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LET'S SOCIALIZE







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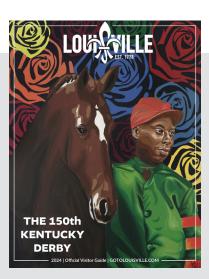
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Louisville Tourism is an independent, not-for-profit organization that is funded by Louisville's visitors via the hotel bed tax. In addition to providing information and services to leisure visitors, the agency is committed to making your vision of a successful meeting, tour or family reunion a reality. We offer a complete array of services, including requests for proposals, site selection assistance, promotional materials, vendor services



WHAT'S ON THE COVER?

For the 2024 Visitor Guide cover, Louisville artist Jaylin Monet Stewart painted the jockey Oliver Lewis, who rode the colt Aristides to win the very first Kentucky Derby on May 17, 1875. Not only is this a fitting cover to celebrate the 150th running of the Kentucky Derby in 2024, but it is also a tribute to the other ten Black jockeys who, along with Lewis, rode fifteen Derby winners between 1875 and 1902: William Walker, George Davis Lewis, Babe Hurd, Isaac Murphy, Erskine Henderson, Isaac Lewis, Alonzo "Lonnie" Clayton, James "Soup" Perkins, Willie Simms, and Jimmy Winkfield. Each jockey is represented in Stewart's painting



with a rose matching the color of the winning jockey silks placed artfully behind Lewis.

Jaylin Monet Stewart, born and raised in West Louisville, Kentucky, is a self-taught artist, educator, activist, and founder of the Adah School of Art, a non-profit initiative providing a nutruring and creative space for youth and young adults through various art forms. Her diverse artistic portfolio includes paintings, chalk, installations, performance, and 30 murals and public art projects across

In her artist statement, Stewart explains, "My art journey has led me to a pivotal point where I'm delving into the intricacies of being a Black woman in the United States. . . . I create sacred spaces for commemoration and grieving, raising awareness about ongoing challenges."

Recognized for her poignant portraits addressing victims of gun violence, Stewart is the inaugural recipient of the Artist Catalyst Program from the Mural Arts Institute (MAI) and the Public Art & Civic Engagement (PACE) Capacity Building Initiative, which supported Stewart in the development of Monet Murals, a group that paints murals all over the country in underserved neighborhoods, helping amplify the voices of Black and Brown marginalized individuals.

> **"50 BEST PLACES TO** TRAVEL IN 2024"

— TRAVEL + LEISURE

#LOUISVILLELOVE@

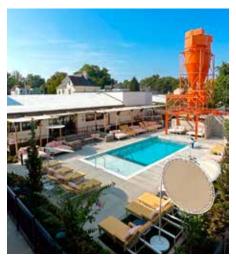
Say cheese! Here's a look at some of our most loved Kodak moments from around the city this past year that were snapped by locals and visitors. While you're here, we hope you'll share your love (and photos) of Louisville and tag them #LouisvilleLove. And, who knows, we just might feature your pic in the next Louisville Visitor Guide. Be sure and follow us on Instagram @GoToLouisville.



21c Museum Hotel's David statue is one of the city's iconic public art pieces. @21clouisville



Please & Thank You's cookies are "the best" in the country per USA Today 10Best. @plsthnks



The newly opened Myriad Hotel is a former discoball factory turned luxe oasis. @jordanskora



Number 15 offers live music on Whiskey Row. @lynnellemorgan



A misty morning at historic Locust Grove. @colinstoufferphoto



The St. James Court Art Show takes place amidst the Victorian homes of Old Louisville. @stevegrider



A boat traverses East Broadway near Paristown during the 1937 flood. @uoflarchives



Cuban restaurant La Bodeguita de Mima transports guests back in time to 1950s Havana. @stevegrider



The Big Four Bridge in Waterfront Park offers pedestrians a spectacular view. @wongtail

xplore Bourbon City

Starting with Evan Williams in 1783, Louisville has been home to many distillers. In the early 1900s, there were more than 50 Bourbon-related businesses along Main Street earning its nickname "Whiskey Row." In 2013, Evan Williams Bourbon Experience ushered in a renaissance, which has now seen the opening of more than a dozen distilleries and tasting rooms in the urban core, each with unique visitor experiences.



THE **DISTILLERIES**

KENTUCKY BOURBON TRAIL® **WELCOME CENTER**

Start your explorations at the Kentucky Bourbon Trail® Welcome Center, located in The Frazier History Museum, where a concierge service helps visitors plan their Bourbon excursions. 829 W. Main St.



ANGEL'S ENVY DISTILLERY

Angel's Envy is a labor of love from multiple generations of the Henderson family. Located across the street from Louisville Slugger Field, get an up-close look at the entire operation, enjoy a tasting in the Finishing Room, a cocktail at the private bar and the opportunity to bottle your own port barrel-finished Bourbon. 500 E. Main St.

BROUGH BROTHERS DISTILLERY

Kentucky's first African-American owned distillery is located in southwestern Louisville. Founded by the Yarbrough brothers, Victor, Bryson and Chris, Brough Brothers opened in 2020 and offers thirtyminute tours of its microdistillery. 1460 Dixie Hwy.

BUZZARD'S ROOST

Buzzard's Roost micro-distillery and tasting room on W. Main Street offers guided whiskey tastings and cocktail flights as well as hands-on cocktail classes and Bourbon education classes. Founded in 2019, Buzzard's Roost is an independent bottler known for distinctive flavor profiles created with proprietary barrel treatment for secondary maturation. 624 W. Main St.

COPPER & KINGS

Copper & Kings, located in Louisville's historic Butchertown neighborhood, offers tours of their eco-friendly distillery, which includes an outdoor courtyard, production floor and the maturation cellar (where you'll find barrels aging to the sounds of rock music). Cap off the tour at the rooftop bar boasting stunning views of downtown Louisville. 1121 E. Washington St.



EVAN WILLIAMS BOURBON EXPERIENCE

The Evan Williams Bourbon Experience was the first distillery to open on Whiskey Row since Prohibition, signaling a new era in Bourbon City. Here you'll find an immersive experience that celebrates the legacy of Kentucky's first distiller, Evan Williams, and the intertwined history of Bourbon and the Ohio River. 528 W. Main St.



KENTUCKY PEERLESS DISTILLING CO.

The first Peerless whiskey went into a barrel in 1889 and now the Taylor family has revitalized the brand at its distillery right off Main Street. At this intimate facility you can experience the entire whiskey-making process as the grains are milled, cooked, fermented, double-distilled and barreled as Bourbon and Rye. 120 N. 10th St.

MICHTER'S FORT NELSON DISTILLERY

Michter's saved and renovated the historically and architecturally significant Fort Nelson Building on Louisville's Museum Row and opened its doors in February 2019. In addition to tours, tastings and a gift shop, the second floor of the building features a high-end cocktail bar. 801 W. Main St.



OLD FORESTER

Returning to the same building it once called home, Old Forester Distilling Co. is the culmination of a 150-year legacy. On the tour, you'll follow the Bourbon-making process from fermentation and distillation, to the on-site cooperage where barrels are handcrafted and fired, then filled and aged in an on-site warehouse before being bottled. 119 W. Main St.

PROHIBITION CRAFT SPIRITS

At this Prohibition-themed distillery located on Baxter Avenue, see how bootleggers made moonshine in the '20s as you view a collection of historical memorabilia from the era. Spend some time after your tour in the full-service Prohibition Bar. 436 Baxter Ave.



RABBIT HOLE DISTILLERY

Set in Louisville's NuLu neighborhood, the distillery showcases the identity, tradition and legacy of Bourbon making in an entirely new way. Get lost in the magic and linger in the lightfilled distillery with amazing views of the city, river, bridges and distilling operation. Guests can also indulge at a curated tasting bar. 711 E. Jefferson St.

SITIZEL-WELLER DISTILLERY

Located in southwestern Louisville, the historic Stitzel-Weller Distillery first opened on Derby Day 1935. It is now home to Blade and Bow. Tours include a look at a craft still, the warehouse where rickhousing was invented, a time capsule look at a 1935 barrel cooperage and end with tastings of I.W. Harper and Blade and Bow. 3860 Fitzgerald Rd.



DISTILLERY BARS

Buzzard's Roost Bar & Lounge

624 W. Main St. 502.454.4628

Copper & King's Rooftop Bar & Restaurant

1121 E. Washington St. 502.561.0267

Finishing Room Bar at Angel's Envy

500 E. Main St. 502.890.6300

Garden & Gun Club at Stitzel-Weller

3860 Fitzgerald Rd. 502.810.3800

George's Bar at Old Forester Distillery

119 W. Main St. 502.779.2222

Prohibition Craft Spirits Bar

436 Baxter Ave. 866.718.9320

The Bar at Evan Williams **Bourbon Experience**

528 W. Main St. 502.272.2623

The Bar at Fort Nelson **Michter's American Whiskey**

801 W. Main St. 502.389.4290

Beyond the Distillery

Whether you've already been to a distillery and are now ready to go beyond the traditional tour, or if you're just looking for a non-distillery experience, you're in luck! History buffs and foodies alike will find many options beyond the distillery experience.

Shops, Tours & Tasting Rooms

Bourbon Barrel Foods

2710 Frankfort Ave. | 502.618.0939 Retail shop, bar, lunch and to-go counter offering gourmet Bourbon-centric food products.

Bardstown Bourbon Company Tasting Room

730 W. Main St. | 502.233.4769 One-of-a-kind tastings, interactive experiences, a retail shop and full-serivce bar.

Bourbon & Blush Spa

124 S. 151 St. | 502.587.7644 Spa offering Bourbon-infused treatments for men and women.

Castle & Key 502 (Omni Hotel)

419 S. 3rd St. | 502.313.6664 #440 Retail destination offering curated selection of merchandise, spirits, and craft cocktails.

Clayton & Crume

216 S. Shelby St. | 502.785.6565 Leather goods store with a full-service bar and craft cocktails.

Evergreen Liquors Nulu

720 E. Market St. | 502.384.4933 Retail shop offering a wide selection of cigars and Bourbons with a taste-beforeyou-purchase Bourbon bar.

Frankfort Avenue Liquors & Wine

2115 Frankfort Ave. | 502.618.2019 Full bar and package store offering craft cocktails, Bourbon slushies, and beer.

Justins' House of Bourbon

101 W. Market St. | 502.215.4620 Spirits store featuring rare and vintage Bourbons, as well as cocktails and tastings.

Louisville Food Tours

112 W. Washington St. | 502.276.5596 Eat and drink your way down Whiskey Row on the "Phantoms of the Prohibition: Ghosts, Cocktails, & Bites Tour" as you meet the resident ghosts of historic downtown.

Taste Fine Wines & Bourbons

634 E. Market St. | 502.409.4646 Full service bar with indoor and outdoor seating, charcuterie boards and cheese plates, and retail store with 465+ Bourbons and wines

Westport Whiskey & Wine Tasting Room

1115 Herr Lane | 502.708.1313 Retail store offering a large selection of Kentucky Bourbons with a tasting room for special events and one-on-one experiences with the staff.

Whiskey Row Walking Tour

829 W. Main St. | 855.769.9255 Tours include multiple stops and samples at different Bourbon distilleries along Whiskey Row. Start at the Kentucky Bourbon Trail Welcome Center in the Frazier History Museum.



Attractions

Barrels & Billets

800 W. Main St. | 1.877.775.8443 This experience by Hillerich & Bradsby lets you taste, blend and bottle your own whiskey aged in various woods.

Cave Hill Cemetery

701 Baxter Ave. | 502.451.5630 The final resting place of many people who influenced distilled spirits in the 19th century and beyond on the "Bourbon Distillers Tour of Cave Hill Cemetery."

Frazier History Museum

829 W. Main St. | 502.753.5663 Bourbon experiences include rotating exhibits. the Ready, Set, Go! Bourbon Experience, a Black Americans in Bourbon tour, and Old Fashioned cocktail making classes.

Hermitage Farm

10500 W. Highway 42, Goshen, KY 502.398.9289

Bourbon tastings, tours and cocktail classes.

Kentucky Derby Museum

704 Central Ave. | 502.637.1111

The Bourbon & Bridles Experience starts with a tour of Churchill Downs and includes a Bourbon tasting and a Mint Julep cocktail making class.

speakeasies, shhh!



Black Rabbit

122 Sears Ave. 502.897.9721 Unlock the magic behind the bookshelf in this St. Matthews' hidden gem for Southern bites and seasonal cocktails. Reservations Required.



Gertie's Whiskey

821 E. Market St. #101 502.785.6800 Secret yourself away in this intimate cellar with specialty cocktails and live jazz. Located downstairs in NuLu Marketplace.

Take a Tour Through Bourbon Country

he best way to get to know America's Native Spirit is from the experts who make and serve it every day. Walk through the distilleries and see the barrels for yourself, or cozy up to the bar for a craft cocktail. Better yet, do both and fully immerse yourself in Kentucky's Bourbon culture. These are just a few of the many spectacular tour guide companies who can plan and execute the ultimate Bourbon experience for newbies and aficionados alike. Cheers!



BLUEGRASS BOURBON TOURS

BBTTours.com 502.509.1095

BLUE GRASS TOURS & CHARTER

BlueGrassTours.com 859.252.5744

BOURBONTOWN TOURS

BourbonTownTours.com 844.268.7266

BOURBON EXCURSIONS

BourbonExcursions.com 502.233.9903

EXECUTIVE CLASS TRANSPORTATION

ExecutiveClassTransport.com 502.509.5884

HORSESNBOURBON LLC

horses-n-bourbon.com 502.3967867

KENTUCKY BOURBON BOYS

KentuckyBourbonBoys.com 502.777.0761

KENTUCKY BOURBON TOURS

TourKentuckyBourbon.com 502.548.8302

MAGESTIC TRANSPORTATION,

LLC

RideWithMajestic.com 502.438.9238

MATSON & GILMAN

MatsonGilman.com 812.369.1105

MILLER TRANSPORTATION

MillerTransportation.com 502.368.5644

MINT JULEP EXPERIENCES

MintJulepTours.com/Louisville 502.583.1433

PEGASUS DISTILLERY EXPERIENCES

TakePegasusDistilled.com 502.458.1862

RDH LIMO & CHARTER

RDHLimo.com 502.792.0241

SHOFUR

Shofur.com 800.436.8719

THE THIRSTY PEDALER

TheThirstyPedaler.com 502.354.8822

TOURKENTUCKYBOURBON.COM

TourKentuckyBourbon.com 502.548.8302

TRAIL N TRACK LLC

Trail-N-Track.com 502.494.8805

TRAVEL THE TRAIL

TravelTheKYTrail.com 502.939.4701

XTREME TRANSPORTATION

XtremeTransportation.com 502.795.3525



Hell or High Water

112 W. Washington St. 502.785.6800 Cozy up with a book and a cocktail in a library filled with lush banquettes. Located below Whiskey Row. Reservations required.



Pin + Proof

Omni Louisville Hotel 400 S. 2nd St. 502.313.6664 Enjoy Prohibition-era cocktails and knock down some pins on one of four bowling lanes.



t was in Louisville that Ali honed his ability as a boxer, and it was here he returned after winning Gold in the 1960 Rome Olympics. Ali came home often after capturing the title of Heavyweight Champion of the World, and following his retirement from boxing, he was involved with the vision and direction of the Muhammad Ali Center. And it is here that "The Greatest" has his final resting place.

A global icon was lost with the death of Ali on June 3, 2016. While loved and revered throughout the world, Ali always considered Louisville to be his home. A week-long tribute and memorial in Louisville saw residents line miles of a funeral procession through city streets while showing throngs of international visitors the city's signature hospitality.

People are still coming to Louisville from around the globe to pay their respects

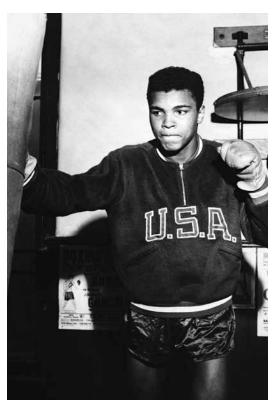
and celebrate the legacy of Ali. In 2021 the researchers working with acclaimed documentarian Ken Burns on the PBS documentary series "Muhammad Ali" spent two months in Louisville, where they uncovered the earliest moving image of Ali. It hadn't been seen since it first aired on Louisville TV station WHAS in 1951, showing a 14-year-old Cassius Clay weighing in at The Golden Gloves.

As Ali lived most of his young life in Louisville, the city is full of landmarks that are the backdrops of the events and experiences that molded him into a man who was both loved and respected as a legendary sports figure, as well as a man of true principle.

Stop by the Louisville Visitor Center in downtown Louisville to pick up the "Footsteps of Greatness" brochure to begin your self-guided tour of these local Ali touch points.

Wherever I go I tell 'em I'm from Louisville. I don't want Chicago or New York or Texas to take the credit for all of what I've done. I want you to know ... that we in Louisville are the greatest of all time."

—Born Cassius Clay on Jan. 17, 1942 in Louisville, Muhammad Ali proclaimed his love for his hometown to a roaring crowd here in 1978.



MUHAMMAD ALI CENTER

A vision of the Ali family, it opened in 2005 and celebrates the life and legacy of the world-class boxer and global humanitarian. The six-story multicultural center and award-winning museum features exhibits spotlighting the six core values Ali strived to live by throughout his life: Confidence, Conviction, Dedication, Respect, Giving and Spirituality. Highlights include a mock boxing ring, Ali boxing memorabilia, a theater that screens a short film showcasing Ali's life, and a full-sized boxing ring where a large projector displays "The Greatest," his signature fight. 144 N. Sixth St.



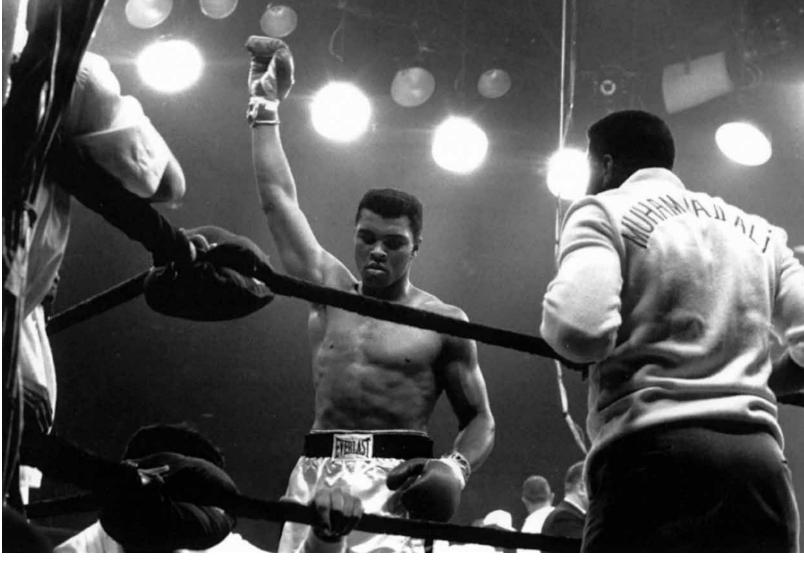
COLUMBIA GYM

Ali first learned to box at the Columbia Gym, located in the basement of the Columbia Auditorium, which is now part of Spalding University. He was invited by Joe Martin, a police officer who also worked as a boxing coach. Ali met Martin as a young teen when he reported his red bicycle stolen. He never recovered the bike, but his fate was sealed with that encounter. The gym, where Ali first practiced his cutting jabs and fast footwork, is still used by Spalding athletes today. A red bike hangs above the entrance of the building in honor of that fateful day. Across the street is the library where Ali worked his first job. 824 S. Fourth St.

CENTRAL HIGH SCHOOL

Ali graduated from the West Louisville high school in 1960 the same year that he won Gold at the Rome Olympics. The school, which is still in operation today, held a celebration in Ali's honor upon his return. 1130 W. Chestnut St.

Above left: Muhammad Ali Center Left and above right: Muhammad Ali™: Rights of Publicity and Persona Rights: ABG Muhammad Ali Enterprises LLC. ali.com. Photos by Ken Regan ©2015 and ©2019 Muhammad Ali Enterprises LLC.



FREEDOM HALL

Located at the Kentucky Exposition Center, Freedom Hall was home to Ali's first professional fight as well as his Islamic funeral prayer service. 937 Phillips Ln.

SECOND STREET BRIDGE

Legend has it that this is where Ali stood and is thought to have thrown his Olympic Gold Medal into the Ohio River after he and a friend were denied service at a local restaurant.



MUHAMMAD ALI BOULEVARD

In 1978, Louisville's Walnut Street was renamed to honor "The Greatest."

CAVE HILL CEMETERY

The scenic 296-acre Victorian-era National Cemetery and arboretum is the final resting place of Louisville's native son. Visitors regularly leave tributes at the 7x3-foot African granite ledger with benches, which are collected and given to the Ali family. 701 Baxter Ave.

SMOKETOWN UNITY MONUMENT

Created by local sculptor Ed Hamilton and the late artist Zephra May Miller, the 12-foot-tall stainless steel sculpture features two boxing gloves overlapping to form a heart in the middle and has stood at the corner of Hancock and Lampton streets since 1991.

Hancock & Lampton Streets

Top: Muhammad Ali™, Rights of Publicity and Persona Rights: ABG Muhammad Ali Enterprises LLC. ali.com. Photo by Ken Regan ©2015 Muhammad Ali Enterprises LLC. Bottom left: Smoketown Unity Monument. Right: Ali's Gravesite at Cave Hill Cemetery.

MUHAMMAD ALI CHILDHOOD HOME

Ali lived in the West Louisville house during his childhood in the 1940s through the early 1960s. It was renovated in 2016, returning the home's exterior to its original pink color. A bronze marker is located in front of the pink house noting its historical significance (no inside admittance). 3302 Grand Ave.





STAY

Above: The Grady Hotel. Right: The Brown Hotel Lobby Bar, Ali Smash cocktail, Memorabilia in the Muhammad Ali Suite. Below: Mural by Kacy Jackson at 812 S. Preston St.



Ali's former home away from home, The Brown Hotel is where "The Champ" stayed while the Ali Center was being constructed. The Brown offers an Ali Suite that is decorated with memorabilia donated by Ali. The hotel's cocktail menu features the Ali Smash, made with Old Forester Rye and is said to be inspired by Joe Martin's comment to young Ali that he was "spicy as rye." 335 W. Broadway

The Grady Hotel

Opened in 2021, The Grady Hotel is just steps away from the Ali Center. Guest amenities include silky bath robes reminiscent of Ali's iconic white boxing robes. 601 W. Main St.





EAT

Jack Fry's

Ali was known to dine at Jack Fry's in the 1960s and '70s. Just a few years before his passing, he returned for a meal in the corner at Table 17, and you can be seated in the very chair where Ali dined. Pictures of Ali are interspersed among the black and white photos crowding every wall. 1007 Bardstown Rd.

ATTEND

Ali Festival

A community-wide celebration of Ali's impact as a global humanitarian, the festival is held annually in June to commemorate Ali's passing on June 3, 2016. Across multiple days, the Ali Center hosts educational, inspiring and entertaining events at locations significant to the life and legacy of Muhammad Ali. AliCenter.org/Ali-Fest

WATCH

Ken Burns' "Muhammad Ali"

This acclaimed four-part, eight-hour documentary explores the global impact Ali had on religion, politics, racial relations and sports. *PBS.org*

"City of Ali"

This documentary explores Ali's lifelong relationship with his hometown through candid interviews with friends and relatives and gives perspective on his impact during his June 2016 memorial service. *CityofAli.com*



STOP BY THE HERITAGE CENTER

A PLACE TO HAVE A HERITAGE EXPERIENCE

Since 2011, the Kentucky Center for African American Heritage has been a member of the Kentucky Tourism, Arts, and Heritage Cabinet. As a quasi-state agency, the Heritage Center is dedicated to a statewide mission to preserve, promote, and advance the culture and heritage of African Americans in Kentucky and the legacy shared throughout the African Diaspora.

For over a decade, the Heritage Center's operation has been located in the heart of Louisville's historic Russell neighborhood on the former Louisville Street Railway Complex known as the "Trolley Barn," built in 1876. The imposing 68,000 sq. ft. campus provides multiple venues where education, enrichment, and entertainment happens.

Permanent exhibitions in the Brown-Forman Great Hall and other galleries across the Heritage Center campus include "A Salute to Muhammad Ali: A Life of Inspiration," "Black Freedom Struggle in Kentucky," "Brigadier General Charles Young: Soldier, Educator, Diplomat & Civil Rights Advocate," "The Legends of Great African American Jockeys," "Two Centuries of Black Louisville and "A Self-Guided Tour of Louisville's Civil Rights History." In addition to rotating and permanent exhibitions throughout the year, the Heritage Center produces, curates, and hosts educational, enrichment, and entertainment programs with performances of all types for children and adults alike.













1701 West Muhammad Ali Boulevard | 502-583-4100 | KCAAH.ORG





#LOUISVILLELOVE from Locals

Let us introduce you to a few locals, sharing their #LouisvilleLove and giving you the inside scoop on where they like to eat and drink, what they do for fun and what they love most about the city.



EAT & DRINK

"I have a few places where I would eat everyday if I could, but, you know, a girl has to watch her figure and be able to fit into all the glamorous costumes I wear on stage. First thing I discovered, when I moved to Louisville from Texas ten years ago, was Burger Boy and Burger Girl. I'm just a fan for a good greasy and juicy cheeseburger with all the dressings and a basket of fries. Then there is Dizzy Whiz. Holy smokes, the best breakfast (all day) and fountain drinks! And let's not forget their Whizzburger with spicy fries. I'm also a sucker for a good steak. One of the best steakhouses I've experienced is Jeff Ruby's. When I want to treat myself, Jeff Ruby's is where it's at.

FOR FUN

I'm an outdoors gal. I love nature and animals, so at least four times a year, I visit the Louisville Zoo. If you're a thrillseeker like me, you don't want to pass up the chance to get to Kentucky Kingdom. When I'm there, I'm just like a kid. When I'm not riding the rides, I'm playing the games to try to bring home a souvenir. Now all that is fun, but when I just need some quiet time just to reflect on life, I'm always up for a nice stroll in Cherokee Park. This park is a beautiful Louisville attraction.

FAVORITE

My favorite thing about Louisville is that there is always something to do or going on, whether it be music festivals. Broadway shows, food festivals, or even The Best Drag Show. Louisville is magical!"

Leah Halston is a Playmate/Emcee at Play Dance Bar.

EAT & DRINK

"In the beginning of my rookie year, I was so happy to get a gift card to The Pine Room. A lot of our team went along with me, and we loved it. The restaurant is super cute, with a great outdoor area and just really good food. La Bodequita de Mima is one of the team's favorites great atmosphere and really good drinks, especially piña coladas. You can never go wrong with Volare either, and I love the drinks at Cultured on Main Street. For coffee — our team is big on coffee — it's Quills and Heine Bros. I love the smoothies from Tropical Café.

