pub & Roost, The
villageanchor.com

Watch Hill Proper Bourbon Bar & Kitchen
watchhillproper.com

Westport Village
westportvillage.com

GERMANTOWN

21st in Germantown
21stgermantown.com

Four Pegs Smokehouse & Bar
fourpegs.net

Logan Street Market
loganstmarket.com

HIGHLANDS

80/20@Kaelin's
8020atkaelins.com

Big Bad Breakfast
bigbadbreakfast.com/locations/louisville

Black Italian, The
theblackitalian.com

Bristol Bar & Grille Bardstown
bristolbarandgrille.com

Café, The
thecafetogo.com

Fat Lamb Modern Kitchen and Bar, The
fatlamblouisville.com

Flanagan's Ale House
flanagansalehouse.com

Georgia's Sweet Potato Pie Co.
georgiassweets.com

Highland Morning
places.singleplatform.com/highland-morning/menu

Jack Fry's
jackfrys.com

Le Moo
lemoorestaurant.com

Molly Malone's Irish Pub & Restaurant
mollymalonesirishpub.com

O'Shea's Irish Pub
osheaslouisville.net

Ramsi's Cafe On The World
ramsiscafe.com

Roc Restaurant
rocrestaurant.com

Seviche - A Latin Restaurant
sevicherestaurant.com

Wiltshire Pantry Bakery and Café-Highlands
wiltshirepantry.com

Za's Pizza
zaspizza.com

NULU

Bar Nada Nada
barnadanada.com

Biscuit Belly: Louisville-NuLu
biscuitbelly.com

Garage Bar
garageonmarket.com

La Bodeguita de Mima
labodeguitademima.com

Louisville Cream
louisvillecream.com

Mayan Cafe
themayancafe.com

Red Hot Roasters
redhotroasters.com

West Sixth NuLu
westsixth.com/nulu

SOUTH LOUISVILLE

Book & Bourbon Southern Kitchen
flylouisville.com/dining

Brew & Sip Coffee Bar
brewandsipcoffeebar.com

Bourbon Academy Tasting Room
flylouisville.com/dining

Cracker Barrel
crackerbarrel.com

Derby Café at the Kentucky Derby Museum
derbycafe.com

Kem's Cafe & Bar
ihg.com

Mark's Feed Store Bar-B-Q (Dixie Hwy)
marksfeedstore.com

Mike Linnig's
mikelinnigsrestaurant.com

Wagner's Pharmacy
wagnerspharmacy.com

REGIONAL

Barn8 Farm Restaurant & Bar
hermitagefarm.com/food-bourbon/barn8-restaurant

Bottle & Bond Kitchen and Bar
bardstownbourbon.com/dine/menu

Huber Orchard & Winery
huberwinery.com

Mark's Feed Store Bar-B-Q Southern Indiana
marksfeedstore.com

Old Talbott Tavern, The
talbotts.com

Parlour Jeffersontown
eatparlourpizza.com

Parlour New Albany
eatparlourpizza.com

Union Restaurant & Gameyard
uniongameyard.com

Must-Try Regional Foods ...



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THINGS TO DO

ATTRactions & MUSEUMS

21c Louisville Museum
21cmuseumhotels.com

American Printing House for the Blind
aph.org

Asia Institute – Crane House
cranehouse.org

Belle of Louisville Riverboats
belleoflouisville.org

Blackacre Conservancy
visitblackacre.org

Conrad-Caldwell House Museum
conrad-caldwell.org

Craftery Bar, The
thecrafterybar.com

Farmington Historic Plantation
historichomes.org

Filson Historical Society, The
filsonhistorical.org

Five Iron Calf
fiveirongolf.com/locations/louisville-nulu

Fourth Street Live!
4thstlive.com

Frazier History Museum
fraziermuseum.org

Full Throttle Adrenaline Park
gofullthrottle.com

Hermitage Farm
hermitagefarm.com

Historic Locust Grove
locustgrove.org

Historic Old Louisville Neighborhood and Visitors Center
oldlouisville.org

Kentucky Center for African-American Heritage
kcaah.org

Kentucky Derby Museum
derbymuseum.org

Kentucky Kingdom Theme & Water Park
kentuckykingdom.com

Kentucky Science Center
kysciencecenter.org

KMAC Museum
kmacmuseum.org

Little Loomhouse
littleloomhouse.org

Louisville Mega Cavern & Mega Zips – All Underground Ziplines & Adventure
louisvillemegacavern.com

Louisville Slugger Field

batsbaseball.com

Louisville Slugger Museum & Factory

sluggermuseum.com

Louisville Water Tower Park

louisvillewatertower.com

Louisville Zoo

louisvillezoo.org

Main Event Entertainment

mainevent.com

Malibu Jack's

malibujacks.net/louisville

Mellwood Arts & Entertainment Center

mellwoodartcenter.com

Muhammad Ali Center

alicenter.org

National Society of the Sons of the American Revolution – Genealogical Research Library & Museum, The

sar.org/sar-genealogical-research-library

Origin Park

originpark.org

Ovrdrive

ovrdrivefun.com

Portland Museum

portlandky.org

Puttshack

puttshack.com/locations/louisville

Pyro Co-Op Art Gallery

pyrogallery.com

Red Fern Riding Center

redfernridingcenter.com

Riverside, The Farnsley-Moremen Landing

riverside-landing.org

Roots 101 African American Museum

roots-101.org

Schimpff's Confectionery

schimpffs.com

Speed Art Museum, The

speedmuseum.org

Stoneware & Co.

