

# EVENT RESUME



## PugFest

Location: Kentucky Exposition Center (KEC)  
Dates: May 20-21, 2023  
Attendance: 3,000 humans, and 2,000 Pugs



## DESCRIPTION

Pugfest is an annual event to celebrate the Pug dog breed. Proceed from the event will go towards Pug Rescue organizations. At the event there are vendors, silent auctions, rescue booths and Pug competitions (costume, races, custard eating, talent, King/Queen, and more).



## SCHEDULE

### Event Hours –

---

Friday, May 20	8:45am doors open 9:00am Show opens 4:00pm Show close
Saturday, May 21	8:45am doors open 9:00am Show opens 4:00pm Show close



## DINING

Attendees will be on their own for *ALL MEALS*.

*During event hours, concession stands will be open throughout KEC.*



## TRANSPORTATION

### Parking

Onsite parking is available at Kentucky Exposition Center

### Peak Travel Times

Friday, May 20	9:00am-4:00pm
Saturday, May 21	9:00am-4:00pm

### Hotel Locations

Various hotels throughout the city

### Rideshare/Taxi Pick-Up and Drop-Off

- 934 Phillips Lane
  - Back lot of Executive Strike & Spare

# EVENT RESUME

## In-Bound Travel

Air Travel: 10%

Auto Travel: 90%



## ACCOMMODATIONS

HQ Hotel: Courtyard by Marriott East

Additional Hotels: Airport Properties

Heavy Arrivals: Thursday, May 18<sup>th</sup>

Heavy Departures: Sunday May 21<sup>nd</sup>



## PRESS CONTACT

**PugFest:** [bluegrasspugfest@gmail.com](mailto:bluegrasspugfest@gmail.com)

**Louisville Tourism:** Rosanne Mastin, Marketing Communications Manager,  
[rmaston@gotolouisville.com](mailto:rmaston@gotolouisville.com), 502.560.1480



## DIGITAL MEDIA

Website: <https://bluegrasspugfest.org>

Facebook: @BluegrassPugfest



## LOUISVILLE TOURISM STAFF

Destination Services Contact: Brad Knapp, Destination Services Manager,  
[brknapp@GoToLouisville.com](mailto:brknapp@GoToLouisville.com), 502.560.0012