FOR FUN

I just can't believe the entire Derby experience. It was the coolest thing I've ever been a part of. Just seeing how many people come to our city and how alive Louisville becomes was so cool. Everyone is dressed up. There's nothing like it.

FAVORITE

My favorite thing is the people. People here are really intentional with what they do and how they do it. No matter if you're going to coffee or whatever you're doing, people will just ask how your day is, where you're from or what you do. People are just really personable around here, and I appreciate that a lot. That's what I love about this place."

Savannah DeMelo is a star midfielder for the NWSL's Racing Louisville FC.



SAVANNAH DEMELO

EAT & DRINK

"There are so many incredible bars in town, but I love my local stop, The High Horse Bar, which happens to have been founded by a friend of mine. It's very down-to-earth, which for me sums up the whole relaxed, friendly vibe of the city. I've also recently discovered a new spot called MeeshMeesh, near my house in NuLu, and I'm already a big fan.

FOR FUN

A near-essential part of Louisville culture is Bourbon and distillery tours. One that stands out is Rabbit Hole, which is known as an arts-focused brand. They want to restore creativity to the craft of distilling spirits, which of course reminds me of our mission at the Louisville Orchestra! Another great option is the Old Forester Distillery downtown.

FAVORITE

My favorite thing about Louisville is its unique spirit and sense of community, which I firmly believe makes Louisville Orchestra audiences some of the best in the world."

Teddy Abrams is the award-winning conductor of the Louisville Orchestra.





EAT & DRINK

"My favorite places to eat in Louisville are Bar Vetti and Proof on Main. I love that they make everything in house and source ingredients locally!

My favorite thing to do in Louisville is go to Gore Club on Sundays at Planet of the Tapes. I love watching bad horror movies and chilling with like-minded people. I also love going to all the festivals and seeing all the talented artists and crafts that are made locally.

FAVORITE

What I love about Louisville is that there is something here for everybody. And if there isn't, people make a group and a scene. I'm always surprised at the weird niche-y groups here. I love that everyone truly lives by the words 'Keep Louisville Weird."

Nokee Bucayu is a chef with the Marigold family of brands.

EAT & DRINK

"My favorite food depends on what I'm in the mood for. If I'm looking for seafood, then it's The Seafood Lady in NuLu. If it's Mexican, it's The Mayan Café also in NuLu. If I'm heading out of town, Book & Bourbon Southern Kitchen in the Muhammad Ali Airport is a great place to grab some food and drink. If I do find some time to relax, you might find me at the Myriad Swim Club at the Myriad Hotel having a drink poolside in what used to be a disco ball factory.

FOR FUN

As a history enthusiast, I enjoy visiting museums. Louisville is fortunate enough to be home to both the Roots 101 and Frazier History museums. Each museum has its unique approach in highlighting facets of American History. Roots 101 focuses on the African American journey and Frazier highlights the Kentucky Bourbon journey.

FAVORITE

What I love most about this city is the unique ecosystem between the distilleries, hospitality and restaurant industries. We have a symbiotic relationship that not only promotes Louisville culture nationally and internationally, but it also ensures jobs for the citizens of Louisville."

Victor Yarbrough is CEO and co-founder of Brough Brothers Distillery.



VICTOR YARBROUGH

Derby through the Decades

150 Years of Derby Traditions and History + How to #DerbyEveryDay





1938

The Mint Julep becomes the official drink of the Kentucky Derby. Lawrin wins the Derby. #DerbyEveryDay by ordering one at the track during live racing days or anytime at one of the bars and restaurants along the Urban Bourbon Trail®.

1875

May 17, 1875, Churchill Downs Racetrack opens its gates. Fifteen three-year-old Thoroughbreds race 1.5 miles as 10,000 spectators cheer. Aristides wins the first Kentucky Derby.

1895

A new grandstand, topped with the famous Twin Spires, greets the Kentucky Derby crowd on May 6. Halma wins the Derby.

#DerbyEveryDay at @Kerns_Kitchen Order a slice of Derby Pie at local restaurants or buy an entire pie at Kroger or A Taste of Kentucky to take home with you.



1954

Walter and Leaudra Kern create and sell the first chocolate and nut Derby-Pie®, and the local family business, Kern's Kitchen, has kept the recipe top secret ever since. Determine wins the Derby.

11 Black jockeys ride a total of 15 Derby winners between 1875 and 1902,

18<u>75</u>

Oliver Lewis (pictured)
William Walker
George Davis Lewis
Babe Hurd
Isaac Murphy
Erskine Henderson
Isaac Lewis
Alonzo "Lonnie" Clayton
James "Soup" Perkins
Willie Simms
Jimmy Winkfield
See

[902 F

#DerbyEveryDay at @DerbyMuseum See the "Black Heritage in Racing" and "Derby Fashion Through the Ages" exhibits.

Timeline top, L to R: 1905 Kentucky Derby, photographer unknown; photo courtesy of the private collection of Dale Wyatt. Secretariat, photo from the Tony Leonard Collection. Barbaro Statue, photo courtesy of Kentucky Derby Museum. Timeline bottom, L to R: Oliver Lewis, public domain photo. Leaudra Kern, photo courtesy of Kern's Kitchen.



#DerbyEveryDay at @DerbyMuseum See the exhibit "Secretariat: America's Horse."



1973

In the 99th running of the Kentucky Derby, Secretariat wins with the fastest finishing time to date. Secretariat completed the race in 1:59:40 and went on to win the Triple Crown, the first Derby winner to do so in 25 years.

1985

1970

Diane Crump is the first female jockey to ride in the Kentucky Derby. Dust Commander, ridden by Mike Manganello, wins.

Kentucky Derby Museum opens at Churchill Downs Racetrack. Spend a Buck wins the Derby. #DerbyEveryDay by visiting the museum year-round, which includes racetrack tours and the 360-degree film "The Greatest Race."

2024



150th Running of the Kentucky Derby

The first Saturday in May hosts 150,000+ guests and is a bucket list item for many people, but you can #DerbyEveryDay by going to the track for live horse racing during the Spring (Apr. 27 - June 30), September (Sept. 12 - 29) and Fall (Oct. 27 - Dec. 1) meets.



Hats, a staple since the inaugural Derby in 1875, become a standout fashion accessory for women attending the race.

#DerbyEveryDay Choose a hat made by one of the Derby's celebrated milliners.



Timeline bottom, cont.: Diane Crump, photo courtesy of Churchill Downs Racetrack. Hawthorn hat by Christine Moore Millinery. 2012 Kentucky Derby, Louisville Tourism photo.



Experience Louisville's Black Heritage

C ince the settlement of Louisville in 1778, the African American community has played a pivotal role in shaping the Ocity's vibrant social, political and cultural landscape, from Bourbon to horse racing and from food traditions to political activism.

Many of the initial African American residents were brought to Louisville as enslaved workers, but there was also a small, free Black population that founded the city's first African American churches and businesses. Following the Civil War, African Americans moved to Louisville in large numbers to pursue economic opportunities, paving the way for the establishment of a bustling business and entertainment district along "Old Walnut Street" (now Muhammad Ali Boulevard), spanning 6th to 13th streets into the Russell neighborhood. At this time, the historically Black Smoketown neighborhood also began to flourish as a community where many Black residents owned their own homes and where one of the city's first African American public schools was founded in 1874. Today, Black entrepreneurs and community leaders are integral to every corner of the city.

Throughout the city, cultural institutions, exhibitions, public art installations and historical markers pay tribute to this history and commemorate the contributions of Black Louisvillians. For visitors keen on exploring this heritage, we've compiled a list of some noteworthy attractions below.

ALBERTA O. JONES PARK

A trailblazer and civil rights champion born in 1930, Alberta O. Jones was one of the first Black women to pass the Kentucky Bar exam and the first woman appointed City Attorney in Jefferson County. A park in the California neighborhood near the location of her former law office pays tribute to her achievements and includes a musicinspired nature playground designed by Earthscape, walking paths, a picnic pavilion with grills, and a photo mural of Jones created by the community, Josh Bleeker and Louisville Visual Art. 744 S. 23rd St. | parksalliancelou.org/albertajonespark

THE BEST BLACK BASEBALL TEAM YOU'VE NEVER HEARD OF*

Louisville was once home to the best Black baseball team you've never heard of. In the early 1900s, the team dominated in the face of racism. They not only defeated other Black teams in their league, but white teams as well, at a time when it was unusual for them to even compete. After making headlines at the time, the team's memory faded away until the Louisville Slugger Museum & Factory acquired photos of the team and commemorated their achievements and contributions in this exhibit.

Louisville Slugger Museum & Factory, 800 W Main St. | sluggermuseum.com

BLACK AMERICANS IN BOURBON*

Learn the incredible stories of Black Americans in the Bourbon industry throughout history in this immersive tour. Meet an actor portraying the foreman at a Brown-Forman distillery who will instruct his "new hires" on the "Kentucky chew," alcohol production during wartime, segregation in Louisville, and more. Next, Frazier History Museum teaching artist, Brian West, will introduce you to a Buffalo Trace tour guide, the first Black chemist at Brown-Forman, the first Black owneroperators of a distillery in Kentucky, and the first Black master distiller in Kentucky. Frazier History Museum, 829 W. Main St. | fraziermuseum.org

BLACK HERITAGE IN RACING COLLECTION

Jimmy Winkfield was the last African American jockey to win the Kentucky Derby. something he did in both 1901 and 1902. In fact, 15 of the first 28 Derby winners were ridden by Black jockeys. The "Black Heritage in Racing" collection at the Kentucky Derby Museum celebrates horsemen like Winkfield. The exhibit highlights the importance of African Americans to the early success of the Kentucky Derby and explores how they were erased from racing history during the era of Jim Crow segregation. The exhibit also details some modern initiatives to increase minority participation in horse racing. Kentucky Derby Museum, 704 Central Ave. I derbymuseum.org

THE IDEAL BARTENDER EXPERIENCE*

Step back in time to the final days of Prohibition and into the secret speakeasy at the Evan Williams Bourbon Experience. Once inside, you will meet Louisville native and renowned bartender, Tom Bullock — the first Black American to write and publish a cocktail book. Sit down and learn about the life, legacy and love of spirits from an actor portraying the man himself during this special 45-minute presentation. Along the way, you will taste premium whiskeys and even get to eniov one of Mr. Bullock's most famous creations.

Evan Williams Bourbon Experience, 528 W. Main St. | evanwilliams.com/ewb-experience

KENTUCKY CENTER FOR AFRICAN AMERICAN HERITAGE*

The Kentucky Center for African American Heritage (KCAAH) was founded in 1994 to raise awareness of the historical and cultural contributions of African Americans in Kentucky and throughout the African Diaspora. KCAAH has evolved into a vital institution providing space for the Samuel Plato Industrial and Creative Arts Institute, the Black Media Collective, community events, and oral history and genealogy training, among other things. The center also has a collection of historical photos on display throughout its 68,000-square-foot complex.

1701 W. Muhammad Ali Blvd. | kcaah.org

LOUISVILLE CEMETERY

Louisville Cemetery, established in 1886 for African Americans, is a historic resting place that commemorates the legacies of notable figures. Among them lies Sylvester Weaver, the groundbreaking blues guitarist known as the "Man with the Talking Guitar." Buried alongside him is blues singer Sara Martin and nearby jug blower Earl McDonald. All three artists are honored by black granite markers featuring pictures and biographies, offering visitors a self-guided tour through the rich history of Louisville Cemetery. 1339 Poplar Level Rd.

LOUISVILLE DOWNTOWN CIVIL RIGHTS TRAIL

A poignant journey through the city's historic struggle for equality, the Louisville Downtown Civil Rights Trail winds through iconic landmarks, detailing the stories of a series of lunch counter sit-ins and demonstrations in the 1960s that shaped the course of history. It is also a stop on the United States Civil Rights Trail.

301 S. 4th St. | civilrightstrail.com

MUHAMMAD ALI CENTER

Explore the inspiring legacy of Louisville native Muhammad Ali at the Muhammad Ali Center, a dynamic museum and cultural center in Louisville, which is also a stop on the United States Civil Rights Trail. For a detailed review of the center and the numerous historical locations significant to the life of Muhammad Ali, see the full article in this Visitor Guide. 144 N. 6th St. I alicenter.org

ROOTS 101 AFRICAN AMERICAN MUSEUM*

Sankofa (SAHN-koh-fah) is a word from the Akan tribe of Ghana that translates to "go back and get it." This perfectly describes the mission of Roots 101 African American Museum, which showcases African and African American history. The museum is located near Waterfront Park and Louisville's popular Whiskey Row entertainment district, which makes it a convenient stop for downtown visitors. Roots 101 was named one of 10 winners of the USA Today Readers' Choice Award for "Best New Attraction" in 2021 because of its permanent and short-term exhibits, performances, educational programming and community gatherings. 124 N. 1st St. | roots-101.org

UNFOLDING THE STORY: THE ENSLAVED COMMUNITY AT **LOCUST GROVE***

Experience the other side of Locust Grove as you accompany the Croghan family's enslaved laundress and enslaved distillery assistant throughout the house and outbuildings as they go about their daily routines. This 90-minute tour will immerse you in the year 1816 as you witness the sights, smells, and sounds of a 19th century farm while learning about the lives and stories of the enslaved individuals at Locust Grove. This program will cover the realities and truths of enslaved life in 19th century Kentucky. 561 Blankenbaker Ln. I locustgrove.org/unfolding

THE (UN)KNOWN PROJECT*

In honor of Black men, women and children who were hidden figures enslaved in Kentucky and beyond, the (Un)Known Project creates events and art installations to bring these untold names and stories to light. Located along the Louisville riverwalk, "On the Banks of Freedom" is one of their public art installations and features benches with broken shackles and sandblasted footprints in the concrete platform. Between 9th & 10th Streets I unknownprojecttrail.com

*These experiences are part of the Unfiltered Truth Collection.unfilteredtruthcollection.com to learn more.

Left page (left to right): Tom Bullock, public domain photo; Jimmy Winkfield, photo courtesy of the Kentucky Center for African American Heritage; Sara Martin and Sylvester Weaver, public domain photo; Alberta O. Jones, photo courtesy of the Kentucky Center for African American Heritage; Muhammad Ali™; Rights of Publicity and Persona Rights: ABG Muhammad Ali Enterprises LLC. ali.com. Photos by Ken Regan @2015 and @2019 Muhammad Ali

Right page (top to bottom): Black Heritage in Racing Collection at the Kentucky Derby Museum; The Ideal Bartender Experience at Evan Williams Bourbon Experience; Roots 101 African American Museum







FOOD CULTURE ICONIC FOODIE FAVORITES

ant to take in every savory, sweet and scrumptious bite that Louisville has to offer? The city has countless culinary options from all over the world, but it's also essential to try the Southern staples Louisville is known for, like the Hot Brown and fried chicken, as well as other delicious native foods, including Derby-Pie®, benedictine and burgoo. Bon appétit!



PIMENTO CHEE

2622 Frankfort Ave. | @redhogbutcher Pimento cheese with pepper jelly and lavosh.







Art AROUND TOWN

'n a city that loves art, there's no shortage of colorful walls around Ltown. Here are a few of the public murals you'll find when walking through many of our unique neighborhoods.

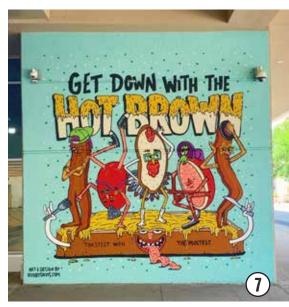


- 1. Mellwood Art Center, 1860 Mellwood Ave. Art by Kacy Jackson, photo by Clay Cook
- 2.1529 Bardstown Rd. | Art by Noah Church
- 3. Play Louisville, 1101 E. Washington St.
- 4. 3rd St. & Jefferson St. | Art by Ray Jarrell
- 5. Logan St. & Mary St. | Art by The Art Cartel
- 6. NuLu Marketplace, 826 E. Main St. Art by Kacy Jackson
- 7. 3rd St. & Market St. | Art by Robby Davis 8. 141 N. 6th St. | Art by Ashley Cathey Photo by Harmke Kraak
- 9. 4148 Taylor Blvd. | Art by Jaylin Monet Stewart 10. Shively Park, 1902 Park Rd. | Art by Adidas
- 11. 1583 Bardstown Rd. | Art by Margaret Morley

















LOU'S BREWS

n the late 19th and early 20th centuries, German immigrants made Louisville one of the country's major brewing hubs. The last decade has seen a resurgence in the city's beer culture. With 30 breweries and a host of beer-centric events and festivals, it's no surprise that VinePair named Louisville among "The World's Top 10 Beer Destinations."

To fully experience Louisville's beer scene, book a tour with Derby City Brew (derbycitybrewtours.com), plan a visit to one of the city's many beer festivals or events or chart your own course by sampling some of these featured beers from each of the city's breweries.

Learn more and plan a beer itinerary at GoToLouisville.com/Beer.



3rd Turn Brewing

DOUBLE HAZE PORTER

Baltic Porter 8.6% ABV 44 IBU

@3rdturnbrewing

Against the Grain CITRA ASS DOWN

Double IPA 8.2% ABV 69 IBU @atgbrewery

Akasha Brewing Co.

BLACK CHERRY DELIGHT

Sour - Traditional Gose 3.5% ABV

@akashabrewing

Apocalypse Brew Works

FALLOUT DUST

Hoppy Blonde with Black Pepper 4.6% ABV 41 IBU @apocalypsebrewworks

Atrium Brewing

NEUER KÖLN

Kölsch 4.6% ABV @atriumbrewing

Awry Brewing HAFTHOR

American Strong Ale 9.5% ABV @awry_brewing

Bluegrass Brewing Co.

BOURBON BARREL STOUT

Stout 8.1 ABV 18 IBU

@bbc_4thst

Butchertown Brewing

KENTUCKIANA FLUFFER

Dessert Stout
11% ABV
@butchertownbrewing

Donum Dei Brewery

UNICORN

Scotch Strong Ale 9.0% ABV 23 IBU @donumdeibrewery

Falls City Brewing Co.

HIPSTER REPELLANT

American IPA 6.8% ABV 65 IBU @fallscitybeer

Floyd County Brewing Co. ARTHUR OF THE

ARTHUR OF THE BRITONS RED ALE

American Amber/Red 5.7% ABV 21 IBU

@floydcountybrewing

Gallant Fox Brewing Company

COFFEE CREAMER CREAM ALE

Cream Ale made with Heine Bros. Coffee 5.5% ABV @gallantfoxbrewing

Goodwood Brewing Co.

LOUISVILLE LAGER

Lager
4.2% ABV
23 IBU

@goodwoodbrewing

Gordon Biersch

MÄRZN

Amber Lager
5.3% ABV
18 IBU
@gordonbiersch

Gravely Brewing Co.

DEBASER

Northeast IPA 7% ABV 50 IBU

@gravelybrewing

Great Flood Brewing

FIND-A-WAY IPA

American IPA
7% ABV
90 IBU
@greatfloodbeer

Holsopple Brewing

OBSCURED NEIPA
New England IPA

6.4% ABV

@holsopplebrewing

Hometown Brewing Co.

MÄRZEN

6.2% ABV 21 IBU

@hometownbrews

Kyros Brewing Co.

MANGO-LORIAN

Single malt, single hop 6.2% ABV

@kyrosbrewing

Mile Wide Beer Co.

IDLEWILD

Session IPA 5% ABV

@milewidebeer

Monnik Beer Co.

MONNIK IPA

IPA

7% ABV

64 IBU

@monnikbeer

New Albanian

Brewing Co.

ELECTOR

Imperial Red Ale 7.5% ABV

66 IBU

@newalbanianbrewingcompany German lager

Noble Funk Brewery

502 BREW

American Hefeweizen

4.2% ABV

15 IBU

@noblefunkbrewing

Old Louisville Brewery

HORCHATA MILK PORTER

Porter 6.9% ABV

26 IBU

@oldloubrew

Our Lady of

ALL TO WELLER

Bourbon Barrel Aged Imperial Stout

13% ABV

@ourladyofperpetualhopsbrewing



Shippingport Brewing Co.

BUTCHERPORT GOLDEN SOUR

Sour

5.5% ABV

@shippingportbrewing

Ten20 Craft Brewery

PEACH PIE IN THE SKY IPA

IPA

7.5% ABV

25 IBU

@Ten20beer

Upland Brewing Co.

CHAMPAGNE VELVET

5.2% ABV

29 IBU

@uplandbrewco

West Sixth NuLu

PENNYRILE PALE ALE

Pale Ale

6% ABV

@westsixthnulu

Wild Hops Brewery

American Stout

6.9% ABV

24 IBU















FESTIVALS & EVENTS

TAILSPIN ALE FEST March

NULU BOCK FEST

March

KENTUCKY CRAFT BASH

JTOWN BEER FEST

July

SUMMER BEER FEST AT FRAZIER

BREW AT THE ZOO AND WINE TOO

August

KENTUCKY STATE FAIR BEERFEST

August

OLD LOU BREW

August

GERMAN-AMERICAN CLUB **OKTOBERFEST**

September

STEINS ON MAIN

September

LOUISVILLE BEER WEEK October



PICK UP A LOUISVILLE ALE TRAIL PASSPORT FROM ANY LOUISVILLE BREWERY.

Get your passport stamped at each brewery you visit. Collect 16 or more stamps and earn your reward!





Two Amazing Experiences

UNDER ONE BIG BAT









Inside Louisville Slugger Museum & Factory, immerse yourself in the world of baseball with our brand new museum gallery and watch wood turn to wonder in front of your very eyes on the award winning factory tour. At Barrels and Billets, you'll have the chance to expertly blend your own custom bourbon within a rich speakeasy atmosphere. Don't miss out on this unforgettable experience right in the heart of the city!

10 THINGS FOR UNDER \$10

Experience Louisville on a budget. Here are 10 authentic, quintessential Louisville things to eat, drink or do in the city that won't break the bank. The best part? They all cost 10 bucks or less.

NO. 1 **CAUFIELD'S NOVELTY**

Caufield's Novelty has been entertaining Louisvillians since 1920. Step inside and it's Halloween every day, but it doesn't have to be spooky season to enjoy this unique store. Not only will Caufield's meet all your costume needs, its room of scary animatronics, Zoltar fortune telling machine and fun house pranks will entertain the child in everyone. There's also a huge rack of gag gifts — from Groucho glasses to water squirting gum packs. Many novelty items are under \$10.



NO. 2 **BIG FOUR BRIDGE**

Get some fresh air during a stroll or bike ride on the Big Four Bridge. The bicycle and pedestrian bridge spans the Ohio River and connects Louisville to Jeffersonville, Ind. The two-mile, round-trip journey offers breathtaking views of the city, river and Waterfront Park. Be sure to take in the bridge's light show that starts every evening at sunset. Admission is free.

NO. 3 **CAVE HILL CEMETERY**

Visit the final resting place of Louisville's most famous son, Muhammad Ali. Cave Hill Cemetery is a scenic 296-acre Victorian-era National Cemetery and arboretum. The boxing legend and global humanitarian joins other Kentucky icons, including KFC founder Col. Harland Sanders and Louisville founder George Rogers Clark. Open year-round. Admission is free.



NO. 4 21C MUSEUM HOTEL

Pop into the 21c Museum Hotel (Condé Nast Traveler has voted it among the top hotels in the world) and browse the world-class contemporary art on display by artists from all over the globe. Be sure and snap a selfie with David (inspired by Michelangelo's 16th-century statue). Admission is free.



NO. 5 **BOURBON SLUSHIE**

Try one of Louisville's most unique ways to enjoy Bourbon by ordering a slushie. From the Ale-8 Bourbon slushie at Feast BBO (pictured above) to Royals Hot Chicken's Pink Lemonade to one of the city's OG slushies at Frankfort Ave. Liquors & Wine. \$6-\$8 each.

NO. 6 NUMBER 15

Enjoy live music Wednesday - Sunday on Whiskey Row at Number 15, where you can drink, dine and dance. Taking its name and inspiration from the 15th state, this 5-floor social hall, features a Kentucky spin on American cuisine and on its curated bar. Admission is free.

NO. 7 SPEED ART MUSEUM

Take a free tour of Louisville's art mecca, the Speed Art Museum. With a permanent collection spanning 6,000 years and an ever-changing series of provocative temporary exhibitions, The Speed offers endless opportunities to explore ancient and contemporary art from diverse cultures. The 220,000-square-foot facility also features an outdoor art park and piazza, a café and a cinema. Thanks to Brown-Forman, admission is free on Sundays.



NO.8 CHEROKEE PARK

Take a deep a breath and a scenic walk through the Highlands in 409 acres designed by Frederick Law Olmsted. Cherokee Park features a 2.4-mile loop with breathtaking views of rolling hills, forests and open meadows that capture Olmsted's signature landscape architecture, giving city dwellers a restorative space. Playgrounds, benches and shelters offer plenty of opportunities to take a break and relax. Admission is free.

NO. 9 **LOGAN STREET MARKET**

People watch, shop, sip and dine at Logan Street Market. Enjoy a boba tea, bagel, crêpe, latte or other delicious treats. Open Tue. - Sun. The 25+ vendors in Louisville's only public market means almost endless options under \$10.

NO. 10 PORTLAND MUSEUM

Learn about the history of Portland through art and artifacts at this charming neighborhood museum. Among the art is a painting by John James Audubon, who lived close by on Shippingport Island. The welcoming and engaging staff will make you feel right at home. Admission is free.



The Old Fashioned

Louisville's Official Cocktail

In a city that loves to celebrate Bourbon, it's only fitting that Louisville has an official cocktail made with America's native spirit. Named the city's official cocktail in 2015, Louisville even has its own celebration dedicated to the Old Fashioned. Old Fashioned Fortnight pays tribute to the legendary libation with Bourbon-themed events and specials around the city. The two-week schedule of events takes place annually, starting on June 1 and concluding on National Bourbon Day, which is June 14.



ON THE URBAN BOURBON TRAIL®

Fresh Takes on the Old Fashioned

You can order a traditional Old Fashioned at most any bar or restaurant in Louisville, but there's more than one way to enjoy Louisville's official cocktail.