stonewareandco.com

Topgolf

topgolf.com/us/louisville

Vernon Lanes

vernonlanes.com

Vintage 99 Motorcycle Museum

vintage99museum.com

Vintage Fire Museum and Safety Education Center

vintagefiremuseum.org

BOURBON EXPERIENCES

DISTILLERIES & TASTING ROOMS

Angel's Envy Distillery

angelsenvy.com

Bardstown Bourbon Company

louisvilletastingroom.com

Brough Brothers Distillery

broughbrothers.com

Buzzard's Roost Spirits

buzzardsroostwhiskey.com

Copper & Kings American Brandy

copperandkings.com

Evan Williams Bourbon Experience

EvanWilliams.com/visit-us

Green River Tasting Room

greenriverwhiskey.com/louisville

Heaven Hill Bourbon Experience

HeavenHillDistillery.com

Kentucky Artisan Distillery

kentuckyartisandistillery.com

Kentucky Peerless Distilling Co.

kentuckypeerless.com

Lewis + Louis Bourbon Tasting

omnihotels.com/hotels/louisville/dining

Michter's Fort Nelson Distillery

michters.com

Old Forester Distillery

oldforester.com

Oxmoor Bourbon Company

oxmoorbourbon.com

Prohibition Craft Spirits

nuluwhiskies.com

Pursuit Spirits

pursuitspirits.com

Rabbit Hole Distillery

rabbitholedistillery.com

Stitzel-Weller Experience

stitzelwellerdistillery.com/visit-us

Uncle Boojie's Distilling Co.

uncleboojies.com/homeplace/

Whiskey Thief Distilling Co.

