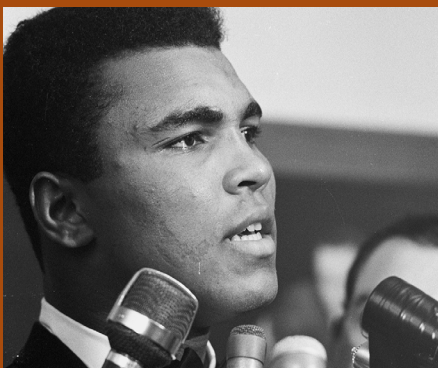




“...tell ‘em I’m from Louisville! I don’t want Chicago, or New York, or Texas to take the credit for all I’ve done... It’s Louisville!”

THE ACCOMPLISHED ALI...

- US Olympic Gold Medalist
- Three-time heavyweight Champion
- Global Humanitarian
- UN Ambassador
- US Presidential Medal of Freedom Recipient



“Service to others is the rent you pay for your room here on earth.”



MUHAMMAD ALI CENTER

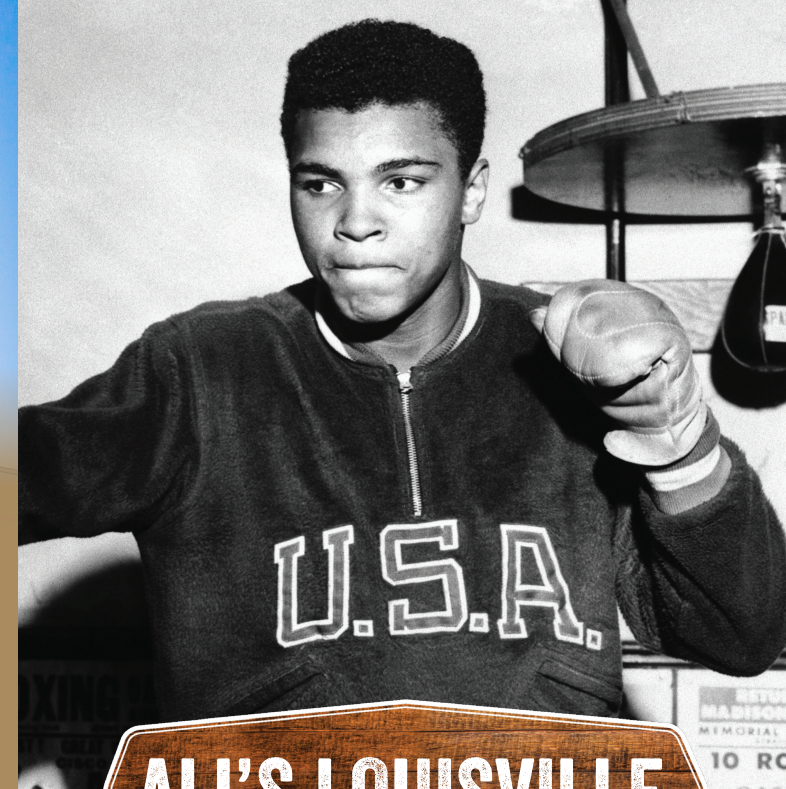
A vision of the Ali family, the Center opened in 2005 and celebrates the life and legacy of the world-class boxer and global humanitarian. Located in downtown Louisville for over a decade, the six-story multicultural center and award-winning museum features exhibits spotlighting the six core principles Ali strived to live by throughout his life: Confidence, Conviction, Dedication, Respect, Giving and Spirituality. Highlights include a hands-on boxing area, Ali memorabilia, an orientation theater, interactive multimedia stations featuring Ali’s humanitarian achievements, his Olympic torch-lighting experience, Generation Ali story booths, Civil rights history, Ali’s boxing career, and his art, humor and poetry.

Ali’s Louisville is home to other iconic attractions such as Churchill Downs – home of the Kentucky Derby® – and the Louisville Slugger Museum & Factory. Build your own itinerary with 24-, 48- and 72-hour ideas at GoToLouisville.com/Ali