Many of the dozens of the restaurants and bars along the Urban Bourbon Trail® serve up their own creative interpretations. Frankfort

Avenue Liquors & Wine serves a frozen Old Fashioned (pictured left). At River House and Raw Bar, their Old Fashioned is served in a smoking box. Jockey Silks Bourbon Bar mixes a Jockey Old Fashioned with mole bitters for a spicy kick. At Black Jockeys Lounge, the Old Fashioned is named for

Oliver Lewis, the jockey who won the very first Kentucky Derby riding Aristides. And that's just a splash of the many options to be discovered! gotolouisville.com/UBT

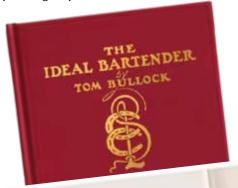


Tom Bullock

The Ideal Bartender

The Old Fashioned is said to have been invented at the local Pendennis Club in downtown Louisville in the late 1800s. Tom Bullock, who got his start at the Pendennis Club, holds the distinction of being the first African American to pen and publish a cocktail book with his 1917 release of "The Ideal Bartender." The book features a recipe for "The Old Fashion" along with 172 others, including a Kentuckystyle Mint Julep.

Bullock is honored by a mural located on the front windows of Sway, an Urban Bourbon Trail® restaurant in the Hyatt Regency Lousville.



OLD FASHION COCKTAIL

Use a Toddy glass.

1 lump of Ice.

2 dashes Angostura Bitters.

1 lump of Sugar and dissolve in Water.

11/2 jiggers of Bourbon Whiskey. Twist piece of Lemon Skin over that drink and drop it in. Stir well and serve.

Tom Bullock Mural by Kacy Jackson. Tom Bullock's 1917 "The Ideal Bartender"







LOUISVILLE BY DESIGN

ILLUSTRATIONS BY BRI BOWERS

Louisville is well-known for its variety of architectural styles - from traditional to modern to somewhere inbetween. The Victorian mansions of Old Louisville as well as the cast-iron façades of downtown have received national attention for their historical significance and their beauty. Just as each neighborhood possesses a unique charm, so do the structures within them. Here is an illustrated guide to some of the architectural wonders you'll find while exploring the city of Louisville.



CAST-IRON FAÇADES
Lining Louisville's West Main Street are some of the oldest buildings in the city, built between the 1850s and the early 1900s. The Revivalist and Chicago-style buildings with cast-iron façades are the largest collection, second only to SoHo in New York City. For a little fun, take a magnet and stick it to the cast-iron façades (to easily identify them, check out the sidewalk bricks in front of the columns, which are placed sideways and flecked with iron).

NEO-GOTHIC

The Cathedral of the Assumption is a significant architectural landmark in downtown Louisville. It's the fourth oldest public building in the city, as well as the third oldest Catholic cathedral in the U.S. in continuous use. The building was built in 1852 and designed in the Neo-Gothic style. The steeple rises 287 feet above the Louisville skyline, and the Coronation window is one of the oldest surviving examples of handpainted stained glass in the country.

SHOTGUN HOUSES

Louisville is known for its shotgun houses. You can find them in neighborhoods like Germantown (touted for having the largest collection), Portland, Butchertown, and Clifton. Key components of its design are a narrow, rectangular footprint and a single door with two tall windows in the front. Many of the homes have very small front yards with the home close to the sidewalk or street. The rooms in a shotgun house are accessed by walking through one room to the other.



POST-MODERNISM

The Humana Building (headquarters of the Humana Corp., and one of the city's largest employers), a skyscraper built in 1985 and designed by Michael Graves, serves as one of the earliest examples of post-Modernism architecture. Each side of the building is designed slightly different, up to a sloping pyramid style for the upper few floors. It is also known for its exterior construction of flat pink granite. The north façade's loggia was designed to replicate the older architectural styles in the area so it would blend in with the original Main Street storefronts. The open-air front portion of the loggia is known for its fountain.



VICTORIAN MANSIONS

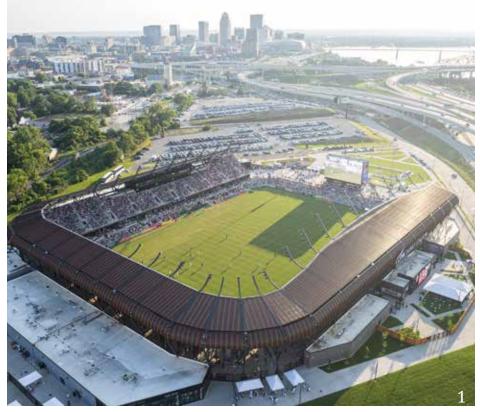
The Old Louisville neighborhood near downtown Louisville and the University of Louisville is a registered historic district that owns the bragging rights of having the largest collection of restored Victorian mansions in the country. You'll find more than 40 city blocks of Victorian-era homes in a variety of styles, including Beaux Arts, Chateauesque, Italianate, Neoclassical and Queen Anne.

TUDOR REVIVAL

Based on the 17th-century Elizabethan architecture in England, this style resembles an English country cottage. It's easily identified by its characteristic half-timbering, a decorative treatment that appears to expose structural elements. The style was one of the more popular of early 20th-century styles in Louisville in neighborhoods like Upper Clifton, Cherokee and Seneca Gardens.

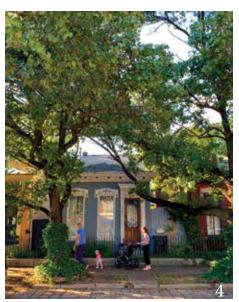


BUTCHERTOWN











One of Louisville's oldest neighborhoods, Butchertown, just east of downtown, was the city's original meatpacking district with butcher shops dominating the area in the 1800s.

These days, though one large meatpacker still anchors the area, Butchertown is in the middle of a renaissance and is seeing an influx of tasty restaurants, chic boutiques, the city's only brandy distillery, and a state-of-the-art soccer

EAT & DRINK

Start your morning at Butchertown Grocery Bakery, a European-style bakery where the bread and pastries are made fresh daily.

For a locally sourced meal with a unique twist, including a variety of vegan options, try Naïve or Decade for New American cuisine with Italian and French influences. For handmade pasta, wood-fired pizza, and craft cocktails, there's Pizza Lupo. Tropical vibes await at South Seas, a cantina and tiki bar, with live music and patio seating. Celebrity Chef Edward Lee brings a modern interpretation to Korean food at his newest restaurant, Nami, and to the more casual Neighbors Noodles, at the same address. Pho Ba Luu is known for its Vietnamese specialties and Saigon street food favorites like banh mi sandwiches. Chick'n & Mi specializes in Asian-inspired Southern comfort food, including a fun twist on fried chicken. Cultured, a cheese and charcuterie bar, features local and unique farmstead cheeses, charcuterie and a dynamic selection of carefully curated wines, beer and Bourbon. Cured Restaurant & Salumeria offers cocktails and locally sourced meats that are house cured by owner and artisan Alvio Lapinet. Pig Beach BBQ serves up savory chef-driven barbecue alongside scenic views of the Ohio River.

For beer, try TEN20 Craft Brewery, offering a beer garden and an indoor taproom with food by Happy Belly Bistro and MozzaPi. Or whet your whistle at Sergio's World of Beers with more than 1,000 options. For whiskey, visit Tartan House, a cozy lounge specializing in both classic and house cocktails.

DISCOVER

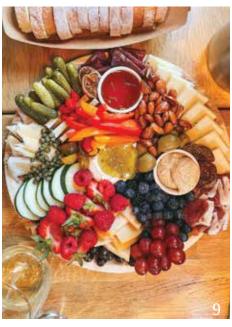
Butchertown is home to Bourbon City's only brandy distillery, Copper & Kings. Take a tour before enjoying classic cocktails at Copper & Kings Rooftop Bar, boasting stunning views of downtown Louisville.

Play Dance Bar, Louisville's largest LGBTQ night club, is the neighborhood hot spot for drag shows and dance parties. For live music, visit High Horse Bar and The Whirling **Tiger** is the place to catch live music. For some vintage bowling, **Vernon Lanes** is the place to roll. The historic bowling alley's eight wooden lanes are newly refurbished, but maintain a cool retro vibe, and the menu is worth a visit on its own. Or, catch a professional soccer game at Lynn Family Stadium, home to women's











soccer team, **Racing Louisville FC**, and men's team, **Louisville City FC**. For X Gamesstyle fun, **David Armstrong Extreme Park** features 40,000 square feet of outdoor, concrete skating surface, as well as a 24-foot full pipe and a wooden vert ramp.

Waterfront Park offers history, art, recreation and relaxation along Louisville's riverfront. For stunning views, walk across the Big Four Bridge, spanning the Ohio River and connecting Kentucky and Indiana. Explore public art installations, including Ed Hamilton's "Lincoln Memorial" or enjoy multiple playgrounds and picnic areas throughout. You can also connect with nature at the Waterfront Botanical Gardens, offering views of downtown Louisville.

Experience the area's rich history at the **Thomas Edison House** where you'll be enlightened about the inventor's time in Louisville. A walk through this neighborhood is an architectural delight. From the iconic steeples of **St. Joseph Catholic Church** (built in 1866) to the modest shotgun houses mixed among more highly styled Italianates and Victorians with Eastlake details, walkers will notice the pattern of street names invoking the early days of the Republic (Washington, Franklin, Adams, Quincy, Buchanan, and Kentucky's own Henry Clay).

SHOP

Butchertown Market is a one-stop-shop for a little retail therapy. You'll find clothing, jewelry, home décor and one-of-a-kind gifts at Work the Metal. Moss Hill makes handcrafted lotions, soaps and candles with specialty scents like Bourbon and Mint Julep. At Bourbon Barrel Foods, you can pick up Bourbon barrel smoked spices, small-batch soy sauce aged in Bourbon barrels and specialty bitters.

Master Milliner Jenny Pfanenstiel creates some of the standout hats of each Derby season at her shop, **Formé Millinery Co.** Just around the corner, you'll find **Hard Times Collective**, a vintage shop filled with eclectic goods made by local vendors. For creatives, check out **PYRO Gallery**.

Hadley Pottery has been handcrafting American pottery since 1940 and features a whimsical collection of everything from platters and plates to mugs and bowls. You'll note its many uses as decorative plaques among the houses and sidewalks of this historic neighborhood.

Events

BUTCHERTOWN ART FAIR
June | ButchertownKy.com

WOMEN'S CUP

August | TheWomensCup.World

HALLOWEEN PARADE & FESTIVAL

October | LouisvilleHalloweenFest.com

PORKTOBER FEST

October | ButchertownKy.com

 Lynn Family Stadium 2. The Whirling Tiger
 TEN20 Brewery 4. Shotgun Houses 5. Copper & Kings Rooftop Bar 6. David Armstrong Extreme Park
 St. Joseph Catholic Church 8. Pig Beach BBQ 9. Cultured 10. Waterfront Botanical Gardens

CRESCENT HILL & CLIFTON









Take a stroll along Frankfort Avenue, the main thoroughfare through the leafy and charming Crescent Hill and Clifton neighborhoods. You'll find historic homes and buildings, treelined streets, alfresco dining and locally-owned shops peppering this railroad-lined avenue and one of the city's noted "Restaurant Rows."

EAT & DRINK

Start your day at any one of the many outstanding breakfast and brunch locations on Frankfort Avenue. Grab a croissant at Blue Dog Bakery, known for their authentic artisan breads (Levain!). Or, try the Huevos Rancheros at James Beard-nominated Con Huevos, the biscuits and gravy at Eggs Over Frankfort or a full, leisurely brunch at Morning Fork.

The Manhattan Project is a great place to catch the big game on TV and grab some elevated pub food and craft cocktails. Harvey's Cheese is an Australian cafe and restaurant with locally sourced cheese and charcuterie boards. El Mundo serves Mexican eats made with local ingredients and is known for their fresh-juiced margaritas and festive patio. For pizza, Parlour has live music and outdoor seating areas. For sushi, there's cozy Osaka. For Vietnamese favorites like pho and banh mi, there's Eatz Vietnamese Restaurant. Miki's Karaoke Bar & Korean Restaurant serves up casual Korean food and fun for all ages. Blending Japanese and Southern food cultures, **Ensō** excels in yōshoku cuisine.

Among other local favorites are Crave Cafe (soup, salad, sandwiches), Porcini (fine Northern Italian cuisine), Irish Rover (authentic Irish pub grub), Bourbons Bistro (a founding member of Louisville's Urban Bourbon Trail® known for its Bourbon-inspired dishes), Volare (authentic Italian), Varanese (Mediterranean and American), DiFabio's Casapela (Italian) and farm-to-table Fork & Barrel.

Need a sugar fix? Head to Bae's Baekery for stuffed, gourmet and thick cookies, brown butter brownies, cream puffs and cakes. Gelato Gilberto specializes in artisan ice cream with an Italian flair. Please & Thank You bakes what's touted as the country's best chocolate chip cookie and is among the neighborhood's many unique coffee shops.

Other java joints include Pregame Coffee, a sports bar/coffee shop, Abol Cafe, an Ethiopian coffee shop, Quills Coffee, a lightfilled community gathering spot, Brothers' Coffee, with a heated and covered large outdoor patio, and Crescent Hill Coffee next to Carmichael's books, where you can read a spell while the trains roll along the Avenue. To start the evening or top off the night, the options are vast, from the elegant Champagnery, the casual Gallant Fox Brewing Company, the small-batch craft brewery Apocalypse Brew Works, the Bourbon-centric Silver Dollar, which is housed in a restored 1890's firehouse, Pretty Decent, a botany shop and a botanically-













inspired cocktail bar, to late night spots like The Hub and Hilltop Tavern — both offer delicious comfort food and bar bites. Frankfort Avenue Liquors & Wine has over 600 whiskeys by the bottle and serves cocktails at their bar, including frozen Old Fashioneds.

DISCOVER

The Crescent Hill Reservoir and Gatehouse became an instant tourist attraction when it first opened in 1879 and is the perfect place for a leisurely stroll.

The American Printing House for the Blind is the official supplier of educational materials for visually impaired students in the country. Pursuit Spirits, a new distillery on Mellwood Ave., offers a deep dive into the art of blending and "The Whole Shebang," a tasting, barrel pick and fill your own bottle experiece.

SHOP

A variety of consignment shops line Frankfort including Avenue, Margaret's Consignments, Urban Kitty and men's resaler Evolve. Magnolia & Fig is a women's clothing store known for its charm and inclusive sizing.

Looking for something a little unusual? Mine & Yours specializes in Louisville-centric vintage tees, and Just Creations is a fair-trade marketplace with handcrafted goods from artisans in more than 45 countries.

Vinyl lovers will want to peruse Guestroom Records, and book lovers will feel right at home at Carmichael's Bookstore, Louisville's oldest independent bookstore. If you're on the hunt for designer fashions, you can find them at Peacock Boutique, for women, and for children, next door is the whimsical clothing store **Kiddo**. Designer options for your home abound at Posh Home and Summer Eliason Designs. For specialty Bourbon-enhanced culinary delights, visit Bourbon Barrel Foods. Ask about the free soy sauce tasting experience. The Wine Rack is a friendly neighborhood wine, beer and spirits store, offering wine tastings every Thursday and Friday.

Vintage, antique and resale seekers will enjoy browsing 2023 Antiques, Nussbaum Antiques & Fine Art, Redefine Design on the Avenue and the expansive Mellwood Antiques in a former meat-packing plant off Mellwood Avenue in Clifton.

EVENTS

FRANKFORT AVENUE EASTER PARADE

The Saturday before Easter Facebook.com/FrankfortAvenue

CRESCENT HILL OLD-FASHIONED 4TH OF JULY

July | Facebook.com/FrankfortAvenue

HALLOWEEN ON HILLCREST

October | HillcrestHalloween.com

1. Frankfort Ave. in Clifton 2. Volare Italian Ristorante 3. Con Huevos 4. Crescent Hill Reservoir 5. Bourbon Barrel Foods 6. Blue Dog Bakery 7. The Silver Dollar 8. Osaka 9. Hillcrest Ave. (aka "Halloween St.") 10. Please & Thank You

EAST LOUISVILLE









Louisville's eastern suburbs, mostly located between the Watterson Expressway (I-264) and the Gene Snyder Freeway (I-265), are home to thriving communities like St. Matthews, Jeffersontown, Middletown and Norton Commons. Each East End community features some of the city's top restaurants, plenty of shopping and indoor recreation and countless outdoor activities.

ST. MATTHEWS

EAT & DRINK

Breakfast lovers will delight in several options including neighborhood favorites, Cheddar Box Too and Highland Morning. Both have breakfast versions of Louisville's famous sandwich - the Hot Brown. Or get your Biscuit Belly on with the St. Matthews location of this growing local business.

For 100 years, Plehn's Bakery has been making donuts, cakes, bread and more for generations of Louisville families. You can even grab a pimento cheese or Benedictine sandwich at their old-fashioned lunch counter for a taste of nostalgia.

World flavors abound from ToGo Sushi in Lyndon, Cuban staples like ropa vieja at Mojito in Havana, a modern twist on Asian classics at District 6, Vietnamese quick service at NamNam Café, fast-casual Venezuelan at Señora Arepa, and the best of Thailand including all spice levels of satay and pad thai at Simply Thai.

Keeping it stateside and Southern are Lou Lou Food + Drink with their twist on Louisville meets Louisiana and Black Rabbit, a speakeasy where you can enjoy cocktails and dishes like fried chicken with sawmill gravy.

The center of St. Matthews is known for its nightlife and concentration of walkable bars and pubs. Listen to live music at Tin Roof or Gerstle's, one of the city's oldest bars. Play some pinball, enjoy a cocktail and admire the art at Never Say Die. Rack 'em up at The Fox Den or take in the local pub feel of Drake's, Saints Pizza Pub & SkyBar or The Raven where soccer fans gather for Premier League games and bluegrass pickers have weekly jam sessions on Wednesdays. Heading farther east toward Middletown, find authentic French fare at Brasserie Provence.

DISCOVER

St. Matthews is filled with scenic parks, including Seneca Park, part of the city-wide park system designed by Frederick Law Olmsted, 17-acre Robsion Park, 28-acre Brown Park, and 45-acre St. Matthews Community Park. For indoor fun, there's Dave & Buster's, an arcade, bar and restaurant, Ten Pin Strike & Spare Family Fun Center and Kentucky's first Topgolf, a three-story golf-entertainment complex at Oxmoor Center.





SHOP

At Chenoweth Square, you'll find several local boutiques. Pick up fashions and accessories at Merci and Lemon Tree. For home décor, there's Fleur de Lis. Find unique gifts at Cartwheels Paper & Gifts. If you're traveling with your four-legged friends, pop by the petfriendly Three Dog Bakery.

Nearby is **Colonial Designs**, a local favorite for flowers, fashions and home décor, **The Rocking Horse** children's boutique, **Trace Mayer Antiques** and **The Hat Girls**, where you can pick out a Derby fascinator or hat.

Head further east for larger shopping centers and malls (Mall St. Matthews and Oxmoor Center, and outdoor shopping center, The Paddock Shops) featuring national names. Nearby is Westport Village, home to more than a dozen walkable local shops and restaurants. A new Ballard Design & Frontgate outlet is luring in furniture lovers from around the region.

MIDDLETOWN

EAT & DRINK

Whether you are looking for a quaint lunch spot with good food or a unique local barbeque joint, you can satisfy your appetite at one of many Middletown restaurants. Popular lunch spots with Southern flavor are Cheddar Box Café or Cottage Café along historic Main Street. Foodies will enjoy the adventurous small plates and wine pairings at LouVino. Rumors has been attracting locals for over 30 years with their fresh seafood and wings. Enjoy live music at the Blind Squirrel and Barrel 33. Masa Japanese Bistro & Sushi has menus filled with fresh sushi and noodle bowls. Recent openings continue to reflect Louisville's diverse community with casual Indian at Hyderabad House and Vin Bun Vietnamese Bistro serving up banh mi, pho and more. Pair good food with craft beer at Great Flood Middletown. Several local favorites have brought their popular cuisine to Middletown like Simply Thai, and Havana Rumba. Looking for a pizza to share? Head to local pizzerias Bearno's, Coal's Artisan Pizza,

or **Impellizzeri's** (order the breadsticks—trust us). BBQ fans need to plan a visit to **Mark's Feed Store** where they have been serving famous BBQ and sauces since 1988.

New American restaurant **The House of Marigold** serves breakfast and lunch, offering an ever-changing menu of locally sourced cuisine.

DISCOVER

Middletown is a vibrant suburb that offers small-town charm. Restored cottages are home to friendly, locally owned shops and restaurants. Middletown is also home to the legendary **Valhalla Golf Club**, designed by Jack Nicklaus, this course has hosted multiple PGA events and a Ryder Cup.

Explore the centuries old history of the community at Middletown Historical Museum or get outdoors at Beckley Creek Park. Part of the Parklands of Floyds Fork, this park features a community garden, walking trails, picnic areas, a fishing lake, as well as agricultural fields at the site of a former distillery. For indoor family fun, check out Renaissance Fun Park's laser tag, mini golf, arcade and go-karts.

SHOP

Don't forget to browse the boutiques along Middletown's historic Main Street, including Chick A D's, Gather and Prickly Pear Boutique, featuring women's accessories and home décor. Magnolia & Fig offers stylish attire for ladies. Unique fashions, jewelry, home décor and gifts can be found at Two Chicks & Company. Find all things Kentucky at A Taste of Kentucky, or discover treasures at Red Barn Antique & Art Emporium.

JEFFERSONTOWN

EAT & DRINK

Come dinnertime, plan a night of "games, grains (beer and Bourbon) and grub" at **Recbar** or line up for the popular burgers at **Mussel & Burger Bar**. Try **3rd Turn Brewing** for a pub-style gathering spot with 20 taps. **El Taco Luchador** is the spot to go for tasty tacos. **Barcelona Bistro** offers tapas, paella, sangria and more Spanish treats.

DISCOVER

Year round, visitors can explore Kentucky's natural legacy and early settlement history at **Blackacre**, Kentucky's first State Nature Preserve. The 170-acre farm and 1785 homestead includes an 18th-century cottage, spring house, barn and pre-Civil War farmhouse. Indoor family fun is found at **Malibu Jack's**, **Activate Games** and **Kingpin Lanes**. Ride go-karts and throw axes at **Full Throttle Adrenaline Park**.



always golden hour





NORTON COMMONS EAT & DRINK

A walkable urbanist community, Norton Commons is quickly building a reputation as a shopping and dining destination. Start your day with morning tea and a pastry at Fleur de Tea or with coffee at Quills or Cafe Commons. The options for lunch and dinner are extensive, with many options within walking distance from one another. There's Karem's Grill & Pub for classic American fare, Sushi Master, Tea Station Asian Bistro, Gusatvo's Mexican Grill, Fiesta Time Amigos, Waldo's Chicken and Beer and Old School New York Pizza. Commonwealth Tap is a cozy neighborhood bar, Atrium Brewing has 20+ beers on tap, and Watch Hill Proper offers more than 1,500 American whiskeys. For artisan-made, Italian ice-cream, there's Gelato Gilberto or the unicorn cake ice cream at Sugar Tree Sweet Shop. Stay at familyoperated bed-&-breakfast

SHOP

The neighborhood is packed with locallyowned boutiques. For fashion and accessories, there are many boutiques: LuluBelles, Nicole & B, and SPARK; Motion for luxury and vintage clothing and shoes; Liz and Roo for luxury baby bedding; Something Blue, specializing in bridal; and Underpinnings Lingerie. The latest home decor can be found at Set The Stage. For metaphysical gifts, step into the magical Bodhi Tree.

EVENTS

ST. MATTHEWS

ST. MATTHEWS FARMERS MARKET

Every Saturday late Spring - early Fall SMFarmersMarket.com

LIGHT UP ST. MATTHEWS

December | StMatthewsChamber.com

MIDDLETOWN

2024 PGA CHAMPIONSHIP

May | PGAChampionship.com

SPRING AND SUMMER CONCERT SERIES

Monthly May - October | CityofMiddletownKy.org

JEFFERSONTOWN

JTOWN BEER FEST

July | JtownBeerFest.com

GASLIGHT FESTIVAL

September | JTownChamber.com

NORTON COMMONS

MUSIC BY THE WATER

Monthly May - August | NortonCommons.com

NORTON COMMONS ART FESTIVAL

May | NortonCommons.com

1. Westport Village, photo by Clay Cook 2. Black Rabbit 3. Watch Hill Proper 4. Norton Commons Amphitheater 5. Topgolf 6. Taco Luchador 7. Valhalla Golf Club 8. House of Marigold 9. Robsion Park 10. Parklands of Floyds Fork







Go Boldly Into the Bluegrass

Restaurant - Rooftop Bar - Miniature Market - So Much More

HOTEL GENEVIEVE



GERMANTOWN









Germantown was named after the influx of German immigrants who first settled into the neighborhood in the mid-1800s. The area is dotted by one of the largest collections of shotgun houses in the country. A popular local saying is that there's a dive bar on every corner. Recently, the neighborhood has become a mix of the old and new, maintaining its rich history while welcoming hip eateries and bars.

EAT & DRINK

Kick off your morning at Bean, where you can watch them roast your coffee beans before exploring the neighborhood or grab a bite at Breakfast AF.

Hammerheads' selection of house-smoked meats and duck-fat fries have attracted a huge following to this tiny restaurant. Look for the stuffed hammerhead shark just above the entrance and you'll know you're in the right

Four Pegs Smokehouse & Bar is a welcoming gastropub that serves smoked foods and inventive dishes for carnivores and vegetarians alike and is located in a historic building that's been a landmark in Germantown for 150 years. Local favorite Check's Café has been a Germantown neighborhood tradition for more than 60 years. It's the kind of place where cold beer and inexpensive, tasty food (German and American dishes) go hand in hand. Rolled oysters or fried bologna anyone?

Hauck's Corner is one of the newest additions to the culinary scene in Schnitzelburg (Germantown's sister neighborhood), but it is also one of the most historic sites in the area. Opened as Hauck's Handy Store in 1912, this is where the World Championship Dainty Contest got its start (keep reading). Now reopened as a bar and restaurant, its menu includes classics like the bologna sandwiches and beer that made the original Hauck's a local favorite.

Nearby, **Six Forks Burger Co.** is great spot to grab a quick, gourmet burger or hot dog. If you have a taste for Italian, there's Sarino. Or, order up a slice of New York-style pizza at The Post. Dine while seated in an oversized Bourbon barrel at North of Bourbon, which celebrates the connection between New Orleans and Louisville forged by the exporting of Bourbon downriver. You'll find gumbo and crawfish on the menu, and the expansive Bourbon offerings spill over five pages.

Dairy Kastle has been a Louisville summer tradition for more than 40 years. If you're here during the warm weather months, pop by the walk-up counter for a soft serve ice cream and a chili dog.

Looking for something out of the ordinary, that tastes extraordinary? Stop by Nord's **Bakery** for one of their legendary maple bacon doughnuts. Sis Got Tea is Louisville's Black-, queer, woman-owned tea shop and cafe, a welcoming sober space where you can relax and enjoy a hot cup of tea.