whiskeythief.com

SPEAKEASIES & BOURBON BARS

Barrels and Billets

barrelsandbillets.com

Bunghole Bourbon Bar & Lounge, The

bourbonmanor.com

Commonwealth Tap, Wine, Bourbon & Beer Bar

commonwealthtap.com

George's Bar

oldforester.com/distillery

Hell or High Water Bar

hellorhighwaterbar.com

Levee Bourbon Lounge

leveebourbonlounge.com

Neat Bourbon Bar + Bottle Shop

neatbottlebar.com

Overlook at Rabbit Hole Distillery

rabbitholedistillery.com/place

Pin + Proof

omnihotels.com/hotels/louisville/dining

Smokeeasy, The Private Lounge

smokeeasycigarlounge.com

TAJ Louisville

facebook.com/tajlouisville

Trial + Error

trialanderrorbar.com

GAMING

Churchill Downs

churchilldowns.com

Derby City Gaming

derbycitygaming.com

Derby City Gaming Downtown

downtown.derbycitygaming.com

OUTDOORS

GOLF COURSES

Bobby Nichols Golf Course

metroparksgolf.net

Champions Pointe Golf Club

cbcpgolf.com

Charlie Vettiner Golf Course

metroparksgolf.net

Cherokee Golf Course

metroparksgolf.net

Covered Bridge Golf Club

cbcpgolf.com

Crescent Hill Golf Course

metroparksgolf.net

Iroquois Golf Course

metroparksgolf.net

Long Run Golf Course

metroparksgolf.net

Seneca Golf Course

metroparksgolf.net

Shawnee Golf Course

metroparksgolf.net

Sun Valley Golf Course

metroparksgolf.net

THINGS TO DO

PARKS & GARDENS

Bernheim Arboretum & Research Forest
bernheim.org

Cave Hill Cemetery & Arboretum
cavehillcemetery.com

Falls of the Ohio State Park and Foundation
fallsoftheohio.org

Huber Orchard & Winery
huberwinery.com

Jefferson Memorial Forest
wildernesslouisville.org

Metro Parks and Recreation
louisvilleky.gov/government/parks

Parklands of Floyds Fork, The
theparklands.org

South Points Scenic Area
southpoints.org

Waterfront Botanical Gardens
waterfrontgardens.org

Waterfront Park
ourwaterfront.org

Yew Dell Botanical Gardens
yewdellgardens.org

PERFORMING ARTS & LIVE ENTERTAINMENT VENUES

Actors Theatre of Louisville
actorstheatre.org

Bourbon Hall
bourbonhall.live

Bunbury Theatre Company
bunburytheatre.org

Caravan Comedy Club, The
thelaughingderby.com

Derby Dinner Playhouse
derbydinner.com

Headliners Music Hall
headlinerslouisville.com

Howl at the Moon
howlatthemoon.com/louisville

Kentucky Performing Arts
kentuckyperformingarts.org

Kentucky Shakespeare
kyshakespeare.com

Louisville Ballet
louisvilleballet.org

Louisville Comedy Club
louisvillecomedy.com

Louisville Folk School
louisvillefolkschool.org

Louisville Memorial Auditorium

louisvillememorialauditorium.com

Louisville Orchestra, The

louisvilleorchestra.org

Louisville Palace, The

livenation.com

Mercury Ballroom, The

livenation.com

Old Forester's Paristown Hall

kentuckyperformingarts.org/venues/paristown-hall.com

PNC Broadway in Louisville

louisville.broadway.com

StageOne Family Theatre

stageone.org

Stevie Ray's Blues Bar

stevieraysbluesbar.com

W.L. Lyons Brown Theatre

kentuckyperformingarts.org

PROFESSIONAL SPORTS

Louisville Bats

batsbaseball.com

Louisville City FC

louisvillecityfc.com

Racing Louisville FC

racingloufc.com

SPA SERVICES

Apex Massage and Wellness

apexmassage.net

Bourbon & Blush

bourbonandblushspa.com

Mokara Spa

omnihotels.com/hotels/louisville/spa

Salt Wellness

saltwellnessky.com

Woodhouse Spa

locations.woodhousespas.com

TOUR COMPANIES

Bluegrass Bourbon Tours

bbtours.com

Bourbon Excursions

bourbonexcursions.com

BourbonTours.com

bourbontours.com

BourbonTown Tours

bournontowntours.com

City Taste Tours of Louisville

citytastetours.com

CQ Princess, Captain's Quarters Yacht Charters

cqriveride.com

David Dominé's Louisville Historic Tours

louisvillehistorictours.com

Derby City Brew Tours

derbycitybrewtours.com

Historic Old Louisville Guided Tours

oldlouisville.org/guided-tours

horsesNbourbon LLC

horses-n-bourbon.com

Kentucky Bourbon Boys

kentuckybourbonboys.com

Louisville Food Tours

louisvillefoodtours.com

Louisville Ghost Walks

louisvilleghostwalkingtour.com

Miller Bourbon Barrel Tours

millertransportation.com/tours

Mint Julep Experiences

mintjuleptours.com

Pedal Pub

pedalpub.com/louisville-ky

Pegasus Distillery Experiences

takepegasusdistilled.com

Sip Tours LLC

sikentucky.com

TourEverything.com

toureverything.com

TourKentuckyBourbon.com

tourkentuckybourbon.com

Trail N Track LLC

trail-n-track.com

Travel The Trail

travelthekytrail.com

Trolley de 'Ville Fun Tours & Charters

trolleydeville.com

Unfiltered KY Tours

unfilteredkytours.com

Whiskey Row Walking Tour

whiskeyrowwalkingtour.com

REGIONAL

Bardstown Bourbon Company

bardstownbourbon.com

Bluegrass Distillers

bluegrassdistillers.com

Bulleit Distilling Co. Visitor Experience

bulleit.com

Dinosaur World

dinosaurworld.com Heaven Hill Bourbon

Experience heavenhilldistillery.com

Holiday World & Splashin' Safari

holidayworld.com

Horse Country

visithorsecountry.com Huber Orchard & Winery huberwinery.com

James B. Beam American Outpost

jimbeam.com

Jeptcha Creed Distillery

jepthacreed.com

Kart Kountry

gokartkountry.com

Marengo Cave

marengocave.com

National Corvette Museum, The

corvettemuseum.org

Old Bardstown Village – Civil War Museum of the Western Theater

bardstownmuseumrow.org

Stephen Foster Story, The

stephenfoster.com

Willet Distillery

kentuckybourbonwhiskey.com

Woodford Reserve Distillery

woodfordreserve.com

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SHOPPING & TRANSPORTATION

BUTCHERTOWN

Formé Millinery

formemillinery.com

Moss Hill Bath & Body Collection

mosshill.net

Work The Metal

workthemetal.com

DOWNTOWN

Ah, Whatta 'Bout Mimi!

whattaboutmimi.com

Bader's Food Mart

(502) 584-8412

Frazier History Museum Store, The

fraziermuseum.org

Louisville Slugger Museum & Factory

Store

sluggermuseum.com

Pix Shoes of Louisville
pix-shoes-of-louisville.business.site

Pyro Co-Op Art Gallery

pyrogallery.com

Waterfront Wine and Spirits

(502) 822-3033

EAST END

A Taste of Kentucky

atasteofkentucky.com

Mall St. Matthews

mallstmatthews.com

Najla's Inc.

najlas.com

Nanz & Kraft Florists

nanzandkraft.com

Oxmoor Center

oxmoorcenter.com

Paddock Shops

paddockshops.com

Westport Village

westportvillage.com

Westport Whiskey & Wine

westportwhiskeyandwine.com

GERMANTOWN

Unorthodox

unorthodoxshop.com

HIGHLANDS

Fleur de Flea Vintage Urban Markets

thefleurdeflea.com

Kizito Cookies

kizito.com

NULU

Clayton & Crume

claytonandcrume.com

Dog Shop, The

thedogshopky.com

Maddox & Rose Marketplace

maddoxandrosemarketplace.com

Muth's Candies

muthscandy.com

Peace of the Earth

peaceoftheearth.com

Revelry Boutique + Gallery

revelrygallery.com

SOUTH LOUISVILLE

Jefferson Mall

shopjefferson-mall.com

REGIONAL

Outlet Shoppes of the Bluegrass, The

theoutletshoppesofthebluegrass.com



Pictured above L to R: Revelry Boutique + Gallery; Frazier History Museum Gift Shop; Clayton & Crume

TRANSPORTATION CHARTERED CAR & LUXURY SERVICES

AIRPORT

Louisville Muhammad Ali International Airport
flylouisville.com

AUTO RENTAL

Alamo Rent A Car
alamo.com

Enterprise Rent-a-Car
enterprise.com

National Car Rental
nationalcar.com

Boomer Express LLC
boomerexpressllc.com

BourbonTours.com
BourbonTours.com

Executive Class Transportation
executiveclasstransport.com

Executive Transportation
louisvilletransport.com

Good Vibes Transportation
justgoodvibes.com

JACO Limousine & Transportation
jacolimo.com

Jefferson Tours and Charters
jeffersontransportation.com

Kentucky Legacy Tours
kylegacytours.com

Louisville Trolley
louisvilletrolley.com

Majestic Transportation
ridewithmajestic.com

Miller Transportation, Inc.
millertransportation.com

Mint Julep Experiences
mintjuleptours.com

NB Executive Shuttle
nbexecutiveshuttle.com

Pegasus Chartered Services
takepegasuschauffeured.com

Xtreme Transportation
xtremetransportation.com

TAXI SERVICE

Ztrip
ztrip.com

PUBLIC TRANSPORTATION

RiverLink
riverlink.com

TARC
ridetarc.org

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2024



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IWSC 2024



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LOUISVILLE'S VISITOR CENTERS

Whether arriving by plane or exploring downtown, Louisville's Visitor Centers are your go-to information hubs—designed to reflect Bourbon City's hospitality, history, and a touch of Southern charm to ensure unforgettable first impressions.

