

BOURBON CITY

PRO TIPS

With so many must-see-and-do things in Louisville, we thought we'd make it easy for you and list them all here. Enjoy.

- ❑ Pick up your **mini bat** after a factory tour of Louisville Slugger Museum & Factory.
- ❑ Explore the Urban Bourbon Trail* and enjoy our **official cocktail**, the Old Fashioned – served locally since the 1880s.
- ❑ Sample the classic **Hot Brown**, an open-faced sandwich first served at Louisville's legendary Brown Hotel.
- ❑ Go for a **distillery tour and tasting** at one of Louisville's Urban Bourbon Distilleries.
- ❑ Snap a picture boxing with "The Greatest" at the **Muhammad Ali Center**.
- ❑ Sip on a Mint Julep at **Churchill Downs**.
- ❑ For an Instagrammable view of the city skyline, take a walk across the **Big Four® Bridge**.
- ❑ See Shaker furniture and other Kentucky décor and art at the **Speed Art Museum**.
- ❑ Get cozy with a life-size Colonel Sanders at the **Louisville Visitor Center**.



To build your own custom Louisville experience: See 1, 2 and 3-day itinerary ideas and purchase attraction tickets at [GoToLouisville.com/MyExperience](https://www.gotolouisville.com/MyExperience)

For a visitor information or booking assistance call **888-568-4784**



Louisville Visitor Center
301 S 4th Street
Louisville, Ky 40202
(502) 379-6109



@GoToLouisville

"TOP 10 COOLEST CITIES TO VISIT"
– FORBES



WELCOME TO

Yes, Bourbon is a spirit that comes in a glass, but it is also a spirit that inspires our culture. It's the same spirit that created Louisville, a place where tradition meets innovation, authenticity meets originality, and compassion meets quirkiness for a different type of Southern hospitality.

85

acres of green space at Waterfront Park with trails, playgrounds and the Great Lawn, which hosts festivals throughout the year



40+

stops across the city on the Urban Bourbon Trail*



6

pulse-pounding coasters at Kentucky Kingdom amusement park



5

pillars of the arts – theater, opera, orchestra, ballet and children's theater – enrich Louisville's diverse cultural offerings



8

museums located within a few walkable blocks of Museum Row on Main Street



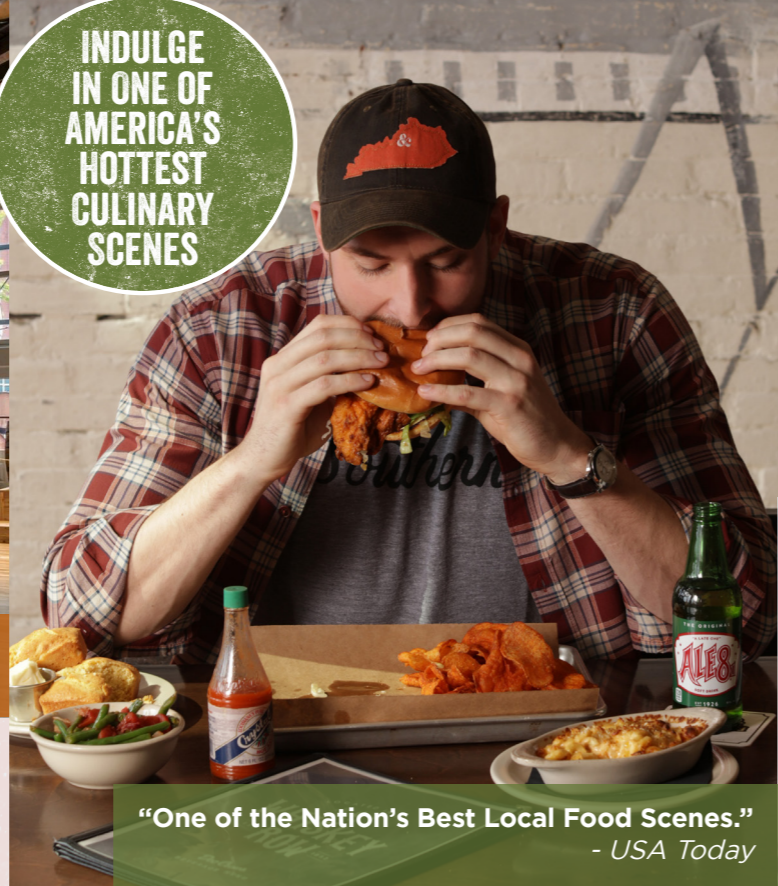
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major parks designed by Frederick Olmsted, creator of New York's Central Park, plus 122 more parks across the city for hiking, biking and exploring.

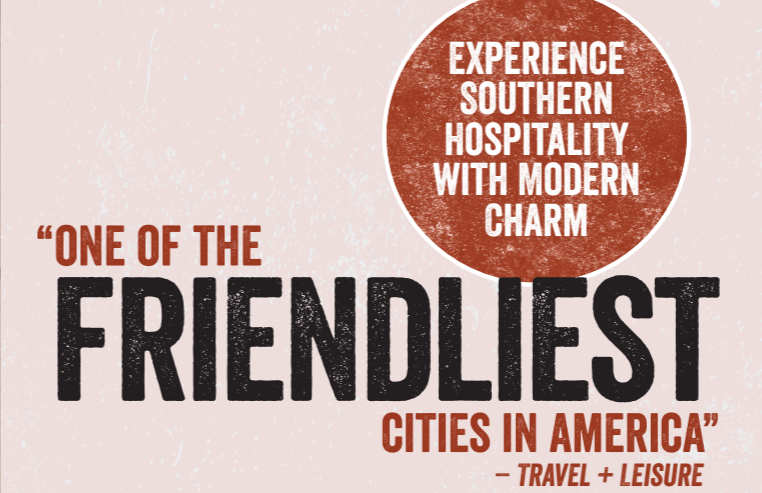




Kentucky Bourbon Trail® Welcome Center at Frazier History Museum



“One of the Nation’s Best Local Food Scenes.” - USA Today



Churchill Downs Home to the Kentucky Derby and Kentucky Derby Museum



Louisville Slugger Museum & Factory

9 URBAN DISTILLERIES

LOUISVILLE WAS DOING FARM-TO-TABLE LONG BEFORE IT WAS A TREND

Numerous James Beard Award-Nominated Chefs and Restaurants as seen on Top Chef

LONG BEFORE IT WAS A TREND



The Hot Brown A Louisville Favorite Since 1926



The Belle of Louisville Oldest Operating Steamboat in the U.S.



Louisville Mega Cavern



Muhammad Ali Center



INDULGE IN ONE OF AMERICA'S HOTTEST CULINARY SCENES

EXPERIENCE SOUTHERN HOSPITALITY WITH MODERN CHARM

“ONE OF THE FRIENDLIEST CITIES IN AMERICA” - TRAVEL + LEISURE

MAKE IT A WEEKEND OF DISCOVERIES

LOUISVILLE HAS A FESTIVAL FOR NEARLY EVERYTHING BOURBON | FOOD | MUSIC | ART | AND MORE



National Preservation District Country's largest collection of Victorian-era homes