For craft beer enthusiasts, Awry Brewing offers a full array of brews from ales to kombucha, a











pub grub menu, and a rooftop patio, providing a perfect vantage point for soaking in the Germantown neighborhood. **Monnik Beer Co.** is a Schnitzelburg gathering place with twenty taps, pouring a diverse selection from bitters to Barleywine to pair with their full menu, featuring snack, mids and dinner mains, including vegetarian and vegan options.

For nightlife, **Zanzabar** has established a reputation among locals for being a go-to live music venue featuring both local and national acts. It's also home to a vintage arcade. **The Merryweather** hosts a rotation of unique pop-up food vendors, from Lou Oyster Cult to Huddy Dawgs, and has full-service bar that's open late. Karaoke enthusiasts will appreciate **21st in Germantown**, where you can sing seven nights a week. Spin the drinks wheel at **The Pearl of Germantown** if you're feeling indecisive, and enjoy tunes on the jukebox or live DJs on the weekend at this buzzing neighborhood hangout. Relax on the roomy patio at **Nachbar**, a laid back dive bar.

DISCOVER

Schnitzelburg is home to the annual **World Championship Dainty Contest** in July. Since 1971, this imported German game has drawn people to Goss Avenue. The game calls for a broomstick handle, the wood dainty (similar in size to sidewalk chalk, sharpened to a point at both ends) and an open street. Players (who must be 45 or older) hit the dainty like a baseball. The person who hits their stick the farthest wins.

SHOP

There is a trove of vintage and vinyl treasures to be found in this area. The Nitty Gritty is a classic vintage and costume shop that has been outfitting locals for decades. It anchors a row of brightly painted shops along Barret Avenue where you'll find Fat Rabbit Thrift & Vintage, Barret Babes, Ultra-Pop, Butcher Cabin Books, which specializes in horror, Goldheart: Stones and Such, Derby City Market and ShopBar, a curated boutique and full bar housed in a 100-year-old garage with a patio. Around the corner, find Artist & Craftsman Supply. Over on Goss Avenue, What the Lou gives '80s MTV vibes with its records, rock tees and sports jerseys.

EVENTS

SCHNITZELBURG WALK

May & September | Schnitzelburg.org

WORLD CHAMPIONSHIP DAINTY CONTEST

July | Schnitzelburg.org/dainty

 Four Pegs 2. Hammerheads 3. North of Bourbon
 The Pearl 5. Hauck's 6. Dairy Kastle 7. Check's Cafe
 Shops on Barret Ave. 9. World Championship Dainty Contest

THE HIGHLANDS









The Highlands is home to Louisville's original "Restaurant Row" and is also known for local nightlife and shopping. Between restaurants, bars, boutiques, and galleries, you'll also find many inviting retreats in the many independent coffee and tea shops. With its Victorian homes and turn-of-the-century architecture, the Highlands is as quirky as it is charming.

EAT & DRINK

The Highlands is a foodie haven, boasting an array of eateries that cater to every palate. Kick off your culinary adventure with Latin-inspired dishes at Seviche, where you'll find celebrity chef Anthony Lamas whipping up culinary delights. La Suerte beckons with authentic Mexican fare. And taco aficionados will want to try El Taco Luchador, Taco City, I Love Tacos, and Noche Mexican BBQ.

Joy Luck introduces diners to a world of Pan-Asian cuisine, while Heart & Soy/Roots elevates plant-based Asian dining. For sushi, try Dragon King's Daughter, Sapporo, or Daisuki. GOGi 1055 Korean BBQ is perfect for barbecue enthusiasts who want to grill their own meats. If you're in the mood for noodles, choose Japanese at Ramen House or Vietnamese at **Pho Cafe**.

At the elegant **ROC**, enjoy flavors from owner Rocco Cadolini's native Sorrento, Italy. Paseo prepares Southern European-inspired dishes in their wood-fired oven. For a Southern French menu, La Chasse delights, and Koko + Rae Caribbean Kitchen serves fast, casual favorites from jerk chicken to oxtail. Fat Lamb Modern Kitchen & Bar features American cuisine with Mediterranean and Southern influences For more casual, but equally delicious, Mediterranean, try Shiraz.

Jack Fry's, a Louisville icon, charms diners with its upscale Southern-inspired dishes. There's also the wine-centric LouVino and fried chicken-forward The Eagle. Locals swear by the green chili wontons at Bristol Bar & Grille while Nostalgic pays homage to classic dinner favorites.

Pizza lovers will want to try a pie at Impellizzeri's. Sink your teeth into a burger or grab a scoop of homemade ice cream at 80/20 @ Kaelin's. If you can't decide on one cuisine, sample from the extensive international menu at Ramsi's Café on the World. For a late night bites, there's Spinelli's, The Back Door and Cafe 360, a hookah bar and lounge.

Cap off your culinary adventure with a sweet treat from "The Cookie Lady" at Kizito Cookies or homemade goodness from Georgia's Sweet Potato Pie Company.

The Highlands is also home to a bounty of coffee shops, tea houses, local breweries and bars. Indulge in the delightful world of bubble tea at Fun Boba Tea, The Bep Teahouse, Tiger Sugar and Boba Tea & Ice Cream. The local brew culture offers an array of options, including TEN20 Craft Brewery, Great Flood, Gravely, Hi-Wire Brewing, Mile Wide Beer Co., Pivot Brewing, River











City Drafthouse and Public House by Against the Grain. Holy Grale, a gastropub located in a 1905 former Unitarian church, has rare beers from around the world. The adjacent Gralehaus serves breakfast and lunch and is Louisville's only "Bed and Beverage."

The Highlands nightlife is legendary and neighborhood bars are a great place to play pool, hear live music or perform karaoke. The 1920s-inspired **Neat Bourbon Bar & Bottle Shop** serves 200+ varieties of Bourbon. With its elegant Art Nouveau decor, **Darling's** is a lovely spot for a handcrafted cocktail. **Afrokanza Lounge** is open late with DJs, live music and bottle service. Check out some of the neighborhood's LGBTQ bars, **Chill Bar** and **Big Bar**, conveniently in walking distance from each other. The Highlands is also home to several Irish pubs, including **Molly Malone's**, **O'Shea's**, **Flanagan's** and **Shenanigans**.

DISCOVER

If you're looking for a little adventure, there's **Louisville Mega Cavern**, home to underground zip lines and a ropes course. For family fun, visit the **Louisville Zoo**. Hike, stroll, picnic, or just relax at **Tyler Park** and **Cherokee Park**, a 400-acre park designed in 1891 by Frederick Law Olmsted. Take a walk through 296 acres at **Cave Hill Cemetery and Arboretum**, the final resting place of Muhammad Ali and Colonel Harlan Sanders.

SHOP

Bardstown Road is lined with unique, locally owned shops. For fashionistas, there's BAZ and BEA, Clay & Cotton, Discoveries, Dot Fox, Materialistic Boutique, Pitaya, and Surprise Lily. If you're shopping for vintage, there's Acorn Apparel, The Capsule, The Groovy Aura, hey tiger, Vintage Banana, and Vintage Style and Designs. For art enthusiasts, Edenside Gallery and Enchanted Elm Arts & Gifts showcase local talent. Leatherhead has been offering quality leather goods for over half a century, and Electric Ladyland has been a psychedelic beacon since 1978. Carmichael's Bookstore was established the same year and is still a centerpiece of the community. Music lovers will want to visit Matt Anthony's Record Shop, Surface Noise and The Great Escape, where comic lovers will also find themselves at home.

EVENTS

ST. PATRICK'S DAY PARADE

March | Louisvillelrish.com

CHEROKEE TRIANGLE ART FAIR

April | CherokeeTriangle.com/art-fair

LOUISVILLE PRIDE FESTIVAL

September | LouisvillePride.com

BOO AT THE ZOO

October | LouisvilleZoo.org

LIGHTS UNDER LOUISVILLE

November - December | LightsUnderLouisville.com

BARDSTOWN ROAD AGLOW

December | BardstownRoadAglow.org

1. Cherokee Triangle 2. Highlands Mural 3. Neat Bourbon Bar 4. Bardstown Road St. Patrick's Parade 5. Big Bar 6. Gralehaus 7. Noche Mexican BBQ 8. Highlands' Homes 9. Louisville Zoo

NULU









The East Market District of downtown, also referred to as NuLu (standing for New Louisville), has become known for its unique art galleries, specialty stores, antique shops and award-winning culinary scene. In fact, it has been named one of the "Best Neighborhoods in America" by Thrillist.

EAT & DRINK

Kick-start your day at Quill's Coffee located in a 19th-century firehouse or at Please & Thank You, a café and record shop that sells coffee, sweets, sandwiches and is lauded for its chocolate chip cookies. Or, have a hearty biscuit sandwich at **Biscuit Belly**, where they whip up classic southern dishes with a twist (try the chocolate gravy or coffee-braised brisket).

You can sip on superfood smoothies at Lueberry Acai or Cherry Pickin' or indulge in Bourbon slushies at both Feast BBQ and Royals Hot Chicken. Dive into Cajun and Creole goodness at the Seafood Lady. Locals rave about the wok-seared lima beans from Mayan Café and the chocolate "cigar" at La Bodeguita de Mima Cuban Restaurant & Rum Bar is a showstopper. Satisfy your appetite and your Instagram feed at Guacamole Modern Mexican, where the vibrant, whimsical decor and a rooftop bar will rival the food for your attention.

NuLu is also home to MeeshMeesh a Levantine focused Mediterranean, restaurant with dishes designed to be shared. Try Bar Vetti for housemade pasta, brick oven pizza and seasonal shared plates. Houseground, grass-fed burgers are served alongside 75+ Bourbons at **Grind Burger Kitchen**. Trust us on the Brussels sprouts! Grab a margarita at Galaxie, a light-filled watering hole and latenight dance spot. Taj Louisville, located in a storied space that dates back to the 1770s, has signature drinks and a BYOF (bring your own food) policy. For a New Orleans experience, Lou Lou on Market has weekly live jazz. You can order a Voodoo Punch with bayou-inspired dishes or duck downstairs into The Stave for a Bourbon. Rosettes, located in Hotel Genevieve, has a menu inspired by al fresco Parisian cafes. Look behind the yellow door in the hotel's Mini Marché for a speakeasy called Lucky Penny or head to the sixth floor for roof-top views and cocktails at Bar Genevieve. For dessert, there's Louisville Cream, home to a rotating menu of premium small-batch ice cream in creative flavors like Bourbon Smoked Pecan and Peanut Butter Feelings.

Unwind at Garage Bar (housed in a former auto service garage) with beer, Bourbon, a seasonal cocktail or wine. The casual neighborhood spot also serves up pizzas from a wood-fired brick oven and a selection of premium country hams. During warmer weather, ping pong matches are in full swing outside on the patio.

Nouvelle Bar & Bottle is a stylish wine bar serving more than 40 varieties by the glass. You can also purchase a bottle to take home with









you. NuLu Marketplace offers many options, including The Local Seltzery, Gertie's Whiskey Bar and Gertie's Sports Bar, where you'll find a Fireball machine and tequila snow cones.

For craft brew devotees, **Akasha Brewing Co.**, Goodwood Brewing Co. and West Sixth **Brewing** are part of Louisville's growing beer scene and are all within walking distance of each other.

DISCOVER

For a heart-thumping adventure, try indoor rock climbing at Climb NuLu or throw some axes and enjoy a cold brew, all at the same time, at Flying Axes. Enjoy an authentic Bourbon experience at Angel's Envy or Rabbit Hole **Distillery**, where you can take intimate tours and get an up-close look at the entire operation capped off with guided tastings. At **Taste Fine** Wines & Bourbons, you can sample before you buy at the tasting bar. From tasting notes to music notes, NoraeBar is a Korean-inspired karaoke bar, offering a main stage and private karaoke rooms. Visit The Craftery for DIY crafting and drinks.

During the warmer months, catch a minor league Louisville Bats baseball game at nearby Louisville Slugger Field.

SHOP

East Market Street is peppered with local shops, including Peace of the Earth (locallymade bath products), Muth's Candies (home of the famous Modjeska - a caramel-covered marshmallow confection), Red Tree (home furnishings), Mahonia (floral and plant boutique), Revelry (jewelry, art, apparel and more by local artists), Six Sisters Boutique (women's clothing and accessories), Woman-Owned Wallet (feminist gift shop), Sugar Town Vintage (known for their renowned Mystery Outfit Bags), Jones & Daughters (clothing, home goods and gifts), Clayton & Crume (high-end leather goods), Evergreen **Liquors** (full service liquor shop), and **Pappy** & Company (fine Bourbon-inspired products). The NuLu Marketplace offers many options for grabbing a drink or a bite to eat and for shopping. The innovative mixed use development is home to clothing boutiques like Mamili and Hazel + Hunt.

EVENTS

NULU BOCK FEST March | Nulu.org **KENTUCKIANA PRIDE PARADE** June | KyPride.com **NULU FEST** September | Nulu.org LOUISVILLE'S GREAT CHILI COOKOFF October | LouisvillesGreatChiliCookOff.com

1. E. Market St. in NuLu 2. La Bodeguita de Mima by Clay Cook 3. Boutique Shops on Market St. 4. Garage Bar 5. NuLu Marketplace Courtyard 6. Red Tree 7. Feast BBQ 8. Revelry Boutique + Gallery

OLD LOUISVILLE











Old Louisville has the largest collection of restored Victorian homes in the country and is the third largest Historic Preservation District in the U.S.

Built as a suburb in the 1870s, this neighborhood consists of more than 40 city blocks of Victorian era homes - considered some of the oldest, largest and most beautifully preserved homes in the city.

Amid the rich architecture of this community, you'll also find a high concentration of quaint bed and breakfasts, inns, and unique dining options surrounded by the beauty of mature magnolia and oak trees.

EAT & DRINK

Start your day at North Lime Coffee & Donuts with made-from-scratch donuts and professionally crafted espresso in a renovated 19th century building.

If you're craving an old-school dining experience, Old Louisville is ready to serve. For more than 50 years, D. Nalley's has been pleasing the neighborhood with favorites like country fried steak and country ham platters. Old Louisville Tavern is known for handpatty burgers and house-cut fries, and Burger Boy is open 24/7 with a full breakfast menu. A Louisville institution since 1947, Dizzy Whizz is famous for their Whizzburger, a doubledecker hamburger with a secret special sauce. For a nostalgic jaunt, walk up to the trolley car to place your order for a tasty burger at Ollie's Trolley, one of three remaining locations in the country. The Granville Pub, established in 1939, is another classic spot where you can get a great burger and where you can also watch a game, play pool or darts and hear live music.

Renshoku Ramen has a variety of Japanese, including JFC (Japanese Fried Chicken), and rice bowls. For Jamaican, Roof Top Grill gets rave reviews for their Caribbean classics while Falafel Oasis is an excellent choice for Middle Eastern delicacies. If you're craving soul food, Lucretia's Kitchen is a great stop.

610 Magnolia is considered one of the city's finest restaurants. Chef-owner Edward Lee (a James Beard finalist who starred on "Iron Chef America" and "Top Chef") blends European techniques with seasonal, local and organic products during a six-course, pre-fixe dinner.

Buck's Restaurant & Bar combines European luxury and modern style with linen tablecloths, artfully mismatched china, white flowers adorning the bar and live piano music nightly in the historic Mayflower building.

Craft beer lovers will want to visit Old Louisville Brewery, a brother-owned microbrewery and neighborhood community hangout, and Noble Funk Brewing Company, where you'll also find Noble Hearth Craft Pizza. Another neighborhood pizza spot is Pizza Donisi.

Old Louisville Coffee Co-op, another neighborhood hangout, stays open late to host open mics, poetry readings, comedy, art and more.







DISCOVER

For lovers of the Bard, check out **Kentucky Shakespeare**, presenters of one of the longest running free Shakespeare festivals in the country. Each fall, they also offer a spooky ticketed event at their Old Louisville headquarters. Stop in and admire the architecture at the **Louisville Free Public Library**. At the **Speed Art Museum**, art lovers of all ages can see paintings and sculpture works from around the world. Kentucky's oldest and largest art museum hosts special events each month and includes an outdoor art park and piazza and a restaurant, **Wiltshire at The Speed**.

History buffs will want to tour the Conrad-Caldwell House with its ornate stained glass and handcrafted woodwork, and take in the programming at The Filson Historical Society.

For families, a fun and educational option is the **Gheens Science Hall & Rauch Planetarium** located on the nearby University of Louisville campus.

Louisville Memorial Auditorium offers rich history and architectural beauty while offering a variety of concerts and stage productions. Old Louisville has its own Central Park, which often functions as the center of community events. Also, check out Old Louisville's variety of walking tours with themes from historical to architectural to ghostly, where you can see neighborhood landmarks like the "Pink Palace" and the Witches' Tree.

EVENTS

OLD LOUISVILLE SPRINGFEST

May | TTNALouisville.org/Springfest

KENTUCKY SHAKESPEARE FESTIVAL

May - August | KyShakespeare.com

OLD LOU BREW CRAFT BEER FESTIVAL

August | OldLouisville.org

ST. JAMES COURT ART SHOW

October | StJamesCourtArtShow.com

GARVIN GATE BLUES FESTIVAL

October | GarvinGateBluesFestival.com

VICTORIAN GHOST WALK

October | LouisvilleHistoricTours.com

OLD LOUISVILLE

HOLIDAY HOME TOUR

December | OldLouisville.org

 Central Park 2. Victorian Mansion 3. Belgravia Ct.
 Louisville Free Public Library 5. The Speed Art Museum 6. St. James Court Art Show
 Buck's 8. 610 Magnolia 9. Shakespeare in the Park

PORTLAND







Located on the banks of the Ohio River on the western edge of downtown, Portland has a history deeply tied to the river. In its early years, the neighborhood was an independent river city that served as a port for the boats transporting people and goods around the Falls of the Ohio. During that time period, Portland's bustling commercial activity attracted many new residents to the area. Today, this growing neighborhood is once again attracting new businesses and residents.

EAT & DRINK

A good way to start the day in this historic neighborhood is with a Cup of Joy. Coffee, baked goods, biscuits and gravy, and lunch are on hand at this non-profit local ministry. In fact, Portland offers other community-minded culinary adventures as well.

Everyone has a place and diners pay what they can afford at The Table. Run by volunteers, the restaurant serves lunch Monday through Friday and offers classic soup, salad and sandwiches.

For a traditional butcher shop with custom hand-cut and carefully prepared meats, as well as traditional deli sandwiches, visit familyowned Galan's Meat Market & Deli.

Catering company Porkland BBQ is open for a dine-in fish fry and barbecue too, every Friday for lunch and dinner with all proceeds supporting the nonprofit Love City Inc.

New to the neighborhood is **Kyros Brewing** Co., which offers indoor and outdoor spaces where you can enjoy their beer on Fridays and Saturdays.

The Sally Forth Taproom is a friendly neighborhood spot where you'll find a variety of lunch and dinner specials and local craft beer on tap, including those brewed at the adjoining Shippingport Brewing Co., which takes its name from Shippingport Island, a stopping point centuries ago for cargo boats on the Ohio River near the Falls of the Ohio. Owner and brewer Amelia Pillow has created a warm and homey space for the neighborhood and visitors alike that flock to the weekly trivia nights for a brew and a hot-pressed sandwich.

DISCOVER

Located at the Ninth Street underpass, The Louisville Knot is a standout piece of Louisville's Public Art. This giant sculpture of the city's name makes for a highly Instagrammable setting and marks the entrance to Portland.

Portland's tradition of fierce independence is exemplified at **Peerless Distilling Co.**, which is operated by the fourth and fifth generation of the Kraver/Taylor family. Book a distillery tour or tasting to sample their fine Bourbons and rves.

On the Louisville Riverwalk, you'll find the **On** the Banks of Freedom public art installation, which features two limestone benches engraved









with the names of those who were enslaved in Kentucky. Intermingled within the names is the word unknown representing the people who lived but whose names are lost to history. **The Portland Museum** is a magnet for history buffs. Housed in an 1852 Italianate mansion, the museum uses models, life-sized characters, photographs and film to tell the story of the former river town. During a tour, you'll learn about the Falls of the Ohio, Portland Wharf and how the canal was built, along with some fascinating facts from a bygone era.

Just a block away, you'll find the **Outsider Art Museum & Gallery**, which opened in late 2023 with an inaugural exhibition featuring the art of Louisvillian Mark Anthony Mulligan and which will continue with exhibits celebrating artists who work outside the boundaries of the traditional canon of what is considered "fine art."

For a little outdoor adventure, Lannan Memorial Park offers baseball, tennis and basketball and features scenic river views of the Portland Canal. The Portland Wharf Park is home to a walking path and trails. Watch riverboats "lock" through the Falls of the Ohio from a viewing station at the McAlpine Locks and Dam Visitors Area.

Nearby, the **United States Marine Hospital** is a National Historic Landmark and is noted by the National Park Service as the best remaining antebellum hospital in the country. The exterior of this Greek Revival landmark and its historical marker are easily accessible, but the interior is closed to the public.

You can enjoy an arts and cultural experience at **Louisville Visual Arts** and **The Dolfinger** studios. For shopping or design-inspiration browsing, the showroom at **Barry Wooley Designs** is filled with unique furniture, artwork and accessories.

Since 1920, **Caufield's Novelty Shop** has been the heartbeat of Halloween in Louisville. The shop sells unique party decorations and costumes for all occasions throughout the year. Muhammad Ali was a frequent customer, and Lance Burton and Mac King both worked there when they were aspiring magicians.

EVENTS

PORTLAND FESTIVAL

June | PortlandFestival.org

PORTLAND ART & HERITAGE FAIR

September | PortlandArtFair.com

OPEN STUDIO WEEKEND

October | LouisvilleVisualArt.org

1. Lannan Memorial Park 2. Kentucky Peerless Distilling Co. 3. The Portland Museum 4. "Spray Their Names" mural by Whitney Holbourn and Braylyn Resko Stewart, 11th & Main Streets 5. Caufield's 6. The Table 7. Shippingport Brewing Co. & Sally Forth Taproom

SHELBY PARKAND SMOKETOWN









A historically Black neighborhood since the Civil War, named for the numerous smokeproducing kilns that once fired bricks in Smoketown and for the centerpiece 16-acre Shelby Park designed by Frederick Law Olmsted, the Smoketown and Shelby Park neighborhoods, located southeast of downtown, are diverse and vibrant art-filled communities.

EAT & DRINK

Restaurants, like Shirley Mae's Cafe & Bar, capture the essence of the Smoketown neighborhood. Shirley's Mae's serves up soul food classics like chicken fried pork chops, smoked pork ribs, cornbread dressing, turnip greens and an array of irresistible desserts. Likewise, **Trouble Bar**, located in Shelby Park, is a neighborhood bar, serving some of the best Bourbons in the city and featuring a photo wall of people known to make "good trouble." At Toasty's Tavern, you can buy the staff a round for only \$15. Order some of their classic bar food, from cheeseburgers to Bánh mi dogs. Head to Perso for traditional Roman-style 'za and check out Atrium Brewing for craft beer on tap and a bar menu by Daryk's.

The newly opened, late-night Canary Club bills itself as "Louisville's first and only natty wine bar," the "natty" referencing "natural wines," which you can enjoy with unexpected and delightful bar bite combos like caviar and potato chips. Next door is The Breeze, a coffee shop and retail space filled with wine, gourmet food and unique gifts.

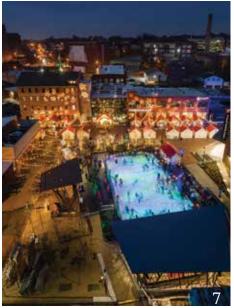
Logan Street Market is home to 25+ independently owned businesses, where you can sample a world of flavors, including sweet and savory fillings at La Maison aux Crêpes, Jewish comfort food at Cold Smoke Bagels, Venezuelan at Full Arepa, soulful pizza at Twisted Piez, sushi at Daisuki, Asian favorites at Fresh Out The Box, and Asian treats, like Korean corn dogs, at Mochi Dog. The Silly Axe Cafe offers gluten-free dishes, and V-Grits serves 100% vegan fare. Safai pours coffee at their bar while Wild Hops brews their own beer, and **Super Tonic Herbs** mixes Chinese elixir drinks. There's a full bar at Brewery & Bourbon Bar, boba tea at Boba Fête, and fresh pressed organic juices at Mint It. Just across the street, FOKO serves fresh Mexican and American Southern fusion for breakfast and lunch with cafecitos, fresh juices and matcha teas.

DISCOVER

Art, artists and artisans abound in these neighborhoods with public murals setting a colorful background for the neighborhoods' galleries and artist studios. Art Sanctuary provides affordable gallery space to many local artists and is home to the VaVaVixens, a feminist burlesque performance group that regularly performs on the Art Sanctuary











stage. Gallerie Hertz Art Gallery has been representing and showcasing regional, national and international artists for 28 years. The Idlewild Butterfly Farm puts nature's art on exhibit with a collection of butterflies and live exotic insects from around the globe.

SHOP

Visit the internationally renowned Anchal Project, founded by Louisvillians and sisters Colleen and Maggie Clines, at their first and only storefront and studio, where you'll find one-of-a-kind textiles that have been featured in museum stores like the Guggenheim and national retailers like Madewell and Athropologie.

Logan Street Market also offers unique shopping. There's The Bluegrass Witch, Colonel Dee's Spices, Flourish CBD, 502 Thrift for all things vintage, one-of-a-kind creations from local artists at The Kinder Artist and DMZ Customs, Kentuckythemed gifts at Heart & Hooves, handcrafted Colombian accessories at Natives, along with guest vendors and pop-up shops. Outside of Logan Street Market, you'll want to make some time for vintage and antique home decor at Yesternook.

PARISTOWN

Adjacent to Smoketown, start your day in nearby Paristown Point with breakfast at The Café, where comforting Southern-accented options will fill you up as you dine under a mix of antique chandeliers and sip coffee in artful mugs from neighboring Stoneware & Co. A short walk on Swan Street will take you to Fleur de Flea Vintage Urban Market, a 35,000 sq. ft. warehouse with 150+ vendors.

Paristown is also home to The Village Market, Louisville's first collective food hall, where you'll find Banditz Pizza, Bunz Burgerz, Jeff's Donuts, Noche Mexican BBQ, and Sarap Fillipino Eatery.

A growing art and entertainment district, Paristown is home to Old Forester's Paristown Hall, a live performance venue booking national and regional acts. Next door is Christy's Garden, an urban garden that hosts community events and is one of Paristown's many nontraditional, outdoor performance spaces.

EVENTS

SPRING INTO DERBY

April | Paristown.com/SpringIntoDerby

FÊTE DE NOËL WINTER HOLIDAY FESTIVAL

November - December | Paristown.com/FeteDeNoel

1. Shelby Park 2. Toasty's Tavern 3. Logan Street Market Food Court 4. Muhammad Ali Mural on Preston Street by Kacy Jackson 5. The Breeze 6. Anchal 7. Holidays in Paristown 8. Atrium Brewing Co. brewer Spencer Guy and owner Mark Rubenstein

SOUTH FOURTH STREET











As the city's primary retail and entertainment corridor for much of the 19th and 20th centuries, Fourth Street was the place to see and be seen. Folks flocked to the area to enjoy an evening out at the theater, dine and shop, especially at the old Stewart's Department Store (now an Embassy Suites) where they came decked out in their finest attire.