Downtown Louisville Visitor Center

Located in the heart of the city, the Downtown Louisville Visitor Center at 4th & Jefferson Streets has been reimagined to celebrate Louisville's heritage with equestrian-inspired décor, Muhammad Ali memorabilia, and bourbon-themed details, including a cozy bar area used for special events and tastings with local distilleries. It's here that you can plan your Bourbon City adventures with the help of knowledgeable staff and find assistance with hotels, attractions, and dining.

From bourbon-inspired keepsakes to artisan-made goods, the center offers the perfect keepsakes for a truly memorable visit. Explore an exclusive collection of Louisville apparel and locally-crafted souvenirs.

Address: 301 South 4th Street

Hours: Mon. - Sat.: 10AM - 5 PM EST; Sun.: 12 PM - 5 PM EST
Apr. - Sept. Downtown Visitor Center hours extended until 6pm

Present this page at the Downtown Visitor Center to receive a free gift along with 25% off your purchase.

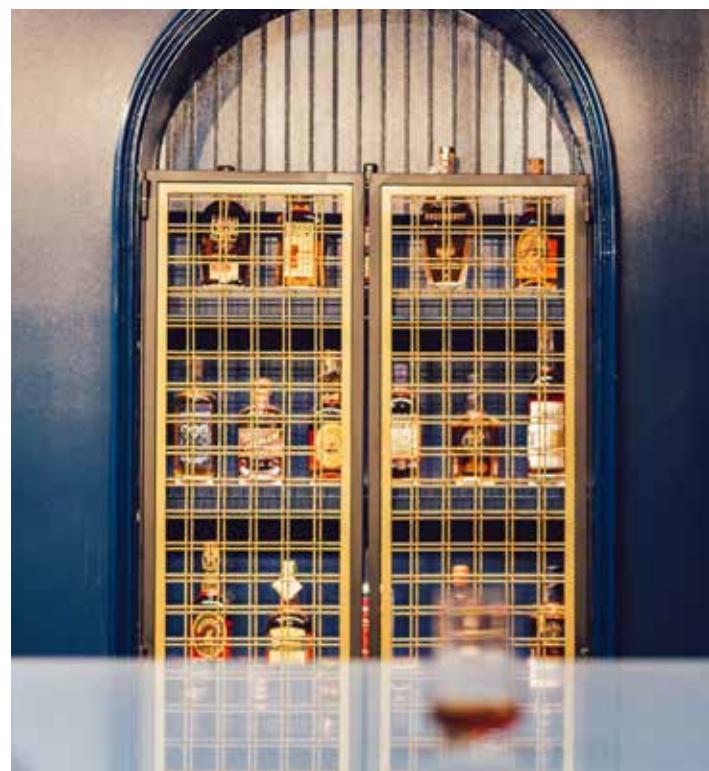


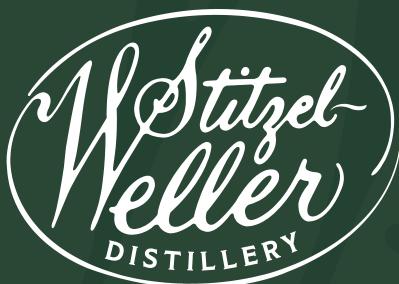
Airport Welcome Center

The newly constructed Airport Welcome Center at Louisville Muhammad Ali International Airport offers a warm introduction to Bourbon City. Conveniently located on the lower level near baggage claim, this information center provides travelers with expert guidance on dining, accommodations, attractions, and all things bourbon.

Throughout the year, be on the lookout for special events, such as bourbon and food tastings, ensuring you get to experience Louisville's legendary hospitality from the moment you arrive until the moment you depart.

Address: 600 Terminal Drive
Hours: Open daily: 10 AM - 6 PM EST





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Learn about bourbon's rich history, present, and future at the historic Stitzel-Weller Distillery.