GoToLouisville.com

#LouisvilleLove



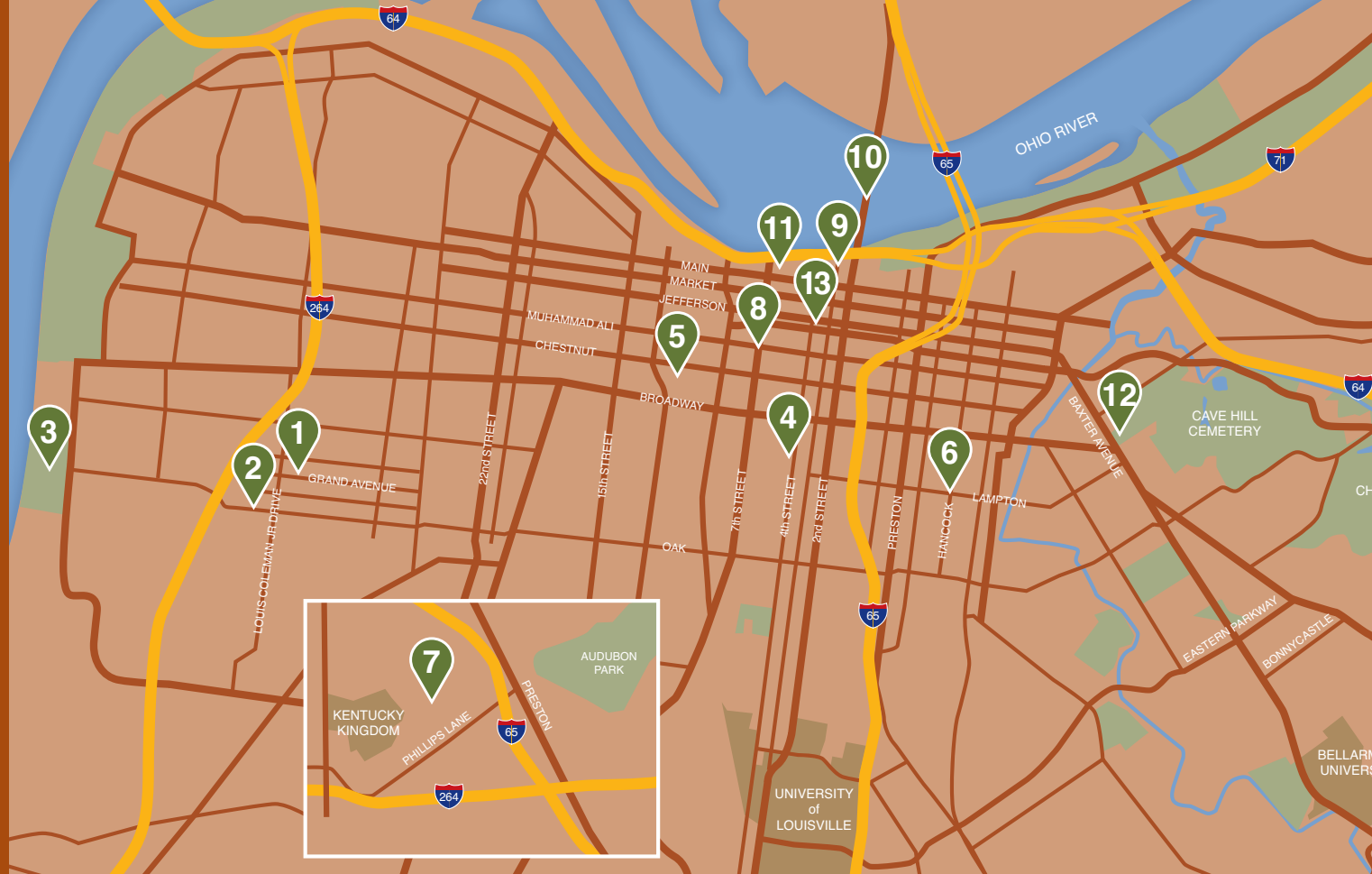
ALI’S LOUISVILLE

Photo: John Lair



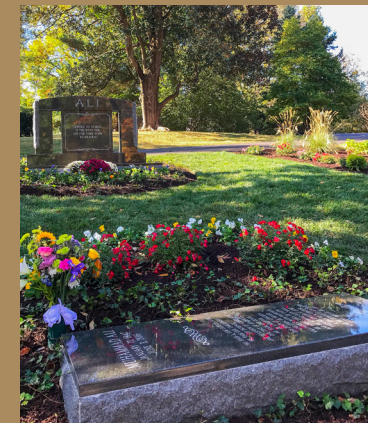
FOLLOW IN THE FOOTSTEPS OF GREATNESS

- 1 Muhammad Ali Childhood Home**, where he lived through the early 1960s. *3302 Grand Avenue*
- 2 West End School**, (formerly Virginia Avenue Colored School), where he attended primary school between 1948-1954. *3628 Virginia Avenue*
- 3 Chickasaw Park**, where Ali used to play and train as a youth. *1130 W. Chestnut Street*
- 4 Columbia Gym**, where he first practiced boxing after his red bicycle was stolen as a young teen. Located in the basement of Columbia Auditorium, which is now the Spalding University Center. *824 S. Fourth Street*
- 5 Central High School**, where he graduated in 1960. *1130 W. Chestnut Street*
- 6 Presbyterian Community Center & Smoketown Boxing Glove Monument**, site of Cassius Clay's early boxing training. *Hancock & Lampton Streets*
- 7 Freedom Hall**, home to his first professional fight. *Kentucky Exposition Center*
- 8 Muhammad Ali Boulevard**, renamed to honor Ali in 1978. *Located from E. Chestnut to Southern Parkway*
- 9 Ali's Hometown Hero Banner** *Third & River Roads*
- 10 Second Street Bridge**, where legend has it, Ali tossed his Olympic Gold Medal into the Ohio River after being denied service in a local restaurant.
- 11 Muhammad Ali Center** *144 N. Sixth Street*
- 12 Cave Hill Cemetery**, Ali's final resting place. *701 Baxter Avenue*
- 13 Louisville Visitor Center, Muhammad Ali Exhibit & Photo Op** *301 S. Fourth Street*



Muhammad Ali Childhood Home: Ali lived in the West Louisville house during his childhood in the 1940s through the early 1960s. The home

was recently renovated, returning the home's exterior to its original pink color. A bronze marker located in front of the house reads: "Cassius Marcellus Clay Jr. was born on Jan. 17, 1942, at Louisville General Hospital. He grew up and lived in this house. Here is where young Clay's values were instilled." Outside photo opportunities. No inside admittance.



Cave Hill Cemetery:

This scenic 296-acre Victorian era National Cemetery and arboretum is the native son's final resting place. Public visiting hours are daily from 8 a.m. to 4:45 p.m. and are free-of-charge. Follow the Green Line off the main path to reach Ali's gravesite. Ali

joins other famous Kentucky icons, including KFC founder Colonel Harland Sanders, Louisville founder George Rogers Clark, bourbon legend Pappy Van Winkle and the Hill sisters, former Louisville school teachers and authors of the "Happy Birthday" song.

WHEN HE SPOKE
OF HOME...
HE SPOKE OF
LOUISVILLE.