After undergoing a recent retail revitalization, South Fourth Street has once again become a trendy place for local shopping, dining and attractions. The 500 and 600 blocks of the street have been dubbed Sou4th.

EAT & DRINK

Treat yourself to a Mint Julep or an Old Fashioned at The Brown Hotel Lobby Bar & Grill before ordering up Louisville's Official Sandwich - the world famous Hot Brown. It was created at the hotel in the 1920s and has been a fixture on the menu ever since, inspiring other versions across the state.

For elevated views and cuisine, go to 8UP Elevated Drinkery & Kitchen. This openair rooftop bar and restaurant is located on the 8th floor of the Hilton Garden Inn Downtown. During the winter months, you'll find themed igloos, perfect for parties and special occasions. The historic Seelbach Hotel is the location of Tom and Daisy's wedding in F. Scott Fitzgerald's classic novel The Great Gatsby. Head to the Old Seelbach Bar, which conjures an opulent, early 1900s vibe worthy of Jay Gatsby himself, to order a Seelbach cocktail.

Look for the Tom Bullock mural outside of Sway, the Hyatt Regency Louisville's restaurant, which serves farm-to-fork Southerninspired fare.

If you're in the mood for seafood or steak, there's Brendon's Catch 23. This official stop on the city's Urban Bourbon Trail® boasts a selection of more than 100 Bourbons.

Fourth Street Live! is filled with restaurants to suit any taste or mood. It's home to Guy Fieri's Smokehouse, where the celebrity chef's passion for barbecue is evident. For meat lovers, Brazeiros Brazilian Steakhouse serves up carnivorous delights and gourmet sides. For German-crafted beer and eclectic American food, there's Gordon Biersch Brewery. Pizza Bar boasts a vast array of pies and slices, and TGI Fridays serves classic American fare. For your sweet tooth, there's **The Fudgery**.

A short walk south on Fourth Street, you'll find even more restaurants and bars. For Mexican food, there's La Terraza and Mi Casita on 4th. Sicilian Pizza & Pasta offers an array of melt-in-your mouth pizzas, including the Kentucky Hot Brown, which is piled high with roast turkey, bacon and cheese sauce.

For a craft cocktail, Meta is a must. You'll find classics as well as playfully modern concoctions. Enjoy specialty cocktails, like the Oliver Lewis Old Fashioned, named for the jockey who rode Aristides across the Kentucky Derby's first finish line in the elegant Black Jockeys Lounge.







DISCOVER

Experience the thrill of **Derby City Gaming Downtown**, a newly opened 43,000-square-foot entertainment complex with three unique bars and lounges, live entertainment, sports betting and historical racing machines.

See a show at the **Louisville Palace**, which originally opened as a movie theater in 1928 and now hosts internationally renowned musicians, comedians and performing arts events. The Palace is famous for its ornate interior baroque architecture and design.

Nearby, **Mercury Ballroom** is another great place to catch performances by both national and up-and-coming artists.

Embark on an adventure at **Locked-In: The Louisville Escape Game**, where you and your group engage in immersive challenges and puzzles.

Louisville entertainment district Fourth Street Live! is an epicenter of nightclubs. With 35+ HDTVs, The Sports & Social Club is great place to watch the game and enjoy classic pub food. For dancing, head to Howl at the Moon, a dueling piano bar. For bull riding, mosey over to PBR Louisville. For a comedy show, check out Laugh Louisville.

One block over, the Neo-Gothic **Cathedral of the Assumption** is one of Louisville's architectural landmarks. Built in 1852, the cathedral still celebrates mass daily and welcomes visitors.

SHOP

Discover the region's first Bourbon certified chocolatier and Bourbon Truffles in the adorable chocolate shop Art Eatables. Just around the corner is Beaded Treasures where women entrepreneurs hand craft jewelry using semi-precious gemstones. A few blocks away is the K.U.L.A. Art Gallery filled with contemporary artwork and The Mysterious Rack offers a wide variety of handcrafted hats perfect for the Kentucky Derby. Fourth Street Live! also hosts a variety of events, such as Hot Country Nights, The MELANnaire Marketplace, and many others. A downtown shopping trip is not complete without a stop at the Louisville Visitor Center to pick up Bourbon and Louisvillethemed gifts to enjoy at home.

EVENTS

NYE LIVE!

New Year's Eve | 4thStreetLive.com

CINCO DE MAYO

May | 4thStreetlive.com

DIA DE LOS MUERTOS

November | DayoftheDeadLouisville.com

1. 4th St. & Muhamad Ali Blvd. 2. K.U.L.A. Art Gallery 3. Fourth Street Live! 4. The Seelbach Hotel 5. The Brown Hotel's Hot Brown and Mint Julep 6. Black Jockeys Lounge 7. Cathedral of the Assumption 8. Louisville Palace Theatre 10. 8UP Elevated Drinkery

SOUTH POINTS SCENIC AREA









In recent years, South Louisville has experienced a renaissance. Young families have moved into this area of second-and-thirdgeneration residents, and many have come from across the globe. With this mix of old and new, the area has become a multicultural community that's rich and diverse.

EAT & DRINK

Start your morning before heading to Churchill Downs like many horsemen do with biscuits and gravy or a Pam & Jack's omelette at **Wagner's**. The old-time pharmacy with a soda fountain has been a Louisville institution since 1922.

Colonial Gardens, a revitalized historic entertainment complex, is home to a cluster of local eateries: The B.A. Colonial, where you can indulge in Bourbon, burgers, sandwiches and salads, Union 15, offering a delectable selection of pizza, sandwiches, beer, and desserts, and Back Deck BBQ, famous for their ribs and smoked wings.

Delicious and inexpensive international dining options abound, including Vietnamese restaurants Cafe Thuy Van, Annie's Café and Vietnam Kitchen (a top pick of many Louisville chefs). Savor Salvadoran flavors at La Guanaquita, explore Ethiopian cuisine at Habesha, and enjoy Asian fusion from breakfast to dinner at Yummi Yummi Sushi Restaurant.

Mike Linnig's has been serving up fried fish, frog legs, shrimp, pan-fried oysters, turtle soup and more since 1925. Nestled in a shady grove along the Ohio River, you can have your seafood served to you indoors or out, all while enjoying the view.

Week-End Burgers, open every day except Sunday, is known for fresh beef burgers made the classic way, good, tasty, and messy.

If you have a taste for barbecue, you'll enjoy Rubbies, a local favorite for 30+ years, and the rustic Shack in the Back BBQ in Fairdale. The Derby Café Express at the Kentucky Derby Museum features grab-and-go and made-to-order breakfast and lunch items. If you're in town on a Saturday from March through November, stop by the Suburban Social Club Fish Fry for an authentic South Louisville tradition since 1927. There, you'll find "Green River" style fish, sold by the pound (cash only) alongside slaw, fries and signature marinated onions.

If you need a caffeine fix, get fueled up at Sunergos, a micro-roastery and coffee shop in the eclectic Beechmont neighborhood that also highlights local artists.

DISCOVER

The South Points Scenic Area along the Ohio River is surrounded by thousands of acres of forested knobs and open space and is a prime destination for outdoor recreation. The Jefferson Memorial Forest is the largest municipal urban forest in the country and is the site of more than 35 miles of scenic woodland trails for hiking and trail running, and another









11 miles for equestrian use. For mountain biking or fishing, don't miss a visit to **Waverly Park**. South Points is also home to **Iroquois Park**, an Olmsted-designed park, which hosts concerts in the **Iroquois Amphitheater** and is also the site of the annual Jack O' Lantern Spectacular.

Kentucky Kingdom and Hurricane Bay Water Park are two parks in one with more than 70 rides and attractions, including 6 world-class roller coasters and areas designed especially for families and young children.

See firsthand how Bourbon and whiskey are made from start to finish at the legendary **Stitzel-Weller Distillery**, which is home to the **Garden & Gun Club**, one of only two in the country.

The area boasts some of the most beautiful views of the Ohio River Valley, with many accessible while hiking along a trail atop its many knobs or biking the **Louisville Loop**, which stretches from **Riverside**, the **Farnsley-Moremen Landing** through West Louisville and into downtown.

History aficionados can explore a 19th century farm on the Ohio River at the **Farnsley-Moremen House**. Or, take in **The Little Loomhouse**, which is on the National Register of Historic Places and is the biggest repository of original and classic textile patterns in the United States.

Experience live racing and sip a Mint Julep at **Churchill Downs**, home of the legendary Kentucky Derby, during the spring, September and fall meets. While there, enjoy **Matt Winn's Steakhouse**. Experience the thrill and traditions of the Kentucky Derby every day at the **Kentucky Derby Museum**, where a 360-degree high-definition multimedia show, exhibits, a café and gift shop await visitors.

EVENTS

KENTUCKY STATE FAIR

August | kystatefair.org

PUMPKINS AT KENTUCKY KINGDOM

October | kentuckykingdom.com

JACK O' LANTERN SPECTACULAR

October | JackOLanternLouisville.org

Churchill Downs: Live Racing

KENTUCKY DERBY

First Saturday in May

LIVE HORSE RACING

Spring, September & Fall Meets ChurchillDowns.com

 Iroquois Park 2. The Little Loomhouse 3. Kentucky Kingdom 4. Vietnam Kitchen 5. & 6. Churchill Downs 7. Stitzel-Weller 8. Waverly Hills Sanitorium

SOUTHERN INDIANA







Located just one mile north of Louisville, Southern Indiana is a quick hop over the bridge from downtown and has charming riverfront communities with revitalized, walkable downtowns, historical attractions and up-andcoming restaurants.

CLARKSVILLE

Clarksville is home to the Falls of the Ohio State Park, where the 390-million-year-old exposed fossil beds steal the show. The Falls is the site where explorers Meriwether Lewis and William Clark met before embarking on the famous Lewis & Clark Expedition. The Falls of the Ohio Interpretive Center features exhibits with state-of-the-art audio, video and interactive elements. The George Rogers Clark Home Site is located west of the Falls of The Ohio. Known for almost 200 years as "Clark's Point," it allows for spectacular views of the Falls and the Ohio River.

Looking for some fresh air and exercise? The Ohio River Greenway is a seven-mile stretch of pathway along the edge of Jeffersonville, Clarksville and New Albany that can be explored by bike or foot. Right around the corner, you'll find the Widow's Walk Ice Creamery. This charming bright yellow Victorian-style home serves up sweet treats and is a great place to relax and take in the riverfront views.

Be entertained at Derby Dinner Playhouse, one of the oldest and largest continually operating professional dinner theatres in the country or jump around at XtremeNasium Trampoline & Ninja Park.

JEFFERSONVILLE

A short walk across the Big Four Bridge will land you in Jeffersonville at the **Big Four** Station Park, which features green space, fountains, a pavilion and a playground.

Grab a bite at TOWN, an Italian-American pub with eclectic menu items. For craft beer and pub fare, there's Red Yeti, Upland Brewing Co. and Pearl Street Taphouse.

Pizza and craft beer go hand in hand at Parlour with its expansive outdoor patio. For Mexican, there's La Catrina Tacos & Tequila.

NoCo Arts & Cultural District is a hub for creativity. The 22-block area is home to three museums, two art centers, seven artists' studios and a private maker space. It is also home to the Vintage Fire Museum. Union Restaurant & Gameyard is reminiscent of a backyard cook out and is a great place to gather with friends or family.

Stop by Schimpff's - one of the oldest, continuously operated, family-owned candy businesses in the United States. For more sugary treats, you can find delicious cakes and other bakery goodies at Adrienne & Co. or frozen yogurt at Pearl Street Treats.









Take a step back in time to the Great Steamboat Era with a tour of the **Howard Steamboat Museum**, a treasure trove of models, photographs, paintings and other artifacts.

RiverStage – Southern Indiana's premier outdoor entertainment venue – is a great place to catch a concert.

Unwind at **Match Cigar Bar** where you can sit on a leather chair, listen to jazz on vinyl and sip on a fine Bourbon or a handcrafted cocktail. Across the street, you'll find the **Southern Indiana Visitor Center**, a helpful resource with staff ready to answer questions and a gift shop filled with souvenirs, art and memorabilia.

NEW ALBANY

Head to MESA, A Live Dining Show, where you can converse with some of the area's hottest chefs as they prepare meals right before your eyes. Try Dragon King's Daughter for an Asian-fusion experience. For small plates and big steaks, there's Brooklyn and the Butcher. Be sure to check out their speakeasy while you're there. Try the rustic-chic gastropub The Exchange Pub + Kitchen or try Board and You Bistro & Wine Bar for dinner or weekend drag brunches. For dessert, head to the colorful Sweet Stuff Bakery for a cookie or pastry.

The area is also home to several breweries, including Floyd County Brewing Company, New Albanian Brewing Co. Pizzeria & Public House and Donum Dei, New Albany's only "brewstillery."

For stylish clothing and accessories, shop the racks at local favorites **Dress & Dwell**, **Him & Her Boutique** or **House of K.** For gifts, there's **Regalo** and **True North**, and for home décor, there's **Madhouse**.

For art and history lovers, there's **The Floyd County Library Cultural Arts Center**, a museum and contemporary art gallery. Take a tour of the historic **Culbertson Mansion**, which tells the story of an influential dry goods merchant, one of Indiana's richest men. Have a family-friendly good time at **River Run Family Waterpark.** For those in search of mystery and magic, visit **J&B Magic Shop and Theater** or **The New Albany Wicked Walk**. For skateboarders, **New Albany Flow Park** is a one-of-a-kind skateable work of art. Old-school pinball and vintage arcade games can be found at **Recbar 812**.

Other Points of Interest

Feeling lucky? Just 20 minutes west of Louisville is Caesars Southern Indiana Hotel & Casino, which hosts concerts and is home to a hotel, restaurants, golf course and nightclub. In the mood for fried chicken and all the fixings? Starlight, Indiana, is the site of Joe Huber's Family Farm & Restaurant, about a 20-mile drive from downtown Louisville. You could spend the entire day here or at neighboring Huber Orchard, Winery & Vineyards and Starlight Distillery.

Charlestown State Park, located near Charlestown, is a 5,100-acre park with interpretive programs, hiking, camping and a boat launch on the Ohio River. Enjoy the scenic outdoors with miles of trails and views along the Ohio River and Fourteen Mile Creek. Charlestown State Park is also home to the historical Rose Island, an abandoned resort and theme park. Another option is The Woods ATV Adventures in Starlight, Indiana, where you can explore 500 acres of breathtaking forests in off-road vehicles.

EVENTS

ABBEY ROAD ON THE RIVER May | AROTR.com

SOUTHERN INDIANA RENAISSANCE FAIRE May | gosoin.com/events

HARVEST HOMECOMING
October | HarvestHomecoming.com

- 1. Jeffersonville Overlook 2. Falls of the Ohio
- 3. Upland Brewing Co. 4. Vintage Fire Museum
- 5. Harry's Taphouse 6. Ashland Park
- 7. Charlestown State Park 8. Jeffersonville Riverstage

WEST LOUISVILLE









West Louisville contains nearly a dozen neighborhoods bordering the Ohio River, including Algonquin, Hallmark, Park DuValle, Parkland, Russell, California, Chickasaw and Shawnee. The area celebrates its strong African American heritage with historical attractions, including The Kentucky Center for African American Heritage, Muhammad Ali's boyhood home, St. Stephen Church, Simmons College of Kentucky and the recently established the Louisville Urban League Sports and Learning Campus.

EAT & DRINK

Start your day at Blak Koffee in the Russell neighborhood, where the breakfast menu includes French toast and chicken and waffles. If you're craving soul food, Tino's Taste of Heaven serves up the classics and dessert too. You can't miss the Ali mural out front. For BBQ, both Gore's SmokeOut BBQ and Stevie J's offer carry out smoky goodness. Fried chicken connoisseurs will want to sample cash-only Indi's where the lines move fast for the spicy treats that await.

A landmark in the Russell neighborhood for more than 40 years, Club Cedar is known for having the best and cheapest drinks in the city, along with DJs and live music. The Palm Room was the place to be in the '50s, a jazz club where you might run into Redd Foxx, Joe Louis, Dizzy Gillespie, Richard Pryor or Muhammad Ali. Recently under new ownership, it is reclaiming its legendary status with frequently sold-out shows.

If you're in the Shawnee neighborhood, order up a tasty picnic to take to Shawnee Park from Soulful Choices, located just across the street from the park on Broadway, or head over to Mani's Cafe for burgers, chicken, fish, loaded Philly Steak fries, and pasta salads. Enjoy allday breakfast at Southern Hospitality Bar and Grill on Broadway, where you can find cinnamon brown sugar French toast along with a wide-ranging lunch and dinner menu covering pizza, wings, burgers, and seafood. You'll want to take off your coat and stay a while for the pool table and darts.

Located in the Parkland neighborhood, Big Momma's Soul Kitchen, is a no-frills joint that gets rave reviews for its soul food classics, including fried chicken, pork chops, and hearty sides.

DISCOVER

Music lovers can delve into a large collection of old school R&B, soul and jazz records at Better Days Records West.

Fans of "The Greatest" won't want to miss the chance to cruise by Muhammad Ali's childhood home in Parkland. Ali lived in the house during his childhood in the 1940s through the early 1960s. A bronze marker is located in front of the house (outside photo opportunities available - no inside admittance). In 2023,









internationally renowned artist Shephard Fairy, who also created Barack O. Bama's iconic political poster image, visited Louisville to paint a seven-story mural of Muhammad Ali on the Chestnut Street Family YMCA.

The Kentucky Center for African American Heritage features rotating exhibits, including artists and black jockeys, as well as long-term installments that interpret the Civil Rights movement in Louisville.

Union Station, a railroad depot from the 1890s, is a sight to behold with exceptional architectural features inside and out. The station served 58 trains a day during the height of rail travel in the 1920s. Today, it serves as the offices for the Transit Authority of River City (TARC) and is open to the public.

Along the Ohio River, 285-acre Frederick Law Olmsted-designed **Shawnee Park** is home to a river walk, biking paths, recreation fields and a public 18-hole golf course, considered one of the city's most "player-friendly." Shawnee Park also plays host to the **Dirt Bowl**, a summer-long community basketball tournament that's been a tradition for more than 50 years. Tennis courts, picnic sites and a fishing lake make up nearby **Chickasaw Park**, and you can take a dip in the swimming pool at **Algonquin Park**. The newly opened **Alberta O. Jones Park** features a large playground, walking paths, a picnic pavilion, and a mural honoring the pioneering attorney and civil rights champion.

St. Stephen Church, the largest African American church in the region, welcomes visitors who would like to tour the Baptist church and community center's four-block campus. Simmons College of Kentucky - a historic co-ed African American university in Louisville – has gained recognition for forming a significant partnership with the National Baptist Convention of America International, which has resulted in the national organization relocating its corporate headquarters to the city. The Russell neighborhood is home to the Louisville Urban League Sports and Learning Campus, a 24-acre, multi-sport complex that includes the Norton Healthcare Sports and Learning Center and Humana Outdoor Track & Field, a prized host of local, regional and national indoor and outdoor track meets and other events.

EVENTS

TASTE OF WEST LOUISVILLE June | LouisvilleKy.gov

WEST LOUISVILLE APPRECIATION FESTIVAL July | AlphaLambda1906.org/event-details

WINTER WONDERLAND AT SHAWNEE PARK December | Facebook.com/OneWestLouisville

1. Kentucky Center for African American Heritage 2. Alberta O. Jones Park 3. Union Station 4. Russell Mural, 16th St & Muhammad Ali Blvd. 5. St. Stephen Church 6. The Palm Room 7. Better Days Records West 8. Muhammad Ali mural by Shepard Fairey

WHISKEY ROW/MUSEUM ROV









Lining downtown Louisville's Main Street are some of the oldest buildings in the city, built between the 1850s and early 1900s. The Revivalist and Chicago School-style buildings with cast-iron facades are the largest collection in the U.S., second only to SoHo in New York City.

Louisville's Whiskey Row is seeing a revival with new distilleries and attractions re-inhabiting the area that once served as home to the Bourbon industry from the mid-to-late 1800s. Museum Row is home to notable museums all within a few walkable blocks.

Named one of the best Main Streets in America, this downtown thoroughfare is a must for Bourbon experiences and some of the city's most iconic attractions.

EAT & DRINK

No matter your taste buds, the Whiskey Row/Museum Row area has an abundance of dining options. For breakfast or lunch, there's Wiltshire Pantry Bakery & Cafe **Downtown**, known for its homemade biscuits, sandwiches, salads, soups and pastries. If it's pizza you're craving, there's Bearno's and Luigi's. For straightforward, Southern cuisine, there's Merle's Whiskey Kitchen, Doc Crow's Southern Smokehouse & Raw Bar or Dasha Barbours Southern Bistro. For a tasty burger, try Sidebar or Mussel & Burger Bar. For Mexican, there's Down One Bourbon Bar & Restaurant or Zombie Taco at Bar Moxy. For quick, yummy pub fare, there's O'Shea's Downtown and Troll **Pub Under the Bridge**. For upscale dining, pop into **Proof on Main** where fresh, local and seasonal ingredients inspire the restaurant's ever-evolving menu or visit one of downtown's steakhouses Morton's, Jeff Ruby's or Repeal. Inside the Galt House Hotel you'll find Walker's Exchange and Swizzle, a rotating restaurant and bar high atop the hotel overlooking the Ohio River. Satisfy your sweet tooth with a stop at Ehrler's Ice Cream, a 150-year-old area tradition.

DISCOVER

The Evan Williams Bourbon Experience gives visitors an insider's look at the process of crafting Kentucky Bourbon at an artisanal distillery. Old Forester Distillery's tour has an on-site cooperage, urban rickhouse and bottling line, along with **George's Bar**. After an extensive restoration, Michter's Fort **Nelson Distillery** in the 19th-century building named for the historic fort that once protected Louisville. Distillery tours end with tastings and guests are welcome in The Bar at Fort Nelson, an elegant second floor space overlooking Main Street. At Hillerich & Bradsby Co.'s Barrels & Billets, you'll learn about the art of whiskey making and create your own blend that you can take home. The newly opened Bardstown Bourbon Company features interactive education and tasting experiences.

The KFC Yum! Center is a 22,000 seat, state-











of-the-art downtown arena that continuously plays host to a who's who of musical acts and performances.

Founded in 1964, Actors Theatre of Louisville occupies a theater complex with three stages for performances. The Kentucky Center for the Performing Arts, just a few blocks away, is home to the Louisville Ballet, Louisville Orchestra, StageOne Family Theatre and the PNC Bank Broadway in Louisville series, as well as numerous community theater performances throughout the year. The Louisville Comedy Club brings local and national comedic acts to Whiskey Row.

Museum Row on Main Street boasts several one-of-a-kind attractions within its stretch of walkable blocks. From history to Bourbon to modern art, there is something for everyone, including Frazier History Museum (home of the Kentucky Bourbon Trail® Welcome Center), Louisville Slugger Museum & Factory, Kentucky Science Center, KMAC Museum, Muhammad Ali Center, Roots 101 African-American Museum, and 21c Museum Hotel, whose art exhibits are free and open 24/7 to the public.

For nightlife, there's cocktail bar Expo and hidden speakeasies Wild Swann and Hell or High Water. If you're looking for live music, head to Stevie Ray's Blues Bar or Number 15.

Relax after a night out at **Pelo West** or **Bourbon & Blush**, both offering a wide range of salon and services.

SHOP

A trip down Whiskey Row wouldn't be complete without a visit to Art Eatables, a premier Bourbon chocolatier known for its Bourbon chocolate truffles. **Duluth Trading** Co. is home to men's and women's clothing and accessories, including its popular "Buck Naked"TM underwear line. The Shoppes at The Galt House Hotel include Third Floor Spirits & More (liquor, chocolates and souvenirs), Hey Lady! (women's clothing and accessories), Koi Gallery (jewelry, art and gifts) and Talbott Fashions (men's clothing and shoes). The **KMAC Shop** has a variety of handmade decorative and functional art pieces while the Frazier Museum Store has culinary goods, jewelry and rare Bourbon bottles among other souvenirs.

EVENTS

ALI FESTIVAL

June | AliCenter.org

SUMMER BEER FEST AT FRAZIER

July | FrazierMuseum.org/beer-fest

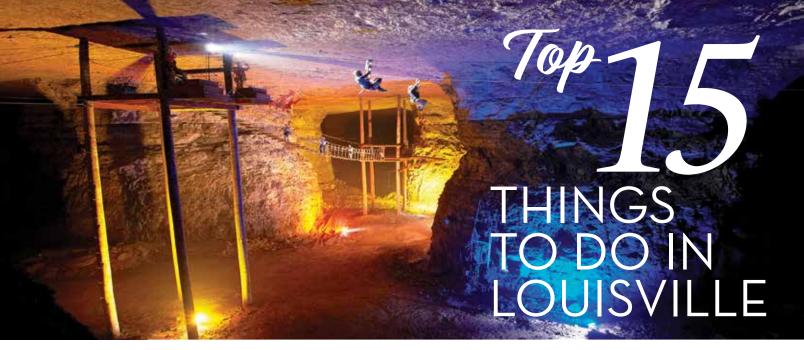
WORLDFEST

Labor Day Weekend | LouisvilleKy.gov

STEINS ON MAIN

September | LouisvilleDowntown.org/steins-on-main

1. 21c Museum Hotel 2. Louisville Slugger Museum & Factory 3. "The Barrel" at 4th & Main St. 4. Frazier History Museum 5. Number 15 6. Bardstown Bourbon Co. 7. Kentucky Science Center 8. Repeal Oak Fired Steakhouse 9. Muhammad Ali Center



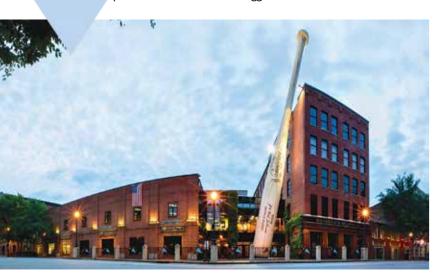
ere is a glimpse at Tripadvisor's 15 most highly ranked Louisville attractions. Whether you want to seek adventure, explore history or delve into Kentucky's native spirit, there is something for everyone to enjoy.