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Other Highway

Major Street

Visitors Center

College

Convention Center

Golf Course

Hospital

Museum

Shopping Mall

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Other Points of Interest

Highway Exit

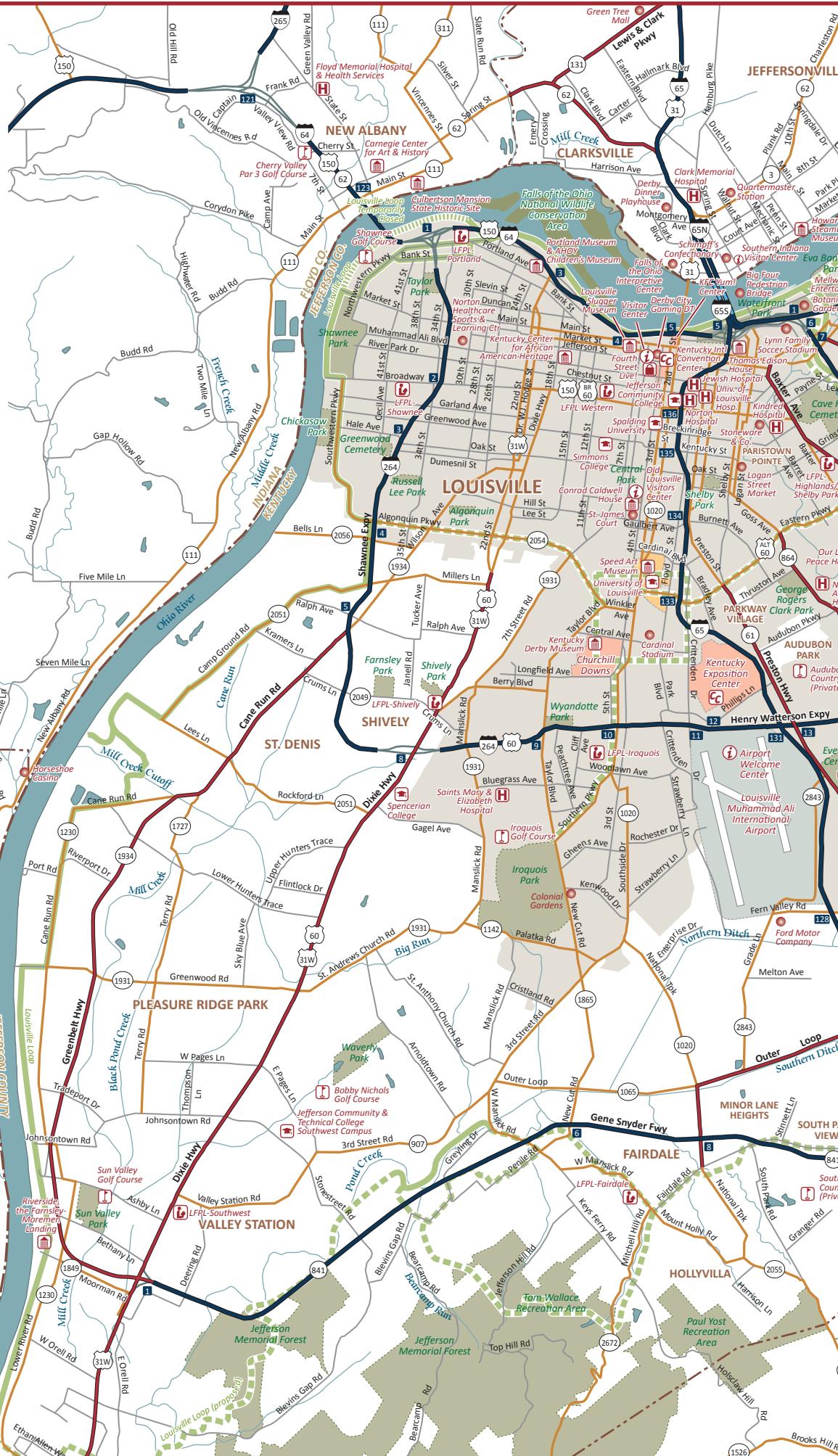
Louisville Loop

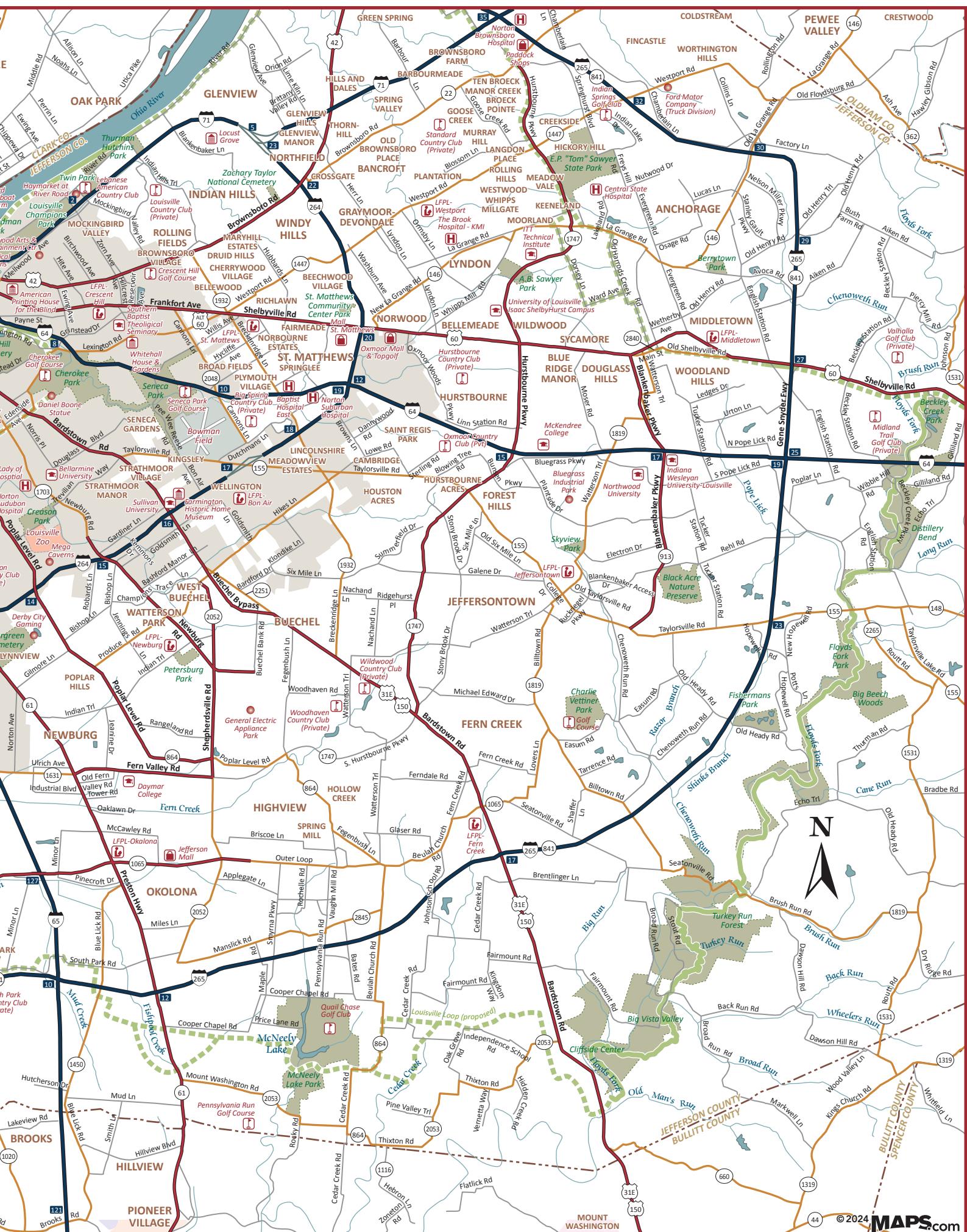
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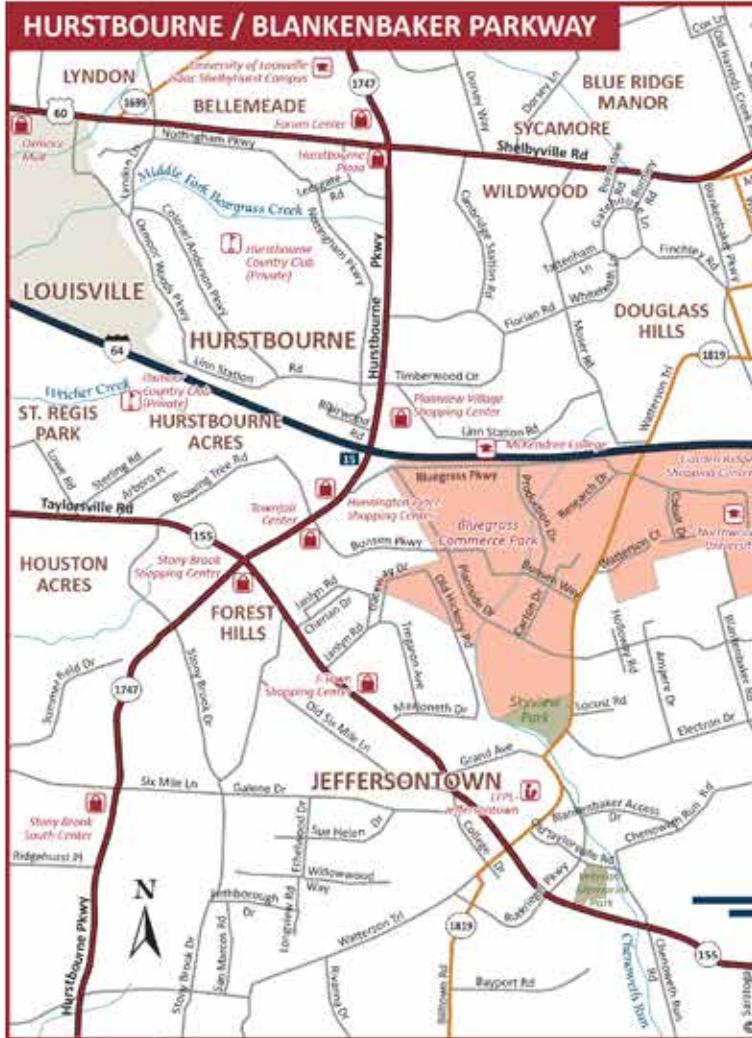


