

EVENT RESUME



POPCON

Location: Kentucky Exposition Center (KEC)
Dates: June 16-18, 2023
Attendance: 6,000 on a flow over the weekend



DESCRIPTION

This is an inaugural event in Louisville. A family-friendly event celebrating all things pop culture including celebrities, anime, art, board games, cosplay, e-sports, fan panels, gaming, special events, unique experiences and so much more.



SCHEDULE

Event Hours –

Friday, June 16	11:00am Registration Opens for Pre-registered and Walk-up Sales Noon: Opening Ceremony 12:30pm: Exhibitor Hall Open (VIP and Press Only) 1:00pm – 7:00pm: Exhibitor Hall Open (Public) Panels, workshops, live podcasts, activities outside the vendor hall, and special events begin at noon and happen throughout the day until late.
Saturday, June 17	8:30am Registration Opens for Pre-Registered and Walk-up Sales 9:30am: Exhibitor Hall Exhibitor Hall Open (VIP and Press Only) 10:00am – 6:00pm: Exhibitor Hall Open (Public) Panels, workshops, live podcasts, activities outside the vendor hall, and special events begin at 10am and happen throughout the day until late.
Sunday, June 18	8:30am Registration Opens for Pre-Registered and Walk-up Sales 9:30am: Exhibitor Hall Open (VIP and Press Only) 10:00am – 5:00pm: Exhibitor Hall Open (Public) Panels, workshops, live podcasts, activities outside the vendor hall, and special events begin at 10am and happen throughout the day until 5pm. 5pm – 8pm Vendor Load Out

Kentucky Exposition Center Doors open one hour before games begin.

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DINING

Attendees will be on their own for *ALL MEALS*.

During event hours, concession stands will be open throughout KEC.



TRANSPORTATION

Parking

Onsite parking is available at Kentucky Exposition Center

Peak Travel Times

Friday, May 20	12:00 pm – 7:00 pm
Saturday, May 21	9:30 am – 6:00 pm
Sunday, May 22	9:30 am 5:00 pm

Hotel Locations

Courtyard by Marriott Airport & SpringHill Suites by Marriott Airport and various other Airport Properties

Rideshare/Taxi Pick-Up and Drop-Off

- 934 Phillips Lane
 - Back lot of Executive Strike & Spare

In-Bound Travel

Air Travel: 30%

Auto Travel: 70%



ACCOMMODATIONS

HQ Hotel: Courtyard by Marriott Airport & SpringHill Suites by Marriott Airport

Additional Hotels: Airport Hotels

Heavy Arrivals: Thursday, June 15th

Heavy Departures: Sunday June 18th



CITY INFORMATION BOOTH

PROMOTE YOUR BUSINESS! The Louisville CVB will be staffing a city information table for this conference. Partners, please feel free to drop off brochures and coupons promoting your business to Louisville Tourism's administrative office by May 6.

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PRESS CONTACT

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DIGITAL MEDIA

Website: <https://popcon.us/popcon-louisville/>

Facebook: <https://www.facebook.com/indypopcon/>

Twitter: @IndyPopCon

Instagram: @IndyPopCon



LOUISVILLE TOURISM STAFF

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