LOUISVILLE MEGA CAVERN

One hundred exhilarating underground acres await at the Louisville Mega Cavern. For thrill seekers, there's MEGA ZIPS, a fully underground adventure tour with six zip lines up to one hundred feet above the cavern floor. For history and science enthusiasts, there's the Historic Tram Tour, where you'll ride in the MEGA TRAM as you learn about the cavern's geology, history (including what was once the topsecret use of the cavern), environmental aspects and the mining techniques used from the 1930s to 1970s when the cavern was a limestone quarry. For those craving an adrenaline rush, the MEGA QUEST aerial ropes course is one of only twenty courses of its kind in the country. In November and December, the Mega Cavern is transformed into Lights Under Louisville, a nationally recognized holiday light show.

LOUISVILLE SLUGGER **MUSEUM & FACTORY**

Hillerich & Bradsby Co. has been making the Louisville Slugger since 1884, and you don't have to be a die-hard baseball fan to enjoy visiting the factory where the world's most famous baseball bat is manufactured. However, baseball enthusiasts will get a particular thrill out of seeing Babe Ruth's 1927 record-setting bat and Hank Aaron's 700th home run bat. Take a factory tour to see how the Louisville Slugger bat is made and depart with a souvenir mini-Slugger bat.





KENTUCKY DERBY MUSEUM

Experience the thrill and traditions of the Kentucky Derby every day at the Kentucky Derby Museum, located on the grounds of Churchill Downs. Learn about the history of the Derby, tour the track at Churchill Downs, sip a Mint Julep in the museum cafe, and watch the 18-minute epic film, "The Greatest Race," a 360-degree, high definition media experience. Exhibits, many of which are interactive, take visitors through every stage of a Thoroughbred's life and give an in-depth look into the history of the sport's most famous jockeys and horses. Favorite exhibits include "Secretariat" and "Black Heritage in Racing."





MUHAMMAD ALI CENTER

Muhammad Ali's legacy continues at this immersive museum, which begins with a 14-minute film introducing viewers to his "Six Core Principles: Confidence, Conviction, Dedication, Respect, Spirituality and Giving." Ali's boxing career is showcased with exhibits and memorabilia, including the interactive "Train with Ali" exhibit, where you can shadow box with "The Greatest." Ali's life and achievements are put in historical context with the Vietnam War and the civil rights movement.

CHURCHILL DOWNS

The home of the Kentucky Derby since 1875, Churchill Downs is one of the country's most beautiful and historic racetracks. Derby week races can see more than 100,000 fans for Thurby, a Kentucky-celebration day on Thursday, Oaks on Friday and Derby on the first Saturday in May. Churchill Downs also hosts live Thoroughbred racing in spring, summer and fall, including night races under the lights.

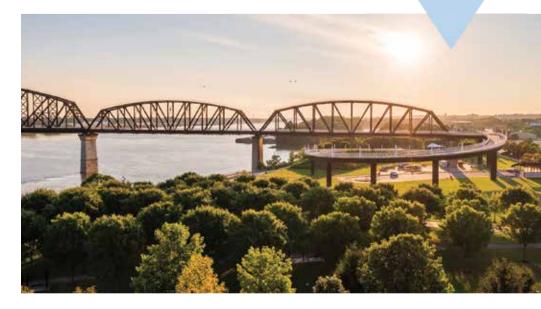


CONRAD-CALDWELL HOUSE MUSEUM

Travel back to the Gilded Age at the Conrad-Caldwell House Museum. Also known as "Conrad's Castle," it holds court amidst the largest concentration of Victorian homes in the country and is one of the finest examples of Richardsonian Romanesque architecture in Louisville. Constructed in 1895 by renowned architect Arthur Loomis, of Clarke & Loomis, the Conrad-Caldwell house has been restored with historical detail to the Edwardian era. Learn about the history of one of Louisville's most beautiful homes and the families who lived there on self-guided or docent-led tours.

BIG FOUR BRIDGE

Take in the sights of the Ohio River as you cross this pedestrian bridge linking the waterfronts of Kentucky and Indiana. Set out on foot or bike the one-mile span for picturesque views of the Ohio River, Waterfront Park and the Louisville skyline. After sunset, a rotating LED light show illuminates the bridge, setting a vibrant scene for an after-dark walk.





STITZEL-WELLER

Bourbon aficionados regard Stitzel-Weller as hallowed ground, as a cathedral of the industry and a must-see stop on the Kentucky Bourbon Trail®. Five brass keys hung on the door when the distillery first opened on Derby Day in 1935. When you visit Stitzel-Weller, you'll discover the significance of the keys and learn about the past, present and future of Bourbon. In 2021, Stitzel-Weller established its Garden & Gun Club, one of only two in the country, where you'll want to have a cocktail and experience Southern hospitality in an intimate and elevated environment.

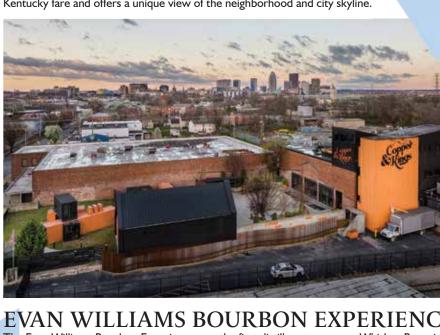


Angel's Envy is a labor of love from multiple generations of the Henderson family. Visit the distillery located across the street from Louisville Slugger Field to get an up-close look at the entire operation, enjoy a tasting in the Finishing Room, a cocktail at the private bar and the opportunity to bottle your own port barrel-finished Bourbon.



COPPER & KINGS

Discover the sonic role music plays in the creation of American brandy at Copper & Kings. Visiting this Butchertown distillery is a full sensory experience from the bass notes of rock 'n' roll to the sights of the gleaming copper pot-stills and, of course, the exquisite taste of their highly reviewed brandy, gin, absinthe and Bourbon. The Rooftop Bar & Restaurant serves craft cocktails and seasonal Kentucky fare and offers a unique view of the neighborhood and city skyline.



EVAN WILLIAMS BOURBON EXPERIENCE

The Evan Williams Bourbon Experience was the first distillery to open on Whiskey Row since Prohibition, signaling a whole new era in Bourbon City. Here you'll find an immersive experience that transports you back to the 1780s and celebrates the legacy of Evan Williams, Kentucky's first distiller, whose original still was located just a block away. History and Bourbon buffs alike will appreciate the multimedia experience that explores the intertwined history of Bourbon and the Ohio River city.

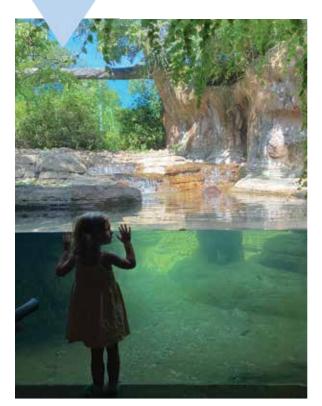


CAVE HILL CEMETERY

The final resting place of Muhammad Ali and Colonel Harland Sanders, Cave Hill Cemetery also contains 600 species of trees and shrubs and is the city's only accredited arboretum. Its 296 acres also include lakes, mausoleums, sculptures, and the graves of 228 Confederate and 6,100 Union soldiers. Whether you visit to pay respects, learn about history and botany or just for a lovely walk, Cave Hill Cemetery has much to offer and is free and open to the public.

LOUISVILLE ZOO

From rhinos, giraffes and elephants to polar bears, seals and snow leopards, experience some of the world's most majestic animals up close as you explore the habitats of Africa, Australia, Central and South America and more, all in one day. The Louisville Zoo is home to more than 1,400 animals across 130 acres, including the award-winning Islands, Gorilla Forest and Glacier Run exhibits.





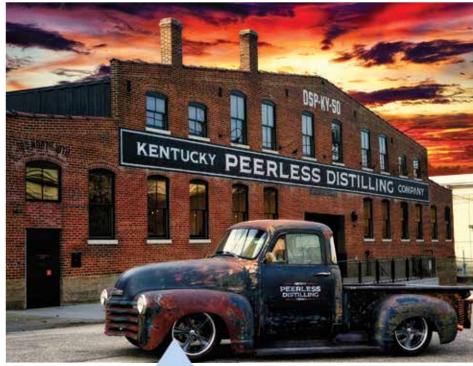




Photo by The Adventures of Matt and Nat

KENTUCKY PEERLESS DISTILLING CO.

The first Peerless whiskey was barreled in 1889, but operations shut down during WWI to conserve corn supplies. After being shuttered for almost a century, the Taylor family has revitalized the brand at the distillery right off Main Street. At this state-of-the-art facility you can authentically experience the entire whiskey-making process as the grains are milled, cooked, fermented, double-distilled and barreled to become Bourbon and Rye.

FRAZIER HISTORY MUSEUM

From Lewis and Clark to disco balls, learn about the history of Kentucky at the Frazier History Museum, which is also the official starting point of The Kentucky Bourbon Trail[®]. See one of the world's largest collections of toy soldiers and historical miniatures and a wide array of arms and artifacts, including Teddy Roosevelt's "Big Stick," Custer's pistols, and Geronimo's bow and arrows.



KENTUCKY KINGDOM AND HURRICANE BAY

Kentucky Kingdom and Hurricane Bay are two parks combined, and together they are one of the most thrilling destinations in the region. With more than 70 rides and attractions, including 6 worldclass roller coasters and dozens of thrill rides and classic favorites, this exciting theme park has something for everyone, no matter what age or height.

Kentucky Flyer, the park's sixth and newest roller coaster, offers 1,288 feet of fun. This classic wooden coaster is one of many familyfriendly attractions, like King Louie's Playland, which is designed especially for preschoolers and features one of the largest selections of children's rides in the region, many of which parents can ride along with their little ones.

Other fan favorites include the Giant Wheel, which offers a panoramic view from heights up to 150 feet, and Storm Chaser, which is the first coaster in America to feature a barrel roll drop from a 10-story lift hill.

Don't forget your bathing suit because you'll want to enjoy the three million gallons of family fun in the Hurricane Bay water park. Among its highlights are two wave pools, including the newest additions to Hurricane Bay - the Family Wave Lagoon and Adventure River. Deep Water Dive is one of the world's tallest body slides at 12-stories, and the Raging Rapids River Ride is a whitewater adventure the whole family will love.

In addition to the 70+ rides and attractions, enjoy non-stop entertainment and event offerings throughout the season. Grab a seat and take your favorite movies for a ride at the 5D Cinema, which gives you an immersive experience that engages all of your senses. Running weekends in October, the park will welcome guests of all ages to experience Pumpkins at Kentucky Kingdom, which showcases more than 1,000 illuminated pumpkins and larger-than-life pumpkin sculptures.

2024 SEASON

Kentucky Kingdom Opening Day: May 11 Hurricane Bay Opening Day: May 25 Open Weekends: May 11 - May 19 and Aug. 10 – Oct. 27 Open Daily: May 25 - Aug. 4





Photos courtesy of Kentucky Kingdom



LOUIS VILLE'S DAYBATION







TOP FESTIVALS & EVENTS

Named one of the best cities for festivals and events in North America, Louisville offers an abundance of opportunities for fun regardless of the season. Whether you're into the arts, music, history, eating or shopping, there is something to see and do for everyone.

The following list of popular events and festivals is by no means comprehensive. Times, dates and locations are subject to change, so please check event websites in advance and also scan the code below to visit the gotolouisville.com calendar of events.



New events are added daily and you can search by date or event type to customize your travel plans.

Pictured above: Kentuckiana Pride Festival

JANUARY

Louisville Boat, RV & **Sportshow**

louisvilleboatshow.com For 60 years, some of the most sought-after equipment in RV, camping, boating and water sports assemble for the Louisville, Boat, RV & Sportshow.

FFBRUARY

Bourbon Classic

bourbonclassic.com The Bourbon Classic is four days of tastings, workshops and Bourbon-paired meals. Events are hosted by leading chefs, distillers, mixologists and Bourbon experts at hotels, restaurants and distilleries throughout the city.

Louisville Jewish Film Festival jewishlouisville.org

The Louisville Jewish Film Festival has a 25-year history of presenting movies and short films along with speaking engagements by actors, writers and producers featured in the festival

National Farm Machinery Show

farmmachineryshow.org The National Farm Machinery Show offers the most complete selection of cutting-edge agricultural products, equipment and services available in the farming industry. Business professionals from around the world gain knowledge and hands-on access to various technological advancements needed for the upcoming farming season during the four-day show.

MARCH

NuLu Bock Beer Fest

nulu.org Bock, meaning goat in German and also a type of German lager, is the theme of this free, familyfriendly street festival in the NuLu neighborhood that brings together safe, fun goat races, local Bock beer

St. Patrick's Day Parade

and a wurst making competition.

louisvilleirish.com Louisville's Ancient Order of the Hibernians hosts an epic parade each year in The Highlands, led by Louisville's Irish Person of the Year, who serves as the Grand Marshal and leads the parade down Baxter Avenue and Bardstown Road.

Tailspin Ale Fest

tailspinalefest.com Featuring more than 250 craft beers, a Bourbon barrel beer bar, live music, silent disco and plane displays on site at historic Bowman Field.



WILD LIGHTS AT THE LOUISVILLE ZOO

Mid-March through mid-May, the Louisville Zoo hosts one of the largest lantern festivals in the country. Each evening, thousands of handmade silkcovered lanterns illuminate a 1.4-mile walkway through the zoo. Highly reviewed by visitors, Wild Lights is a magical outdoor experience for all ages that transforms the zoo into a delightful wonderland. louisvillezoo.org/events

APRII

Cherokee Triangle Art Fair

cherokeetriangle.com/art-fair The juried art fair, held on Cherokee Parkway the weekend before Derby, has more than 200 artists' booths. Art fair patrons can view and purchase original art and often meet the artists. It's gained acclaim for quality arts and crafts, and features live music, entertainment, food and family-friendly fun.

Kentucky Derby Festival kdf.org

The nation's largest civic celebration turns the Kentucky Derby into a weeks-long party featuring more than 70 events. Highlights include Thunder Over Louisville (the kick-off event and the nation's largest annual fireworks extravaganza), the Great Balloon Race, the Great Steamboat Race, Marathon/ miniMarathon and the Pegasus Parade. Check the KDF website for a complete rundown of all of the events.



Abbey Road on the River

arotr com

Held Memorial Day Weekend in Jeffersonville, Ind., directly across the river from downtown Louisville, Abbey Road on the River is the largest Beatles tribute festival in America. This five-day art, music and food festival honors and celebrates The Fab Four by attracting more than 60 bands, on 7 stages, from 12 countries and 25,000+ attendees.

The 150th Kentucky Derby

kentuckyderby.com

The most prestigious horse race in America and the first jewel of the Triple Crown will run for the 150th consecutive year on the first Saturday in May. Held the day before Derby, the Kentucky Oaks is Thoroughbred racing's most prestigious race for three-year-old fillies. Thursday before Derby is locally known as **Thurby**, a day that celebrates Kentucky heritage.

Poorcastle Festival

boorcastle.com

The three-day Poorcastle Festival is filled with 30+ local bands. Held in Breslin Park, it bills itself as an alternative to pricier festivals without sacrificing the quality of the music or the fun.



Kentucky Derby Festival Great Steamboat Race



The Kentucky Derby



THE WFPK WATERFRONT WEDNESDAY CONCERT SERIES

Waterfront Wednesday is Louisville's most popular after-work concert series. The free, family-friendly concert series at Louisville Waterfront Park showcases local and emerging recording artists as heard on radio station 91.9 WFPK FM. Taking place on the Big Four lawn the last Wednesday of the month, April through September, Waterfront Wednesday offers cash bars and upscale festival food. Ipm.org/music



JUNE

Ali Festival

alifest.org Hosted by the Muhammad Ali Center, the Ali Festival is a community-wide celebration highlighting Louisville native and global humanitarian Muhammad Ali.

Juneteenth Festival

louisvillejuneteenthfest.com A multiday festival including dozens of vendors, Bourbon-infused events, and the annual Funk Fest all coincide on this national holiday.

Kentucky Craft Bash

kycraftbash.com Waterfront Park is where the Kentucky Guild of Brewers will be pouring beers from breweries around the Commonwealth. The annual bash hosts over 70 local breweries and serves more than 200 different varieties of beer.

Kentuckiana Pride Parade and Festival

kypride.com Held on Waterfront Park's Big Four Lawn, the Kentuckiana Pride Festival features musical acts and entertainment, as well as a parade through the nearby NuLu neighborhood.

Old Fashioned Fortnight

gotolouisville.com/off As the official cocktail of the city of Louisville, the Old Fashioned has a special place in the heart of Bourbon City. Every year during the first two weeks of June, Old Fashioned Fortnight shines the spotlight on this spirited bourbon concoction.

JULY

Summer Beer Fest at Frazier

fraziermuseum.org/beer-fest One of the largest beer tasting events in Kentucky takes place on Main Street in front of the Frazier History Museum with local and national breweries, food trucks and live music

JTown Beer Fest

jtownbeerfest.com The Jeffersontown Craft Beer Fest takes place in the heart of downtown Jeffersontown. This 21+ event features more than 50 craft breweries, wines, food trucks, and live music.

Waterfront Independence **Festival**

ourwaterfront.org Louisville has a longstanding tradition of gathering at Waterfront Park on July 4th. Celebrations include live musical performances and, of course, a fireworks show.

World Championship of **Dainty**

schnitzelburg.org/dainty Held in the Germantown and Schnitzelburg neighborhoods, the three-day Dainty Fest hosts the annual World Championship of Dainty, a traditional German street game. Crowds gather to eat bologna sandwiches, listen to ragtime music and watch contestants swing a whittled broom stick in hopes of being crowned a World Champion.

AUGUST

Brew at the Zoo and Wine, Too!

louisvillezoo.org It's a wild night at the zoo as guests enjoy tastings from craft breweries and wineries, alongside animal exhibits, local restaurant samples and live music

Kentucky State Fair

kystatefair.org

This annual summer tradition attracts 600,000+ people to its mix of musical entertainment, midway rides, livestock shows and competitions.

NSRA Street Rod Nationals Plus

nsra-usa.com

Recognized as the world's largest automotive participation event, 11,000+ street rods are showcased each year.

Old Lou Brew Craft Beer Festival

oldlouisville.org

This historic Louisville neighborhood hosts live music and local breweries with activities centered around the Old Louisville Visitors Center.

The Women's Cup

thewomenscup.world Racing Louisville FC hosts this annual club women's soccer invitational tournament, which brings the best women's soccer teams in the world to Louisville.

World Championship Horse Show

kystatefair.org

This prestigious seven-day event, held in conjunction with the Kentucky State Fair, crowns world-champion Saddlebreds. More than 2,000 horses compete for \$1M+ in awards.



KENTUCKY SHAKESPEARE FESTIVAL

Kentucky Shakespeare Festival, held in Old Louisville's Central Park, has been presenting the Bard's works for more than a half-century. Performances, held Wednesday through Sunday evening, from the end of May through August, are free and non-ticketed. The oldest free, independently operated Shakespeare Festival in North America is produced by the nonprofit, professional theater company Kentucky Shakespeare. kyshakespeare.com

Pictured above: The Kentucky State Fair

SEPTEMBER

Big Four Arts Festival

bigfourbridgeartsfestival.com Held on the scenic Big Four Lawn, this award-winning two-day event features 150+ juried artists, international cuisine, children's activities and entertainment.

Bourbon & Beyond

bourbonandbeyond.com 100 musical acts across multiple stages over four days. The lineup includes some of the most popular and award-winning acts in the music industry. The festival also offers a gourmet food and Bourbon experience.

Bourbon Boule

bourbonboule.com Labor Day weekend, Bourbonites descend on Bourbon City for educational programming, Bourbon tastings, BOSS (Black Owned Spirits Summit) and more.

Jeffersontown Gaslight **Festival**

jtowngaslight.com One of the region's largest and most popular street festivals, this eight-day event is centered in the small-town ambiance of Gaslight Square and hosts a motorcycle rally, car show,

golf scramble, 5K run, parade, balloon glow, children's playground, live entertainment and over 200 arts, crafts and commercial booths.

Louder Than Life

louderthanlifefestival.com Hosting around 70 rock and metal acts over four days with performances over three stages, this festival offers a wide range of awardwinning Bourbons, whiskey, spirits, craft beer and food that celebrate Louisville's culture

under the lights. churchilldowns.com

Louisville Pride Festival

louisvillepride.com

This Highlands' street fest celebrates art, entertainment, food and, of course, the LGBTQ community on popular Bardstown Road.

National Jug Band Jubilee

jugbandjubilee.com

A gathering of the nation's best jug bands, bringing America's happiest music back to its old Kentucky home in the city that started it all.

NuLu Festival

nulu.org/Nulu-Fest

This street festival celebrates the continued growth and revitalization of Louisville's East Market District and features live music curated by Louisville's own sonaBLAST! Records, regional micro-brewed beers, and numerous food and retail booths by local vendors. The event is free, family-friendly and open to the public.

WorldFest

louisvilleky.gov

For four days over Labor Day Weekend, Louisville hosts the region's premier international festival, featuring three entertainment stages showcasing international, national, regional and local performers; a vendor village with nearly 150 internationalthemed arts, crafts, merchandise and food booths; a Naturalization Ceremony swearing-in nearly 150 immigrants as United States Citizens; and a WorldFest Global Village that highlights cultures and customs from all over the world

SEPTEMBER IS NATIONAL BOURBON HERITAGE MONTH

Visit the bars and restaurants along Louisville's Urban Bourbon Trail® gotolouisville.com/UBT

Attend the Kentucky Bourbon Festival in Bardstown, Ky. kybourbonfestival.com

Check out bourboncountry.com for more Bourbon-related events and activities.





KISS at Louder Than Life. Photo by Steve Thrasher, courtesy of Danny Wimmer Prese



WorldFest



Festivals & Events



HALLOWEEN IN LOUISVILLE

Louisville is home to more Halloween events and attractions than many cities in the United States with more than 20 haunted attractions, numerous Halloween events and parties, a haunted theater and one of the world's scariest places. Check out louisvillehalloween.com for a comprehensive list.



OCTOBER

Boo at the Zoo

louisvillezoo.org/halloween This not-too-scary Halloween event is fun for the whole family with costumed characters handing out candy and storybook scenes staged throughout the zoo.

Garvin Gate Blues Festival

garvingatebluesfestival.com The Garvin Gate Blues Festival is the largest free neighborhood street music festival in Louisville. A celebration of the Blues, the two-day festival is held in the Old Louisville neighborhood of Garvin Place.

Harvest Homecoming New Albany, Ind.

harvesthomecoming.com A family-oriented festival in New Albany, Indiana, Harvest Homecoming draws hundreds of thousands of visitors to its parade, featuring more than 200 participants, crafts and food booths, a farmers market, children's rides and riverfront activities.

Hot Brown Showdown

hotbrownshowdown.com From Hot Brown pizzas to Hot Brown tacos, sample many different takes and interpretations of Louisville's most famous dish, as competing restaurants vie for the title of The Best Hot Brown. Attendees, along with a panel of judges, will vote on "the best."

Jack O'Lantern Spectacular

jackolanternlouisville.org The I/3-mile trail through the Jack O'Lantern Spectacular in Iroquois Park is an outdoor art show illuminated by 5,000 carved pumpkins during the month of October.

Louisville Beer Week

louisvillebeerweek.org Louisville Beer Week is a grassroots collaboration "by Louisville beer nerds" to host a nine-day celebration of Louisville's historic and growing craft beer community.

Louisville's International **Festival of Film**

louisvillefilmfestival.org Louisville's International Festival of Film (LIFF) screens artistic films from around the world, including a focus on films made in and about Kentucky. The festival features films that range from entertainment, education and documentaries of great variety.

Pumpkins at Kentucky Kingdom

kentuckykingdom.com Kentucky Kingdom is transformed by larger-than-life pumpkin sculptures that illuminate the park after dark and set the mood for trick-ortreating and carnival games.



Top right: Ultimate Halloween Parade & Festival Balloon Glow Bottom right: St. James Court Art Show

St. James Court Art Show

stiamescourtartshow.com

The St. James Court Art Show is a juried fine arts and contemporary craft show featuring 600+ artists from around the U.S. held among the country's largest collection of Victorian homes in the heart of historic Old Louisville.

Ultimate Halloween Parade & Festival

ultimatehalloweenfest.com One of the region's largest Halloween celebrations, featuring over a dozen events in and around the Butchertown neighborhood. Highlights include live music, a balloon glow and parade.

Urban Bourbon Half Marathon

urbanbourbonhalf.com

The Urban Bourbon Half Marathon race starts and ends downtown with a scenic trip through Cherokee Park. Enjoy food, drinks and live music following the race at Fourth Street Live! Must be 21 to enter.

Victorian Ghost Walk

louisvillehistorictours.com Recommended by The New York Times, David Dominé's Victorian Ghost Walk® celebrates America's Most Haunted Neighborhood with a cast of real-life characters who return from the grave to tell their stories.



NOVEMBER

Colorfest at Bernheim Forest

bernheim.org See some of the region's most spectacular fall foliage during this two-day annual festival. Giant slides,

nature games and Forest Giants await.

Festival of Faiths

festivaloffaiths.org Held annually since 1996, the Festival of Faiths is a weeklong festival featuring exhibits, music, film, art and more. This celebration allows attendees to learn about different faiths from one another and celebrates the diversity of religions in the Louisville area.

Lights Under Louisville

lightsunderlouisville.com Mid-November through December, Louisville MEGA Cavern's passageways are transformed into an underground holiday lights spectacular that you can tour inside your own vehicle.

North American International Livestock Exposition & Championship Rodeo

livestockexpo.org The North American International Livestock Exposition is the world's largest all-breed, purebred livestock exposition. Accompanying the event, is the North American Quarter Horse Show and the North American Championship Rodeo.

Pictured above: Light Up Louisville Right: Paristown Fête de Noël

Paristown Fête de Noël

paristown.com

Mid-November through December, enjoy a six-week winter festival at Paristown's Fête de Noël, featuring Louisville's only authentic outdoor ice-skating rink in a delightful holiday setting with pop-up shops by Louisville's premier retailers, concessions, dining and other activities.

DECEMBER

Bardstown Road Aglow

bardstownroadaglow.org Thousands of revelers gather together to enjoy local shopping, feasting and merriment along the beloved corridors of Bardstown Road and Baxter Avenue.

Christmas Gifts and Décor Show

louisvillechristmasshow.com The nation's largest free admission Christmas show takes place at the Kentucky Expo Center, featuring 650 exhibitor booths and acres of gift items and ideas for anyone and everyone.

Gardens Aglimmer

waterfrontgardens.org Wander the Beargrass Creek pathway under icicle arches and through an illuminated outdoor wonderland at the Waterfront Botanical Gardens.

Light Up Louisville

louisvilleky.gov/government/cityevents/light-louisville The Friday after Thanksgiving, a parade will march down Jefferson Street preceding the arrival of Santa Claus, who assists with the giant plug-in that lights up Louisville for the holidays. There is also a Vendor Village, Santa's Workshop and fireworks to enjoy.