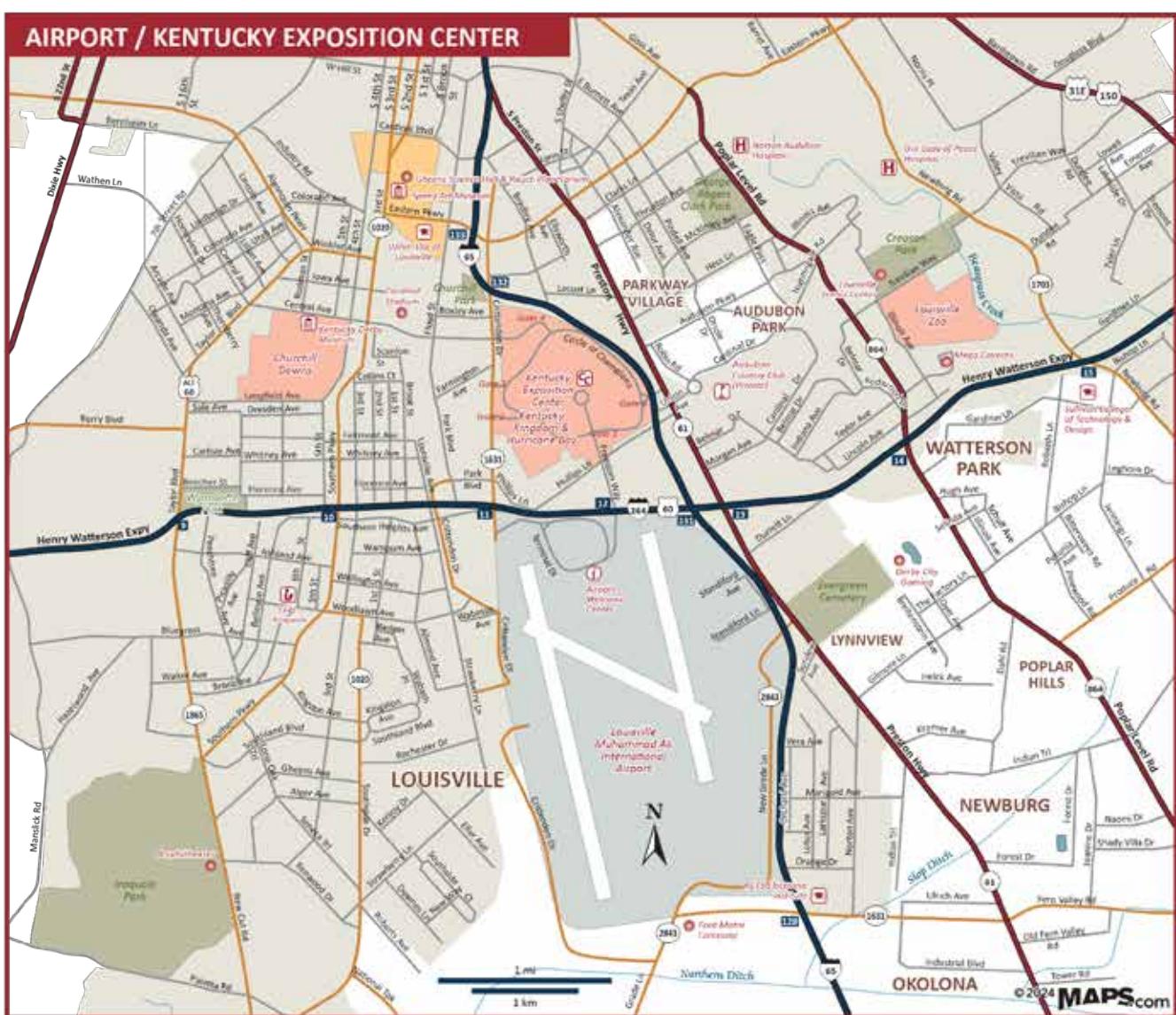
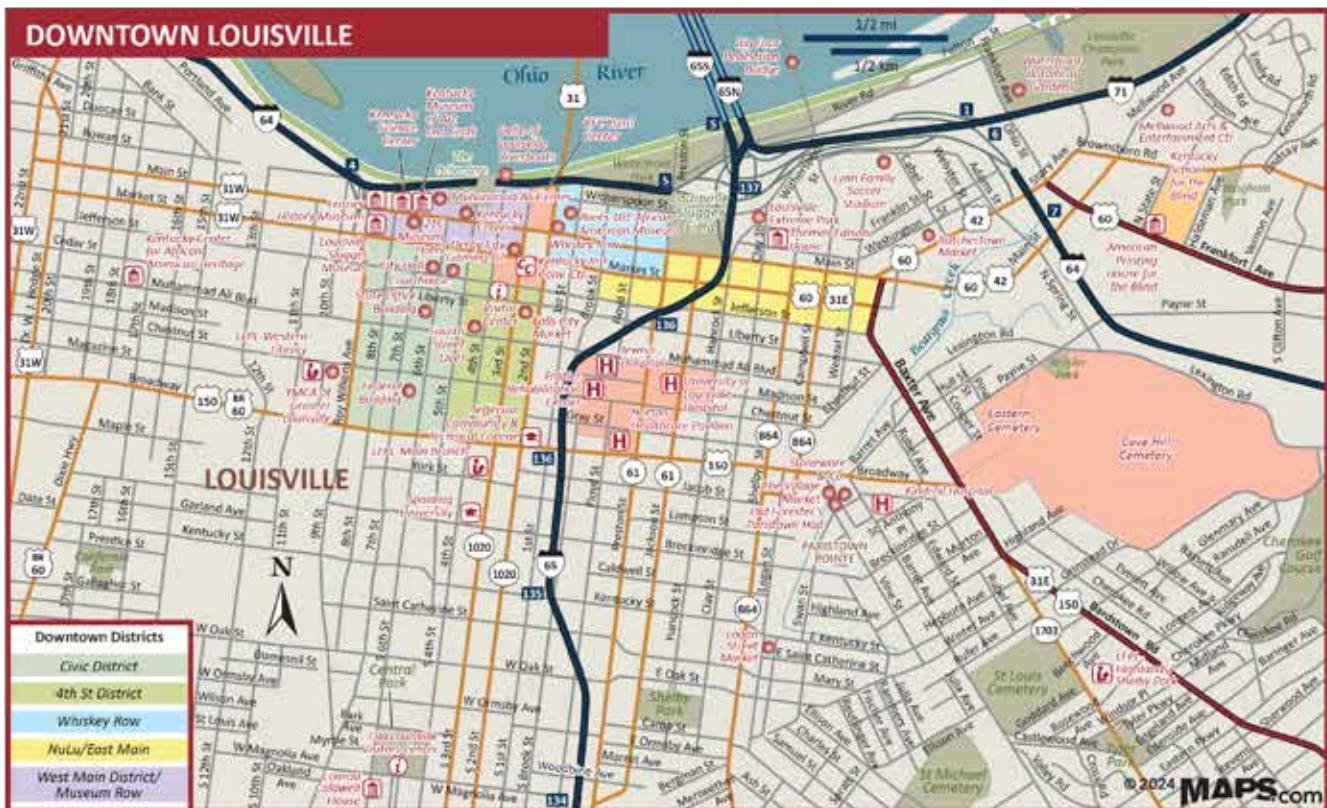
LOUISVILLE

