

EVENT RESUME

The Classic



Location: Kentucky Exposition Center (KEC)
Dates: May 17-21, 2023
Attendance: Over 550 Teams, 6,000+ athletes over 15,000 total attendees



DESCRIPTION

The Classic is a girls basketball tournament for grades 7-11. The tournament will have over 50 courts in South Wing A, B, C. There will be a morning, afternoon and early evening wave, so athletes and families will have free time to explore Louisville. Most teams will play one game on Friday evening, 2 games on Saturday and 1-2 games on Sunday.



SCHEDULE

Event Hours –

Friday, May 20	5pm doors open 6pm games begin 10pm games end 10:30pm doors close
Saturday, May 21	8am doors open 9am games begin 10pm games end 10:30pm doors close
Sunday, May 22	8am doors open 9am games begin 6pm games end 6:30pm doors close

Kentucky Exposition Center Doors open one hour before games begin.



DINING

Attendees will be on their own for *ALL MEALS*. Please note that athletes typically will be with family so there will be groups of individuals looking for meals near KEC each day.

Peak Meal Times

Friday, May 20	6pm-9pm, 10pm-12am
Saturday, May 21	7am-9pm, 11am-2pm, 4pm-6pm, 10pm-12am
Sunday May 22	7am-9am, 11am-2pm, 4pm-6pm

During event hours, concession stands will be open throughout KEC. Teams will be looking for late night options as well on Friday and Saturday for food.

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TRANSPORTATION

Parking

Onsite parking is available at Kentucky Exposition Center

Peak Travel Times

Friday, May 20	5pm-7pm, 9pm-10:30pm
Saturday, May 21	7:30am-9am, 12pm-2pm, 5:30pm-10:30pm
Sunday, May 22	7:30am-9am, 12pm-2pm, 5:30pm-7pm

Hotel Locations

Various hotels throughout the city

Rideshare/Taxi Pick-Up and Drop-Off

- 934 Phillips Lane
 - Back lot of Executive Strike & Spare

In-Bound Travel

Air Travel: 10%

Auto Travel: 90%



ACCOMMODATIONS

HQ Hotel: Crowne Plaza Louisville Airport

Additional Hotels: Attendees will be utilizing over 50 hotels throughout the city

Heavy Arrivals: Thursday, May 18th and Friday May 19th

Heavy Departures: Sunday May 21nd



CITY INFORMATION BOOTH

PROMOTE YOUR BUSINESS! The Louisville CVB will be staffing a city information table for this conference. Partners, please feel free to drop off brochures and coupons promoting your business to Louisville Tourism's administrative office by May 6.



PRESS CONTACT

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EVENT RESUME



DIGITAL MEDIA

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LOUISVILLE TOURISM STAFF

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