Brown-Forman Nutcracker

louisvilleballet.org/holidaymagic A treasured holiday tradition, The Brown-Forman Nutcracker is a classic for audiences of all ages with delightful details specific to the city of Louisville.

Old Louisville Holiday Home Tour

oldlouisville.org/holiday-home-tour The first full weekend in December, the Holiday Home Tour gives visitors a rare glimpse inside these historic Victorian mansions and townhouses stylishly dressed for the holidays.

Yuletide at Yew Dell

yewdellgardens.org/yuletide View the dazzling light and decor displays, including a model train setup, and say hello to Santa at Yew Dell Botanical Gardens.



Take home a little bit of Louisville

Treat yourself to one (or several!) of these Louisville-themed gifts that you can find when you're out and about shopping at a slew of the city's stylish locally owned shops. From locally made items and Bourbon souvenirs to gifts showing off a little #LouisvilleLove, here are a few fun options you can take home with you to remember your visit to Bourbon City.



OFFICIAL KENTUCKY DERBY 150 JULEP GLASS \$10, Kentucky Derby Museum Shop



OLD RIP VAN WINKLE DECANTER & ROCKS GLASSES \$120, Pappy & Company



WOODFORD RESERVE BOURBON BALLS \$4.59, A Taste of Kentucky



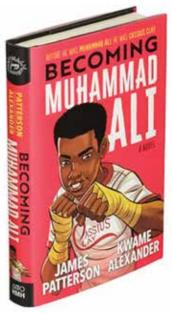
KITE DISK FASCINATOR, \$650 WOODEN BLUEBERRY FEDORA, \$550 Formé Millinery Co.



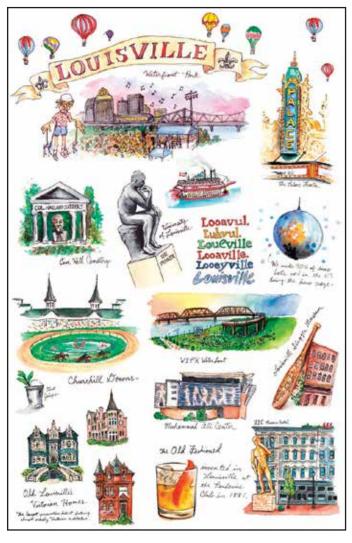
UNISEX BLACK LABEL DERBY + BOURBON TEE \$50, Kentucky Derby Museum Shop



"CITY OF LOUISVILLE" LEATHER COASTERS \$40, Clayton and Crume



"BECOMING MUHAMMAD ALI"
BY JAMES PATTERSON AND KWAME ALEXANDER
\$16.99 Frazier Kentucky History Museum Gift Shop



LOUISVILLE WATERCOLOR PRINT BY BRI BOWERS \$25 Revelry Boutique & BriBowers.com

LOUISVILLE ARTS

With five foundational resident arts organizations, the city of Louisville is home to a rich art scene with a dense calendar of concerts, plays, performances and exhibits throughout the year.



Louisville Ballet

Founded in 1952, Louisville Ballet performs treasured classics and innovative new work with 5-6 productions each season. @louballet



Leigh Anne Albrechta and Ryo Suzuki as Marie and the Nutcracker Prince in "The Brown-Forman Nutcracker." Photo by Josh Mauser.

Kentucky Opera

Founded in 1952, Kentucky Opera performs 3-4 mainstage productions each season at the historic Brown Theatre, just steps away from the 16,000 sq. ft. Opera Center, where rehearsals, costume building and community gatherings are held. @kyopera



"La boheme." Photo by Philip Groshong.

The Louisville Orchestra

Founded in 1937, the nationally renowned Louisville Orchestra has long been recognized as the cornerstone of the city's performing arts community and is the resident performing group for Louisville Ballet and Kentucky Opera. The Orchestra offers a wide variety of concert series, many of which are free and are held in locations across the city that make them accessible to all. Named Conductor of the Year in 2022 by Musical America, Teddy Abrams features internationally acclaimed guests and engages in innovative collaborations with contemporary artists of all genres. @louisvilleorchestra

Actors Theatre

Founded in 1964, Actors Theatre presents reimagined classics and contemporary work on its three stages located in downtown Louisville on Main Street. @actorstheatre



LaShondra Hood, Brittany Patillo and Mark Mozingo in "Dracula, A Feminist Revenge Fantasy." Photo courtesy of Actors Theatre.

The Speed Art Museum

Founded in 1925, the J.B. Speed is Kentucky's oldest and largest art museum. The permanent collection holds 12,000+ pieces from ancient Egyptian to contemporary art. Throughout the year, world-class temporary exhibits are on display. @speedartmuseum



19th-Century European and American Art Gallery

A place for making MEMORIES.



At Omni Louisville Hotel, experiences are tailored to the history and rhythm of the city.

Take a dip in the heated rooftop pool, dine with family or bowl with friends while sipping signature cocktails at Pin + Proof, our Prohibition-style speakeasy. Relax at the full-service Mokara Spa or enjoy built-in entertainment and uninterrupted connectivity in one of 612 charming guest accommodations. Our downtown Louisville hotel is the perfect place for making memories.



The Theater Scene

Louisville's theater scene includes a diverse community of companies. You can catch live performances throughout the year from intimate productions at theaters like The Henry Clay to Broadway shows at The Kentucky Center. Below is just a sampling of what the area's ever-evolving theater scene has to offer.

ACT Louisville Productions is a semi-professional theater company that provides opportunities and access for young performers, pairing them with top professional talent in productions like "The Wizard of Oz," "The Sound of Music," and "The Prom."

Actors Theatre anchors Louisville's theater scene with three stages located in their Main Street headquarters. Actors Theatre seeks to integrate art, storytelling and technology for the purpose of social transformation.

Bunbury Theatre Company, one of three Henry Clay Theatre resident companies, produces theater by and about the Jewish community and collaborates with ShPlel identity, a theater incubator and producer in Chicago and Louisville.

CenterStage, the resident theater company at the Trager Family Jewish Community Center, has been a mainstay in Louisville's theater scene for more than a century. It is known for elaborate, crowd-pleasing musical productions, such as "Mamma Mia!", "Hair" and "Dreamgirls."

The Chamber Theater produces classic drama with a focus on late 19th and early 20th century plays.

Chicken Coop Theatre focuses on lesser-known and underperformed works. Their 2023 season included "Bat Boy: The Musical" and "Ruthless! The Musical."

Commonwealth Theatre Center, Louisville's conservatory program, stages productions by and for young people, including the annual Young Playwrights Festival in February and the Young American Shakespeare Festival in May.

Derby Dinner Playhouse, located just across the river in Clarksville, Indiana, is one of the country's oldest professional dinner theaters. Derby Dinner Playhouse stages both Broadway musicals and lighthearted comedies throughout the year.

Eve Theatre produces plays, often written by women playwrights from Kentucky, about women's experiences.

Faith Works Studios offers opportunities for young people to perform in professional productions like "Footloose" and "Dreamgirls."

Kentucky Shakespeare puts on a free, non-ticketed Shakespeare festival in Old Louisville's Central Park, Wednesday through Sunday nights during the summer. Each fall, they also stage a spooky performance at their headquarters in Old Louisville, and in winter, they stage a classic adaptation, like "Sense and Sensibility," at the Kentucky Center for the Performing Arts.

Looking for Lilith is an ensemble theater company that re-examines history and questions the contemporary moment from women's perspectives.

Mind's Eye Theatre Company is known for their cult classic productions as seen in their 2023 performances of "Cry-Baby The Musical." "Bonnie & Clyde," The Addams Family," and "Evil Dead: The Musical."

Pandora Productions, one of three Henry Clay Theatre resident companies, is dedicated to producing works about and for the LGBTQ+community, often producing comedies and musicals like "La Cage aux Folles" and "RENT."

PNC Broadway Across Louisville brings blockbuster shows to Whitney Hall. The 2023-24 Season includes "Wicked," "TINA: The Tina Turner Musical," "Disney's Frozen" (pictured below), "Clue," "SIX," and "Beetlejuice."

Redline Performing Arts, located in West Louisville, is a community resource with emphasis on recruiting young talent. Their 2024 Season productions are "Single Black Female," "Generations of Oz," "Crowns," "Summer: The Donna Summer Musical," and "The Color Purple."

StageOne has been staging theater for ages 5-15 for more than 75 seasons. They cater to the younger crowd while offering theater for everyone. A perennial favorite is "The Best Christmas Pageant Ever."

Teatro Tercera Llamada produces Spanish and bilingual theater.

Theatre Reprise performs popular theatrical productions, such as "Sherlock Holmes and the case of the Christmas Goose" and "Phantom of the Opera" at the Highview Arts Center.

Time Slip Theatre brings musical offerings to Louisville stages with productions like "Murder Ballad," "The Rocky Horror Picture Show" and "Cruel Intentions: the '90s Musical."

The University of Louisville's African American Theatre Program stages two works each academic year by new and established Black dramatists.

Wayward Actors' Company was founded in 2002 by veterans of the Louisville theater community to produce thought-provoking plays like their 2023 production of Lucas Hnath's "A Doll's House Part 2."



LIVE &FREE **EVERY**WEEKEND
APRIL-OCT

SCAN TO LEARN MORE





A CELEBRATION OF KENTUCKY MUSIC

LOUISVILLE 5 WAYS

SPORTS FAN-



Louisville Slugger Museum & Factory

STAY

AC Hotel by Marriott Downtown Why? It's less than a half mile from Louisville Slugger Field and Dave Armstrong Extreme Park and less than a mile from Lynn Family Soccer Stadium and the KFC Yum! Center.

VISIT

- · Churchill Downs
- · Dave Armstrong Extreme Park
- · Kentucky Derby Museum
- · Lynn Family Stadium, home to LouCity FC and Racing Louisville FC
- · Muhammad Ali Center
- · Louisville Slugger Field, home to the Louisville Bats
- Louisville Slugger Museum & Factory

EAT

Matt Wynn Steakhouse located at historic Churchill Downs is open year round and overlooks the racetrack.

AFTER HOURS

Black Jockeys Lounge

BOURBON CONNOISSEUR-



STAY

Why? It's located on Louisville's historic Whiskey Row.

VISIT

- The Kentucky Bourbon Trail® Welcome Center on the first floor of the Frazier History Museum to plan your Bourbon Trail Experience and pick up your Kentucky Bourbon Trail Passport & Field Guide.
- · Visit any or all of Louisville's Urban Distilleries or growing number of tasting rooms.

EAT

Bourbons Bistro, an official stop on the Urban Bourbon Trail®

AFTER HOURS

Hell or High Water, where you'll need a reservation and a keen eye in order to enjoy the speakeasy experience at this official stop on the Urban Bourbon Trail®

HISTORY BUFF



The Belle of Louisvill

STAY

The Brown Hotel and The Seelbach Hilton Hotel Why? Both are listed on the National Register of

Historic Places.

VISIT

Belle of Louisville

Conrad-Caldwell House & Museum

• Filson Historical Society

• Frazier History Museum

· Locust Grove

· Riverside, The Farnsley-Moremen Landing

· Roots 101 African American Museum

• Thomas Edison House

EAT

Buck's Restaurant, where you can enjoy a walk through the nation's largest collection of Victorian mansions before you dine in the historic Mayflower building.

AFTER HOURS

Lobby Bar & Grill at The Brown Hotel

The Old Seelbach Bar



21c Museum Hotel's "Asleep in the Cyclone" art installation and guest room.

STAY 21c Museum Hotel

> Why? The museum hosts free rotating exhibits of the world's best contemporary art and even has an installation "Asleep in the Cyclone" that doubles as a guest room.

VISIT

KMAC Museum

· Little Loomhouse

Portland Museum

 Speed Art Museum Stoneware and Co.

· (Un)Known Project

• 20+ Art Galleries

EAT

Proof on Main, where you can dine in the midst of "Fallen Fruit: The Practices of Everyday Life," a site-

specific art installation.

AFTER HOURS

Never Say Die

MUSICIC



Jack Harlow performing at his December 2019 show at Old Forester's Paristown Hall.

STAY

Hilton Garden Inn Louisville Downtown

Why? It's a 1-minute walk from Mercury Ballroom and the

Louisville Palace Theatre.

VISIT

• Headliners Music Hall

· Iroquois Amphitheater

• Kentucky Center for the Performing Arts

· KFC Yum! Center

Mercury Ballroom

• Old Forester's Paristown Hall

· The Palace Theatre

Merle's Whiskey Kitchen, where you can enjoy live music along with Southern cooking and a

large selection of Bourbon.

AFTER HOURS

Stevie Ray's Blues Bar & Number 15











ACCOMMODATIONS | EATS | THINGS TO DO | SHOPPING | TRANSPORTATION

Listings below are official partners of Louisville Tourism.

ACCOMMODATIONS

CENTRAL LOUISVILLE

Best Western Premier Louisville Airport/Expo Center Hotel

bwplouisville.com

Candlewood Suites Louisville

ihg.com

Clarion Inn Louisville

choicehotels.com

Comfort Inn Southwest

comfortinn.com

Comfort Inn & Suites

comfortinn.com

Comfort Suites Airport

choicehotels.com

Courtyard by Marriott Louisville Airport

marriott.com

Crowne Plaza Louisville Airport Expo Center

cplouisville.com

Days Inn & Suites by Wyndham Louisville SW

wyndhamhotels.com

Days Inn by Wyndham Louisville Airport Fair and Expo Center

daysinnlouisvilleairport.com

Derby City Caming & Hotel

hotels.derbycitygaming.com

Econo Lodge Airport

choicehotels.com

Fairfield by Marriott Inn & Suites Louisville Airport marriott.com

Four Points by Sheraton Louisville Airport

fourpointslouisvilleairport.com

Hampton Inn Louisville-Airport

hamptoninn3.hilton.com

Hilton Carden Inn Louisville Airport

louisvilleairport.stayhgi.com

Holiday Inn Express Louisville Airport Expo Center

ihg.com/holidayinnexpress

Holiday Inn Louisville Airport - Fair/Expo

ihg.com

Holiday Inn Louisville Airport South

ichotelsgroup.com

Home 2 Suites by Hilton Louisville Airport Expo Center

hilton.com

Homewood Suites Airport

hilton.com

Howard Johnson by Wyndham Airport

wyndhamhotels.com

Progress ParkAirstream Resort & Event Venue

progressparkky.com

Red Roof Inn Louisville Fair & Expo

redroof com

Residence Inn by Marriott Louisville Airport

marriott.com

Sleep Inn Louisville Airport & Expo

choicehotels.com

SpringHill Suites by Marriott Louisville Airport

marriott.com

Staybridge Louisville - Expo Center

ihg.com

Studio 6 Suites Airport/Expo Center

motel6.com

Super 8 by Wyndham Louisville Airport

wvndhamhotels.com

Wingate by Wyndham Louisville Fair and Expo

wyndhamhotels.com

Legacy Hotel & Conferences inside.sbts.edu/legacyhotel

DOWNTOWN

21c Louisville

21cmuseumhotels.com

Aloft Louisville Downtown

marriott.com

Brown Hotel, The

brownhotel.com

Cambria Hotel Louisville Downtown

cambriahotellouisville.com

Courtyard by Marriott Louisville Downtown

marriott.com

Econo Lodge Downtown

econodowntown.com

Embassy Suites by Hilton Louisville Downtown

hilton.com

Fairfield Inn & Suites by Marriott

Louisville Downtown

marriott.com

Calt House Hotel

The Trademark Collection by Wyndham

galthouse.com

Crady Hotel

thegradyhotel.com

Hampton Inn Louisville Downtown

hilton.com

Hilton Garden Inn Louisville Downtown

hilton.com

Holiday Inn Louisville Downtown

ihg.com

Homewood Suites by Hilton Louisville Downtown

hilton.com

Hotel Distil, Autograph Collection

marriott.com

Hotel Louisville

hotellouisville.org

Hyatt Regency Louisville

hyatt.com

ACCOMMODATIONS

Louisville Marriott Downtown

marriottlouisville.com

Moxy Louisville Downtown

marriott.com

Omni Louisville Hotel

omnihotels.com/hotels/louisville

Residence Inn by Marriott Louisville Downtown

marriott.com

Seelbach Hilton Louisville, The

seelbachhilton.com

SpringHill Suites by Marriott Louisville Downtown

marriott.com/SDFD

Tempo by Hilton Louisville NuLu

hilton.com

TownePlace Suites by Marriott Louisville Downtown

marriott.com

EAST END

Aloft Louisville East

marriott.com

Baymont by Wyndham Louisville East

wyndhamhotels.com

Best Western Louisville East

bestwestern.com

Comfort Suites East

choicehotels.com

Country Inn & Suites by Radisson

Louisville East, KY radissonhotels com

Courtyard by Marriott Louisville East marriott.com

Courtyard by Marriott Louisville Northeast

marriott.com

Drury Inn & Suites Louisville East

druryhotels.com

Drury Inn & Suites Louisville North

drurvhotels.com

Embassy Suites by Hilton Louisville East

hilton.com

Fairfield Inn & Suites by Marriott Louisville East

marriott.com

Fairfield Inn & Suites by Marriott Louisville Northeast

marriott.com

Hampton Inn & Suites Louisville East

hilton.com

Hampton Inn Louisville Northeast

hilton.com

Hawthorn Suites by Wyndham Louisville East

wyndhamhotels.com

Hilton Garden Inn Louisville East

hilton com

Hilton Carden Inn Louisville Northeast

hilton com

Hilton Carden Inn Louisville Mall St. Matthews

hilton com

Holiday Inn Louisville East - Hurstbourne

hihurstbourne.com

Homewood Suites by Hilton Louisville East

hilton.com

Hyatt House Louisville East

hyatt.com

Hyatt Place Louisville East

louisvilleeast.place.hyatt.com

La Quinta Inn & Suites by Wyndham Louisville NE/Old Henry

wyndhamhotels.com/laquinta

Marriott Louisville East

marriott.com

Quality Inn Louisville East

choicehotels.com

Residence Inn by Marriott

Louisville East Oxmoor

marriott.com

Residence Inn by Marriott Louisville East Old Henry

marriott.com

SpringHill Suites by Marriott Louisville

Hurstbourne/North

marriott.com Staybridge Suites Louisville-East

ihg.com

TownePlace Suites by

Marriott Louisville Northeast

marriott.com

Wingate by Wyndham Louisville East

wyndhamhotels.com

HIGHLANDS

Bellwether Hotel

thebellwetherhotel.com

Myriad Hotel

myriadhotel.com

NULU

Home2 Suites by Hilton Louisville Downtown NuLu

hilton.com

Hotel Cenevieve

hotelgenevieve.com

AC Hotel Marriott Louisville Downtown

marriott.com

REGIONAL

Hampton Inn Louisville I-65 @ Brooks Rd.

.hilton.com

Holiday Inn Express and Suites

ihg.com

Tru by Hilton Shepherdsville

Louisville South

hilton.com

SOUTHERN INDIANA

Fairfield Inn & Suites by Marriott Louisville North

marriott.com

Hampton Inn Louisville - North/Clarksville

hilton.com

Hampton Inn New Albany Louisville West

hilton.com

Holiday Inn Express New Albany

Sheraton Louisville Riverside Hotel

marriott.com

SHORT-TERM RENTALS/B&Bs

1818 Historic Bourbon Manor Bed & Breakfast Inn, Bourbon Bar, and Day Spa

bourbonmanor.com

Blade & Bow Suite, The

nmbr15.com/blade-and-bow-suite

Bluegrass Country Estate

bluegrasscountryestate.com

Bourbon Manor Bed & Breakfast

hourbonmanor com

Butcher Rose, The

thebutcherrose.com

Central Park Bed & Breakfast

centralparkbandb.com

Chateau Bourbon

chateaubourbon.com

Charred Oaks Inn

charredoaksinn.com

Carden House - Nulu

airbnb.com/rooms/20089643?s=3

Inn at Spring Run Farm, The

theinnatspringrunfarm.com

Inn at Woodhaven

innatwoodhaven.com

Louisville Bourbon Inn

louisvillebourboninn.com

Maple Hill Manor

maplehillmanor.com

Samuels House. The

thesamuelshouse com

Swepson Guesthouse, The

swepsonguesthouse.com

CLIFTON & CRESCENT HILL

Bourbons Bistro

bourbonsbistro.com

Con Huevos

conhuevos.com

Momma's Mustard Pickles & BBQ

mommasbbg.com

Parlour Frankfort Avenue

eatparlourpizza.com

Porcini

porcinilouisville.com

Silver Dollar, The

whiskeybythedrink.com

Varanese

varanese.com

Volare Ristorante

volare-restaurant.com

DOWNTOWN

8Up Elevated Drinkery & Kitchen

8uplouisville.com

Against the Grain Smokehouse

atgbrewery.com

Barrel Bar and Crill

facebook.com/barrelbarandgrill

Bearno's

bearnos.com

Black Jockeys Lounge

blackjockeyslounge.com

Bluegrass Brewing Co. Main St.

bbcbrew.com

Bob's Steak & Chop House Louisville

bobs-steakandchop.com

Brazeiros Churrascaria Brazilian Steakhouse

brazeiros.com

Brendon's Catch 23

bcatch23.com

Brew & Sip Coffee Bar

brewandsipcoffeebar.com

Bristol Bar & Crille Downtown

bristolbarandgrille.com

Butchertown Grocery Bakery

order.toasttab.com/online/butchertown

Copper & Kings Rooftop Bar & Restaurant

copperandkings.com/pages/rooftop

Corner Flavors of Kentucky

cornerlouisville.com

Decade Restaurant

decaderestaurant.com

Doc Crow's Southern Smokehouse & Raw Bar

doccrows.com

Down One Bourbon Bar

downonebourbonbar.com

Ehrler's Ice Cream

ehrlers.com

English Crill at the Brown Hotel

brownhotel.com

Falls City Market

fallscitymarket.com

Cordon Biersch Brewery Restaurant

gordonbiersch.com

Cuy Fieri's Smokehouse

4thstlive.com/eat-and-drink/guy-fieris-smokehouse

Heine Brothers

heinebroscoffee.com

J. Craham's Cafe & Bar

brownhotel.com/dining/j-grahams-cafe

Jeff Ruby's Steakhouse Louisville

jeffruby.com

Jimmy John's Sub Shop

jimmyjohns.com

Jockey Silks Bourbon Bar

jockeysilksbourbonbar.com

Joe's Crab Shack

joescrabshack.com

Locos Louisville

locoslouisville.com

Los Aztecas Mexican Cuisine

losaztecas.net

Luigi's Pizzeria

luigispizzeria.com

Merle's Whiskey Kitchen

merleswhiskeykitchen.com

Morton's, The Steakhouse

mortons.com

Mussel & Burger Bar

mussel-burger-bar.com

Neighborhood Services

omnihotels.com/hotels/louisville/dining/neighborhood-

Old Spaghetti Factory

osf com

Parlour

eatparlourpizza.com

Patrick O'Shea's

osheaslouisville.net

Pig Beach BBQ

pigbeachnyc.com/location/louisville

Pizza Bar

pizzabarky.com

Porch Kitchen & Bar

porchlouisville.com

Potbelly Sandwich Shop Downtown

potbelly.com

Proof on Main

proofonmain.com

Repeal Oak-Fired Steakhouse

repeallouisville.com

Sidebar at Whiskey Row

sidebarlouisville.com

SWAY Restaurant & Bar

hyattregencylouisville.com

Swizzle Dinner & Drinks

swizzle25.com

TCI Fridays

fridays.com

The Sports & Social Club

4thstlive.com

Troll Pub Under the Bridge, The

trollpub.com

Vincenzo's Italian Restaurant

vincenzositalianrestaurant.com

Walker's Exchange

walkerslouisville.com

Wild Eggs Downtown wildeggs.com

Wiltshire Pantry Bakery & Cafe-Downtown

wiltshirepantry.com

Zombie Taco

zombietacolouisville.com

EAST END

Brasserie Provence

brasserieprovence.com

Bristol Bar & Crille Hurstbourne

bristolbarandgrille.com

Captain's Quarters Riverside Crille

cgriverside.com

Charr'd Bourbon Kitchen & Lounge

marriott.com/en-us/hotels/sdfls-louisville-marriott-east

Chuy's Mexican Restaurant

chuys.com

Fix Coffeehouse & Bakery

fixcoffeehouseandbakery.com

Fleur de Tea

fleurdetea.store

Celato Cilberto

gelatogilberto.com

Crassa Cramma

grassagramma.com

Custavo's at Norton Commons

gustavosmexgrill.com

Highland Morning places.singleplatform.com/highland-morning/menu Hiko-A-Mon Modern Japanese

hikoamon.com

I Love Juice Bar Middletown

ilovejuicebar.com

Le Moo

lemoorestaurant.com

Louisville Tea Company

louisvilleteacompany.com

LouVino Douglass Hills

louvino.com/douglass-hills

,

Mark's Feed Store Bar-B-Q (Shelbyville Rd)

marksfeedstore.com

Martini Italian Bistro

martinilouisville.com

MESH

meshrestaurants.com

Molly Malone's Irish Pub St. Matthews

mollymalonesirishpub.com

Momma's Mustard Pickles & BBQ Hurstbourne

mommasbbg.com

Noodles & Company - Paddock Shops

noodles.com

Recbar

recbarlouisville.com

River House Restaurant and Raw Bar

riverhouselou.com

Tea Station Asian Bistro

teastationbistro.com

The 502 Bar & Bistro

the502barandbistro.com

Village Anchor Pub & Roost, The

villageanchor.com

Watch Hill Proper Bourbon Bar & Kitchen

watchhillproper.com

Westport Village

westportvillage.com

GERMANTOWN

21st in Cermantown

21stgermantown.com

Four Pegs Smokehouse & Bar

fourpegs.net

Logan Street Market

loganstmarket.com

HIGHLANDS

80/20@Kaelin's

8020atkaelins.com

Against The Crain Brewery & Public House

atgbrewery.com

Big Bad Breakfast

bigbadbreakfast.com/locations/louisville

Black Italian. The

theblackitalian.com

Bristol Bar & Crille Bardstown

bristolbarandgrille.com

Café, The

thecafetogo.com

Fat Lamb Modern Kitchen and Bar, The

fatlamblouisville.com

Flanagan's Ale House

flanagansalehouse.com

Ceorgia's Sweet Potato Pie Co.