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- Freeway/ Toll Bridge
- Divided Highway
- Other Highway
- Major Street
- Ramp
- Louisville Loop
- Complete
- Proposed
- Visitors Center
- College
- Convention Center
- Golf Course
- Hospital
- Museum
- Shopping Mall
- Louisville Free Public Library (LFPL)
- Other Points of Interest
- Highway Exit

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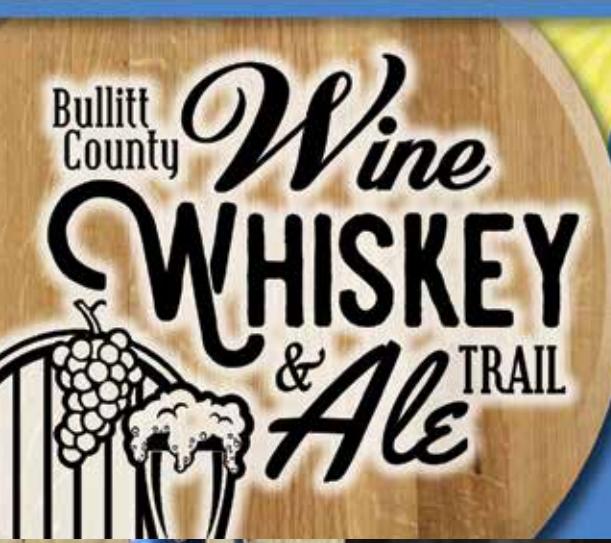