georgiassweets.com

Highland Morning

places.singleplatform.com/highland-morning/menu

Jack Fry's

jackfrys.com

LouVino Restaurant & Wine Bar

louvino.com

Mark's Feed Store Bar-B-Q Highlands

marksfeedstore.com

Molly Malone's Irish Pub & Restaurant

mollymalonesirishpub.com

O'Shea's Irish Pub

oseaslouisville.net

Ramsi's Cafe On The World

ramsiscafe.com

Red Hot Roasters

redhotroasters.com

Roc Restaurant

rocrestaurant.com

Seviche - A Latin Restaurant

sevicherestaurant.com

Wiltshire Pantry Bakery and Café-Highlands

wiltshirepantry.com

Za's Pizza

zaspizza.com

NULU

Biscuit Belly: Louisville-NuLu

biscuitbelly.com

Cultured Cheese and Charcuterie Bar

culturedcheeseshop.com

Carage Bar

garageonmarket.com

La Bodeguita de Mima

ole-restaurants.com

Louisville Cream

louisvillecream.com

Mayan Cafe

themayancafe.com

Seafood Lady

seafoodlady502.com

OLD LOUISVILLE

LuCretia's Kitchen

lucretiaskitchen com

SOUTH LOUISVILLE

Brew & Sip Coffee Bar

brewandsipcoffeebar.com

Blue Horse Bar, Cafe, and Terrace

cplouisville.com

Book & Bourbon Southern Kitchen

flylouisville.com/dining

Bourbon Academy Tasting Room

flylouisville.com/dining

Cracker Barrel

crackerbarrel.com

Derby Café at the Kentucky Derby Museum

derbycafe.com

Kem's Cafe & Bar

ihg.com

Mark's Feed Store Bar-B-Q (Dixie Hwy)

marksfeedstore.com

Matt Winn's Steakhouse

mattwinnsteakhouse.com

Mike Linnig's

mikelinnigsrestaurant.com

Wagner's Pharmacy

wagnerspharmacy.com

REGIONAL

Barn8 Farm Restaurant & Bar

hermitagefarm.com/food-bourbon/barn8-restaurant

Bottle & Bond Kitchen and Bar

bardstownbourbon.com/dine/menu

Mark's Feed Store Bar-B-Q Southern Indiana

marksfeedstore com

Old Talbott Tavern, The

talbotts.com

Parlour Jeffersonville

eatparlourpizza.com

Parlour New Albany

eatparlourpizza.com

Union Restaurant & Cameyard uniongameyard.com

AMUSEMENT PARKS

Holiday World & Splashin' Safari holidayworld.com

Kart Kountry gokartkountry.com

Kentucky Kingdom and Hurricane Bay kentuckykingdom.com

ANNUAL FESTIVALS

Carvin Cate Blues Festival garvingatebluesfestival.com

Kentucky Bourbon Festival Inc. kvbourbonfestival.com

National Jug Band Jubilee jugbandjubilee.org

St. James Court Art Show sicas.com

ARTS

Actors Theatre of Louisville actorstheatre.org

Broadway Across America BroadwavinLouisville.com

Bunbury Theatre Company bunburytheatre.org

Capacity Contemporary Exchange capacitycontemporary.com

Commonwealth Theatre Center commonwealththeatre.org

Derby Dinner Playhouse

derbydinner.com

Jewish Community of Louisville jewishlouisville.org

Kentucky Author Forum kentuckyauthorforum.com

Kentucky Performing Arts kentuckyperformingarts.org

Kentucky Shakespeare kyshakespeare.com

Louisville Ballet

louisvilleballet.org

Louisville Memorial Auditorium louisvillememorialauditorium com

Louisville Orchestra, The louisvilleorchestra.org

PNC Broadway in Louisville louisville.broadway.com

StageOne Family Theatre stageone.org

Stephen Foster Story, The stephenfoster.com

W.L. Lyons Brown Theatre

kentuckyperformingarts.org

BOURBON EXPERIENCES

Angel's Envy Distillery angelsenvy.com

Barrels and Billets barrelsandbillets.com

Barton 1792 Distillery 1792bourbon.com

Bourbon Barrel Foods bourbonbarrelfoods com

Brough Brothers Distillery broughbrothers.com

Buffalo Trace Distillery buffalotracedistillery.com

Bulleit Distilling Co. Visitor Experience bulleit.com

Buzzard's Roost Spirits buzzardsroostwhiskey.com

Copper & Kings Distillery copperandkings.com

Evan Williams Bourbon Experience EvanWilliams.com/visit-us

George's Bar oldforester.com/distillery

Heaven Hill Bourbon Experience HeavenHillDistillery.com

James B. Beam American Outpost iimbeam.com

Jeptha Creed Distillery jepthacreed.com

Kentucky Artisan Distillery kentuckyartisandistillery.com

Kentucky Peerless Distilling Co. kentuckypeerless.com

Liquor Lab Louisville liquorlab.com

Log Still Distillery logstilldistillery.com

Michter's Fort Nelson Distillery michters.com

Old Forester Distillery oldforester.com

Prohibition Craft Spirits prohibitioncraftspirits.com

Rabbit Hole Distillery rabbitholedistillery.com

Stitzel-Weller Experience stitzelwellerdistillery.com/visit-us

Watch Hill Proper Bourbon Bar &

Kitchen

watchhillproper.com

Willett Distillery

kentuckybourbonwhiskey.com

Woodford Reserve Distillery woodfordreserve com

CAT CAFÉS

Lucky Cat Cafe luckycatcafe.org

Purrfect Day Cat Cafe purrfectdaycafe.com

EDUCATIONAL EXPERIENCES

Asia Institute - Crane House cranehouse.org

Backside Learning Center, The backsidelearningcenter.org

Dinosaur World dinosaurworld com

Falls of the Ohio State Park and **Foundation**

fallsoftheohio.org

Filson Historical Society, The filsonhistorical.org

Cheens Science Hall & Rauch **Planetarium**

louisville.edu/planetarium

Historic Old Louisville Neighborhood and Visitors Center oldlouisville.org

Indiana Caverns indianacaverns.com

Kentucky Science Center kysciencecenter.org

Little Loomhouse littleloomhouse.org

Louisville Folk School louisvillefolkschool.org

Louisville Water Tower Park louisvillewatertower.com

Louisville Zoo louisvillezoo.org

Marengo Cave marengocave.com

National Society of the Sons of the American Revolution. The -Genealogical Research Library &

sar.org/sar-genealogical-research-library

Old Bardstown Village - Civil War Museum of the Western Theater bardstownmuseumrow.org

Red Fern Riding Center

redfernridingcenter.com

Unfiltered Truth Collection

unfilteredtruthcollection.com

(Un)Known Project ideasxlab.com/unknown

ENTERTAINMENT COMPLEXES

Full Throttle Adrenaline Park gofullthrottle.com

Huber Orchard & Winery huberwinery.com

Main Event Entertainment mainevent.com

Ovrdrive

ovrdrivefun.com Topgolf

topgolf.com/us/louisville

ENTERTAINMENT DISTRICT & NEIGHBORHOODS

Fourth Street Live! 4thstlive.com

Norton Commons nortoncommons.com

South Points Scenic Area southpoints.org

GAMING

Churchill Downs churchilldowns.com

Derby City Caming derbycitygaming.com

Derby City Caming Downtown downtown.derbycitygaming.com

GOLF COURSES

Bobby Nichols Colf Course metroparksgolf.net

Chariot Run Colf Club chariotrungolf.com

Charlie Vettiner Colf Course metroparksgolf.net

Cherokee Golf Course metroparksgolf.net

Crescent Hill Colf Course metroparksgolf.net

Fuzzy Zoeller's Champions Pointe Golf cbcpgolf.com

Fuzzy Zoeller's Covered Bridge Colf

Club cbcpgolf.com

THINGS TO DO

Iroquois Colf Course metroparksgolf.net

Long Run Colf Course metroparksgolf.net

Seneca Colf Course metroparksgolf.net

Shawnee Colf Course metroparksgolf.net

Sun Valley Colf Course metroparksgolf.net

HISTORIC HOMES

Farmington Historic Plantation

historichomes.org

Historic Locust Crove locustgrove.org

Whitehall Louisville's Estate Carden historicwhitehall.org

LIVE ENTERTAINMENT

Bourbon Hall

bourbonhall.live

Headliners Music Hall

headlinerslouisville com

Louisville Palace, The

livenation.com

Mercury Ballroom, The

livenation.com

MUSEUMS

21c Louisville Museum

21cmuseumhotels.com

American Printing House for the Blind

Carnegie Center For Art & History carnegiecenter.org

Conrad-Caldwell House Museum conrad-caldwell.org

Frazier History Museum

fraziermuseum.org

Historic RailPark & Train Museum historicrailpark.com

Kentucky Center for African-American Heritage

kcaah.org

Kentucky Derby Museum

derbymuseum.org

KMAC Museum

kmacmuseum.org

Louisville Slugger Museum & Factory sluggermuseum.com

Muhammad Ali Center

alicenter.org

National Corvette Museum. The

corvettemuseum.org

Portland Museum

portlandky.org

Roots 101 African American Museum roots-101.org

Speed Art Museum, The

speedmuseum.org

Vintage Fire Museum and Safety **Education Center**

vintagefiremuseum.org

NATURE

Bernheim Arboretum & Research **Forest**

bernheim.org

Hidden Hill Nursery & Sculpture Carden

hiddenhillnursery.com

Jefferson Memorial Forest

wildernesslouisville.org

Louisville Nature Center

louisvillenaturecenter.org

Metro Parks and Recreation

louisvilleky.gov/government/parks

Parklands of Floyds Fork, The theparklands.org

Waterfront Botanical Cardens

waterfrontgardens.org

Waterfront Park

ourwaterfront.org

Yew Dell Botanical Cardens yewdellgardens.org

NIGHTLIFE

Bunghole Bourbon Bar & Lounge, The

bourbonmanor.com

Caravan Comedy Club, The

thelaughingderby.com

Chill Bar Highlands

facebook.com/chillbarlouisville

Commonwealth Tap, Wine, Bourbon & Beer Bar

commonwealthtap.com

Flamenco Louisville

flamencolouisville.org

Coose Island Beer Bridge

4thstlive.com/eat-and-drink/gooseisland-beer-bridge

Harrods Creek Tavern

(502) 919-8812

Hell or High Water Bar

hellorhighwaterbar.com

Howl at the Moon

howlatthemoon.com/louisville

Laugh Louisville

laughlouisville.com

Levee Bourbon Lounge

leveebourbonlounge.com

Lewis + Louis Bourbon Tasting omnihotels.com/hotels/louisville/dining

Library Bar

omnihotels.com/hotels/louisville/dining/ library

Mile Wide Beer Co.

milewidebeer.com

Neat Bourbon Bar + Bottle Shop

neatbottlebar.com

Number 15

nmbr15.com

Overlook at Rabbit Hole Distillery

rabbitholedistillery.com

PBR Louisville

4thstlive.com/eat-and-drink/pbr-louisville

Pin + Proof

omnihotels.com/hotels/louisville/dining/ pin-and-proof

Stevie Ray's Blues Bar

stevieraysbluesbar.com

TAJ Louisville

(877) 825-6858

The Craftery Bar

thecrafterybar.com

The Local Seltzery NuLu

thelocalseltzery.com

The Sports & Social Club 4thstlive.com

West Sixth Nulu

westsixth.com/nulu

RIVERBOATS

Belle of Louisville Riverboats

belleoflouisville.org

CQ Princess, Captain's Quarters Yacht Charters

cgriverside.com

SPECTATOR SPORTS

Kentucky Speedway

kentuckyspeedway.com

Louisville Bats

batsbaseball.com

Louisville City FC louisvillecityfc.com

Racing Louisville FC

racingloufc.com

SPORTS & FITNESS

Breath Yoga

(502) 263-3682

Endless Summer Paddle Company

endlesssummerpaddle.com

Paoli Peaks

paolipeaks.com

TOURS

Bluegrass Bourbon Tours

bbttours.com

Bluegrass Concierge

thebluegrassconcierge.com

Bourbon Excursions

hourbonexcursions com

BourbonTown Tours

bourbontowntours.com

City Taste Tours of Louisville

citytastetours.com

David Dominé's Louisville Historic

Tours

louisvillehistorictours.com

Derby City Brew Tours derbycitybrewtours.com

Driftwood Fishing Guide Services

driftwoodfishingguideservices.com

Historic Old Louisville Guided Tours

oldlouisville.org/guided-tours

Hermitage Farm

hermitagefarm.com

Horse Country visithorsecountry.com

horsesNbourbon LLC horses-n-bourbon com

Kentucky Bourbon Boys

kentuckybourbonboys.com

Kentucky Bourbon Tours

tourkentúckybourbon.com

Kentucky Lincoln Trail abelincoln.tours

Kentucky Peerless Distilling Tours

kentuckypeerless.com

Louisville Food Tours

louisvillefoodtours.com

Louisville Chost Walks louisvilleghostwalkingtour.com

Louisville Mega Cavern & Mega Zips All

Underground Ziplines & Adventure louisvillemegacavern.com

THINGS TO DO CONT.

Louisville Trolley

louisvilletrolley.com

Miller Bourbon Barrel Tours

millertransportation.com/tours

Mint Julep Experiences

mintjuleptours.com

Oldham Farm Tours

oldhamfarmtours.com

Pegasus Distillery Experiences

takepegasusdistilled.com

Stoneware & Co.

stonewareandco.com

Trail N Track LLC

trail-n-track.com

Travel The Trail

travelthekytrail.com

Trolley de 'Ville Fun Tours & Charters

trolleydeville.com

Whiskey Row Walking Tour

whiskeyrowwalkingtour.com

WINERIES

Huber Orchard & Winery

huberwinery.com

OLD 502 Winery

old502.com

SHOPPING

BUTCHERTOWN

Formé Millinery

formemillinery.com

Louabull

louabull.com

Mellwood Arts and Entertainment Center

mellwoodartcenter.com

Work The Metal

workthemetal.com

CLIFTON & CRESCENT HILL

Frankfort Avenue Liquor & Wine

louisvilledrinks.com

Moss Hill Bath & Body Collection mosshill net

DOWNTOWN

Ah, Whatta 'Bout Mimi!

whattaboutmimi.com

Art Eatables

arteatables.com

Bader's Food Mart

(502) 584-8412

E&SCallery, Inc.

eandsgallery.com

Flame Run Hot Class Studio and Callery

flamerun.com

Frazier History Museum Store, The

fraziermuseum.org

Calerie Hertz Art Callery

galeriehertz.com

Hadley Pottery Co.

hadleypottery.com

KMAC Museum

kmacmuseum.org

Louisville Slugger Museum & Factory Store

sluggermuseum.com

MELANnaire Marketplace

melannaire.com

Pix Shoes of Louisville

pix-shoes-of-louisville.business.site

Waterfront Wine and Spirits

(502) 822-3033

EAST END

A Taste of Kentucky

atasteofkentucky.com

Hat Shop, The

thehatshoppelouisville.com

Louisville Tea Company

louisvilleteacompany.com

Mall St. Matthews

mallstmatthews com

Najla's Inc.

najlas.com

Nanz & Kraft Florists

nanzandkraft.com

Outlet Shoppes of the Bluegrass, The

theoutletshoppesofthebluegrass.com

Oxmoor Center

oxmoorcenter.com

Paddock Shops

paddockshops.com

Roundhouse Electric Trains, Inc.

roundhouseky.com

Westport Village

westportvillage.com

Westport Whiskey & Wine

westportwhiskeyandwine.com

GERMANTOWN

Lovely Earthlings

lovelyearthlings.com

Unorthodox

unorthodoxshop.com

HIGHLANDS

Edenside Gallery (502) 459-2787

Fleur de Flea Vintage Urban Markets

thefleurdeflea.com

Kizito Cookies

kizito.com

Stoneware & Co.

stonewareandco.com

NIIIII

Clayton & Crume

clavtonandcrume.com

Maddox & Rose Marketplace maddoxandrosemarketplace.com

Muth's Candies

muthscandy.com

Peace of the Earth

peaceoftheearth.com

Revelry Boutique Callery

revelrygallery.com

REGIONAL

Cifts by Tiphanie

giftsbytiphanie.com/home

Kelli's Cift Baskets, LLC gottagetabasket.com

Schimpff's Confectionery

schimpffs.com

SOUTH

Jefferson Mall

shopjefferson-mall.com

SPAS & SALONS

Bourbon & Blush

bourbonandblushspa.com

Beards and Beers

beardsandbeers.com

Mokara Spa

omnihotels.com/hotels/louisville/spa

TRANSPORTATION

AIRPORT

Louisville Muhammad Ali International Airport

flvlouisville.com

AUTO RENTAL

Alamo Rent A Car

alamo.com

Enterprise Rent-a-Car

enterprise.com

National Car Rental

nationalcar.com

Sternberg Truck & Van Rental sternbergtruckrental.com

CHARTERED & CAR LUXURY SERVICES

Executive Class Transportation executive class transport.com

Executive Transportation

Cood Vibes Transportation justgoodvibes.com

louisvilletransport.com

JACO Limousine & Transportation iacolimo.com

Louisville Guest Services justgoodvibes.com

Majestic Transportation ridewithmaiestic.com

Miller Transportation, Inc. millertransportation.com

Mint Julep Experiences mintiuleptours.com

Jefferson Tours and Charters ieffersontransportation.com

Pegasus Chartered Services takepegasuschauffeured.com

Price 4 Limo Louisville

Cood Vibes Transportation justgoodvibes.com

Shofur

shofur.com

Xtreme Transportation

xtremetransportation.com

TAXI SERVICE

Ztrip

ztrip.com

PUBLIC TRANSPORTATION

RiverLink

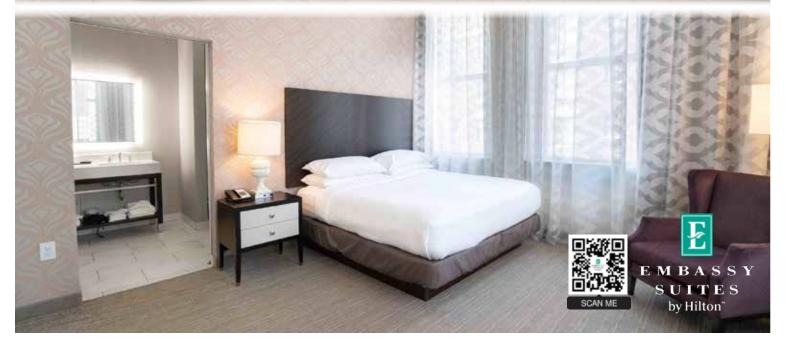
riverlink.com

TARC

ridetarc.org











Proposed

College

Golf Course

H Hospital

Museum Shopping Mall Convention Center

Louisville Free Public Library (LFPL)

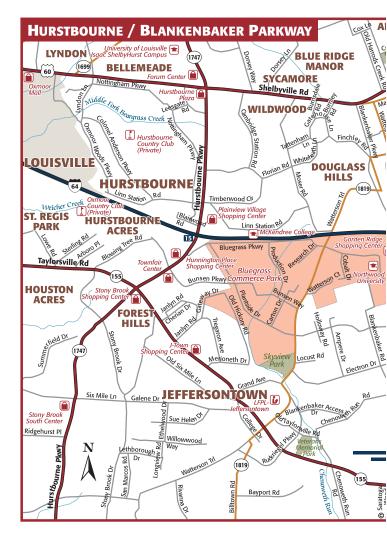
Other Points of Interest Highway Exit

Lou Lift - Main/Market (East/West Route) Lou Lift - 4th Street (North/South Route)

Frankfort Avenue Trolley Hop (Final Friday of the Month)

For current hours of operation and more information about the downtown trolleys, First Friday Trolley Hop, and Frankfort Avenue Trolley Hop or the TARC bus system: 502-585-1234, www.ridetarc.org, info@ridetarc.org.





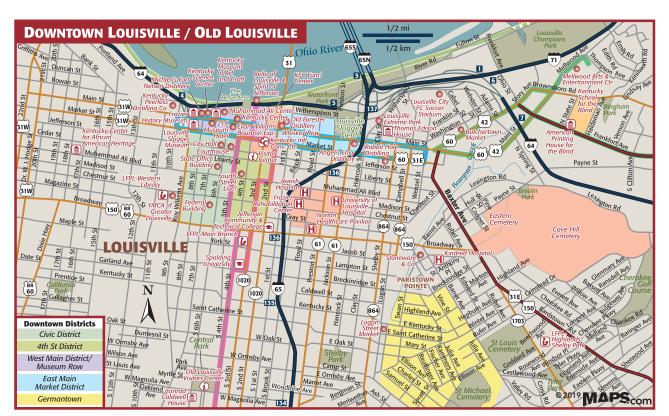


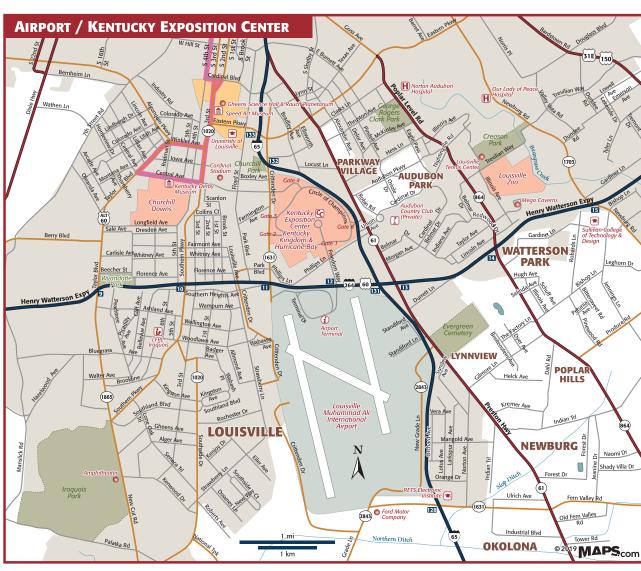


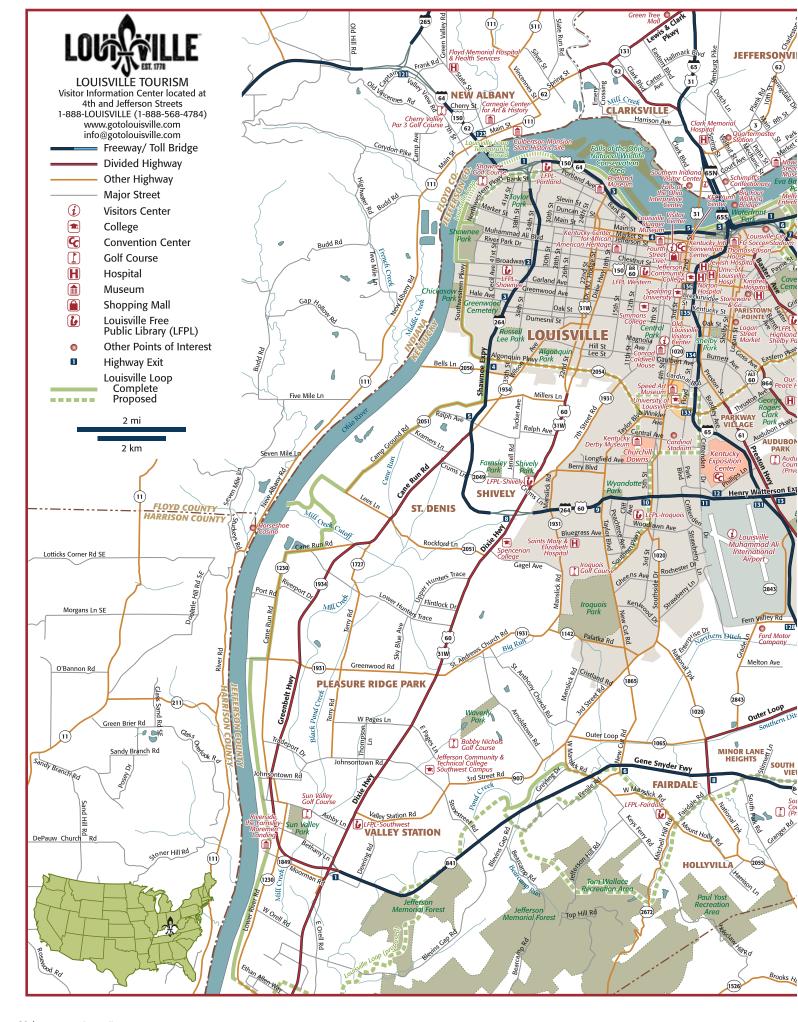


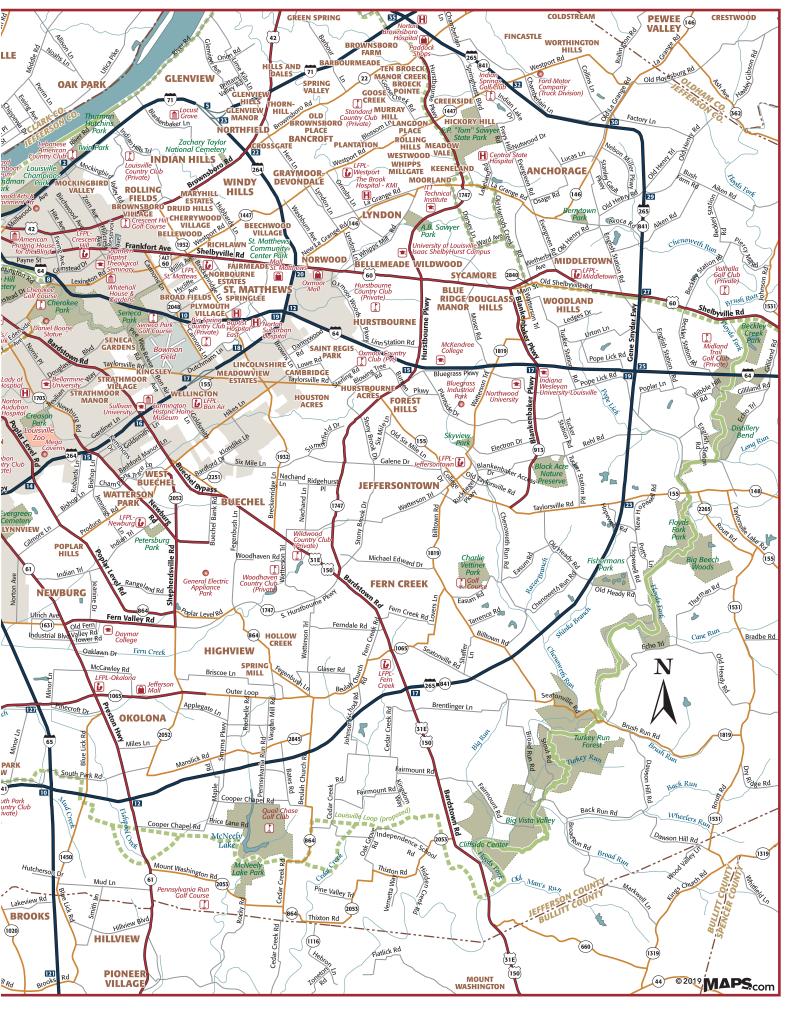














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