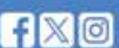
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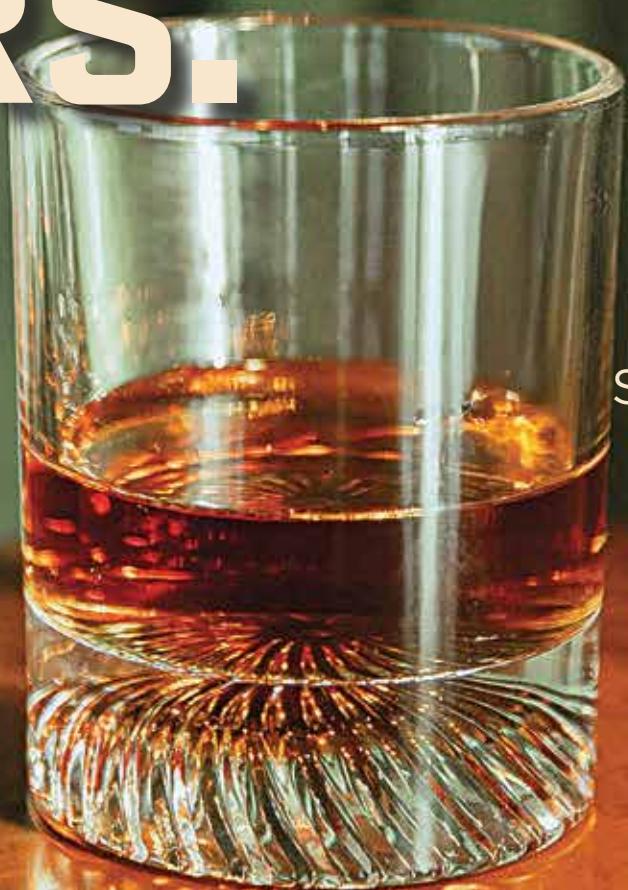


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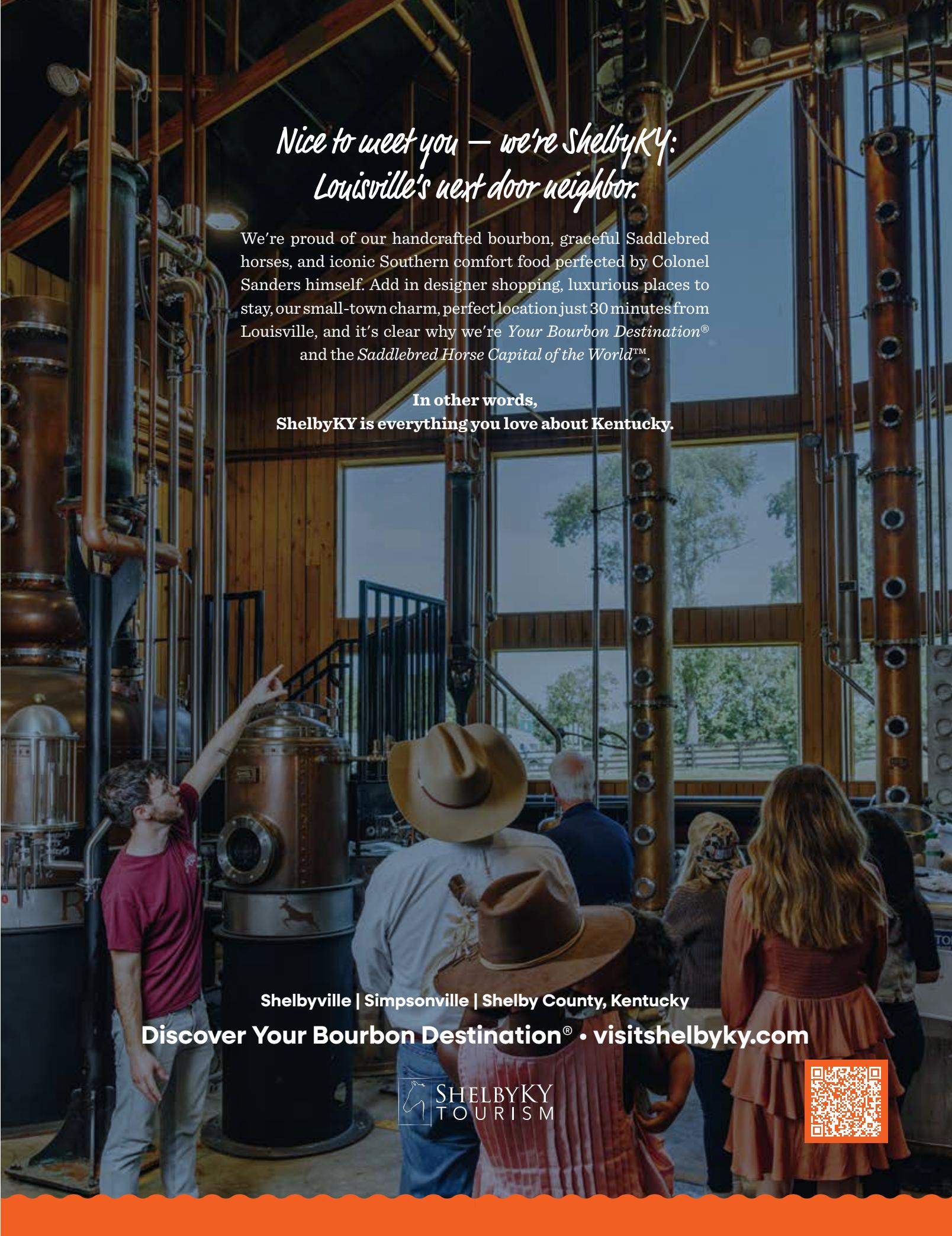
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